INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE & MANAGEMENT

IJRCM

A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories

Indexed & Listed at:

Ulrich's Periodicals Directory ©, ProQuest, U.S.A., EBSCO Publishing, U.S.A., Cabell's Directories of Publishing Opportunities, U.S.A., Open J-Gage, India [link of the same is duly available at Inflibnet of University Grants Commission (U.G.C.)], Index Copernicus Publishers Panel, Polandwith IC Value of 5.09 &number of libraries all around the world.

Circulated all over the world & Google has verified that scholars of more than 2840 Cities in 164 countries/territories are visiting our journal on regular basis.

Ground Floor, Building No. 1041-C-1, Devi Bhawan Bazar, JAGADHRI – 135 003, Yamunanagar, Haryana, INDIA

http://ijrcm.org.in/

CONTENTS

CALL FOR MANUSCRIPTS

We invite unpublished novel, original, empirical and high quality research work pertaining to recent developments & practices in the areas of Computer Science & Applications; Commerce; Business; Finance; Marketing; Human Resource Management; General Management; Banking; Economics; Tourism Administration & Management; Education; Law; Library & Information Science; Defence & Strategic Studies; Electronic Science; Corporate Governance; Industrial Relations; and emerging paradigms in allied subjects like Accounting; Accounting Information Systems; Accounting Theory & Practice; Auditing; Behavioral Accounting; Behavioral Economics; Corporate Finance; Cost Accounting; Econometrics; Economic Development; Economic History; Financial Institutions & Markets; Financial Services; Fiscal Policy; Government & Non Profit Accounting; Industrial Organization; International Economics & Trade; International Finance; Macro Economics; Micro Economics; Rural Economics; Co-operation; Demography: Development Planning; Development Studies; Applied Economics; Development Economics; Business Economics; Monetary Policy; Public Policy Economics; Real Estate; Regional Economics; Political Science; Continuing Education; Labour Welfare; Philosophy; Psychology; Sociology; Tax Accounting; Advertising & Promotion Management; Management Information Systems (MIS); Business Law; Public Responsibility & Ethics; Communication; Direct Marketing; E-Commerce; Global Business; Health Care Administration; Labour Relations & Human Resource Management; Marketing Research; Marketing Theory & Applications; Non-Profit Organizations; Office Administration/Management; Operations Research/Statistics; Organizational Behavior & Theory; Organizational Development; Production/Operations; International Relations; Human Rights & Duties; Public Administration; Population Studies; Purchasing/Materials Management; Retailing; Sales/Selling; Services; Small Business Entrepreneurship; Strategic Management Policy; Technology/Innovation; Tourism & Hospitality; Transportation Distribution; Algorithms; Artificial Intelligence; Compilers & Translation; Computer Aided Design (CAD); Computer Aided Manufacturing; Computer Graphics; Computer Organization & Architecture; Database Structures & Systems; Discrete Structures; Internet; Management Information Systems; Modeling & Simulation; Neural Systems/Neural Networks; Numerical Analysis/Scientific Computing; Object Oriented Programming; Operating Systems; Programming Languages; Robotics; Symbolic & Formal Logic; Web Design and emerging paradigms in allied subjects.

Anybody can submit the **soft copy** of unpublished novel; original; empirical and high quality **research work/manuscript** ***anytime*** in ***M.S. Word format*** after preparing the same as per our **GUIDELINES FOR SUBMISSION**; at our email address i.e. infoijrcm@gmail.com or online by clicking the link **online submission** as given on our website (***FOR ONLINE SUBMISSION, CLICK HERE***).

GUIDELINES FOR SUBMISSION OF MANUSCRIPT

1. **COVERING LETTER FOR SUBMISSION:**

DATED: _____________

THE EDITOR
IJRCM

Subject: **SUBMISSION OF MANUSCRIPT IN THE AREA OF** .

(e.g. Finance/Marketing/HRM/General Management/Economics/Psychology/Law/Computer/IT/Engineering/Mathematics/other, please specify)

DEAR SIR/MADAM

Please find my submission of manuscript entitled '____' for possible publication in your journals.

I hereby affirm that the contents of this manuscript are original. Furthermore, it has neither been published elsewhere in any language fully or partly, nor is it under review for publication elsewhere.

I affirm that all the author (s) have seen and agreed to the submitted version of the manuscript and their inclusion of name (s) as co-author (s).

Also, if my/our manuscript is accepted, I/We agree to comply with the formalities as given on the website of the journal & you are free to publish our contribution in any of your journals.

NAME OF CORRESPONDING AUTHOR:
Designation:
Affiliation with full address, contact numbers & Pin Code:
Residential address with Pin Code:
Mobile Number (s):
Landline Number (s):
E-mail Address:
Alternate E-mail Address:

NOTES:
a) The whole manuscript is required to be in ***ONE MS WORD FILE*** only (pdf. version is liable to be rejected without any consideration), which will start from the covering letter, inside the manuscript.
b) The sender is required to mentionthe following in the **SUBJECT COLUMN** of the mail:
New Manuscript for Review in the area of (Finance/Marketing/HRM/General Management/Economics/Psychology/Law/Computer/IT/Engineering/Mathematics/other, please specify)
c) There is no need to give any text in the body of mail, except the cases where the author wishes to give any specific message w.r.t. to the manuscript.
d) The total size of the file containing the manuscript is required to be below **500 KB**.
e) Abstract alone will not be considered for review, and the author is required to submit the complete manuscript in the first instance.
f) The journal gives acknowledgement w.r.t. the receipt of every email and in case of non-receipt of acknowledgment from the journal, w.r.t. the submission of manuscript, within two days of submission, the corresponding author is required to demand for the same by sending separate mail to the journal.

2. **MANUSCRIPT TITLE**: The title of the paper should be in a 12 point Calibri Font. It should be bold typed, centered and fully capitalised.

3. **AUTHOR NAME (S) & AFFILIATIONS**: The author (s) **full name**, **designation**, **affiliation** (s), **address**, **mobile/landline numbers**, and **email/alternate email address** should be in italic & 11-point Calibri Font. It must be centered underneath the title.

4. **ABSTRACT**: Abstract should be in fully italicized text, not exceeding 250 words. The abstract must be informative and explain the background, aims, methods, results & conclusion in a single para. Abbreviations must be mentioned in full.

5. **KEYWORDS**: Abstract must be followed by a list of keywords, subject to the maximum of five. These should be arranged in alphabetic order separated by commas and full stops at the end.

6. **MANUSCRIPT**: Manuscript must be in ***BRITISH ENGLISH*** prepared on a standard A4 size ***PORTRAIT SETTING PAPER***. It must be prepared on a single space and single column with 1" margin set for top, bottom, left and right. It should be typed in 8 point Calibri Font with page numbers at the bottom and centre of every page. It should be free from grammatical, spelling and punctuation errors and must be thoroughly edited.

7. **HEADINGS**: All the headings should be in a 10 point Calibri Font. These must be bold-faced, aligned left and fully capitalised. Leave a blank line before each heading.

8. **SUB-HEADINGS**: All the sub-headings should be in a 8 point Calibri Font. These must be bold-faced, aligned left and fully capitalised.

9. **MAIN TEXT**: The main text should follow the following sequence:

   INTRODUCTION

   REVIEW OF LITERATURE

   NEED/IMPORTANCE OF THE STUDY

   STATEMENT OF THE PROBLEM

   OBJECTIVES

   HYPOTHESES

   RESEARCH METHODOLOGY

   RESULTS & DISCUSSION

   FINDINGS

   RECOMMENDATIONS/SUGGESTIONS

   CONCLUSIONS

   SCOPE FOR FURTHER RESEARCH

   ACKNOWLEDGMENTS

   REFERENCES

   APPENDIX/ANNEXURE

   It should be in a 8 point Calibri Font, single spaced and justified. The manuscript should preferably not exceed ***5000 WORDS***.

10. **FIGURES &TABLES**: These should be simple, crystal clear, centered, separately numbered &self explained, and **titles must be above the table/figure**. **Sources of data should be mentioned below the table/figure**. It should be ensured that the tables/figures are referred to from the main text.

11. **EQUATIONS**:These should be consecutively numbered in parentheses, horizontally centered with equation number placed at the right.

12. **REFERENCES**: The list of all references should be alphabetically arranged. The author (s) should mention only the actually utilised references in the preparation of manuscript and they are supposed to follow **Harvard Style of Referencing**. The author (s) are supposed to follow the references as per the following:

- All works cited in the text (including sources for tables and figures) should be listed alphabetically.
- Use (**ed.**) for one editor, and (**ed.s)** for multiple editors.
- When listing two or more works by one author, use --- (20xx), such as after Kohl (1997), use --- (2001), etc, in chronologically ascending order.
- Indicate (opening and closing) page numbers for articles in journals and for chapters in books.
- The title of books and journals should be in italics. Double quotation marks are used for titles of journal articles, book chapters, dissertations, reports, working papers, unpublished material, etc.
- For titles in a language other than English, provide an English translation in parentheses.
- The location of endnotes within the text should be indicated by superscript numbers.

PLEASE USE THE FOLLOWING FOR STYLE AND PUNCTUATION IN REFERENCES:

BOOKS

- Bowersox, Donald J., Closs, David J., (1996), "Logistical Management." Tata McGraw, Hill, New Delhi.
- Hunker, H.L. and A.J. Wright (1963), "Factors of Industrial Location in Ohio" Ohio State University, Nigeria.

CONTRIBUTIONS TO BOOKS

- Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

JOURNAL AND OTHER ARTICLES

- Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

CONFERENCE PAPERS

- Garg, Sambhav (2011): "Business Ethics" Paper presented at the Annual International Conference for the All India Management Association, New Delhi, India, 19–22 June.

UNPUBLISHED DISSERTATIONS AND THESES

- Kumar S. (2011): "Customer Value: A Comparative Study of Rural and Urban Customers," Thesis, Kurukshetra University, Kurukshetra.

ONLINE RESOURCES

- Always indicate the date that the source was accessed, as online resources are frequently updated or removed.

WEBSITES

- Garg, Bhavet (2011): Towards a New Natural Gas Policy, Political Weekly, Viewed on January 01, 2012 http://epw.in/user/viewabstract.jsp

A STUDY ON FORECASTING BSE SENSEX BY USING HOLT-WINTER METHOD

DR. M. SHEIK MOHAMED
PROFESSOR
JAMAL INSTITUTE OF MANAGEMENT
JAMAL MOHAMED COLLEGE (AUTONOMOUS)
TIRUCHIRAPALLI

DR. M.A.SHAKILA BANU
ASST. PROFESSOR
JAMAL INSTITUTE OF MANAGEMENT
JAMAL MOHAMED COLLEGE (AUTONOMOUS)
TIRUCHIRAPALLI

B.DEEPA LAKSHMI
ALUMNI
JAMAL INSTITUTE OF MANAGEMENT
JAMAL MOHAMED COLLEGE (AUTONOMOUS)
TIRUCHIRAPALLI

ABSTRACT

This Project evaluates the out-of-sample forecasting accuracy of winter models for 5 month period from April 2013 to August 2013 Sensex in BSE. Sensex is defined as within-month as alpha & beta of Sensex on the BSE for the 12month period April 2012 to march 2013.

KEYWORDS

forcasting, BSE Sensex, holt-winter method.

INTRODUCTION OF THE STUDY

The Holt-Winters method is a pop¬u¬lar and effec¬tive approach to fore¬cast¬ing sea¬sonal time series. But dif¬fer¬ent imple¬men¬ta¬tions will give dif¬fer¬ent fore¬casts, depend¬ing on how the method is ini¬tial¬ized and how the smooth¬ing para¬me¬ters are selected. In this post I will dis¬cuss var¬i¬ous ini¬tial¬iza¬tion methods.

Suppose the time series is denoted by $y_1, \dots, y_n$ and the seasonal period is m (e.g., $m = 12$ for monthly data). Let $\hat{y}_{t+h|t}$ be the h–step forecast made using data to time t. Then the additive formulation of Holt-Winters' method is given by the following equations

$$\ell_t = \alpha(y_t - s_{t-m}) - (1-\alpha)(\ell_{t-1} - b_{t-1})$$

$$b_t = \beta(\ell_t - \ell_{t-1}) - (1-\beta)b_{t-1}$$

$$s_t = \gamma(y_t - \ell_{t-1} - b_{t-1}) - (1-\gamma)s_{t-m}$$

$$\hat{y}_{t+h|t} = \ell_t - b_t h - s_{t+h-m}.$$

and the multiplicative version is given by

$$\ell_t = \alpha(y_t/s_{t-m}) - (1-\alpha)(\ell_{t-1} - b_{t-1})$$

$$b_t = \beta(\ell_t - \ell_{t-1}) - (1-\beta)b_{t-1}$$

$$s_t = \gamma(y_t/(\ell_{t-1} - b_{t-1})) - (1-\gamma)s_{t-m}$$

$$\hat{y}_{t+h|t} = (\ell_t - b_t h)s_{t+h-m}.$$

In many books, the seasonal equation (with s_t on the LHS) is slightly different from these, but I prefer the version above because it makes it easier to write the system in state space form. In practice, the modified form makes very little difference to the forecasts.

In my 1998 textbook, the following initialization was proposed. Set

$$\ell_m = (y_1 - \cdots - y_m)/m$$

$$b_m = \left[(y_{m+1} - y_{m+2} - \cdots - y_{m+m}) - (y_1 - y_2 - \cdots - y_m)\right]/m^2.$$

The level is obviously the average of the first year of data. The slope is set to be the average of the slopes for each period in the first two years:

$$(y_{m+1} - y_1)/m, \quad (y_{m+2} - y_2)/m, \quad \dots, \quad (y_{m+m} - y_m)/m.$$

Then, for additive seasonality set $s_i = y_i - \ell_m$ and for multiplicative seasonality set $s_i = y_i/\ell_m$, where $i = 1, \dots, m$. This works pretty well, and is easy to implement, but for short and noisy series it can give occasional dodgy results. It also has the disadvantage of providing state estimates for period m, so that the first forecast is for period $m - 1$ rather than period1.

In some books (e.g., Bowerman, O'Connell and Koehler, 2005), a regression-based procedure is used instead. They suggest fitting a regression with linear trend to the first few years of data (usually 3 or 4 years are used). Then the initial level ℓ_0 is set to the intercept, and the initial slope b_0 is set to the regression slope. The initial seasonal values $s_{-m+1}, \dots, s_0$ are computed from the detrended data. This is a very poor method that should not be used as the trend will be biased by the seasonal pattern. Imagine a seasonal pattern, for example, where the last period of the year is always the largest value for the year. Then the trend will be biased upwards. Unfortunately, Bowerman, O'Connell and Koehler (2005) are not alone in recommending bad methods. I've seen similar, and worse, procedures recommended in other books.

INFLATION RATE

The percentage increase in the price of goods and services, usually annually,Inflation is the increase in the price of goods and services, measured by calculating how much the same goods would cost over time. Each year the cost is compared and is reported as a percentage increase per year.

The formula for calculating the Inflation Rate looks like this:

((B - A)/A)*100

BETA NEGATIVE

The volatility measurement of a stock which reduces the volatility of a portfolio once that stock has been added. The beta coefficient of a stock or portfolio is a comparison of its risk to that of the stock market, stocks which are added that reduce the risk can be said to have a negative beta.

If Beta is negative; that means stock moves less than the market and is less volatile

Beta= formula.

N*∑XY-(∑X)(∑Y)

―――――――――

N*∑(X)^2-(∑X)^2

ALPHA

Alpha = Y- beta(X)

Where : Y- Average return to NAV return X- Average return to market index.

Alpha indicates that the stock return is independent of the market return. A positive value of alpha is a healthy sign. Positive alpha values would yield profitable return.

REVIEW OF SOME SELECTED STUDIES

"Climate change and tourism – scenario analysis for the Bernese Oberland in 2030" by Author(s): Hansruedi Müller, Fabian Weber Volume: 63 Issue: 3 2008 says that Findings – The ecological consequences of climate change are shown for the different destinations in the Bernese Oberland. The economic effects on tourism under changed conditions are estimated. The changes in tourism revenue, including adaptation measures, would result in annual losses of approximately 70 million CHF, or about -4 per cent.

"Strategic positioning and performance of winter destinations" by Author(s): RuggeroSainaghi Volume: 63 Issue: 4 2008 says that .Findings – Two dimensions are of decisive importance: the commercial mix of customers attracted to the destination (distinguishing between day-trippers and longer-stay customers), and the structural mix of plant capacity and high turnover tourist accommodation facilities.

"Make it memorable: customer experiences in winter amusement parks" by Author(s): TerjeSlåtten, Christian Krogh, Steven Connolley Research Volume: 5 Issue: 1 2011says that Findings – One interesting discovery with practical implications for management is that both ambience factors – light, sound, and smells – and interaction among customers have significance for customers' positive emotions.

RESEARCH OBJECTIVES

- To study volatility in Indian stock market while taking SENSEX of Bombay stock exchange as a source of secondary data which broadly represent Indian stock market.
- To study the factors which are making Indian stock market.
- To furnish institutional material relevant for understanding the environment in which stock market fluctuation are occurring.
- To study on Bombay stock exchange profile.
- To review market forecast provided by the organization about fluctuation in the market.
- To provide necessary finding & suggestion and conclusion.

RESEARCH METHODOLOGY

NATURE OF DATA

Data used in this study is of secondary in nature. Sensex is taken as a source of information which widely describes Indian stock market. Here monthly prices of BSE Sensex, Inflation are taken for the study purpose.

VARIBLE STUDIED

bsesensex and inflation rate of these two variable were taken for the purpose of the study.

METHOD OF DATA COLLECTION

There are two methods of collecting data, Primary and Secondary data. In this study, major reliance is on secondary data. All the data are collected from the Bsesensex reports, for the one years i.e. from April 2012- March2013. Also includes data collected through websites and from books, magazines and technical and trade journals.

REFRENCE PERIOD

One year (2012-2013) were for the purpose of the study

LIMITATIONS OF THE STUDY

As the time available is limited and the subject is very vast.The study is general.It is mainly based on the data available in various websites &other secondary sources. The inferences made is purely from the past year's performance. There is no particular format for the study. Sufficient time is not available to conduct an in-depth study.

DATA ANALYSIS AND INTERPRETATION

TABLE 1: INFLATION RATE

Month	Inflation rate
Apr-12	2.3
May-12	1.7
Jun-12	1.66
Jul-12	1.41
Aug-12	1.69
Sep-12	1.99
Oct-12	2.16
Nov-12	1.76
Dec-12	1.74
Jan-13	1.59
Feb-13	1.98
Mar-13	1.47

INFLATION RATE

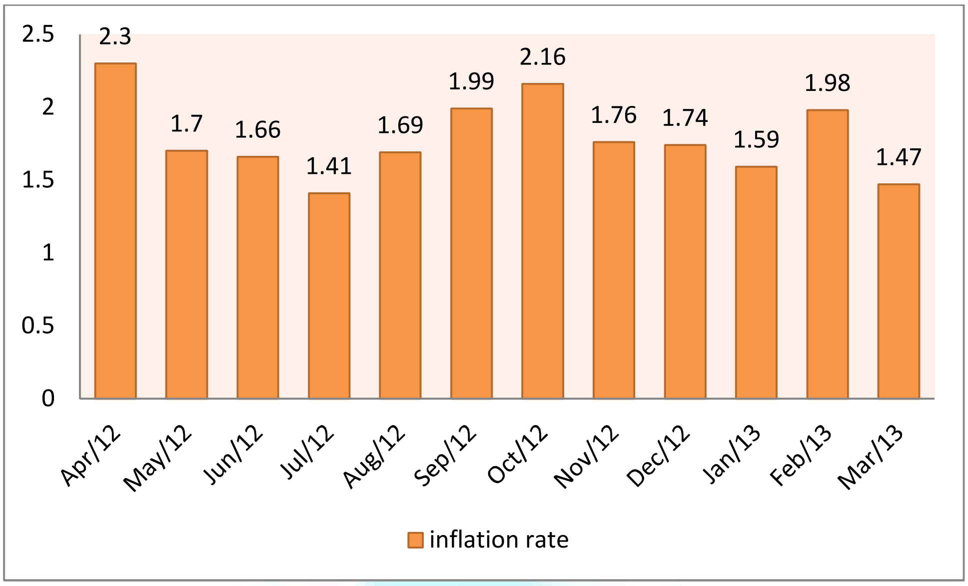


TABLE 2: CALCULATION OF BETA

Month	X	y	Xy
Apr-12	0	0	0
May-12	0.0731707	-6.35309	-0.464860419
Jun-12	0.0755545	7.469543	0.564357346
Jul-12	0.073062	-1.11188	-0.081236016
Aug-12	0.0754423	1.121942	0.084641922
Sep-12	0.0753854	7.64896	0.576620172
Oct-12	0.0728987	-1.37165	-0.099991836
Nov-12	0.0752738	4.509607	0.339455192
Dec-12	0.0727908	0.448865	0.032673226
Jan-13	0.0751624	2.410444	0.181174885
Feb-13	0.075106	-5.19448	-0.39013631
Mar-13	0.0677868	-0.13663	-0.009261518
	0.8116335	**9.441633**	**0.733436645**

Beta= formula.

$$\frac{N*\sum XY-(\sum X)(\sum Y)}{N*\sum (X)^2-(\sum X)^2}$$

Beta as=0.03723

From the above the table it is noted that beta has a negative value as -0.03723

BETA NEGATIVE

The volatility measurement of a stock which reduces the volatility of a portfolio once that stock has been added. The beta coefficient of a stock or portfolio is a comparison of its risk to that of the stock market, stocks which are added that reduce the risk can be said to have a negative beta.

If Beta is negative; that means stock moves less than the market and is less volatile

CALCULATION OF ALPHA

Alpha:

Y-BETA(X)

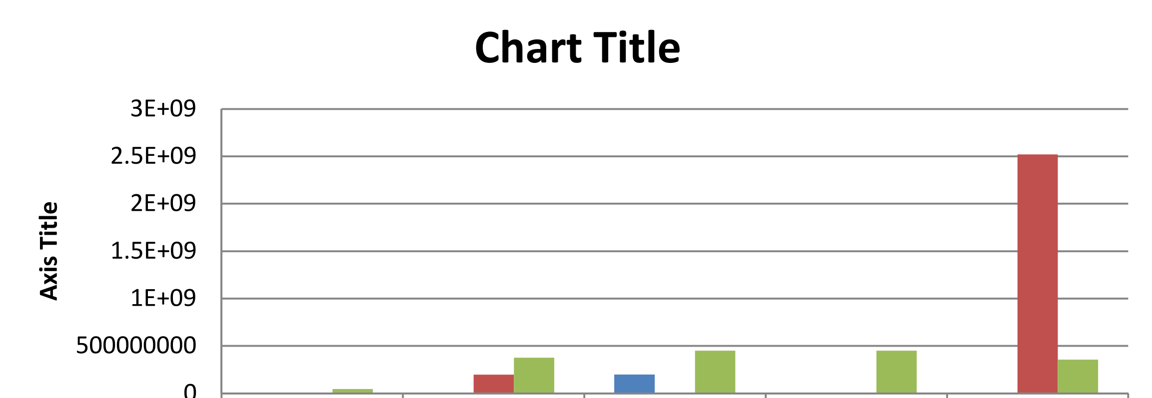
Alpha as=9.4718

From the above the table it is noted that alpha has a positive value as 9.4718.

A positive alpha of 1.0 means the fund has out performed its benchmark index by 1%. Correspondingly,a similar negative alpha would indicate an underperformance of 1%.

TABLE 3: FORCASTING OF INFLATION RATE ALPHA & BETA

Month	Inflation rate	LT(ALPHA)	BT(BETA)
Apr-13	1.06	1	44980562
May-13	1.36	197144740.8	376408635
Jun-13	197144740.8	4.384	449805603
jul 1013	4.384	1.48	449805603
Aug-13	1.48	2518911385	356026532

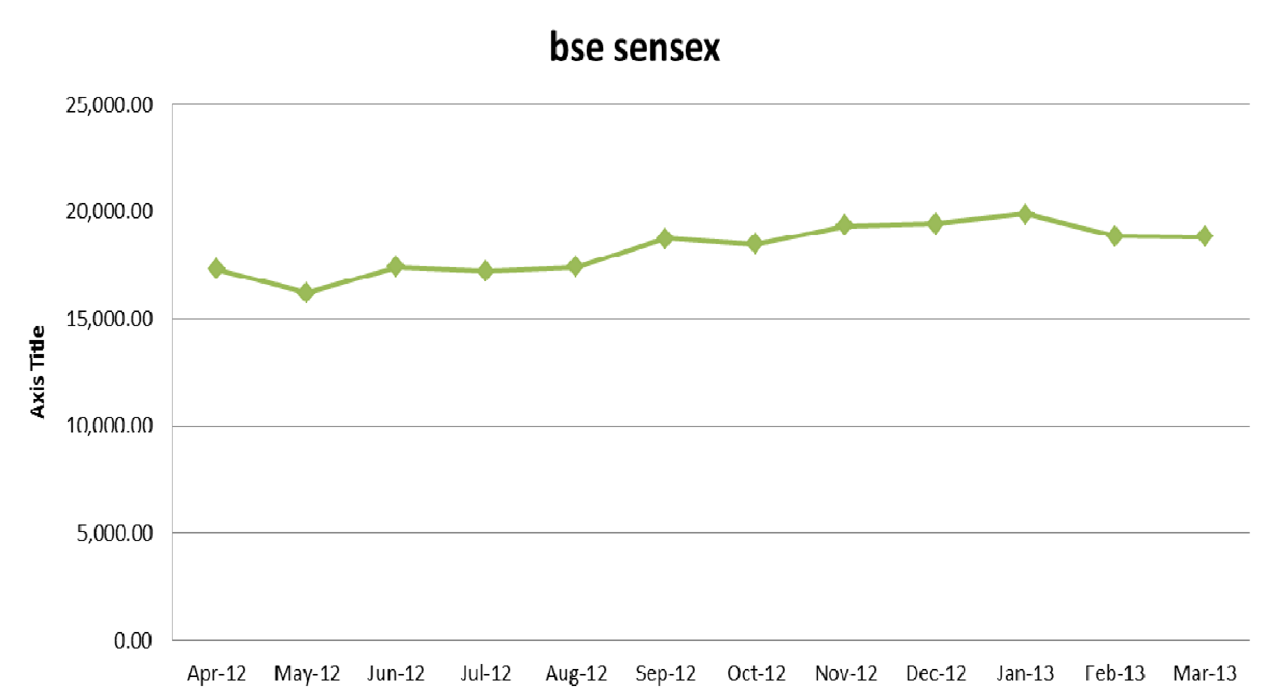


	Apr-13	May-13	Jun-13	jul 1013	Aug-13
Inflation rate	1.06	1.36	197144740.8	4.384	1.48
LT	1	197144740.8	4.384	1.48	2518911385
BT	44980562.19	376408634.9	449805603	449805603	356026532

TABLE NO 4: BSE SENSEX

Month	bsesensex
Apr-12	17,318.81
May-12	16,218.53
Jun-12	17,429.98
Jul-12	17,236.18
Aug-12	17,429.56
Sep-12	18,762.74
Oct-12	18,505.38
Nov-12	19,339.90
Dec-12	19,426.71
Jan-13	19,894.98
Feb-13	18,861.54
Mar-13	18,835.77

BSE SENSEX

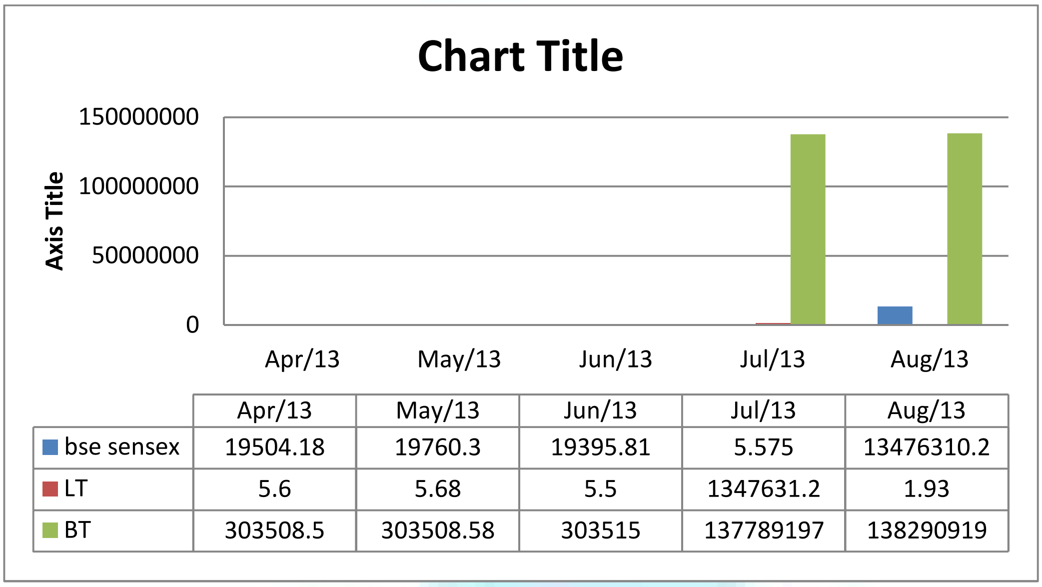


	Apr-12	May-12	Jun-12	Jul-12	Aug-12	Sep-12	Oct-12	Nov-12	Dec-12	Jan-13	Feb-13	Mar-13
bse sensex	17,318.81	16,218.53	17,429.98	17,236.18	17,429.56	18,762.74	18,505.38	19,339.90	19,426.71	19,894.98	18,861.54	18,835.77

TABLE NO 5: FORCASTING OF BSE SENSEX ALPHA & BETA

Month	bsesensex	LT(ALPHA)	BT(BETA)
Apr-13	19504.18	5.6	303508.5
May-13	19760.3	5.68	303508.58
Jun-13	19395.81	5.5	303515
Jul-13	5.575	1347631	137789197
Aug-13	13476310.2	1.93	138290919

FORECASTING BSESENSEX OF ALPHA & BETA



CONCLUSION

In this study I tried to find out the impact of inflation rate and bsesensex on holt-winter method. The important result of this study is that the forecasting is determined by stock holt –winter method. Forecasting is major factor for the stock market boom in India the inflation rate and bsesensex are increasingly dominant in the holt –winter method

REFERENCES

BOOKS

1. 'Security analysis & portfolio management' by punithavathypandian Inventory management v.kbhalla

NEWSPAPERS

2. Business line
3. Business standard
4. Economics times
5. The financial express

WEBSITES

6. www.bse.co.in
7. www.bse.india.com
8. www.centrum.co.in
9. www.en.wikipedia.org.wiki/stock_market
10. www.financialexpress.com/news
11. www.indianinfoline.com
12. www.mastercapitalindia.com
13. www.moneycontrol.com
14. www.sebi.co.in

REQUEST FOR FEEDBACK

Dear Readers

At the very outset, International Journal of Research in Commerce and Management (IJRCM) acknowledges & appreciates your efforts in showing interest in our present issue under your kind perusal.

I would like to request you tosupply your critical comments and suggestions about the material published in this issue as well as on the journal as a whole, on our E-mail i.e. **infoijrcm@gmail.com** for further improvements in the interest of research.

If youhave any queries please feel free to contact us on our E-mail infoijrcm@gmail.com.

I am sure that your feedback and deliberations would make future issues better – a result of our joint effort.

Looking forward an appropriate consideration.

With sincere regards

Thanking you profoundly

Academically yours

Sd/-

Co-ordinator

ABOUT THE JOURNAL

In this age of Commerce, Economics, Computer, I.T. & Management and cut throat competition, a group of intellectuals felt the need to have some platform, where young and budding managers and academicians could express their views and discuss the problems among their peers. This journal was conceived with this noble intention in view. This journal has been introduced to give an opportunity for expressing refined and innovative ideas in this field. It is our humble endeavour to provide a springboard to the upcoming specialists and give a chance to know about the latest in the sphere of research and knowledge. We have taken a small step and we hope that with the active co-operation of like-minded scholars, we shall be able to serve the society with our humble efforts.

Our Other Journals