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WOMEN ENTREPRENEURS' DEVELOPMENT THROUGH TRAINING AND EDUCATION IN INDIA

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ABSTRACT

The training and education plays vital role in building entrepreneurs especially women due to low women literacy rate in the country. This paper tries to explore the status of women elf-employed / entrepreneurs, role of polytechnics in building women entrepreneurs, women entrepreneurship and government policies, two specific points need to be stressed in the interest of women entrepreneurs and internal and external aspects of women entrepreneurs.

KEYWORDS

Women entrepreneurs, Status, Polytechnics, Government policies, Internal and external aspects.

INTRODUCTION

odern World of science and technology warrants us to develop entrepreneurship sense among women. Women are the main portion of the human resource which remains un-exploited unutilized for the betterment of their individual self and society. From the dawn of human civilization women have worked as subservient to man and a mere tool in the hands of man. However after and world war this has also undergone reaching structural changes within the developed countries like Australia, U.S.A. In India France and Sweden the participation ratio of women has increased more than thirty there percent. The position of the third world countries is not satisfactory. The major characteristics of women in third world countries are their pre dominant rate in agriculture. More than 65% of women in these countries are engaged in agriculture and only 16 % to 17 % in industry or services. This shows that women's work is invisible and severally developed. In the analysis of role of the Indian society on historical development of women, we may observe that women enjoyed higher status in ancient India compared to contemporary Greek and Roman civilization.

OBJECTIVES OF THE STUDY

The objectives of the study are:

- To explore status of women self-employed / entrepreneurs
- To explore role of polytechnics
- To explore women entrepreneurship and government policies
- To explore two specific points need to be stressed
- To explore internal and external aspects

METHODOLOGY

The paper attempt to explore the concepts, obviously it's an exploratory research where earlier studies on the subject matter has been readdressed to give insight to phenomenon.

STATUS OF WOMEN SELF-EMPLOYED / ENTREPRENEURS

The women form almost half of the Indian population. Expansion of women employment is essential for acceleration economic growth. But the employment outlook unemployment in India is 40% which is higher than their share in the labour. To contribute to economic development women must engage them-self in what is called economic or gainful activity as distinct from household or non-market activity. In other words, for a full integration of economy in economic development women must enter the labour force on equal footing with man. Women as a part of human resource must come out with an attitude of readiness.

ROLE OF POLYTECHNICS

Polytechnics in this regard develop of sense of entrepreneurship among women. Women can perform a significant role and can be means to an end. The technical and management education for entrepreneurs is of high importance. The goal of imbibing the sense of entrepreneurship is to include all round awareness, self confidence and self esteem among women which enhance the status of women. Major emphasis will be laid upon women participation in technical and professional education at different level. Women polytechnic will function for the removal of women illiteracy and obstacles inhibiting their access to technical training. Existing and emerging technologies and entrepreneurship polytechnics can mobilize community support at the gross root level.

WOMEN ENTREPRENEURSHIP AND GOVERNMENT POLICIES

The industrial enterprises play a vital role in fulfilling of women needs. The prevalent social structures of today, because of historical reasons have prevented the balanced development of women along with men. What, is to be sought for as a remedy, is to provide positively discriminatory opportunities for women along with men. We are not in a position to understand the productive rate of women in the economic in its full sense. The productive rate of women means their contribution to the productive system in various ways. It can mean the employment of women as workers as well as their rate as entrepreneurs is 16.5 % of the total work force. It comprises much too low by various to the data available from the census of India.

The second stream of thought relates to the argument for autonomy of women. The argument is that, women entrepreneurs be treated with and assumed equal status with men is society. These should be strong efforts to develop women entrepreneurship on for with those of men.

DEFINITION OF THE TERMS

ENTREPRENEURSHIP

A person who undertakes on enterprise or business with the choice of profit or loss: the person having effective control over a commercial undertaking. **POLYTECHNICS**

An institution of higher education offering many courses dealing with or develop to various technical and vocational subjects.

DISCUSSION

Women entrepreneurship and its development is the call of the time. It is a known fact that women are part of the factor of production. Women have equal capacity of adding to the national income and hence contributing to the economic development.

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Around 30% what is worse the proportion of education and skilled women in total unemployment is increasing, representing tremendous waste of total human resources.

The number of women enrolling for high education has gone up. The accent therefore has to be on increasing self-employment opportunities for women. Further promoting of self-employment of educated women has the additional advantage of creating more jobs for poor and uneducated women.

TWO SPECIFIC POINTS NEED TO BE STRESSED

When one talk of credit needs and special consideration of self employed women, it is not easier for low income women to cope up with challenges in their tasks.

Therefore, special measures are necessary to promote entrepreneurship among educated women. Awareness for women development has led many organisation towards women entrepreneurship activity. Where growth and employment generation are eminent like Gujarat, Tamil Nadu, Kerala and Delhi are the states where women are developed as entrepreneurs in their considerable number.

The content of the schemes meant for promotion of women entrepreneurship often fail to capture these specification. Therefore, we may propose that the small enterprise development policy for women should be suitable in forms of the environment for the small scale enterprises that are planned for.

ASPECTS

INTERNAL

To start with the motion of women industry itself has to be defined and sub divided. It is not functionally enough to state that means all enterprises run by women and are having more than 80 % women employs more important aspects are the background of the entrepreneur as well as the question who the entrepreneur and his/her works are.

EXTERNAL

The external factors that are important for the planning of women industry are the backward and forward linkages as well as the government policy and regulation that play an important role in determining the positive impact of these enterprises on the economic structure.

CONCLUSION

Women entrepreneurship should be boosted up to some human resource and energy through polytechnics, community polytechnics and other institutions. It is to assist national economic development and follow constitutional commitment like equal opportunities and follow end of man to man exploitation.

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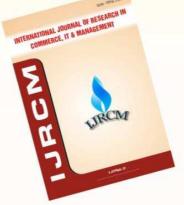
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