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## IMPACT OF FOREIGN INSTITUTIONAL INVESTMENT ON INDIAN STOCK MARKET WITH SPECIAL REFERENCE TO BSE

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### ABSTRACT

Many developing countries, like India, restricted the flow of foreign capital till the early 1990s and depended on external aid and official development assistance. Later, most of the developing countries opened up their economies by dismantling capital controls with a view to attracting foreign capital, supplementing it with domestic capital to stimulate domestic growth and output. Since then, portfolio flows from foreign institutional investors (FII) have emerged as a major source of capital for emerging market economies (EMEs) such as Brazil, Russia, India, China and South Africa. Since the beginning of liberalization (1991) Foreign Institutional Investors (FIIs) have gained a significant role in Indian stock markets. Global investors now ardently seek India as their preferred location for investment. The dawn of 21st century has shown the real dynamism of stock market and the various benchmarking of sensitivity index (Sensex) in terms of its highest peaks and sudden falls. In this context present paper examines the contribution of foreign institutional investment in sensitivity index (Sensex). It also attempts to understand the behavioral pattern of FII during the period of 2001 to 2013 and examine the volatility of BSE Sensex due to FII. The data for the study uses the information obtained from the secondary resources like website of BSE Sensex. We attempted to explain the impact of foreign institutional investment on stock market and Indian economy. Also attempts to present the correlation between FII and BSE Sensex by the Karl Pearson' Coefficient of correlation test.

### KEYWORDS

BSE Sensex, Regulation Relating to FII Operation, Effect of FII on Indian Economy, FII (Foreign Institutional Investment).

### INTRODUCTION

The term Foreign Institutional Investor is defined by SEBI as under: "Means an institution established or incorporated outside India which proposes to make investment in India in securities. Provided that a domestic asset management company or domestic portfolio manager who manages funds raised or collected or brought from outside India for investment in India on behalf of a sub-account, shall be deemed to be a Foreign Institutional Investor. "Foreign Investment refers to investments made by residents of a country in financial assets and production process of another country. Entities covered by the term 'FII' include "Overseas pension funds, mutual funds, investment trust, asset management company, nominee company, bank, institutional portfolio manager, university funds, endowments, foundations, charitable trusts, charitable societies etc. (fund having more than 20 investors with no single investor holding more than 10 per cent of the shares or units of the fund)" (GOI -2005). FIIs can invest their own funds as well as invest on behalf of their overseas clients registered as such with SEBI. These client accounts that the FII manages are known as 'sub-accounts'. The term is used most commonly in India to refer to outside companies investing in the financial markets of India. International institutional investors must register with Securities & Exchange Board of India (SEBI) to participate in the market. One of the major market regulations pertaining to FII involves placing limits on FII ownership in Indian companies. They actually evaluate the shares and deposits in a portfolio.

### WHY FIIs ARE REQUIRED?

FIIs contribute to the foreign exchange inflow as the funds from multilateral finance institutions and FDI (Foreign direct investment) are insufficient. Following are the some advantages of FIIs.

- It lowers cost of capital, access to cheap global credit.
- It supplements domestic savings and investments.
- It leads to higher asset prices in the Indian market.
- And has also led to considerable amount of reforms in capital market and financial sector.

### INVESTMENTS BY FIIs

There are generally two ways to invest for FIIs.

- **EQUITY INVESTMENT:** 100% investments could be in equity related instruments or up to 30% could be invested in debt instruments i.e.70 (Equity Instruments): 30 (Debt Instruments)
- **100% DEBT:** 100% investment has to be made in debt securities only.

**EQUITY INVESTMENT ROUTE:** In case of Equity route the FIIs can invest in the following Instruments:

- A. Securities in the primary and secondary market including shares which are unlisted, listed or to be listed on a recognized stock exchange in India.
- B. Units of schemes floated by the Unit Trust of India and other domestic mutual funds, whether listed or not.
- C. Warrants.

**100% DEBT ROUTE:** In case of Debt Route the FIIs can invest in the following instruments:

- A. Debentures (Non-Convertible Debentures, Partly Convertible Debentures etc.)
- B. Bonds
- C. Dated government securities
- D. Treasury Bills
- E. Other Debt Market Instruments

It should be noted that foreign companies and individuals are not be eligible to invest through the 100% debt route.

### HISTORY OF FIIs

India opened its stock market to foreign investors in September 1992, and in 1993, received portfolio investment from foreigners in the form of foreign institutional investment in equities. This has become one of the main channels of FII in India for foreigners. Initially, there were terms and conditions which restricted many FIIs to invest in India. But in the course of time, in order to attract more investors, SEBI has simplified many terms such as:-

- The ceiling for overall investment of FII was increased 24% of the paid up capital of Indian company.
- Allowed foreign individuals and hedge funds to directly register as FII.
- Investment in government securities was increased to US\$5 billion.
- Simplified registration norms.

**REGULATION RELATING TO FII OPERATION**

- Investment by FIIs is regulated under SEBI (FII) Regulations, 1995 and Regulation 5(2) of FEMA Notification No.20 dated May 3, 2000. SEBI acts as the nodal point in the entire process of FII registration.
- FIIs are required to apply to SEBI in a common application form in duplicate. A copy of the application form is sent by SEBI to RBI along with their 'No Objection' so as to enable RBI to grant necessary permission under FEMA.
- RBI approval under FEMA enables a FII to buy/sell securities on stock exchanges and open foreign currency and Indian Rupee accounts with a designated bank branch.
- FIIs are required to allocate their investment between equity and debt instruments in the ratio of 70:30. However, it is also possible for an FII to declare it a 100% debt FII in which case it can make its entire investment in debt instruments.
- All FIIs and their sub-accounts taken together cannot acquire more than 24% of the paid up capital of an Indian Company. Indian Companies can raise the above mentioned 24% ceiling to the sectoral Cap / Statutory Ceiling as applicable by passing a resolution by its Board of Directors followed by passing a Special Resolution to that effect by its General Body. Further, in 2008 amendments were made to attract more foreign investors to register with SEBI, these amendments are:
- The definition of "broad based fund" under the regulations was substantially widened allowing several more sub accounts and FIIs to register with SEBI.
- Several new categories of registration viz. sovereign wealth funds, foreign individual, foreign corporate etc. were introduced,
- Registration once granted to foreign investors was made permanent without a need to apply for renewal from time to time thereby substantially reducing the administrative burden,
- Also the application fee for foreign investors applying for registration has recently been reduced by 50% for FIIs and sub accounts also, institutional investors including FIIs and their sub-accounts have been allowed to undertake short-selling, lending and borrowing of Indian securities from February 1, 2008.

**OBJECTIVES**

- To study the behavioral pattern of FII in India during 2001 to 2013.
- To know the volatility of BSE Sensex due to FIIs.
- To find out the relationship between the FIIs investment and stock market.

**REVIEW OF LITRATURE**

1. Stanley Morgan (2002) has examined that FIIs have played a very important role in building up India's foreign exchange reserves, which have enabled a host of economic reforms. Secondly, FIIs are now important investors in the country's economic growth despite sluggish domestic sentiment. The Morgan Stanley report notes that FII strongly influence short-term market movements during bear markets. However, the correlation between returns and flows reduces during bull markets as other market participants raise their involvement reducing the influence of FIIs. Research made by Morgan Stanley shows that the correlation between foreign inflows and market returns is high during bear situation and weakens with strengthening equity prices due to increased participation by other players.
2. Agarwal, Chakrabarti et al (2003) have found in their research that the equity return has a significant and positive impact on the FII. But given the huge volume of investments, foreign investors could play a role of market makers and book their profits, i.e., they can buy financial assets when the prices are declining thereby jacking-up the asset prices and sell when the asset prices are increasing. Hence, there is a possibility of bi-directional relationship between FII and the equity returns.
3. P. Krishna Prasanna (2008) has examined the contribution of foreign institutional investment particularly among companies included in sensitivity index (Sensex) of Bombay Stock Exchange. Also examined is the relationship between foreign institutional investment and firm specific characteristics in terms of ownership structure, financial performance and stock performance. It is observed that foreign investors invested more in companies with a higher volume of shares owned by the general public. The promoters' holdings and the foreign investments are inversely related. Foreign investors choose the companies where family shareholding of promoters is not substantial. Among the financial performance variables the share returns and earnings per share are significant factors influencing their investment decision.
4. Gurucharan Singh (2004) highlighted that the securities market in India has come a long way in terms of infrastructure, adoption of best international practices and introduction of competition. Today, there is a need to review stock exchanges and improve the liquidity position of various scripts listed on them. A study conducted by the World Bank (1997) reports that stock market liquidity improved in those emerging economies that received higher foreign investments.
5. Anand Bansal and J.S. Pasricha (2009) studied the impact of market opening to FIIs on Indian stock market behaviour. They empirically analyze the change of market return and volatility after the entry of FIIs to Indian capital market and found that while there is no significant change in the Indian stock market average returns; volatility is significantly reduced after India unlocked its stock market to foreign investors. In the next section we are discussing the data sources and methodology of the study.
6. Kumar (2001) investigated the effects of FII inflows on the Indian stock market represented by the Sensex using monthly data from January 1993 to December 1997. Kumar (2001) inferred that FII investments are more driven by Fundamentals and they do not respond to short-term changes or technical position of the market. In testing whether Net FII Investment (NFI) has any impact on Sensex, a regression of NFI was estimated on lagged values of the first difference of NFI, first difference of Sensex and one lagged value of the error correction term (the residual obtained by estimating the regression between NFI and Sensex). The study concluded that Sensex causes NFI. Similarly, regression with Sensex as dependent variable showed that one month lag of NFI is significant, meaning that there is causality from FII to Sensex.

**DISCUSSION****INFLUENCE OF FII ON INDIAN STOCK MARKET**

Positive fundamentals combined with fast growing markets have made India an attractive destination for foreign institutional investors (FIIs). Portfolio investments brought in by FIIs have been the most dynamic source of capital to emerging markets in 1990s. At the same time there is unease over the volatility in foreign institutional investment flows and its impact on the Stock market and the Indian economy. Apart from the impact they create on the market, their holdings will influence firm performance. For instance, when foreign institutional investors reduced their holdings in Dr. Reddy's Lab by 7% to less than 18%, the company dropped from a high of around US\$30 to the current level of below US\$15. This 50% drop is apparently because of concerns about shrinking profit margins and financial performance. These instances made analysts to generally claim that foreign portfolio investment has a short term investment horizon. Growth is the only inclination for their investment.

Some major impact of FII on stock market:

- They increased depth and breadth of the market.
- They played major role in expanding securities business.
- Their policy on focusing on fundamentals of share had caused efficient pricing of share.

These impacts made the Indian stock market more attractive to FII & also domestic investors. The impact of FII is so high that whenever FII tend to withdraw the money from market, the domestic investors fearful and they also withdraw from market.



TABLE- 01: NET FII INVESTMENT (IN INR CRORES)

Financial Year	Equity	Debt	Net FII Investment (Equity+ Debt)
2000-01	10,207	-273	9,933
2001-02	8,072	690	8,763
2002-03	2,527	162	2,689
2003-04	39,960	5,805	45,765
2004-05	44,123	1,759	45,881
2005-06	48,801	-7,334	41,467
2006-07	25,236	5,605	30,840
2007-08	53,404	12,775	66,179
2008-09	-47,706	1,895	-45,811
2009-10	110,221	32,438	142,658
2010-11	110,121	36,317	146,438
2011-12	43,738	49,988	93,726
2012-13	140,033	28,334	168,367

This Table Shows Net Investment (Debt and Equity) of FIIs In India Over a Period of 13 Years (2000-01 To 2012-13).

GRAPH SHOWING TREND IN FII INVESTMENT

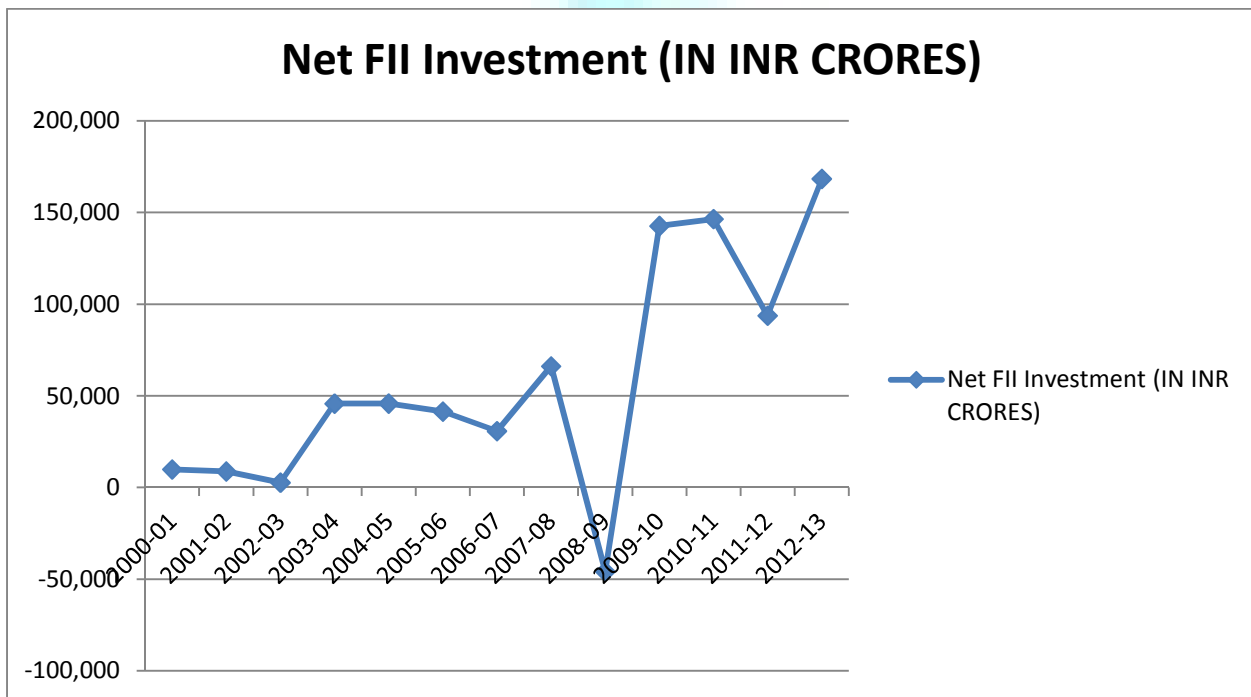


Table No. 1 Followed by respective graph shows that on an average the trend of investment made by FIIs has been in upward direction apart from a few little dips in 2002-03, 2006-07 and 2011-12. But there was a huge downfall in the investment in 2008-09 due to global economic crisis.

**EFFECTS OF FIIs ON INDIAN ECONOMY**

Let us study the positive and the negative side of this rise of investments by FIIs one by one.

**POSITIVE IMPACT**

It has been emphasized upon the fact that the stock market reforms like improve d market transparency, automation, dematerialization and regulations on reporting and

disclosure standards were initiated because of the presence of the FIIs. But FII flows can be considered both as the cause and the effect of the stock market reforms. The market reforms were initiated because of the presence of the m and this in turn has led to increased flows.

**1. ENHANCED FLOWS OF EQUITY CAPITAL**

FIIs are well known for a greater appetite for equity than debt in their asset structure. For example, pension funds in the United Kingdom and United States had 68 per cent and 64 per cent, respectively, of their portfolios in equity in 1998. Not only it can help in supplementing the domestic savings for the purpose of development projects like building economic and social infrastructure but can also help in growth of rate of investment, it boosts the production, employment and income of the host country.

**2. MANAGING UNCERTAINTY AND CONTROLLING RISK**

FIIs promote financial innovation and development of hedging instruments. These because of their interest in hedging risks, are known to have contributed to the development of zero-coupon bonds and index futures. FIIs not only enhance competition in financial markets, but also improve the alignment of asset prices to fundamentals. FIIs in particular are known to have good information and low transaction costs. By aligning asset prices closer to fundamentals, they stabilize markets. In addition, a variety of FIIs with a variety of risk-return preferences also help in dampening volatility.

**3. IMPROVING CAPITAL MARKETS**

FIIs as professional bodies of asset managers and financial analysts enhance competition and efficiency of financial markets. By increasing the availability of riskier long term capital for projects, and increasing firms' incentives to supply more information about them, the FIIs can help in the process of economic development.

**4. IMPROVED CORPORATE GOVERNANCE**

Good corporate governance is essential to overcome the principal-agent problem between share-holders and management. Information asymmetries and incomplete contracts between share-holders and management are at the root of the agency costs. Bad corporate governance makes equity finance a costly option. With boards often captured by managers or passive, ensuring the rights of shareholders is a problem that needs to be addressed efficiently in any economy. Incentives for shareholders to monitor firms and enforce their legal rights are limited and individuals with small share-holdings often do not address the issue since others can free-ride on their endeavor. FIIs constitute professional bodies of asset managers and financial analysts, who, by contributing to better understanding of firms' operations, improve corporate governance.

**NEGATIVE IMPACT**

If we see the market trends of past few recent years it is quite evident that Indian equity markets have become slaves of FIIs inflow and are dancing to their tune. And this dependence has to a great extent caused a lot of trouble for the Indian economy. Some of the factors are:

**1. POTENTIAL CAPITAL OUTFLOWS**

“Hot money” refers to funds that are controlled by investors who actively seek short-term returns. These investors scan the market for short-term, high interest rate investment opportunities. “Hot money” can have economic and financial repercussions on countries and banks. When money is injected into a country, the exchange rate for the country gaining the money strengthens, while the exchange rate for the country losing the money weakens. If money is withdrawn on short notice, the banking institution will experience a shortage of funds.

**2. INFLATION**

Huge amounts of FII fund inflow into the country creates a lot of demand for rupee, and the RBI pumps the amount of Rupee in the market as a result of demand created. This situation leads to excess liquidity thereby leading to inflation where too much money chases too few goods.

**3. PROBLEM TO SMALL INVESTORS**

The FIIs profit from investing in emerging financial stock markets. If the cap on FII is high then they can bring in huge amounts of funds in the country's stock markets and thus have great influence on the way the stock markets behaves, going up or down. The FII buying pushes the stocks up and their selling shows the stock market the downward path. This creates problems for the small retail investor, whose fortunes get driven by the actions of the large FIIs.

**4. ADVERSE IMPACT ON EXPORTS**

FII flows leading to appreciation of the currency may lead to the exports industry becoming uncompetitive due to the appreciation of the rupee.

**BSE SENSEX AND FII INVESTMENT CORRELATION**

Sensex is the commonly used name for the Bombay Stock Exchange Sensitive Index – an index Composed of 30 of the largest and most actively traded stocks on the Bombay Stock Exchange (BSE). The term FII is used most commonly in India to refer to outside companies investing in the financial markets of India. FII investment is frequently referred to as hot money for the reason that it can leave the country at the same speed at which it comes in. In country like India; statutory agencies like SEBI have prescribed norms to register FIIs and also to regulate such investments flowing in through FIIs.

**TABLE- 02: RELATIONSHIP BSE SENSEX VALUE AND NET INVESTMENT OF FII (IN INR CRORES)**

Year	Sensex Value (Closing Value of the year)	Net FII Investment (Equity+ Debt)
2001	3262	12494.8
2002	3373	3677.9
2003	5839	35153.8
2004	6603	42049.1
2005	9398	41663.5
2006	13787	40589.2
2007	20287	80914.8
2008	9647	-41215.5
2009	17465	87987.6
2010	20509	179674.6
2011	15455	39352.80
2012	19426	163350.1
2013	21170	62288

**Source:** The data presented above is compiled on the basis of reports submitted to SEBI by custodians and constitutes trades conducted by FIIs on and up to the previous trading day(s).

This Table Shows Relationship BSE Sensex Value and Net Investment of FIIs in India over a Period of 13 Years (2000-01 to 2012-13).

**TABLE- 03: CORRELATION BETWEEN FIIS INVESTMENT & BSE SENSEX CORRELATION**

		Sensex Value (Closing Value of the year)	Net FII Investment (Equity+ Debt)
<b>Sensex Value (Closing Value of the year)</b>	Pearson Correlation	1	.712**
	Sig. (1-tailed)		.003
	N	13	13
<b>Net FII Investment (Equity+ Debt)</b>	Pearson Correlation	.712**	1
	Sig. (1-tailed)	.003	
	N	13	13

\*\* . Correlation is significant at the 0.01 level (1-tailed).

**Source:** Result of Karl Pearson's bivariate correlation analysis done with the help of SPSS 16.0.

The value of Karl Pearson correlation (r) is found to be +0.712. It means that there is high degree positive correlation between BSE Sensex and foreign institutional investment. (Pearson' correlation value is (be +0.712).

**CONCLUSION**

On the basis of above discussion and data analysis, it is clear that the FIIs are influencing the Sensex movement to a greater extent. Further it is evident that the Sensex has increased when there are positive inflows of FIIs and there were decrease in Sensex when there were negative FII inflows. The Pearson correlation values indicate positive correlation between the foreign institutional investments and the movement of Sensex (Pearson' correlation value is be + 0.712).

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