# INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE & MANAGEMENT



A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories Indexed & Listed at:

Ulrich's Periodicals Directory ©, ProQuest, U.S.A., EBSCO Publishing, U.S.A., Cabell's Directories of Publishing Opportunities, U.S.A., Google Scholar, Den J-Gage. India (link of the same is duly available at inflibinet of University Grants Commission (U.G.C.).

The American Economic Association's electronic bibliography, EconLit, U.S.A.,

Index Copernicus Publishers Panel, Poland with IC Value of 5.09 & number of libraries all around the world. Circulated all over the world & Google has verified that scholars of more than 4767 Cities in 180 countries/territories are visiting our journal on regular basis. Ground Floor, Building No. 1041-C-1, Devi Bhawan Bazar, JAGADHRI – 135 003, Yamunanagar, Haryana, INDIA

http://ijrcm.org.in/

# **CONTENTS**

Sr.	TITLE & NAME OF THE AUTHOR (S)	Page
No.		No.
1.	A LITERATURE REVIEW ON EFFECTIVENESS OF CELEBRITY ENDORSEMENT FOR THE SOCIAL CAUSE DR. A. PRABHU KUMAR, K. KALIDAS & JAVID ABBAS	1
<b>2</b> .	CORPORATE ENVIRONMENTAL RESPONSIBILITY IN PUBLIC SECTOR ORGANISATIONS: A STUDY OF THE SINGARENI COLLIERIES COMPANY LIMITED A. R. SATYAVATHI & V.CHANDRA SEKHARA RAO	4
<b>3</b> .	INNOVATIVE RECOGNITION AND REWARD STRATEGY AS A TOOL FOR EMPLOYEE ENGAGEMENT: AN EMPIRICAL STUDY ON PRIVATE RETAIL BANKING IN ODISHA SUDIP KUMAR GHOSE & DR. PRADIP KUMAR MOHANTY	8
4.	EFFECT OF VIPASSANA MEDITATION ON MINDFULNESS AND LIFE SATISFACTION OF EMPLOYEES SEEMA PRADHAN, DR. AJITH KUMAR V. V. & SINGH MANJU	11
5.	HOW ORGANIZED RETAILING HAS EFFECTED UNORGANIZED MARKET IN RETAIL BUSINESS	17
6.	RELATIONSHIP BETWEEN DEMOGRAPHIC PROFILE AND RISK TAKING ABILITY OF THE INVESTORS TOWARDS STOCK MARKET: A STUDY DR. G N P V BABU & DR. PRATIMA MERUGU	23
7.	THE EFFECT OF INNOVATION AND ORGANIZATIONAL LEARNING ON FIRM PERFORMANCE: AN EMPRICAL STUDY IN QUALITY ORIENTED FIRMS HAKAN KITAPÇI & PINAR ÇÖMEZ	28
8.	A STUDY ON PERCEPTION TOWARDS THE SERVICES OFFERED BY THE LIFE INSURANCE CORPORATION IN CHENNAI CITY ETHEN MALAR J & DR. N. GLADSTONE JOY	35
9.	<b>STRESS MANAGEMENT WITH SPECIAL REFERENCE TO PUBLIC SECTOR BANK EMPLOYEES IN TRICHY</b> <i>R. THIRIPURASUNDARI &amp; DR. B.SEKAR.</i>	40
<b>10</b> .	<b>FOREIGN DIRECT INVESTMENT DETERMINANTS IN BANGLADESH READY-MADE GARMENTS INDUSTRY</b> <i>MD. MANIK RANA CHOWDHWRY &amp; YINGHONG SHAO</i>	43
11.	THE EMERGENCE OF COMMODITIES AS AN INVESTMENT CLASS: A STUDY BASED ON OF PONDICHERRY REGION SHYAMA.T.V	49
<b>12</b> .	BEING SOCIALLY RESPONSIBLE & ITS IMPORTANCE IN BANK EMPLOYEES DR. NAVAL LAWANDE	57
13.	EXISTENCE OF POSITIVE DEPENDENCE, ASYMMETRY AND LEVERAGE EFFECTS IN REAL ESTATE EXCHANGE-TRADED FUNDS (ETFs) TUAN HAI NGUYEN & JOHN FRANCIS DIAZ	61
14.	A STUDY OF CSR INITIATIVES OF PRIVATE BANKS IN UTTAR PRADESH DISTRICT	72
<b>15</b> .	PERFORMANCE EVALUATION OF MUTUAL FUND: A STUDY OF RELIANCE MUTUAL FUND ANKIT SRIVASTAVA & DR. VIKAS KUMAR	77
<b>16</b> .	<b>TOURIST SATISFACTION VARIABLES AND DESTINATION LOYALTY: A STUDY OF KASHMIR DIVISION</b> MOHD RAFIQ GADOO & SNOWBER	83
17.	FROM HALF WAY LIGHT HOUSE THAN WHITE ELEPHANTS TO MAHARATNA: THE EXPECTATIONS AND REALITY OF PUBLIC SECTOR ENTERPRISES IN INDIA PREETI JOSHI BHARDWAJ	86
<b>18</b> .	STRESS RELIEVING TECHNIQUES FOR ORGANIZATIONAL STRESSORS DR. NALAWADE RAJESH CHANDRA KANT & SEEMA PRADHAN	93
<b>19</b> .	COMPOSITION OF IMPORTS AND ITS CONSEQUENCES ON ECONOMIC GROWTH VANITHA.V, PUNITHA.P & KAVYA.S	99
<b>20</b> .	ONE PERSON COMPANY (OPC): EVALUATING ITS FIRST STEP IN INDIA URMILA YADAV & SAVITA MALHAN	102
	REQUEST FOR FEEDBACK & DISCLAIMER	106

INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE & MANAGEMENT A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories

## CHIEF PATRON

**PROF. K. K. AGGARWAL** 

Chairman, Malaviya National Institute of Technology, Jaipur (An institute of National Importance & fully funded by Ministry of Human Resource Development, Government of India) Chancellor, K. R. Mangalam University, Gurgaon Chancellor, Lingaya's University, Faridabad

Founder Vice-Chancellor (1998-2008), Guru Gobind Singh Indraprastha University, Delhi Ex. Pro Vice-Chancellor, Guru Jambheshwar University, Hisar

## FOUNDER PATRON

### LATE SH. RAM BHAJAN AGGARWAL

Former State Minister for Home & Tourism, Government of Haryana Former Vice-President, Dadri Education Society, Charkhi Dadri Former President, Chinar Syntex Ltd. (Textile Mills), Bhiwani

## FORMER CO-ORDINATOR

DR. S. GARG Faculty, Shree Ram Institute of Business & Management, Urjani

## <u>ADVISORS</u>

PROF. M. S. SENAM RAJU Director A. C. D., School of Management Studies, I.G.N.O.U., New Delhi PROF. M. N. SHARMA Chairman, M.B.A., Haryana College of Technology & Management, Kaithal PROF. S. L. MAHANDRU Principal (Retd.), Maharaja Agrasen College, Jagadhri

## <u>EDITOR</u>

### **PROF. R. K. SHARMA**

Professor, Bharti Vidyapeeth University Institute of Management & Research, New Delhi

## CO-EDITOR

### **DR. BHAVET**

Faculty, Shree Ram Institute of Engineering & Technology, Urjani

## EDITORIAL ADVISORY BOARD

DR. RAJESH MODI Faculty, Yanbu Industrial College, Kingdom of Saudi Arabia PROF. SANJIV MITTAL

University School of Management Studies, Guru Gobind Singh I. P. University, Delhi PROF. ANIL K. SAINI

Chairperson (CRC), Guru Gobind Singh I. P. University, Delhi

### **DR. SAMBHAVNA**

Faculty, I.I.T.M., Delhi

### DR. MOHENDER KUMAR GUPTA

Associate Professor, P. J. L. N. Government College, Faridabad

### **DR. SHIVAKUMAR DEENE**

Asst. Professor, Dept. of Commerce, School of Business Studies, Central University of Karnataka, Gulbarga

## ASSOCIATE EDITORS

**PROF. NAWAB ALI KHAN** Department of Commerce, Aligarh Muslim University, Aligarh, U.P.

### **PROF. ABHAY BANSAL**

Head, Department of I.T., Amity School of Engineering & Technology, Amity University, Noida

**PROF. V. SELVAM** 

SSL, VIT University, Vellore

**PROF. N. SUNDARAM** 

VIT University, Vellore

**DR. PARDEEP AHLAWAT** 

Associate Professor, Institute of Management Studies & Research, Maharshi Dayanand University, Rohtak DR. S. TABASSUM SULTANA

Associate Professor, Department of Business Management, Matrusri Institute of P.G. Studies, Hyderabad **DR. JASVEEN KAUR** 

Asst. Professor, University Business School, Guru Nanak Dev University, Amritsar

## FORMER TECHNICAL ADVISOR

**AMITA** Faculty, Government M. S., Mohali

## FINANCIAL ADVISORS

DICKIN GOYAL Advocate & Tax Adviser, Panchkula NEENA

Investment Consultant, Chambaghat, Solan, Himachal Pradesh

## LEGAL ADVISORS

JITENDER S. CHAHAL Advocate, Punjab & Haryana High Court, Chandigarh U.T. CHANDER BHUSHAN SHARMA Advocate & Consultant, District Courts, Yamunanagar at Jagadhri



**SURENDER KUMAR POONIA** 

## CALL FOR MANUSCRIPTS

We invite unpublished novel, original, empirical and high quality research work pertaining to recent developments & practices in the areas of Computer Science & Applications; Commerce; Business; Finance; Marketing; Human Resource Management; General Management; Banking; Economics; Tourism Administration & Management; Education; Law; Library & Information Science; Defence & Strategic Studies; Electronic Science; Corporate Governance; Industrial Relations; and emerging paradigms in allied subjects like Accounting; Accounting Information Systems; Accounting Theory & Practice; Auditing; Behavioral Accounting; Behavioral Economics; Corporate Finance; Cost Accounting; Econometrics; Economic Development; Economic History; Financial Institutions & Markets; Financial Services; Fiscal Policy; Government & Non Profit Accounting; Industrial Organization; International Economics & Trade; International Finance; Macro Economics; Micro Economics; Rural Economics; Co-operation; Demography: Development Planning; Development Studies; Applied Economics; Development Economics; Business Economics; Monetary Policy; Public Policy Economics; Real Estate; Regional Economics; Political Science; Continuing Education; Labour Welfare; Philosophy; Psychology; Sociology; Tax Accounting; Advertising & Promotion Management; Management Information Systems (MIS); Business Law; Public Responsibility & Ethics; Communication; Direct Marketing; E-Commerce; Global Business; Health Care Administration; Labour Relations & Human Resource Management; Marketing Research; Marketing Theory & Applications; Non-Profit Organizations; Office Administration/Management; Operations Research/Statistics; Organizational Behavior & Theory; Organizational Development; Production/Operations; International Relations; Human Rights & Duties; Public Administration; Population Studies; Purchasing/Materials Management; Retailing; Sales/Selling; Services; Small Business Entrepreneurship; Strategic Management Policy; Technology/Innovation; Tourism & Hospitality; Transportation Distribution; Algorithms; Artificial Intelligence; Compilers & Translation; Computer Aided Design (CAD); Computer Aided Manufacturing; Computer Graphics; Computer Organization & Architecture; Database Structures & Systems; Discrete Structures; Internet; Management Information Systems; Modeling & Simulation; Neural Systems/Neural Networks; Numerical Analysis/Scientific Computing; Object Oriented Programming; Operating Systems; Programming Languages; Robotics; Symbolic & Formal Logic; Web Design and emerging paradigms in allied subjects.

Anybody can submit the **soft copy** of unpublished novel; original; empirical and high quality **research work/manuscript anytime** in <u>M.S. Word format</u> after preparing the same as per our **GUIDELINES FOR SUBMISSION**; at our email address i.e. <u>infoijrcm@gmail.com</u> or online by clicking the link **online submission** as given on our website (<u>FOR ONLINE SUBMISSION</u>, <u>CLICK HERE</u>).

### **GUIDELINES FOR SUBMISSION OF MANUSCRIPT**

#### 1. COVERING LETTER FOR SUBMISSION:

DATED: \_\_\_\_\_

#### THE EDITOR

IJRCM

#### Subject: SUBMISSION OF MANUSCRIPT IN THE AREA OF

(e.g. Finance/Mkt./HRM/General Mgt./Engineering/Economics/Computer/IT/ Education/Psychology/Law/Math/other, please specify)

#### DEAR SIR/MADAM

Please find my submission of manuscript entitled '\_\_\_\_\_' for possible publication in one of your journals.

I hereby affirm that the contents of this manuscript are original. Furthermore, it has neither been published elsewhere in any language fully or partly, nor is it under review for publication elsewhere.

I affirm that all the co-authors of this manuscript have seen the submitted version of the manuscript and have agreed to their inclusion of names as co-authors.

Also, if my/our manuscript is accepted, I agree to comply with the formalities as given on the website of the journal. The Journal has discretion to publish our contribution in any of its journals.

NAME OF CORRESPONDING AUTHOR	:
Designation	:
Institution/College/University with full address & Pin Code	:
Residential address with Pin Code	:
Mobile Number (s) with country ISD code	:
Is WhatsApp or Viber active on your above noted Mobile Number (Yes/No)	:
Landline Number (s) with country ISD code	:
E-mail Address	:
Alternate E-mail Address	:
Nationality	:

NOTES:

- a) The whole manuscript has to be in **ONE MS WORD FILE** only, which will start from the covering letter, inside the manuscript. <u>pdf.</u> <u>version</u> is liable to be rejected without any consideration.
- b) The sender is required to mention the following in the SUBJECT COLUMN of the mail:

**New Manuscript for Review in the area of** (e.g. Finance/Marketing/HRM/General Mgt./Engineering/Economics/Computer/IT/ Education/Psychology/Law/Math/other, please specify)

- c) There is no need to give any text in the body of mail, except the cases where the author wishes to give any **specific message** w.r.t. to the manuscript.
- d) The total size of the file containing the manuscript is expected to be below 1000 KB.
- e) Abstract alone will not be considered for review and the author is required to submit the complete manuscript in the first instance.
- f) The journal gives acknowledgement w.r.t. the receipt of every email within twenty four hours and in case of non-receipt of acknowledgment from the journal, w.r.t. the submission of manuscript, within two days of submission, the corresponding author is required to demand for the same by sending a separate mail to the journal.
- g) The author (s) name or details should not appear anywhere on the body of the manuscript, except the covering letter and the cover page of the manuscript, in the manner as mentioned in the guidelines.
- 2. **MANUSCRIPT TITLE**: The title of the paper should be **bold typed**, **centered** and **fully capitalised**.
- 3. **AUTHOR NAME (S) & AFFILIATIONS**: Author (s) **name**, **designation**, **affiliation** (s), **address**, **mobile/landline number** (s), and **email/alternate email address** should be given underneath the title.
- 4. **ACKNOWLEDGMENTS**: Acknowledgements can be given to reviewers, guides, funding institutions, etc., if any.
- 5. **ABSTRACT**: Abstract should be in **fully italicized text**, ranging between **150** to **300 words**. The abstract must be informative and explain the background, aims, methods, results & conclusion in a **SINGLE PARA**. *Abbreviations must be mentioned in full*.
- 6. **KEYWORDS**: Abstract must be followed by a list of keywords, subject to the maximum of **five**. These should be arranged in alphabetic order separated by commas and full stop at the end. All words of the keywords, including the first one should be in small letters, except special words e.g. name of the Countries, abbreviations.
- 7. **JEL CODE**: Provide the appropriate Journal of Economic Literature Classification System code (s). JEL codes are available at www.aeaweb.org/econlit/jelCodes.php, however, mentioning JEL Code is not mandatory.
- 8. **MANUSCRIPT**: Manuscript must be in <u>BRITISH ENGLISH</u> prepared on a standard A4 size <u>PORTRAIT SETTING PAPER</u>. It should be free from any errors i.e. grammatical, spelling or punctuation. It must be thoroughly edited at your end.
- 9. HEADINGS: All the headings must be bold-faced, aligned left and fully capitalised. Leave a blank line before each heading.
- 10. **SUB-HEADINGS:** All the sub-headings must be bold-faced, aligned left and fully capitalised.
- 11. MAIN TEXT:

#### THE MAIN TEXT SHOULD FOLLOW THE FOLLOWING SEQUENCE:

INTRODUCTION REVIEW OF LITERATURE NEED/IMPORTANCE OF THE STUDY STATEMENT OF THE PROBLEM OBJECTIVES HYPOTHESIS (ES) RESEARCH METHODOLOGY RESULTS & DISCUSSION FINDINGS RECOMMENDATIONS/SUGGESTIONS CONCLUSIONS LIMITATIONS SCOPE FOR FURTHER RESEARCH REFERENCES APPENDIX/ANNEXURE

The manuscript should preferably range from 2000 to 5000 WORDS.

- 12. **FIGURES & TABLES**: These should be simple, crystal **CLEAR**, **centered**, **separately numbered** & self explained, and **titles must be above the table/figure**. Sources of data should be mentioned below the table/figure. It should be ensured that the tables/figures are referred to from the main text.
- 13. **EQUATIONS/FORMULAE:** These should be consecutively numbered in parenthesis, horizontally centered with equation/formulae number placed at the right. The equation editor provided with standard versions of Microsoft Word should be utilised. If any other equation editor is utilised, author must confirm that these equations may be viewed and edited in versions of Microsoft Office that does not have the editor.
- 14. **ACRONYMS**: These should not be used in the abstract. The use of acronyms is elsewhere is acceptable. Acronyms should be defined on its first use in each section: Reserve Bank of India (RBI). Acronyms should be redefined on first use in subsequent sections.
- 15. **REFERENCES:** The list of all references should be alphabetically arranged. *The author (s) should mention only the actually utilised references in the preparation of manuscript* and they are supposed to follow Harvard Style of Referencing. Also check to make sure that everything that you are including in the reference section is duly cited in the paper. The author (s) are supposed to follow the references as per the following:
- All works cited in the text (including sources for tables and figures) should be listed alphabetically.
- Use (ed.) for one editor, and (ed.s) for multiple editors.
- When listing two or more works by one author, use --- (20xx), such as after Kohl (1997), use --- (2001), etc, in chronologically ascending order.
- Indicate (opening and closing) page numbers for articles in journals and for chapters in books.
- The title of books and journals should be in italics. Double quotation marks are used for titles of journal articles, book chapters, dissertations, reports, working papers, unpublished material, etc.
- For titles in a language other than English, provide an English translation in parenthesis.
- *Headers, footers, endnotes and footnotes should not be used in the document.* However, you can mention short notes to elucidate some specific point, which may be placed in number orders after the references.

#### PLEASE USE THE FOLLOWING FOR STYLE AND PUNCTUATION IN REFERENCES:

#### BOOKS

- Bowersox, Donald J., Closs, David J., (1996), "Logistical Management." Tata McGraw, Hill, New Delhi.
- Hunker, H.L. and A.J. Wright (1963), "Factors of Industrial Location in Ohio" Ohio State University, Nigeria.

#### **CONTRIBUTIONS TO BOOKS**

• Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

#### JOURNAL AND OTHER ARTICLES

 Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

#### **CONFERENCE PAPERS**

• Garg, Sambhav (2011): "Business Ethics" Paper presented at the Annual International Conference for the All India Management Association, New Delhi, India, 19–23

#### UNPUBLISHED DISSERTATIONS

Kumar S. (2011): "Customer Value: A Comparative Study of Rural and Urban Customers," Thesis, Kurukshetra University, Kurukshetra.

#### **ONLINE RESOURCES**

Always indicate the date that the source was accessed, as online resources are frequently updated or removed.

#### WEBSITES

Garg, Bhavet (2011): Towards a New Gas Policy, Political Weekly, Viewed on January 01, 2012 http://epw.in/user/viewabstract.jsp

ISSN 0976-2183

### EXISTENCE OF POSITIVE DEPENDENCE, ASYMMETRY AND LEVERAGE EFFECTS IN REAL ESTATE EXCHANGE-TRADED FUNDS (ETFs)

### TUAN HAI NGUYEN LECTURER DEPARTMENT OF ECONOMICS & LAW VIETNAM BAC LIEU UNIVERSITY BAC LIEU CITY

### JOHN FRANCIS DIAZ ASST. PROFESSOR DEPARTMENT OF FINANCE & DEPARTMENT OF ACCOUNTING CHUNG YUAN CHRISTIAN UNIVERSITY TAOYUAN CITY

#### ABSTRACT

This research examines the performance of return and volatility models containing long-memory, asymmetric volatility, and leverage effects by comparing two categories of Real Estate Investment Trusts (REITs) Exchange-traded Funds (ETFs), namely, US REIT ETFs and Global REIT ETFs. This study utilizes two short-memory models, the autoregressive moving average – exponential generalized autoregressive conditional heteroskedasticity (ARMA-EGARCH); and autoregressive moving average – asymmetric power autoregressive conditional heteroskedasticity (ARMA-FIGARCH); and autoregressive fractionally-integrated exponential generalized autoregressive conditional heteroskedasticity (ARFIMA-FIEGARCH); and autoregressive fractionally-integrated exponential generalized autoregressive conditional heteroskedasticity (ARFIMA-FIEGARCH); and autoregressive fractionally-integrated moving average – fractionally-integrated asymmetric power autoregressive conditional heteroskedasticity (ARFIMA-FIEGARCH); and autoregressive fractionally-integrated moving average – fractionally-integrated asymmetric power autoregressive conditional heteroskedasticity (ARFIMA-FIEGARCH). The study finds presence of volatility clustering, leverage effects and volatility asymmetry phenomena in both US and Global REIT ETFs. Also, long-memory models are better in characterizing future values using lagged returns and volatilities compared to short memory models based on the maximum log-likelihood values. The research also identifies positive long-term dependence in the volatilities of both ETFs, however, fails to conclude dual long memory processes. Nevertheless, the research still can pose a challenge on the weak-form efficient market hypothesis (EMH) of Fama (1970), because historical values of REIT ETFs can still be used to predict their future values. Lastly, US REIT ETFs are seen to be more unstable than their more stationary Global REIT ETFs counterparts. The proper modeling of these ETFs can provide traders, fund managers and investors in creating well-defi

#### **KEYWORDS**

real estate exchange-traded funds, long-memory models, volatility asymmetry and leverage effects.

#### 1. INTRODUCTION

nderstanding return and volatility characteristics of real estate investments is crucial because persistent changes in their structures can expose investors to risk when value meltdown occurs. Accurate modeling of volatility in real estate asset returns became a major concern right after the sub-prime mortgage crisis. The recent crisis became the biggest blow to the seem invincible real estate industry in recent years, which also created the so-called 'great recession' that affected other assets worldwide. This spillover to the globalized financial markets made scholars and practitioners more interested in knowing the predictability and asymmetric volatility properties of real estate investments. Other factors affecting returns and volatilities in housing markets include income, interest rates, mortgage credit availability, supply of houses and geographic locations of real estate properties.

Positive dependence or the long-memory process models the presence of a persistent temporal dependence among distant observations, which suggests the predictability of a particular time-series in returns and volatility. On the other hand, the asymmetric volatility property of a data describes the negative correlation between returns and innovations in volatility. This property is commonly connected to the leverage effects property, because negative shocks often are followed by future higher volatility than positive shocks. These data characteristics have been seen in stock returns (e.g., Mabrouk and Aloui,2010; and Tan and Khan, 2010), exchange rates (e.g., Nouira et al., 2004; and Beine et al., 2002), commodities (Choi and Hammoudeh, 2009; and Kyrtsou et al., 2004), and exchange-traded funds (ETFs) (e.g., Rompotis, 2011; and Yang et al., 2010). However, there are no extensive literature has been written to characterize the predictability and asymmetric volatility of real estate ETFs.

Long-term investors have always been attracted to real estate investments because of its stable flow of income. Real estate assets also have low correlation to equity and fixed-income markets, particularly before the sub-prime mortgage crisis, when markets experienced the dot-com bubble and drastic decline in Treasury bill rates. Real estate investment trust (REIT) is one of the solutions in investing in real estate without actually having the real asset. A REIT is a company that owns and operates income-producing real estate or real estate-related assets. The income-producing real estate assets owned by a REIT may include office buildings, apartments, hotels, resorts, shopping malls, self-storage facilities, warehouses, and mortgages or loans.

Most investors see that investment in REITs requires a long-term horizon to maximize returns, however, traders wanting to own real estate and REITs as shortterm investments can directly invest in exchange-traded funds (ETFs) that track indices based on real estate assets. Real estate ETFs are basket of investments in businesses that own and manage portfolios of residential and commercial real estate assets, which are either REIT securities or related derivatives. The website ETFdb.com, as of May 6, 2014, lists 29 actively-traded REIT ETFs with a combined market capitalization of \$43.40 billion, and with the revival of interest in real estate, this number is expected to grow. The reason why investors are attracted to real estate ETFs is because they can only allot a minimum level of their holdings on the REIT indices portfolio and can already benefit from a broad coverage, where it would be very expensive if a direct investment was made. Investing in REIT ETFs offers a more cost-effective means of trading real estate assets and also provides greater exposure to both local and international real estate investments. However, one big disadvantage of holding REIT ETFs is shares that investors own can also drop when property values fall.

The research is motivated by the recent surge in the application of fractionally-integrated long-memory models in financial time-series and its comparison to shortmemory models. This research is also motivated in adding to the limited literature of real estate ETFs, particularly determining the differences in the characteristics of two broad real estate ETFs categories, namely, Global Real Estate ETFs and US Real Estate ETFs traded in US major stock exchanges. This study particular compares short-memory models namely, autoregressive moving average (ARMA), asymmetric power autoregressive conditional heteroskedasticity (APARCH), and exponential generalized autoregressive conditional heteroskedasticity (EGARCH); against their fractionally-integrated long-memory model counterparts, ARFIMA, FIAPARCH, and FIEGARCH. The autocorrelation function of short-memory models are said to decay at an exponential rate, while those of long-memory models decay at a hyperbolic rate. This means that fractionally-integrated models are better in determining positive dependence between distant observations, and improves the modeling of time-series data (e.g., Ruzgar and Kale, 2007; and Goudarzi, 2010). Tsay (2000) even argues that some time-series data (i.e., real interest rates) do not have a unit root, and are fractionally-integrated.

This paper contributes to the literature by comparing two combinations of short-memory models, a) ARMA-APARCH, and b) ARMA-EGARCH; and two combinations of long-memory models, c) ARFIMA-FIAPARCH, and d) ARFIMA-FIEGARCH in examining long-term positive dependence, asymmetry and leverage effects in the returns and volatility of real estate ETFs. In relation with the motivation and contributions, this research differs from the previous studies through these four main objectives:

- a) identify the presence of the volatility clustering, leverage effects and volatility asymmetry phenomena in the time-series of US and Global REIT ETFs;
- b) determine which type of models (i.e., short- and long-memory models) are better to characterize future values using lagged returns to determine each ETF sub-sample;
- c) find out positive long-term dependence in the time-series of ETFs, and examine the dual long-memory process in their returns and volatilities;

d) determine differences in the characteristics of US and Global Real Estate ETFs with regards to their short-, intermediate-, and long-memory processes; To the best of our knowledge, there is no study that has been done comparing these two groups of real estate ETFs satisfying these objectives. There are a number of studies (e.g., Pong et al., 2004; and Tansuchat et al., 2009) comparing short- and long-memory models, however, no research has yet attempted to use the models that we are suggesting and the way we divided the data into two categories: US real estate ETFs are those that track US REIT indices; and global real estate ETFs are those that track international REIT indices. This paper attempts to find out if the heightened volatility caused by the recent subprime mortgage crisis will affect the characteristics of real estate ETFs in the US more than its international counterparts.

This research discussed on this section the background of return and volatility characteristics; introduction of real estate ETFs and its two sub-categories; and the motivation, contributions and objectives. Section 2 presents the literature review; Section 3 explains the data and methodology based on ARMA-APARCH, ARMA-EGARCH, ARFIMA-APARCH, and ARFIMA-FIEGARCH models; Section 4 explains the empirical results; and Section 5 presents the discussions and limitations of the paper.

#### **2. LITERATURE REVIEW**

This section provides an overview of papers regarding the utilization and comparison of short- and long-memory models in different investment instruments including real estate ETFs. A number of studies compared the performance of short-memory models against their fractionally-integrated counterparts. Using stock markets data, Ruzgar and Kale (2007) estimated and forecasted the volatility of was Istanbul Stock Exchange 100 Index log returns by analyzing the performance of 11 ARCH-type models, including fractionally-integrated models. The results found that fractionally-integrated asymmetric models outperform the short-memory models. Goudarzi (2010) used fractionally-integrated GARCH models using the BSE500 stock index to examine the presence of long-memory properties. The findings showed that the FIEGARCH is the best fitting model and outperforms other ARCH-type models in modeling volatility in the Indian stock market.

The comparison also was applied in the derivatives and exchange rate markets, Tansuchat et al. (2009) investigated the long-memory volatility model for 16 agricultural commodity futures returns. The results showed that the long-memory models, like FIGARCH and FIEGARCH are considerably better than traditional conditional volatility models, like GARCH and EGARCH. Pong et al. (2004) forecasted realized volatility of exchange rates using ARMA, ARFIMA and GARCH models. The study found that out of the twenty-four datasets, ARFIMA has the least error in eight cases, ARMA fits six cases and the GARCH model is only best for one dataset. In a related study, Harris et al. (2011) utilized the cyclical volatility model to examine the long-run dynamics of the intraday range of the GBP/USD, JPY/USD and CHF/USD exchange rates and then compare the forecasts of the cyclical volatility model are able to explain a substantial fraction of the variation in actual volatility. The literature mentioned above shaped the contributions and objectives of this research, and will attempt to fill the gap by characterizing the long-memory and asymmetric volatility properties of real estate ETFs, which also compares short- and long-memory models. Although a good number of studies regarding other types of ETFs have been made, particularly the short-memory ARMA-GARCH-types, this research noticed that the performance of fractionally-integrated models have yet to be applied to real estate ETFs.

#### 3. DATA AND METHODOLOGIES

The data of this research was extracted from Yahoo! Finance website utilizing daily closing prices of the twenty (out of the thirty-seven currently listed) Real Estate ETFs trading in the US starting from their different inception dates to November 1, 2013. We divided the real estate ETFs into two categories, namely 1) US Real Estate ETFs or those that tracks US REIT indices; and 2) Global Real Estate ETFs or those that tracks international REIT indices. The study chose fifteen actively-traded Global and US real estate ETFs from the category to ensure a better time-series data with the absence of zero trading volumes, which negatively affects their volatility and the modeling of the financial time-series.

The series of returns were computed as  $y_t = 100(\log p_t - \log p_{t-1})$ , where  $p_t$  represents the price at time t. The financial time-series data were modeled by ARMA-EGARCH, ARMA-APARCH, ARFIMA-FIEGARCH and ARFIMA-FIAPARCH processes are explained below.

#### 3.1 Short- and long- memory processes in the Conditional Mean

#### 3.1.1 The ARMA Model

Box and Jenkins (1970) introduced time-series models capture short-range correlations where the predictors are previous observations represented by the AR function, and previous residual errors modeled by the MA process. The basic ARMA (*r*, *s*) model can be represented as:

$$y_t = \phi_1 y_{t-1} + \dots + \phi_r y_{t-r} + \mathcal{E}_t + \phi_1 \mathcal{E}_{t-1} + \dots + \theta_s \mathcal{E}_{t-s}$$
(1)  
and the general ARMA (r s) can be specified as:

and the general ARMA (*r*,*s*) can be specified as

$$y_{t} = \phi_{0} + \sum_{i=1}^{\prime} \phi_{i} y_{t-1} + \varepsilon_{t} + \sum_{j=1}^{3} \phi_{j} \varepsilon_{j-1}$$

$$(2)$$

where *r* represents the order of the AR(*r*) part,  $\psi_i$  its parameters, *s* the order of the MA(*s*) part,  $U_j$  its parameters and  $\mathcal{E}_t$  normally and identically distributed noise. ARMA models are flexible and able to describe the serial dependencies of time-series in terms of the number of parameters of the AR and MA components. **3.1.2 The ARFIMA Model** 

A decade after the introduction of the ARMA model, a phenomenon was observed in the time-series where fluctuations over time often display long-range correlations. To capture these long-term dependencies, Granger and Joyeux (1980) and Hosking (1981) introduce the ARFIMA model, which allows the difference

parameter to be a non-integer and consider the fractionally integrated process I(d) in the conditional mean. The polynominals representing the ARFIMA (*r*,*d*,*s*) model can be represented as:

$$\phi(L)(1-L)^d (yt-\mu) = \theta(L)\varepsilon_t$$
(3)

The fractional differencing operator  $(1-L)_d$  is a notation for the following infinite polynominal:

$$(1-L)^d = \sum_{i=0}^{\infty} \frac{\Gamma(i-d)}{\Gamma(i+1)\Gamma(-d)} L^i = \sum_{i=0}^{\infty} \pi_i(d) L^i$$
<sup>(4)</sup>

#### http://ijrcm.org.in/

62

 $\pi_i(z) \equiv \Gamma(i-z)/\Gamma(i+1)\Gamma(-z) \text{ and } \Gamma(.)$  is the Standard gamma function. When the difference parameter of the ARFIMA model is

-0.5 < d < 0.5, the process is stationary where the effect of shocks to  $\mathcal{E}_t$  decays at a gradual rate to zero. If d = 0, the process indicates short memory and the effect of shocks decays geometrically. When d = 1, there is a unit root process. For 0 < d < 0.5, the process represents a long-memory or positive

dependence among distant observations is present. If -0.5 < d < 0 there is the presence of intermediate memory or anti-persistence. When  $d \ge 0.5$ , the process is non-stationary, while  $d \le -0.5$  is a stationary, but noninvertible process, which means that the data time-series cannot be represented by any AR

model.

#### 3.2. Short and Long-memory Models in the Conditional Variance

3.2.1 The EGARCH Model The EGARCH model was suggested by N

The EGARCH model was suggested by Nelson (1991) where the conditional variance may be written as follows:

$$\ln \sigma_t^2 = \alpha_0 + \sum_{i=1}^{q} \alpha_i s(z_{t-1}) + \sum_{j=1}^{r} \beta_j \ln(\sigma_{t-j}^2)$$
(5)

where  $z_t = \varepsilon_t / \sigma_t$  represents the normalized residuals series. The function s(.) can be specified as:

$$s(z_{t}) = \delta_{1} z_{t} + \delta_{2} \{ |z_{t}| - E(|z_{t}|) \}$$
<sup>(6)</sup>

where  $\delta_{1}$  and  $z_{t}$  adds the effect of the sign of  $\varepsilon_{t}$  whereas  $\delta_{2}\{|z_{t}|-E(|z_{t}|)\}$  adds its magnitude effect. For the normal distribution,  $E(|z_{t}|)=\sqrt{\frac{2}{\pi}}$ , the second seco

asymmetric nature of the returns can be illustrated by the nonzero value of the coefficient  $\delta_1$ , while a positive value of  $\delta_1$  specifies a leverage effect. Furthermore, external unexpected shocks will have a stronger influence on the predicted volatility than TARCH or GJR.

The APARCH model of Ding et al. (1993) includes a power term that acts to emphasize the periods of relative tranquility and volatility by magnifying the outliers in the time-series. The APARCH model estimates the optimal power term rather than imposing a structure on the data. The APARCH (p,q) model can be written as:

$$\sigma_{t}^{\delta} = \alpha_{0} + \sum_{i=1}^{q} \alpha_{i} \left( \left| \varepsilon_{t-i} \right| - \gamma_{i} \varepsilon_{t-i} \right)^{\delta} + \sum_{j=1}^{p} \beta_{j} \sigma_{t-1}^{\delta} \right)$$
where  $\alpha_{0 > 0, \delta \ge 0, \beta_{j} \ge 0, \alpha_{i} \ge 0 \text{ and } -1 < \gamma_{i} < 1.$ 
(7)

The APARCH model provides the flexibility of a varying exponent  $\delta$  with the asymmetry coefficient  $\gamma_i$  to account the leverage effect. The APARCH model can be

reduced to the ARCH model when  $\delta = 2$ ,  $\gamma_i = 0$  (i = 1,...,p) and  $\beta_j = 0$  (j = 1,...,p); GARCH model when  $\delta = 2$  and  $\gamma_i = 0$  (i = 1,...,p); and the GJR when  $\delta = 2$ . **3.2.3** The FIEGARCH and FIAPARCH Models

The FIEGARCH of Bollerslev and Mikkelsen (1996) and the FIAPARCH of Tse(1998) are another extension of the fractionally-integrated models. Similar to its shortmemory counterparts EGARCH and APARCH processes, they can be extended to account for long-memory through the factorization of the autoregressive

polynomial[1 -  $\beta(L)_{]} = \phi(L)(1-L)^d$  where all the roots of  $\phi(z) = 0$  lie outside the unit circle.

The FIEGARCH (p, d, q) is can be expressed as follows:  

$$\ln(\sigma_t^2) = \omega + \phi(L)^{-1} (1-L)^{-d} [1 + \alpha(L)] s(z_{t-1})$$
(8)

And the FIAPARCH (p, d, q) model can be specified as:

$$\sigma_{t}^{\delta} = \omega + \left\{1 - \left[1 - \beta(L)\right]^{-1} \phi(L) (1 - L)^{d}\right\} \left(\left|\varepsilon_{t}\right| - \gamma \varepsilon_{t}\right)^{\delta}$$
<sup>(9)</sup>

#### 4. EMPIRICAL RESULTS

Table 1 describes the average returns of real estate ETFs. Most of the average returns of Global Real Estate ETFs are positive with the exception of RWX and VNQI, whereas US Real Estate ETFs have only 4 positive average ETFs, namely FNIO, REM, MORT and FTY. For the whole sample, US real estate ETFs have both the highest and lowest average returns. PSR ETF posted the highest return with 0.038, while REM ETF has lowest average return of -0.038. US real estate ETFs also posted a slightly higher average standard deviation of 0.899, while global real estate ETFs posted 0.825. We posit that the recent subprime mortgage crisis greatly affected the local volatility of the US markets more compared to global real estate as a whole. Most of selected ETFs are negatively skewed, all data samples have positive kurtosis, and the significant Jarque-Bera statistic for residual normality indicated that real estate ETF returns are under a non-normal distribution assumption.

TABLE 1: THE	TABLE 1: THE SAMPLE SIZE AND PERIOD OF ETFS RETURNS										
US Real Estate ETFs	Start of Data	Daily Obs.	Mean	Std. Dev.	Skew.	Kurt.	J-Bera				
ETFs											
Vanguard REIT Index ETF (VNQ)	Apr 10, 2004	2288	0.006	1.022	-0.244	14.465	15254.30***				
iShares Indl/Office Rel Est Capped ETF (FNIO)	May 9, 2007	1633	-0.012	1.186	-0.153	17.086	13507.01***				
PowerShares KBW Prem Yield Equity REIT (KBWY)	Dec 14, 2010	726	0.014	0.536	-0.903	10.318	1718.61***				
Schwab US REIT ETF (SCHH)	Jan 14, 2011	705	0.015	0.581	-0.251	10.547	1680.44***				
iShares Residential Real Estate Capped ETF (REZ)	May 7, 2007	1637	0.001	1.118	0.022	13.022	6851.11***				
PowerShares Active U.S. Real Estate (PSR)	Nov 24, 2008	1244	0.038	0.906	-0.012	18.097	11813.37***				
iShares Real Estate 50 ETF (FTY)	May 7, 2007	1637	-0.005	1.118	0.093	14.532	9073.29***				
Average value			0.057	6.467							
Global Real Estate ETFs ETFs	Start of Data	Daily Obs.	Mean	Std. Dev.	Skew.	Kurt.	J-Bera				
Vanguard Global ex-US Real Estate ETF (VNQI)	Nov 2, 2010	756	0.008	0.556	-0.468	7.308	612.29***				
SPDR Dow Jones Global Real Estate (RWO)	May 23, 2008	1372	-0.004	0.903	-0.408	8.903	2030.19***				
iShares International Developed Real Estate ETF (IFGL)	Dec 28, 2007	1473	-0.010	0.813	-0.448	9.237	2436.75***				
iShares International Developed Property (WPS)	Aug 08, 2007	1572	-0.008	0.800	-0.314	9.346	2663.69***				
Cohen & Steers Global Realty Majors ETF (GRI)	May 23, 2008	1372	-0.005	0.858	-0.176	12.994	5716.33***				
Guggenheim China Real Estate ETF (TAO)	Dec 18, 2007	1479	-0.003	1.000	0.228	7.936	1514.17***				
iShares Asia Developed Real Estate ETF (IFAS)	Jan 8, 2008	1467	-0.008	0.830	-0.416	8.779	2083.78***				
FTSE EPRA/NAREIT Europe Index Fund (IFEU)	Dec 28, 2007	1473	-0.001	1.138	1.416	98.430	559430.8***				
Average value			-0.031	6.898							

Note: \*,\*\*, and \*\*\* are significant 10, 5, and 1% levels respectively.

Table 2 illustrates filtered time-series data using the ARMA and GARCH filters. The Augmented Dickey-Fuller test examined the stationarity of the data, and the minimum value of the Akaike Information Criterion identified the orders of the models. All ETF return samples have no serial correlation, based on the results of the Lagrange Multiplier (LM) test. This paper used the ARCH-LM process to identify the ARCH effect, and showed that GARCH models can be applied in the sample. The filtering also determined thatall the real estate ETF samples are free from heteroscedasticity by having insignificant values of ARCH-LM.

US REIT ETFs	ADF	ARMA	AIC	LM	ARCH-LM	GARCH	AIC	ARCH-LM
VNQ	-24.435***	(0,1)	2.483	0.439	305.102***	(1,2)	1.955	0.211
VINQ	(0.000)			(0.802)	(0.000)			(0.899)
FNIO	-21.497***	(1,2)	3.153	2.403	180.768***	(1,1)	2.349	0.387
FNIO	(0.000)			(0.360)	(0.000)			(0.823)
KBWY	-25.823***	(0,0)	1.592	1.942	53.405***	(2,2)	2.288	0.088
KDWT	(0.000)			(0.378)	(0.000)			(0.956)
SCHH	-13.478***	(1,1)	1.729	0.483	107.994***	(1,2)	1.320	6.766
зспп	(0.000)			(0.785)	(0.000)			(0.148)
REZ	-21.356***	(2,1)	3.025	5.662	230.406***	(2,2)	2.175	0.995
REZ	(0.000)			(0.225)	(0.000)			(0.608)
PSR	-23.425***	(2,2)	2.618	4.352	19.305***	(2,2)	1.941	1.1087
FJN	(0.000)			(0.113)	(0.000)			(0.580)
FTY	-33.173***	(2,2)	3.034	1.754	123.728***	(1,1)	2.169	0.807
FII	(0.000)			(0.415)	(0.000)			(0.667)
Global REIT ETFs	ADF	ARMA	AIC	LM	ARCH-LM	GARCH	AIC	ARCH-LM
VNQI	-13.652***	(1,1)	1.645	1.317	102.971***	(2,2)	1.464	3.323
VNQI	(0.000)			(0.517)	(0.000)			(0.189)
RWO	-40.403***	(0,1)	2.628	1.014	139.653***	(2,2)	1.967	1.546
RWO	(0.000)			(0.602)	(0.000)			(0.461)
IFGL	-41.989***	(2,2)	2.413	5.858	156.227***	(2,2)	1.971	2.208
IIGL	(0.000)			(0.118)	(0.000)			(0.331)
WPS	-22.160***	(2,2)	2.382	4.916	179.756***	(2,2)	1.942	4.902
WF3	(0.000)			(0.178)	(0.000)			(0.179)
GRI	-38.790***	(0,1)	2.532	0.138	134.259***	(1,2)	1.977	0.113
GKI	(0.000)			(0.933)	(0.000)			(0.945)
TAO	-29.170***	(1,1)	2.838	2.154	192.439***	(1,2)	2.412	10.812
	(0.000)			(0.340)	(0.000)			(0.147)
IFAS	-21.447***	(2,2)	2.449	3.048	177.848***	(2,2)	2.096	15.741
11 72	(0.000)			(0.217)	(0.000)			(0.107)
IFEU	-48.612***	(1,1)	3.042	1.199	181.256***	(1,2)	2.452	11.895

#### TABLE 2: SUMMARY STATISTICS OF UNIT ROOT, LM AND ARMA-LM TESTS FOR ETF RETURNS

Note: \*,\*\*, and \*\*\* are significant 10, 5, and 1% levels respectively.

4.1 Lagged innovations, volatility clustering and leverage effects

Tables 3 and 4 compare the findings of ARMA-EGARCH and ARFIMA-FIEGARCH in determining the effects of lagged returns and volatilities, and the presence of a W

leverage effects. Majority of the estimated values show that significant lagged conditional variance values of  $a_n$  and  $\psi_n$  are relatively greater than those of a

significant lagged mean returns of  $a_n = \theta_n$ . These outcomes suggest that both the short and long memory models agree on the existence of volatility clustering phenomenon having stronger influence on current innovations. The results are also consistent with the findings of Fama (1965), Engle (1982) and Koutmos et al. (1994) in their study of volatility clustering. ARMA-EGARCH and ARFIMA-FIEGARCH models also both settle on the leverage effects phenomenon (S)

with the significant negative values of the delta  $(\delta)$  parameter. The short memory model identifies leverage effects for most REIT ETFs, except for PSR US REIT and IFAS Global REIT ETFs. On one hand, the long memory model does not determine leverage effects in two US REIT ETFs, namely, FNIO and SCHH; and three Global REIT ETFs, namely GRI, TAO and IFEU, which all have insignificant values. The study concludes that REIT ETFs whether local or overseas are also very typical investments prone to losses in times of greater uncertainty brought about by increased volatility.

		TABLE 3: LA		VATIONS AN Nean Equation		E EFFECTS II	N REIT ETFS USING ARMA-EGARCH MODELS Conditional Variance Equation						
US ETFs	Model	$\alpha_{0}$	$\alpha_1$	$\alpha_2$	$\theta_1$	$\theta_2$	$a_0$		<i>a</i> <sub>2</sub>	$\psi_1$	$\psi_2$	δ	
VNQ	ARMA(0,1)- EGARCH(2,2)	0.022 (0.503)			-0.026 (0.327)		-0.813* (0.051)	0.585*** (0.000)	-0.306** (0.032)	-0.002 (0.712)	0.983*** (0.000)	- 0.078*** (0.004)	
FNIO	ARMA(1,2)- EGARCH(2,2)	0.021 (0.115)	- 0.894*** (0.000)		0.849*** (0.000)	-0.055** (0.036)	-0.273	1.133** (0.036)	0.393 (0.548)	0.010 (0.336)	0.972*** (0.000)	-0.058* (0.080)	
KBWY	ARMA(0,0)- EGARCH(2,2)	0.017** (0.025)					- 1.346*** (0.000)	1.004** (0.012)	- 0.688*** (0.001)	0.123 (0.161)	0.839*** (0.000)	- 0.122*** (0.002)	
SCHH	ARMA(1,1)- EGARCH(2,1)	0.007 (0.671)	0.165 (0.344)		-0.162 (0.373)		- 1.337*** (0.000)	1.144** (0.018)		0.104** (0.019)	0.843*** (0.000)	- 0.073*** (0.008)	
REZ	ARMA(2,1)- EGARCH(1,0)	0.017 (0.202)	- 1.040*** (0.000)	- 0.085*** (0.001)	0.958*** (0.000)		-0.064 (0.872)			0.991*** (0.000)		- 0.054*** (0.001)	
PSR	ARMA(2,2)- EGARCH(2,2)	0.026*** (0.003)	1.002 (0.306)	-0.092 (0.916)	-1.058 (0.280)	0.106 (0.909)	3.101 (0.211)	1.400 (0.121)	-0.742 (0.414)	0.204 (0.736)	0.793 (0.187)	-0.033 (0.308)	
FTY	ARMA(2,2)- EGARCH(1,0)	0.018** (0.027)	1.104*** (0.004)	-0.147 (0.679)	- 1.161*** (0.002)	0.185 (0.614)	-0.057 (0.901)			0.991*** (0.000)		- 0.049*** (0.005)	
Global			N	/lean Equatio	. ,		Conditional Variance Equation						
ETFs	Model	$lpha_{_0}$	$\alpha_{_1}$	$\alpha_{2}$	$\theta_1$	$\theta_2$	$a_0$	$a_1$	$a_2$	$\psi_1$	$\psi_2$	δ	
VNQI	ARMA(1,1)- EGARCH(2,1)	0.005 (0.758)	0.582*** (0.000)		- 0.638*** (0.000)		- 1.309*** (0.000)	1.784** (0.012)		0.074 (0.228)	0.830*** (0.000)	-0.092** (0.012)	
RWO	ARMA(0,1)- EGARCH(2,2)	0.009 (0.532)			- 0.075*** (0.002)		-0.661 (0.126)	1.172* (0.079)	-0.759* (0.091)	0.451 (0.229)	0.534 (0.151)	-0.089** (0.037)	
IFGL	ARMA(2,2)- EGARCH(2,2)	-0.000 (0.984)	-0.206 (0.644)	0.205 (0.609)	0.159 (0.718)	-0.176 (0.648)	- 0.745*** (0.003)	0.971** (0.023)	-0.506** (0.036)	0.098*** (0.004)	0.880*** (0.000)	-0.120** (0.010)	
WPS	ARMA(2,2)- EGARCH(2,1)	-0.017 (0.430)	0.455*** (0.001)	0.486*** (0.001)	- 0.492*** (0.001)	- 0.429*** (0.003)	- 0.690*** (0.003)	1.948*** (0.002)		0.112*** (0.006)	0.858*** (0.000)	- 0.075*** (0.002)	
GRI	ARMA(0,1)- EGARCH(1,0)	-0.006 (0.435)			-0.043 (0.147)		-0.062 (0.882)			0.988*** (0.000)		- 0.069*** (0.000)	
TAO	ARMA(1,1)- EGARCH(2,2)	-0.016 (0.335)	0.608* (0.073)		-0.576 (0.127)		-0.339 (0.317)	-0.539 (0.277)	-0.415 (0.382)	1.919*** (0.000)	- 0.919*** (0.000)	- 0.088*** (0.004)	
IFAS	ARMA(2,2)- EGARCH(2,1)	-0.006 (0.731)	- 0.599*** (0.000)	- 0.882*** (0.000)	0.590*** (0.000)	0.881*** (0.000)	-0.521** (0.043)	1.523 (0.363)		0.168 (0.871)	0.809 (0.432)	-0.053 (0.419)	
IFEU	ARMA(1,2)- EGARCH(1,1)	0.006 (0.723)	-0.529 (0.488)		0.450 (0.556)	0.004 (0.971)	4.914 (0.602)	- 0.768*** (0.000)		0.998*** (0.000)		-0.178* (0.084)	

 Image: Note: \*, \*\* and \*\*\* are significance at 10, 5 and 1% levels, respectively; p-values are in parentheses.
 (0.000)

	1	TABLE 4: LAC	GED INNOV	ATIONS AN	EFFECTS IN	N REIT ETFS USING ARFIMA-FIEGARCH MODELS						
US			N	lean Equatio	n		Conditional Variance Equation					
ETFs	Model	$lpha_{_0}$	$\alpha_{_1}$	$\alpha_{_2}$	$\theta_{1}$	$\theta_2$	$a_0$	$a_1$	$a_2$	$\psi_1$	$\psi_2$	δ
VNQ	ARFIMA(0,1)- FIEGARCH(2,2)	0.023*** (0.000)			0.062* (0.083)		- 1.095*** (0.008)	0.256 (0.104)	- 0.590*** (0.001)	-0.120 (0.181)	0.866*** (0.000)	- 0.078*** (0.005)
FNIO	ARFIMA(2,2)- FIEGARCH(1,1)	0.018 (0.508)	-0.355 (0.566)	0.540 (0.222)	0.427 (0.252)	-0.490* (0.061)	-0.318 (0.628)	-0.501 (0.492)		0.948*** (0.000)		-0.074 (0.212)
KBWY	ARFIMA(2,0)- FIEGARCH(2,2)	0.016* (0.055)	0.047** (0.044)	0.006 (0.797)			- 1.438*** (0.000)	1.347** (0.025)	-0.305 (0.5458)	0.135 (0.119)	0.839*** (0.000)	- 0.122*** (0.004)
SCHH	ARFIMA(2,2)- FIEGARCH(1,2)	0.014*** (0.000)	1.783*** (0.000)	- 0.788*** (0.000)	- 0.690*** (0.000)	-0.060 (0.244)	-1.315** (0.021)	0.694 (0.385)	-0.244 (0.542)	-0.147 (0.758)		-0.040 (0.338)
REZ	ARFIMA(1,2)- FIEGARCH(2,1)	0.017*** (0.001)	- 0.175*** (0.008)		-0.309* (0.063)	0.062** (0.041)	0.563 (0.469)	- 0.776*** (0.002)		1.104 (0.166)	-0.157 (0.823)	-0.058** (0.024)
PSR	ARFIMA(1,1)- FIEGARCH(2,2)	0.025*** (0.005)	- 0.930*** (0.000)		0.919*** (0.000)		2.187*** (0.000)	- 1.259*** (0.000)	1.049*** (0.000)	1.207*** (0.000)	- 0.970*** (0.000)	-0.073* (0.037)
FTY	ARFIMA(2,2)- FIEGARCH(1,0)	0.014** (0.027)	1.170** (0.018)	-0.525 (0.147)	-1.072** (0.041)	0.485 (0.150)	-0.194 (0.675)			0.756*** (0.000)		-0.041** (0.012)
Global		Mean Equa	ation				Conditional Variance Equation					
ETFs	Model	$lpha_{_0}$	$lpha_{_1}$	$lpha_{_2}$	$\theta_{1}$	$\theta_2$	$a_0$	$a_1$	$a_2$	$\psi_1$	$\psi_2$	δ
VNQI	ARFIMA(1,2)- FIEGARCH(2,1)	0.014 (0.192)	0.315 (0.530)		-0.173 (0.737)	0.053 (0.673)	- 1.480*** (0.000)	1.696** (0.034)		-0.178 (0.653)	0.628* (0.055)	-0.106* (0.065)
RWO	ARFIMA(1,1)- FIEGARCH(1,1)	0.020*** (0.005)	- 0.700*** (0.000)		0.668*** (0.000)		-0.761 (0.115)	1.552*** (0.005)		-0.609** (0.026)		-0.087** (0.047)
IFGL	ARFIMA(2,2)- FIEGARCH(2,2)	-0.004 (0.746)	-0.252 (0.505)	0.222 (0.530)	0.237 (0.582)	-0.182 (0.615)	-0.695** (0.030)	0.693** (0.030)	-0.899*** (0.000)	-0.019 (0.731)	0.793*** (0.000)	- 0.133*** (0.003)
WPS	ARFIMA(2,2)- FIEGARCH(2,2)	0.000 (0.997)	0.049 (0.930)	0.070 (0.787)	-0.063 (0.910)	-0.030 (0.912)	- 0.858*** (0.001)	0.907** (0.035)	-0.817*** (0.001)	-0.045 (0.626)	0.717*** (0.000)	- 0.131*** (0.006)
GRI	ARFIMA(1,0)- FIEGARCH(2,1)	0.005 (0.521)	0.065 (0.317)				0.526 (0.367)	-0.707 (0.137)		1.067*** (0.000)	- 0.686*** (0.000)	-0.040 (0.124)
TAO	ARFIMA(2,0)- FIEGARCH(1,2)	-0.011 (0.331)	0.079** (0.031)	0.003 (0.858)			-0.129 (0.742)	1.271 (0.462)	-1.503 (0.279)	0.891*** (0.000)		-0.053 (0.109)
IFAS	ARFIMA(2,2)- FIEGARCH(0,1)	0.004 (0.702)	- 0.604*** (0.000)	- 0.901*** (0.000)	0.601*** (0.000)	0.901*** (0.000)	-0.499 (0.120)	1.058 (0.200)				-0.080* (0.056)
IFEU	ARFIMA(2,2)- FIEGARCH(2,2)	0.018 (0.141)	-0.052 (0.331)	- 0.210*** (0.000)	0.030 (0.433)	0.349*** (0.000)	1.556** (0.029)	2.685 (0.639)	-2.159 (0.605)	0.686*** (0.001)	-0.302* (0.069)	-0.006 (0.788)

Note: \*, \*\* and \*\*\* are significance at 10, 5 and 1% levels, respectively; p-values are in parentheses.

4.2 Lagged innovations, volatility clustering and asymmetry

Tables 5 and 6 compare the findings of ARMA-APARCH and ARFIMA-FIAPARCH in determining the effects of lagged returns and volatilities, and the presence of

volatility asymmetry. Majority of the estimated values show that significant lagged conditional variance values of  $a_n$  and  $\psi_n$  are relatively greater than those

of significant lagged mean returns of  $a_n = \theta_n$ . These outcomes suggest that both the short and long memory models also agree on the existence of volatility clustering phenomenon having stronger influence on current innovations. Aside from the earlier studies mentioned above, the findings are also consistent with the recent studies of Chen and Huang (2010), Chen and Diaz (2012a) and Chen and Diaz (2012b) when they found volatility clustering in the returns and volatilities of equity, faith and leveraged ETFs, respectively. ARMA-APARCH and ARFIMA-FIAPARCH models also both settle on the presence of asymmetric

volatilitywiththesignificantpositive valuesofthe gamma  $(\gamma)$  coefficient. The short memory model identifies asymmetric volatility for all US and Global REIT ETFs. On one hand, the long memory model does not determine asymmetric volatility in two US REIT ETFs, namely, SCHH and PSR; and one Global REIT ETFs, namely IFEU, which all have insignificant values. The study concludes that REIT ETFs are not immune to negative shocks, because they havebiggerimpactonstockreturns andvolatilitiesthanpositivenewsofthesame magnitude. Bekaert and Wu (2000) earlier explained that negative shocks increases conditional variances in the financial markets substantially because of the high volatility feedback mechanism. This claim was particularly observed by Tan and Khan (2010) in their study of Malaysian stock markets during the subprime mortgage crisis.

	-	TABLE 5: LAG	GGED INNOV	ATIONS AN	D VOLATILIT	Y ASYMMET	ETRY IN REIT ETFS USING ARMA-APARCH MODELS						
			Ν	/lean Equatio	on		Conditional Variance Equation						
US ETFs	Model	$\alpha_{_0}$	$\alpha_1$	$\alpha_{2}$	$\theta_1$	$\theta_2$	$a_0$	<i>a</i> <sub>1</sub>	<i>a</i> <sub>2</sub>	$\psi_1$	$\psi_2$	γ	
VNQ	ARMA(0,1)- APARCH(1,2)	0.020** (0.041)			-0.029 (0.140)		- 0.006*** (0.005)	0.140*** (0.000)	-0.047 (0.166)	0.917 (0.000)		1.218*** (0.000)	
FNIO	ARMA(1,2)- APARCH(2,2)	0.010 (0.498)	- 0.907*** (0.000)		0.857*** (0.000)	-0.061** (0.026)	0.013*** (0.005)	0.088*** (0.000)	0.060*** (0.000)	-0.048** (0.011)	0.915*** (0.000)	1.107*** (0.000)	
KBWY	ARMA(0,0)- APARCH(1,2)	0.021 (0.178)					0.003 (0.129)	0.112* (0.053)	-0.107 (0.126)	0.954*** (0.000)		2.103*** (0.000)	
SCHH	ARMA(1,1)- APARCH(1,1)	0.012 (0.469)	0.171 (0.372)		-0.169 (0.344)		0.008** (0.048)	0.108** (0.010)		0.873*** (0.000)		1.705*** (0.000)	
REZ	ARMA(2,1)- APARCH(2,1)	0.019 (0.124)	-0.443 (0.220)	-0.022 (0.501)	0.359 (0.320)		0.005* (0.057)	0.148*** (0.000)		0.302** (0.311)	0.558** (0.040)	1.725*** (0.000)	
PSR	ARMA(2,2)- APARCH(1,1)	0.029*** (0.001)	0.053 (0.678)	0.848*** (0.000)	-0.079 (0.540)	- 0.861*** (0.000)	0.001 (0.308)	0.021 (0.201)		0.924*** (0.000)		3.876*** (0.001)	
FTY	ARMA(2,2)- APARCH(1,1)	0.015 (0.171)	-0.000 (0.999)	0.672*** (0.008)	-0.047 (0.866)	- 0.708*** (0.003)	0.005** (0.021)	0.095*** (0.000)		0.916*** (0.000)		1.293*** (0.000)	
Global			Ν	/lean Equatio	n			Co	onditional Va	riance Equati	ion		
ETFs	Model	$lpha_{_0}$	$\alpha_{_1}$	$\alpha_{2}$	$\theta_{\!_1}$	$\theta_2$	$a_0$	$a_1$	$a_2$	$\psi_1$	$\psi_2$	γ	
VNQI	ARMA(1,1)- APARCH(1,1)	0.002 (0.899)	0.532*** (0.000)		- 0.574*** (0.000)		0.016** (0.038)	0.075** (0.018)		0.870*** (0.000)		1.629*** (0.008)	
RWO	ARMA(0,1)- APARCH(2,2)	0.005 (0.704)			-0.066** (0.018)		0.011** (0.013)	0.077*** (0.003)	0.075 (0.102)	0.066 (0.107)	0.769*** (0.000)	1.505*** (0.000)	
IFGL	ARMA(2,2)- APARCH(1,1)	-0.006 (0.700)	-0.269 (0.510)	0.162 (0.639)	0.233 (0.573)	-0.135 (0.695)	0.008** (0.013)	0.046** (0.047)		0.931*** (0.000)		1.564*** (0.000)	
WPS	ARMA(2,2)- APARCH(1,2)	-0.014 (0.493)	0.465** (0.013)	0.449* (0.083)	- 0.497*** (0.009)	-0.405 (0.115)	0.011*** (0.006)	0.029* (0.092)	0.050 (0.129)	0.904*** (0.000)		1.420*** (0.000)	
GRI	ARMA(0,1)- APARCH(1,2)	-0.008 (0.552)			-0.033 (0.359)		0.010 (0.112)	0.051* (0.054)	0.041 (0.369)	0.912*** (0.000)		1.171*** (0.004)	
TAO	ARMA(1,1)- APARCH(1,2)	-0.005 (0.794)	-0.087 (0.777)		0.140 (0.645)		0.008** (0.030)	0.010 (0.439)	0.043* (0.080)	0.909*** (0.000)		2.243*** (0.001)	
IFAS	ARMA(2,2)- APARCH(1,1)	-0.007 (0.664)	- 0.603*** (0.000)	- 0.890*** (0.000)	0.595*** (0.000)	0.885*** (0.000)	0.007** (0.025)	0.053*** (0.009)		0.938*** (0.000)		1.468*** (0.002)	
IFEU	ARMA(1,2)- APARCH(1,2)	0.006 (0.741)	- 0.986*** (0.000)		0.927*** (0.000)	-0.056* (0.073)	0.003*** (0.001)	0.227** (0.016)	-0.220** (0.019)	0.976*** (0.000)		2.337*** (0.000)	

Note: \*, \*\* and \*\*\* are significance at 10, 5 and 1% levels, respectively; p-values are in parentheses.

	TABI	LE 6: LAGGED	INNOVATIO	ONS AND VC	LATILITY AS	YMMETRY I	N REIT ETF							
US			Ν	/lean Equatio	on		Conditional Variance Equation							
ETFs	Model	$lpha_{_0}$	$\alpha_{_1}$	$\alpha_{_2}$	$\theta_{1}$	$\theta_2$	$a_0$	$a_1$	$a_2$	$\psi_1$	$\psi_2$	γ		
VNQ	ARFIMA(0,1)- FIAPARCH(1,1)	0.022*** (0.001)			0.051 (0.162)		0.011** (0.015)	0.185*** (0.004)		0.797*** (0.000)		0.256*** (0.004)		
FNIO	ARFIMA(2,2)- FIAPARCH(2,2)	0.014 (0.193)	0.249*** (0.000)	0.014 (0.193)	- 0.252*** (0.000)	0.980*** (0.000)	0.027** (0.030)	- 0.812*** (0.000)	0.146 (0.151)	-0.184* (0.096)	0.770*** (0.000)	0.456*** 0.009		
KBWY	ARFIMA(2,0)- FIAPARCH(2,1)	0.020 (0.188)	0.090 (0.422)	0.009 (0.889)			0.001 (0.147)	0.073*** (0.000)		1.561*** (0.000)	- 0.582*** (0.002)	0.426* (0.064)		
SCHH	ARFIMA(2,2)- FIAPARCH(1,2)	0.018* (0.094)	1.163** (0.029)	- 0.694*** (0.000)	-1.079** (0.023)	0.681*** (0.000)	0.003 (0.125)	-0.001 (0.926)	0.092 (0.178)	0.942*** (0.000)		0.224 0.121		
REZ	ARFIMA(1,2)- FIAPARCH(2,2)	0.016*** (0.001)	0.404* (0.080)		-0.316* (0.088)	0.057* (0.075)	0.010 (0.208)	- 0.779*** (0.000)	0.172*** (0.002)	- 0.175*** (0.008)	0.775*** (0.000)	0.224** (0.013)		
PSR	ARFIMA(1,1)- FIAPARCH(2,1)	0.031*** (0.000)	0.385 (0.239)		-0.307 (0.314)		0.001 (0.379)	- 0.882*** (0.000)		0.102 (0.168)	0.795*** (0.000)	0.058 (0.511)		
FTY	ARFIMA(2,2)- FIAPARCH(1,1)	0.012** (0.019)	-0.219 (0.430)	0.447*** (0.003)	0.342 (0.162)	- 0.356*** (0.003)	0.010 (0.113)	0.151** (0.028)		0.749*** (0.000)		0.349*** (0.009)		
Global			N	/lean Equatio	on	T		C	onditional Va	Variance Equation				
ETFs	Model	$lpha_{_0}$	$\alpha_{_1}$	$\alpha_{2}$	$\theta_1$	$\theta_2$	$a_0$	$a_1$	$a_2$	$\psi_1$	$\psi_2$	γ		
VNQI	ARFIMA(1,2)- FIAPARCH(2,1)	0.011 (0.211)	0.257 (0.540)		-0.138 (0.743)	0.053 (0.555)	0.139 (0.128)	- 0.879*** (0.000)		- 0.712*** (0.000)	0.108** 0.023	0.882*** (0.001)		
RWO	ARFIMA(1,1)- FIAPARCH(2,2)	0.007 (0.053)	- 0.682*** (0.000)		0.649*** (0.001)		0.016 (0.215)	-0.156 (0.572)	0.236*** (0.000)	0.318 (0.334)	0.323* (0.054)	0.565** (0.014)		
IFGL	ARFIMA(2,2)- FIAPARCH(1,2)	-0.003 (0.821)	-0.175 (0.666)	0.257 (0.391)	0.188 (0.632)	-0.197 (0.490)	0.019* (0.075)	0.377*** (0.000)	0.071* (0.067)	0.744*** (0.000)		0.962*** (0.000)		
WPS	ARFIMA(2,2)- FIAPARCH(1,2)	-0.006 (0.649)	-0.009 (0.984)	-0.020 (0.954)	0.004 (0.993)	0.601 (0.867)	0.017** (0.038)	0.346*** (0.002)	0.116*** (0.007)	0.764*** (0.000)		0.848*** (0.003)		
GRI	ARFIMA(1,0)- FIAPARCH(1,1)	0.002 (0.857)	0.062 (0.323)				0.026* (0.098)	0.147 (0.162)		0.569*** (0.000)		0.406** (0.049)		
TAO	ARFIMA(2,0)- FIAPARCH(1,2)	-0.003 (0.856)	0.081 (0.147)	-0.000 (0.996)			0.005 (0.595)	0.362*** (0.000)	0.108*** (0.006)	0.769*** (0.000)		0.732*** (0.001)		
IFAS	ARFIMA(2,2)- FIAPARCH(1,2)	-0.004 (0.795)	- 0.603*** (0.000)	- 0.898*** (0.000)	0.599*** (0.000)	0.896*** (0.000)	0.015 (0.068)	0.373*** (0.000)	0.123*** (0.001)	0.818*** (0.000)		0.691** (0.028)		
IFEU	ARFIMA(2,2)- FIAPARCH(0,2)	0.007 (0.569)	0.581*** (0.000)	- 0.850*** (0.001)	- 0.553*** (0.000)	0.880*** (0.000)	0.019 (0.465)	0.080 (0.641)	0.057 (0.250)			0.268 (0.104)		

Note: \*, \*\* and \*\*\* are significance at 10, 5 and 1% levels, respectively; p-values are in parentheses.

The presence of volatility clustering, leverage effects and volatility asymmetry in REIT ETFs are all consistent phenomena. Both short and long memory models provide strong evidence that the effect of the recent subprime mortgage crisis has a global impact, negatively affecting both local and overseas financial instruments tracking real estate related investments. Fund managers and investors in the US are not assured that diversifying their REIT portfolios abroad can provide a solid hedge against local risk and uncertainty.

#### 4.3 Persistence and performance comparisons of short and long memory models

Table 7 shows the comparison between two long-memory models employed. For the US REIT ETFs, the combined ARFIMA-FIEGARCH models, through its ARFIMA specification find intermediate memory process in the returns of VNQ, REZ, PSR and FTY ETFs; also the combined ARFIMA-FIAPARCH models also find antipersistent properties in the returns of VNQ, FNIO, REZ and FTY ETFs. These findings mean that positive or negative return trends in a particular time are weak among these ETFs, and will more likely change its course in the next trading days. This should serve as a warning sign for investors not to rely too much on their anti-persistence and not to keep investments in the long-run. The combined ARFIMA-FIEGARCH models also identify non-invertible process in returns of SCHH ETF (-1.100 value significant at the 1% level), which means that the sequence cannot be represented by any autoregressive (AR) model, and on a non-mean reversion condition as discussed by Tan and Khan (2010). Furthermore, the combined ARFIMA-FIEGARCH models, through its FIEGARCH specification find long memory processes in the volatilities of VNQ, SCHH, REZ, PSR and FTY ETFs. On the other hand, the combined ARFIMA-FIAPARCH models find long memory processes in the volatilities of most US REIT ETFs, except for KBWY, SCHH and PSR ETFs which all exhibit non-invertible properties. The APARCH model present in the specification is also different from the basic ARCH and GARCH models with the significant delta parameter for all ETF observations. Long memory results mean that their structures have signs of market inefficiency and investors may possibly earn excess returns by properly modeling these US REIT ETFs.

For the Global REIT ETFs, the combined ARFIMA-FIEGARCH models, through its ARFIMA specification find intermediate memory process in the returns of VNQI, RWO, GRI and IFEU ETFs; also the combined ARFIMA-FIAPARCH models find similar anti-persistent property in the returns of only VNQI ETF. Intermediate memory characteristics are also present in the recent findings of Chen and Diaz (2013) and Cevik and Emec (2013) in studying green and non-green ETFs and the Turkish financial market. These results again support indecisive trends among these ETFs that will likely deviate from its course in the next trading periods.

Furthermore, the combined ARFIMA-FIEGARCH models, through its FIEGARCH specification find long memory processes in the volatilities of all Global REIT ETFs, except for VNQI ETF; while the combined ARFIMA-FIAPARCH models find long memory processes in the volatilities of all Global REIT ETFs, except for IFEU ETF. The APARCH model present in the specification is also different from the basic ARCH and GARCH models with the significant delta parameter for all ETF observations. These results mean that their structures have signs of market inefficiency and investors may possibly earn excess returns by properly modeling these Global REIT ETFs. The weak-form EMH (efficiency market hypothesis) of Fama (1970) explains that future prices cannot be predicted by analyzing prices from the past. This also means that excess returns cannot be gained in the long run by using investment strategies based on historical data. Therefore, technical analysis techniques will not be able to consistently produce returns, though some forms of fundamental analysis may still provide excess returns. These findings have already been proven in the literature of financial markets and are consistent with the studies of Kang and Yoon (2007), Korkmaz et al. (2009), and Tan and Khan (2010) in studying the South Korean, Turkish and Malaysian stock markets, respectively.

		TABLE 7: LO	NG-MEMORY	ANALYSIS COM	IPARING AR	FIMA-FIEGARCH	AND ARFIM	A-FIAPARCH		
US		ARF	IMA-FIEGAR	СН			Α	RFIMA-FIAPAR	СН	
ETFs	ARFIMA	d-coeff.	ARCH	d-coeff.	AIC	d-coeff.	ARCH	d-coeff.	delta	AIC
VNQ	(0, 1)	-0.093***	(2,2)	0.535***	1.953	-0.080***	(1,1)	0.749***	1.538***	1.950
		(0.003)		(0.000)		(0.010)		(0.000)	(0.000)	
FNIO	(2, 2)	-0.112	(1,1)	0.385	2.340	-0.050**	(2,2)	0.696***	1.438***	2.333
		(0.663)		(0.448)		(0.034)		(0.000)	(0.000)	
KBWY	(2, 0)	0.017	(2,2)	-0.145	1.276	-0.034	(2,1)	1.001***	1.380***	1.271
		(0.291)		(0.313)		(0.778)		(0.000)	(0.000)	
SCHH	(2, 2)	-1.100***	(1,2)	0.762***	1.334	-0.108	(1,2)	1.108***	1.569***	1.324
		(0.000)		(0.000)		(0.102)		(0.000)	(0.000)	
REZ	(1, 2)	-0.176***	(2,1)	0.513***	2.175	-0.175**	(2,2)	0.732***	0.176***	2.168
		(0.008)		(0.004)		(0.019)		(0.000)	(0.000)	
PSR	(1, 1)	-0.085***	(2,2)	0.754***	1.924	-0.107	(2,1)	1.041***	2.327***	1.990
		(0.003)		(0.000)		(0.104)		(0.000)	(0.000)	
FTY	(2, 2)	-0.161**	(1,0)	0.600***	2.164	-0.176*	(1,1)	0.672***	1.534***	2.160
		(0.017)		(0.003)		(0.052)		(0.000)	(0.000)	
Global		ARF	MA-FIEGAR	СН	•		Α	RFIMA-FIAPAR	СН	
ETFs	ARFIMA	d-coeff.	ARCH	d-coeff.	AIC	d-coeff.	ARCH	d-coeff.	delta	AIC
VNQI	(1, 2)	-0.196**	(2,1)	0.343	1.431	-0.167***	(2,1)	0.232***	1.295***	1.421
		(0.011)		(0.338)		(0.005)		(0.000)	(0.000)	
RWO	(1, 1)	-0.066**	(1,1)	0.728***	1.957	-0.043	(2,2)	0.536***	1.409***	1.950
		(0.018)		(0.000)		(0.148)		(0.000)	(0.000)	
IFGL	(2, 2)	-0.030	(2,2)	0.485***	1.940	-0.056	(1,2)	0.420***	1.217***	1941
		(0.545)		(0.000)		(0.340)		(0.000)	(0.000)	
WPS	(2, 2)	-0.022	(2,2)	0.503***	1.908	-0.026	(1,2)	0.458***	1.258***	1.905
		(0.619)		(0.000)		(0.526)		(0.001)	(0.000)	
GRI	(1, 0)	-0.092*	(2,1)	0.594***	1.962	-0.083	(1,1)	0.470***	1.528***	1.952
		(0.068)		(0.000)		(0.135)		(0.000)	(0.000)	
TAO	(2, 0)	-0.028	(1,2)	0.519***	2.392	-0.031	(1,2)	0.436***	1.493***	2.384
		(0.460)		(0.000)		(0.531)		(0.000)	(0.000)	
IFAS	(2, 2)	-0.024	(0,1)	0.643***	2.080	-0.021	(1,2)	0.491***	1.315***	2.073
		(0.305)		(0.000)		(0.383)		(0.000)	(0.000)	
IFEU	(2, 2)	-0.054***	(2,2)	0.696***	2.411	-0.066	(0,2)	0.141	2.154***	2.416
		(0.009)		(0.000)		(0.112)		(0.278)	(0.000)	

Note: \*, \*\* and \*\*\* are significance at 10, 5 and 1% levels, respectively; p-values are in parentheses.

In identifying the best fitting models for US and Global REIT ETFs, this study utilized the maximum log-likelihood values. Table 8 shows that in isolating each type of model, ARMA-APARCH and ARFIMA-FIAPARCH models are the relatively better short memory and long memory models, respectively. ARMA-APARCH models best fit all ETFs in the US REIT category, while 5 (out of 8) ETFs can be better modeled in the Global REIT category except for VNQI, IFGL and WPS ETFs. On the other hand, ARFIMA-FIAPARCH models best fit almost all ETFs in the US REIT category except for PSR ETF, while 6 (out of 8) ETFs can be better modeled in the Global REIT category except for IFGL and IFEU ETFs. Overall results show that long-memory outperform short-memory methodologies in modeling REIT ETFs, except for KBWY US REIT ETF, which is best fitted under the ARMA-APARCH specifications. The power of fractionally integrated (FI) models over their non-FI counterparts is said to be statistically attributed to the hyperbolic rate of decay present long memory models compared to the exponential rate of decay in short memory models; and the allowance given to the difference parameter to be a non-integer offering greater flexibility in modeling time-series data. These findings has also been documented by Ruzgar and Kale (2007), Tansuchat et al. (2009), and Goudarzi (2010) in studying Istanbul stock exchange, commodity futures, and the Bombay stock exchange, respectively.

TABLE 8: US AND GLOBAL REIT ETFS LOG LIKELIHOOD											
5	Short-mem	ory models	Long-mem	ory models							
	ARMA – EGARCH	ARMA - APARCH	ARFIMA-FIEGARCH	ARFIMA-FIAPARCH							
VNQ	-2228.867	sm -2225.807	-2223.439	lm -2221.619							
FNIO	-1897.428	sm -1893.984	-1898.824	lm - <b>1890.633</b>							
KBWY	-453.722	sm - <b>449.982</b>	-451.139	<i>lm</i> -450.370							
SCHH	-462.857	sm -460.279	-457.107	lm -453.734							
REZ	-1775.904	sm -1770.766	-1768.167	lm - <b>1761.611</b>							
PSR	-1212.957	-1209.670	lm - <b>1184.916</b>	-1226.575							
FTY	-1761.144	sm -1758.607	-1759.946	lm - <b>1755.722</b>							
Global REIT ETFs	Short-mem	ory models	Long-mem	ory models							
	ARMA – EGARCH	ARMA - APARCH	ARFIMA-FIEGARCH	ARFIMA-FIAPARCH							
VNQI	sm -533.183	-535.653	-529.019	lm - <b>525.051</b>							
RWO	-1336.414	sm -1332.182	-1332.180	lm - <b>1325.596</b>							
IFGL	sm -1421.067	-1424.206	<i>lm</i> -1414.633	-1416.616							
WPS	sm -1493.133	-1494.014	-1485.303	lm - <b>1484.034</b>							
GRI	-1346.660	-1334.303	-1336.271	lm -1330.105							
TAO	-1756.677	sm -1754.649	-1757.876	lm - <b>1752.218</b>							
IFAS	-1518.916	sm -1516.751	-1514.809	lm - <b>1507.512</b>							
IFEU	-1796.022	sm -1763.907	lm - <b>1761.720</b>	-1767.130							

m and Im identify best fitting model for short and long memory models, respectively; bold-faced values identify the best fitting models Note:

#### 5. DISCUSSIONS AND LIMITATIONS

This study examines the performance of FI and non-FI return and volatility models containing long-memory, asymmetric volatility, and leverage effects by comparing two categories of REITETFs, namely, US REIT ETFs and Global REIT ETFs. These ETFs are a basket of portfolios that invests in companies that own and operate portfolios of commercial and residential real estate. The research follows the objective initially presented in this study. First, the study finds existence of volatility clustering, leverage effects and volatility asymmetry phenomena in both US and Global REIT ETFs, which means that the recent subprime mortgage crisis has a global impact, negatively affecting both local and overseas real estate related investments. Second, longmemory models are better in characterizing future values using lagged returns and volatilities compared to their short memory counterparts. Although, non-FI models have more significant results, the maximum log-likelihood values show that FI models are better in capturing future returns and volatilities.

This study also finds evidences of volatility clustering, leverage effects, and volatility asymmetry, which suggest that high volatility regimes like that of the subprime mortgage crisis in 2008 has a global impact that negatively affects both US and Global REIT ETFs. And that fund managers and investors diversifying their REIT portfolios are not hedged against local risks. Third, the study finds positive long-term dependence in the volatilities of both ETFs, however, predictability is not present in the returns, thus, failing to conclude dual long memory processes. Nevertheless, the research still can pose a challenge on the weak-form EMH of Fama (1970), because historical values of REIT ETFs can still be used to predict their future behavior through their conditional variance. Traders can still expect to have abnormal returns in trying to predict REIT ETFs using advanced technical analysis tools. Lastly, US REIT ETFs are seen to be more unstable than their more stationary Global REIT ETFs counterparts, because of some non-stationary and non-invertible properties observed in returns and volatilities, respectively.

The study provides an initial step for the prediction of US and Global REIT ETFs, however, one limitation of this paper is that it did not specifically identify the type of forecast (i.e., one-step ahead, two-step ahead forecasts, and its extensions) suitable for the given set of time-series. This can be considered in the future and a viable extension of this paper. Also, the recent subprime mortgage crisis of 2008 could have been a good opportunity for structural break tests, however, dividing the data would leave the other half unfit for conclusive results because of a very short timeline. The research also focuses on REIT ETFs that were only subjected to specified test, future studies can also apply other methodologies in the FI family using other types of ETFs.

#### RFFFRFNCFS

- Beine, M., Laurent, S. and Lecourt, C. (2002). Accounting for conditional leptokurtosis and closing days effects in FIGARCH models of daily exchange rates, 1. Applied Financial Economics, 12(8), 589-600.
- 2 Bekaert, G., & Wu, G. (2000). Asymmetric volatility and risk in equity markets. Review of Financial Studies, 13, 1-42
- Bollerslev, T., and Mikkelsen, H. O. (1996). Modeling and pricing long-memory in stock market volatility, Journal of Econometrics, 73, 151-184. 3.
- 4. Box, G., and Jenkins, G. (1970). Time series analysis, forecasting and control, Holden-day, San Francisco.
- Cevik, P. and Emec, H. (2013). Long memory properties in return and volatility: An Application of theImpact of Arab Spring in Turkey Financial Market, Current 5. Research Journal of Social Sciences,5(2), 60-66.
- Chen, J.H. and Diaz, J.F. (2013). Long memory and shifts in the returns of green and non-green Exchange-Traded Funds (ETFs), International Journal of 6. Humanities and Social Science Invention. 2 (10), 29-32.
- 7. Chen, J.H. and Diaz, J.F. (2013). Spillover and asymmetric-volatility effects ofleveraged and inverse leveraged exchange-traded funds, Journal of Business and Policy Research, 7(2), 1-10.
- 8. Chen, J.H. and Diaz, J.F. (2013). Spillover and leverage effects of faith-basedexchange-traded funds, Journal of Business and Policy Research, 7(2), 1-12.
- Chen, J.H. and Huang, C. (2010). An analysis of the spillover effects of exchange tradedfunds, Applied Economics, 42, 1155-68. 9.
- Choi, K. and Hammoudeh, S. (2009). Long memory in oil and refined products markets, The Energy Journal, 30(2), 97-116. 10.
- 11. Ding, Z., Granger, C. W. J., and Engle, R. F. (1993). A long memory property of stock marketreturns and a new model, Journal of Empirical Finance, 1, 83–106.
- Engle, R. (1982). Autoregressive conditional heteroscedasticity with estimates of the variance of United Kingdom inflation, *Econometrica*, 50, 987-1007. 12.
- 13. Fama, E., (1965). The behavior of stock market prices, Journal of Business, 38, 34-105.
- Fama, E. (1970). Efficient capital markets: A review of theory and empirical work, Journal of Finance, 2, 383-417. 14.

- Goudarzi, H. (2010). Modeling long memory in the Indian stockmarket using Fractionally Integrated EGARCH Model, International Journal of Trade, Economics and Finance, 1(3), 231-237.
- 16. Granger, C. and Joyeux, R. (1980). An introduction to long memory time series models and fractional differencing, Journal of Time Series Analysis, 1, 15-39.
- 17. Harris, R. D. F., Stoja, E., Yilmaz, F. (2011). A cyclical model of exchange rate volatility, Journal of Banking & Finance, 35, 3055-3064.
- 18. Hosking, J. (1981). Fractional differencing, Biometrika, 68, 165-76.
- 19. Kang, S.H. and Yoon, S.M. (2007). Long memory properties in return and volatility: Evidence from theKorean stock market, *Statistical Mechanics and Its Applications*, **385(2)**, 591-600.
- 20. Koutmos, G., Lee, U. and Theodossiou, P., (1994). Time-Varying Betas and Volatility Persistence in International Stock Markets, *Journal of Economics and Business*, **46**, 101-112.
- 21. Korkmaz, T., Cevik, E. and Ozatac, N. (2009). Testing for long memory in ISE using ARFIMA-FIGARCH model and structural break test, *International Research Journal of Finance and Economics*, **26**, 188-191.
- 22. Kyrtsou, C., Labys, W. and Terraza, M. (2004). Noisy chaotic dynamics in commodity markets, Empirical Economics, 29(3), 489-502.
- 23. Mabrouk, S. and Aloui, C. (2010). One-day-ahead value-at-risk estimations with dual long-memory models: Evidence from the Tunisian stock market, International Journal of Financial Services Management, 4(2), 77-94.
- 24. Nelson, D. (1991) Conditional heteroskedasticity in asset returns: a new approach, Econometrica, 59, 349-370.
- 25. Nouira, L., Ahamada, I., Jouini, J. and Nurbel, A. (2004). Long-memory and shifts in the unconditional variance in the exchange rate Euro/US Dollar returns, *Applied Economics Letters*, **11**, 591-594.
- 26. Pong, S., Shackleton, M. B., Taylor, S. T., and Xu, X. (2004). Forecasting currency volatility: A comparison of implied volatilities and AR(FI)MA models, *Journal of Banking & Finance*, 28, 2541-2563.
- 27. Rompotis, G. (2011). Predicatable patterns in ETFs' return and tracking error, Studies in Economics and Finance, 28(1), 14-35.
- 28. Rüzgar, B. and Kale, I. (2007). The use of ARCH and GARCH models for estimating andforecasting volatility, *Kocaeli Üniversitesi Sosyal Bilimler Enstitüsü* Dergisi, **14(2)**, 78-109.
- 29. Tan, S.H. and Khan, M.T. (2010). Long memory features in return and volatility of the Malaysian stockmarket, *Economics Bulletin*, **30(4)**, 3267-3281.
- Tansuchat, R., Chang, C.L., and McAleer, M. (2009). Modeling long memory volatility inagricultural commodity futures returns. Report / Econometric Institute, Erasmus University Rotterdam, 35, 1–34.
- 31. Tsay, W.J. (2000). Long-memory story of the real interest rate. Economics Letters, 67, 325-330.
- 32. Tse, Y. (1998). The conditional heteroscedasticity of the Yen-Dollar exchange rate, Journal of Applied Econometrics, 193, 49–55.

# REQUEST FOR FEEDBACK

### **Dear Readers**

At the very outset, International Journal of Research in Commerce & Management (IJRCM) acknowledges & appreciates your efforts in showing interest in our present issue under your kind perusal.

I would like to request you to supply your critical comments and suggestions about the material published in this issue, as well as on the journal as a whole, on our e-mail **infoijrcm@gmail.com** for further improvements in the interest of research.

If you have any queries, please feel free to contact us on our e-mail infoijrcm@gmail.com.

I am sure that your feedback and deliberations would make future issues better – a result of our joint effort.

Looking forward to an appropriate consideration.

With sincere regards

Thanking you profoundly

Academically yours

Sd/-Co-ordinator

# **DISCLAIMER**

The information and opinions presented in the Journal reflect the views of the authors and not of the Journal or its Editorial Board or the Publishers/Editors. Publication does not constitute endorsement by the journal. Neither the Journal nor its publishers/Editors/Editorial Board nor anyone else involved in creating, producing or delivering the journal or the materials contained therein, assumes any liability or responsibility for the accuracy, completeness, or usefulness of any information provided in the journal, nor shall they be liable for any direct, indirect, incidental, special, consequential or punitive damages arising out of the use of information/material contained in the journal. The journal, neither its publishers/Editors/ Editorial Board, nor any other party involved in the preparation of material contained in the journal represents or warrants that the information contained herein is in every respect accurate or complete, and they are not responsible for any errors or omissions or for the results obtained from the use of such material. Readers are encouraged to confirm the information contained herein with other sources. The responsibility of the contents and the opinions expressed in this journal are exclusively of the author (s) concerned.

## **ABOUT THE JOURNAL**

In this age of Commerce, Economics, Computer, I.T. & Management and cut throat competition, a group of intellectuals felt the need to have some platform, where young and budding managers and academicians could express their views and discuss the problems among their peers. This journal was conceived with this noble intention in view. This journal has been introduced to give an opportunity for expressing refined and innovative ideas in this field. It is our humble endeavour to provide a springboard to the upcoming specialists and give a chance to know about the latest in the sphere of research and knowledge. We have taken a small step and we hope that with the active cooperation of like-minded scholars, we shall be able to serve the society with our humble efforts.

Our Other Fournals





