

# INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE & MANAGEMENT

I  
J  
R  
C  
M



A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories

*Indexed & Listed at:*

Ulrich's Periodicals Directory ©, ProQuest, U.S.A., EBSCO Publishing, U.S.A., Cabell's Directories of Publishing Opportunities, U.S.A., Google Scholar,

Open J-Gate, India [link of the same is duly available at Infilbnet of University Grants Commission (U.G.C)],

The American Economic Association's electronic bibliography, EconLit, U.S.A.,

Index Copernicus Publishers Panel, Poland with IC Value of 5.09 & number of libraries all around the world.

Circulated all over the world & Google has verified that scholars of more than 5555 Cities in 190 countries/territories are visiting our journal on regular basis.

Ground Floor, Building No. 1041-C-1, Devi Bhawan Bazar, JAGADHRI – 135 003, Yamunanagar, Haryana, INDIA

<http://ijrcm.org.in/>

# CONTENTS

Sr. No.	TITLE & NAME OF THE AUTHOR (S)	Page No.
1.	<b>MACRO ECONOMIC ANALYSIS OF DEMONETIZATION AND ITS ECONOMIC IMPLICATION</b> <i>PIYUSH KUMAR &amp; DR. DHANI SHANKER CHAUBEY</i>	1
2.	<b>WOMEN ENTREPRENEURSHIP: PROBLEM AND PROSPECTS: A STUDY OF CHITTOOR DISTRICT</b> <i>DR. A. B. SANTHI</i>	6
3.	<b>THE ROLE OF MANAGERIAL SKILLS IN SUCCESS OF AN ORGANIZATION</b> <i>DR. CHAMPA DEVI MAURYA &amp; MAJ. DR. ASHOK KUMAR SHARMA</i>	12
4.	<b>FACTORS AFFECTING CUSTOMER SATISFACTION: AN EMPIRICAL STUDY ON RETAIL STORES OF SHOPPING MALL, BHOPAL</b> <i>DR. ANKUR SAXENA</i>	15
5.	<b>MUTUAL FUNDS: A RIGHT SOURCE FOR SMALL INVESTORS</b> <i>G. ASHOK REDDY &amp; DR. S. RAGHUNATHA REDDY</i>	18
6.	<b>AN ANALYTICAL STUDY OF FACTORS AFFECTING EMPLOYEES' PERFORMANCE IN SARVA HARYANA GRAMIN BANK</b> <i>NEHA DANGI &amp; DR. MAHABIR NARWAL</i>	20
7.	<b>ESTIMATING INDIA'S AGGREGATE IMPORT DEMAND FUNCTION</b> <i>DR. AMAL SARKAR</i>	26
8.	<b>A STUDY OF FACILITY MANAGEMENT SERVICES AND ITS AUDIT IN INDIA</b> <i>DR. RAJENDRA SINGH, VINOD GUPTA &amp; DR. NINA JAIN</i>	31
9.	<b>IMPACT OF TAXATION ON FOREIGN DIRECT INVESTMENT</b> <i>JASLEEN KAUR</i>	38
10.	<b>AN INTRODUCTION TO GOODS AND SERVICES TAX 2017</b> <i>DR. PRERNA</i>	41
11.	<b>BRAND PERSONALITY AND BRAND LOYALTY</b> <i>RAMYA JAIN</i>	43
12.	<b>MOVING FROM EMPLOYEE SATISFACTION TO EMPLOYEE ENGAGEMENT</b> <i>SILKY MADAN</i>	46
13.	<b>CONSUMERS BUYING BEHAVIOUR AT SUPERMARKET IN TIRUVARUR DISTRICT</b> <i>DR. V. MURUGAN</i>	51
14.	<b>NON- FINANCIAL REPORTING: CORPORATE SOCIAL RESPONSIBILITY, EXECUTIVES AND MATERIALITY</b> <i>PRAKHAR WADHWA</i>	54
15.	<b>IMPACT OF FDI ON ENVIRONMENTAL QUALITY IN INDIA</b> <i>JASLEEN KAUR</i>	57
16.	<b>CORPORATE SOCIAL RESPONSIBILITY IN INDIA</b> <i>AARUSHI JAIN &amp; GURJOT KAUR</i>	60
17.	<b>SARIMA MODEL OF MALARIA IN NIGERIA: A CASE STUDY OF MALARIA CASES OF A TEACHING HOSPITAL IN NIGERIA</b> <i>ADEKANMBI, D.B</i>	63
18.	<b>UNDERSTANDING THE CONCEPT OF ENTREPRENEURIAL EDUCATION: CHALLENGES AND IMPLICATIONS</b> <i>AFIFA IBRAHIM</i>	70
19.	<b>MIGRATION TO CITIES REVS UP PROFITABILITY IN HOUSING SECTOR</b> <i>MANEESHA GAUR</i>	73
20.	<b>GOODS AND SERVICE TAX (GST): A BRIEF INTRODUCTION</b> <i>SAPNA</i>	75
	<b>REQUEST FOR FEEDBACK &amp; DISCLAIMER</b>	80

***CHIEF PATRON*****Prof. (Dr.) K. K. AGGARWAL**

Chairman, Malaviya National Institute of Technology, Jaipur  
*(An institute of National Importance & fully funded by Ministry of Human Resource Development, Government of India)*  
 Chancellor, K. R. Mangalam University, Gurgaon  
 Chancellor, Lingaya's University, Faridabad  
 Founder Vice-Chancellor (1998-2008), Guru Gobind Singh Indraprastha University, Delhi  
 Ex. Pro Vice-Chancellor, Guru Jambheshwar University, Hisar

***FOUNDER PATRON*****Late Sh. RAM BHAJAN AGGARWAL**

Former State Minister for Home & Tourism, Government of Haryana  
 Former Vice-President, Dadri Education Society, Charkhi Dadri  
 Former President, Chinar Syntex Ltd. (Textile Mills), Bhiwani

***FORMER CO-ORDINATOR*****Dr. S. GARG**

Faculty, Shree Ram Institute of Business & Management, Urjani

***ADVISOR*****Prof. S. L. MAHANDRU**

Principal (Retd.), Maharaja Agrasen College, Jagadhri

***EDITOR*****Dr. R. K. SHARMA**

Professor & Dean, Bharti Vidyapeeth University Institute of Management & Research, New Delhi

***CO-EDITOR*****Dr. BHAVET**

Faculty, Shree Ram Institute of Engineering & Technology, Urjani

***EDITORIAL ADVISORY BOARD*****Dr. CHRISTIAN EHIOBUCHÉ**

Professor of Global Business/Management, Larry L Luig School of Business, Berkeley College, USA

**Dr. JOSÉ G. VARGAS-HERNÁNDEZ**

Research Professor, University Center for Economic & Managerial Sciences, University of Guadalajara, Guadalajara, Mexico

**Dr. M. N. SHARMA**

Chairman, M.B.A., Haryana College of Technology & Management, Kaithal

**Dr. TEGUH WIDODO**

Dean, Faculty of Applied Science, Telkom University, Bandung Technoplex, Jl. Telekomunikasi, Indonesia

**Dr. M. S. SENAM RAJU**

Professor, School of Management Studies, I.G.N.O.U., New Delhi

**Dr. KAUP MOHAMED**

Dean & Managing Director, London American City College/ICBEST, United Arab Emirates

**Dr. ANIL K. SAINI**

Professor, Guru Gobind Singh Indraprastha University, Delhi

**Dr. ARAMIDE OLUFEMI KUNLE**

Dean, Department of General Studies, The Polytechnic, Ibadan, Nigeria

**Dr. SYED TABASSUM SULTANA**

Principal, Matrusri Institute of Post Graduate Studies, Hyderabad

**Dr. MIKE AMUHAYA IRAVO**

Principal, Jomo Kenyatta University of Agriculture &amp; Tech., Westlands Campus, Nairobi-Kenya

**Dr. NEPOMUCENO TIU**

Chief Librarian &amp; Professor, Lyceum of the Philippines University, Laguna, Philippines

**Dr. ANA ŠTAMBUK**

Head of Department of Statistics, Faculty of Economics, University of Rijeka, Rijeka, Croatia

**Dr. FERIT ÖLÇER**

Professor &amp; Head of Division of Management &amp; Organization, Department of Business Administration, Faculty of Economics &amp; Business Administration Sciences, Mustafa Kemal University, Turkey

**Dr. SANJIV MITTAL**

Professor &amp; Dean, University School of Management Studies, GGS Indraprastha University, Delhi

**Dr. SHIB SHANKAR ROY**

Professor, Department of Marketing, University of Rajshahi, Rajshahi, Bangladesh

**Dr. NAWAB ALI KHAN**

Professor &amp; Dean, Faculty of Commerce, Aligarh Muslim University, Aligarh, U.P.

**Dr. SRINIVAS MADISHETTI**

Professor, School of Business, Mzumbe University, Tanzania

**Dr. ABHAY BANSAL**

Head, Department of Information Technology, Amity School of Engg. &amp; Tech., Amity University, Noida

**Dr. KEVIN LOW LOCK TENG**

Associate Professor, Deputy Dean, Universiti Tunku Abdul Rahman, Kampar, Perak, Malaysia

**Dr. OKAN VELI ŞAFAKLI**

Associate Professor, European University of Lefke, Lefke, Cyprus

**Dr. V. SELVAM**

Associate Professor, SSL, VIT University, Vellore

**Dr. BORIS MILOVIC**

Associate Professor, Faculty of Sport, Union Nikola Tesla University, Belgrade, Serbia

**Dr. N. SUNDARAM**

Associate Professor, VIT University, Vellore

**Dr. IQBAL THONSE HAWALDAR**

Associate Professor, College of Business Administration, Kingdom University, Bahrain

**Dr. MOHENDER KUMAR GUPTA**

Associate Professor, Government College, Hodal

**Dr. ALEXANDER MOSESOV**

Associate Professor, Kazakh-British Technical University (KBTU), Almaty, Kazakhstan

**RODRECK CHIRAU**

Associate Professor, Botho University, Francistown, Botswana

**Dr. PARDEEP AHLAWAT**

Associate Professor, Institute of Management Studies &amp; Research, Maharshi Dayanand University, Rohtak

**Dr. DEEPANJANA VARSHNEY**

Associate Professor, Department of Business Administration, King Abdulaziz University, Saudi Arabia

**Dr. BIEMBA MALITI**

Associate Professor, School of Business, The Copperbelt University, Main Campus, Zambia

**Dr. KIARASH JAHANPOUR**

Research Adviser, Farabi Institute of Higher Education, Mehrshahr, Karaj, Alborz Province, Iran

**Dr. SAMBHAVNA**

Faculty, I.I.T.M., Delhi

**YU-BING WANG**

Faculty, department of Marketing, Feng Chia University, Taichung, Taiwan

**Dr. MELAKE TEWOLDE TECLEGHIORGIS**

Faculty, College of Business & Economics, Department of Economics, Asmara, Eritrea

**Dr. SHIVAKUMAR DEENE**

Faculty, Dept. of Commerce, School of Business Studies, Central University of Karnataka, Gulbarga

**Dr. THAMPOE MANAGALESWARAN**

Faculty, Vavuniya Campus, University of Jaffna, Sri Lanka

**Dr. JASVEEN KAUR**

Head of the Department/Chairperson, University Business School, Guru Nanak Dev University, Amritsar

**SURAJ GAUDEL**

BBA Program Coordinator, LA GRANDEE International College, Simalchaur - 8, Pokhara, Nepal

**Dr. RAJESH MODI**

Faculty, Yanbu Industrial College, Kingdom of Saudi Arabia

**FORMER TECHNICAL ADVISOR**

**AMITA**

**FINANCIAL ADVISORS**

**DICKEN GOYAL**

Advocate & Tax Adviser, Panchkula

**NEENA**

Investment Consultant, Chambaghat, Solan, Himachal Pradesh

**LEGAL ADVISORS**

**JITENDER S. CHAHAL**

Advocate, Punjab & Haryana High Court, Chandigarh U.T.

**CHANDER BHUSHAN SHARMA**

Advocate & Consultant, District Courts, Yamunanagar at Jagadhri

**SUPERINTENDENT**

**SURENDER KUMAR POONIA**

## CALL FOR MANUSCRIPTS

We invite unpublished novel, original, empirical and high quality research work pertaining to the recent developments & practices in the areas of Computer Science & Applications; Commerce; Business; Finance; Marketing; Human Resource Management; General Management; Banking; Economics; Tourism Administration & Management; Education; Law; Library & Information Science; Defence & Strategic Studies; Electronic Science; Corporate Governance; Industrial Relations; and emerging paradigms in allied subjects like Accounting; Accounting Information Systems; Accounting Theory & Practice; Auditing; Behavioral Accounting; Behavioral Economics; Corporate Finance; Cost Accounting; Econometrics; Economic Development; Economic History; Financial Institutions & Markets; Financial Services; Fiscal Policy; Government & Non Profit Accounting; Industrial Organization; International Economics & Trade; International Finance; Macro Economics; Micro Economics; Rural Economics; Co-operation; Demography: Development Planning; Development Studies; Applied Economics; Development Economics; Business Economics; Monetary Policy; Public Policy Economics; Real Estate; Regional Economics; Political Science; Continuing Education; Labour Welfare; Philosophy; Psychology; Sociology; Tax Accounting; Advertising & Promotion Management; Management Information Systems (MIS); Business Law; Public Responsibility & Ethics; Communication; Direct Marketing; E-Commerce; Global Business; Health Care Administration; Labour Relations & Human Resource Management; Marketing Research; Marketing Theory & Applications; Non-Profit Organizations; Office Administration/Management; Operations Research/Statistics; Organizational Behavior & Theory; Organizational Development; Production/Operations; International Relations; Human Rights & Duties; Public Administration; Population Studies; Purchasing/Materials Management; Retailing; Sales/Selling; Services; Small Business Entrepreneurship; Strategic Management Policy; Technology/Innovation; Tourism & Hospitality; Transportation Distribution; Algorithms; Artificial Intelligence; Compilers & Translation; Computer Aided Design (CAD); Computer Aided Manufacturing; Computer Graphics; Computer Organization & Architecture; Database Structures & Systems; Discrete Structures; Internet; Management Information Systems; Modeling & Simulation; Neural Systems/Neural Networks; Numerical Analysis/Scientific Computing; Object Oriented Programming; Operating Systems; Programming Languages; Robotics; Symbolic & Formal Logic; Web Design and emerging paradigms in allied subjects.

Anybody can submit the **soft copy** of unpublished novel; original; empirical and high quality **research work/manuscript** **anytime** in **M.S. Word format** after preparing the same as per our **GUIDELINES FOR SUBMISSION**; at our email address i.e. [infoijrcm@gmail.com](mailto:infoijrcm@gmail.com) or online by clicking the link **online submission** as given on our website ([FOR ONLINE SUBMISSION, CLICK HERE](#)).

## GUIDELINES FOR SUBMISSION OF MANUSCRIPT

### 1. **COVERING LETTER FOR SUBMISSION:**

**DATED:** \_\_\_\_\_

#### **THE EDITOR**

IJRCM

**Subject:** SUBMISSION OF MANUSCRIPT IN THE AREA OF \_\_\_\_\_.

(e.g. Finance/Mkt./HRM/General Mgt./Engineering/Economics/Computer/IT/ Education/Psychology/Law/Math/other, please specify)

#### **DEAR SIR/MADAM**

Please find my submission of manuscript titled ' \_\_\_\_\_ ' for likely publication in one of your journals.

I hereby affirm that the contents of this manuscript are original. Furthermore, it has neither been published anywhere in any language fully or partly, nor it is under review for publication elsewhere.

I affirm that all the co-authors of this manuscript have seen the submitted version of the manuscript and have agreed to inclusion of their names as co-authors.

Also, if my/our manuscript is accepted, I agree to comply with the formalities as given on the website of the journal. The Journal has discretion to publish our contribution in any of its journals.

#### **NAME OF CORRESPONDING AUTHOR**

Designation/Post\* :

Institution/College/University with full address & Pin Code :

Residential address with Pin Code :

Mobile Number (s) with country ISD code :

Is WhatsApp or Viber active on your above noted Mobile Number (Yes/No) :

Landline Number (s) with country ISD code :

E-mail Address :

Alternate E-mail Address :

Nationality :

\* i.e. Alumnus (Male Alumni), Alumna (Female Alumni), Student, Research Scholar (M. Phil), Research Scholar (Ph. D.), JRF, Research Assistant, Assistant Lecturer, Lecturer, Senior Lecturer, Junior Assistant Professor, Assistant Professor, Senior Assistant Professor, Co-ordinator, Reader, Associate Professor, Professor, Head, Vice-Principal, Dy. Director, Principal, Director, Dean, President, Vice Chancellor, Industry Designation **etc.** The qualification of author is not acceptable for the purpose.

**NOTES:**

- a) The whole manuscript has to be in **ONE MS WORD FILE** only, which will start from the covering letter, inside the manuscript. **pdf. version is liable to be rejected without any consideration.**
  - b) The sender is required to mention the following in the **SUBJECT COLUMN of the mail:**  
**New Manuscript for Review in the area of** (e.g. Finance/Marketing/HRM/General Mgt./Engineering/Economics/Computer/IT/ Education/Psychology/Law/Math/other, please specify)
  - c) There is no need to give any text in the body of the mail, except the cases where the author wishes to give any **specific message** w.r.t. to the manuscript.
  - d) The total size of the file containing the manuscript is expected to be below **1000 KB.**
  - e) Only the **Abstract will not be considered for review** and the author is required to submit the **complete manuscript** in the first instance.
  - f) **The journal gives acknowledgement w.r.t. the receipt of every email within twenty-four hours** and in case of non-receipt of acknowledgment from the journal, w.r.t. the submission of the manuscript, within two days of its submission, the corresponding author is required to demand for the same by sending a separate mail to the journal.
  - g) The author (s) name or details should not appear anywhere on the body of the manuscript, except on the covering letter and the cover page of the manuscript, in the manner as mentioned in the guidelines.
2. **MANUSCRIPT TITLE:** The title of the paper should be typed in **bold letters, centered and fully capitalised.**
  3. **AUTHOR NAME (S) & AFFILIATIONS:** Author (s) **name, designation, affiliation (s), address, mobile/landline number (s), and email/alternate email address** should be given underneath the title.
  4. **ACKNOWLEDGMENTS:** Acknowledgements can be given to reviewers, guides, funding institutions, etc., if any.
  5. **ABSTRACT:** Abstract should be in **fully italic printing**, ranging between **150 to 300 words**. The abstract must be informative and elucidating the background, aims, methods, results & conclusion in a **SINGLE PARA. Abbreviations must be mentioned in full.**
  6. **KEYWORDS:** Abstract must be followed by a list of keywords, subject to the maximum of **five**. These should be arranged in alphabetic order separated by commas and full stop at the end. All words of the keywords, including the first one should be in small letters, except special words e.g. name of the Countries, abbreviations etc.
  7. **JEL CODE:** Provide the appropriate Journal of Economic Literature Classification System code (s). JEL codes are available at [www.aea-web.org/econlit/jelCodes.php](http://www.aea-web.org/econlit/jelCodes.php). However, mentioning of JEL Code is not mandatory.
  8. **MANUSCRIPT:** Manuscript must be in **BRITISH ENGLISH** prepared on a standard A4 size **PORTRAIT SETTING PAPER. It should be free from any errors i.e. grammatical, spelling or punctuation. It must be thoroughly edited at your end.**
  9. **HEADINGS:** All the headings must be bold-faced, aligned left and fully capitalised. Leave a blank line before each heading.
  10. **SUB-HEADINGS:** All the sub-headings must be bold-faced, aligned left and fully capitalised.
  11. **MAIN TEXT:**

**THE MAIN TEXT SHOULD FOLLOW THE FOLLOWING SEQUENCE:****INTRODUCTION****REVIEW OF LITERATURE****NEED/IMPORTANCE OF THE STUDY****STATEMENT OF THE PROBLEM****OBJECTIVES****HYPOTHESIS (ES)****RESEARCH METHODOLOGY****RESULTS & DISCUSSION****FINDINGS****RECOMMENDATIONS/SUGGESTIONS****CONCLUSIONS****LIMITATIONS****SCOPE FOR FURTHER RESEARCH****REFERENCES****APPENDIX/ANNEXURE****The manuscript should preferably be in 2000 to 5000 WORDS, But the limits can vary depending on the nature of the manuscript.**



12. **FIGURES & TABLES:** These should be simple, crystal **CLEAR, centered, separately numbered** & self-explained, and the **titles must be above the table/figure. Sources of data should be mentioned below the table/figure. It should be ensured that the tables/figures are referred to from the main text.**
13. **EQUATIONS/FORMULAE:** These should be consecutively numbered in parenthesis, left aligned with equation/formulae number placed at the right. The equation editor provided with standard versions of Microsoft Word may be utilised. If any other equation editor is utilised, author must confirm that these equations may be viewed and edited in versions of Microsoft Office that does not have the editor.
14. **ACRONYMS:** These should not be used in the abstract. The use of acronyms is elsewhere is acceptable. Acronyms should be defined on its first use in each section e.g. Reserve Bank of India (RBI). Acronyms should be redefined on first use in subsequent sections.
15. **REFERENCES:** The list of all references should be alphabetically arranged. **The author (s) should mention only the actually utilised references in the preparation of manuscript** and they may follow Harvard Style of Referencing. **Also check to ensure that everything that you are including in the reference section is duly cited in the paper.** The author (s) are supposed to follow the references as per the following:
- All works cited in the text (including sources for tables and figures) should be listed alphabetically.
  - Use (ed.) for one editor, and (ed.s) for multiple editors.
  - When listing two or more works by one author, use --- (20xx), such as after Kohl (1997), use --- (2001), etc., in chronologically ascending order.
  - Indicate (opening and closing) page numbers for articles in journals and for chapters in books.
  - The title of books and journals should be in italic printing. Double quotation marks are used for titles of journal articles, book chapters, dissertations, reports, working papers, unpublished material, etc.
  - For titles in a language other than English, provide an English translation in parenthesis.
  - **Headers, footers, endnotes and footnotes should not be used in the document.** However, **you can mention short notes to elucidate some specific point**, which may be placed in number orders before the references.

**PLEASE USE THE FOLLOWING FOR STYLE AND PUNCTUATION IN REFERENCES:**

**BOOKS**

- Bowersox, Donald J., Closs, David J., (1996), "Logistical Management." Tata McGraw, Hill, New Delhi.
- Hunker, H.L. and A.J. Wright (1963), "Factors of Industrial Location in Ohio" Ohio State University, Nigeria.

**CONTRIBUTIONS TO BOOKS**

- Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

**JOURNAL AND OTHER ARTICLES**

- Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

**CONFERENCE PAPERS**

- Garg, Sambhav (2011): "Business Ethics" Paper presented at the Annual International Conference for the All India Management Association, New Delhi, India, 19–23

**UNPUBLISHED DISSERTATIONS**

- Kumar S. (2011): "Customer Value: A Comparative Study of Rural and Urban Customers," Thesis, Kurukshetra University, Kurukshetra.

**ONLINE RESOURCES**

- Always indicate the date that the source was accessed, as online resources are frequently updated or removed.

**WEBSITES**

- Garg, Bhavet (2011): Towards a New Gas Policy, Political Weekly, Viewed on January 01, 2012 <http://epw.in/user/viewabstract.jsp>



# SARIMA MODEL OF MALARIA IN NIGERIA: A CASE STUDY OF MALARIA CASES OF A TEACHING HOSPITAL IN NIGERIA

ADEKANMBI, D.B

LECTURER

DEPARTMENT OF STATISTICS

LADOKE AKINTOLA UNIVERSITY OF TECHNOLOGY

OGBOMOSO

## ABSTRACT

The present study aims at examining the trend and pattern of malaria cases with a view of proposing a statistical model based on Box-Jenkins methodology of time series, in order to assess the progress made so far in the fight against malaria by the Nigerian government. Annual records on cases of malaria as extracted from the record of a teaching hospital in Nigeria were employed as a case study. The malaria data was disaggregated into quarterly figures using Boot-Feibes-Lisman first difference (BFL-FD) method so as to achieve data with higher case load that covers relatively long period, to be suitable for time series model. Based on the results of model identification measures, a SARIMA model was proposed for the disaggregated malaria figures. From the analysis, there is a noticeable downward trend in the malaria cases, which may be credited to the aggressive epidemiological surveillance and sensitization of citizenry on malaria by Nigerian government in the recent times. The results of measures of goodness of fit and measures of adequacy show that the model is appropriate for the malaria data. Recommendations were made on proactive measures to take in combating the scourge of malaria in Nigeria. This study has practical utility in serving as an early-detection strategy to aid in monitoring the future trend of the disease, and to assess various government efforts in combating the disease.

## KEYWORDS

plasmodium parasites; seasonal autoregressive integrated moving average (SARIMA); disaggregation methods; autocorrelation function (ACF); partial autocorrelation function (pacf).

## 1. INTRODUCTION

Malaria, a life-threatening vector-borne disease is one of the leading public health challenges in Nigeria, and in tropical countries at large. Malaria though an infectious disease but preventable, is caused by the *Plasmodium* parasites which is transmitted through the bites of infected mosquitoes. Malaria poses a tremendous challenge to public health in terms of mortality and morbidity, not only in Nigeria, but in most of sub-Saharan Africa countries, [27]. The World Health Organisation (WHO) estimated that there were 219 million cases of malaria in 2010, which led to 660,000 deaths, mostly among African. About 90% of all malaria deaths were attributed to sub-Saharan Africa. According to World Health Organisation (WHO), malaria related-illnesses and mortality cost Africa's economy USD 12 billion per year, [30]. It was also estimated that USD 4.2 billion will be needed every year to fund the fight against the scourge of malaria, [30]. A total number of 2,969,950 of malaria cases were recorded in 2007, while 10,289 malaria death cases were reported in the same year, [29, 31]. It is a disease that thrives in warm, humid climates where pools of water provide breeding grounds for mosquitoes. Malaria transmission could be seasonal since it thrives on some climatic and ecological factors conducive to malaria parasite development such as humidity, rainfall, temperature and elevation, [11]. September through December has been identified as the major malaria transmission season in Nigeria, while April to May of every year is regarded as a period of short transmission [29].

Lagos State can be regarded as the commercial capital city in Nigeria with a population of over 10 million people. Some part of Lagos State is characterized with inappropriate urban planning, densely populated by the less privileged people, who are consequently susceptible to malaria attack. Ditches, gutters, and temporary pools of water which are natural habitats for mosquitoes, are common feature of such settlements without proper urban planning as we have in some part of Lagos State. Data on malaria cases extracted from the record of a teaching hospital will be employed in this study, as a case study.

Time series techniques has a wide application in fields of epidemiological study of various diseases such as short term malaria, [4], tuberculosis [21], forecast of canine rabies [24], prediction of Ross River virus disease in Brisbane, [14], HIV-associated tuberculosis, [19], Viral infections diseases, [12], analysis of Syphilis, [32], analysis of gonorrhoea, [23] and so on. Analysis of the trend of a disease aids in identifying the risk factors and target interventions to prevent it, and also identify possible seasonal trends, which may be used to predict the future cases of the disease, [21]. This study is developed with a view of formulating a statistical model for malaria cases in Nigeria based on time series techniques using Lagos State as a case study. The model can aid in monitoring the trend and pattern of malaria, and to make a short term forecasts to determine whether malaria cases are likely to increase or decrease in subsequent months, [18]. If the model indicates an emerging epidemic, this calls for health practitioners and health policy formulators to provide necessary medical interventions.

Univariate SARIMA modeling approach can serve as an indicator of malaria early detection strategy, based on the patterns of historical cases as a baseline to identify anomalies that may indicate the early stages of emerging epidemic, [26, 9]. A SARIMA model may be viewed as describing two effects simultaneously, [15]. If the data is quarterly, the assumption is that the quarter-to-quarter behavior is described by a non-seasonal ARIMA model with parameters (p, d, q), while the residuals from this model are represented by a year-to-year ARIMA model with parameters (P, D, Q). Combination of these two models yield SARIMA(p, d, q)(P, D, Q)s.

## 2. DATA

Data used in this study are represented by yearly time series of malaria cases obtained from Lagos University Teaching Hospital spanning the period 1991 to 2009. The teaching hospital provides medical treatments to malaria patients with the United Nations standard regimen. A total number of 15,233 blood samples were examined during the period under consideration. A noticeable decrease occurred in 2002, with the malaria cases falling to 887. Malaria cases as observed from the data shows an increase in 2001 with cases increasing to 1221, and a further slight decrease in 2007 to 502. An aggressive epidemiological surveillance in terms of medical campaign, sensitization on media and provision of necessary insecticide-treated materials, provision of highly subsidized and effective malaria drugs by the Nigerian government, and grants in aids as provided by World Health Organisation towards combating malaria, could be responsible for the noticeable decrease in malaria cases since year 2002.

## 3. METHODOLOGY

### 3.1 QUARTERLY DISAGGREGATION OF THE ANNUAL MALARIA DATA

In many developing countries, malaria data are recorded on annual basis. However it is when the data are disaggregated that patterns, trends, seasonality and other important information are uncovered. Availability of disaggregated malaria data will satisfy the basic need of analyzing the trend of malaria of such a population. For a demographic series to be suitable for time series forecast, the data must cover a relatively long period and should have a high case load. The higher the caseload, the less the quarterly disaggregated figures are influenced by random fluctuations, [10]. In order to have good estimates for the parameters of a time series model, at least 50 observations of the series must be employed, [3, 7, 5, 22, 10]. Few developing nations with best malaria data have not such long demographic history on yearly recorded cases of malaria. An alternative is to disaggregate those annual observations to quarterly or monthly figures. Some methods of disaggregating annual data to quarterly data have been developed and discussed in the past, [16, 1, 28, 6, 25]. Other researchers have worked extensively

on disaggregation problem, [8, 13, 20]. Boot-Feibes-Lisman first difference (BFL-FD) [1], method is suitable for disaggregating non-stationary or highly positive correlated series, [6]. The BFL-FD procedure is based on minimising the sum of the squared first differences for the quarterly values, i.e

Minimise

$$\sum_{t=2}^{4n} (\Delta X_t)^2 \tag{1}$$

Subject to the constraint

$$\sum_{j=1}^4 X_{4(T-1)+j} = Y_T$$

where

$Y_T$ : observed annual temporal aggregates of the unobserved quarterly time series  $X_t$ .  
 $\Delta X_t = X_t - X_{t-1}$

and  $Y_T = X_{4T-3} + X_{4T-2} + X_{4T-1} + X_{4T}$ . i.e The sum of the quarterly total malaria cases should equal the annual total malaria cases.

$$T = 1, 2, \dots, n \text{ for } \{Y_T\}; \quad t = 1, 2, \dots, 4n \text{ for } \{X_T\}$$

Boot *et al* [1] derived a simplified solution to (1)

When the sample size  $n$  of  $Y_T$  is small, i.e  $n < 40$ , the model based disaggregation method e.g Stram and Wei procedure [25] is not appropriate, but rather BFL-FD becomes suitable in disaggregating annual time series data into quarterly figures. The non-model based method developed by Boot *et al*, [1] will be employed in this study to disaggregate the Nigeria's annual malaria data to quarterly figures.

**3.2 SARIMA MODELLING APPROACH**

ARIMA model originated from the autoregressive model (AR), the moving average model (MA), and the combination of the AR and MA which is the ARMA models. Inclusion of seasonal components in this model results into SARIMA model. SARIMA model is therefore an extension of ARMA class of model in order to include realistic dynamics in particular non-stationarity in mean and seasonal behaviours, [15]. When seasonal effect is absent, a SARIMA model reduces to pure ARIMA(p,d,q) and when the series is stationary, a pure ARIMA reduces to ARMA(p,q).

Univariate *seasonal autoregressive integrated moving average* (SARIMA) developed by Box and Jenkins [3] have been found adequate in modeling epidemiological data, [21]. Univariate SARIMA model is based on temporary patterns of malaria historical cases to make short term forecasts in order to determine the trend of malaria cases, whether it will exhibits an upward or downward trend in upcoming periods which can serve as early warning. SARIMA model, which allow for a parsimonious model building, is based on the strong correlation between data collected periodically when there is seasonality. The seasonal effect implies that observed number of malaria cases in the first quarter of a given year is related to the observations of the first quarter of the previous years. SARIMA is a special case of the ARIMA model, since the AR and MA relationship is modeled for observations of the same seasonal time interval in different years. The procedure of building SARIMA model involves three stages which are model identification, model estimation, and model checking. The three stages are used for determining the best SARIMA model for a particular time series data. The three stages process must be repeated iteratively to ensure that there is no evidence of model inadequacy, [15].

The general multiplicative model for seasonal series, as suggested by Box and Jenkins, [3] is:

$$\phi_p(B)\Phi_p(B^s)\nabla^d\nabla_s^D x_t = \theta_q(B)\Theta_Q(B^s)\varepsilon_t \tag{2}$$

where

$$\phi_p(B) = 1 - \phi_1 B - \phi_2 B^2 - \dots - \phi_p B^p$$

$$\Phi_p(B^s) = 1 - \Phi_1 B^s - \Phi_2 B^{2s} - \dots - \Phi_p B^{ps}$$

$$\theta_q(B) = 1 - \theta_1 B - \theta_2 B^2 - \dots - \theta_q B^q$$

$$\Theta_Q(B^s) = 1 - \Theta_1 B^s - \Theta_2 B^{2s} - \dots - \Theta_Q B^{Qs}$$

$$\nabla x_t = x_t - x_{t-1} \text{ and } \nabla^d x_t = \nabla(\nabla^{d-1} x_t) = w_t$$

$$Bx_t = x_{t-1}; \quad B^s x_t = x_{t-s}$$

$$\nabla = \nabla_1 = 1 - B$$

$x_t$ : Quarterly disaggregated malaria figure at time t.

$\{\varepsilon_t\}$ : is a sequence of identically and independently distributed random variables, which are normally distributed with mean zero and variance  $\sigma_\varepsilon^2$ . It is also referred to as a white noise process.

B: is the backward shift operator.

$\nabla$ : is the backward difference operator.

s: Length of the seasonal period.

Parameters  $p, d, q$  and  $P, D, Q$  are non-negative integers that refer to the order of the autoregressive, integrated and moving average parts for both non-seasonal and seasonal parts of the model respectively.

$\Phi_P(B^S)$  and  $\phi_p(B)$  are autoregressive polynomials in  $B^S$  and  $B$  of order  $P$  and  $p$  respectively, while  $\Theta_Q(B^S)$  and  $\theta_q(B)$  are moving average polynomials in  $B^S$  and  $B$  of order  $Q$  and  $q$  respectively; and must satisfy the stationarity and invertibility conditions. Also  $p, P, q, Q$  are orders of the various operators so that the resulting multiplicative process is of order  $(p, d, q) \times (P, D, Q)_S$ . Hence  $X_t \sim \text{SARIMA}(p, d, q)(P, D, Q)_S$ . There is no need for inclusion of the constant term when differencing is necessary.  $\text{SARIMA}(p, d, q) \times (P, D, Q)_S$  which is used to characterize a multiplicative seasonal ARIMA model, therefore refers to seasonal components of order  $p, P$  for AR,  $q, Q$  for MA and  $d, D$  for differencing. For the quarterly disaggregated malaria figures used in this study, the period length is therefore  $s=4$ .

**3.3 MODEL IDENTIFICATION FOR THE MALARIA DATA**

The time series plot of the quarterly disaggregated figures of the malaria data as displayed in figure 1 shows that the data have trend patterns with increasing variation. This is an indication that the disaggregated malaria figures are not stationary both in mean and variance, and possibly in seasonal component. The increasing amplitude of seasonal variations observed in the time plot of the series is suggestive of a multiplicative seasonal pattern. The trend in mean and the variance which varies overtime as exhibited by the disaggregated malaria figures indicates the presence of heteroscedasticity, which is a violation of one of the basic assumptions in time series model. Differencing alone may not be adequate in inducing stationarity in the series. The sample ACF of the disaggregated malaria figures ( $x_t$ ), declines slowly which is an indication that the series is clearly nonstationary as shown in figure 2. It is therefore necessary to subject the data to variance stabilizing transformation regarded as Box-Cox transformation [2], by taking the natural logarithm of the series and then difference the series to achieve stationarity both in mean and in variance. Logarithmic transformation  $Z_t = \log(x_t)$  is appropriate since the variance of the disaggregated malaria figures increases quadratically with the mean.

Plausible models were identified for  $Z_t$ , (the logarithmically transformed malaria figures), from the autocorrelation (ACF), and the partial autocorrelation function (PACF) displayed in figure 3. Series of uncontrolled behaviour of certain process outputs, such as malaria usually possess non-stationary characteristics, [3]. It is therefore expected that the malaria series will possess non-stationary characteristics. As depicted by figure 3, the ACF of  $z_t$  has a wavy pattern which reflects the meandering shape of the malaria series, suggesting that the series is non-stationary. Exponential decay of the ACF of  $Z_t$ , confirms the need for differencing, to induce stationarity. It appears that the regular or non-seasonal difference is appropriate to induce stationarity in the series, so that  $(\nabla Z_t)$  may be adequate.

The purpose of the transformation  $(\nabla Z_t)$  is to take the first differences of the logarithmically transformed malaria disaggregated figures, and thereby obtain a stationary malaria series that can be modeled by fitting appropriate SARIMA model. Differencing will reduce the disaggregated malaria figures to stationarity in the mean, and thereby remove trend in  $Z$ . Unless the trend is removed, MA or AR components cannot be recognized from the ACF and the PACF.

After taking the first nonseasonal difference a very clear pattern in the sample ACF is produced as shown in figure 4. The ACF shows some alternating pattern of positive and negative values and a spike at lag zero, while the PACF for all lags beyond the first lag are zero. This implies that the PACF cuts off after lag 1, and the rest of the values randomly oscillate about zero, within the 95% non-significance limits. The PACF therefore provides a clearer picture, and clearly suggests SARIMA scheme. Since  $z_t$  contained trends, and no noticeable seasonal variation, only non-seasonal differencing is therefore considered adequate  $(\nabla Z_t)$  to induce

stationarity in the series. This implies that only one non-seasonal difference, and no seasonal difference is required, so that  $d = 1, D = 0$ . The disaggregated malaria figures looks like a stationary process after one non-seasonal differencing. Preliminary investigations of the ACF and the PACF suggests  $\text{SARIMA}(1,1,0)(1,0,0)_4$  a univariate model, as possible provisional model for the logarithmically transformed quarterly disaggregated malaria figures.

**FIG. 1: TIME SERIES PLOT OF  $X_t$ , THE QUARTERLY DISAGGREGATED MALARIA CASES**

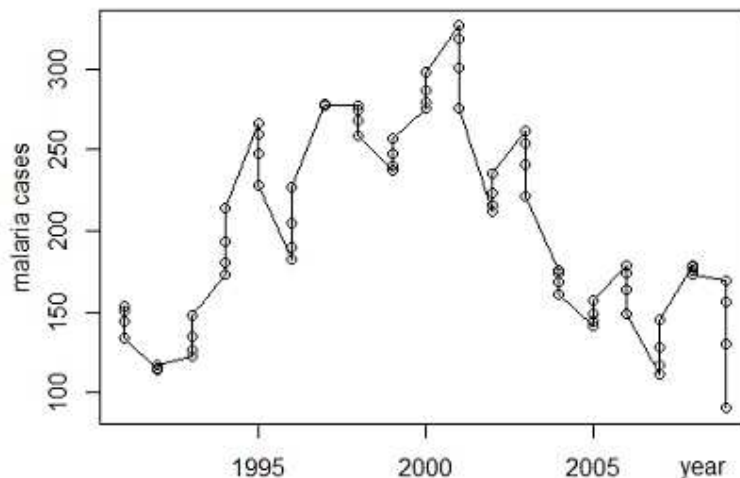


FIG. 2: ACF AND PACF OF  $x_t$ , THE DISAGGREGATED MALARIA FIGURES

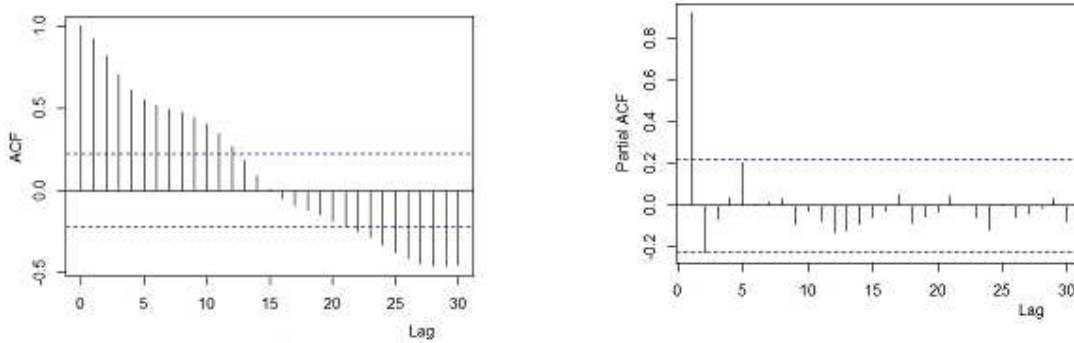


FIG. 3: ACF AND PACF OF  $z_t$ , WITHOUT DIFFERENCING

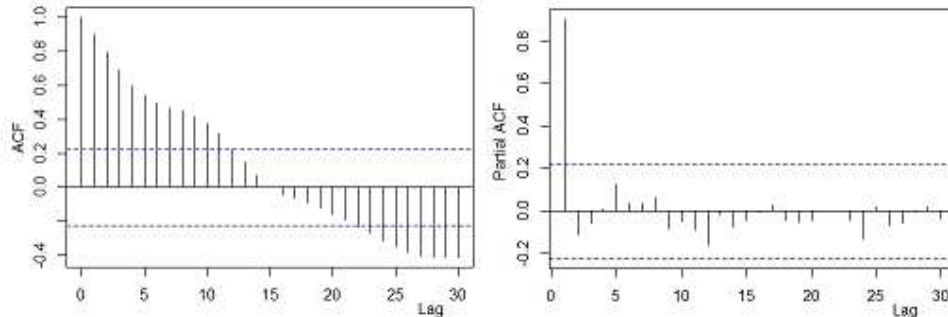
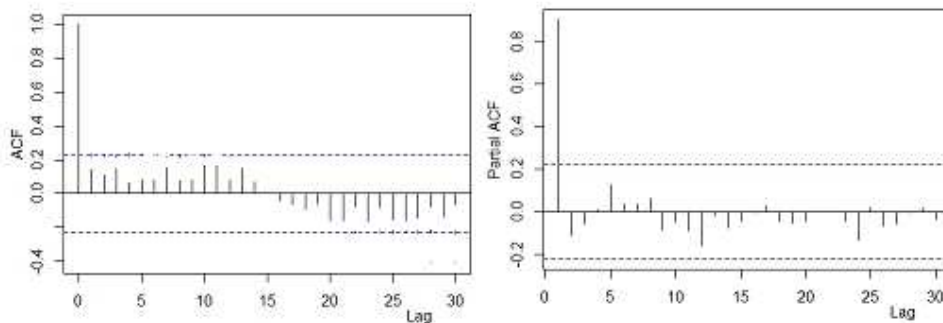


FIG. 4: ACF AND PACF OF THE NON-SEASONAL DIFFERENCE OF  $z_t$ , DIFFERENCED ONCE



$$(1 - \phi B) \nabla z_t = (1 - \Phi B^4) \varepsilon_t \tag{3}$$

This is ARIMA(1,1,0)(1,0,0)<sub>4</sub>

The expanded form of SARIMA(1,1,0)(1,0,0)<sub>4</sub> is given as follows:

$$z_t - z_{t-1} - \phi z_{t-1} + \phi z_{t-2} = \varepsilon_t - \Phi \varepsilon_{t-4} \tag{4}$$

$$z_t - z_{t-1} - \phi(z_{t-1} + z_{t-2}) = \varepsilon_t - \Phi \varepsilon_{t-4} \tag{5}$$

**3.4 CHECKING FOR MODEL ADEQUACY**

Diagnostic checks to evaluate model adequacy and appropriateness of the fit should be conducted on the model residuals to check for homoskedasticity and normality; and to uncover possible lack of fit and diagnose the cause. There are various checks that should be performed before it can be accepted that a SARIMA model is adequate. Some of the checks that will be considered in this study are: plot of the residual ACF, Ljung-Box Q-statistics (portmanteau test), R<sup>2</sup> statistic and the stationary R<sup>2</sup> statistic.

The residual autocorrelation function which consists of the plot of the residual autocorrelation functions and the lag will be plotted to check for unusual values. For an adequate SARIMA model, theoretically, autocorrelation function of a series of random residual should be zero for all lags, [15]. Practically, the ACF of the residuals will show fluctuations due to the finite length of the time series data. Under the assumption that the series is random, a check for model inadequacy is that the residual autocorrelations are large compared with their standard errors, which will necessitate a transformation of the series as a remedy. The R<sup>2</sup> value and the stationary R<sup>2</sup> value are good measures in checking the overall fit of a model. The R<sup>2</sup> value is the total variation explained by the model, while stationary R<sup>2</sup> value gives the value of the remaining variation explained by the model after differencing. The portmanteau test of model adequacy also called Ljung-Box Q statistic [17], based on the residual correlogram is of the form:

$$Q_{LB} = n(n + 2) \sum_{j=1}^k \frac{\tau_j^2}{n - j} \tag{6}$$

where

$n$  denotes the length of  $z_t$  after differencing.

$\tau_j$  is the sample autocorrelation in lag  $j$ .

$k$  is the number of lags to be tested.

$Q_{LB}$  the  $Q$ -statistic in lag  $k$  is the test statistic for the null hypothesis about zero autocorrelation up to lag  $k$ .  $Q_{LB}$  has the asymptotic chi-square distribution with degrees of freedom equal to  $k$  reduced by the number of MA and AR terms employed in the model.

**3.5 RESULTS**

The results of fitting the SARIMA model of the logarithmically transformed malaria figures are shown in tables 1 and 2. Table 1 shows the result of the maximum likelihood estimates of the parameters of the model with their standard errors, the  $t$ -values and their corresponding  $p$ -values. The values of the corresponding standard errors of the model parameters are low, which implies that the specified SARIMA model is adequate for the malaria series. The corresponding  $p$ -values of the  $t$ -tests show that both the non-seasonal AR ( $\phi$ ) and the seasonal AR ( $\Phi$ ) coefficients are significant, an indication that the parameters of the model have significant contributions to the adequacy of the model. The values of  $R^2$  and the stationary  $R^2$ , which are measures of the goodness of fit of the model, are approximately 93% and 35% respectively. The  $R^2$  value shows that about 93% of the total variation in the malaria series is accounted for by the SARIMA model, while the stationary  $R^2$  value indicates that after differencing, about 35% of the remaining variation is explained by the model, which implies a strong relationship. The portmanteau test of model adequacy, also referred to as Box-Ljung  $Q$ -statistic yield a value of  $Q = 12.99$  with an associated  $p$ -value of 0.674, which is not significant. The value of the  $Q$ -statistic therefore does not provide any evidence of model inadequacy. Based on the assumption that the residuals series is a sequence of independent, identically distributed random variables with mean zero and constant variance, the ACF of the residuals of the SARIMA model of malaria as shown in figure 5 is not significantly different from zero, so that the residual serial correlations are all within  $\pm 2E$ . The value of the normalized Bayesian information criterion (Normalized BIC) is -6.473, which is low and consequently show that the model is appropriate for the malaria series. The diagnostic results of the SARIMA model of malaria cases are therefore satisfactory, since there is no evidence of lack of fit.

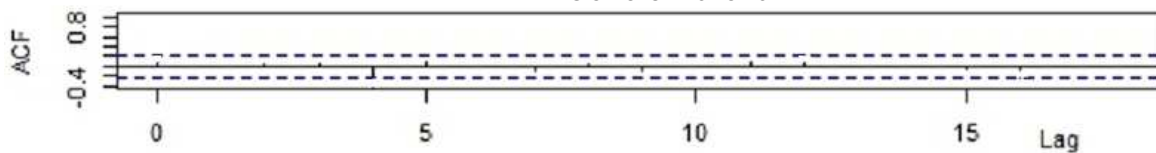
**TABLE 1: MAXIMUM LIKELIHOOD ESTIMATES OF THE PARAMETERS OF THE SARIMA MODEL**

Model	Parameter	MLE	SE	t-value	p-value
SARIMA(1,1,0)(1,0,0) <sub>4</sub>	$\phi$	0.546	0.114	4.810	0.000
	$\Phi$	-0.453	0.114	-4.001	0.000

**TABLE 2: SUMMARY OF THE FITTED SARIMA MODEL**

Fitted model	R squared	Stationary R squared	MSE	MAPE	Normalized BIC
$(1 - 0.546B)\nabla z_t = (1 + 0.453B^4)\varepsilon_t$	92.8%	34.9%	0.037	1.226	-6.473

**FIG. 5: ACF OF RESIDUALS**



**4. DISCUSSION AND RECOMMENDATIONS**

The SARIMA model proposed in this study is based on the malaria data extracted from the record of a Nigeria teaching hospital, as a case study to understand the trend of malaria cases in Nigeria. The model was developed based on the trend of recorded malaria cases over the years and the presuming stability pattern as exhibited by the ACF and the PACF, after subjecting the disaggregated malaria figures to Box-Cox transformation and differencing. The model was validated and appeared to fit the malaria data well.

The SARIMA model has its usefulness in planning and managing malaria prevention and controlling the disease in Nigeria, and consequently enhances the fight against the scourge of malaria by the public health policy makers and health practitioners. The model for the malaria data is useful in understanding the trend and pattern of malaria in Nigeria overtime, and in estimating the number of malaria cases which is a useful guidance for timely prevention and control measures to be effectively planned by the health policy makers in the country, by giving adequate medical attention to areas and periods most at risk in allocating the scarce health facilities. Early diagnosis and treatment of malaria will not only reduce the disease and prevent malaria deaths, but will also contribute to reducing malaria transmission.

A critical examination of the data shows that the results should be interpreted with some cautions. Limitations to the clinically diagnosed malaria data could result from inconsistent registration of malaria cases, incomplete recording, and lack of platform for centralized data sharing. Incompleteness in reporting systems of the malaria cases could be as a result of self-medication, and patients lost to follow up or not seeking treatment at all. These uncertainties largely translated to the levels of error that resulted in the current model predictions. Nevertheless the SARIMA model attempts to quantify the trend of malaria disease by using data on malaria cases in an effort to develop a statistical model for the disease in Nigeria.

The main limitation of using time series models in epidemiological study is the unavailability of long term data. Time series models are data-driven requiring large volume of historical data for model parameterization. At least 50 observations of the data are required in order to have good estimates of the parameters of the time series model [22, 3], and most developing countries do not have such long data on malaria cases. With the development of disaggregating annual data into either quarterly or monthly figures, this limitation can be overcome.

Intensified effort on National Malaria Control Program is necessary in order to reduce the devastating effects of the disease on both the Nigerian economy and human lives. Vector control remains the main method to reducing malaria transmission from very high levels to zero. With the increasing levels of drug resistance in the treatment of malaria, use of insecticide-treated nets which is a form an effective vector control should be provided to households that are previously without nets, to prevent the acquisition of malaria immunity. Provision and proper use of insecticide treated materials will aid in achieving reductions in malaria transmission, deaths and in mosquito population. Currently there are no licensed vaccines to inoculate people against malaria; there is a challenge therefore, to develop an effective vaccine to immunize people against the disease. It is advisable that Nigeria government should fund researches on malaria to encourage researchers in this field to come up with a viable vaccine to inoculate people, and thereby produce immunity to the disease. Increased community awareness and public sensitization using the media, are necessary for effective malaria treatment and prevention. People should be educated on the benefits of maintaining a high social and personal hygiene attitude. Ditches, gutters, pools of water, some of which results from broken pipes and blocked drainage systems which are natural habitat for breeding mosquito larvae should be discouraged.

There should be an improved capacity for policy development, planning and co-ordination in all levels of government geared towards prevention of malaria. Quality of healthcare should be improved upon in terms of state-of-earth health facilities, and constant training of the health practitioners. Affordable and preventive malaria drugs should be made available to pregnant women, people living with HIV/ AIDS, international travelers from non-endemic areas, (because they lack immunity), immigrants from endemic areas and children under-five years who are regarded to as malaria population risk groups, to prevent malaria transmission.

**APPENDIX**

The appendix is written with a view of giving a short introduction about the time series technique employed in this study to help the understanding of the reader.

A time series is a set of observations  $y_t, y_{t-1}, y_{t-2}, \dots$  made sequentially in time at regular interval of time  $t, t-1, t-2, \dots$

**Stationary Time series models**

Stationary stochastic process is based on the assumption that the process is in a particular state of statistical equilibrium, [3]. A time series  $\{y_t\}$  is said to be

strictly stationary if the random vectors  $\begin{pmatrix} y_{t_1}, \dots, y_{t_n} \end{pmatrix}^T$  and  $\begin{pmatrix} y_{t_1+\tau}, \dots, y_{t_n+\tau} \end{pmatrix}^T$  have the same joint distribution for all sets of indices  $\{t_1, \dots, t_n\}$  and for all integers  $\tau$  and  $n > 0$ . i.e

$$\begin{pmatrix} y_{t_1}, \dots, y_{t_n} \end{pmatrix}^T \stackrel{d}{=} \begin{pmatrix} y_{t_1+\tau}, \dots, y_{t_n+\tau} \end{pmatrix}^T$$

where  $d$  means 'equal in means'

This implies that shifting the time origin by an amount  $\tau$  has no effect on the joint distribution of the series. The joint distribution depends on  $t_1, t_2, \dots, t_n$ .

**Non-stationary time series models**

A SARIMA model is the generalization of a non-seasonal ARIMA model, (Jenkins, 1979). A SARIMA may be viewed as a model which describes two effects simultaneously. For a quarterly data, the quarter-to-quarter behavior is assumed to be described by a seasonal ARIMA model with parameters (p,d,q). The residuals from this model are assumed to be represented by a year-to-year ARIMA model with parameters (P,D,Q). Combination of these two models yield a seasonal ARIMA (p,d,q)(P,D,Q)<sub>s</sub> model. In real life many series encountered exhibit non-stationary behaviour. This is the case of the malaria data employed in this study. A non-stationary series can be transformed to induce stationarity by taking differences in level. A stationary ARMA(p, q) could be written explicitly as

$$\phi_p(B)\hat{y}_t = \theta_q(B)\varepsilon_t$$

which is called autoregressive moving average scheme of orders (p,q).

If differencing is necessary to produce a stationary series, then the model corresponding to the original series, after being differenced is referred to as SARIMA (p,d,q)(P,D,Q)<sub>s</sub> model which is a mixed seasonal model of period s with regular and seasonal components of order p, P for AR, q, Q for MA and d, D for differencing. (Integrated ARMA model).

The general form of the SARIMA (p,d,q)(P,D,Q)<sub>s</sub> model is:

$$\phi_p(B)\Phi_P(B^S)\nabla^d\nabla_S^D\hat{y}_t = \theta_q(B)\Theta_Q(B^S)\varepsilon_t$$

where

$$y_t = y_t - \mu \text{ and } \mu \text{ is the mean of the series.}$$

$$By_{t-1} = y_{t-1} \text{ and } B^S y_t = y_{t-s}$$

$\Phi_P(B^S)$  and  $\phi_p(B)$  are autoregressive polynomials in  $B^S$  and  $B$  of order P and p respectively, while  $\Theta_Q(B^S)$  and  $\theta_q(B)$  are moving average polynomials in  $B^S$  and  $B$  of order Q and q respectively. The backward difference operators are  $\nabla = (1-B)$  and  $\nabla_S = (1-B^S)$

$\varepsilon_t$  is a series of independently, identically distributed random variables with mean zero and constant variance  $\sigma_\varepsilon^2$ , i.e  $\{\varepsilon_t\} \sim WN(0, \sigma^2)$ . It is the estimated white noise variance. S is the order of seasonality in the series.

Identification of the appropriate ARMA model for a particular time series is achieved by examining both the sample autocorrelation function (ACF) and the partial autocorrelation function, (PACF). The ACF is calculated by computing the correlation between variable and successive lags of the same variable, while the partial autocorrelation at lag k is the correlation between  $y_k$  and  $y_{t-k}$  after removing the effect of the intervening variables  $y_{t-1}, y_{t-2}, \dots, y_{t-k+1}$ .

**Selection criteria**

Two of the criteria for selecting the best parsimonious models are Akaike information criterion and Bayesian information criterion. An approach to the comparison of two models is to compare their likelihood function (LF). Akaike (1974) proposed an information criterion (AIC) which is a method of comparison between log-likelihoods, and is of the form

$$AIC = -2\ln(L) + 2k$$

where

k: number of parameters in the model

L: Likelihood function

The model with the smallest AIC is considered best in the sense of minimising the forecast mean square error, (FMSE). Schwartz (1978) pointed out that AIC is an inconsistent criterion in that it does not select the true model with probability approaching 1 as  $n \rightarrow \infty$ . Schwartz [18] therefore proposed the Bayesian information criterion (BIC) to overcome the problem.

$$BIC = -2\ln(L) + k\ln(n)$$

The preferred model will be the one with minimum AIC.



## REFERENCES

1. Boot, J.C.G., Feibes, W., and Lisman, J.H.C. Further methods of derivation of quarterly figures from annual data. *Journal of Royal Statistical Society* 1967; Series C. 16, 1, 65-75.
2. Box, G.E.P. and Cox, D.R. An analysis of transformation (with discussion). *Journal of Royal Statistics Society* 1964; B, 26: 211-252.
3. Box, G.E.P., and Jenkins, G.M. *Time series Analysis: Forecast and Control* 3<sup>rd</sup> ed. San Francisco: Holden-Day, 1994.
4. Briet, O. J. T., Vounatsou, P., Gunawardena, D., Galappaththy, G. N. L. and Amerasinghe, P. H. Models for short term malaria prediction in Sri Lanka. *Malaria Journal*. 2008; 7: 15 –20.
5. Brockwell, P. and Davis, R. *Time Series: Theory and Methods*, 2<sup>nd</sup> Ed. Springer-Verlag 1991.
6. Chan, W.S. Disaggregation of annual time series data to quarterly figures: A comparative study. *Journal of Forecasting* 1993; 12: 677-688.
7. Chatfield, C. *The analysis of time series, an introduction*, 4<sup>th</sup> Ed. London: Chapman and Hall, 1989.
8. Chen, Z.G., Cholette, P.A., and Dagum, E.B. A non-parametric method for benchmarking survey data via signal extraction. *Journal of the American Statistical Association* 1997; 92: 1563-1571.
9. Davis, R.g., Kamanga, A., Castillo-Salgado, C., Chime, N., Mharakurwa, S., and Shiff, C., Early detection of malaria foci for targeted interventions in endemic southern Zambia. *Malaria Journal* 2011; 10- 26.
10. Diggle, P. J. *Time series, a bio-statistical introduction*. Oxford: Clarendon Press, 1990.
11. Hay, S.I., Omumbo, J.A., Craig, M. H., Snow, R. W. Earth observation, geographic information systems and *Plasmodium falciparum* malaria in sub-Saharan Africa. *Advanced Parasitol* 2000; 47: 173-215.
12. Helfenstein, U. Box-Jenkins modeling of some viral infectious diseases. *Statistics in Medicine* 1986; 5: 37-47.
13. Hillmer, S.O. and Trabelsi, A. Benchmarking of economic time series. *Journal of the American Statistical Association* 1987; 82: 1064-1071.
14. Hu, W. B., Nicholls, N., Lindsay, M., Dale, P., McMichael, A. J. and Mackenzie, J. S. Development of a predictive model for Ross river virus disease in Brisbane, Australia. *American Journal of Tropical Medicine and Hygiene* 2004; 71: 129–137.
15. Jenkins, G.M. *Practical experiences with modeling and forecasting time series*. Kendal: Titus Wilson Ltd, 1979.
16. Lisman, J.H.C and Sandee, J. Derivation of quarterly data from annual data. *Journal of Royal Statistical Society* 1964; Series C, 13(2): 87-90.
17. Ljung, G.M. and Box, G.E.P. On a measure of a lack of fit in time series models. *Biometrika* 1978; 65: 297-303.
18. Midekisa, A., Senay, G., Henebry, G.M., Semuniguse, P., and Wimberly, M.C. Remote sensing-based time series models for malaria early warning in the highlands of Ethiopia. *Malaria Journal* 2012; 11, 165-186.
19. Narain, J.P., Raviglione, M. C., and Kochi, A. HIV-associated tuberculosis in developing countries: Epidemiology and strategies for prevention. *Tubercle and Lung Disease* 1992; 73: 311-321.
20. Nieto, F. Exposit and ex-ante prediction of unobserved economic time series: a case study. *Journal of Forecasting* 1998;17: 35-58.
21. Rios, M., Garcia, J.A., Sanchez, J.A., and Perez, D. A statistical analysis of the seasonality in pulmonary tuberculosis. *European Journal of Epidemiology* 2000; 16: 483-488.
22. Saboia, J.L.M. Modelling and forecasting populations by time series: The Swedish case. *Demography* 1974; 11(3): 483-492.
23. Schnell, D., Zaidi, A., and Reynolds, G. A time series analysis of gonorrhoea surveillance data. *Statistics in Medicine* 1989; 8: 343-352.
24. Scorttis, M., Cattani, P. and Canals, M. Forecast of canine rabies in Argentina, Bolivia and Paraguay, using time series analysis. *Archivos de Medicina Veterinaria* 1997; 29: 83–89.
25. Stram, D.O and Wei, W.W.S. A methodological note on the disaggregation of time series totals. *Journal of Time Series Analysis* 1986; 7(4): 293-302.
26. Teklehaimanot, H.D., Schwartz, J., Teklehaimanot, A., and Lipsitch, M. Weather-based prediction of *Plasmodium falciparum* malaria in epidemic-prone regions of Ehiopia II. Weather-based prediction systems perform comparably to early detection systems in identifying times for interventions. *Malaria Journal* 2004; 21- 44.
27. Wangdi, K., Singhasivanon. P., Silawan, T., Lawpoolsri, S., White, N.J., and Kaewkungwal, J. Development of temporal modeling for forecasting and prediction of malaria infectious using time series and ARIMAX analyses: A case study in endemic districts of Bhutan. *Malaria Journal* 2010; 9, 251-269.
28. Wei, W.W.S., and Stram, D.O. Disaggregation of time series models. *Journal of the Royal Statistical Society* 1990; Series B, 52: 453-467.
29. World Health Organization: *World Malaria Report*. Geneva, World Health Organization; 2005.
30. World Health Organization. *The African Malaria Report*. World Health Organization; 2006.
31. World Health Organization. *Catalog Sources World Development Indicators* 2012. <http://www.netsforlifeafrica.org/malaria/malaria-statistics#>.
32. Zaidi, A., Schnell, D., and Reynolds, G. Time series analysis of syphilis surveillance data. *Statistics in Medicine* 1989; 8: 353-362.



## **REQUEST FOR FEEDBACK**

**Dear Readers**

At the very outset, International Journal of Research in Commerce & Management (IJRCM) acknowledges & appreciates your efforts in showing interest in our present issue under your kind perusal.

I would like to request you to supply your critical comments and suggestions about the material published in this issue, as well as on the journal as a whole, on our e-mail [infoijrcm@gmail.com](mailto:infoijrcm@gmail.com) for further improvements in the interest of research.

If you have any queries, please feel free to contact us on our e-mail [infoijrcm@gmail.com](mailto:infoijrcm@gmail.com).

I am sure that your feedback and deliberations would make future issues better – a result of our joint effort.

Looking forward to an appropriate consideration.

With sincere regards

Thanking you profoundly

**Academically yours**

Sd/-

**Co-ordinator**

## **DISCLAIMER**

The information and opinions presented in the Journal reflect the views of the authors and not of the Journal or its Editorial Board or the Publishers/Editors. Publication does not constitute endorsement by the journal. Neither the Journal nor its publishers/Editors/Editorial Board nor anyone else involved in creating, producing or delivering the journal or the materials contained therein, assumes any liability or responsibility for the accuracy, completeness, or usefulness of any information provided in the journal, nor shall they be liable for any direct, indirect, incidental, special, consequential or punitive damages arising out of the use of information/material contained in the journal. The journal, neither its publishers/Editors/ Editorial Board, nor any other party involved in the preparation of material contained in the journal represents or warrants that the information contained herein is in every respect accurate or complete, and they are not responsible for any errors or omissions or for the results obtained from the use of such material. Readers are encouraged to confirm the information contained herein with other sources. The responsibility of the contents and the opinions expressed in this journal are exclusively of the author (s) concerned.

## ABOUT THE JOURNAL

In this age of Commerce, Economics, Computer, I.T. & Management and cut throat competition, a group of intellectuals felt the need to have some platform, where young and budding managers and academicians could express their views and discuss the problems among their peers. This journal was conceived with this noble intention in view. This journal has been introduced to give an opportunity for expressing refined and innovative ideas in this field. It is our humble endeavour to provide a springboard to the upcoming specialists and give a chance to know about the latest in the sphere of research and knowledge. We have taken a small step and we hope that with the active co-operation of like-minded scholars, we shall be able to serve the society with our humble efforts.

### *Our Other Journals*

