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STUDENT PEER MENTORING AS A STRUCTURED CO-CURRICULAR CLASS IN BUSINESS PROGRAMS

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ABSTRACT

This article presents the benefits of and a model for the development of a structured co-curricular peer-mentoring course in business. The course would carry credit in the major of the mentor. Co-curricular activity is defined and benefits are presented. Time pressures for learning activities outside of the classroom are discussed. The introduction of the peer mentoring class presents a methodology for students to participate in co-curricular activities and their benefits. Peer mentoring and its usefulness for the mentor, mentee and classroom instructor are documented. Benefits for the mentor include improved subject matter knowledge, professionalism, job skills and soft skills desirable for new graduates. Mentees will improve subject matter knowledge, retention to graduation and an overall sense of wellbeing. Classroom instructors receive tutoring help, increased time for duties outside of the classroom and better grades for their students. In the present environment of greater demand for business degrees and reduced financial support, peer mentoring provides a method for supporting mentors, mentees and classroom instructors.

A TREND OF CURRENCY DERIVATIVES WITH SPECIAL REFERENCE TO HDFC BANK AND BOB

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ABSTRACT

Risk is as old as culture. Risk is unique because it cannot be eradicated; but managed. Globalization has headed to the interdependency of nations, thus, rising exposure to exchange rate instability. The instability of exchange rate give way to currency risk in all transactions in a foreign currency. The most important way to handle the currency risk is the use of currency derivatives. This paper explains currency derivatives as instruments to mitigate the currency risk. The paper has been divided into five parts. The first part deals with basic introduction of Currency derivatives. The second part reviews some literature on currency derivatives. The third part deals with growth of currency derivatives in Global as well as Domestic level. The fourth part deals with use of Currency Derivatives in HDFC bank and Bank of Baroda. The fifth part is analysis of data of the use of currency derivatives. The final part is the conclusions on it.

MANAGING WORK LIFE BALANCE BY WORKING WOMEN - A CASE STUDY IN JODHPUR

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ABSTRACT

Work life and personal life are two sides of the same coin. Creating and managing a balance between the work and personal life is considered to be a work life balance issue. Increasing work pressures, globalization and technological advancement have made it an issue with both the sexes, all professionals, working across all levels and all industries throughout the world. The corporate world today is exceedingly demanding. Work deadlines are getting tighter and due to this work pressure, it becomes exceedingly difficult to maintain work – family life. Many a times, people, in the quest for reaching the top, work so hard, that they miss out on the real pleasures of life. While it is absolutely great to have a flourishing career, it is equally imperative to have a life outside work. Work-personal life conflict occurs when the burden, obligations and responsibilities of work and family roles become incompatible. Women taking up work life balance challenge have an impact on women's advancement. Organization also may create work place culture and climates that reflect concern for employees' lives outside of work. It is important for organizations to periodically review current work processes and practices to determine which ones lead to work in efficiencies and employee stress. In this background the present study is a specific study of working females in service sector undertaken to determine the work-life balance and challenges faced by working women. The sample consists of 100 career women working in Jodhpur district, India. The questionnaire was collected from respondent. After analyzing by using various tools like percentage analysis, chi-square and correlation, results show that there is a work-family conflict and lack of organizational satisfaction among working women.

CUSTOMER RELATIONSHIP MANAGEMENT PRACTICES: IN HEALTH CARE SECTORS IN KARNATAKA (SELECTED HEALTHCARE UNIT)

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ABSTRACT

The main purpose of this Research study aims at presenting some of the CRM concepts and elements –formulate CRM strategy to take proactive measures towards customer to Health provider to improve customer satisfaction, loyalty build good relationship with patients and increase revenue. Patients' care, needs and making relationship with patients is daily routine activity in a health provider. CRM is essential in this background customer satisfaction, customer perceived value and customer relationship management enhance the relationship of customer with the strongly boost up the overall performance of the Hospital. The research design is based on quantitative research thus the data was collected through A structured questionnaire, five Likert-scales, Spss, regression and SEM Model was used to compute results. This reviews and identifies essential service quality, infrastructure, management and communication is related with the customer satisfaction and loyalty in the private hospitals in Karnataka. This study highlights the extent of service quality of the hospital services by the selected sample respondents. This paper is an attempt to find out inter-relationships between Patients perception in customer satisfaction and customer loyalty and to offer suggestions to have better CRM practices.

SAVING HABITS OF RURAL HOUSEHOLDS IN BHAVANI TOWN

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ABSTRACT

The study finds out that the Savings is the important source for the developing nations. So it should be properly mobilized through various ways. The financial education is about disseminating Knowledge and Information about products and services offered by banks and other institutions. The objective is to make people aware of the risks and rewards so that they can make an informed choice. The success of savings depends upon the bankers, financial institutions and government.

A STUDY ON NON-PERFORMING ASSETS IN NILGIRIS DISTRICT CENTRAL CO-OPERATIVE BANK LIMITED

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ABSTRACT

The present article aims at examining the Concept and Status of Non-Performing Assets (NPAs) in Nilgiris District Central Co-operative Bank Limited (NDCCB). This article analyses the position and growth of standard assets, sub-standard assets, doubtful assets, loss assets, gross NPAs, provision for NPAs and net NPAs are discussed with the help of percentage analysis and compound annual growth rate. The NDCC Bank Ltd. continue to play an important role, the relatively high levels of NPAs have made this bank weak and vulnerable. Gross NPAs of the NDCC Bank Ltd. stood at Rs. 9704.64 lakhs (14.19% of total gross advances) and the net NPAs at Rs. 9492.50 lakhs as on March 31, 2015 (16.68% of total net advances). These figures pose a severe threat to the profitability, liquidity, and solvency position of this bank. In the context of global competition, it is a paramount task for the bank to manage their NPAs more efficiently so that they can change their character from non-performing assets to performing assets.

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