INTERNATIONAL JOURNAL OF RESEARCH IN **COMPUTER APPLICATION & MANAGEMENT**



A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories

Index Copernicus Publishers Panel, Poland with IC Value of 5.09 & number of libraries all around the world.

Circulated all over the world & Google has verified that scholars of more than 1866 Cities in 152 countries/territories are visiting our journal on regular basis.

Ground Floor, Building No. 1041-C-1, Devi Bhawan Bazar, JAGADHRI – 135 003, Yamunanagar, Haryana, INDIA

CONTENTS

Sr. No.	TITLE & NAME OF THE AUTHOR (S)	Page No.					
1.	FACTORS INFLUENCING KNOWLEDGE SHARING BEHAVIOUR: DEVELOPING A THEORETICAL FRAMEWORK	1					
2.	SOOFI ANWAR & DR. K. DURGA PRASAD THE IMPACT OF DIRECT AND INDIRECT FACTORS INFLUENCING BRAND EQUITY FOR ONLINE COMPANIES	4					
۷.	SEYED ALIAKBAR AHMADI, MOHAMMADREZA DARAEI & EHSAN POUSTIAN	4					
3.	INTEGRATION OF TECHNOLOGY IN TEACHING SENIOR HIGH SCHOOL SOCIAL STUDIES: THE COMPUTER ASSISTED INSTRUCTION EFFECT ON STUDENTS' PERFORMANCE PAUL DELA AHIATROGAH, BRANDFORD BERVELL & AUGUSTINE YAKUBU						
4.	USING THE ANALYTIC HIERARCHY PROCESS TO ENHANCE PARTICIPATORY DECISION-MAKING IN MULTI-STAKEHOLDER INFRASTRUCTURE PROJECTS: A PIPELINE PROJECT CASE STUDY VICTOR. A. AKUJURU & BANKOLE. O. AWUZIE						
5.	PRACTICAL IMPLEMENTATION OF THE MODEL FOR 'ORGANIZING, MEASURING, ANALYZING STUDENTS' KNOWLEDGE AN PERFORMANCE' ROY MATHEW						
6.	DETERMINANTS OF SMALLHOLDERS' PARTICIPATION IN LOCAL BASED SEED PRODUCTION SYSTEM: THE CASE OF ONION SEED IN EAST SHOA ZONE OF THE OROMIYA NATIONAL REGIONAL STATE, ETHIOPIA FREAW DEMISE & DAWIT ALEMU	34					
7.	COINTEGRATION OF KARACHI STOCK MARKET WITH OTHER ASIAN STOCK MARKETS FEHMIDA AKRAM, AISHA AKRAM, SHANZA ARSHAD & MAZHAR IQBAL	43					
8.	SURVEY ON FACTORS INFLUENCING THE PERFORMANCE OF PLM SYSTEM IN AUTO INDUSTRY M. S. GOPINATHA, DR. VISHNUKANTH S. CHATPALLI & DR. K.S. SRIDHAR	47					
9.	A STUDY ON QUALITY WORK LIFE WITH REFERENCE TO ENGINEERING COLLEGES AT BANGALORE SUNIL RASHINKAR, SRI HARI.V, DR. SREENIVAS.D.L, LAKSHMI NARAYANA.K & SHAZIA KAUSAR	53					
10.	POWER & AREA EFFICIENT ROUTER IN 2-D MESH NETWORK-ON-CHIP USING LOW POWER METHODOLOGY – GATE LEVEL POWER OPTIMIZATION SUDHIR N. SHELKE & PRAMOD B. PATIL	61					
11.	THE STATISTICAL ANALYSIS OF STRUCTURE OF MANUFACTURING SECTOR — WITH SPECIAL REFERENCE TO BANGALORE INDUSTRIAL REGION A. T. SRINIVASA & DR. MUNIVENKATAPPA	68					
12.	A STUDY ON CONSUMER PERCEPTION OF TATA LPT 3118 12 TYRE VEHICLE OVER 10 TYRE VEHICLES WITH REFERENCE TO THOOTHUKUDI S. JEBASEELI NOVALEENA & DR. A. RANGAWSAMY	75					
13.	EMPLOYEE ABSENTEEISM IN HEALTH CARE INDUSTRY: A CONCERN FOR THE ORGANIZATION DR. C. SWARNALATHA & T.S. PRASANNA	83					
14.	WEB CONTENT TRUST ASSESSMENT MODEL USING ADVANCE WEB MINING TECHNIQUES KETAN.J. PATEL, KETAN.D. PATEL & DR. V. R. RATHOD	86					
15 .	PERFORMANCE OF PROFITABILITY MANAGEMENT IN AMARA RAJA BATTERIES LIMITED", TIRUPATI - AN EVALUATION K.KALYANI & DR. P. MOHAN REDDY	89					
16.	AN ELABORATION LIKELIHOOD MODEL APPROACH TO PACKAGING AND CHILD-PARENT INTERACTION SURAJ KUSHE SHEKHAR & DR. P.T RAVEENDRAN	93					
17.	RELATIONSHIP OF FINANCIAL REPORTING QUALITY WITH SALES VOLATILITY AND BOOK TO MARKET VALUE MOHAMMAD REZA RAZDAR & DR. B. H. SURESH	97					
18.	WORKING CAPITAL MANAGEMENT IN MANUFACTURING INDUSTRY: A STUDY WITH REFERENCE TO SELECTED MANUFACTURING INDUSTRIES IN INDIA KUSHALAPPA. S & SHARMILA KUNDER						
19.	TALENT ACQUISITION AND RETENTION: A STUDY IN INDIAN SMALL AND MEDIUM ENTERPRISES DR. SNIGDHARANI MISHRA & JASMINE T. JHA	106					
20.	MONITORING SYSTEM FOR TERRORISTS AND DANGEROUS PRISONERS DR. PRAMOD BUBNA	111					
21.	TRENDS OF FOREIGN DIRECT INVESTMENT IN INDIA DR. KARAMVIR SINGH SHEOKAND, PRIYANKA & RAJESH BHARDWAJ	114					
22.	CONCURRENCY CONTROL IN DBMS WITH TIMESTAMPS GEETIKA GEETIKA	119					
23.	A STUDY ON PERFORMANCE MANAGEMENT SYSTEM (PMS) WITH SPECIAL REFERENCE TO COTELLIGENT P SWETHA	121					
24.	AN ANALYSIS OF CHILD'S INFLUENCE IN CHOOSING THE SNACKS ITEMS WITH SPECIAL REFERENCES TO SIVAKASI AREA IN TAMILNADU T. DHANALAKSHMI	125					
25.	MEASURING SERVICE QUALITY OF RAILWAY PLATFORMS IN INDIA: A CASE-STUDY OF EAST-COAST RAILWAYS DR. SRINIBASH DASH, SRI SISIR RANJAN DASH & SRI SUBRAT KUMAR PRADHAN	129					
26 .	A COMPARATIVE STUDY OF FINANCIAL STATEMENT OF DISTRICT CO-OPERATIVE DAIRIES OF NORTH GUJARAT PATEL RAJESHKUMAR G., PRAJAPATI RASIKBHAI I. & PATEL NITINKUMAR P.	135					
27.	WORLD WIDE MIDDLE WARE TECHNOLOGIES M.DHANAMALAR & B.AYSHWARYA	139					
28.	CRITICAL FACTORS FOR SUCCESSFUL SC COLLABORATION: AN INTERPRETIVE STRUCTURAL MODELING APPROACH KAUSTUBH JOSHI & ANIKET JADHAV	143					
29.	AN EMPIRICAL INVESTIGATION OF INVENTORY MANAGEMENT PRACTICES OF MYSORE PAPER MILLS LIMITED BHADRAVATHI – A CASE STUDY BASAVARAJAPPA M T	150					
30.	A STUDY ON PERFORMANCE OF MOBILE BAKING SERVICES AND MODELS IN INDIA M.GANGU NAIDU	156					
	REQUEST FOR FEEDBACK	161					

CHIEF PATRON

PROF. K. K. AGGARWAL

Chancellor, Lingaya's University, Delhi
Founder Vice-Chancellor, Guru Gobind Singh Indraprastha University, Delhi
Ex. Pro Vice-Chancellor, Guru Jambheshwar University, Hisar

FOUNDER PATRON

LATE SH. RAM BHAJAN AGGARWAL

Former State Minister for Home & Tourism, Government of Haryana Former Vice-President, Dadri Education Society, Charkhi Dadri Former President, Chinar Syntex Ltd. (Textile Mills), Bhiwani

CO-ORDINATOR

DR. SAMBHAV GARG

Faculty, M. M. Institute of Management, MaharishiMarkandeshwarUniversity, Mullana

ADVISORS

DR. PRIYA RANJAN TRIVEDI

Chancellor, The Global Open University, Nagaland

PROF. M. S. SENAM RAJU

Director A. C. D., School of Management Studies, I.G.N.O.U., New Delhi

PROF. S. L. MAHANDRU

Principal (Retd.), MaharajaAgrasenCollege, Jagadhri

EDITOR

PROF. R. K. SHARMA

Professor, Bharti Vidyapeeth University Institute of Management & Research, New Delhi

EDITORIAL ADVISORY BOARD

DR. RAJESH MODI

Faculty, YanbulndustrialCollege, Kingdom of Saudi Arabia

PROF. PARVEEN KUMAR

Director, M.C.A., Meerut Institute of Engineering & Technology, Meerut, U. P.

PROF. H. R. SHARMA

Director, Chhatarpati Shivaji Institute of Technology, Durg, C.G.

PROF. MANOHAR LAL

Director & Chairman, School of Information & Computer Sciences, I.G.N.O.U., New Delhi

PROF. ANIL K. SAINI

Chairperson (CRC), Guru Gobind Singh I. P. University, Delhi

PROF. R. K. CHOUDHARY

Director, Asia Pacific Institute of Information Technology, Panipat

DR. ASHWANI KUSH

Head, Computer Science, UniversityCollege, KurukshetraUniversity, Kurukshetra

DR. BHARAT BHUSHAN

Head, Department of Computer Science & Applications, Guru Nanak Khalsa College, Yamunanagar

DR. VIJAYPAL SINGH DHAKA

Dean (Academics), Rajasthan Institute of Engineering & Technology, Jaipur

DR. SAMBHAVNA

Faculty, I.I.T.M., Delhi

DR. MOHINDER CHAND

Associate Professor, KurukshetraUniversity, Kurukshetra

DR. MOHENDER KUMAR GUPTA

Associate Professor, P.J.L.N.GovernmentCollege, Faridabad

DR. SAMBHAV GARG

Faculty, M. M. Institute of Management, MaharishiMarkandeshwarUniversity, Mullana

DR. SHIVAKUMAR DEENE

Asst. Professor, Dept. of Commerce, School of Business Studies, Central University of Karnataka, Gulbarga

DR. BHAVET

Faculty, M. M. Institute of Management, MaharishiMarkandeshwarUniversity, Mullana

ASSOCIATE EDITORS

PROF. ABHAY BANSAL

Head, Department of Information Technology, Amity School of Engineering & Technology, Amity University, Noida

PROF. NAWAB ALI KHAN

Department of Commerce, AligarhMuslimUniversity, Aligarh, U.P.

ASHISH CHOPRA

Sr. Lecturer, Doon Valley Institute of Engineering & Technology, Karnal

TECHNICAL ADVISOR

AMITA

Faculty, Government M. S., Mohali

FINANCIAL ADVISORS

DICKIN GOYAL

Advocate & Tax Adviser, Panchkula

NEENA

Investment Consultant, Chambaghat, Solan, Himachal Pradesh

LEGAL ADVISORS

JITENDER S. CHAHAL

Advocate, Punjab & Haryana High Court, Chandigarh U.T.

CHANDER BHUSHAN SHARMA

Advocate & Consultant, District Courts, Yamunanagar at Jagadhri

<u>SUPERINTENDENT</u>

SURFNDER KUMAR POONIA

c)

e)

2

3.

CALL FOR MANUSCRIPTS

We invite unpublished novel, original, empirical and high quality research work pertaining to recent developments & practices in the area of Computer, Business, Finance, Marketing, Human Resource Management, General Management, Banking, Insurance, Corporate Governance and emerging paradigms in allied subjects like Accounting Education; Accounting Information Systems; Accounting Theory & Practice; Auditing; Behavioral Accounting; Behavioral Economics; Corporate Finance; Cost Accounting; Econometrics; Economic Development; Economic History; Financial Institutions & Markets; Financial Services; Fiscal Policy; Government & Non Profit Accounting; Industrial Organization; International Economics & Trade; International Finance; Macro Economics; Micro Economics; Monetary Policy; Portfolio & Security Analysis; Public Policy Economics; Real Estate; Regional Economics; Tax Accounting; Advertising & Promotion Management; Business Education; Management Information Systems (MIS); Business Law, Public Responsibility & Ethics; Communication; Direct Marketing; E-Commerce; Global Business; Health Care Administration; Labor Relations & Human Resource Management; Marketing Research; Marketing Theory & Applications; Non-Profit Organizations; Office Administration/Management; Operations Research/Statistics; Organizational Behavior & Theory; Organizational Development; Production/Operations; Public Administration; Purchasing/Materials Management; Retailing; Sales/Selling; Services; Small Business Entrepreneurship; Strategic Management Policy; Technology/Innovation; Tourism, Hospitality & Leisure; Transportation/Physical Distribution; Algorithms; Artificial Intelligence; Compilers & Translation; Computer Aided Design (CAD); Computer Aided Manufacturing; Computer Graphics; Computer Organization & Architecture; Database Structures & Systems; Digital Logic; Discrete Structures; Internet; Management Information Systems; Modeling & Simulation; Multimedia; Neural Systems/Neural Networks; Numerical Analysis/Scientific Computing; Object Oriented Programming; Operating Systems; Programming Languages; Robotics; Symbolic & Formal Logic and Web Design. The above mentioned tracks are only indicative, and not exhaustive.

Anybody can submit the soft copy of his/her manuscript **anytime** in M.S. Word format after preparing the same as per our submission guidelines duly available on our website under the heading guidelines for submission, at the email address: infoijrcm@gmail.com.

GUIDELINES FOR SUBMISSION OF MANUSCRIPT

CO	OVERING LETTER FOR SUBMISSION:	DATED:
THE	HE EDITOR	DAILD.
IJRC	RCM	
Sub	ubject: SUBMISSION OF MANUSCRIPT IN THE AREA OF	
(e.	e.g. Finance/Marketing/HRM/General Management/Economics/Psychology/Law/Computer/I	T/Engineering/Mathematics/other, please specify)
DEA	EAR SIR/MADAM	
Plea	lease find my submission of manuscript entitled '	' for possible publication in your journals.
	hereby affirm that the contents of this manuscript are original. Furthermore, it has neither been nder review for publication elsewhere.	n published elsewhere in any language fully or partly, nor is i
I aff	affirm that all the author (s) have seen and agreed to the submitted version of the manuscript ar	nd their inclusion of name (s) as co-author (s).
	lso, if my/our manuscript is accepted, I/We agree to comply with the formalities as given contribution in any of your journals.	on the website of the journal & you are free to publish our
NAI	AME OF CORRESPONDING AUTHOR:	
	esignation:	
	ffiliation with full address, contact numbers & Pin Code:	
	esidential address with Pin Code:	
	nobile Number (s):	
	-mail Address:	
	Iternate E-mail Address:	The state of the s
7 11 00	iterrate a many factors.	
NO.	OTES:	
a)		be rejected without any consideration), which will start from
	the covering letter, inside the manuscript.	
b)		
	New Manuscript for Review in the area of (Finance/Marketing/HRM/General Managemer	nt/Economics/Psychology/Law/Computer/IT/
	Engineering/Mathematics/other, please specify)	

INTERNATIONAL JOURNAL OF RESEARCH IN COMPUTER APPLICATION & MANAGEMENT

Abstract alone will not be considered for review, and the author is required to submit the complete manuscript in the first instance.

MANUSCRIPT TITLE: The title of the paper should be in a 12 point Calibri Font. It should be bold typed, centered and fully capitalised.

There is no need to give any text in the body of mail, except the cases where the author wishes to give any specific message w.r.t. to the manuscript.

AUTHOR NAME (S) & AFFILIATIONS: The author (s) full name, designation, affiliation (s), address, mobile/landline numbers, and email/alternate email

ABSTRACT: Abstract should be in fully italicized text, not exceeding 250 words. The abstract must be informative and explain the background, aims, methods,

The journal gives acknowledgement w.r.t. the receipt of every email and in case of non-receipt of acknowledgment from the journal, w.r.t. the submission of manuscript, within two days of submission, the corresponding author is required to demand for the same by sending separate mail to the journal.

The total size of the file containing the manuscript is required to be below 500 KB.

address should be in italic & 11-point Calibri Font. It must be centered underneath the title.

results & conclusion in a single para. Abbreviations must be mentioned in full.

- 5. **KEYWORDS**: Abstract must be followed by a list of keywords, subject to the maximum of five. These should be arranged in alphabetic order separated by commas and full stops at the end.
- 6. MANUSCRIPT: Manuscript must be in <u>BRITISH ENGLISH</u> prepared on a standard A4 size <u>PORTRAIT SETTING PAPER</u>. It must be prepared on a single space and single column with 1" margin set for top, bottom, left and right. It should be typed in 8 point Calibri Font with page numbers at the bottom and centre of every page. It should be free from grammatical, spelling and punctuation errors and must be thoroughly edited.
- 7. **HEADINGS**: All the headings should be in a 10 point Calibri Font. These must be bold-faced, aligned left and fully capitalised. Leave a blank line before each heading.
- 8. SUB-HEADINGS: All the sub-headings should be in a 8 point Calibri Font. These must be bold-faced, aligned left and fully capitalised.
- 9. MAIN TEXT: The main text should follow the following sequence:

INTRODUCTION

REVIEW OF LITERATURE

NEED/IMPORTANCE OF THE STUDY

STATEMENT OF THE PROBLEM

OBJECTIVES

HYPOTHESES

RESEARCH METHODOLOGY

RESULTS & DISCUSSION

FINDINGS

RECOMMENDATIONS/SUGGESTIONS

CONCLUSIONS

SCOPE FOR FURTHER RESEARCH

ACKNOWLEDGMENTS

REFERENCES

APPENDIX/ANNEXURE

It should be in a 8 point Calibri Font, single spaced and justified. The manuscript should preferably not exceed 5000 WORDS.

- 10. **FIGURES & TABLES**: These should be simple, crystal clear, centered, separately numbered &self explained, and **titles must be above the table/figure**. **Sources of data should be mentioned below the table/figure**. It should be ensured that the tables/figures are referred to from the main text.
- 11. **EQUATIONS**: These should be consecutively numbered in parentheses, horizontally centered with equation number placed at the right.
- 12. **REFERENCES**: The list of all references should be alphabetically arranged. The author (s) should mention only the actually utilised references in the preparation of manuscript and they are supposed to follow **Harvard Style of Referencing**. The author (s) are supposed to follow the references as per the following:
- All works cited in the text (including sources for tables and figures) should be listed alphabetically.
- Use (ed.) for one editor, and (ed.s) for multiple editors.
- When listing two or more works by one author, use --- (20xx), such as after Kohl (1997), use --- (2001), etc, in chronologically ascending order.
- Indicate (opening and closing) page numbers for articles in journals and for chapters in books.
- The title of books and journals should be in italics. Double quotation marks are used for titles of journal articles, book chapters, dissertations, reports, working papers, unpublished material, etc.
- For titles in a language other than English, provide an English translation in parentheses.
- The location of endnotes within the text should be indicated by superscript numbers.

PLEASE USE THE FOLLOWING FOR STYLE AND PUNCTUATION IN REFERENCES:

BOOKS

- Bowersox, Donald J., Closs, David J., (1996), "Logistical Management." Tata McGraw, Hill, New Delhi.
- Hunker, H.L. and A.J. Wright (1963), "Factors of Industrial Location in Ohio" Ohio State University, Nigeria.

CONTRIBUTIONS TO BOOKS

Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

JOURNAL AND OTHER ARTICLES

 Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

CONFERENCE PAPERS

 Garg, Sambhav (2011): "Business Ethics" Paper presented at the Annual International Conference for the All India Management Association, New Delhi, India, 19–22 June.

UNPUBLISHED DISSERTATIONS AND THESES

Kumar S. (2011): "Customer Value: A Comparative Study of Rural and Urban Customers," Thesis, KurukshetraUniversity, Kurukshetra.

ONLINE RESOURCES

Always indicate the date that the source was accessed, as online resources are frequently updated or removed.

WEBSITES

Garg, Bhavet (2011): Towards a New Natural Gas Policy, Political Weekly, Viewed on January 01, 2012 http://epw.in/user/viewabstract.jsp

TRENDS OF FOREIGN DIRECT INVESTMENT IN INDIA

DR. KARAMVIR SINGH SHEOKAND ASST. PROFESSOR **IMSAR** M. D. UNIVERISTY **ROHTAK**

PRIYANKA ASST. PROFESSOR **DEPARTMENT OF BUSINESS ADMINISTRATION HINDU COLLEGE** SONEPAT

> RAJESH BHARDWAJ ASST. PROFESSOR **DEPARTMENT OF COMMERCE GOVERNMENT COLLEGE GHARAUNDA**

ABSTRACT

Foreign direct investment (FDI) policies play a major role in the economic growth of developing countries around the world. Attracting FDI inflows with the conductive policies has therefore become a key battleground in the emerging markets. And this has led to competition among the states in formulation flexible policies and providing incentives to woo private investors. In the light of the above the paper highlights the trends of FDI in India after the economic reforms, Sector wise and Country wise share of FDI. Various factors which play a significant role in attracting FDI into particular state are also examined. The study is descriptive cum analytical in nature. The data was collected from the website of industrial Policy & Promotion and planning commission. In the current financial year (April2011 to Jan 2012) Mauritius, Singapore, Japan USA and UK are the top five investors in India. The paper found that Service Sector is one of the most attractive sector for FDI inflow. Some of the states in India which have witnessed a massive upsurge in FDI (April 2011 to Jan 2012) inflows include Maharashtra, Delhi, Karnataka, and Tamil Nadu. Other states which are in the receipt of FDI inflows in India include Gujarat, Andhra Pradesh, West Bengal, Haryana, Kerala and Uttar Pradesh. (With reference to the website of Business Maps of India) States like Jharkhand and Bihar have not attracted enough FDI when compared with other states.

KEYWORDS

finance, FDI.

INTRODUCTION



oday, in the era of globalization and liberalization, FDI is looked upon by the countries (both developed and developing) as an engine for raising the economic growth and development. As per the available studies and researches FDI envelops with it many advantages. They are:

- New capital inflow and technology
- Increased competitiveness
- Transfer of knowledge and skills
- Increase in overall productivity
- Managerial efficiency
- Creates more employment opportunities

All these are very useful tools for an all around development and future of any country. India has emerged as a major recipient of FDI in South Asia after China. Though we cannot compare the FDI inflow in China to that of India, as China is much ahead of us and we have to still burn midnight oil to get maximum FDI in

No doubt, the pace with which Indian economy is moving, it will sooner transform from a developing country to a developed country. And this road to transformation will need huge amount of resources (both financial and managerial). Under this transformation process, Foreign Direct Investment remains the most convenient and effective option for financial resources in India. According to the Planning Commission, FDI is "usually preferred over other forms of external finance because they are non-debt creating, non-volatile and their returns depend on the performance of the projects financed by the investors. FDI also facilitates international trade and transfer of knowledge, skills and technology." It is the duty of the government of a country to formulate, implement and administer the FDI policies. To a large extent the size and amount of FDI inflows in any country depends upon its macroeconomic policies.

India is a resourceful country where there is an adequate market for both capital and consumer goods. The availability of large amount of natural resources in the country as well as excellent market surroundings and highly trained and experienced resources, provide a better platform for investments. India is projected to become the second most attractive destination for FDI in 2010-12, as per UNCTAD's World Investment Report, 2010. The FDI had become important in India in the backdrop of the adoption of the economic reforms initiated in 1991. It was only after the reforms of 1991 wherein the liberalization process was also introduced by the then Prime Minister Mr. Narsimha Rao that India started getting foreign inflow of funds. This was followed by liberalization of the FDI policies also.

OBJECTIVES OF STUDY

- 1. To analyze the growth of Indian states in context of FDI inflow.
- 2. To study the factors contributing to the flow of FDI in a particular state

RESEARCH METHODOLOGY

Various descriptive and analytical tools have been used in the research paper. Secondary data from the website of Industrial Policy & Promotion and Planning commission have been used for the analysis. (www.dipp.nic.in)

FDI EQUITY INFLOWS (MONTH-WISE) DURING THE FINANCIAL YEAR 2011-120

TABLE NO. 1

Financial Year 2011-12 (April- March)	Amount of FDI (In US\$ mn)		
April 2011	3,121		
May 2011	4,664		
June 2011	5,656		
July 2011	1,099		
August 2011	2,830		
September 2011	1,766		
October 2011	1,161		
November 2011	2,538		
December 2011	1,353		
January 2012	2,004		
2011-12(up to January 2012)#	26,192		
2010-11(up to January 2011)	17,081		
%age growth over last year	(+) 53%		

Source: www.dipp.nic.in

The FDI inflow of each month in the financial year 2011-12(April-Jan2012) in India and its growth rate are depicted in table1. It is very much evident from the table that the inflow of FDI has not remained consistent. In the financial year 2011-12 (up to January 2012), the total amount of FDI is US\$ 26,192 and percentage growth over last year is 53%.

SECTORS ATTRACTING HIGHEST FDI EQUITY INFLOWS

It is clear from the table no. 2 that service sector tops the list by having the FDI inflow US\$ 31,971 (from April 2000 to Jan 2012). On the second position is telecommunications with total FDI inflow of US\$ 12,547 (from April 2000 to Jan 2012). On the third position is computer software and hardware with total FDI inflow of US\$ 11,107 (from April 2000 to Jan 2012). After these top ten sectors further table shows that defence industries, coir and mathematical, surveying and drawing instruments etc. are of not very much interest to the investors and showed no growth rate. We can conclude that service sector is found to be the most beneficent sector and at the same time one of the attractive sectors for FDI inflow.

TABLE NO. 2: STATEMENT ON SECTOR WISE FDI INFLOWS (FROM APRIL 2000 TO JANUARY 2012) Amount in Rs. Crores (US\$ in millions)

Rank	Sector	2009-10(April- March)	2010-11(April- March)	2011-12(April- Jan)	Cumulative inflows (April'00-Jan'12)	%age to total inflows(in terms of US\$)
1	Service Sector (financial & non-financial)	19,945 (4,176)	15,053 (3,296)	22,771 (4,836)	143,878 (31,971)	20%
2	Telecommunication	12,270 (2,539)	7,542 (1,665)	8,984 (1,992)	57,050 (12,547)	8%
3	Computer Software &Hardware	4,127 (872)	3,551 (780)	3,312 (698)	49,626 (11,107)	7%
4	Housing & Real Estate	14,027 (2,935)	5,600 (1,227)	2,750 (591)	49,025 (10,973)	7%
5	Construction Activities	13,469 (2,852)	4,979 (1,103)	10,859 (2,230)	49,440 (10,867)	7%
6	Drug & Pharmaceuticals	1,006 (213)	961 (209)	14,482 (3,208)	42,745 (9,170)	6%
7	Power	6,138 (1,272)	5,796 (1,272)	7,262 (1,569)	32,798 (7,215)	5%
8	Automobile Industry	5,893 (1,236)	5,864 (1,299)	2,916 (635)	29,354 (6,470)	4%
9	Metallurgical Industries	1,999 (420)	5,023 (1,098)	7,700 (1,655)	26,287 (5,909)	4%
10	Petroleum & Natural Gas	1,297 (266)	2,543 (556)	951 (202)	14,612 (3,339)	2%

Source:-www.dipp.nic.in

COUNTRY-WISE SHARE OF FDI IN INDIA

An analysis of the origin of FDI inflows into India reveals that the new policy measure introduced broadened their sources. There were more than 100 countries which contributed to FDI inflow. The number of countries investing in India had increased since the liberalization of the Indian economy, a major share of the FDI inflow came from only a few countries (www.rbi.org.in).

From table 3, it is very clear that Mauritius remains the highest investor in India with a total FDI inflow of US\$ 63,146 (April '00-Jan '12), while the Singapore and the Japan are on the second and third position respectively with a total investment of US\$ 16,203 and US\$ 12,095 (April '00-Jan '12). On the other hand, investment from U.A.E, France, Italy and China remain very low. The fact due to which Mauritius is the highest investor in India is that the Double Taxation Avoidance Agreement (DTAA). Under this agreement the investors from Mauritius are protected from taxation in India. In reality, Americans are the biggest investors in our IT sector because most investor from Mauritius are Americans. Japan's major investment is in the automobile sector.

Thus it can be concluded that Mauritius, the Singapore, the Japan, the USA and the UK are the top five investor in India.

TABLE 3: STATEMENT OF COUNTRY-WISE FDI INFLOWS (FROM APRIL 2000 TO JANUARY 2012) Amount Rupees in crores (US\$ in millions)

Rank	Country	2009-10 (April- March)	2010-11 (April- March)	2011-12 (April- March)	Cumulative Inflows (April '00- Jan. '12)	%age to total inflows (in terms of US\$)
1	Mauritius	49,633 (10,376)	31,855 (6,987)	41,621 (8,919)	284,381 (63,146)	39%
2	Singapore	11,295 (2,379)	7,730 (1,705)	20,020 (4,307)	72,896 (16,203)	10%
3	Japan	5,670 (1,183)	7,063 (1,562)	13,007 (2,754)	56,769 (12,095)	8%
4	U.S.A	9,230 (1,943)	5,353 (1,170)	4,338 (913)	46,880 (10,362)	6%
5	U.K	3,094 (657)	3,434 (755)	12,484 (2,750)	41,916 (9,389)	6%
6	Netherlands	4,283 (899)	5,501 (1,213)	5,487 (1,167)	31,114 (6,867)	4%
7	Cyprus	7,728 (1,627)	4,171 (913)	6,378 (1,318)	28,326 (6,130)	4%
8	Germany	2,980 (626)	908 (200)	6,672 (1,465)	20,048 (4,464)	3%
9	France	1,437 (303)	3,349 (734)	2,180 (475)	12,447 (2,739)	2%
10	U.A.E	3,017 (629)	1,569 (341)	1,614 (330)	10,206 (2,220)	1%
Total F	DI inflows	123,120 (25,834)	88,520 (19,427)	122,307 (26,192)	723,367 (160,094)	

Source:-www.dipp.nic.in

DETERMINANTS OF FDI INFLOW INTO THE STATE OF INDIA

Looking at the inflow of FDI, we can observe a wide variation across the Indian states. Though, some of the Foreign Direct Investment is in strict adherence to geographical locations due to the availability of natural resources or the closeness to the market area; it is the states with metropolitan cities which are the major hub of Foreign Direct Investment in India. For example the state of Maharashtra has an advantage of two metropolitan cities i.e. Mumbai and Pune, if we go down in the south of India, the states of Andhra Pradesh, Karnataka and Tamil Nadu all have metro cities- Hyderabad, Banglore and Chennai. If we compare the same with Gujarat it has a disadvantage of not having any metropolitan city. Due to this reason it attracts less FDI compared to the above states. Other reason can be a weak physical infrastructure.

Through the introduction of reforms and improvement in infrastructure facilities many states in India have been successful in getting FDI's. They are Gujarat, Maharashtra, Andhra Pradesh, Karnataka, Orissa, Madhya Pradesh, Punjab, Rajasthan and West Bengal. Still, states like Jharkhand and Bihar have not attracted enough FDI when compared with other states. The perception of governance in these states is a major hindrance in the way of attracting FDI. In a way these states are a mix and match of weak and careless governance which makes the investors not very enthusiastic in going forward with their investment in these states.

As per the available studies and researches there are many factors which determine the FDI inflow into a particular state. They are:

- Quality and adequate availability of infrastructure services
- Availability of skilled and cheap labor,
- Continuous and uninterrupted supply of power,
- Proportion of subsidies given by the government.



		ENT ON RBI'S REGIONAL OFFICES (WITH STATE COVERED) RECEIV	•		
S.	RBI's Regional	State covered	2011-12	Cumulative inflows (April '00-	%age to total
No.	Office ²		(April-	Jan. '12)	inflows
			Jan.)		(in terms of US\$
1	Mumbai	Maharashtra, Dadra & Nagar Haveli, Daman & Diu	39,758	241,228	34
			(8,564)	(53,632)	
2	New Delhi	Delhi, Part of UP and Haryana	33,089	146,778	20
			(7,114)	(32,202)	
3	Bangalore	Karnataka	5,776	42,434	6
			(1,240)	(9,468)	
4.	Chennai	Tamil Nadu, Pondicherry	5,754	36,602	5
			(1,231)	(8,082)	
5.	Ahmadabad	Gujarat	4,234	35,927	5
			(902)	(8,058)	
6	Hyderabad	Andhra Pradesh	3,697	30,259	4
	,		(779)	(6,740)	
7	Kolkata	West Bengal, Sikkim, Andaman & Nicobar islands	1,732	8,100	1
		,	(377)	(1,864)	
8	Chandigarh	Chandigarh, Punjab, Haryana, Himachal Pradesh	203	4,888	1
			(44)	(1,068)	
9	Bhopal	Madhya Pradesh, Chhattisgarh	527	3537	1
	20	,	(114)	(768)	-
10	Panaji	Goa	123	3,449	1
	l anaji	600	(26)	(751)	_
11	Kochi	Kerala, Lakshadweep	1,731	3,389	1
	i i i i i i i i i i i i i i i i i i i	Refuta) Lakshad Weep	(363)	(730)	_
12	Jaipur	Rajasthan	111	2,561	0.3
	Janpan	Najasman	(23)	(544)	0.5
13	Kanpur	Uttar Pradesh, Uttaranchal	602	1,414	0.2
13	Kunpui	Ottai i idaesii, ottai aliellal	(133)	(310)	0.2
14	Bhubaneswar	Orissa	122	1,329	0.2
	Dilubaneswai	011334	(27)	(288)	0.2
15	Guwahati	Assam, Arunachal Pradesh, Manipur, Meghalaya, Mizoram,	5	321	0.1
13	Guwanati	Nagaland, Tripura	(1)	(73)	0.1
16	Patna	Bihar, Jharkhand	58	85	0
10	raliia	Diliai, Jildi Kildilu	(11)	(17)	١
17	Region not indicate				20
1/	Region not indicate	u .	24,786 (5,241)	160,533 (35,376)	20
C- 1-	l atal			, . ,	100
Sub-	total		122,307	722,834	100
10	F-11 -15:		(26,192)	(159,973)	
18	RBI's-NRI so	cneme	0	533	-
				(121)	
Gran	d ['] Total		122,307	723,367	-
			(26,192)	(160,094)	1

¹includes equity capital components only.

Source: www.dipp.nic.in

From the available data (Table 4) it appears that most of the FDI in India has gone to the richer states and a meager or nothing is left for the poorer states. But the scenario is changing for better and FDI is making its footing in every state of India as more and more initiatives are being taken by the respective state governments to attract maximum FDI.

Let us now examine the amount of FDI inflow as per the region made by the RBI into particular state of India. Table 4 indicates the amount of FDI inflow into the states. It is very much evident from the table that the state of Maharashtra is the highest receiver of FDI (Rs. 241,228 crores), followed by Delhi and Haryana and parts of the Uttar Pradesh (Rs. 146,778 crores). Bihar and north-eastern states are the lowest with an amount of Rs. 85 crores and Rs.321 crores respectively. Bangalore, Chennai and Ahmadabad stand on the third, fourth and fifth position with an amount of Rs. 42,434 crores, Rs. 36,602 crores and Rs. 35,927 crores respectively. There are different factors on which the FDI inflow makes its impact on different states.

Maharashtra has excellent physical, social and financial infrastructure and a relative abundance of entrepreneurs. It is the most industrialized, the second most urbanized and judged by the per capita income, the third richest state in India (www.planningcommission.nic.in). The impact of FDI on Maharashtra's economy has been very strong and impressive.FDI in this state has led to the introduction of new technologies in the industrial sector. Apart from this the sectors which have received a robust growth due to inflow of FDI are electronics hardware, automobiles and auto components, consumer durables, chemicals, information technology engineering and biotechnology.

CONCLUSION

From the available data and information about the states of India it is clear that FDI has not only gone to richer states but has also gone to poorer states, though in less proportion. States like Maharashtra, Delhi and Bangalore have received sufficiently more. At the same time FDI has proved very much helpful in the growth of the poor states like Bihar and Jharkhand. It is because of FDI which has led to competition among the states, that the state government of Bihar has made efforts to attract FDI. The state government of Madhya Pradesh, Rajasthan, Orissa, Bihar, Jharkhand and north eastern states should alter the norms for FDI in the direction of giving a boost to sales, acquiring resources, improving infrastructure, increasing the supply in the market and making it less risk oriented. Keeping in view the global crisis which may hit investments badly, such policies should be adopted which aim at sustainable development of the state at the macro level and gives a more cohesive and pragmatic atmosphere for FDI.

²The region wise FDI inflows are classified as per RBI's- Regional office received FDI inflows, furnished by RBI, Mumbai.

³ Represents, FDI inflow through acquisition of existing shares by transfer from residents to non-residents. For this, RBI Regional wise information is not provided by RBI.

REFERENCES

- 1. http://business.gov.in/indian_economy/capital_inflows.php
- 2. Kulwinder Singh, "Foreign Direct Investment in India: A critical Analysis of FDI from 1991-2005", The ICFAI Journal of Public Finance, Vol IV, No.3,2006
- 3. Mohd Ashraf Ali and Shahid Alam, "FDI in India: An overview", Investment Climate, ICFAI, 2008.
- 4. Rohit Kumar and Gagandeep Singh, "A Study on Foreign Direct Investment (FDI) and Growth of States in India", Handbook of management and behavioral science, Vol IV, p300.
- 5. UNCTAD Report on Investment, Press Information Bureau: Mar 14, 2011
- 6. www.dipp.nic.in
- 7. www.planningcommission.nic.in



REQUEST FOR FEEDBACK

Dear Readers

At the very outset, International Journal of Research in Computer Application and Management (IJRCM) acknowledges & appreciates your efforts in showing interest in our present issue under your kind perusal.

I would like to request you to supply your critical comments and suggestions about the material published in this issue as well as on the journal as a whole, on our E-mail infoijrcm@gmail.com for further improvements in the interest of research.

If you have any queries please feel free to contact us on our E-mail infoijrcm@gmail.com.

I am sure that your feedback and deliberations would make future issues better – a result of our joint effort.

Looking forward an appropriate consideration.

With sincere regards

Thanking you profoundly

Academically yours

Sd/-

Co-ordinator

ABOUT THE JOURNAL

In this age of Commerce, Economics, Computer, I.T. & Management and cut throat competition, a group of intellectuals felt the need to have some platform, where young and budding managers and academicians could express their views and discuss the problems among their peers. This journal was conceived with this noble intention in view. This journal has been introduced to give an opportunity for expressing refined and innovative ideas in this field. It is our humble endeavour to provide a springboard to the upcoming specialists and give a chance to know about the latest in the sphere of research and knowledge. We have taken a small step and we hope that with the active cooperation of like-minded scholars, we shall be able to serve the society with our humble efforts.







