INTERNATIONAL JOURNAL OF RESEARCH IN COMPUTER APPLICATION & MANAGEMENT

IJRCM

A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories

Indexed & Listed at:

Ulrich's Periodicals Directory ©, ProQuest, U.S.A., EBSCO Publishing, U.S.A., Cabell's Directories of Publishing Opportunities, U.S.A., Open J-Gage, India [link of the same is duly available at Inflibnet of University Grants Commission (U.G.C.)], Index Copernicus Publishers Panel, Poland with IC Value of 5.09 & number of libraries all around the world.

Circulated all over the world & Google has verified that scholars of more than 2255 Cities in 155 countries/territories are visiting our journal on regular basis.

Ground Floor, Building No. 1041-C-1, Devi Bhawan Bazar, JAGADHRI – 135 003, Yamunanagar, Haryana, INDIA

http://ijrcm.org.in/

CONTENTS

Sr. No.	TITLE & NAME OF THE AUTHOR (S)	Page No.
1.	**RELATIVE POVERTY AND INEQUALITY – A STUDY OF HIMACHAL PRADESH** *RAMNA*	1
2.	**SUSTAINING EMPLOYEE ENGAGEMENT IN THE FACE OF CRISIS – A TEST OF LEADERSHIP AND INTRODUCTION OF A NEW MODEL** *JAYDEEP H GOSWAMI*	8
3.	**AN EXPLORATORY STUDY ON CONSUMERS' ENVIRONMENTAL ATTITUDE ABOUT GREEN ELECTRONIC PRODUCTS IN ANKLESHWAR** *DR. AMIT R. PANDYA & PRATIK M. MAVANI*	13
4.	**JPEG IMAGE COMPRESSION ALGORITHM** *CHETAN DUDHAGARA & DR. KISHOR ATKOTIYA*	20
5.	**DO EMPLOYEES LACK IN REQUIRED SKILLS: AN ANALYSIS ON SIGNIFICANT SKILLS REPORTED FOR EMPLOYEES IN ORGANIZED RETAIL SECTOR & EXISTING GAP WITHIN** *DR. MANOJ VERGHESE & SUSHIL PUNWATKAR*	26
6.	**AN ANALYSIS OF INCOME STATEMENT OF A SERVICE SECTOR UNDERTAKING – A CASE STUDY OF INDUSTRIAL FINANCE CORPORATION OF INDIA LTD** *DR. SANTOSH GUPTA, SOMA NAG & AMIT NAG*	30
7.	**SIZE, AGE AND GROWTH IN INDIAN SELECTED PHARMACEUTICAL C0MPANIES** *N. CHANDRIKA & DR. G. V. CHALAM*	37
8.	**VENTURE CAPITAL FIRMS ASSESSMENT CRITERIA'S WHILE FINANCING FOR NEW ENTERPRISES IN KARNATAKA** *SRINIVAS K T & DR. N NAGARAJA*	41
9.	**INVESTIGATING STOCK MARKET EFFICIENCY IN INDIA** *SAHANA PRASAD*	45
10.	**INNOVATING ICT FOR GENDER SENSITIVE DEVELOPMENT COMMUNICATION IN INDIA** *DR. SUPARNA DUTTA, CHANDER MOHAN & PARTHO ACHARYA*	49
11.	**A STUDY ON IDENTIFYING KEY HUMAN RESOURCE MANAGEMENT PRACTICES AFFECTING ORGANIZATIONAL COMMITMENT OF ENGINEERS OF NCR** *SHEVATA SINGHAL, DR. SUNITA DWIVEDI & DR. MITU G. MATTA*	53
12.	**IMPACT OF LEADERSHIP ON PERFORMANCE: IN CONTEXT OF SCHOOL LEADERSHIP** *ADIL SOHAIL & RAJA MAZHAR HAMEED*	59
13.	**SERVICE QUALITY PERCEPTIONS: AN EMPIRICAL ASSESSMENT OF BANKS IN JAMMU & KASHMIR STATE** *DR. MUSHTAQ AHMAD BHAT, SUHAILA SIKEEN KHAN & AAIJAZ AHMAD BHAT*	65
14.	**A STUDY ON INVESTORS' ATTITUDE TOWARDS STOCK MARKET INVESTMENT** *DR. R. AZHAGAIAH & K. BANUMATHY*	70
15.	**A COMPREHENSIVE MODEL TO CHECK THE ADOPTION OF ONLINE SHOPPING IN PAKISTAN** *MUHAMMAD RIZWAN, MUHAMMAD IMRAN, MUHAMMAD SAJID IQBAL, MUHAMMAD SAJID BHATTI, AQSA CHANDA & FOZIA KHANUM*	78
16.	**LASER COMMUNICATION SYSTEM** *KARTIKBHAI BALDEVBAHI PATEL*	86
17.	**PERCEPTION OF CUSTOMERS TOWARDS SMS MODE OF ADVERTISING: A STUDY AT WEST BENGAL** *DR. RITA BASU*	95
18.	**CUSTOMER RELATIONSHIP MANAGEMENT IN BANKING: ISSUES AND CHALLENGES** *DR. SARITA BHATNAGAR*	99
19.	**METHOD FOR DESIGN PATTERN SELECTION BASED ON DESIGN PRINCIPLES** *S. S. SURESH, SAGAR. S. JAMBHORKAR & ASHA KIRAN*	103
20.	**INVESTMENT OPPORTUNITIES OF SERVICE SECTOR IN INDIA** *DR. SEEMA SINGH & SARIKA AHLLUWALIA*	108
21.	**THE IMPACT OF CONTRIBUTORY PENSION SCHEME ON EMPLOYEE STANDARD OF LIVING OF QUOTED FIRMS IN NIGERIA** *SAMUEL IYIOLA KEHINDE OLUWATOYIN & DR. EZUGWU CHRISTIAN IKECHUKWU*	113
22.	**DETERMINANTS OF CUSTOMER COMPLAINING BEHAVIOR** *MUHAMMAD RIZWAN, AYESHA KHAN, IRAM SAEED, KAYNAT SHAH, NIDA AZHAR & WAQASIA ANAM*	119
23.	**A RELIABLE COMPUTERIZED ACCOUNTING INFORMATION SYSTEM; WHAT SECURITY CONTROLS ARE REQUIRED?** *AMANKWA, ERIC*	125
24.	**TRUST IN LEADERS - VITAL FOR EMPLOYEE MOTIVATION AND COMMITMENT: A CASE STUDY IN SELECTED CIVIL SERVICE BUREAUS IN AMHARA REGION, ETHIOPIA** *ABEBE KEBIE HUNEGNAW*	132
25.	**THE IMPACT OF ADOPTING COMPUTERIZED ACCOUNTING INFORMATION SYSTEMS FOR EFFECTIVE MANAGEMENT OF ACCOUNTING TRANSACTIONS IN PUBLIC INSTITUTIONS: CASE OF KENYA SCHOOL OF GOVERNMENT** *DUNCAN MOMANYI NYANGARA, THOMAS MOCHOGE MOTINDI & JAMES KAMAU MWANGI*	138
26.	**INCLUSIVE GROWTH THROUGH FINANCIAL INCLUSION: A STUDY OF INDIAN BANKING SECTOR** *SHRI LAXMIKANTA DAS & DR. SANJEEB KUMAR DEY*	144
27.	**A CONCEPTUAL MODEL FOR VENDOR SELECTION IN IT OUTSOURCING: AN APPROACH INSPIRED BY THE MONEYBALL THEORY** *DIANA LÓPEZ-ROBLEDO, EDGAR FERRER, MARIA LUGO-SALLS, JOSÉ BEAUCHAMP-COUTO & LEILA VIRELLA-PAGAN*	147
28.	**HOME LOAN FRAUDS- BANKER'S NIGHT MARE** *RAJU D*	152
29.	**ADVERSE EFFECT OF LOAN SECURITIZATION ON THE STOCK PRICES OF BANKS: EMPIRICAL EVIDENCE FROM EUROPE AND AMERICA** *SHARMIN SHABNAM RAHMAN*	158
30.	**ANTECEDENTS OF BRAND LOYALTY: AN EMPIRICAL STUDY FROM PAKISTAN** *MUHAMMAD RIZWAN, TAMOOR RIAZ , NAEEM AKHTER, GULSHER MURTAZA, M.HASNAIN, IMRAN RASHEED & LIAQUAT HUSSAIN*	165
	REQUEST FOR FEEDBACK	172

CHIEF PATRON

PROF. K. K. AGGARWAL
Chancellor, Lingaya's University, Delhi
Founder Vice-Chancellor, Guru Gobind Singh Indraprastha University, Delhi
Ex. Pro Vice-Chancellor, Guru Jambheshwar University, Hisar

FOUNDER PATRON

LATE SH. RAM BHAJAN AGGARWAL
Former State Minister for Home & Tourism, Government of Haryana
Former Vice-President, Dadri Education Society, Charkhi Dadri
Former President, Chinar Syntex Ltd. (Textile Mills), Bhiwani

CO-ORDINATOR

DR. SAMBHAV GARG
Faculty, Shree Ram Institute of Business & Management, Urjani

ADVISORS

DR. PRIYA RANJAN TRIVEDI
Chancellor, The Global Open University, Nagaland
PROF. M. S. SENAM RAJU
Director A. C. D., School of Management Studies, I.G.N.O.U., New Delhi
PROF. S. L. MAHANDRU
Principal (Retd.), MaharajaAgrasenCollege, Jagadhri

EDITOR

PROF. R. K. SHARMA
Professor, Bharti Vidyapeeth University Institute of Management & Research, New Delhi

EDITORIAL ADVISORY BOARD

DR. RAJESH MODI
Faculty, YanbuIndustrialCollege, Kingdom of Saudi Arabia
PROF. PARVEEN KUMAR
Director, M.C.A., Meerut Institute of Engineering & Technology, Meerut, U. P.
PROF. H. R. SHARMA
Director, Chhatarpati Shivaji Institute of Technology, Durg, C.G.
PROF. MANOHAR LAL
Director & Chairman, School of Information & Computer Sciences, I.G.N.O.U., New Delhi
PROF. ANIL K. SAINI
Chairperson (CRC), Guru Gobind Singh I. P. University, Delhi
PROF. R. K. CHOUDHARY
Director, Asia Pacific Institute of Information Technology, Panipat
DR. ASHWANI KUSH
Head, Computer Science, UniversityCollege, KurukshetraUniversity, Kurukshetra

DR. BHARAT BHUSHAN
Head, Department of Computer Science & Applications, Guru Nanak Khalsa College, Yamunanagar
DR. VIJAYPAL SINGH DHAKA
Dean (Academics), Rajasthan Institute of Engineering & Technology, Jaipur
DR. SAMBHAVNA
Faculty, I.I.T.M., Delhi
DR. MOHINDER CHAND
Associate Professor, KurukshetraUniversity, Kurukshetra
DR. MOHENDER KUMAR GUPTA
Associate Professor, P.J.L.N.GovernmentCollege, Faridabad
DR. SAMBHAV GARG
Faculty, Shree Ram Institute of Business & Management, Urjani
DR. SHIVAKUMAR DEENE
Asst. Professor, Dept. of Commerce, School of Business Studies, Central University of Karnataka, Gulbarga
DR. BHAVET
Faculty, Shree Ram Institute of Business & Management, Urjani

ASSOCIATE EDITORS

PROF. ABHAY BANSAL
Head, Department of Information Technology, Amity School of Engineering & Technology, Amity University, Noida
PROF. NAWAB ALI KHAN
Department of Commerce, AligarhMuslimUniversity, Aligarh, U.P.
ASHISH CHOPRA
Sr. Lecturer, Doon Valley Institute of Engineering & Technology, Karnal

TECHNICAL ADVISOR

AMITA
Faculty, Government M. S., Mohali

FINANCIAL ADVISORS

DICKIN GOYAL
Advocate & Tax Adviser, Panchkula
NEENA
Investment Consultant, Chambaghat, Solan, Himachal Pradesh

LEGAL ADVISORS

JITENDER S. CHAHAL
Advocate, Punjab & Haryana High Court, Chandigarh U.T.
CHANDER BHUSHAN SHARMA
Advocate & Consultant, District Courts, Yamunanagar at Jagadhri

SUPERINTENDENT

SURENDER KUMAR POONIA

CALL FOR MANUSCRIPTS

We invite unpublished novel, original, empirical and high quality research work pertaining to recent developments & practices in the area of Computer, Business, Finance, Marketing, Human Resource Management, General Management, Banking, Insurance, Corporate Governance and emerging paradigms in allied subjects like Accounting Education; Accounting Information Systems; Accounting Theory & Practice; Auditing; Behavioral Accounting; Behavioral Economics; Corporate Finance; Cost Accounting; Econometrics; Economic Development; Economic History; Financial Institutions & Markets; Financial Services; Fiscal Policy; Government & Non Profit Accounting; Industrial Organization; International Economics & Trade; International Finance; Macro Economics; Micro Economics; Monetary Policy; Portfolio & Security Analysis; Public Policy Economics; Real Estate; Regional Economics; Tax Accounting; Advertising & Promotion Management; Business Education; Management Information Systems (MIS); Business Law, Public Responsibility & Ethics; Communication; Direct Marketing; E-Commerce; Global Business; Health Care Administration; Labor Relations & Human Resource Management; Marketing Research; Marketing Theory & Applications; Non-Profit Organizations; Office Administration/Management; Operations Research/Statistics; Organizational Behavior & Theory; Organizational Development; Production/Operations; Public Administration; Purchasing/Materials Management; Retailing; Sales/Selling; Services; Small Business Entrepreneurship; Strategic Management Policy; Technology/Innovation; Tourism, Hospitality & Leisure; Transportation/Physical Distribution; Algorithms; Artificial Intelligence; Compilers & Translation; Computer Aided Design (CAD); Computer Aided Manufacturing; Computer Graphics; Computer Organization & Architecture; Database Structures & Systems; Digital Logic; Discrete Structures; Internet; Management Information Systems; Modeling & Simulation; Multimedia; Neural Systems/Neural Networks; Numerical Analysis/Scientific Computing; Object Oriented Programming; Operating Systems; Programming Languages; Robotics; Symbolic & Formal Logic and Web Design. The above mentioned tracks are only indicative, and not exhaustive.

Anybody can submit the soft copy of his/her manuscript **anytime** in M.S. Word format after preparing the same as per our submission guidelines duly available on our website under the heading guidelines for submission, at the email address: **infoijrcm@gmail.com**.

GUIDELINES FOR SUBMISSION OF MANUSCRIPT

1. **COVERING LETTER FOR SUBMISSION:**

DATED: _____________

THE EDITOR
IJRCM

Subject: **SUBMISSION OF MANUSCRIPT IN THE AREA OF .**

(e.g. Finance/Marketing/HRM/General Management/Economics/Psychology/Law/Computer/IT/Engineering/Mathematics/other, please specify)

DEAR SIR/MADAM

Please find my submission of manuscript entitled '____' for possible publication in your journals.

I hereby affirm that the contents of this manuscript are original. Furthermore, it has neither been published elsewhere in any language fully or partly, nor is it under review for publication elsewhere.

I affirm that all the author (s) have seen and agreed to the submitted version of the manuscript and their inclusion of name (s) as co-author (s).

Also, if my/our manuscript is accepted, I/We agree to comply with the formalities as given on the website of the journal & you are free to publish our contribution in any of your journals.

NAME OF CORRESPONDING AUTHOR:
Designation:
Affiliation with full address, contact numbers & Pin Code:
Residential address with Pin Code:
Mobile Number (s):
Landline Number (s):
E-mail Address:
Alternate E-mail Address:

NOTES:
a) The whole manuscript is required to be in ***ONE MS WORD FILE*** only (pdf. version is liable to be rejected without any consideration), which will start from the covering letter, inside the manuscript.
b) The sender is required to mention the following in the **SUBJECT COLUMN** of the mail:
New Manuscript for Review in the area of (Finance/Marketing/HRM/General Management/Economics/Psychology/Law/Computer/IT/Engineering/Mathematics/other, please specify)
c) There is no need to give any text in the body of mail, except the cases where the author wishes to give any specific message w.r.t. to the manuscript.
d) The total size of the file containing the manuscript is required to be below **500 KB**.
e) Abstract alone will not be considered for review, and the author is required to submit the complete manuscript in the first instance.
f) The journal gives acknowledgement w.r.t. the receipt of every email and in case of non-receipt of acknowledgment from the journal, w.r.t. the submission of manuscript, within two days of submission, the corresponding author is required to demand for the same by sending separate mail to the journal.

2. **MANUSCRIPT TITLE:** The title of the paper should be in a 12 point Calibri Font. It should be bold typed, centered and fully capitalised.

3. **AUTHOR NAME (S) & AFFILIATIONS**: The author (s) **full name**, **designation**, **affiliation** (s), **address**, **mobile/landline numbers**, and **email/alternate email address** should be in italic & 11-point Calibri Font. It must be centered underneath the title.

4. **ABSTRACT:** Abstract should be in fully italicized text, not exceeding 250 words. The abstract must be informative and explain the background, aims, methods, results & conclusion in a single para. Abbreviations must be mentioned in full.

5. **KEYWORDS**: Abstract must be followed by a list of keywords, subject to the maximum of five. These should be arranged in alphabetic order separated by commas and full stops at the end.

6. **MANUSCRIPT**: Manuscript must be in ***BRITISH ENGLISH*** prepared on a standard A4 size ***PORTRAIT SETTING PAPER***. It must be prepared on a single space and single column with 1" margin set for top, bottom, left and right. It should be typed in 8 point Calibri Font with page numbers at the bottom and centre of every page. It should be free from grammatical, spelling and punctuation errors and must be thoroughly edited.

7. **HEADINGS**: All the headings should be in a 10 point Calibri Font. These must be bold-faced, aligned left and fully capitalised. Leave a blank line before each heading.

8. **SUB-HEADINGS**: All the sub-headings should be in a 8 point Calibri Font. These must be bold-faced, aligned left and fully capitalised.

9. **MAIN TEXT**: The main text should follow the following sequence:

   INTRODUCTION

   REVIEW OF LITERATURE

   NEED/IMPORTANCE OF THE STUDY

   STATEMENT OF THE PROBLEM

   OBJECTIVES

   HYPOTHESES

   RESEARCH METHODOLOGY

   RESULTS & DISCUSSION

   FINDINGS

   RECOMMENDATIONS/SUGGESTIONS

   CONCLUSIONS

   SCOPE FOR FURTHER RESEARCH

   ACKNOWLEDGMENTS

   REFERENCES

   APPENDIX/ANNEXURE

   It should be in a 8 point Calibri Font, single spaced and justified. The manuscript should preferably not exceed ***5000 WORDS***.

10. **FIGURES & TABLES**: These should be simple, crystal clear, centered, separately numbered &self explained, and **titles must be above the table/figure**. **Sources of data should be mentioned below the table/figure**. It should be ensured that the tables/figures are referred to from the main text.

11. **EQUATIONS**:These should be consecutively numbered in parentheses, horizontally centered with equation number placed at the right.

12. **REFERENCES**: The list of all references should be alphabetically arranged. The author (s) should mention only the actually utilised references in the preparation of manuscript and they are supposed to follow **Harvard Style of Referencing**. The author (s) are supposed to follow the references as per the following:

- All works cited in the text (including sources for tables and figures) should be listed alphabetically.
- Use (**ed.**) for one editor, and (**ed.s)** for multiple editors.
- When listing two or more works by one author, use --- (20xx), such as after Kohl (1997), use --- (2001), etc, in chronologically ascending order.
- Indicate (opening and closing) page numbers for articles in journals and for chapters in books.
- The title of books and journals should be in italics. Double quotation marks are used for titles of journal articles, book chapters, dissertations, reports, working papers, unpublished material, etc.
- For titles in a language other than English, provide an English translation in parentheses.
- The location of endnotes within the text should be indicated by superscript numbers.

PLEASE USE THE FOLLOWING FOR STYLE AND PUNCTUATION IN REFERENCES:

BOOKS

- Bowersox, Donald J., Closs, David J., (1996), "Logistical Management." Tata McGraw, Hill, New Delhi.
- Hunker, H.L. and A.J. Wright (1963), "Factors of Industrial Location in Ohio" Ohio State University, Nigeria.

CONTRIBUTIONS TO BOOKS

- Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

JOURNAL AND OTHER ARTICLES

- Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

CONFERENCE PAPERS

- Garg, Sambhav (2011): "Business Ethics" Paper presented at the Annual International Conference for the All India Management Association, New Delhi, India, 19–22 June.

UNPUBLISHED DISSERTATIONS AND THESES

- Kumar S. (2011): "Customer Value: A Comparative Study of Rural and Urban Customers," Thesis, KurukshetraUniversity, Kurukshetra.

ONLINE RESOURCES

- Always indicate the date that the source was accessed, as online resources are frequently updated or removed.

WEBSITES

- Garg, Bhavet (2011): Towards a New Natural Gas Policy, Political Weekly, Viewed on January 01, 2012 http://epw.in/user/viewabstract.jsp

AN ANALYSIS OF INCOME STATEMENT OF A SERVICE SECTOR UNDERTAKING – A CASE STUDY OF INDUSTRIAL FINANCE CORPORATION OF INDIA LTD

DR. SANTOSH GUPTA
PROFESSOR
DEPARTMENT OF COMMERCE
INSTITUTE FOR EXCELLENCE IN HIGHER EDUCATION
BHOPAL

SOMA NAG
ASST. PROFESSOR
DEPARTMENT OF COMMERCE
SRI SATHYA SAI COLLEGE FOR WOMEN
BHOPAL

AMIT NAG
ASST. PROFESSOR
DEPARTMENT OF COMMERCE
THE BHOPAL SCHOOL OF SOCIAL SCIENCES
BHOPAL

ABSTRACT

The present research work is undertaken to make an analysis of Income Statement of Industrial Finance Corporation of India Ltd (IFCI Ltd). This study helps to reveal the causes of profit or loss made by the concern and makes a detailed analysis of the performance of the concern so that fruitful suggestion could be given to improve its performance in future. Since, financial analysis is a tool for scientific evaluation of the profitability and financial strength of any business concern; the same has been used in the present research study. The techniques of financial statement analyses are used for the purpose of analysis of Income Statement of Industrial Finance Corporation of India Ltd (IFCI Ltd). Since analysis of income statement is the process of making a proper, critical and comparative evaluation of the profitability and financial soundness of a given concern, the same has been done in the present research work through the application of the techniques of financial statement analysis particularly ratio analysis.

KEYWORDS

Income Statement, operating ratio, operating profit ratio, net profit ratio, return on equity, return on assets and burden ratio.

INTRODUCTION

Analysis of income statement provides an insight into how effectively management is controlling expenses, the amount of interest earned and expended, and the taxes paid. The income statement is therefore treated as the "report card" of those earnings, which ultimately determine the price which the owner expects to pay for a business. The primary purpose of the income statement is to report a company's earnings to investors over a specific period of time. For banks and other financial institution like IFCI their major sources of revenue are interest income and its biggest operating expense is interest expenses on deposits/loans. Thus for a bank or other financial institution profitability is largely based in its capacity to earn interest on its assets (loans and advances) at the rate higher than its cost of funds. The difference between gross yield (interest income as a percentage of interest earning assets) and cost of funds (interest expenses as a percentage of interest bearing liabilities) is called the net interest margin or spread. Every bank or other financial institution should endeavour to maximise the spread.

The recent trend in banking shows that banks or other financial institution are also focussing their attention to the promising non-interest income opportunities. It may be mentioned that interest income accrues from a bank's traditional lending business. A bank or other financial institution is primarily meant for lending money to business, farmers and individuals. However, banks or other financial institution have started venturing into non-fund based activities (e.g., corporate advisory services, treasury activities, loan appraisal and processing, merchant banking, bank guarantees, etc.). Treasury activities may not strictly be called non-fund based activities because these activities involve trading in securities. Every bank or other financial institution today, as a part of its business strategy, diversifies its income sources into interest-income and non-interest income[1]. Different profitability ratios provide different useful insights into the financial health and performance of a company. For example, gross profit and net profit ratios tell how well the company is managing its expenses. Return on capital employed (ROCE) tells how well the company is using capital employed to generate returns. Return on investment tells whether the company is generating enough profits for its shareholders.

For most of these ratios, a higher value is desirable. A higher value means that the company is doing well and it is good at generating profits, revenues and cash flows.

EXPECTED OUTCOME OF THE STUDY/SCOPE OF THE STUDY

In the present world financial institutions play an important role in economic growth and economic development of the country as it helps to provide monetary assistance to the industries. It plays a key role in financial assistance as well for financial transactions. Thus, it can be said that financial institution are backbone of any industry. Thus, this study is helpful for both private as well as for nationalized financial institutions as it helps to improve the market share and also help private institution to compete with the nationalized financial institutions. This study is also helpful for the customer or general mass, they will become aware of the facilities provided by the IFCI and thus will be benefited by availing or making use of the better facilities without any risk.

REVIEW OF LITERATURE

Myez (**1984**) says financial statement analysis is largely a study of relationship among the various financial factors in a business, as disclosed by a single set of statements, and a study of the trends of these factors, as shown in a series of statements. **Kennedy and Muller (1989)** says that the analysis and interpretation

[1] Banerjee, Ashok.,(2004): Financial Accounting-A Managerial Emphasis, Excel Books,p. 423.

of the financial statements are an attempt to determine the significance and meaning of financial statement data so that the forecast may be made of the prospects for future earnings, ability to pay interest and debt maturities (both current and long term) and profitability and sound dividend policy.

Hermason et al. (1992:846), "financial analysis relies heavily on informed judgment. Percentages and ratios are guides to aid comparison and useful in uncovering potential strengths and weaknesses. However, the financial analysis should seek the basic causes behind and established trends". **Mario W.Cardulla (1996)**282page, the **financial** analysis **techniques** that are useful to a manager are some of the major **financial appraisal techniques** and not the total set of these **techniques.** A financial statement often referred to, as the trading and profit loss account, matching revenues against expense to show the profitability or operational results of an enterprise over a period of time, such as a month or year. (**Hermanson et al.1992:25**). According to **Needles et al. (1996:770)** financial statement analysis is used to achieve two basic objectives: (1) Assessment of past performance and current position, and (2) Assessment of future potential and related risks of a business. According to **Hermanson et al (1992:824)**, "financial statement analyses consist of applying analysis tools and techniques to financial statements and other relevant data to show important relationships and obtain useful information." Therefore, financial statement analysis can be defined as the breaking down, interpretation, and translation of data contained in financial statements to provide information and show important relationships among the items of financial statements and drawing conclusion about the past performance, current financial position, and future potentials of a business. According to **Needles et al. (1996:773)**, the major sources of information about publicly held corporations are reports published by the company, SEC reports, business periodical, and credit and investment advisory services.

OBJECTIVES OF STUDY

The study fulfils the following objectives:

- To examine the profitability position of the Industrial Finance Corporation of India Ltd (IFCI Ltd).
- To study the overall financial position of the Industrial Finance Corporation of India Ltd (IFCI Ltd).
- To identify the financial strengths and weaknesses of the organization so as to suggest improvements for future

HYPOTHESIS OF THE STUDY (Ho)

In order to achieve these objectives, the following hypothesis has been framed for testing:

Ho: There is no significant difference in the profitability position of the Industrial Finance Corporation Of India Ltd during the period of study.

METHODOLOGY

For the study, statistical data has been collected from various reports published periodically by the Industrial Finance Corporation of India Ltd (IFCI Ltd). The statistical techniques like percentage, averages, coefficient of correlation, coefficient of variation, T-test have also been applied. For proper analysis and evaluation of operational performance and financial strength, the individual items of profit and loss accounts and balance sheet have also been regrouped.

LIMITATIONS OF THE STUDY

Limitations are always a part of any kind of research work, as the report is mainly based on secondary data; proper care must be taken in knowing the limitations of the required study.

1. The financial performance of the institution is shown just for the last ten years, ending 2012. Hence, any uneven trend before or beyond the set period will be the limitations of the study.
2. This analysis is based on only monetary information, analysis of the non monetary factors are ignored.
3. As per the requirement of the study some data have been grouped and sub grouped.
4. There is non availability of sufficient literature & information from the corporation.

ANALYSIS OF INCOME STATEMENT

Analysis of Income Statement has been done through Ratio analysis techniques because it is the most effective tool of analysing the profitability position of any concern. They highlight how effectively the profitability of a company is being managed. These ratios also indicate how well a company is performing at generating profits or revenues relative to a certain metric. For the evaluation of the profitability and financial soundness of Industrial Finance Corporation of India Ltd, accounting ratios like net profit ratio, operating ratio, operating profit ratio, return on equity capital ratio, return on assets, burden ratio has been calculated.

1. NET PROFIT RATIO

Net profit ratio measures the rate of net profit earned on sales. It helps in determining the overall efficiency of the business operations. Net profit ratio indicates the efficiency of management in managing its manufacturing, selling, administrative and other activities. Net profit is computed by deducting all direct costs (i.e., cost of goods sold); indirect costs (i.e., administrative, marketing expenses and finance charges); making adjustments for non-operating expenses from sales and adding non-operating incomes. The ratio is calculated as under:

$$Net\ Profit\ Ratio = \frac{Net\ Profit}{Net\ Sales\ or\ Revenue} \times 100$$

Increase in Net profit ratio shows better performance, improvement in the overall efficiency and profitability of the business. In the same way, decrease in the ratio indicates managerial inefficiency and excessive selling and distribution expenses Net profit Ratio therefore, indicates the proportion of sales revenue available to the owner's of the firm and the extent to which the sales revenue can be decreased or the cost that can be increased without inflicting a loss on the owner's. So, the net profit ratio shows the firm's capacity to face the adverse economic situation. Thus, Net profit ratio shows the overall operational efficiency of the business.

TABLE: - 1 STATEMENT SHOWING NET PROFIT RATIO (Rs. in Crores)

Year	Net Profit after Tax (Rs.)	Revenue (Rs.)	Net Profit Ratio (%)
2003	-259.70	1403.50	-18.50
2004	-3229.78	1095.72	-294.76
2005	-324.40	1293.37	-25.08
2006	-74.10	1645.69	-4.50
2007	898.02	1989.73	45.13
2008	1020.57	1963.00	51.99
2009	657.15	1402.07	46.87
2010	670.94	1657.05	40.49
2011	706.25	2332.45	30.28
2012	663.62	2729.39	24.31
Statistical Analysis			
Mean	Rs. 72.86	Rs. 1751.20	-10.38%
σ	1192.72	479.43	98.43
C.O.V	1637.07%	27.38%	-948.49%
Growth	-355.53%	94.47%	-231.40%
Average Growth	-35.55%	9.45%	-23.14%

Source: Compiled from the annual reports of IFCI Ltd. (From 2003 - 2012)

INTERPRETATION

According to table no.1, in the year2003, the net profit ratio was -18.50%. The net profit ratio was at its lowest and was -294.76% in the year 2004. The net profit ratio increased to become -25.08% in the year 2005. In the year 2006 the net profit ratio again increased and came at -4.50% but it decreased to become 45.13% in the year 2007. The net profit ratio further increased and reached to 51.99% in the year 2008. The net profit ratio then decreased to 46.87% in the year 2009 and it further decreased to 40.49% in the year 2010. It was. 30.28% in the year 2011 and then again decreased to become 24.31% in the year 2012. The standard deviation of the Net profit ratio was 98.43, with coefficient of variation as -948.49% and average annual growth as -23.14%.

2. OPERATING RATIO

Operating ratio reveals the cost content and operational expenses absorbed in the sales. Operating ratio indicates the ratio of operational cost to the sales. Operating ratio is a measurement of the efficiency and profitability of the business enterprise. In other words, it measures the cost of operations per rupees of sales. Operational efficiency of the business will be more in case of lesser operating ratio and vice versa. The ratio is calculated by dividing operating cost with the net sales and it is generally represented as a percentage. It is calculated by the following formula:

$$Operating\ Ratio = \frac{Operating\ Cost}{Net\ Sales} \times 100$$

or

$$Operating\ Ratio = \frac{Cost\ of\ Good\ Sold + Operating\ Expenses}{Net\ Sales} \times 100$$

Higher ratio indicates lower efficiency because a major part of sales is eaten up by operating cost. There is no rule of thumb for this ratio as it may differ from firm to firm, depending upon the nature of its business and its capital structure. However, 75 to 85 per cent may be considered to be a good ratio in case of a manufacturing undertaking. Operating ratio is considered to be a yardstick of operating efficiency but it should be used cautiously because it may be affected by a number of uncontrollable factors beyond the control of the firm. Every business should try to increase its net profit which is possible if the operating cost is reduced. Lower operating cost is always in the interest of the business.

TABLE: - 2 STATEMENT SHOWING OPERATING RATIO (Rs. in Crores)

Year	Operating Cost (Rs.)	Revenue (Rs.)	Operating Ratio (%)
2003	1646.27	1403.50	117.30
2004	1466.38	1095.72	133.83
2005	1027.06	1293.37	79.41
2006	814.80	1645.69	49.51
2007	794.06	1989.73	39.91
2008	980.12	1963.00	49.93
2009	888.42	1402.07	63.36
2010	1011.88	1657.05	61.07
2011	1464.18	2332.45	62.77
2012	2005.17	2729.39	73.47
Statistical Analysis			
Mean	Rs. 1209.83	Rs. 1751.20	73.06%
σ	388.73	479.43	28.67
C.O.V	32.13%	27.38%	39.25%
Growth	21.80%	94.47%	-37.37%
Average Growth	2.18%	9.45%	-3.74%

Source: Compiled from the annual reports of IFCI Ltd. (From 2003 - 2012)

INTERPRETATION

As per table no.2, the operating ratio in the year 2003 was 117.30%. The operating ratio then increased to 133.83% in the year 2004. It then decreased to 79.41% in the year 2005. The operating ratio further decreased to 49.51% in the year 2006. It was at its lowest in the year 2007 when it was 39.91%. In the next year i.e., 2008 the operating ratio increased to 49.93% and in the year 2009 the operating ratio further increased to 63.36%. After that the operating ratio again decreased to 61.07% in the year 2010. In the year 2011 it was 62.77% and then increased to 73.47% in the year 2012. The standard deviation of the operating ratio was 28.67, with coefficient of variation as 39.25% and average annual growth as -3.74%.

3. OPERATING PROFIT RATIO

This ratio measures the relationship between operating profit and sales. The main purpose of computing this ratio is to determine the operational efficiency of the management. This ratio tries to calculate an average operating margin earned on a sale of 100 and what portion of sale is left to cover non-operating expenses, to pay dividend and to create reserves. Higher the ratio, the more efficient is the operating management. This ratio is calculated by dividing operating profit by sales. Operating profit is calculated as:

$$Operating\ Profit\ Ratio = \frac{Operating\ Profit}{Net\ Sales} \times 100$$

This ratio can also be calculated as:

Operating Profit Ratio = 100-Operating Ratio.

Higher the ratio, the more efficient is the operating management.

TABLE: - 3 STATEMENT SHOWING OPERATING PROFIT RATIO (Rs. in Crores)

Year	Operating Profit (Rs.)	Revenue (Rs.)	Operating Profit Ratio (%)
2003	-208.03	1403.50	-14.82
2004	-361.62	1095.72	-33.00
2005	290.79	1293.37	22.48
2006	864.05	1645.69	52.50
2007	1252.62	1989.73	62.95
2008	1131.30	1963.00	57.63
2009	596.10	1402.07	42.52
2010	667.45	1657.05	40.28
2011	1015.93	2332.45	43.56
2012	845.03	2729.39	30.96
Statistical Analysis			
Mean	Rs. 609.36	Rs. 1751.20	30.51%
σ	518.45	479.43	29.72
C.O.V	85.08%	27.38%	97.44%
Growth	-506.21%	94.47%	-308.88%
Average Growth	-50.62%	9.45%	-30.89%

Source: Compiled from the annual reports of IFCI Ltd. (From 2003 - 2012)

INTERPRETATION

According to table no.3, the operating profit ratio was -14.82% in the year 2003 and in the year 2004 the operating profit ratio was at its lowest i.e. -33.00%. The operating profit ratio then increased to 22.48% in the year 2005. In the year 2006, the operating profit ratio again increased to 52.50% and then further increased to 62.95% in the year 2007. The operating profit ratio in the next year i.e. 2008 decreased to 57.63%. In the year 2009, the operating profit ratio again decreased to 42.52% and then further decreased to 40.28% in the year 2010. The operating profit ratio was 43.56% in the year 2011; it then decreased to 30.96% in the year 2012. The standard deviation of the operating profit ratio was 29.72, with coefficient of variation as 97.44% and average annual growth as -30.89%.

4. RETURN ON EQUITY CAPITAL RATIO

The return on equity capital examines profitability from the perspective of the equity investors by relating profits, available for the equity shareholders, with the book value of equity investment. Return on Equity Capital establishes relationship between Net Profit after tax and Preference dividend and equity capital. The purpose of computing this ratio is to find out how efficiently the funds supplied by the equity shareholder's have been used. Ratios calculated for number of years gives an idea of the prosperity, growth or deterioration in the company's profitability and efficiency. This ratio is calculated by dividing Net profit after tax and preference dividend by paid-up equity capital.

$$Return\ on\ Equity\ Capital\ Ratio = \frac{Net\ Profit\ After\ Tax\ and\ Preference\ Dividend}{Paid - up\ Equity\ Capital} \times 100$$

It also indicates as to how well the funds of the owner have been used by the firm, whether the firm has been able to earn reasonable return for the owners or not. Therefore, the equity shareholders would probably be most interested in return on equity analysis. This ratio is of great significance to the equity shareholders as this reveals how well the resources of a company are being used, higher the ratio, better are the results.

TABLE: - 4 STATEMENT SHOWING RETURN ON EQUITY CAPITAL RATIO (Rs. in Crores)

Year	Profit After Tax (Rs.)	Equity Capital (Rs.)	Return on Equity Capital (%)
2003	-259.70	1537.65	-16.89
2004	-3229.78	1522.89	-212.08
2005	-324.40	1515.37	-21.41
2006	-74.10	1510.93	-4.90
2007	898.02	1941.79	46.25
2008	1020.57	3324.87	30.70
2009	657.15	3740.76	17.57
2010	670.94	4609.8	14.55
2011	706.25	5003.4	14.12
2012	663.62	5535.75	11.99
Statistical Analysis			
Mean	Rs. 72.86	Rs. 3024.32	-12.01%
σ	1192.72	1534.44	69.46
C.O.V	1637.07%	50.74%	-578.28%
Growth	-355.53%	260.01%	-170.98%
Average Growth	-35.55%	26.00%	-17.10%

Source: Compiled from the annual reports of IFCI Ltd. (From 2003 - 2012)

INTERPRETATION

As per table no.4, in the year 2003 the return on equity capital ratio was -16.89% and further decreased to -212.08% in the year 2004.Then in the next year 2005, the return on equity raised to -21.41% and then further increased to -4.90% in the year 2006. In the year 2007 the return on equity increased to 46.25% and in the next year it again decreased to 30.70% in the year 2008. In the next year i.e., 2009 it again decreased to 17.57% and in the year 2010 the return on equity capital further decreased to 14.55%. It was 14.12% in the year 2011. In the last year of study i.e., 2012, the return on equity was 11.99%. The standard deviation of the return on equity capital ratio was 69.46, with coefficient of variation as -578.28%and average annual growth as -17.10%.

5. RETURN ON ASSETS RATIO

The return on assets (ROA) shows how profitable a company's assets are, in generating revenue. Return on Assets also known as ROA establishes relationship between net profits (after taxes) and assets employed to earn that profit. The objective of computing this ratio is to find out how efficiently the total assets have been used by the firm. The ROA basically relate the profits to the size of the firm (which is measured in terms of the assets). If a firm increases its size but is unable to increase its profit proportionately, then the return on assets will decrease. In such a case, increasing the size of the assets i.e., the size of the firm will not by itself advance the financial welfare of the owners. This ratio measures the profitability of the firm in relation to assets employed in the firm. It is calculated by dividing net profit (after taxes) by Average Total Assets.

$$Return\ on\ Assets = \frac{Net\ Profit\ (After\ Taxes)}{Average\ Total\ Assets}$$

The return on assets indicates the overall efficiency of the management in generating profits at a given level of assets at its disposal.

TABLE: - 5 STATEMENT SHOWING RETURN ON ASSETS RATIO (Rs. in Crores)

Year	Profit After Tax (Rs.)	Total Assets (Rs.)	Return on Assets (%)
2003	-259.70	21706.85	-1.20
2004	-3229.78	15914.66	-20.29
2005	-324.40	38543.56	-0.84
2006	-74.10	11435.09	-0.65
2007	898.02	15477.32	5.80
2008	1020.57	15178.81	6.72
2009	657.15	14882.57	4.42
2010	670.94	19589.21	3.43
2011	706.25	25915.31	2.73
2012	663.62	28183.8	2.35
Statistical Analysis			
Mean	Rs. 72.86	Rs. 20682.72	0.25%
σ	1192.72	7772.93	7.33
C.O.V	1637.07%	37.58%	2971.48%
Growth	-355.53%	29.84%	-296.81%
Average Growth	-35.55%	2.98%	-29.68%

Source: Compiled from the annual reports of IFCI Ltd. (From 2003 - 2012)

INTERPRETATION

According to the table no.5, return on Assets ratio showed a fluctuating trend throughout the period of study. It was -1.20% in the year 2003 and -20.29% in the year 2004. It was -0.84% in the year 2005 and was at its lowest i.e., -0.65% in the year 2006. The return on assets again increased to 5.80% in the year 2007. The return on assets was at its highest in the year 2008 when it was 6.72%. In the next year i.e., 2009 the return on assets decreased to 4.42% and further decreased to 3.43% in the year 2010. In the year 2011, the return on assets ratio decreased to 2.73% and further decreased to 2.35% in the year. The standard deviation of the return on Assets ratio was 7.33, with coefficient of variation as 2971.48% and average annual growth as -29.68%.

6. RETURN ON EQUITY RATIO (ROE)

This ratio measures the relationship between net profit (after interest and taxes) and shareholder funds. The objective of computing this ratio is to find out how efficiently the funds supplied by all the shareholders (equity and preference) have been used. This ratio is computed by dividing the net profit after interest, tax and dividend by shareholder funds. It is expressed as a percentage. This ratio is calculated as under:

$$Return\ on\ Owner's\ Equity = \frac{Net\ Profit\ (After\ Tax)}{Owner's\ Equity} \times 100$$

The shareholder equity or net worth includes paid up capital, security premium and reserve and surplus less accumulated losses. Net worth can also be determined by subtracting total liabilities from total assets. This ratio indicates the firm's ability of generating profit per rupee of shareholder's funds. A higher ratio shows more efficient management and utilization of shareholder's funds. They may also be used for declaration of dividend and creation of reserves for future growth. This ratio is very important as it tells us the value added to the owner's investment by the firm. It also helps us to tell how well the firm is able to manage its resources and profitable investment opportunities available in the external as well as internal environment.

TABLE: - 6 STATEMENT SHOWING RETURN ON EQUITY RATIO (Rs. in Crores)

Year	Profit After Tax (Rs.)	Net worth (Rs.)	Return on Net worth (%)
2003	-259.70	393.68	-0.66
2004	-3229.78	-2850	1.13
2005	-324.40	-3182.78	0.10
2006	-74.10	-3261.32	0.02
2007	898.02	1105.59	0.81
2008	1020.57	3324.87	0.31
2009	657.15	3740.76	0.18
2010	670.94	4609.8	0.15
2011	706.25	5003.4	0.14
2012	663.62	5535.75	0.12
Statistical Analysis			
Mean	Rs. 72.86	Rs. 1441.98	0.23
σ	1192.72	3338.41	0.45
C.O.V	1637.07%	231.52%	196.49%
Growth	-355.53%	1306.15%	-118.17%
Average Growth	-35.55%	130.62%	-11.82%

Source: Compiled from the annual reports of IFCI Ltd. (From 2003 - 2012)

INTERPRETATION

As per table no. 3.6, the return on net worth ratio was at its lowest in the year 2003 when it was -0.66%. The return on net worth was at its highest in the next year i.e. 2004 when it was 1.13%. The return to net worth then decreased to 0.10% in the year 2005 and further decreased to 2.02% in the year 2006, in the year 2007, it increased to 0.81% and then decreased to 0.31% in the year 2008. The return to net worth ratio decreased to 0.18% in the year 2009 and it further decreased to 0.15% in the year 2010 and to 0.14% in the year 2011. It decreased to 0.12% in the year 2012. The standard deviation of the return on net worth ratio was 0.45, with coefficient of variation as 196.49%and average annual growth as -11.82%.

7. BURDEN RATIO

Burden ratio indicates the contribution of non-interest operating income in recovering non-interest operating costs. In other words, the difference between interest income and interest expenses provides the yield spread to a financial institution to meet other expenses. If a financial institution has substantial non-interest income to bear the "Burden" of other operating costs (mainly staff costs and other administrative costs), the profitability of the financial institution improves. On the other hand, if a financial institution has lower non-interest income as compared to other operating expenses, the burden ratio would turn negative; which would imply that the net margin of the financial institution would be affected by the burden ratio. It is calculated by dividing (Non Interest Incomes- Non Interest Expenses) by Total Assets.

$$Burden\ Ratio = \frac{(Non\ Interest\ Income - Non\ Interest\ Expenses)}{Total\ Assets}$$

Where non- interest income excludes gain on sale of assets or securities.

TABLE: - 7 STATEMENT SHOWING BURDEN RATIO (Rs. in Crores)

Year	Non-Interest Incomes- Non Interest Operating Expenses (Rs.)	Total Assets (Rs.)	Burden Ratio (%)
2003	-21.21	21706.85	-0.10
2004	-92.49	15914.66	-0.58
2005	-26.74	38543.56	-0.07
2006	-9.59	11435.09	-0.08
2007	2.85	15477.32	0.02
2008	-4.16	15178.81	-0.03
2009	-8.4	14882.57	-0.06
2010	-89.44	19589.21	-0.46
2011	12.73	25915.31	0.05
2012	-1.61	28183.8	-0.01
Statistical Analysis			
Mean	Rs. -23.81	Rs. 20682.72	-0.13
σ	35.22	7772.93	0.20
C.O.V	-147.94%	37.58%	-153.07%
Growth	-92.41%	29.84%	-94.15%
Average Growth	-9.24%	2.98%	-9.42%

Source: Compiled from the annual reports of IFCI Ltd. (From 2003 - 2012)

INTERPRETATION

According to table no.7, the burden ratio was -0.10% in the year 2003. This ratio further decreased and was -0.58% in the year 2004. The burden ratio was -0.07% in the year 2005 and -0.08% in the year 2006. It was 0.02% in the year 2007 but decreased to become -0.03% in 2008, it further decreased to -0.06% in the year 2009. In the year 2010, this ratio was -0.46%. It was at its highest i.e., 0.05% in the year 2011 but it decreased to become -0.01%in the year 2012. The standard deviation of the burden ratio was 0.20, with coefficient of variation as -153.07%and average annual growth as -9.42%.

TESTING OF HYPOTHESIS

Null Hypothesis (Ho)-

There is no significant difference in the profitability position of the Industrial Finance Corporation Of India Ltd during the period of study (2003-2012).

Interpretation of t-test

$t=2.23$ & $t_{0.05}=1.86$

$t > t_{0.05}$

When degree of freedom (df) is 8 and level of significance is 5%, the critical value of $t_{0.05}$ is 1.86. Since the calculated value of t is 2.23 which is more than the table value, we conclude that there is a significant difference in profitability position of the Industrial Finance Corporation Of India Ltd during the period of study (2003-2012). Hence, null hypothesis is rejected.

Alternative Hypothesis (H_1)-

There is a significant difference in profitability position of the Industrial Finance Corporation Of India Ltd during the period of study (2003-2012).

Since, the calculated value of t is 2.23 which is more than the table value, we conclude that there is significant difference in profitability position of the Industrial Finance Corporation Of India Ltd during the period of study (2003-2012). Hence alternative hypothesis is accepted.

CONCLUSIONS

The income statement reflects the efficiency with which the activity of an institution has been undertaken; they give an idea of whether the actual performances are in conformity with the predetermined goals and objectives. These are basically prepared with the main purpose of reporting companies' earnings to the investors. Hence, a lot of care is required for preparing these statements as they are the revelation of the proper performance of a concern. The financial analysis provides a number of tools which helps to develop a better understanding of the data provided by the income statement. These tools help to establish relationship between various variables of the income statement, which seem to be as mere figures in the absence of application of the techniques of financial analysis. For this reason the tools like ratio analysis, comparative income statement, common size income statement and trend analysis of income statement have been undertaken for the purpose of the present research work.

The analysis of income statement of IFCI Ltd reveals that the profit of the institution though, was not at all satisfactory initially but later on it gives a favourable picture of the performance of the concern. The overall average of net profit after tax ratio over the period of study was -10.38 crores. The overall growth of net profit over the period of study was 231.40%, which means that the average annual growth was of 23.14%. The operating cost of an institution should always be less than its operating incomes so that it can continue to grow in near future. The study of operating cost ratio reveals a satisfactory image, since except for the two initial years, the operating cost ratio showed a favourable condition of the concern in the rest of the period of the study as the overall average was 73.06%, with a growth of -37.37%, which reflects average annual growth of -3.74%.

The operating profit is the simplest measuring rod of performance of a concern. Higher the operating profit better is the performance of the concern. As far as IFCI Ltd is concerned, the operating profit ratio also gives a favourable picture of the concern since except for the two initial years the operating profits were quite consistent and approving. The overall average of operating profit ratio was 30.51%, with growth of 308.88% and average annual growth of 30.89%. The equity investors of any concern are very valuable for the concern; since they are the major provider of capital and their continuous support is indispensable for the survival of the concern. Hence, utmost care should be taken regarding the returns provided to them. The return on equity capital ratio is such a measure which helps to examine the profitability from the perspective of the equity investors. The return on equity capital ratio of IFCI Ltd was not satisfactory in the initial years of study but later on they improved. The overall average for return on equity capital ratio was -12.01%, with growth of 170.98% and average annual growth of 17.10%.

The efficiency of any firm depends a lot on its ability to utilize its assets profitably. The return on assets ratio facilitates to know whether the assets of the concern are used justifiably, since long run survival and growth of a firm is unimaginable if its assets are not utilized properly. As far as IFCI Ltd is concerned the assets of the firm were not used judicially in the initial four years of study but later on the institution managed to utilized its assets properly. The overall average for return on assets ratio was 0.25%, with growth of 296.81% and average annual growth of 29.68%. Funds are an essential resource for undertaking any activity and its significance becomes all the more important due to the fact that it is a scarce resource particularly in a developing economy like India. The return on equity ratio is a tool to find out, how efficiently the funds supplied by the shareholders have been used. The return on equity ratio was quite favourable throughout the period of study except the first year i.e., 2003. The average return on equity ratio was 0.23%, with growth of 118.17% and average annual growth of 11.82%. A financial institution has certain non-interest operating incomes also besides its interest operating incomes. The amounts of such incomes have a significant role to play in the performance of these institutions since a substantial amount of non-interest operating incomes indicates a better profitability of the institution. The situation of IFCI Ltd shows an unfavourable picture as depicted by burden ratio except for the two years i.e., 2007 and 2011 when it was 0.02% and 0.05% respectively. The average burden ratio was -0.13%.

SUGGESTIONS

The main aim of undertaking the research work is to make an effort in developing an understanding of the performance of various correlated activities of the organization. Hence, various tools of financial analysis have been applied to fulfil this aim. But the research work does not end, only with analysis and interpretation of data. Any kind of research work is incomplete in the absence of suggestions, suggestions which are key to improvement in future. For this reason, the following suggestions could be laid down in the light of the findings:

1. The institution should try to maintain the control over its operating expenses which will otherwise going to be a major constraint on its profitability. The institution needs to maintain its present level of operating expenses in future also.
2. The institution should try to take utmost care in providing better returns to its equity shareholders since they are the major provider of capital and there continuous support is indispensable for the survival of the concern.
3. The Industrial Finance Corporation of India Ltd should try to control and enhance its non-interest operating incomes since the situation of IFCI Ltd shows an unfavourable picture as depicted by its burden ratio.
4. The institution should try to issue further share capital since borrowed capital should be used or is worthwhile only when the company's earnings are greater than its cost of capital and should reduce debt capital by reducing the amount of innate funds from outside sources.

REFERENCES

1. Anthony, R.N. & Reece, J.S. (1975): Management Accounting, (Ilinosis: R.D. Irwin), P.248
2. Banerjee, Ashok.,(2004): Financial Accounting-A Managerial Emphasis, Excel Books,p. 423.
3. Basant & C. Raj (1978): Corporate Financial Management, (New Delhi: Tata McGraw Hill Publishing Co., Ltd., P.154
4. Betty, J. (1971): Management Accounting (London: McDonald & Evan, P.382.
5. Bhat, S, Financial Management –Principles and Practice, Excel Books (2008), pp28-32.

6. Chowdhary S.B. (1977): 'Management Accountancy', (New Delhi: Kalyani Publishers), P.45
7. Khan, M.Y. & Jain, P.K. (1982): Financial Management, (New Delhi: Tata McGraw Hill Publishing Co. Ltd.), P.139.
8. Kulshrestha N.K. (1971): Ph.D. Thesis on "Analysis of Financial Statements of paper Industry in India" University of Rajasthan, Jaipur, p.379.
9. Monga, J.R. (1981): Topics in Financial Accounting, (New Delhi: National Publishing House, P.51
10. Siddiqui, S. A. (2002), Accountancy: Laxmi Publications (P) Ltd., p894.

REQUEST FOR FEEDBACK

Dear Readers

At the very outset, International Journal of Research in Computer Application and Management (IJRCM) acknowledges & appreciates your efforts in showing interest in our present issue under your kind perusal.

I would like to request you to supply your critical comments and suggestions about the material published in this issue as well as on the journal as a whole, on our E-mail **infoijrcm@gmail.com** for further improvements in the interest of research.

If you have any queries please feel free to contact us on our E-mail infoijrcm@gmail.com.

I am sure that your feedback and deliberations would make future issues better – a result of our joint effort.

Looking forward an appropriate consideration.

With sincere regards

Thanking you profoundly

Academically yours

Sd/-

Co-ordinator

ABOUT THE JOURNAL

In this age of Commerce, Economics, Computer, I.T. & Management and cut throat competition, a group of intellectuals felt the need to have some platform, where young and budding managers and academicians could express their views and discuss the problems among their peers. This journal was conceived with this noble intention in view. This journal has been introduced to give an opportunity for expressing refined and innovative ideas in this field. It is our humble endeavour to provide a springboard to the upcoming specialists and give a chance to know about the latest in the sphere of research and knowledge. We have taken a small step and we hope that with the active co-operation of like-minded scholars, we shall be able to serve the society with our humble efforts.

Our Other Journals