

# INTERNATIONAL JOURNAL OF RESEARCH IN COMPUTER APPLICATION & MANAGEMENT

I  
J  
R  
C  
M



A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories

*Indexed & Listed at:*

Ulrich's Periodicals Directory ©, ProQuest, U.S.A., EBSCO Publishing, U.S.A., Cabell's Directories of Publishing Opportunities, U.S.A.

Open J-Gate, India [link of the same is duly available at Inlibnet of University Grants Commission (U.G.C.)],

Index Copernicus Publishers Panel, Poland with IC Value of 5.09 & number of libraries all around the world.

Circulated all over the world & Google has verified that scholars of more than 2477 Cities in 159 countries/territories are visiting our journal on regular basis.

Ground Floor, Building No. 1041-C-1, Devi Bhawan Bazar, JAGADHRI – 135 003, Yamunanagar, Haryana, INDIA

<http://ijrcm.org.in/>

## CONTENTS

Sr. No.	TITLE & NAME OF THE AUTHOR (S)	Page No.
1.	IMPACT OF EMPLOYEE DEMOGRAPHICS ON TRAINING; FOR IMPROVED SERVICE DELIVERY: A STUDY ON BANKING SECTOR <i>NITISH KULSHRESTHA, DR. L K SINGH, DR. SAROJ KUMAR DASH &amp; DR. SAVITA MOHAN</i>	1
2.	AN INDUCTIVE APPROACH TO IDENTIFYING THE JOB SATISFACTION FACETS AND JOB SATISFACTION LEVEL IN AN EXTREME ENVIRONMENT IN BANKING SECTOR EMPLOYEES IN NORTHERN REGION IN SRI LANKA <i>A. SARAVANABAWAN &amp; LIRONG LONG</i>	6
3.	AREA EFFICIENT APPROACH FOR 64-BIT MULTIPLICATION USING CONFIGURABLE DEVICES <i>DINESH KUMAR &amp; G.C. LALL</i>	11
4.	THE EVOLUTION OF TECHNOLOGY ACCEPTANCE MODEL: A LITERATURE REVIEW <i>INDER SINGH &amp; DEVENDRA KUMAR PUNIA</i>	15
5.	CONSUMER BEHAVIOUR ON FAST MOVING CONSUMER GOODS – A STUDY WITH REFERENCE TO PERSONAL CARE PRODUCTS IN MADURAI DISTRICT <i>K.MUNESWARAN &amp; DR. C. VETHIRAJAN</i>	22
6.	STUDY OF CHANNEL SATISFACTION OF VIDEOCON TELECOM SERVICES AND ITS COMPETITORS IN PUNJAB <i>RAZIA SEHDEV, DR. YUVRAJ BHATNAGAR &amp; PRANAV RANJAN</i>	28
7.	INTEREST FREE BANKING: A POTENTIAL SUBSTITUTE TO CONVENTIONAL BANKING IN THE CONTEMPORARY GLOBAL FINANCIAL SCENARIO <i>DR. FAROOQ A SHAH</i>	35
8.	A STUDY ON DIMENSION OF SMARTPHONE AND ITS INFLUENCE ON CONSUMER PREFERENCE <i>DR. S. A. SENTHIL KUMAR &amp; M. JAMAL MOHAMED ZUBAIR</i>	39
9.	CENTRALISED SYSTEM FOR e-PROCUREMENT- A NEW RISE IN PUBLIC SECTOR: A CASE STUDY <i>SHYNA K S &amp; SAYED MOHAMMED V V</i>	41
10.	EFFECT OF ELECTRONIC MOBILE MONEY TRANSFER ON FINANCIAL LIQUIDITY AND GROWTH OF MICRO AND SMALL ENTERPRISES: A CASE OF NAIROBI CITY, KENYA <i>DUNCAN MOMANYI NYANG'ARA, WILLIAM MACHANI NYANG'ARA &amp; Kennedy O. Moenga</i>	46
11.	CORPORATE SOCIAL RESPONSIBILITY IN BUSINESS: A CASE STUDY ON GRAMEEN PHONE LIMITED BANGLADESH <i>ARJUN KUMAR DAS, SUJAN KANTI BISWAS &amp; DR. KUNAL SIL</i>	52
12.	EFFECTIVENESS OF TRAINING EVALUATION PRACTICES – AN EMPIRICAL STUDY <i>DR. SHOBHARANI H. &amp; DR. MAMATHA S. M.</i>	58
13.	IMPACT OF LEARNING STYLES ON e-LEARNING ENVIRONMENT: AN EMPIRICAL STUDY <i>SHAKEEL IQBAL</i>	64
14.	THE EFFECT OF BOARD STRUCTURE ON FINANCIAL PERFORMANCE OF SRI LANKAN LISTED BANKS <i>RAVIVATHANI THURAISINGAM</i>	69
15.	DISAGGREGATED VOLATILITY - A CASE STUDY IN INDIAN STOCK MARKET <i>DR. NALINA K. B.</i>	74
16.	CUSTOMER SATISFACTION OF E-BANKING IN BANGLADESH WITH FOCUS ON DUTCH BANGLA BANK LTD.: THE CONTEXT OF TWENTY FIRST CENTURY <i>MOSAMMOD MAHAMUDA PARVIN &amp; MD. MASUDUL HASSAN</i>	83
17.	ENHANCING THE PERFORMANCE OF LEACH PROTOCOL IN WIRELESS SENSOR NETWORKS <i>NUTAN SINDHWANI &amp; ROHIT VAID</i>	91
18.	MULTI CRITERIA DECISION MAKING USING FUZZY TOPSIS <i>PRATHIBA PH &amp; KARTHIKEYAN R</i>	95
19.	MEASURING THE EFFECT OF CAPABILITY VERSUS USABILITY IN PURCHASE DECISION OF SMART PHONES <i>JITESH BISHT &amp; LAKSHMI SHANKAR IYER</i>	100
20.	AN IMPACT OF GREEN COMPUTING IN HAZARDOUS DEVICE MANUFACTURING & MAXIMIZE ENERGY EFFICIENCY <i>CHITHRA MOL C. R, R. VIJAYASARATHI &amp; THAMIL KUMARAN V. C</i>	107
21.	EFFECTIVE DYNAMIC ROUTING PROTOCOL: ANALYSIS OF VARIOUS SECURE DATA ROUTING PROTOCOL AND DATA AGGREGATION IN WIRELESS SENSOR NETWORKS <i>S.MOHAMED SALEEM &amp; P.SASI KUMAR</i>	115
22.	HEAT TRANSFER ENHANCEMENT IN AIR CONDITIONING SYSTEM USING NANOFLUIDS <i>R. REJI KUMAR, M. NARASIMHA &amp; K. SRIDHAR</i>	120
23.	e-COMMERCE: AN ANALYSIS OF CONCEPTUAL FRAMEWORK <i>ABU ZAFAR AHMED MUKUL &amp; SABRINA HOQUE CHOWDHUARY</i>	126
24.	e-COUNSELING FOR INSTITUTIONS OF HIGHER LEARNING IN GHANA: WHAT ARE THE REQUIREMENTS? <i>KEVOR MARK-OLIVER</i>	131
25.	TAX INCENTIVES AND INVESTMENT BEHAVIOUR: AN EMPIRICAL REVIEW OF THE TAX PAYERS PERCEPTIONS <i>OBARETIN OSASU &amp; DR. CHINWUBA OKAFOR</i>	135
26.	METHODS OF DATA SECURITY USED IN COMPUTER NETWORK <i>ZOBAIR ULLAH</i>	138
27.	CONSUMERS CHOICE OF RETAIL STORES WITH REFERENCE TO THEIR DEMOGRAPHIC INFLUENCERS <i>APEKSHA JAIN &amp; MANOJ KUMAR SHARMA</i>	141
28.	GRID COMPUTING: INTRODUCTION AND APPLICATION <i>ANUDEEP RANDHAWA, HEENA GULATI &amp; HARISH KUNDR</i>	143
29.	CONSUMER BEHAVIOR TOWARDS e-BANKING IN HDFC BANK <i>CHANABASAPPA TALAWAR</i>	147
30.	ROLE OF SMALL INDUSTRIES DEVELOPMENT BANK OF INDIA (SIDBI) IN THE PROMOTION OF ENTREPRENEURSHIP IN U.P. <i>DR. MOHD. SHOEB</i>	152
	<b>REQUEST FOR FEEDBACK</b>	158

## CHIEF PATRON

**PROF. K. K. AGGARWAL**

Chancellor, Lingaya's University, Delhi  
Founder Vice-Chancellor, GuruGobindSinghIndraprasthaUniversity, Delhi  
Ex. Pro Vice-Chancellor, GuruJambheshwarUniversity, Hisar

## FOUNDER PATRON

**LATE SH. RAM BHAJAN AGGARWAL**

Former State Minister for Home & Tourism, Government of Haryana  
Former Vice-President, Dadri Education Society, Charkhi Dadri  
Former President, Chinar Syntex Ltd. (Textile Mills), Bhiwani

## CO-ORDINATOR

**DR. SAMBHAV GARG**

Faculty, Shree Ram Institute of Business & Management, Urjani

## ADVISORS

**DR. PRIYA RANJAN TRIVEDI**

Chancellor, The Global Open University, Nagaland

**PROF. M. S. SENAM RAJU**

Director A. C. D., School of Management Studies, I.G.N.O.U., New Delhi

**PROF. S. L. MAHANDRU**

Principal (Retd.), MaharajaAgrasenCollege, Jagadhri

## EDITOR

**PROF. R. K. SHARMA**

Professor, Bharti Vidyapeeth University Institute of Management & Research, New Delhi

## EDITORIAL ADVISORY BOARD

**DR. RAJESH MODI**

Faculty, YanbuIndustrialCollege, Kingdom of Saudi Arabia

**PROF. PARVEEN KUMAR**

Director, M.C.A., Meerut Institute of Engineering & Technology, Meerut, U. P.

**PROF. H. R. SHARMA**

Director, Chhatarpati Shivaji Institute of Technology, Durg, C.G.

**PROF. MANOHAR LAL**

Director & Chairman, School of Information & Computer Sciences, I.G.N.O.U., New Delhi

**PROF. ANIL K. SAINI**

Chairperson (CRC), GuruGobindSinghI. P. University, Delhi

**PROF. R. K. CHOUDHARY**

Director, Asia Pacific Institute of Information Technology, Panipat

**DR. ASHWANI KUSH**

Head, Computer Science, UniversityCollege, KurukshetraUniversity, Kurukshetra

**DR. BHARAT BHUSHAN**

Head, Department of Computer Science & Applications, GuruNanakKhalsaCollege, Yamunanagar

**DR. VIJAYPAL SINGH DHAKA**

Dean (Academics), Rajasthan Institute of Engineering & Technology, Jaipur

**DR. SAMBHAVNA**

Faculty, I.I.T.M., Delhi

**DR. MOHINDER CHAND**

Associate Professor, KurukshetraUniversity, Kurukshetra

**DR. MOHENDER KUMAR GUPTA**

Associate Professor, P.J.L.N.GovernmentCollege, Faridabad

**DR. SAMBHAV GARG**

Faculty, Shree Ram Institute of Business & Management, Urjani

**DR. SHIVAKUMAR DEENE**

Asst. Professor, Dept. of Commerce, School of Business Studies, Central University of Karnataka, Gulbarga

**DR. BHAVET**

Faculty, Shree Ram Institute of Business & Management, Urjani

**ASSOCIATE EDITORS**

**PROF. ABHAY BANSAL**

Head, Department of Information Technology, Amity School of Engineering & Technology, Amity University, Noida

**PROF. NAWAB ALI KHAN**

Department of Commerce, AligarhMuslimUniversity, Aligarh, U.P.

**ASHISH CHOPRA**

Sr. Lecturer, Doon Valley Institute of Engineering & Technology, Karnal

**TECHNICAL ADVISOR**

**AMITA**

Faculty, Government M. S., Mohali

**FINANCIAL ADVISORS**

**DICKIN GOYAL**

Advocate & Tax Adviser, Panchkula

**NEENA**

Investment Consultant, Chambaghat, Solan, Himachal Pradesh

**LEGAL ADVISORS**

**JITENDER S. CHAHAL**

Advocate, Punjab & Haryana High Court, Chandigarh U.T.

**CHANDER BHUSHAN SHARMA**

Advocate & Consultant, District Courts, Yamunanagar at Jagadhri

**SUPERINTENDENT**

**SURENDER KUMAR POONIA**

## CALL FOR MANUSCRIPTS

We invite unpublished novel, original, empirical and high quality research work pertaining to recent developments & practices in the area of Computer, Business, Finance, Marketing, Human Resource Management, General Management, Banking, Education, Insurance, Corporate Governance and emerging paradigms in allied subjects like Accounting Education; Accounting Information Systems; Accounting Theory & Practice; Auditing; Behavioral Accounting; Behavioral Economics; Corporate Finance; Cost Accounting; Econometrics; Economic Development; Economic History; Financial Institutions & Markets; Financial Services; Fiscal Policy; Government & Non Profit Accounting; Industrial Organization; International Economics & Trade; International Finance; Macro Economics; Micro Economics; Monetary Policy; Portfolio & Security Analysis; Public Policy Economics; Real Estate; Regional Economics; Tax Accounting; Advertising & Promotion Management; Business Education; Management Information Systems (MIS); Business Law, Public Responsibility & Ethics; Communication; Direct Marketing; E-Commerce; Global Business; Health Care Administration; Labor Relations & Human Resource Management; Marketing Research; Marketing Theory & Applications; Non-Profit Organizations; Office Administration/Management; Operations Research/Statistics; Organizational Behavior & Theory; Organizational Development; Production/Operations; Public Administration; Purchasing/Materials Management; Retailing; Sales/Selling; Services; Small Business Entrepreneurship; Strategic Management Policy; Technology/Innovation; Tourism, Hospitality & Leisure; Transportation/Physical Distribution; Algorithms; Artificial Intelligence; Compilers & Translation; Computer Aided Design (CAD); Computer Aided Manufacturing; Computer Graphics; Computer Organization & Architecture; Database Structures & Systems; Digital Logic; Discrete Structures; Internet; Management Information Systems; Modeling & Simulation; Multimedia; Neural Systems/Neural Networks; Numerical Analysis/Scientific Computing; Object Oriented Programming; Operating Systems; Programming Languages; Robotics; Symbolic & Formal Logic and Web Design. The above mentioned tracks are only indicative, and not exhaustive.

Anybody can submit the soft copy of his/her manuscript **anytime** in M.S. Word format after preparing the same as per our submission guidelines duly available on our website under the heading guidelines for submission, at the email address: [infoijrcm@gmail.com](mailto:infoijrcm@gmail.com).

## GUIDELINES FOR SUBMISSION OF MANUSCRIPT

### 1. **COVERING LETTER FOR SUBMISSION:**

DATED: \_\_\_\_\_

**THE EDITOR**  
IJRCM

**Subject: SUBMISSION OF MANUSCRIPT IN THE AREA OF**

(e.g. Finance/Marketing/HRM/General Management/Economics/Psychology/Law/Computer/IT/Engineering/Mathematics/other, please specify)

**DEAR SIR/MADAM**

Please find my submission of manuscript entitled ' \_\_\_\_\_ ' for possible publication in your journals.

I hereby affirm that the contents of this manuscript are original. Furthermore, it has neither been published elsewhere in any language fully or partly, nor is it under review for publication elsewhere.

I affirm that all the author (s) have seen and agreed to the submitted version of the manuscript and their inclusion of name (s) as co-author (s).

Also, if my/our manuscript is accepted, I/We agree to comply with the formalities as given on the website of the journal & you are free to publish our contribution in any of your journals.

#### **NAME OF CORRESPONDING AUTHOR:**

Designation:

Affiliation with full address, contact numbers & Pin Code:

Residential address with Pin Code:

Mobile Number (s):

Landline Number (s):

E-mail Address:

Alternate E-mail Address:

#### **NOTES:**

- a) The whole manuscript is required to be in **ONE MS WORD FILE** only (pdf. version is liable to be rejected without any consideration), which will start from the covering letter, inside the manuscript.
- b) The sender is required to mention the following in the **SUBJECT COLUMN** of the mail:  
**New Manuscript for Review in the area of** (Finance/Marketing/HRM/General Management/Economics/Psychology/Law/Computer/IT/Engineering/Mathematics/other, please specify)
- c) There is no need to give any text in the body of mail, except the cases where the author wishes to give any specific message w.r.t. to the manuscript.
- d) The total size of the file containing the manuscript is required to be below **500 KB**.
- e) Abstract alone will not be considered for review, and the author is required to submit the complete manuscript in the first instance.
- f) The journal gives acknowledgement w.r.t. the receipt of every email and in case of non-receipt of acknowledgment from the journal, w.r.t. the submission of manuscript, within two days of submission, the corresponding author is required to demand for the same by sending separate mail to the journal.

2. **MANUSCRIPT TITLE:** The title of the paper should be in a 12 point Calibri Font. It should be bold typed, centered and fully capitalised.

3. **AUTHOR NAME (S) & AFFILIATIONS:** The author (s) **full name, designation, affiliation (s), address, mobile/landline numbers, and email/alternate email address** should be in italic & 11-point Calibri Font. It must be centered underneath the title.

4. **ABSTRACT:** Abstract should be in fully italicized text, not exceeding 250 words. The abstract must be informative and explain the background, aims, methods, results & conclusion in a single para. Abbreviations must be mentioned in full.

5. **KEYWORDS:** Abstract must be followed by a list of keywords, subject to the maximum of five. These should be arranged in alphabetic order separated by commas and full stops at the end.
6. **MANUSCRIPT:** Manuscript must be in **BRITISH ENGLISH** prepared on a standard A4 size **PORTRAIT SETTING PAPER**. It must be prepared on a single space and single column with 1" margin set for top, bottom, left and right. It should be typed in 8 point Calibri Font with page numbers at the bottom and centre of every page. It should be free from grammatical, spelling and punctuation errors and must be thoroughly edited.
7. **HEADINGS:** All the headings should be in a 10 point Calibri Font. These must be bold-faced, aligned left and fully capitalised. Leave a blank line before each heading.
8. **SUB-HEADINGS:** All the sub-headings should be in a 8 point Calibri Font. These must be bold-faced, aligned left and fully capitalised.
9. **MAIN TEXT:** The main text should follow the following sequence:

**INTRODUCTION****REVIEW OF LITERATURE****NEED/IMPORTANCE OF THE STUDY****STATEMENT OF THE PROBLEM****OBJECTIVES****HYPOTHESES****RESEARCH METHODOLOGY****RESULTS & DISCUSSION****FINDINGS****RECOMMENDATIONS/SUGGESTIONS****CONCLUSIONS****SCOPE FOR FURTHER RESEARCH****ACKNOWLEDGMENTS****REFERENCES****APPENDIX/ANNEXURE**

It should be in a 8 point Calibri Font, single spaced and justified. The manuscript should preferably not exceed **5000 WORDS**.

10. **FIGURES & TABLES:** These should be simple, crystal clear, centered, separately numbered & self explained, and **titles must be above the table/figure. Sources of data should be mentioned below the table/figure.** It should be ensured that the tables/figures are referred to from the main text.
11. **EQUATIONS:** These should be consecutively numbered in parentheses, horizontally centered with equation number placed at the right.
12. **REFERENCES:** The list of all references should be alphabetically arranged. The author (s) should mention only the actually utilised references in the preparation of manuscript and they are supposed to follow **Harvard Style of Referencing**. The author (s) are supposed to follow the references as per the following:
  - All works cited in the text (including sources for tables and figures) should be listed alphabetically.
  - Use (ed.) for one editor, and (ed.s) for multiple editors.
  - When listing two or more works by one author, use --- (20xx), such as after Kohl (1997), use --- (2001), etc, in chronologically ascending order.
  - Indicate (opening and closing) page numbers for articles in journals and for chapters in books.
  - The title of books and journals should be in italics. Double quotation marks are used for titles of journal articles, book chapters, dissertations, reports, working papers, unpublished material, etc.
  - For titles in a language other than English, provide an English translation in parentheses.
  - The location of endnotes within the text should be indicated by superscript numbers.

**PLEASE USE THE FOLLOWING FOR STYLE AND PUNCTUATION IN REFERENCES:****BOOKS**

- Bowersox, Donald J., Closs, David J., (1996), "Logistical Management." Tata McGraw, Hill, New Delhi.
- Hunker, H.L. and A.J. Wright (1963), "Factors of Industrial Location in Ohio" Ohio State University, Nigeria.

**CONTRIBUTIONS TO BOOKS**

- Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

**JOURNAL AND OTHER ARTICLES**

- Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

**CONFERENCE PAPERS**

- Garg, Sambhav (2011): "Business Ethics" Paper presented at the Annual International Conference for the All India Management Association, New Delhi, India, 19-22 June.

**UNPUBLISHED DISSERTATIONS AND THESES**

- Kumar S. (2011): "Customer Value: A Comparative Study of Rural and Urban Customers," Thesis, Kurukshetra University, Kurukshetra.

**ONLINE RESOURCES**

- Always indicate the date that the source was accessed, as online resources are frequently updated or removed.

**WEBSITES**

- Garg, Bhavet (2011): Towards a New Natural Gas Policy, Political Weekly, Viewed on January 01, 2012 <http://epw.in/user/viewabstract.jsp>

**ENHANCING THE PERFORMANCE OF LEACH PROTOCOL IN WIRELESS SENSOR NETWORKS**

**NUTAN SINDHWANI**  
**STUDENT**  
**DEPARTMENT OF CSE**  
**MAHARISHI MARKANDESHWAR UNIVERSITY**  
**MULLANA**

**ROHIT VAID**  
**ASST. PROFESSOR**  
**DEPARTMENT OF CSE**  
**MAHARISHI MARKANDESHWAR UNIVERSITY**  
**MULLANA**

**ABSTRACT**

*Low Energy Adaptive Clustering Hierarchy protocol is one of the clustering routing protocols in wireless sensor networks which uses distributed cluster formation & randomized rotation of the cluster head to minimize the network energy consumption and increase network life. In this paper we propose an algorithm which is modified version of existing protocol and is based on selection of cluster heads and vice-cluster heads on the basis of energy, residual energy & distance parameters. Simulation results show that the New Improved routing protocol reduces energy consumption and increases the total lifetime of the network compared to the existing protocol.*

**KEYWORDS**

Wireless sensor networks; LEACH protocol, Energy efficiency, Routing protocol.

**1. INTRODUCTION**

Wireless Sensor Networks (WSN) has many applications in military, medical, meteorological, agricultural, industrial and aerospace areas. A Wireless Sensor Networks (WSN) is a set of hundreds or thousands of micro sensor nodes that have capabilities of sensing, establishing wireless communication between each other and doing computational and processing operations. These nodes are typically tiny, disposable, low-power, and usually derive their energy from attached batteries.[1] A sensor node is made up of four basic components: a sensing unit, a processing unit, a transceiver unit and a power unit. These sensor nodes can self organize to form a network and can communicate with each other in a wireless manner. Each self-organized node collects data from the environment, exchanges these data with other nodes and sends the final information to the sink node or the base station. Energy plays an important role in wireless sensor networks because of the sensor nodes being battery operated. In order to save energy dissipation caused by communication in wireless sensor networks, it is necessary to schedule the state of the nodes, changing the transmission range between the sensing nodes, use of efficient routing and data routing methods and avoiding the handling of unwanted data. In general, routing in WSNs [4] can be divided into flat, hierarchical, and location based routing depending on the network structure. Hierarchical Routing is the well-known technique with special advantages related to scalability and efficient communication. LEACH, PEGASIS, TEEN [6] and APTEEN use this technique for routing. In hierarchical architecture, higher energy nodes can be used to process and send the information, while low-energy nodes can be used to perform the sensing in the proximity of the target.

LEACH (Low- Energy Adaptive Clustering Hierarchy) is a clustering based protocol that minimizes energy dissipation in sensor networks. However, LEACH outperforms classical clustering algorithms by using adaptive clusters and rotating cluster-heads, allowing the energy requirements of the system to be distributed among all the sensors. Instead, when the cluster-head dies, the cluster will become useless because the data gathered by cluster nodes will never reach the base station. So, there is a requirement to improve LEACH protocol to enhance the performance. In this paper we propose an Improved Leach Protocol that further enhances the Power consumption, simulation results bring out that our protocol outperforms Leach protocol in terms of energy consumption and increases the total lifetime of the WSN.

**2. LEACH PROTOCOL**

Low-Energy Adaptive Clustering Hierarchy (LEACH) protocol for sensor networks was proposed by W. R. Heinzelman et.al [3] which minimizes energy dissipation in sensor networks. LEACH is a very famous hierarchical routing algorithm for sensor networks which make clusters by using a distributive algorithm, where nodes make autonomous decisions without any centralized control. It is a self-organized, adaptive clustering protocol, in which the sensor nodes are grouped into clusters to achieve network scalability. Every cluster is often lead by a node called Cluster Head (CH) which can be elected by the sensor nodes based on some criterion or may be pre-assigned by the network designer. The Cluster Head (CH) is responsible for creating and manipulating a TDMA (Time division multiple access) schedule and sending aggregated data from nodes to the BS (Base Station) where these data is needed using CDMA (Code division multiple access).

The LEACH operates based upon rounds. Each round includes two stages: 1. Cluster-constructing (Set-up phase) 2. Working steadily (Steady-state phase)

**2.1 SET-UP PHASE:** During this phase, each node decides whether or not to become a cluster head (CH) for the current round. This decision is based on choosing a random number between 0 and 1, if number is less than a threshold  $T(n)$ , the node become a cluster head for the current round. The setup phase [4] is further divided into

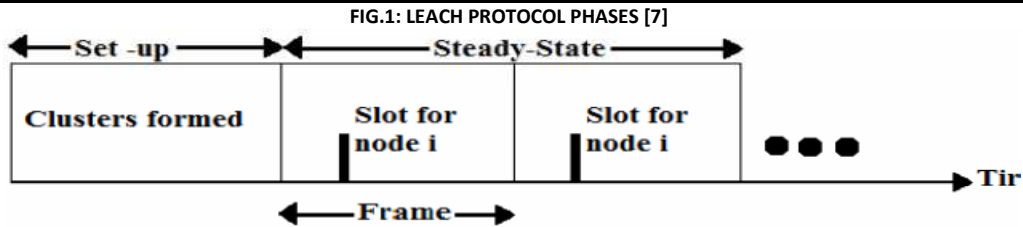
- Advertisement Phase
- Cluster set-up phase

In the advertisement phase, the randomly generated CHs advertise their election as clusters to its neighborhood sensor nodes. This is followed by the Cluster set-up phase where the sensor nodes which received the advertisement can join the CH with higher signal strength. Then the steady-state phase begins.

**2.2 STEADY-STATE PHASE:** The Data transmission from the source sensor node to the destination sink happens in the Steady state phase where the CH is maintained. Like set-up phase, the Steady-state phase [4] can be further classified into

- Schedule Creation
- Data transmission

The Schedule is created by breaking the Steady-state operation into frames, and the timeslots are allocated for each of the sensor nodes. The nodes send their data to their CH during their allocated TDMA slot [4]. When all the data are received, the CH aggregates them and sends the aggregated data to the Sink Node. Fig 1.describes the operation of LEACH during different phases.



The main problem with LEACH protocol lies in the random selection of cluster heads. There exists a probability that the cluster heads formed are unbalanced and may remain in one part of the network making some part of the network unreachable.

**3. RELATED WORK**

**3.1 F- LEACH PROTOCOL**

FLEACH ( ), is a protocol for securing node to node communication in LEACH-based network. It uses random key pre-distribution scheme with symmetric key cryptography to enhance security in LEACH. FLEACH provides authenticity, integrity, confidentiality and freshness to node-to-node communication. But it is vulnerable to node capturing attack.

**3.2 S-LEACH PROTOCOL**

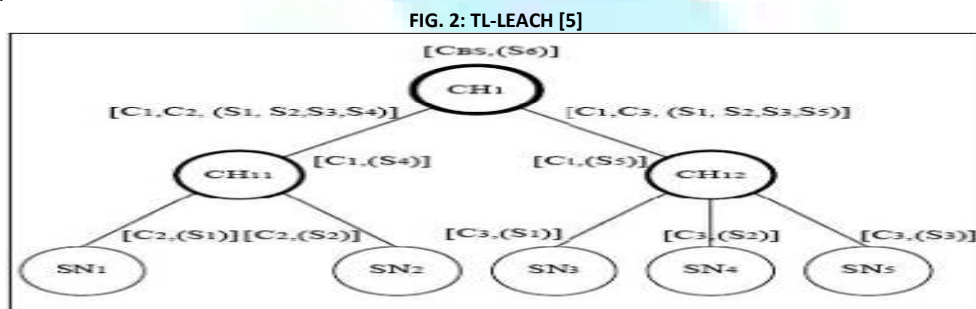
This is the first modified secure version of LEACH called SLEACH [9], which investigated the problem of adding security to cluster-based communication protocol for homogeneous wireless sensor networks consisting of sensor nodes with severely limited resources. SLEACH provides security in LEACH by using the building block of SPINS (Security Protocol for Sensor Network), symmetric-key methods and MAC (Message Authentication Code). SLEACH prevents intruder to send bogus sensor data to the CH and CH to forward bogus message. But SLEACH cannot prevent to crowd the time slot schedule of a cluster, causing DoS attack or simply lowering the throughput of the CH and does not guarantee data confidentiality. The solution is meant to protect only outsider attack.

**3.3 E-LEACH PROTOCOL**

Energy-LEACH protocol improves the CH selection procedure. It makes residual energy of node as the main metric which decides whether the nodes turn into CH or not after the first round [1]. Same as LEACH protocol, E-LEACH is divided into rounds, in the first round, every node has the same probability to turn into CH, that mean nodes are randomly selected as CHs, in the next rounds, the residual energy of each node is different after one round communication and taken into account for the selection of the CHs. That mean nodes have more energy will become a CHs rather than nodes with less energy

**3.4 TL-LEACH PROTOCOL**

TL-LEACH [5] is the extension of the LEACH, where TL stands for Two-Level. In this protocol; CH collects data from other cluster members as original LEACH, but rather than transfer data to the BS directly, it uses one of the CHs that lies between the CH and the BS as a relay station. It utilizes two level of clustering where primary CH communicate with secondary CH in order to send the data, for better throughput. TL-LEACH form clusters based on minimum distance of nodes to their corresponding CH.



**3.5 M-LEACH PROTOCOL**

In LEACH, Each CH directly communicates with BS no matter the distance between CH and BS. It will consume lot of its energy if the distance is far. On the other hand, Multihop-LEACH protocol selects optimal path between the CH and the BS through other CHs and use these CHs as a relay station to transmit data over through them [8]. First, multi-hop communication is adopted among CHs. Then, according to the selected optimal path, these CHs transmit data to the corresponding CH which is nearest to BS. Finally, this CH sends data to BS. M-LEACH protocol is almost the same as LEACH protocol, only makes communication mode from single hop to multi-hop between CHs and BS.

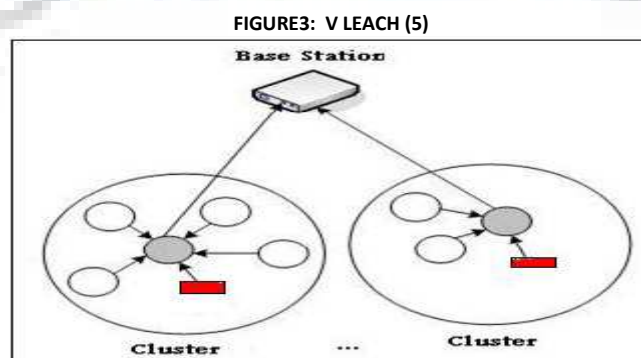
**3.6 LEACH-CENTRALIZED (LEACH-C)**

LEACH-C protocol offers a configuration algorithm [6] to perform efficient clustering. The efficient heads are selected based on the minimum exchanged data between cluster heads and their cluster nodes. In LEACH-C, during the setup phase, in each iteration the base station receives information about node state, node location and each node's remaining energy. LEACH-C uses this information to calculate the mean value of network nodes energy, and then selects efficient cluster heads between nodes with higher energy level than mean energy value.

The LEACH-C protocol can be used to detect nodes that have an energy value higher than the average and then the evolutionary algorithm is applied to select the optimum cluster heads, therefore achieving proper clustering.

**3.7 V-LEACH**

In the V LEACH [5] protocol, the cluster contains; CH (responsible only for sending data that is received from the cluster members to the BS), vice-CH (the node that will become a CH of the cluster in case of CH dies), cluster nodes (gathering data from environment and send it to the CH).





In the original LEACH, the CH is always on receiving data from cluster members, aggregate these data and then send it to the BS that might be located far away from it. The CH will die earlier than the other nodes in the cluster because of its operation of receiving, sending and overhearing. When the CH die, the cluster will become useless because the data gathered by cluster nodes will never reach the base station.

In V-LEACH protocol, besides having a CH in the cluster, there is a vice-CH that takes the role of the CH when the CH dies and there is no need to elect a new CH every time increasing the network lifetime.

**4. PROPOSED PROTOCOL**

V Leach uses the concept of alternate Cluster Head called Vice Cluster Head. As a Cluster Head dies it is replaced by the Vice Cluster Head. But in case of Vice Cluster Head Dies, it does not provide solution for that and the network start reducing the energy very fast and finally the network dies completely. The proposed protocol is the improvement over the V-Leach; In this, initially when the cluster heads are selected based on the energy and the distance parameters; the Vice Cluster Head are also selected. Now when the cluster head dies, it is replaced by Vice Cluster Head and new Vice Cluster Head will be selected at the same time. It means the cluster head will stay over the life of network. The decision of the Cluster head and Vice Cluster head selection is on the basis of Energy, Distance and Residual Energy.

The proposed protocol will improve the network life and total communication over the network.

**5. SIMULATION RESULTS**

Matlab software MATLAB (matrix laboratory), a numerical computing environment and fourth-generation programming language has been used to simulate the result. The result refers to the measurement of life time. Life time of network is related to no. of alive nodes, no. of dead nodes, and rate of packet transmission and how long time cluster of nodes is formed in network. System which is proposed here gives good output in all four parameters.

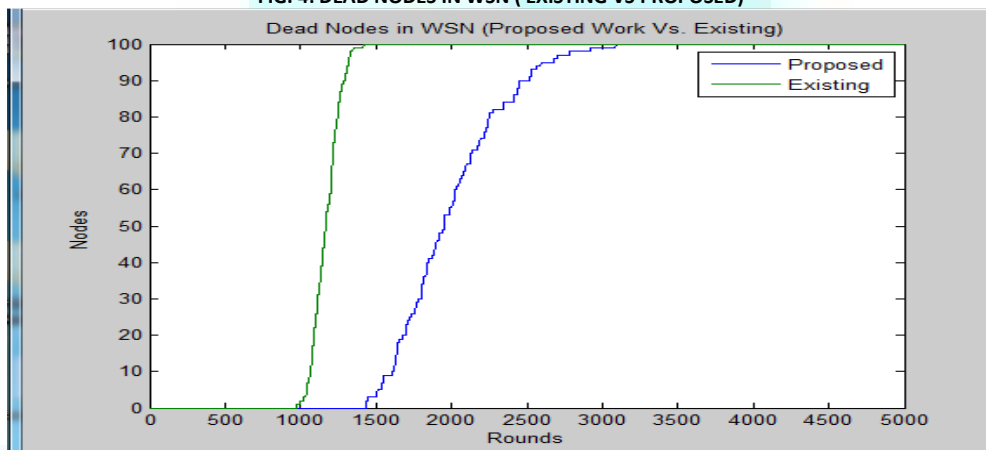
To validate the performance of modified V LEACH protocol, we simulate the protocol and utilize a network with 100 nodes randomly deployed between (x=0, y=0) and (x=100, y=100). The initial power of all nodes is considered to be 2J and maximum number of rounds is 5000. These parameters are summarized in Table1.

**TABLE 1 : SIMULATION PARAMETERS**

Parameter	Value
N (Number of nodes)	100
P (Probability Vector)	0.1
Eo (Initial Energy)	0.5
ETX (Energy loss on Transmission)	50*0.000000001
ERX (Energy loss on receive)	50*0.000000001
Efs (Energy loss on forward)	10*0.000000000001
Emp (Energy loss on cluster switch)	0.0013*0.000000000001
EDA (Energy loss on delay)	5*0.000000001
Rmax (Number of round)	5000
Do (Distance vector)	sqrt(Efs/Emp)

The above mentioned values were set for simulation and the results indicate that there are less dead nodes and more alive nodes in proposed system. Also rate of packet transmission is enhanced and due to more alive nodes and cluster formation process is ensured for a long time which tends to increase life time of wireless sensor network.

**FIG. 4: DEAD NODES IN WSN ( EXISTING VS PROPOSED)**



**FIG.5: ALIVE NODES IN WSN ( EXISTING VS PROPOSED)**

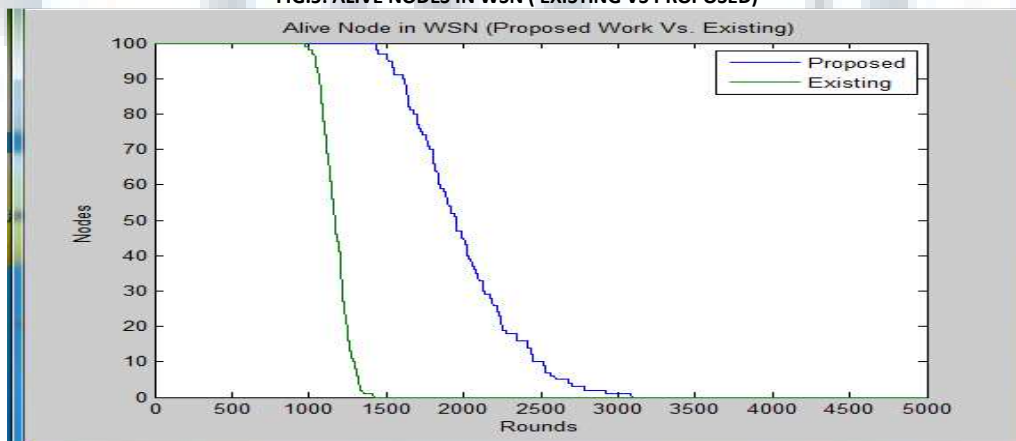


FIG.6: PACKETS TRANSMITTED TO BASE STATION( EXISTING VS PROPOSED)

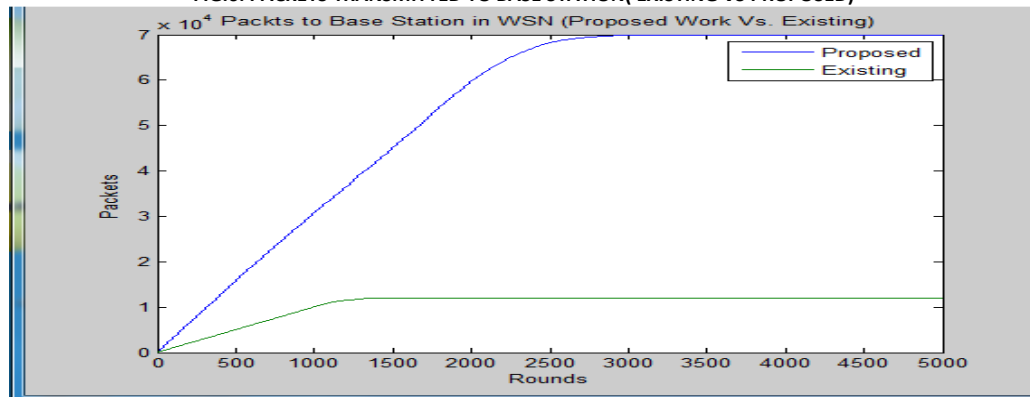
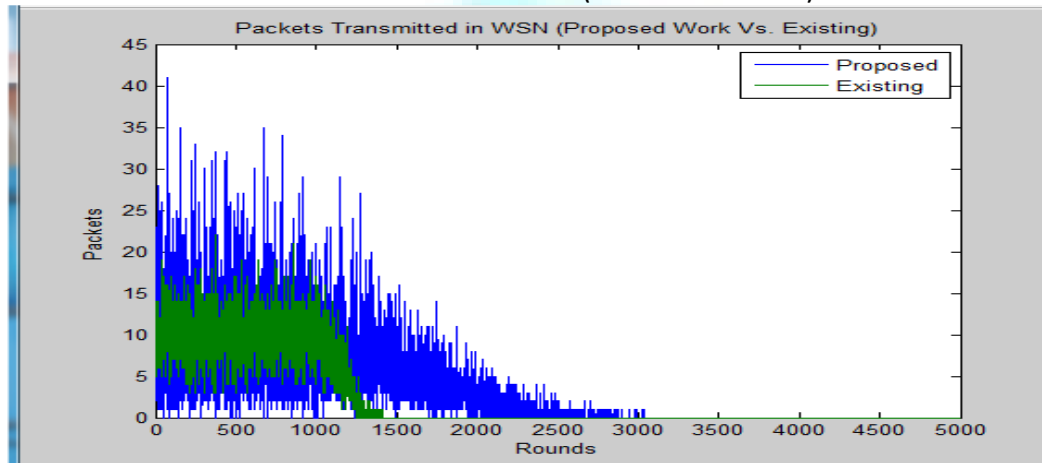


FIG. 7: PACKET TRANSMITTED IN WSN( EXISTING VS PROPOSED)



## 6. CONCLUSION

The core operation of a WSN is to gather and convey the collected data to a distant BS for further processing and analysis. Gathering information from a WSN in an energy effective manner is of supreme importance in order to prolong its life span. This calls for use of an appropriate routing protocol to ensure efficient data transmission through the network. In this thesis, we have proposed an architecture modified V-LEACH which extends the V-LEACH clustering routing algorithm. The result of simulations conducted indicates that the proposed clustering approach is more energy efficient and hence effective in prolonging the network life time compared to LEACH. In existing system data transmission depends on current energy of nodes and distance between nodes. Modified-LEACH algorithm works on two additional parameter residual energy of node and time stamp of packet transmission from. Modified-LEACH affords to conserve energy through multilevel clustering. If each node were to transmit its sensed data directly to the BS, it will deplete its energy reserves rapidly. So Next Node directly communicates with base station and approach to minimizing energy consumption which reduces transmission costs.

## 7. SCOPE FOR FUTURE WORK

A good exploitation of the system parameters i.e. transmission range and node density to find the best possible optimal setting could also be researched further. Another interesting observable fact that can be studied further is the relationship between the number of hops and the spatial uniformity of energy distribution in a WSN. Knowing this relationship can help to choose the right parameters in a WSN for different kinds of topology. Further work can be done in direction of control the number of nodes in every cluster. The idea is to create a relative load balanced clusters such that no cluster-head is heavily burdened. This load balancing technique could ensure a balanced number of nodes in each clusters formed. This can further extend the network life-time by ensuring a uniform energy pattern.

## REFERENCES

1. Fan Xiangning, Song Yulin (2007) ,"Improvement on LEACH Protocol of Wireless Sensor Network", Proceedings of International Conference on Sensor Technologies and Applications,pp.260-264.
2. Hang Zhou, Zhe Jiang and Mo Xiaoyan (2006),"Study and Design on Cluster Routing Protocols of Wireless Sensor Networks",Thesis, Zhejiang University ,Hangzhou, China
3. Heinzelman W., Chandrakasan A. & Balakrishnan H. (2000)," Energy-efficient Communication Protocol for Wireless Microsensor Networks". Proceedings of the 33rd Hawaii International Conference on System Sciences, pp.3005-3014.
4. Jamal N. Al-Karaki, Ahmed E. Kamal (2004), "Routing Techniques In Wireless Sensor Networks: A Survey", IEEE Wireless Communications, Vol.11, No.6, pp.6-28.
5. Loscri V., Morabito G., & Marano S.(2005)," A two-levels hierarchy for low-energy adaptative clustering hierarchy (tl-leach)". In Proc. VTC, Dallas (USA), pp. 1809–1813.
6. Manjeshwar A. & Agrawal,D.P.(2001) "TEEN: a routing protocol for enhanced efficiency in wireless sensor networks", In Proceedings 15th International Parallel and Distributed Processing Symposium, pp. 2009–2015.
7. Mohammad S. Al-Fares, Zhili Sun, Haitham Cruickshank (2009),"High Survivable Routing Protocol in Self Organizing Wireless Sensor Network". IAENG International Journal of Computer Science, IAENG International Journal of Computer Science,Vol.36,No.2,pp.1-10.
8. Rahmanian, A.; Omranpour, H.; Akbari, M.; Raahemifar, K. (2011), "A Novel Genetic Algorithm in Leach-C Routing Protocol for Sensor Networks". 2011 24th Canadian Conference on Electrical and Computer Engineering -CCECE , pp.1096-1100.
9. Yassein Bani M., Al-zou'bi A., Khamayseh Y.& Mardini W.(2009)," Improvement on LEACH Protocol of Wireless Sensor Network (VLEACH)." International Journal of Digital Content Technology and its Applications, Vol.3,No.2, pp. 182-186.

## **REQUEST FOR FEEDBACK**

**Dear Readers**

At the very outset, International Journal of Research in Computer Application and Management (IJRCM) acknowledges & appreciates your efforts in showing interest in our present issue under your kind perusal.

I would like to request you to supply your critical comments and suggestions about the material published in this issue as well as on the journal as a whole, on our E-mail [infoijrcm@gmail.com](mailto:infoijrcm@gmail.com) for further improvements in the interest of research.

If you have any queries please feel free to contact us on our E-mail [infoijrcm@gmail.com](mailto:infoijrcm@gmail.com).

I am sure that your feedback and deliberations would make future issues better – a result of our joint effort.

Looking forward an appropriate consideration.

With sincere regards

Thanking you profoundly

**Academically yours**

Sd/-

**Co-ordinator**

## ABOUT THE JOURNAL

In this age of Commerce, Economics, Computer, I.T. & Management and cut throat competition, a group of intellectuals felt the need to have some platform, where young and budding managers and academicians could express their views and discuss the problems among their peers. This journal was conceived with this noble intention in view. This journal has been introduced to give an opportunity for expressing refined and innovative ideas in this field. It is our humble endeavour to provide a springboard to the upcoming specialists and give a chance to know about the latest in the sphere of research and knowledge. We have taken a small step and we hope that with the active co-operation of like-minded scholars, we shall be able to serve the society with our humble efforts.

### *Our Other Journals*

