# **INTERNATIONAL JOURNAL OF RESEARCH IN COMPUTER APPLICATION & MANAGEMENT**



A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories

Index Copernicus Publishers Panel, Poland with IC Value of 5.09 & number of libraries all around the world.

Circulated all over the world & Google has verified that scholars of more than 3130 Cities in 166 countries/territories are visiting our journal on regular basis.

Ground Floor, Building No. 1041-C-1, Devi Bhawan Bazar, JAGADHRI – 135 003, Yamunanagar, Haryana, INDIA

# **CONTENTS**

Sr. No.	TITLE & NAME OF THE AUTHOR (S)	Page No.
	A DODLICT AUDIO CTECANOCDADUV FOR UIDING ENCRYPTER DATA	
1.	A ROBUST AUDIO STEGANOGRAPHY FOR HIDING ENCRYPTED DATA	1
	R.VALARMATHI. & DR. G.M.KADHAR NAWAZ	•
2.	EXAMINING FACTORS OF CUSTOMER EXPERIENCE AND THEIR MEDIATING ROLE IN	6
	RETAIL BANKING SECTOR: AN EMPIRICAL STUDY	
	MEENAKSHI CHANDOK & N. L. GUPTA  DETERMINING APPROXIMATE FUNCTIONAL DEPENDENCIES USING ASSOCIATION RULE	10
3.		10
	MINING	
	SIKHA BAGUI & ANTON ZAYNAKOV	10
4.	ATTRITION TRENDS IN INDIA: ISSUES & IMPLICATIONS	18
	M. NAGABHASKAR, DR. P. SRINIVASAREDDY & M RAMU	22
5.	A LITERATURE REVIEW ON THE ROLE OF MASS MEDIA IN RURAL DEVELOPMENT	22
	DR. A. KUMUDHA & THILAGA.S	25
6.	STUDY OF MOTIVATIONAL PARAMETERS OF FTAS (FOREIGN TOURIST ARRIVALS) FOR	25
	MEDICAL TOURISM IN INDIA	
	KAUSHAL DESAI, VISHVESH PATEL & PARAG MORE	20
7.	STUDY LINUX POWER – BY DESIGN AND IMPLEMENTATION OF COMMANDS AS QUERIES	30
	FOR READING DATA	
	MANPREET SINGH SANDHU & DR. SAURABH SRIVASTAVA	24
8.	STUDYING THE RELATIONSHIP BETWEEN ISSUING ACCEPTABLE AUDITING REPORT AND	34
	AUDITOR'S CHARACTERISTICS IN ELECTRICITY DISTRIBUTION COMPANIES IN IRAN	
	SEYYED SAMANEH SALEHI & MOHAMMAD MOHSEN NOURBAKHSH	20
9.	MEDITATION: A KEY TO OVERCOME STRESS	39
40	JYOTI VIJ, KAVITA VIJ & VINOD VIJ	
<b>10</b> .	NON-DISCLOSURE PRACTICES OF INTEREST RATE AND COMPOUNDING FREQUENCY IN	44
	SINKING FUND PROPOSALS BY THE BANKS OPERATING IN BANGLADESH: A SERIOUS	
	PITFALL FOR INVESTORS	
44	ABU SYEED MUHAMMED ABDULLAH	F4
<b>11</b> .	MEASUREMENT OF STATE CAPITAL FORMATION IN INDIAN AGRICULTURE: ISSUES AND	51
	FUTURE PERSPECTIVE	
42	NITI PANDEYA	F.4
<b>12</b> .	EFFECTIVENESS OF HARYANA FISCAL RESPONSIBILITY AND BUDGET MANAGEMENT ACT	54
	IN FISCAL CONSOLIDATION OF THE STATE	
40	DEEPAK VATS	60
<b>13</b> .	TRENDS AND PATTERNS OF FDI: A COMPARATIVE ANALYSIS OF INDIA AND CHINA	60
	RENU BALA	6=
<b>14</b> .	IMPROVEMENT OF WORD SENSE DISAMBIGUATION WITH RULE BASED APPROACH	65
	SHWETA VIKRAM	
<b>15</b> .	NOMADIC COMPUTING: AN IMPERATIVE TO HIGHER EDUCATION SECURITY IN NIGERIA	68
	ALADE, O. A. & RAJI F. I.	74
	REQUEST FOR FEEDBACK & DISCLAIMER	71

# CHIEF PATRON

# PROF. K. K. AGGARWAL

Chairman, Malaviya National Institute of Technology, Jaipur
(An institute of National Importance & fully funded by Ministry of Human Resource Development, Government of India)
Chancellor, K. R. Mangalam University, Gurgaon
Chancellor, Lingaya's University, Faridabad
Founder Vice-Chancellor (1998-2008), Guru Gobind Singh Indraprastha University, Delhi
Ex. Pro Vice-Chancellor, Guru Jambheshwar University, Hisar

# FOUNDER PATRON

# LATE SH. RAM BHAJAN AGGARWAL

Former State Minister for Home & Tourism, Government of Haryana Former Vice-President, Dadri Education Society, Charkhi Dadri Former President, Chinar Syntex Ltd. (Textile Mills), Bhiwani

# CO-ORDINATOR

DR. SAMBHAV GARG

Faculty, Shree Ram Institute of Business & Management, Urjani

# ADVISORS

# DR. PRIYA RANJAN TRIVEDI

Chancellor, The Global Open University, Nagaland

PROF. M. S. SENAM RAJU

Director A. C. D., School of Management Studies, I.G.N.O.U., New Delhi

PROF. S. L. MAHANDRU

Principal (Retd.), MaharajaAgrasenCollege, Jagadhri

# EDITOR.

PROF. R. K. SHARMA

Professor, Bharti Vidyapeeth University Institute of Management & Research, New Delhi

# EDITORIAL ADVISORY BOARD

DR. RAJESH MODI

Faculty, YanbuIndustrialCollege, Kingdom of Saudi Arabia

**PROF. PARVEEN KUMAR** 

Director, M.C.A., Meerut Institute of Engineering & Technology, Meerut, U. P.

PROF. H. R. SHARMA

Director, Chhatarpati Shivaji Institute of Technology, Durg, C.G.

PROF. MANOHAR LAL

Director & Chairman, School of Information & Computer Sciences, I.G.N.O.U., New Delhi

**PROF. ANIL K. SAINI** 

Chairperson (CRC), GuruGobindSinghl. P. University, Delhi

PROF. R. K. CHOUDHARY

Director, Asia Pacific Institute of Information Technology, Panipat

# DR. ASHWANI KUSH

Head, Computer Science, UniversityCollege, KurukshetraUniversity, Kurukshetra

### DR. BHARAT BHUSHAN

Head, Department of Computer Science & Applications, GuruNanakKhalsaCollege, Yamunanagar

# DR. VIJAYPAL SINGH DHAKA

Dean (Academics), Rajasthan Institute of Engineering & Technology, Jaipur

# **DR. SAMBHAVNA**

Faculty, I.I.T.M., Delhi

# **DR. MOHINDER CHAND**

Associate Professor, KurukshetraUniversity, Kurukshetra

### DR. MOHENDER KUMAR GUPTA

Associate Professor, P.J.L.N.GovernmentCollege, Faridabad

# **DR. SAMBHAV GARG**

Faculty, Shree Ram Institute of Business & Management, Urjani

### DR. SHIVAKUMAR DEENE

Asst. Professor, Dept. of Commerce, School of Business Studies, Central University of Karnataka, Gulbarga

# **DR. BHAVET**

Faculty, Shree Ram Institute of Business & Management, Urjani

# <u>ASSOCIATE EDITORS</u>

### **PROF. ABHAY BANSAL**

Head, Department of Information Technology, Amity School of Engineering & Technology, Amity University, Noida

# **PROF. NAWAB ALI KHAN**

Department of Commerce, AligarhMuslimUniversity, Aligarh, U.P.

### **ASHISH CHOPRA**

Sr. Lecturer, Doon Valley Institute of Engineering & Technology, Karnal

# TECHNICAL ADVISOR

### **AMITA**

Faculty, Government M. S., Mohali

# FINANCIAL ADVISORS

# **DICKIN GOYAL**

Advocate & Tax Adviser, Panchkula

# **NEENA**

Investment Consultant, Chambaghat, Solan, Himachal Pradesh

# LEGAL ADVISORS

# **JITENDER S. CHAHAL**

Advocate, Punjab & Haryana High Court, Chandigarh U.T.

# **CHANDER BHUSHAN SHARMA**

Advocate & Consultant, District Courts, Yamunanagar at Jagadhri

# SUPERINTENDENT

**SURENDER KUMAR POONIA** 

1

# CALL FOR MANUSCRIPTS

We invite unpublished novel, original, empirical and high quality research work pertaining to recent developments & practices in the areas of Computer Science & Applications; Commerce; Business; Finance; Marketing; Human Resource Management; General Management; Banking; Economics; Tourism Administration & Management; Education; Law; Library & Information Science; Defence & Strategic Studies; Electronic Science; Corporate Governance; Industrial Relations; and emerging paradigms in allied subjects like Accounting; Accounting Information Systems; Accounting Theory & Practice; Auditing; Behavioral Accounting; Behavioral Economics; Corporate Finance; Cost Accounting; Econometrics; Economic Development; Economic History; Financial Institutions & Markets; Financial Services; Fiscal Policy; Government & Non Profit Accounting; Industrial Organization; International Economics & Trade; International Finance; Macro Economics; Micro Economics; Rural Economics; Co-operation; Demography: Development Planning; Development Studies; Applied Economics; Development Economics; Business Economics; Monetary Policy; Public Policy Economics; Real Estate; Regional Economics; Political Science; Continuing Education; Labour Welfare; Philosophy; Psychology; Sociology; Tax Accounting; Advertising & Promotion Management; Management Information Systems (MIS); Business Law; Public Responsibility & Ethics; Communication; Direct Marketing; E-Commerce; Global Business; Health Care Administration; Labour Relations & Human Resource Management; Marketing Research; Marketing Theory & Applications; Non-Profit Organizations; Office Administration/Management; Operations Research/Statistics; Organizational Behavior & Theory; Organizational Development; Production/Operations; International Relations; Human Rights & Duties; Public Administration; Population Studies; Purchasing/Materials Management; Retailing; Sales/Selling; Services; Small Business Entrepreneurship; Strategic Management Policy; Technology/Innovation; Tourism & Hospitality; Transportation Distribution; Algorithms; Artificial Intelligence; Compilers & Translation; Computer Aided Design (CAD); Computer Aided Manufacturing; Computer Graphics; Computer Organization & Architecture; Database Structures & Systems; Discrete Structures; Internet; Management Information Systems; Modeling & Simulation; Neural Systems/Neural Networks; Numerical Analysis/Scientific Computing; Object Oriented Programming; Operating Systems; Programming Languages; Robotics; Symbolic & Formal Logic; Web Design and emerging paradigms in allied subjects.

Anybody can submit the **soft copy** of unpublished novel; original; empirical and high quality **research work/manuscript anytime** in **M.S. Word format** after preparing the same as per our **GUIDELINES FOR SUBMISSION**; at our email address i.e. infoijrcm@gmail.com or online by clicking the link **online submission** as given on our website (**FOR ONLINE SUBMISSION, CLICK HERE**).

# GUIDELINES FOR SUBMISSION OF MANUSCRIPT

	DATED:
THE EDITOR	
URCM	
Subject: SUBMISSION OF MANUSCRIPT IN THE AREA OF	
(e.g. Finance/Marketing/HRM/General Management/Economics/Psychology	gy/Law/Computer/IT/Engineering/Mathematics/other, please specify)
DEAR SIR/MADAM	
Please find my submission of manuscript entitled '	' for possible publication in your journals.
I hereby affirm that the contents of this manuscript are original. Furthermounder review for publication elsewhere.	re, it has neither been published elsewhere in any language fully or partly
I affirm that all the author (s) have seen and agreed to the submitted version	of the manuscript and their inclusion of name (s) as co-author (s).
Also, if my/our manuscript is accepted, I/We agree to comply with the for contribution in any of your journals.	ormalities as given on the website of the journal & you are free to pu
NAME OF CORRESPONDING AUTHOR:	
Designation:	
Affiliation with full address, contact numbers & Pin Code:	
Residential address with Pin Code:	
Mobile Number (s):	A CONTRACT OF THE PARTY OF THE
Landline Number (s):	
E-mail Address:	
Alternate E-mail Address:	

- a) The whole manuscript is required to be in **ONE MS WORD FILE** only (pdf. version is liable to be rejected without any consideration), which will start from the covering letter, inside the manuscript.
- b) The sender is required to mentionthe following in the SUBJECT COLUMN of the mail: New Manuscript for Review in the area of (Finance/Marketing/HRM/General Management/Economics/Psychology/Law/Computer/IT/Engineering/Mathematics/other, please specify)
- c) There is no need to give any text in the body of mail, except the cases where the author wishes to give any specific message w.r.t. to the manuscript.
- d) The total size of the file containing the manuscript is required to be below 500 KB.
- e) Abstract alone will not be considered for review, and the author is required to submit the complete manuscript in the first instance.
- f) The journal gives acknowledgement w.r.t. the receipt of every email and in case of non-receipt of acknowledgment from the journal, w.r.t. the submission of manuscript, within two days of submission, the corresponding author is required to demand for the same by sending separate mail to the journal.
- 2. MANUSCRIPT TITLE: The title of the paper should be in a 12 point Calibri Font. It should be bold typed, centered and fully capitalised.
- 3. **AUTHOR NAME (S) & AFFILIATIONS:** The author (s) **full name, designation, affiliation** (s), **address, mobile/landline numbers,** and **email/alternate email address** should be in italic & 11-point Calibri Font. It must be centered underneath the title.
- 4. ABSTRACT: Abstract should be in fully italicized text, not exceeding 250 words. The abstract must be informative and explain the background, aims, methods, results & conclusion in a single para. Abbreviations must be mentioned in full.

- 5. **KEYWORDS**: Abstract must be followed by a list of keywords, subject to the maximum of five. These should be arranged in alphabetic order separated by commas and full stops at the end.
- 6. MANUSCRIPT: Manuscript must be in <u>BRITISH ENGLISH</u> prepared on a standard A4 size <u>PORTRAIT SETTING PAPER</u>. It must be prepared on a single space and single column with 1" margin set for top, bottom, left and right. It should be typed in 8 point Calibri Font with page numbers at the bottom and centre of every page. It should be free from grammatical, spelling and punctuation errors and must be thoroughly edited.
- 7. **HEADINGS**: All the headings should be in a 10 point Calibri Font. These must be bold-faced, aligned left and fully capitalised. Leave a blank line before each heading.
- 8. **SUB-HEADINGS**: All the sub-headings should be in a 8 point Calibri Font. These must be bold-faced, aligned left and fully capitalised.
- 9. MAIN TEXT: The main text should follow the following sequence:

INTRODUCTION

**REVIEW OF LITERATURE** 

**NEED/IMPORTANCE OF THE STUDY** 

STATEMENT OF THE PROBLEM

**OBJECTIVES** 

**HYPOTHESES** 

RESEARCH METHODOLOGY

**RESULTS & DISCUSSION** 

**FINDINGS** 

RECOMMENDATIONS/SUGGESTIONS

CONCLUSIONS

SCOPE FOR FURTHER RESEARCH

**ACKNOWLEDGMENTS** 

REFERENCES

APPENDIX/ANNEXURE

It should be in a 8 point Calibri Font, single spaced and justified. The manuscript should preferably not exceed 5000 WORDS.

- 10. **FIGURES &TABLES**: These should be simple, crystal clear, centered, separately numbered &self explained, and **titles must be above the table/figure**. **Sources of data should be mentioned below the table/figure**. It should be ensured that the tables/figures are referred to from the main text.
- 11. **EQUATIONS**: These should be consecutively numbered in parentheses, horizontally centered with equation number placed at the right.
- 12. **REFERENCES**: The list of all references should be alphabetically arranged. The author (s) should mention only the actually utilised references in the preparation of manuscript and they are supposed to follow **Harvard Style of Referencing**. The author (s) are supposed to follow the references as per the following:
- All works cited in the text (including sources for tables and figures) should be listed alphabetically.
- Use (ed.) for one editor, and (ed.s) for multiple editors.
- When listing two or more works by one author, use --- (20xx), such as after Kohl (1997), use --- (2001), etc, in chronologically ascending order.
- Indicate (opening and closing) page numbers for articles in journals and for chapters in books.
- The title of books and journals should be in italics. Double quotation marks are used for titles of journal articles, book chapters, dissertations, reports, working
  papers, unpublished material, etc.
- For titles in a language other than English, provide an English translation in parentheses.
- The location of endnotes within the text should be indicated by superscript numbers.

### PLEASE USE THE FOLLOWING FOR STYLE AND PUNCTUATION IN REFERENCES:

# BOOKS

- Bowersox, Donald J., Closs, David J., (1996), "Logistical Management." Tata McGraw, Hill, New Delhi.
- Hunker, H.L. and A.J. Wright (1963), "Factors of Industrial Location in Ohio" Ohio State University, Nigeria.

### CONTRIBUTIONS TO BOOKS

 Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

### JOURNAL AND OTHER ARTICLES

 Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

# **CONFERENCE PAPERS**

• Garg, Sambhav (2011): "Business Ethics" Paper presented at the Annual International Conference for the All India Management Association, New Delhi, India, 19–22 June

### UNPUBLISHED DISSERTATIONS AND THESES

- Kumar S. (2011): "Customer Value: A Comparative Study of Rural and Urban Customers," Thesis, Kurukshetra University, Kurukshetra.
- ONLINE RESOURCES
- Always indicate the date that the source was accessed, as online resources are frequently updated or removed.

# WEBSITES

Garg, Bhavet (2011): Towards a New Natural Gas Policy, Political Weekly, Viewed on January 01, 2012 http://epw.in/user/viewabstract.jsp

# STUDY LINUX POWER - BY DESIGN AND IMPLEMENTATION OF COMMANDS AS QUERIES FOR READING **DATA**

**MANPREET SINGH SANDHU** RESEARCH SCHOLAR MEWAR UNIVERSITY **CHITTORGARH** 

DR. SAURABH SRIVASTAVA ASST. PROFESSOR **DEPARMENT OF MATH & COMPUTER APPLICATION BUNDELKHAND UNIVERSITY JHANSI** 

#### ABSTRACT

In today's scenario data is growing and people need it for personal and professional use. This data reporting helps understand consumer behavior, help build business plans and also other MIS reports for various other reasons. All this is required and with minimal cost. Costing or cost effectiveness, productivity, efficiency all are need of the hour in today's world – both personally and professionally.[1] It can cost up to \$40,000 to keep a large proprietary database on your own computer network or servers and to process it with your own software, according to former Sun Microsystems engineer Jignesh Shah (see his former colleague, fellow Sun, and now Oracle engineer, Allan Packer's blog post[2] All working professionals are involved in one type or the other type of report making activity from the raw data, and for this there are many reporting tools and databases in the market by some of the major giants. Obviously there is a lot of license cost one have to bear to use the branded reporting tools plus the training cost to get the work force get trained on the specific tool.[2] It has been observed that people who are into reporting believe in famous and favorite tools rather than fabulous efficient tools or techniques. The idea is to bring into picture the alternative, efficient, accurate, possible cost effective reporting methodology – for many normal, to above average reporting floors, professionals. In this paper, focus is on the demostration of unix and unix based system commands for extraction of data like SQL commands to do the same.

#### **KEYWORDS**

Data extraction linux, GNU Tools, Linux, Query Text Data, Text data extraction.

#### INTRODUCTION



s it is clear that data plays a very vital and important role in our personal and professional life, and its use in the form of report / reporting is essential and beneficial thing, now the focus is on what is the grey problematic area and solution for the same.

### **PROBLEM STATEMENT**

Report making - how? Cost in terms of money and time? General-layman's Solution:

Buy a tool from market and start using it, adjust yourself and your needs with the tools capability. Of course one needs to pay the cost for the tool and training cost as well.

### SUGGESTED SOLUTION

Look around for alternative/s. Minimize the cost in term of money and time. The suggested solution sounds great but the big question is how?

### WHAT IS A DATABASE?

Here we have few solutions to choose from. Many corporate houses already started this trend to use tools like Microsoft excel for reporting, filtration, pivoting, data projection etc.

Not only tools like MS-Excel is easy to learn, but also number of professionals who have knowledge of the same are available easily everywhere, it is cost effective, accurate, and powerful both speed and analytical capability wise. New versions for this kind of tool(s)/software's introduced new features which make them more flexible, versatile and powerful/useful in practical sense.

Almost in every office where there is need for reporting and are using computers one can find use of excel or similar types of tools/software's. This is single handed strong statement / proof of market and scope of small, powerful tools.

Telecom, banking and other industries use data in csv or text format to answer many questions, reporting and/or for data analysis. In this, they need to clean, transform data before doing analysis. Alternate to this, linux / unix commands can be use effectively for data filter and data extraction just like data SQL queries. A database is combination of data + base that is collection of data at one base central place which is related to a particular topic or purpose. A database management system (DBMS) is a application software / system that manages information /data. It is used to help in organize data according to a required subject or topic. [3][4]

Many Corporate managers and management people possess strong spreadsheet skills, but database designing is different from spreadsheet designing, the rules are entirely different.

- Spreadsheet design have different viewpoint and carries very few rules, so comparatively spreadsheets are easy to create. But not all spreadsheets are clear and most of them lack data integrity. When spreadsheet designs have no clarity or logic, then it is difficult to modify data and formulas, and that leads
- Database is more formal and has rules or standards to follow. Errors are less likely to occur with a properly designed database, and it is feasible to extract data for obtaining reports etc.

### A TIMELINE OF DATABASE HISTORY[5]

Ancient Times: Manual systems to store data for reference purpose is not new, in the ancient times, starting from old human civilizations till just before the start of computer systems come into lime-light, man has used one or the other means to store data for variety of purposes.

Year 1960s: Computerized database started in the year 1960s.

Year 1970: E.F. Codd introduced and propose the use of a relational database model, which has changed the way people thought about databases.

Year 1976: ERD a new database model was proposed.

Year 1980s: SQL - Structured Query Language, became the standard language for databases and querying.

Year 1990s(starting): New client tools for application development were released, Examples Oracle Developer (D2K), PowerBuilder, VB, etc.

Year 1990s(Mid): Starting of Internet era led to growth of the database industry. Users began to use client-server database systems architecture to access computer systems that contained legacy data.

Year 1990s(Late): Huge investment in online businesses resulted in a rise in demand for Internet database connectors like JSP, ASP CF-tags, Dream Weaver, Java Beans, and Oracle Developer. The use of open source solution to the Internet also been introduced.

Year 2000s: Era of new age - new interactive applications were developed for PDAs, and hand-held devices, and consolidation of vendors. There are few leading database companies in the world are Microsoft, IBM, SAP, and Oracle.

### **USE A DATABASE IF...**

- If the amount of data would become unmanageable and real time scenario exists.
- When real time database is required and you want to maintain records for ongoing usage.
- There are chances of many changes in the existing data.
- Many and complicated reports are based on the information, which is highly scattered.

# WHY DO YOU NEED A DATABASE?[6]

Need of Databases can be tested using below mentioned questions which help analysis and understand need for databases usage

- 1. You find entering the same values of information into multiple spreadsheets / reports / documents?
- 2. When making changes results in other document to get changed manually?
- 3. Data is large and becoming larger and unmanageable?
- 4. When tracking related information in several spreadsheets such as separate sheets for sales for different departments?
- 5. When viewing some specific data but in-0turn you need to open the entire set of data records? Or do you have a difficulty to filter specific data with some other details?

# FEATURES OF OPERATING SYSTEMS<sup>[7]</sup>

Every operating system differs from each other in some features while there are some features which are common in all operating systems. Few features are listed below:

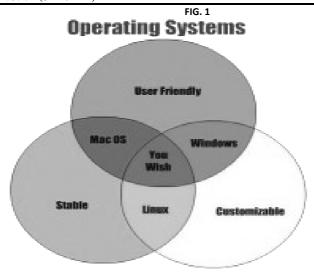
- Software and hardware management: Component management and software management is the important job of OS.
- Consistent API: Application Program Interface (API) allows different applications that run on a computer to work on other computers as well. But there
  base OS should be same.
- **Execution of programs:** Programs running in the computer are completely dependent on the operating system. The multitasking and multithreading features of the operating system are dependent upon the type of program execution feature of O.S.
- Interruptions: Interruption may happen at any time while using the computers. This is famously referred to as event driven programming in windows which allow and handle many numbers of interrupts/Events.
- Managing memory: The operating system provides the memory for the programs that are executed at any moment.
- **Networking:** Interconnection of computers to share resources is the new era computing and the operating system is the one which plays an important role to make it possible.
- Security: Security is the important feature in any operating system. Any new age operating system should be well capable to takes care of all security issues.

# THE POWER OF UNIX / LINUX<sup>[8]</sup>

Linux / UNIX based operating systems are in and gained a lot of popularity for various reasons. The main difference between linux and unix lies in the fact that Linux falls under general public license and is available freely, but on the other hand, UNIX is the copyrighted name. Mostly it is same. The Linux kernel being Open Source can be modified when required.

The major advantages of Linux / UNIX are as following

- Stability
  - o Linux or UNIX operating systems are much more stable than the others.
- Free software
  - Linux kernel is available free of cost and most of the applications are also available freely. Although many application in unix is also free but UNIX is copyrights.
- Portable Runs on any hardware
  - o Linux can run on any machine. In that very sense is portable and it has minimum hardware requirements.
- Security
  - Till date no virus threats have been reported that has affected the Linux or the UNIX kernel.
- Open source software
  - o Linux and UNIX are open source software whose code is available to all the users worldwide and you may choose to debug any problem that you may find out or add any module that is necessary to suit your specific needs.
- Portability
  - Websites that you design on a UNIX or a Linux based platform can easily be hosted on other operating systems servers as well but the reverse is not always true.



### **BACKGROUND**

This trend was started by many people. One of such personality is Larry Wall. Larry is known for PERL, a famous language for reporting and automation based on unix. He developed perl interpreter and language while working for Unisys.

As unix was the platform in Larry's era and he designed and developed PERL for reporting, it gained popularity for the same reason we have discussed above i.e. low cost, automated, accurate, efficient data extraction tool language for reporting.

This language i.e. PERL is dynamic language released in the year 1987 by Larry Wall for reporting and some people call it as "Practical Extraction Reporting Language".

PERL is still programming solution with tedeous syntax and learning curve. Not everyone is interested to go with it.

#### **UNIX/LINUX COMMAND POWER**

Unix and linux is treated as consisted, powerful operating system, most of its commands are external utilities. The real power of unix/linux comes with its commands, pipes and filters.

Unix and unix based systems like linux has a philosophy that everything is file and on file basic operations like reading and writing are supported. A file in unix or unix based systems can be named position based (location based) recordable media or can be in memory that is virtual media based file. In that sense unix and unix based systems classify file as standard or regular files, directory files, or special files based on types.

Redirection feature also play a vital role and is one of the undisputed important feature of unix and related systems, in which reading and writing of data stream is possible.

One of the example is as follows:

\$ Is -I | sort > new\_ls.txt

Text data files can be treated as data table store and in that way linux commands, pipes and filters can used in combination to extract data in the desired fashion. Apart from the commands, filters and pipes other features like support of wild-card and regular expressions also play a vital role for text pattern matching and hence data fetching.

# DATA DEALING MEANS SQL AND DATABASE SERVER??

As we know any data driven reporting means a lot of activities which are generally database related activities like selection, projection, joining of data, summarization of data, filter based data, concatenation of data to produce pseudo columns, etc.

SQL queries are the perfect answer to this kind of problems, where these activities are accomplished with minimum efforts as SQL is meant to do these things. The big fuss is money and resource cost and training cost.

If one can perform the same type of stuff done and accomplished by SQL without the use of database server, then we can get rid of resource requirement plus resource cost and special learning curve of SQL.

This is something which can be accomplished through linux/unix commands, one can achieve almost all things / can perform all things that can be done using database queries for lower to middle level data driven floors or offices.

Almost, 60% offices fall in this category, which are not doing reporting on the global or volume data all time.

As linux is free and used as operating System its knowledge and learning is not a big issue, same applies to its availability and cost, one cannot raise eye-brows on the security, performance and stability of linux/unix, which makes it further a number one choice.

The only thing is to focus on attitude to use it like a tool or rather say query tool to query and report data. Its efficiency and performance is unquestionable.

### **METHODOLOGY**

How commands can act as SQL queries?

All the people who interact with data have to deal with retrieval of data which can be done using select command of any database SQL language, it is so common and important in day to activities, this can be achieved in linux using cat command.

So the comparable commands are as follows:

SQL: select \* from tablename;

Linux: cat filename

All people at all time don't need all columns or fields in the output, so the database SQL command for the above requirement can fulfilled using the following commands in SQL and linux;

Assumption: assuming there are 5 fields but user wants to retrieve only first 2.

SQL: select col1, col2 from tablename;

Linux: cut-d " " f1,f2 filename

Common scenario in SQL is to count the total number to rows in a table, this can be accomplished using the following commands;

SQL: select count(\*) from tablename;

Linux: wc –l filename

Data appears in the result as it is available in the original order, but Sorting data can change the order, to achieve this we can use various forms of the linux command like:

SQL: select col1, col2 from tablename order by col1;

Linux: sort filename

For reverse order use

SQL: select col1, col2 from tablename order by col1 desc;

Linux: sort –r filename

Let see a table with utilities and intended work done on data files: [9]

UTILTIY	MEANING / WORKING		
cat	To display contents of file		
cut	Extract desired columns, or data		
head	Extraction of few top lines from text file		
less	Display specified lines from file		
join	Fields from first and second file on the basis of some common value		
more	Similar to less		
ls	List files in directory		
nl	Adds file number to a file		
od	Demo files		
paste	Merge lines of files		
pr	Breaks files to pages		
sed / awk	Special utilities for data extraction and manipulation		
grep	Filter lines on the basis of criteria		
sort	Sorting of data		
uniq	Non redundant data		
wc	Counting of words, lines and characters from file or data		

Above commands of unix and unix based systems along with pipes and filters can do all things that SQL commands can on tables in there respective systems. Pipes of unix and related systems act as or can be used as subqueries.

Redirectional operators can cause new table formation equivalent. Inner and outer joins are also possible with the help of join command (different operator like -a -v -1 etc)

### LIMITATION OF WORK/SOLUTION

Although, the unix and unix based commands are well capable of doing data extraction as been done using SQL but in no way it is an attempt to replace the same. This is not possible because of multiple resons like

- Concurrency control
- Multi-langual support
- ACID properties implementation
- Volumn of data handling
- Backup and restore
- Recovery mechanism
- Replication
- Performance (to some extent in cases), etc

Unix and unix based systems can't comment on performance factor, otherwise accuracy is fine, feasibility is also questionable for non unix based professionals.

# CONCLUSION

It is clear that data stores, data-marts, reports, analyais, etc are day to day activities and is integral part of job for anyone. The cost, complexity to perform the job plays vital role for the profitability of the organisation. Altough, there are so much of advancement and research devleopment going on on modern day databases's but at the same time it is also a fact that tools and techniques like unix and unix based commands, Excel, etc can do the job in fantastic manner. It not only make job simple, and cost effective but proves that these kind of belief on old and existing technologies can prove fantastic, fabulous with more awareness it will for sure become famous as well.

### **REFERENCES**

- 1. http://www.axial.net/blog/costs-of-your-database/
- 2. https://blogs.oracle.com/jkshah/entry/cost\_of\_proprietary\_database
- 3. Jeffrey Ullman 1997: First course in database systems, Prentice-Hall Inc., Simon & Schuster, Page 1, ISBN 0-13-861337-0.
- 4. Beynon-Davies P. (2004). Database Systems 3rd Edition. Palgrave, Basingstoke, UK. ISBN 1-4039-1601-2
- 5. http://quickbase.intuit.com/articles/timeline-of-database-history
- 6. http://www.cdis-now.com/uploads/media/WhyDoYouNeedaDatabase.pdf
- 7. Ritchie, Dennis. "Unix Manual, first edition". Lucent Technologies. Retrieved 22 November 2012.
- 8. http://www.tutorialspoint.com/operating\_system/os\_linux.htm
- 9. http://linux.about.com/od/commands/l/blcmds.htm

### **FURTHER SUGGESTED READING**

- http://en.wikipedia.org/wiki/Comparison\_of\_database\_tools
- http://en.wikipedia.org/wiki/List\_of\_relational\_database\_management\_systems
- http://en.wikipedia.org/wiki/Database
- http://abacus.bates.edu/wmarchive/INTRO papers.html
- http://comjnl.oxfordjournals.org/content/35/4/322.full.pdf
- http://www.linux.org/
- http://www.thegeekstuff.com/2010/11/50-linux-commands/
- http://en.wikipedia.org/wiki/Operating\_system

# REQUEST FOR FEEDBACK

### **Dear Readers**

At the very outset, International Journal of Research in Computer Application & Management (IJRCM) acknowledges & appreciates your efforts in showing interest in our present issue under your kind perusal.

I would like to request you tosupply your critical comments and suggestions about the material published in this issue as well as on the journal as a whole, on our E-mailinfoijrcm@gmail.com for further improvements in the interest of research.

If youhave any queries please feel free to contact us on our E-mail <a href="mailto:infoijrcm@gmail.com">infoijrcm@gmail.com</a>.

I am sure that your feedback and deliberations would make future issues better – a result of our joint effort.

Looking forward an appropriate consideration.

With sincere regards

Thanking you profoundly

**Academically yours** 

Sd/-

Co-ordinator

# **DISCLAIMER**

The information and opinions presented in the Journal reflect the views of the authors and not of the Journal or its Editorial Board or the Publishers/Editors. Publication does not constitute endorsement by the journal. Neither the Journal nor its publishers/Editors/Editorial Board nor anyone else involved in creating, producing or delivering the journal or the materials contained therein, assumes any liability or responsibility for the accuracy, completeness, or usefulness of any information provided in the journal, nor shall they be liable for any direct, indirect, incidental, special, consequential or punitive damages arising out of the use of information/material contained in the journal. The journal, nor its publishers/Editors/Editorial Board, nor any other party involved in the preparation of material contained in the journal represents or warrants that the information contained herein is in every respect accurate or complete, and they are not responsible for any errors or omissions or for the results obtained from the use of such material. Readers are encouraged to confirm the information contained herein with other sources. The responsibility of the contents and the opinions expressed in this journal is exclusively of the author (s) concerned.

# **ABOUT THE JOURNAL**

In this age of Commerce, Economics, Computer, I.T. & Management and cut throat competition, a group of intellectuals felt the need to have some platform, where young and budding managers and academicians could express their views and discuss the problems among their peers. This journal was conceived with this noble intention in view. This journal has been introduced to give an opportunity for expressing refined and innovative ideas in this field. It is our humble endeavour to provide a springboard to the upcoming specialists and give a chance to know about the latest in the sphere of research and knowledge. We have taken a small step and we hope that with the active cooperation of like-minded scholars, we shall be able to serve the society with our humble efforts.



