

# INTERNATIONAL JOURNAL OF RESEARCH IN COMPUTER APPLICATION & MANAGEMENT

I  
J  
R  
C  
M



A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories

*Indexed & Listed at:*

Ulrich's Periodicals Directory ©, ProQuest, U.S.A., EBSCO Publishing, U.S.A., Cabell's Directories of Publishing Opportunities, U.S.A.

Open J-Gate, India [link of the same is duly available at Inlibnet of University Grants Commission (U.G.C.)].

Index Copernicus Publishers Panel, Poland with IC Value of 5.09 & number of libraries all around the world.

Circulated all over the world & Google has verified that scholars of more than 3480 Cities in 174 countries/territories are visiting our journal on regular basis.

Ground Floor, Building No. 1041-C-1, Devi Bhawan Bazar, JAGADHRI – 135 003, Yamunanagar, Haryana, INDIA

<http://ijrcm.org.in/>

# CONTENTS

Sr. No.	TITLE & NAME OF THE AUTHOR (S)	Page No.
1.	<b>SOCIAL NETWORKS IN THE ERA OF MOBILE DEVICES: THE SIMULATION OF PRIVACY</b> <i>ALEX J. CAMACHO-MARTÍNEZ, EDGAR FERRER-MORENO, ISABEL RIVERA-RUIZ &amp; ANGEL OJEDA CASTRO</i>	1
2.	<b>THE BEST PRACTICES FOR SOCIAL MEDIA, THEIR CONSUMERS, AND REGULATORS</b> <i>APPALAYYA MEESALA, VANI, H. &amp; MUTYALU NAIDU, MURRU</i>	5
3.	<b>REVISITING BRIC ECONOMIES: TESTING STOCK MARKET INTERDEPENDENCE: COMPARISON BETWEEN PRE AND POST CRISIS PERIODS</b> <i>TARUNIKA JAIN AGRAWAL &amp; RAHUL AGRAWAL</i>	10
4.	<b>IMPACT OF FDI ON S &amp; P NIFTY INDEX</b> <i>H NANJEGOWDA &amp; ABDUL HALEEM QURAISHI</i>	15
5.	<b>CULTURAL FACTORS INFLUENCE EFFECTIVE KNOWLEDGE MANAGEMENT</b> <i>FASEEHA BEGUM &amp; DR. C. SWARNALATHA</i>	20
6.	<b>ROBOTICS IN NURSING</b> <i>DR. JANET. J</i>	24
7.	<b>COMPOUND EXPONENTIAL LIFETIME DISTRIBUTION-II AND ITS APPLICATIONS</b> <i>G. SIRISHA &amp; R.J.R.SWAMY</i>	28
8.	<b>A STUDY ON ETHICS AND CHALLENGES IN ORGANISED RETAIL IN INDIA</b> <i>DR. MARUTHI RAM.R, MANJUNATHA.N. &amp; VINISH.P</i>	36
9.	<b>UNDERSTANDING HUMAN FACTORS THROUGH HUMAN FACTOR ANALYSIS AND CLASSIFICATION SYSTEM (HFACS) CAUSING AVIATION INCIDENTS / ACCIDENTS</b> <i>DR. ASHUTOSH SHUKLA</i>	39
10.	<b>MERCHANT BANKING: A BOON FOR THE INVESTORS! (WITH REFERENCE TO REGULATIONS AT SEBI IN INDIA)</b> <i>CHALUVADI.B.V.L.SUDHEER, Y.JAYARADHA SANKAR &amp; ISAAC NAVEEN DEEP</i>	43
11.	<b>AN INSIGHT INTO THE RECENT TRENDS IN FDI: AN ANALYTICAL STUDY WITH SPECIAL REFERENCE TO BRICS NATIONS</b> <i>DR. MOHD ASIF KHAN &amp; NISHA KM</i>	46
12.	<b>A COMPREHENSIVE STUDY ON NETWORKING ISSUES</b> <i>R. ANURATHA &amp; DR. M. GANAGA DURGA</i>	54
13.	<b>A STUDY OF THE IMPACT OF MICRO FINANCE ON THE EMPOWERMENT OF RURAL WOMAN IN INDIA</b> <i>DR. P. SEKAR</i>	57
14.	<b>COMPARATIVE ANALYSIS OF BROADBAND SERVICES IN TWIN CITY: AIRTEL Vs. OTHERS</b> <i>DR. S. K. PATIL</i>	60
15.	<b>AN EFFECTIVE STUDY ON CAUSES AND PREVENTIONS OF CURRENCY FLUCTUATION</b> <i>RAJSHEKAR, M.ABDUL RAHAMAN, M.JAMMANNA, M.SRIKANTH &amp; B.VENKATESH</i>	65
16.	<b>AN EMPIRICAL STUDY ON STAY INTERVIEW: A SPECIAL EMPHASIS ON WORKING ENVIRONMENT CASE OF ABC HOTEL HUBLI</b> <i>KIRAN AMBEKAR, DR.RAMANJENEYALU &amp; TEJASWINI PATIL</i>	68
17.	<b>A CRITICAL APPRAISAL OF NIGERIAN CABOTAGE POLICY, REGULATIONAL FRAMEWORK, EMPLOYMENT PROSPECTS AND WAY FORWARD</b> <i>OBED B.C. NDIKOM &amp; BUHARI SODIQ .O</i>	74
18.	<b>FOREIGN DIRECT INVESTMENT INFLOW IN INDIA</b> <i>SARWAN KUMAR</i>	79
19.	<b>ASSESSMENT AND MANAGEMENT OF FLOOD HAZARD, DIGARU RIVER CATCHMENT ARUNACHAL PRADESH</b> <i>RINKIOLU CHAI</i>	85
20.	<b>EVALUATING THE PERFORMANCE APPRAISAL SYSTEM (PAS) OF SENIOR LEVEL EXECUTIVES WITH REFERENCE TO INDIAN CEMENT INDUSTRY</b> <i>SHANKAR K.JHA</i>	90
	<b>REQUEST FOR FEEDBACK &amp; DISCLAIMER</b>	94

## CHIEF PATRON

**PROF. K. K. AGGARWAL**

Chairman, Malaviya National Institute of Technology, Jaipur  
(An institute of National Importance & fully funded by Ministry of Human Resource Development, Government of India)  
Chancellor, K. R. Mangalam University, Gurgaon  
Chancellor, Lingaya's University, Faridabad  
Founder Vice-Chancellor (1998-2008), Guru Gobind Singh Indraprastha University, Delhi  
Ex. Pro Vice-Chancellor, Guru Jambheshwar University, Hisar

## FOUNDER PATRON

**LATE SH. RAM BHAJAN AGGARWAL**

Former State Minister for Home & Tourism, Government of Haryana  
Former Vice-President, Dadri Education Society, Charkhi Dadri  
Former President, Chinar Syntex Ltd. (Textile Mills), Bhiwani

## CO-ORDINATOR

**DR. SAMBHAV GARG**

Faculty, Shree Ram Institute of Business & Management, Urjani

## ADVISORS

**DR. PRIYA RANJAN TRIVEDI**

Chancellor, The Global Open University, Nagaland

**PROF. M. S. SENAM RAJU**

Director A. C. D., School of Management Studies, I.G.N.O.U., New Delhi

**PROF. S. L. MAHANDRU**

Principal (Retd.), Maharaja Agrasen College, Jagadhri

## EDITOR

**PROF. R. K. SHARMA**

Professor, Bharti Vidyapeeth University Institute of Management & Research, New Delhi

## EDITORIAL ADVISORY BOARD

**DR. RAJESH MODI**

Faculty, Yanbu Industrial College, Kingdom of Saudi Arabia

**PROF. PARVEEN KUMAR**

Director, M.C.A., Meerut Institute of Engineering & Technology, Meerut, U. P.

**PROF. H. R. SHARMA**

Director, Chhatrapati Shivaji Institute of Technology, Durg, C.G.

**PROF. MANOHAR LAL**

Director & Chairman, School of Information & Computer Sciences, I.G.N.O.U., New Delhi

**PROF. ANIL K. SAINI**

Chairperson (CRC), Guru Gobind Singh I. P. University, Delhi

**PROF. R. K. CHOUDHARY**

Director, Asia Pacific Institute of Information Technology, Panipat

**DR. ASHWANI KUSH**

Head, Computer Science, University College, Kurukshetra University, Kurukshetra

**DR. BHARAT BHUSHAN**

Head, Department of Computer Science & Applications, Guru Nanak Khalsa College, Yamunanagar

**DR. VIJAYPAL SINGH DHAKA**

Dean (Academics), Rajasthan Institute of Engineering & Technology, Jaipur

**DR. SAMBHAVNA**

Faculty, I.I.T.M., Delhi

**DR. MOHINDER CHAND**

Associate Professor, Kurukshetra University, Kurukshetra

**DR. MOHENDER KUMAR GUPTA**

Associate Professor, P.J.L.N. Government College, Faridabad

**DR. SAMBHAV GARG**

Faculty, Shree Ram Institute of Business & Management, Urjani

**DR. SHIVAKUMAR DEENE**

Asst. Professor, Dept. of Commerce, School of Business Studies, Central University of Karnataka, Gulbarga

**DR. BHAVET**

Faculty, Shree Ram Institute of Business & Management, Urjani

***ASSOCIATE EDITORS***

**PROF. ABHAY BANSAL**

Head, Department of Information Technology, Amity School of Engineering & Technology, Amity University, Noida

**PROF. NAWAB ALI KHAN**

Department of Commerce, Aligarh Muslim University, Aligarh, U.P.

**ASHISH CHOPRA**

Sr. Lecturer, Doon Valley Institute of Engineering & Technology, Karnal

***TECHNICAL ADVISOR***

**AMITA**

Faculty, Government M. S., Mohali

***FINANCIAL ADVISORS***

**DICKIN GOYAL**

Advocate & Tax Adviser, Panchkula

**NEENA**

Investment Consultant, Chambaghat, Solan, Himachal Pradesh

***LEGAL ADVISORS***

**JITENDER S. CHAHAL**

Advocate, Punjab & Haryana High Court, Chandigarh U.T.

**CHANDER BHUSHAN SHARMA**

Advocate & Consultant, District Courts, Yamunanagar at Jagadhri

***SUPERINTENDENT***

**SURENDER KUMAR POONIA**

## CALL FOR MANUSCRIPTS

We invite unpublished novel, original, empirical and high quality research work pertaining to recent developments & practices in the areas of Computer Science & Applications; Commerce; Business; Finance; Marketing; Human Resource Management; General Management; Banking; Economics; Tourism Administration & Management; Education; Law; Library & Information Science; Defence & Strategic Studies; Electronic Science; Corporate Governance; Industrial Relations; and emerging paradigms in allied subjects like Accounting; Accounting Information Systems; Accounting Theory & Practice; Auditing; Behavioral Accounting; Behavioral Economics; Corporate Finance; Cost Accounting; Econometrics; Economic Development; Economic History; Financial Institutions & Markets; Financial Services; Fiscal Policy; Government & Non Profit Accounting; Industrial Organization; International Economics & Trade; International Finance; Macro Economics; Micro Economics; Rural Economics; Co-operation; Demography; Development Planning; Development Studies; Applied Economics; Development Economics; Business Economics; Monetary Policy; Public Policy Economics; Real Estate; Regional Economics; Political Science; Continuing Education; Labour Welfare; Philosophy; Psychology; Sociology; Tax Accounting; Advertising & Promotion Management; Management Information Systems (MIS); Business Law; Public Responsibility & Ethics; Communication; Direct Marketing; E-Commerce; Global Business; Health Care Administration; Labour Relations & Human Resource Management; Marketing Research; Marketing Theory & Applications; Non-Profit Organizations; Office Administration/Management; Operations Research/Statistics; Organizational Behavior & Theory; Organizational Development; Production/Operations; International Relations; Human Rights & Duties; Public Administration; Population Studies; Purchasing/Materials Management; Retailing; Sales/Selling; Services; Small Business Entrepreneurship; Strategic Management Policy; Technology/Innovation; Tourism & Hospitality; Transportation Distribution; Algorithms; Artificial Intelligence; Compilers & Translation; Computer Aided Design (CAD); Computer Aided Manufacturing; Computer Graphics; Computer Organization & Architecture; Database Structures & Systems; Discrete Structures; Internet; Management Information Systems; Modeling & Simulation; Neural Systems/Neural Networks; Numerical Analysis/Scientific Computing; Object Oriented Programming; Operating Systems; Programming Languages; Robotics; Symbolic & Formal Logic; Web Design and emerging paradigms in allied subjects.

Anybody can submit the **soft copy** of unpublished novel; original; empirical and high quality **research work/manuscript anytime** in ***M.S. Word format*** after preparing the same as per our **GUIDELINES FOR SUBMISSION**; at our email address i.e. [infoijrcm@gmail.com](mailto:infoijrcm@gmail.com) or online by clicking the link **online submission** as given on our website ([FOR ONLINE SUBMISSION, CLICK HERE](#)).

## GUIDELINES FOR SUBMISSION OF MANUSCRIPT

### 1. **COVERING LETTER FOR SUBMISSION:**

DATED: \_\_\_\_\_

**THE EDITOR**  
IJRCM

**Subject: SUBMISSION OF MANUSCRIPT IN THE AREA OF**

(e.g. Finance/Marketing/HRM/General Management/Economics/Psychology/Law/Computer/IT/Engineering/Mathematics/other, please specify)

**DEAR SIR/MADAM**

Please find my submission of manuscript entitled '\_\_\_\_\_ ' for possible publication in your journals.

I hereby affirm that the contents of this manuscript are original. Furthermore, it has neither been published elsewhere in any language fully or partly, nor is it under review for publication elsewhere.

I affirm that all the author (s) have seen and agreed to the submitted version of the manuscript and their inclusion of name (s) as co-author (s).

Also, if my/our manuscript is accepted, I/We agree to comply with the formalities as given on the website of the journal & you are free to publish our contribution in any of your journals.

#### **NAME OF CORRESPONDING AUTHOR:**

Designation:  
Affiliation with full address, contact numbers & Pin Code:  
Residential address with Pin Code:  
Mobile Number (s):  
Landline Number (s):  
E-mail Address:  
Alternate E-mail Address:

#### **NOTES:**

- a) The whole manuscript is required to be in **ONE MS WORD FILE** only (pdf. version is liable to be rejected without any consideration), which will start from the covering letter, inside the manuscript.
- b) The sender is required to mention the following in the **SUBJECT COLUMN** of the mail:  
**New Manuscript for Review in the area of** (Finance/Marketing/HRM/General Management/Economics/Psychology/Law/Computer/IT/Engineering/Mathematics/other, please specify)
- c) There is no need to give any text in the body of mail, except the cases where the author wishes to give any specific message w.r.t. to the manuscript.
- d) The total size of the file containing the manuscript is required to be below **500 KB**.
- e) Abstract alone will not be considered for review, and the author is required to submit the complete manuscript in the first instance.
- f) The journal gives acknowledgement w.r.t. the receipt of every email and in case of non-receipt of acknowledgment from the journal, w.r.t. the submission of manuscript, within two days of submission, the corresponding author is required to demand for the same by sending separate mail to the journal.

2. **MANUSCRIPT TITLE:** The title of the paper should be in a 12 point Calibri Font. It should be bold typed, centered and fully capitalised.

3. **AUTHOR NAME (S) & AFFILIATIONS:** The author (s) **full name, designation, affiliation (s), address, mobile/landline numbers, and email/alternate email address** should be in italic & 11-point Calibri Font. It must be centered underneath the title.

4. **ABSTRACT:** Abstract should be in fully italicized text, not exceeding 250 words. The abstract must be informative and explain the background, aims, methods, results & conclusion in a single para. Abbreviations must be mentioned in full.

5. **KEYWORDS:** Abstract must be followed by a list of keywords, subject to the maximum of five. These should be arranged in alphabetic order separated by commas and full stops at the end.
6. **MANUSCRIPT:** Manuscript must be in **BRITISH ENGLISH** prepared on a standard A4 size **PORTRAIT SETTING PAPER**. It must be prepared on a single space and single column with 1" margin set for top, bottom, left and right. It should be typed in 8 point Calibri Font with page numbers at the bottom and centre of every page. It should be free from grammatical, spelling and punctuation errors and must be thoroughly edited.
7. **HEADINGS:** All the headings should be in a 10 point Calibri Font. These must be bold-faced, aligned left and fully capitalised. Leave a blank line before each heading.
8. **SUB-HEADINGS:** All the sub-headings should be in a 8 point Calibri Font. These must be bold-faced, aligned left and fully capitalised.
9. **MAIN TEXT:** The main text should follow the following sequence:

**INTRODUCTION****REVIEW OF LITERATURE****NEED/IMPORTANCE OF THE STUDY****STATEMENT OF THE PROBLEM****OBJECTIVES****HYPOTHESES****RESEARCH METHODOLOGY****RESULTS & DISCUSSION****FINDINGS****RECOMMENDATIONS/SUGGESTIONS****CONCLUSIONS****SCOPE FOR FURTHER RESEARCH****ACKNOWLEDGMENTS****REFERENCES****APPENDIX/ANNEXURE**

It should be in a 8 point Calibri Font, single spaced and justified. The manuscript should preferably not exceed **5000 WORDS**.

10. **FIGURES & TABLES:** These should be simple, crystal clear, centered, separately numbered & self explained, and **titles must be above the table/figure. Sources of data should be mentioned below the table/figure.** It should be ensured that the tables/figures are referred to from the main text.
11. **EQUATIONS:** These should be consecutively numbered in parentheses, horizontally centered with equation number placed at the right.
12. **REFERENCES:** The list of all references should be alphabetically arranged. The author (s) should mention only the actually utilised references in the preparation of manuscript and they are supposed to follow **Harvard Style of Referencing**. The author (s) are supposed to follow the references as per the following:
  - All works cited in the text (including sources for tables and figures) should be listed alphabetically.
  - Use (ed.) for one editor, and (ed.s) for multiple editors.
  - When listing two or more works by one author, use --- (20xx), such as after Kohl (1997), use --- (2001), etc, in chronologically ascending order.
  - Indicate (opening and closing) page numbers for articles in journals and for chapters in books.
  - The title of books and journals should be in italics. Double quotation marks are used for titles of journal articles, book chapters, dissertations, reports, working papers, unpublished material, etc.
  - For titles in a language other than English, provide an English translation in parentheses.
  - The location of endnotes within the text should be indicated by superscript numbers.

**PLEASE USE THE FOLLOWING FOR STYLE AND PUNCTUATION IN REFERENCES:****BOOKS**

- Bowersox, Donald J., Closs, David J., (1996), "Logistical Management." Tata McGraw, Hill, New Delhi.
- Hunker, H.L. and A.J. Wright (1963), "Factors of Industrial Location in Ohio" Ohio State University, Nigeria.

**CONTRIBUTIONS TO BOOKS**

- Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

**JOURNAL AND OTHER ARTICLES**

- Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

**CONFERENCE PAPERS**

- Garg, Sambhav (2011): "Business Ethics" Paper presented at the Annual International Conference for the All India Management Association, New Delhi, India, 19-22 June.

**UNPUBLISHED DISSERTATIONS AND THESES**

- Kumar S. (2011): "Customer Value: A Comparative Study of Rural and Urban Customers," Thesis, Kurukshetra University, Kurukshetra.

**ONLINE RESOURCES**

- Always indicate the date that the source was accessed, as online resources are frequently updated or removed.

**WEBSITES**

- Garg, Bhavet (2011): Towards a New Natural Gas Policy, Political Weekly, Viewed on January 01, 2012 <http://epw.in/user/viewabstract.jsp>

## IMPACT OF FDI ON S &amp; P NIFTY INDEX

H NANJEGOWDA  
PRINCIPAL  
YUVARAJA'S COLLEGE  
UNIVERSITY OF MYSORE  
MYSORE

ABDUL HALEEM QURAISHI  
RESEARCH SCHOLAR  
DEPARTMENT OF COMMERCE  
UNIVERSITY OF MYSORE  
MYSORE

## ABSTRACT

The paper investigates the impact of FDI on S & P Nifty Index. This paper employs Unit Root Test to test at which order of integration the variables turn to be stationery. Secondly the Granger Causality Test is employed to test the causation, thirdly the Co integration analyses is done to test the long run relationship between the variables and Vector Error Correction Model is used to check the short run relationship between the variables. Lastly the impact is analysed by employing Regression Analysis. The secondary time series data is collected from RBI hand book of statistics ranging from 1995-04 to 2014-03 being used for the analyses. And finds the macro economic variable fdi & nifty turn stationary at order nifty(0) & fdi (1). the fdi granger cause nifty at lag 20 months while their exist no long run relationship between nifty & fdi, further vecm discloses that their exist short run relationship between nifty & fdi. finally regression results reveal that their exist negative impact and the impact of fdi on nifty is insignificant.

## KEYWORDS

FDI, NIFTY, unit root test, granger causality, VECM, regression analysis.

## 1. INTRODUCTION

The Efficient capital markets are essential for economic growth and prosperity. An integral part of capital market is the stock market, the development of which is linked with the country's level of savings, investment and the rate of economic growth. India's stock market has been classified as one of the fastest growing markets. India is the biggest and most liquid exchange in India and is a major source of capital formation in India. Local and foreign investor's confidence in the investment environment of India has boosted the stock market index in recent years. The developing countries are witnessing changes in the composition of capital flows in their economies because of the expansion and integration of the world equity market. The stock markets are also experiencing this change. Foreign direct investments (FDIs) are becoming important source of finance in developing countries including India.

It is generally recognized that a strong financial system guarantees the economic growth and stability. Stock market is an integral part of the financial system of the economy. It is a source of financing a new venture based on its expected profitability. The stock market is replica of the economic strength of any country. To boost investment, savings and economic growth, the development of stock market is imperative and cannot be ignored in any economy. In the era of globalization, FDI is a major source of capital inflow in most of developing economies where it bridges the gap of capital, technology, managerial skill, human capital formation and more competitive business environment.

The paper investigates the impact of FDI on S & P Nifty Index. This paper employs Unit Root Test to test at which order of integration the variables turn to be stationery. Secondly the Granger Causality Test is employed to test the causation, thirdly the Co integration analyses is done to test the long run relationship between the variables and Vector Error Correction Model is used to check the short run relationship between the variables. Lastly the impact is analysed by employing Regression Analysis. The secondary time series data is collected from RBI hand book of statistics ranging from 1995-04 to 2014-03 being used for the analyses.

The paper as customary is divided into different sections. Section 11 provides a brief overview of the literature, Section III highlights on research gap, Section IV need of the study, Section V importance of the study, Section VI scope of the study, Section VII research methodology, Section VIII objectives, Section IX Hypothesis, Section X data analysis and interpretation, Section XI finding, suggestion and conclusion. Section XII bibliography.

## 2. LITERATURE REVIEW

- Anokye M. Adam and George Tweneboah (2008)** examine the impact of Foreign Direct Investment (FDI) on stock market development in Ghana. The paper finds long-run relationship between FDI and stock market development in Ghana. The increase in FDI significantly influence the development of stock market in Ghana
- Ravi Subramanian et.al (2010)** The paper draws on the "eclectic" paradigm to study the impact of ownership, location and internalization variables on India's foreign investment. A sector wise analysis of mode of entry, intent of entry and geographic concentration has been performed. At an aggregate level, it has been found that acquisitions have been the predominant mode of entry for Indian firms investing abroad and seeking new markets the primary intent of investment. A regression model was also developed to understand the impact and relative importance of ownership variables such as distribution system, need for resources, factor of production, post sales service requirement, presence of IP and brand on foreign investment from India. It was found that high distribution expenses and need for resources had a very positive influence on foreign investment. The paper also discusses the key policy changes that impacted outward FDI from India in the last decade and relationship of outward FDI with other macroeconomic indicators such as GDP and Fischer Open Differential
- R.Karthik and N.Kannan (2011)** Results suggest positive impact of all macro economic variables on the stock market development of India. Among these are economic growth, domestic savings, and inflation rate.
- Syed Tabassum Sultana and S Pardhasaradhi (2012)** examine the relationship and impact of FDI & FII on Indian stock market using correlation and multi regression. Sensex and Nifty were considered as the representative of stock market as they are the most popular Indian stock market indices. Based on 11 years data starting from 2001 to 2011, it is evident that there is a strong positive correlation between FDI & sensex and FDI & nifty and moderate positive correlation between FII & sensex and Using Multi regression two significant models emerged. In the first model Sensex as a dependent variable, both FDI and FII were found to be significant predictor. Similar results were obtained for second model Nifty as a dependent variable. Hence it can be concluded that the impact of flow of FDI & FII on Indian stock market is significant.
- Ali Raza et.al (2012)** The purpose of this study was to investigate the effect of foreign direct investment along with domestic savings, exchange rate and inflation in developing Pakistan stock markets in a rapidly changing political environment. This study applies Ordinary Least Square (OLS) method of

- regression by using annual time series data for the period 1988-2009 in case of Pakistan to estimate empirical relationships among variables. The results disclose a positive impact of foreign direct investment along with other explanatory variables in developing Stock markets of Pakistan.
6. **Pooja Singh (2013)** examines the trend and pattern of FII and FDI flow in India. And also examines the relationship between FII and FDI with Sensex and Nifty. it is evident that there is a strong positive correlation between FDI and Sensex and FDI and Nifty. And moderate positive relation between FII and Sensex and FII and NIFTY
  7. **Rahul Dhiman and Preeti Sharma (2013)**, it is evident that there is strong degree of correlation between FDI & Sensex, and FDI & Nifty. regression analysis has proved the significant impact of the inflow of FDI on capital market. The study concluded that flow of FDI in India determines the trend of Indian Stock Market.
  8. **Santosh Chauhan (2013)**, attempt to find out the impacts of FDI, FIIs, and FPIs inflows on the movement of BSE and NSE. The study was purely based on secondary data which were analyzed through Regression (OLS Model), Karl Pearson's correlation, Analysis of Variance, etc., and found that FDI affects the most both Sensex and Nifty up to 61 per cent and 86 per cent respectively and is associated highly and positively with both the markets with a score of 0.78 and 0.92 respectively according to the Karl Pearson's coefficient of correlation. However, the FPIs showed a very low impact on Sensex and a comparative high impact on NSE. During the study period the least significant factor with lowest impact on sensex and nifty was FIIs.
  9. **Vladimir arcabic et.al (2013)** The aim of this paper was to investigate the existence and characteristics of both the long- and short-term relationships between FDI and the stock market in Croatia. However, in the short run, upward movement on the stock market positively affects Croatian FDI stock, as events on the stock market signalize the vitality and investment climate of the domestic market to foreign investors. The long-term connection is tested by two cointegration approaches; the results of both models suggest the absence of a long-term relationship among observed variables, which may be explained by the lack of connection between FDI and economic growth in Croatia. The short-run relationship is investigated by a two-variable VAR model, and the results obtained are consistent with the theoretical assumptions, as the stock market did prove to be an important short-term determinant of FDI in Croatia.
  10. **YOGENDRA SAMEER YADAV (2013)** concluded that FII do have any significant impact on the Indian Stock Market. There is a positive correlation between stock indices and FDIs but FIIs didn't have any significant impact on Indian Stock Market. It showed the absence of linear relation between FII and stock index. This does not mean that there is no relation between them. One of the reasons for absence of any linear relation can also be due to the sample data. The data was taken on monthly basis.

### 3. RESEARCH GAP

Many researchers have employed many tools and analysed it, but with a different outlook here we have analysed a combined effect using unit root, granger causality, johansen co integration, vector error correction model and regression analyses to give an insight of a detailed technical analyses with empirical results.

### 4. NEED OF THE STUDY

To determine how the impact factor analyses helps in determining the stock index movements and earn speculative profits, facilitate in formulating policies.

### 5. SIGNIFICANCE OF THE STUDY

The analyse of the impact between FDI & NIFTY helps in determining the stock index movements and earn speculative profits, facilitate in formulating policies.

### 6. SCOPE OF THE STUDY

The study takes into consideration the time series secondary data of FDI and S&P NIFTY INDEX collected from RBI hand book of statistics and the period of study is from 1995-04 to 2014-03.

### 7. RESEARCH METHODOLOGY

This paper employs Unit Root Test to test at which order of integration the variables turn to be stationery. Secondly the Granger Causality Test is employed to test the causation, thirdly the Co integration analyses is done to test the long run relationship between the variables and Vector Error Correction Model is used to check the short run relationship between the variables. Lastly the impact is analysed by employing Regression Analysis. The secondary time series data is collected from RBI hand book of statistics ranging from 1995-04 to 2014-03 being used for the analyses.

### 8. OBJECTIVES OF THE STUDY

1. To investigate the causality between the FDI and S & P Nifty Index.
2. To analyse the long run relationship between FDI and S & P Nifty Index.
3. To determine the short run relationship between FDI and S & P Nifty Index.
4. To study the impact of FDI on S & P Nifty Index.

### 9. HYPOTHESIS OF THE STUDY

- |                |  |
|----------------|--|
| H <sub>1</sub> | FDI Granger cause S & P Nifty Index.   |
| H <sub>0</sub> | FDI does not Granger cause S & P Nifty Index.                                  |
| H <sub>2</sub> | Their exist a long run relationship between FDI and S & P Nifty Index.         |
| H <sub>0</sub> | Their do not exist a long run relationship between FDI and S & P Nifty Index.  |
| H <sub>3</sub> | Their exist a short run relationship between FDI and S & P Nifty Index.        |
| H <sub>0</sub> | Their do not exist a short run relationship between FDI and S & P Nifty Index. |
| H <sub>4</sub> | Their is a positive impact of FDI on S & P Nifty Index.                        |
| H <sub>0</sub> | Their is no positive impact of FDI on S & P Nifty Index.                       |

### 10. DATA ANALYSES AND INTERPRETATION

In this section data analyses and interpretation is done using unit root test, granger causality, johansen cointegration test, vector error correction model and regression analysis done in the following section.



UNIT ROOT TEST

AUGMENTED DICHY FULLER TEST (ADF)							
Description		LEVEL					
		NONE		INTERCEPT		INTERCEPT WITH TREND	
Sl no	Variable	t statistic	p value	t statistic	p value	t statistic	p value
1	NIFTY	-2.228874	0.0252	-3.539362	0.078	-5.968256	0.0000
2	FDI	1.131719	0.9333	-0.213003	0.9335	-2.601103	0.2803

  

PILLIP PERRON TEST (PP)							
Description		LEVEL					
		NONE		INTERCEPT		INTERCEPT WITH TREND	
Sl no	Variable	t statistic	p value	t statistic	p value	t statistic	p value
1	NIFTY	-3.418061	0.0007	-6.361459	0.0000	-10.31036	0.0000
2	FDI	1.204943	0.9415	-0.159300	0.9401	-2.546444	0.3056

  

(KPSS)					
Description		LEVEL			
Sl no	Variable	LM statistic	critical value	LM statistic	critical value
1	NIFTY	1.60242	0.463000	0.285539	0.146000
2	FDI	1.813419	0.463000	0.303289	0.146000

AUGMENTED DICHY FULLER TEST (ADF)							
Description		FIRST DIFFERENCE					
		NONE		INTERCEPT		INTERCEPT WITH TREND	
Sl no	Variable	t statistic	p value	t statistic	p value	t statistic	p value
1	FDI	-11.57921	0.0000	-11.70981	0.0000	-11.73562	0.0000

  

PILLIP PERRON TEST (PP)							
Description		FIRST DIFFERENCE					
		NONE		INTERCEPT		INTERCEPT WITH TREND	
Sl no	Variable	t statistic	p value	t statistic	p value	t statistic	p value
1	FDI	-11.58477	0.0000	-11.65913	0.0000	-11.67793	0.0000

  

(KPSS)					
Description		FIRST DIFFERENCE			
Sl no	Variable	LM statistic	critical value	LM statistic	critical value
1	FDI	0.118193	0.463000	0.33407	0.146000

from the above analyses it is clear that the variables are stationary at order nifty (0) and fdi (1).

GRANGER CAUSALITY BETWEEN NIFTY & FDI

Pairwise Granger Causality Tests		
Sample: 1995M04 2014M03		
Lags: 20		
Null Hypothesis:	Obs	F-Statistic Prob.
FDI does not Granger Cause NIFTY	208	2.80370 0.0002
NIFTY does not Granger Cause FDI		1.08377 0.3708

GRANGER CAUSALITY BETWEEN NIFTY & FDI

The granger causality test has been conducted to identify the causation. It has been found from the test that there is unidirectional causation & FDI does cause NIFTY. Therefore the present value of NIFTY has been caused by lag 20 value of FDI.

JOHANSEN CO INTEGRATION TEST

Sample (adjusted): 1995M09 2014M03				
Included observations: 223 after adjustments				
Trend assumption: Linear deterministic trend				
Series: NIFTY FDI				
Lags interval (in first differences): 1 to 4				
Unrestricted Cointegration Rank Test (Trace)				
Hypothesized		Trace		0.05
No. Of CE(s)	Eigenvalue	Statistic	Critical Value	Prob.**
None *	0.124363	29.73058	15.49471	0.0002
At most 1	0.000517	0.115391	3.841466	0.7341
1 Cointegrating Equation(s):		Log likelihood	-3263.885	
Normalized cointegrating coefficients (standard error in parentheses)				
NIFTY	FDI			
1.000000	-0.500112			
	(0.04518)			

JOHANSEN CO INTEGRATION TEST

Even though that the test results reveals spurious results as it does not satisfy the rule of testing same ordered variables, to substantiate the results a cointegration analyses is done and it is found from the cointegration test that NIFTY & FDI do not have long run relationship at five percent significance level. If NIFTY index is increased by one time FDI will decrease by 0.500112 times. Therefore their is a inverse relationship between NIFTY & FDI.

VECTOR ERROR CORRECTION MODEL

Vector Error Correction Estimates		
Sample (adjusted): 1995M07 2014M03		
Included observations: 225 after adjustments		
Standard errors in ( ) & t-statistics in [ ]		
Cointegrating Eq:	CointEq1	
NIFTY(-1)	1.000000	
FDI(-1)	-0.497918	
	(0.04282)	
	[-11.6292]	
C	362.0079	
Error Correction:	D(NIFTY)	D(FDI)
CointEq1	-0.603123	-0.027616
	(0.08918)	(0.02280)
	[-6.76324]	[-1.21129]

VECTOR ERROR CORRECTION MODEL

it has been found from the results that the short run disturbance in long run relationship between NIFTY & FDI have been corrected in short period. The variable nifty & fdi identified as adjusting variables since sign of the variables is negative.

REGRESSION FDI ON NIFTY

$$Nifty = \beta_0 + \beta_1 FDI_t + U_t$$

Where

Nifty = Standard and Poor Nifty Index

FDI = Foreign Direct Investment

$\beta_0$  = Constant

$\beta_1$  = Slope parameter

$U_t$  = Error term

$$Nifty = 2838.556 - 0.013 FDI$$

$$t = (22.322) \quad (-0.202)$$

$$Sig = 0.000 \quad 0.840$$

$$R_2 = 0.000$$

VARIABLES			
Model	Variables Entered	Variables Removed	Method
1	DIFF(FDI,1)	.	Enter

a. All requested variables entered.

b. Dependent Variable: S P NIFTY INDEX

MODEL SUMMARY				
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.013	.000	-.004	1915.88865

a. Predictors: (Constant), DIFF(FDI,1)

ANOVA						
Model		Sum of Squares	Df	Mean Square	F	Sig.
1	Regression	149155.283	1	149155.283	.041	.840
	Residual	8.259E8	225	3670629.319		
	Total	8.260E8	226			

a. Predictors: (Constant), DIFF(FDI,1)

b. Dependent Variable: S P NIFTY INDEX

COEFFICIENTS							
Model	Unstandardized Coefficients			Standardized Coefficients		T	Sig.
	B	Std. Error	Beta				
1	(Constant)	2838.556	127.163			22.322	.000
	DIFF(FDI,1)	-.139	.690	-.013		-.202	.840

a. Dependent Variable: S P NIFTY INDEX

REGRESSION FDI ON NIFTY

it is found from the results that the model is not good fitted. the impact of fdi is negative, if fdi increases by one time the nifty will decreased by 0.013 times. since the  $\beta_1$  is not significant, the impact of fdi on nifty is not significant.

11. FINDINGS, SUGGESTIONS & CONCLUSION

FINDINGS

1. The Unitroot test states that fdi & nifty turn stationary at order nifty(0) & fdi (1).
2. The Granger causality conceal that fdi granger cause nifty at lag 20 months.
3. The vecm discloses that their exist short run relationship between nifty & fdi.
4. The Regression results reveal that their exist negative impact and the impact of fdi on nifty is insignificant.

SUGGESTION

The government can encourage FDI in India by taking various steps.

1. First and foremost measure may be the assurance of political stability in the country..
2. If the government seriously targets these macro economic variables, the stock market development will boost.
3. The study findings can be used to help government policy makers to encourage FDI and take various steps to provide incentives
4. Helps in formulating monetary policy
5. Domestic savings must also be encouraged in the country through appropriate and encouraging saving policies.
6. Policy makers should devise strategies to increase the FDI stock (retain FDI) and offer incentive for long investing and listing on the stock market.

**CONCLUSION**

the macro economic variable fdi & nifty turn stationary at order nifty(0) & fdi (1). the fdi granger cause nifty at lag 20 months while their exist no long run relationship between nifty & fdi, further vecm discloses that their exist short run relationship between nifty & fdi. finally regression results reveal that their exist negative impact and the impact of fdi on nifty is insignificant.

**12. REFERENCES**

1. Pooja Singh (2013), "FOREIGN CAPITAL FLOW AND INDIAN CAPITAL MARKET : AN APPRAISAL," VSRD International Journal of Business and Management Research, Vol. III Issue XI November 2013 / 487e-ISSN : 2231-248X, p-ISSN:2319-2194 , www.vsrjournals.com.
2. Santosh Chauhan (2013), "IMPACT OF FOREIGN CAPITAL INFLOWS ON INDIAN STOCK MARKET," TAJMMR TRANS Asian Journal of Marketing & Management Research, Vol.2 Issue 3-4, March-April 2013, ISSN 2279-0667
3. Syed Tabassum Sultana and S Pardhasaradhi (2012), " Impact of Flow of FDI & FII on Indian Stock Market," FINANCE RESEARCH, VOL1 NO3 JULY 2012 ISSN: 2165-8226.
4. Rahul Dhiman and Preeti Sharma (2013), "Impact of Flow of FDI on Indian Capital Market," European Journal of Business and Management www.iiste.org, ISSN 2222-1905 (Paper) ISSN 2222-2839 (Online), Vol.5, No.9, 2013.
5. Ravi Subramanian, Charu Sachdeva and Sebastian Morris (2010). "FDI Outflows from India: An Examination of the Underlying Economics, Policies and their Impacts," IIMA, INDIA Research and Publications, W.P. No. 2010-03-01.
6. Vladimir arcabic, Tomislav globan and Irena raguz (2013), "The relationship between the stock market and foreign direct investment in croatia: evidence from var and cointegration analysis," financial theory and practice, 37 (1) 109-126.
7. Ali Raza, Nasir Iqbal, Zeshan Ahmed, Mohammad Ahmed and Tanvir Ahmed (2012), "The Role of FDI on Stock Market Development: The Case of Pakistan," Journal of Economics and Behavioral Studies, Vol. 4, No. 1, pp. 26-33, Jan 2012 (ISSN: 2220-6140).
8. R.Karthik and N.Kannan(2011), "IMPACT OF FOREIGN DIRECT INVESTMENT ON STOCK MARKET DEVELOPMENT: A STUDY WITH REFERENCE TO INDIA," International Journal of Management (IJM), ISSN 0976-6502(Print), ISSN 0976- 6510(Online), Volume 2, Issue 2, May- July (2011), pp. 75-92, www.iaeme.com/ijm.html
9. Anokye M. Adam and George Tweneboah (2008), "Foreign Direct Investment (FDI) and Stock market Development: Ghana Evidence," Munich Personal RePEc Archive (MPRA) Paper No. 11261, posted 26. October 2008 08:32 UTC. www.mpra.ub.uni-muenchen.de/11261
10. YOGENDRA SAMEER YADAV (2013), "COMPARATIVE STUDY OF FDI'S AND FIIS IN THE INDIAN CONTEXT," International Journal of Scientific and Innovative Research, 2013; 1(1):29-32

## **REQUEST FOR FEEDBACK**

**Dear Readers**

At the very outset, International Journal of Research in Computer Application & Management (IJRCM) acknowledges & appreciates your efforts in showing interest in our present issue under your kind perusal.

I would like to request you to supply your critical comments and suggestions about the material published in this issue as well as on the journal as a whole, on our E-mail [infoijrcm@gmail.com](mailto:infoijrcm@gmail.com) for further improvements in the interest of research.

If you have any queries please feel free to contact us on our E-mail [infoijrcm@gmail.com](mailto:infoijrcm@gmail.com).

I am sure that your feedback and deliberations would make future issues better – a result of our joint effort.

Looking forward an appropriate consideration.

With sincere regards

Thanking you profoundly

**Academically yours**

Sd/-  
**Co-ordinator**

## **DISCLAIMER**

The information and opinions presented in the Journal reflect the views of the authors and not of the Journal or its Editorial Board or the Publishers/Editors. Publication does not constitute endorsement by the journal. Neither the Journal nor its publishers/Editors/Editorial Board nor anyone else involved in creating, producing or delivering the journal or the materials contained therein, assumes any liability or responsibility for the accuracy, completeness, or usefulness of any information provided in the journal, nor shall they be liable for any direct, indirect, incidental, special, consequential or punitive damages arising out of the use of information/material contained in the journal. The journal, nor its publishers/Editors/Editorial Board, nor any other party involved in the preparation of material contained in the journal represents or warrants that the information contained herein is in every respect accurate or complete, and they are not responsible for any errors or omissions or for the results obtained from the use of such material. Readers are encouraged to confirm the information contained herein with other sources. The responsibility of the contents and the opinions expressed in this journal is exclusively of the author (s) concerned.

## ABOUT THE JOURNAL

In this age of Commerce, Economics, Computer, I.T. & Management and cut throat competition, a group of intellectuals felt the need to have some platform, where young and budding managers and academicians could express their views and discuss the problems among their peers. This journal was conceived with this noble intention in view. This journal has been introduced to give an opportunity for expressing refined and innovative ideas in this field. It is our humble endeavour to provide a springboard to the upcoming specialists and give a chance to know about the latest in the sphere of research and knowledge. We have taken a small step and we hope that with the active co-operation of like-minded scholars, we shall be able to serve the society with our humble efforts.

### *Our Other Journals*

