INTERNATIONAL JOURNAL OF RESEARCH IN COMPUTER APPLICATION & MANAGEMENT



A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories Indexed & Listed at:

Ulrich's Periodicals Directory ©, ProQuest, U.S.A., EBSCO Publishing, U.S.A., Cabell's Directories of Publishing Opportunities, U.S.A., Google Schola

Index Copernicus Publishers Panel, Poland with IC Value of 5.09 & number of libraries all around the world.

Circulated all over the world & Google has verified that scholars of more than 4767 Cities in 180 countries/territories are visiting our journal on regular basis.

CONTENTS

Sr. No.	TITLE & NAME OF THE AUTHOR (S)	Page No.
1.	IMPACT OF ASSET QUALITY ON SOLVENCY & LIQUIDITY OF BANKS: A COMPARATIVE STUDY OF PUBLIC SECTOR AND PRIVATE SECTOR BANKS IN INDIA NARASIMHA PRAKASH & DR. S. RAMESH	1
2.	AN ANALYSIS OF ATTITUDES OF EMPLOYEES TOWARDS OVERTIME PRACTICES IN PHARMACEUTICAL INDUSTRY DR. VIJAYALAKSHMI KANTETI	6
3.	A COST EFFECTIVE ANALYSIS OF TECHNICAL TRAINING IN POWER SUPPLY COMPANY COLLINS MUDENDA & PRISCA KAPUTO	9
4.	A STUDY OF PROGRESS AND CHALLENGES OF SHGs IN KARJAT TALUKA DR. B.S.RUPNAWAR & SNEHA G. UPADHYE	14
5.	CYBER-BULLYING: VICTIMIZATION OF ADOLESCENT GIRLS DR. AARTI TOLIA	17
6.	FINANCIAL PERFORMANCE EVALUATION OF KARNATAKA CO-OPERATIVE MILK PRODUCERS FEDERATION LTD. IN KARNATAKA WITH SPECIAL REFERENCE TO DAKSHINA KANNADA MILK UNION JAYALAKSHMI H. Y. & DR. P. N. UDAYACHANDRA	19
7.	SOFTWARE EVOLUTION: PAST, PRESENT AND FUTURE M. VENKATESWARA RAO	23
8.	CUSTOMER PERSPECTIVE OF RELATIVE IMPORTANCE OF VISUAL MERCHANDISING VARIABLES: A CASE OF ELECTRONIC GOODS RETAILER IN HYDERABAD M. HIMABINDU	28
9.	CUSTOMER EXPECTATIONS & HEALTHCARE PROFESSIONALS PERCEPTION OF CUSTOMER EXPECTATION OF SERVICE QUALITY: A GAP ANALYSIS SWETA DCUNHA, SUCHARITA SURESH & DR. VIJAYA KUMAR	31
10 .	HR PRACTICES AND PERFORMANCE ON THE HOTEL INDUSTRY IN INDIA DR. V. SIVAKUMAR & ABDUL SIBIRIL	38
11.	EFFECT OF PEOPLE PRACTICES ON TEACHER'S PERCEIVED ORGANIZATIONAL SUPPORT NITHYAGOWRI.P. & DR. KIRUPA PRIYADARSHINI.M	40
12.	ISSUES AND TRENDS CHANGING SUPPLY CHAIN MANAGEMENT A. KIRAN KUMAR	44
13.	FINANCIAL ANALYSIS OF CHHATTISGARH RENEWABLE ENERGY DEVELOPMENT AGENCY (CREDA) SUMONA BHATTACHARYA & DR. R. P. AGARWAL	47
14.	E-COMMERCE: THE INNOVATIVE FACE OF MARKET PARUL GABA & KANCHAN WADHWA	57
15 .	GROWTH AND PERFORMANCE OF SELECT NON BANKING FINANCE COMPANIES IN INDIA V. THILAGAVATHI & M. LALITHA	60
16 .	ROLE OF OUTSIDERS IN DISTRIBUTION OF INFORMATION OVER THE INTERNET HARPREET SINGH WALIA	64
17.	CSR AS A MEASURE FOR ENHANCED REPUTATION: A REVIEW OF WORLD RENOWNED SELECT COMPANIES BHAWNA KAPOOR	66
18.	A STUDY ON FACTORS INFLUENCING COMPACT CAR CUSTOMERS IN DECISION MAKING AND BUYING OF COMPACT CAR WITH SPECIAL REFERENCE TO COIMBATORE CITY DR.V.RANGANATHAN, K.MANGAIYARKKARASI & M. KOVARTHINI	71
19.	IN SEARCH OF EXCELLENCE IN SOFTWARE DEVELOPMENT PROJECT: A STUDY AMIT KUMAR PARMAR	77
20.	LIVELIHOOD ANALYSIS OF HANDLOOM COMMUNITY: A CASE STUDY OF BALARAMAPURAM HANDLOOM WEAVERS OF KERALA MUHAMMED JABIR M M	83
	REQUEST FOR FEEDBACK & DISCLAIMER	87

CHIEF PATRON

PROF. K. K. AGGARWAL

Chairman, Malaviya National Institute of Technology, Jaipur
(An institute of National Importance & fully funded by Ministry of Human Resource Development, Government of India)

Chancellor, K. R. Mangalam University, Gurgaon

Chancellor, Lingaya's University, Faridabad

Founder Vice-Chancellor (1998-2008), Guru Gobind Singh Indraprastha University, Delhi

Ex. Pro Vice-Chancellor, Guru Jambheshwar University, Hisar

FOUNDER PATRON

LATE SH. RAM BHAJAN AGGARWAL

Former State Minister for Home & Tourism, Government of Haryana Former Vice-President, Dadri Education Society, Charkhi Dadri Former President, Chinar Syntex Ltd. (Textile Mills), Bhiwani

FORMER CO-ORDINATOR

DR. S. GARG

Faculty, Shree Ram Institute of Business & Management, Urjani

<u>ADVISORS</u>

PROF. M. S. SENAM RAJU

Director A. C. D., School of Management Studies, I.G.N.O.U., New Delhi

PROF. S. L. MAHANDRU

Principal (Retd.), Maharaja Agrasen College, Jagadhri

EDITOR

PROF. R. K. SHARMA

Professor, Bharti Vidyapeeth University Institute of Management & Research, New Delhi

EDITORIAL ADVISORY BOARD

DR. RAJESH MODI

Faculty, Yanbu Industrial College, Kingdom of Saudi Arabia

PROF. PARVEEN KUMAR

Director, M.C.A., Meerut Institute of Engineering & Technology, Meerut, U. P.

PROF. H. R. SHARMA

Director, Chhatarpati Shivaji Institute of Technology, Durg, C.G.

PROF. MANOHAR LAL

Director & Chairman, School of Information & Computer Sciences, I.G.N.O.U., New Delhi

PROF. ANIL K. SAINI

Chairperson (CRC), Guru Gobind Singh I. P. University, Delhi

PROF. R. K. CHOUDHARY

Director, Asia Pacific Institute of Information Technology, Panipat

DR. ASHWANI KUSH

Head, Computer Science, University College, Kurukshetra University, Kurukshetra

DR. BHARAT BHUSHAN

Head, Department of Computer Science & Applications, Guru Nanak Khalsa College, Yamunanagar

DR. VIJAYPAL SINGH DHAKA

Dean (Academics), Rajasthan Institute of Engineering & Technology, Jaipur

DR. SAMBHAVNA

Faculty, I.I.T.M., Delhi

DR. MOHINDER CHAND

Associate Professor, Kurukshetra University, Kurukshetra

DR. MOHENDER KUMAR GUPTA

Associate Professor, P. J. L. N. Government College, Faridabad

DR. SHIVAKUMAR DEENE

Asst. Professor, Dept. of Commerce, School of Business Studies, Central University of Karnataka, Gulbarga

DR. BHAVET

Faculty, Shree Ram Institute of Engineering & Technology, Urjani

ASSOCIATE EDITORS

PROF. ABHAY BANSAL

Head, Department of Information Technology, Amity School of Engineering & Technology, Amity University, Noida

PROF. NAWAB ALI KHAN

Department of Commerce, Aligarh Muslim University, Aligarh, U.P.

ASHISH CHOPRA

Sr. Lecturer, Doon Valley Institute of Engineering & Technology, Karnal

FORMER TECHNICAL ADVISOR

AMITA

Faculty, Government M. S., Mohali

FINANCIAL ADVISORS

DICKIN GOYAL

Advocate & Tax Adviser, Panchkula

NEENA

Investment Consultant, Chambaghat, Solan, Himachal Pradesh

<u>LEGAL ADVISORS</u>

JITENDER S. CHAHAL

Advocate, Punjab & Haryana High Court, Chandigarh U.T.

CHANDER BHUSHAN SHARMA

Advocate & Consultant, District Courts, Yamunanagar at Jagadhri

<u>SUPERINTENDENT</u>

SURENDER KUMAR POONIA

Nationality

CALL FOR MANUSCRIPTS

We invite unpublished novel, original, empirical and high quality research work pertaining to recent developments & practices in the areas of Computer Science & Applications; Commerce; Business; Finance; Marketing; Human Resource Management; General Management; Banking; Economics; Tourism Administration & Management; Education; Law; Library & Information Science; Defence & Strategic Studies; Electronic Science; Corporate Governance; Industrial Relations; and emerging paradigms in allied subjects like Accounting; Accounting Information Systems; Accounting Theory & Practice; Auditing; Behavioral Accounting; Behavioral Economics; Corporate Finance; Cost Accounting; Econometrics; Economic Development; Economic History; Financial Institutions & Markets; Financial Services; Fiscal Policy; Government & Non Profit Accounting; Industrial Organization; International Economics & Trade; International Finance; Macro Economics; Micro Economics; Rural Economics; Co-operation; Demography: Development Planning; Development Studies; Applied Economics; Development Economics; Business Economics; Monetary Policy; Public Policy Economics; Real Estate; Regional Economics; Political Science; Continuing Education; Labour Welfare; Philosophy; Psychology; Sociology; Tax Accounting; Advertising & Promotion Management; Management Information Systems (MIS); Business Law; Public Responsibility & Ethics; Communication; Direct Marketing; E-Commerce; Global Business; Health Care Administration; Labour Relations & Human Resource Management; Marketing Research; Marketing Theory & Applications; Non-Profit Organizations; Office Administration/Management; Operations Research/Statistics; Organizational Behavior & Theory; Organizational Development; Production/Operations; International Relations; Human Rights & Duties; Public Administration; Population Studies; Purchasing/Materials Management; Retailing; Sales/Selling; Services; Small Business Entrepreneurship; Strategic Management Policy; Technology/Innovation; Tourism & Hospitality; Transportation Distribution; Algorithms; Artificial Intelligence; Compilers & Translation; Computer Aided Design (CAD); Computer Aided Manufacturing; Computer Graphics; Computer Organization & Architecture; Database Structures & Systems; Discrete Structures; Internet; Management Information Systems; Modeling & Simulation; Neural Systems/Neural Networks; Numerical Analysis/Scientific Computing; Object Oriented Programming; Operating Systems; Programming Languages; Robotics; Symbolic & Formal Logic; Web Design and emerging paradigms in allied subjects.

Anybody can submit the soft copy of unpublished novel; original; empirical and high quality research work/manuscript anytime in M.S. Word format after preparing the same as per our GUIDELINES FOR SUBMISSION; at our email address i.e. infoijrcm@gmail.com or online by clicking the link online submission as given on our website (FOR ONLINE SUBMISSION, CLICK HERE).

	GUIDETINES LOK SORMISSION (UT MANUSCRIPI
1.	COVERING LETTER FOR SUBMISSION:	DATED:
		DATED.
	THE EDITOR	
	IJRCM	
	Subject: SUBMISSION OF MANUSCRIPT IN THE AREA OF	·
	(e.g. Finance/Mkt./HRM/General Mgt./Engineering/Economics/Computer/	/IT/ Education/Psychology/Law/Math/other, please
	specify)	
	DEAR SIR/MADAM	
	Please find my submission of manuscript entitled ' of your journals.	
	I hereby affirm that the contents of this manuscript are original. Furthermore fully or partly, nor is it under review for publication elsewhere.	e, it has neither been published elsewhere in any languag
	I affirm that all the co-authors of this manuscript have seen the submitted ver of names as co-authors.	rsion of the manuscript and have agreed to their inclusion
	Also, if my/our manuscript is accepted, I agree to comply with the formalitie discretion to publish our contribution in any of its journals.	es as given on the website of the journal. The Journal ha
	NAME OF CORRESPONDING AUTHOR	:
	Designation	:
	Institution/College/University with full address & Pin Code	:
	Residential address with Pin Code	:
	Mobile Number (s) with country ISD code	:
	Is WhatsApp or Viber active on your above noted Mobile Number (Yes/No)	:
	Landline Number (s) with country ISD code	:
	E-mail Address	:
	Alternate E-mail Address	:

NOTES:

- a) The whole manuscript has to be in **ONE MS WORD FILE** only, which will start from the covering letter, inside the manuscript. <u>pdf.</u> version is liable to be rejected without any consideration.
- b) The sender is required to mention the following in the SUBJECT COLUMN of the mail:
 - **New Manuscript for Review in the area of** (e.g. Finance/Marketing/HRM/General Mgt./Engineering/Economics/Computer/IT/Education/Psychology/Law/Math/other, please specify)
- c) There is no need to give any text in the body of mail, except the cases where the author wishes to give any **specific message** w.r.t. to the manuscript.
- d) The total size of the file containing the manuscript is expected to be below 1000 KB.
- e) Abstract alone will not be considered for review and the author is required to submit the complete manuscript in the first instance.
- f) The journal gives acknowledgement w.r.t. the receipt of every email within twenty four hours and in case of non-receipt of acknowledgment from the journal, w.r.t. the submission of manuscript, within two days of submission, the corresponding author is required to demand for the same by sending a separate mail to the journal.
- g) The author (s) name or details should not appear anywhere on the body of the manuscript, except the covering letter and the cover page of the manuscript, in the manner as mentioned in the guidelines.
- 2. MANUSCRIPT TITLE: The title of the paper should be **bold typed**, **centered** and **fully capitalised**.
- 3. **AUTHOR NAME (S) & AFFILIATIONS**: Author (s) **name**, **designation**, **affiliation** (s), **address**, **mobile/landline number** (s), and **email/alternate email address** should be given underneath the title.
- 4. ACKNOWLEDGMENTS: Acknowledgements can be given to reviewers, guides, funding institutions, etc., if any.
- 5. **ABSTRACT**: Abstract should be in **fully italicized text**, ranging between **150** to **300 words**. The abstract must be informative and explain the background, aims, methods, results & conclusion in a **SINGLE PARA**. **Abbreviations must be mentioned in full**.
- 6. **KEYWORDS**: Abstract must be followed by a list of keywords, subject to the maximum of **five**. These should be arranged in alphabetic order separated by commas and full stop at the end. All words of the keywords, including the first one should be in small letters, except special words e.g. name of the Countries, abbreviations.
- 7. **JEL CODE**: Provide the appropriate Journal of Economic Literature Classification System code (s). JEL codes are available at www.aeaweb.org/econlit/jelCodes.php, however, mentioning JEL Code is not mandatory.
- 8. MANUSCRIPT: Manuscript must be in <u>BRITISH ENGLISH</u> prepared on a standard A4 size <u>PORTRAIT SETTING PAPER</u>. It should be free from any errors i.e. grammatical, spelling or punctuation. It must be thoroughly edited at your end.
- 9. **HEADINGS**: All the headings must be bold-faced, aligned left and fully capitalised. Leave a blank line before each heading.
- 10. SUB-HEADINGS: All the sub-headings must be bold-faced, aligned left and fully capitalised.
- 11. MAIN TEXT:

THE MAIN TEXT SHOULD FOLLOW THE FOLLOWING SEQUENCE:

INTRODUCTION

REVIEW OF LITERATURE

NEED/IMPORTANCE OF THE STUDY

STATEMENT OF THE PROBLEM

OBJECTIVES

HYPOTHESIS (ES)

RESEARCH METHODOLOGY

RESULTS & DISCUSSION

FINDINGS

RECOMMENDATIONS/SUGGESTIONS

CONCLUSIONS

LIMITATIONS

SCOPE FOR FURTHER RESEARCH

REFERENCES

APPENDIX/ANNEXURE

The manuscript should preferably range from 2000 to 5000 WORDS

- 12. **FIGURES & TABLES**: These should be simple, crystal **CLEAR**, **centered**, **separately numbered** & self explained, and **titles must be above the table/figure**. **Sources of data should be mentioned below the table/figure**. *It should be ensured that the tables/figures are referred* to from the main text.
- 13. **EQUATIONS/FORMULAE**: These should be consecutively numbered in parenthesis, horizontally centered with equation/formulae number placed at the right. The equation editor provided with standard versions of Microsoft Word should be utilised. If any other equation editor is utilised, author must confirm that these equations may be viewed and edited in versions of Microsoft Office that does not have the editor.
- 14. ACRONYMS: These should not be used in the abstract. The use of acronyms is elsewhere is acceptable. Acronyms should be defined on its first use in each section: Reserve Bank of India (RBI). Acronyms should be redefined on first use in subsequent sections.
- 15. **REFERENCES:** The list of all references should be alphabetically arranged. *The author (s) should mention only the actually utilised references in the preparation of manuscript* and they are supposed to follow Harvard Style of Referencing. Also check to make sure that everything that you are including in the reference section is duly cited in the paper. The author (s) are supposed to follow the references as per the following:
- All works cited in the text (including sources for tables and figures) should be listed alphabetically.
- Use (ed.) for one editor, and (ed.s) for multiple editors.
- When listing two or more works by one author, use --- (20xx), such as after Kohl (1997), use --- (2001), etc, in chronologically ascending
 order.
- Indicate (opening and closing) page numbers for articles in journals and for chapters in books.
- The title of books and journals should be in italics. Double quotation marks are used for titles of journal articles, book chapters, dissertations, reports, working papers, unpublished material, etc.
- For titles in a language other than English, provide an English translation in parenthesis.
- Headers, footers, endnotes and footnotes should not be used in the document. However, you can mention short notes to elucidate some specific point, which may be placed in number orders after the references.

PLEASE USE THE FOLLOWING FOR STYLE AND PUNCTUATION IN REFERENCES:

BOOKS

- Bowersox, Donald J., Closs, David J., (1996), "Logistical Management." Tata McGraw, Hill, New Delhi.
- Hunker, H.L. and A.J. Wright (1963), "Factors of Industrial Location in Ohio" Ohio State University, Nigeria.

CONTRIBUTIONS TO BOOKS

• Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

JOURNAL AND OTHER ARTICLES

• Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

CONFERENCE PAPERS

• Garg, Sambhav (2011): "Business Ethics" Paper presented at the Annual International Conference for the All India Management Association, New Delhi, India, 19–23

UNPUBLISHED DISSERTATIONS

Kumar S. (2011): "Customer Value: A Comparative Study of Rural and Urban Customers," Thesis, Kurukshetra University, Kurukshetra.

ONLINE RESOURCES

Always indicate the date that the source was accessed, as online resources are frequently updated or removed.

WEBSITES

Garg, Bhavet (2011): Towards a New Gas Policy, Political Weekly, Viewed on January 01, 2012 http://epw.in/user/viewabstract.jsp

FINANCIAL ANALYSIS OF CHHATTISGARH RENEWABLE ENERGY DEVELOPMENT AGENCY (CREDA)

SUMONA BHATTACHARYA
ASST. PROFESSOR
DEPARTMENT OF COMMERCE & FINANCIAL STUDIES
BILASPUR UNIVERSITY
BILASPUR

DR. R. P. AGARWAL
ASST. PROFESSOR
DEPARTMENT OF COMMERCE
KALYAN PG COLLEGE
BHILAI NAGAR

ABSTRACT

CREDA - Chhattisgarh State Renewable Energy Development Agency has been constituted on 25th May 2001 under the Department of Energy, Government of Chhattisgarh for implementation of various schemes pertaining to Renewable Energy sources and Energy Conservation activities. Broadly, the objective of CREDA is -"To Promote Renewable Energy for Energy Security and Energy Conservation Measures for Efficient Use of Energy Resources". My objective is to conduct the financial analysis of this organisation to find out its capital strength and long term solvency. All the financial statements, for the period of 2002 to 2012, have been collected and various ratios as per accounting standard have been calculated to reach to conclusions. The result of my analysis shows that in spite of more than 10 years of establishment, this organisation is not having any working capital of its own. The main contributories are the State Govt., Central Govt. and beneficiaries, who contributes in terms of grants and cost respectively. The amount received by the organisation is equal to its capital and revenue expenses. I would recommend that, it is very important for the organisation to generate working capital for a proper growth and development.

KEYWORDS

CREDA, financial analysis, solar energy, village electrification.

INTRODUCTION

enewable sources of energy are one of the prime requirements of the world to generate energy. The Chhattisgarh State of India has taken a wide step to establish the consumption of renewable sources of energy in rural as well as urban areas by establishment of CREDA- Chhattisgarh Renewable Energy development Agency. This organisation was established in the year 2001 under the Ministry of Energy when the Chhattisgarh state was carved out of Madhya Pradesh. Since its establishment, CREDA did extensive work in the field of Renewable Energy focusing on rural areas and stand alone devices. It has implemented projects in the field of power generation from renewable energy and environment friendly sources. The basic sources of finance for its regular operation are the grants from State Govt., Central Govt and some recovery from beneficiaries. In concern to the growth and development of such prime sector, it is very important to analyse the financial strength of the organisation to increase its efficiency and sustainability. In the same context, The Income —expenditure A/c and the Balance Sheet of CREDA, for the year 2002 to 2011, has been collected for the purpose analysis through formulae based technique.

RESEARCH METHODOLOGY

Research methodology is a way to systematically solve the research problem. In other words, all those methods which are used by the researcher during the course of studying his research problem are termed as research methods.

In case of my research on the topic "FINANCIAL ANALYSIS OF CHHATTISGARH RENEWABLE ENERGY DEVELOPMENT AGENCY (CREDA)", it would be defined as "Analytical research", where I would be using the facts, figures and information's already available, and analyse them to make a critical evaluation of the material. My research methodology is totally based upon secondary data Collection and analysis. The period of study is from 2002 to 2011.

The classified data will be represented in tabulated forms followed by respective graphs. The comparisons would be presented in forms of graphical presentations and diagrams.

ANALYSIS

The sequence of analysis is presented as follows:

1. CHHATTISGARH STATE RENEWABLE ENERGY DEVELOPMENT AGENCY'S FINANCIAL POSITION ANALYSIS

The analysis given below on Chhattisgarh State Renewable Energy Development Agency's financial state and activity efficiency is made for the period from 01.04.2002 to 31.03.2011 based on the financial statements data prepared according to International Financial Reporting Standards (IFRS).

1.1. STRUCTURE OF THE ASSETS AND LIABILITIES

TABLE NO. 1

		Change for the perio analysed						
Indicator	in thousand	IINR			% of the balance total	thousand	± %	
indicator	31.03.2002	31.03.2003 -	31.03.2010	31.03.2011	at the beginning of the			((col.5-col.2)
		31.03.2009 (averaged)			period analysed	period analysed	(col.5-	: col.2)
					(31.03.2002)	(31.03.2011)	col.2)	
1	2	3	4	5	6	7	8	9
Assets								
1. Non-current assets	12,075	366,192	453,318	720,329	55.3 87.9		+708,253	+59.7 times
2. Current assets, total	9,765	41,574	90,087	99,523	44.7	12.1		+10.2 times
3.Trade and other current receivables	408	245	_	_	1.9	-	-408	-100
4.Cash and cash equivalents	7,087	8,748,770	86,192	99,002	32.4	12.1	+91,915	+14 times
Equity and Liabilities								
1. Equity	1,772	6,057	7,939	8,276	8.1	1	+6,504	+4.7 times
2. Non-current liabilities	2,890	212,409	166,931	257,230	13.2	31.4	+254,339	+89 times
3. Current liabilities	17,178	189,299	368,536	554,347	78.7	67.6	+537,169	+32.3 times
Assets; Equity and Liabilities	21,840	407,765	543,406	819,852	100	100	+798,012	+37.5 times

On 31.03.2011, Chhattisgarh State Renewable Energy Development Agency's assets structure included a large amount of non-current assets (87.9%). The share of current assets equaled only 12.1% of the total balance. The assets went up from INR 21,840 thousand to INR 819,852 thousand (i. e. INR +798,012 thousand) quickly during the 9 years. The company's assets grew in parallel with equity (by +4.7 times for the entire period analysed). Growth of the equity value is a factor which positively describes the dynamics of Chhattisgarh State Renewable Energy Development Agency's financial state.

The total growth of Chhattisgarh State Renewable Energy Development Agency's assets value is mainly connected with the growth value of the following assets (amount of change and percentage of this change relative to the total assets growth are shown below):

- Investment accounted for using equity method INR 487,619 thousand (60.9%)
- Investments in subsidiaries, joint ventures and associates INR 110,500 thousand (13.8%)
- Non-current inventories INR 103,581 thousand (12.9%)
- Cash and cash equivalents INR 91,915 thousand (11.5%)

The most significant growth of sources of finance ("Equity and Liabilities") is seen on the following rates (the percentage from total equity and liabilities change is shown in brackets):

- Trade and other current payables INR 537,169 thousand (67.3%)
- Other long-term financial liabilities INR 254,339 thousand (31.9%)

Negative change in the item "Other current financial assets", which was INR -1,749 thousand during the whole period analysed, did not allow the total assets of the company to increase to a greater degree.

Correlation of basic asset groups is demonstrated in the chart below.

A decrease in the current receivables was INR 408 thousand during the entire period analysed.

The company's assets structure on 31 March, 2011

Current assets (12.1%)

Non-current assets (87.9%)

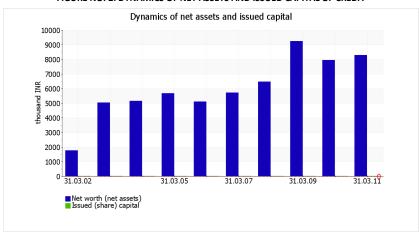
1.2. NET ASSETS (NET WORTH)

TABLE NO. 2

		.,,,,	LL 140. Z					
		Change						
	in thousand INR		% of the balance total				thousand	%, ((col.3 -
Indicator	at the beginning of the	at the end of the	31.03.2002	31.03.2003 -	31.03.2010	31.03.2011	INR	col.2) : col.2)
	period analysed	period analysed		31.03.2009			(col.3-	
	(31.03.2002)	(31.03.2011)		(averaged)			col.2),	
1	2	3	4	5	6	7	8	9
1. Net tangible assets	1,772	8,276	8.1	1.8	1.5	1	+6,504	+4.7 times
2. Net assets (Net worth)	1,772	8,276	8.1	1.8	1.5	1	+6,504	+4.7 times
3. Issued (share) capital	-	_	-	_	-	-	-	_
4. Difference between net								
assets and Issued (share)	1,772	8,276	8.1	1.8	1.5	1	+6,504	+4.7 times
capital (line 2 - line 3)								

The net tangible assets went up rapidly by 4.7 times and equaled INR 8,276 thousand for the last 9 years. In this case, Chhattisgarh State Renewable Energy Development Agency has no goodwill or other intangible assets. This is why amounts of net worth and net tangible assets are equal on 31 March, 2011. The positive net worth indicates at least a satisfactory financial condition of the company. It means that some property will belong to their owners even after meeting of all its liabilities. The increase in the net worth took place in the main part of the period.

FIGURE NO. 2: DYNAMICS OF NET ASSETS AND ISSUED CAPITAL OF CREDA



1.3. FINANCIAL SUSTAINABILITY ANALYSIS

1.3.1. KEY RATIOS OF THE COMPANY'S FINANCIAL SUSTAINABILITY

TABLE NO. 3

Ratio		Value			Change	Description of the ratio and its recommended value
	31.03.2002	31.03.2003 – 31.03.2009 (averaged)	31.03.2010	31.03.2011	(col.5- col.2)	
1	2	3	4	5	6	7
Debt-to-equity ratio (financial leverage)	11.33	66.41	67.45	98.07	+86.74	A debt-to-equity ratio is calculated by taking the total liabilities and dividing it by shareholders' equity. It is the key financial ratio and used as a standard for judging a company's financial standing. Normal value: 1.5 or less (optimum 0.43-1).
Debt ratio (debt to assets ratio)	0.92	0.98	0.99	0.99	+0.07	A debt ratio is calculated by dividing total liabilities (i.e. long-term and short-term liabilities) by total assets. It shows how much the company relies on debt to finance assets (similar to debt-to-equity ratio). Acceptable value: 0.6 or less (optimum 0.3-0.5).
Long-term debt to Equity	1.63	35.67	21.03	31.08	+29.45	This ratio is calculated by dividing long-term (non-current) liabilities by equity.
Non-current assets to Net worth	6.81	60.72	57.1	87.04	+80.23	This ratio is calculated by dividing long-term (non-current) liabilities by net worth (equity) and measures the extent of a company's investment in low-liquidity non-current assets. This ratio is important for comparison analysis because it's less dependent on industry (structure of company's assets) than debt ratio and debt-to-equity ratio. Normal value: 1.25 or less.
Capitalization ratio	0.62	1.01	0.95	0.97	+0.35	Calculated by dividing non-current liabilities by the sum of equity and non-current liabilities.
Fixed assets to Net worth	0.97	1	1	1	+0.03	This ratio indicates the extent to which the owners' cash is frozen in the form of fixed assets, such as property, plant, and equipment, investment property and non-current biological assets. Normal value: 0.75 or less.
Current liability ratio	0.86	0.5	0.69	0.68	-0.18	Current liability ratio is calculated by dividing non-current liabilities by total (i.e. current and non-current) liabilities.

The debt-to-equity ratio and debt ratio are the main coefficients describing financial stability. The ratios are similar in their meaning and indicate a relationship between two main sources of capital: equity and borrowed capital. The difference between the ratios is that the first one is calculated as a relationship of the

borrowed capital (liabilities) to the equity, while the second ratio is calculated as a relationship of the liabilities to the overall capital (i.e. the sum of equity and liabilities).

On 31.03.2011, the debt-to-equity was 98.07. The debt ratio was 0.99 on the last day of the period analysed. For the whole period analysed, it was seen that there was a marked increase in the debt ratio, which showed 0.07.

The value of the debt ratio for Chhattisgarh State Renewable Energy Development Agency indicates an excessive percentage of liabilities at the end of the period, which equaled 99% of total capital. It is believed that liabilities should not be more than 60%. If not, dependence from creditors increases too much and the financial stability of the company suffers. When the structure of capital is normal, the debt ratio is 0.6 or less (optimum 0.3-0.5). The values of the debt ratio were not acceptable during the whole of the analysed period.

The structure of the company's capital is shown in the chart below:

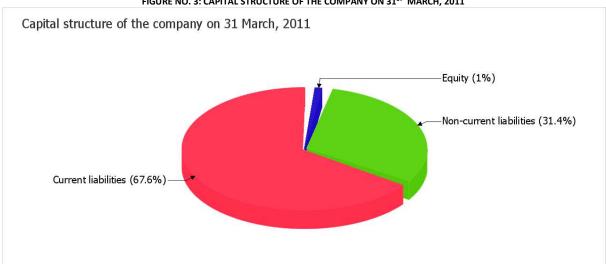


FIGURE NO. 3: CAPITAL STRUCTURE OF THE COMPANY ON 31ST MARCH, 2011

According to common rules, non-current investments should be made, in the first place, with the help of the most stable source of financing, i.e. with the help of own capital (equity). The non-current assets to Net worth ratio show if this rule is followed. During the 9 years, it was seen that there was an extreme growth in the ratio of 80.23 (to 87.04). On 31 March, 2011, the ratio has very negative value.

The structure of liabilities of Chhattisgarh State Renewable Energy Development Agency by maturity dates appears in the following way: non-current liabilities make about one third, while current liabilities make two thirds respectively of total liabilities of the company. It is demonstrated with the current liability ratio, which is equal to 0.68 on 31 March, 2011.

The following chart demonstrates the dynamics of the debt and current liability ratios of Chhattisgarh State Renewable Energy Development Agency.

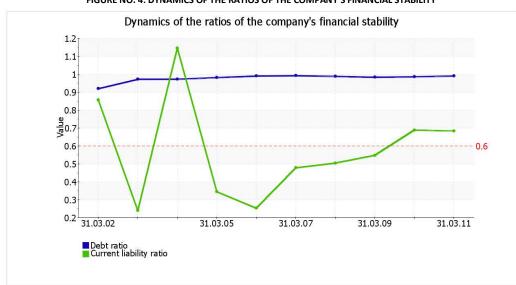


FIGURE NO. 4: DYNAMICS OF THE RATIOS OF THE COMPANY'S FINANCIAL STABILITY

1.3.2. WORKING CAPITAL ANALYSIS

TABLE NO. 4

Indicator		Value	Change for the period analysed			
	31.03.2002	31.03.2003 - 31.03.2009	31.03.2010	31.03.2011	(col.5-col.2)	% [(col.5-col.2) : col.2]
		(averaged)				
1	2	3	4	5	6	7
1. Working capital (net working capital), thousand INR	-7,413	-147,726	-278,448	-454,824	-447,410	→
2. Inventories, thousand INR	-	-	-	_	_	_
3. Working capital sufficiency (1-2), thousand INR	-7,413	-147,726	-278,448	-454,824	-447,410	\downarrow
4. Inventory to working capital ratio (2:1) Acceptable	_	-	_	_	_	X
value: 1 or less.						

Chhattisgarh State Renewable Energy Development Agency has no working capital at the end of the period analysed (the amount has a negative value of INR - 454,824 thousand). It was caused by exceeding the current liabilities by the sum of the current assets of the company. Under these circumstances, comparison of working capital with inventories makes no sense. It is deemed to be normal when the inventory to working capital ratio makes not less than 1.

Working capital -50000 -100000 -150000 뚪-200000 -250000 -300000 -350000 -400000 450000 -500000 31.03.02 31.03.09 31.03.11 31.03.05 31.03.07 ■ Working capital Inventories Working capital sufficiency

FIGURE NO. 5: WORKING CAPITAL

1.4. LIQUIDITY ANALYSIS

Liquidity related ratios are one of the most widespread indicators of a company's solvency. The current ratio shows the capacity of a company to meet current liabilities with all available current assets. Quick ratio describes solvency in the near future. Cash ratio shows if there is enough means for uninterrupted execution of current transactions. Current ratio, quick ratio and cash ratio for Chhattisgarh State Renewable Energy Development Agency are calculated in the following

TABLE NO. 5	TΑ	BL	Ε	N	ο.	5
-------------	----	----	---	---	----	---

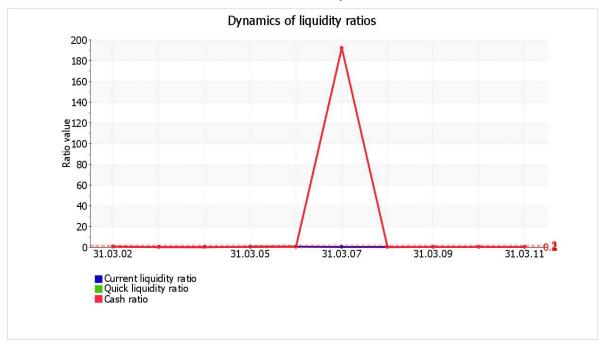
					IABLE	NO. 5
Liquidity ratio		Valu	ıe		Change	Description of the ratio and its recommended value
	31.03.2002	31.03.2003 -	31.03.2010	31.03.2011	(col.5 -	
		31.03.2009			col.2)	
		(averaged)				
1	2	3	4	5	6	7
1. Current ratio (working capital ratio)	0.57	0.25	0.24	0.18	-0.39	The current ratio is calculated by dividing current assets by current liabilities. It indicates a company's ability to meet short-term debt obligations. Acceptable value: no less than 2.
2. Quick ratio (acid-test ratio)		27.67	0.24	0.18	-0.39	The quick ratio is calculated by dividing liquid assets (cash and cash equivalents, trade and other current receivables, other current financial assets) by current liabilities. It is a measure of a company's ability to meet its short-term obligations using its most liquid assets (near cash or quick assets). Normal value: 1 or more.
3. Cash ratio	0.41	27.64	0.23	0.18	-0.23	Cash ratio is calculated by dividing absolute liquid assets (cash and cash equivalents) by current liabilities. Acceptable value: no less than 0.2.

The current ratio was 0.18 at the end of the period analysed. For the period reviewed (from 31 March, 2002 to 31 March, 2011), the current ratio quickly went down (-0.39). The value of the ratio is unacceptable and lies in the area of critical values on the last day of the period analysed. The values of the current ratio were not acceptable during the whole of the analysed period.

On 31 March, 2011, the quick ratio equaled 0.18. The quick ratio quickly fell (by 0.39) during the entire period reviewed. But if a linear trend is drawn, it will be seen that an upward trend was seen as an average during the period. During the evaluated period, both increase and decrease in the ratio were verified; the maximum value was 192.21, the minimum one was 0.05. The value of the quick ratio is unacceptable and lies in the area of critical values on the last day of the period analysed (31.03.2011). This means, Chhattisgarh State Renewable Energy Development Agency has either too many current liabilities or not enough liquid assets to satisfy the mentioned liabilities.

The value of the third ratio, the cash ratio, similar to the two previous ratios, does not lie in the normal range on 31 March, 2011. Chhattisgarh State Renewable Energy Development Agency is observed to have a deficit of cash and cash equivalents to meet current liabilities.

FIGURE NO. 6: DYNAMICS OF LIQUIDITY RATIO



In summary, all three liquidity related ratios negatively describe the financial position of Chhattisgarh State Renewable Energy Development Agency from the point of view of solvency.

2. FINANCIAL PERFORMANCE

2.1. OVERVIEW OF THE FINANCIAL RESULTS

The table below gives information about the main financial results of Chhattisgarh State Renewable Energy Development Agency's activities during the period reviewed (31.03.02–31.03.11).

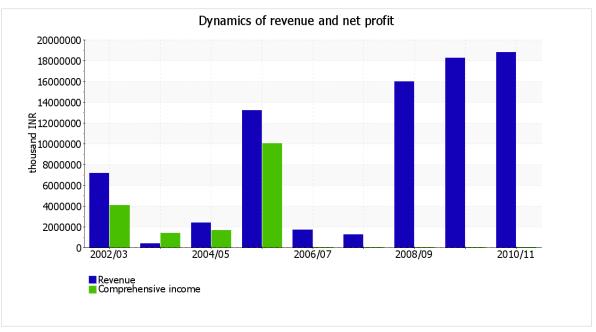
TABLE NO. 6

Indicator		Value, thousand II	Chang	e	Average annual		
	2002/03	2003/04 - 2008/09	2009/10	2010/11	thousand INR	± %	value, thousand
		(averaged)			(col.5 - col.2)	(5-2):2	INR
1	2	3	4	5	6	7	8
1. Revenue	7,154,206	5,816,290	18,229,388	18,803,843	+11,649,637	+162.8	8,787,242
2. Cost of sales	-	_	_	_	_	_	-
3.Gross profit (1-2)	7,154,206	5,816,290	18,229,388	18,803,843	+11,649,637	+162.8	8,787,242
4. Other income and expenses, except Finance	-3,097,537	-3,632,345	-18,229,388	-18,803,843	-15,706,306	\downarrow	-6,880,538
costs							
5. EBIT (3+4)	4,056,669	2,183,945	_	_	-4,056,669	-100	1,906,705
6. Finance costs	-	_	_	_	_	_	-
7. Income tax expense (from continuing	-	_	_	_	_	_	_
operations)							
8. Profit (loss) from continuing operations (5-6-7)	4,056,669	2,183,945	_	_	-4,056,669	-100	1,906,705
9. Profit (loss) from discontinued operations	-	_	_	_	_	_	_
10. Profit (loss) (8+9)	4,056,669	2,183,945	-	-	-4,056,669	-100	1,906,705
11. Other comprehensive income	_	_	_	_	_	_	_
12. Comprehensive income (10+11)	4,056,669	2,183,945	_	_	-4,056,669	-100	1,906,705

For the last year, the revenue was INR 18,803,843 thousand. For the period analysed (31.03.02–31.03.11), the revenue was seen to grow sharply by 162.8%. During the reviewed period, multidirectional changes in the revenue (both growth and fall) were verified; the rate of values were in the range of INR 365,308 thousand to INR 18,803,843 thousand. The change in revenue is demonstrated on the chart. During the period 01.04.2010–31.03.2011, the gross profit was INR 18,803,843 thousand. The gross profit swiftly increased (by 162.8%) for the period reviewed (31.03.02–31.03.11).

During the year 2010/11, the company posted a gross profit and earnings before interest and taxes (EBIT), which was INR 0 thousand. Chhattisgarh State Renewable Energy Development Agency reported to have no comprehensive income for the last year.

FIGURE NO. 7



2.2. PROFITABILITY RATIOS

TABLE NO. 7

Profitability ratios		Change			
	2002/03	2003/04 - 2008/09 (averaged)	2009/10	2010/11	(col.5 - col.2)
1	2	3	4	5	6
1. Gross margin.	100	100	100	100	_
2. Return on sales (operating margin).	56.7	87.3	_	_	-56.7
3. Profit margin.	56.7	87.3	_	-	-56.7
Reference: Interest coverage ratio (ICR). Normal value: 1.5 or more.	_	_	_	_	_

The gross margin was equal to 100% during the last year, which corresponds to the gross margin for the year 2002/03.

Profitability calculated using EBIT (return on sales) deserves more attention. During the analysed period, multidirectional changes in the return on sales (ROS) (both increase and decrease) were verified; the maximum value was 378.1%, the minimum one was 0. For the last year, the return on sales was 0 (or 0% per annum), and profitability calculated by net profit was 0% per annum.

FIGURE NO. 8: DYNAMICS OF PROFIT RATIO

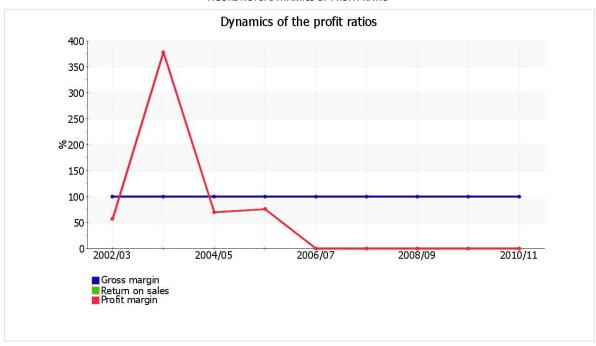


	TABLE NO. 8											
Profitability ratios		Value, %			Change	Description of the ratio and its reference value						
	2002/03	2003/04 -	2009/10	2010/11	(col.5 -							
		2008/09			col.2)							
		(averaged)										
1	2	3	4	5	6	7						
Return on equity	119,036.3	40,732.3	-	-	-119,036.3	ROE is calculated by taking a year's worth of earnings (net profit) and dividing them						
(ROE)						by the average shareholder equity for that period, and is expressed as a						
						percentage. It is one of the most important financial ratios and profitability metrics.						
						Acceptable value: 12% or more.						
Return on assets	4,148.1	675	-	-	-4,148.1	ROA is calculated by dividing net income by total assets, and displayed as a						
(ROA)						percentage. Normal value: 6% or more.						
Return on capital	5,877.4	1,325.5	-	-	-5,877.4	ROCE is calculated by dividing EBIT by capital employed (equity plus non-current						
employed (ROCE)						liabilities). It indicates the efficiency and profitability of a company's capital						
						investments.						

The return on assets amounted to zero for the year 2010/11. For the year 2010/11 in comparison with the same period of the prior financial year, the return on assets rapidly dropped (by 4,148.1%), in addition, tendency of the return on assets to fall is also proven by an average (linear) trend. During the evaluated period, the return on assets changed multidirectional; the range of values was from 0 to 4,148.1%. At the beginning of the analysed period, the return on assets corresponded to the norm, but later the situation changed.

A key indicator of business profitability is the return of equity (ROE), i.e. return from money invested by the owners. The profitability of the owners' investments in Chhattisgarh State Renewable Energy Development Agency's assets was 0% per annum during the last year. Moreover, if the percentage of the own capital (equity) in the total capital were normal, the rate would be a lower (on the last day of the period analysed percentage of own capital was 1%, when the acceptable value is not less than 40%).

The chart below shows changes of the main rates of return on assets and equity of the company during the entire period analysed.

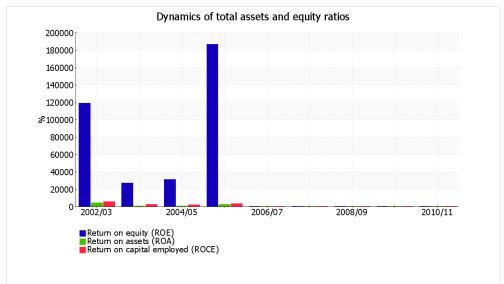


FIGURE NO. 9: DYNAMICS OF TOTAL ASSETS AND EQUITY RATIO

2.3. ANALYSIS OF THE BUSINESS ACTIVITY (TURNOVER RATIOS)

To assess Chhattisgarh State Renewable Energy Development Agency's business activity, the table below provides the main rates of turnover: receivables, inventory, current and total assets turnovers; accounts payable and capital turnovers of the company. Turnover ratios have strong industry specifics and depend on activity. This is why an absolute value of the ratios does not permit making a qualitative assessment. When assets turnover ratios are analysed, an increase in ratios (i.e. velocity of circulation) and a reduction in circulation days are deemed to be positive dynamics. There is no well-defined interaction for accounts payable and capital turnover. In any case, an accurate conclusion can only be made after the reasons that caused these changes are considered.

	TABLE	NO. 9					
Turnover ratio		Value, days			Ratio	Ratio	Change,
	2002/03	2003/04 - 2008/09	2009/10	2010/11	2002/03	2010/11	days
		(averaged)					(col.5 -
							col.2)
1	2	3	4	5	6	7	8
Receivables turnover (days sales outstanding)	<1	<1	0	0	16,286.5	_	_
(average trade and other current receivables divided by average daily							
revenue*)							
Accounts payable turnover (days payable outstanding)	-	0	-	-	-	_	-
(average current payables divided by average daily purchases)							
Inventory turnover (days inventory outstanding)	-	0	-	-	_	_	_
(average inventory divided by average daily cost of sales)							
Asset turnover	5	89	11	13	73.2	27.6	+8
(average total assets divided by average daily revenue)							
Current asset turnover	<1	7	2	2	872.9	198.3	+2
(average current assets divided by average daily revenue)							
Capital turnover	<1	2	<1	<1	2,099.3	2,319.4	_
(average equity divided by average daily revenue)							
Reference:	-	0	-	-	х	х	-
Cash conversion cycle							
(days sales outstanding + days inventory outstanding - days payable							
outstanding)							
* 6							

^{*} Calculation in days. Ratio value is equal to 365 divided by days outstanding.

According to the above table, the average collection period (Days Sales Outstanding), calculated based on the data for the year 2010/11, was 0 days, while average repayment period for credit debts (Days Payable Outstanding) was 0 days. The rate of asset turnover means that Chhattisgarh State Renewable Energy Development Agency gains revenue equal to the sum of all the available assets every 63 days (on average for the period reviewed).

CONCLUSION

The main financial state indicator values and Chhattisgarh State Renewable Energy Development Agency's activity results are classified by qualitative assessment according to the results of the analysis during the last 9 years and are given below.

The following characteristic positively describes the financial state – positive net worth (i.e. the company has equity of INR 8,276 thousand).

Financial characteristics with *normal or close to normal values* are indicated below:

- The equity growth during the entire period analysed did not exceed the total rate of assets value growth;
- Zero earnings before interest and taxes (ebit) for the last year.

The following characteristics describe the Chhattisgarh State Renewable Energy Development Agency's financial state from a negative point of view:

- The debt ratio has an unsatisfactory value (0.99) caused by a high percentage of liability, (99% of total capital of the company);
- The cash ratio is equal to 0.18 on the last day of the period analysed (31.03.2011) (a low cash at hand required for current payments);
- Return on equity (roe) showed during the period from 01.04.2010 to 31.03.2011 only 0% per annum even despite a low percentage of the own capital (equity);
- Low return on total assets for the period 01.04.2010–31.03.2011 (which was 0% per annum);
- Zero income from financial and operational activities (comprehensive income) for the period from 01.04.2010 to 31.03.2011.

The following characteristics describe the financial state as critical:

- The value of the non-current assets to net worth ratio (87.04) is atypical and is in the area of critical values on the last day of the period analysed;
- The current ratio (0.18) is significantly lower than the standard value (2);
- Liquid assets (current assets minus inventories) are certainly not enough to meet current liabilities (quick ratio is equal to 0.18, while the acceptable value is 1);
- No working capital (current liabilities exceed current assets).

RECOMMENDATIONS/SUGGESTIONS

As it has been concluded above the financial position as well as the performance is not satisfactory in terms of growth, development and sustainability. The following points are recommended:

- The published accounts shows that the organisation is totally dependent on Govt. financial assistance so it is recommended that they have to strengthen their financial condition by generating their own working capital.
- The capital of the organisation must be contributed by the stakeholders. This will increase the accountability of the organisation.
- The organisation is lacking in handling the finance management professionally, which must be taken into serious consideration.
- The way of preparation of financial statements in the initial years of establishment of organisation was not according to the norms of basic accounting principles (such as no opening capital etc.), due care should be taken that such principle error is not repeated.
- Though it seems that CREDA is a non-profit taking organisation but to grow and develop with efficiency and sustainability, the organisation must begin with
 new capital structure so that the burden of Govt. expenditure on grants and subsidies can be reduced.

REFERENCES

воок

- 1. Chandra. Prasanna, Financial Management-Theory & Practice, Tata McGraw Hill,5th Edition2003.
- 2. Gupta. Shashi.K., R.K. Sharma, Management Accounting, Kalyani Pub. 11th Edition, 2008.
- 3. Palat, Raghu, 1996. Understanding Financial Ratios in Business. 1st ed. India: Jaico Publishing House.
- 4. Raiyani , Jagadish R. , 2011. Financial Ratios And Financial Statement Analysis. 1st ed. India: New Century Publications.
- 5. Ramchandran, Kakani, N, Ram Kumar, 2013. How to Analyze a Financial Statement. 2nd ed. India: McGraw Hill Education (India) Private Limited.

CONFERENCE PAPER

6. Behera, Dash, Farooquie, Santosh K, Ambika P, Jamal A, (2010). Performance Analysis of Coal fired Power Plants in India. In International Conference on Industrial Engineering and Operations Management. Dhaka, Bangladesh, January 9 - 10, 2010. Dhaka, Bangladesh.

ELECTRONIC JOURNAL ARTICLE

7. Kumar, Gupta &Goyal, Pawan, Dr. V.K., Dr. Anil Kumar, 2013. FINANCIAL ANALYSIS OF INDIAN OIL CORPORATION LIMITED. INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE & MANAGEMENT, [Online]. VOLUME NO. 4 (2013), ISSUE NO. 07 (JULY), 46-52. Available at: http://ijrcm.org.in/ [Accessed 11 November 2015].

JOURNAL ARTICLE

- 8. Dhingra, Jain, Pandey, Mahajan, Rijul, Abhinav, Abhishek, Srishti, 2014. Assessment of Renewable Energy in India. International Journal of Environmental Science and Development, Vol. 5, No. 5, 459-462.
- 9. Sebe-Yeboah, Mensah, Gilbert, Charles, 2014. A CRITICAL ANALYSIS OF FINANCIAL PERFORMANCE OF AGRICULTURAL DEVELOPMENT BANK (ADB, GHANA). European Journal of Accounting Auditing and Finance Research, Vol.2, No.1, 1-23.

ONLINE IMAGE

- 10. Sanjeev Jain, (2010), Chhattisgarh A BOOMING SOLAR POWER HUB [ONLINE]. Available at: http://www.cseindia.org [Accessed 03 June 13]. WEBSITE
- 11. http://www.creda.in/

REQUEST FOR FEEDBACK

Dear Readers

At the very outset, International Journal of Research in Computer Application & Management (IJRCM) acknowledges & appreciates your efforts in showing interest in our present issue under your kind perusal.

I would like to request you to supply your critical comments and suggestions about the material published in this issue as well as on the journal as a whole, on our E-mail **infoijrcm@gmail.com** for further improvements in the interest of research.

If you have any queries, please feel free to contact us on our E-mail infoircm@gmail.com.

I am sure that your feedback and deliberations would make future issues better – a result of our joint effort.

Looking forward an appropriate consideration.

With sincere regards

Thanking you profoundly

Academically yours

Sd/-

Co-ordinator

DISCLAIMER

The information and opinions presented in the Journal reflect the views of the authors and not of the Journal or its Editorial Board or the Publishers/Editors. Publication does not constitute endorsement by the journal. Neither the Journal nor its publishers/Editors/Editorial Board nor anyone else involved in creating, producing or delivering the journal or the materials contained therein, assumes any liability or responsibility for the accuracy, completeness, or usefulness of any information provided in the journal, nor shall they be liable for any direct, incidental, special, consequential or punitive damages arising out of the use of information/material contained in the journal. The journal, neither its publishers/Editors/ Editorial Board, nor any other party involved in the preparation of material contained in the journal represents or warrants that the information contained herein is in every respect accurate or complete, and they are not responsible for any errors or omissions or for the results obtained from the use of such material. Readers are encouraged to confirm the information contained herein with other sources. The responsibility of the contents and the opinions expressed in this journal are exclusively of the author (s) concerned.

ABOUT THE JOURNAL

In this age of Commerce, Economics, Computer, I.T. & Management and cut throat competition, a group of intellectuals felt the need to have some platform, where young and budding managers and academicians could express their views and discuss the problems among their peers. This journal was conceived with this noble intention in view. This journal has been introduced to give an opportunity for expressing refined and innovative ideas in this field. It is our humble endeavour to provide a springboard to the upcoming specialists and give a chance to know about the latest in the sphere of research and knowledge. We have taken a small step and we hope that with the active cooperation of like-minded scholars, we shall be able to serve the society with our humble efforts.





