

INTERNATIONAL JOURNAL OF RESEARCH IN COMPUTER APPLICATION & MANAGEMENT

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CONTENTS

Sr. No.	TITLE & NAME OF THE AUTHOR (S)	Page No.
1.	THE PERCEPTION OF EMPLOYEES TOWARDS ORGANIZATIONAL TRAINING IN A TYPICAL MANUFACTURING INDUSTRY <i>PRADEEEP & Dr. P NAGESH</i>	1
2.	AN EMPIRICAL STUDY ON CUSTOMERS' PERCEPTION TOWARDS E-BANKING OF RURAL BANKS IN SELECTED DISTRICTS OF ODISHA <i>S. K. PANDA & D.P. MISRA</i>	2
3.	A STUDY OF MARKET POTENTIAL OF INDIAN ORGANIC PRODUCTS <i>Dr. NARINDER TANWAR</i>	3
4.	INTRA-BRICS TRADE & ITS IMPLICATIONS FOR INDIA <i>RITU SHARMA</i>	4
5.	AN EMPIRICAL STUDY OF ATTACKS ON AODV IN MANET <i>M.SHANMUGARJ & A. SRIDHAR</i>	5
6.	MERCHANDISER'S PERCEPTION TOWARDS QUALITY OF WORK LIFE IN TIRUPUR GARMENT INDUSTRY <i>T. SREEREKHA & G.DWARAKESH</i>	6
7.	THE EFFECT OF THE CAPITAL STRUCTURE AND LIQUIDITY TO BUSINESS GROWTH AND PROFITABILITY <i>NGAKAN PUTU TEJA HADINATA & Dr. LUH GEDE SRI ARTINI</i>	7
8.	QUALITY METRICS IS GOOD FOR PHARMACEUTICAL INDUSTRY <i>D. RAGHAVENDRA</i>	8
9.	CHALLENGES & PROSPECTS OF CUSTOMERS TOWARDS E BANKING <i>LAKSHMI SREE.P & VIJAYAKUMARI.P</i>	9
10.	IMPACT OF COUNTRY OF PRODUCTION ON CONSUMER BUYING DECISION: ELECTRONICS GOODS <i>SHOURYA SHAW, AKSHAY SURANA, SWAPNIL GARG & HEMANT SABOO</i>	10
	REQUEST FOR FEEDBACK & DISCLAIMER	11

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THE PERCEPTION OF EMPLOYEES TOWARDS ORGANIZATIONAL TRAINING IN A TYPICAL MANUFACTURING INDUSTRY

PRADEEEP
TRAINING & PLACEMENT OFFICER
SRI JAYACHAMARAJENDRA COLLEGE OF ENGINEERING
MYSURU

Dr. P NAGESH
PROFESSOR & HEAD
JSS CENTRE FOR MANAGEMENT STUDIES
SRI JAYACHAMARAJENDRA COLLEGE OF ENGINEERING
MYSURU

ABSTRACT

Human Resource Development (HRD) plays a wider role in the accomplishment of a goal in any typical organization. To contend in a consistently evolving world, industries should realign themselves towards updating. Industrial advancement is an approach to enhance an organization through human knowledge, skill and ability transformation procedure. The purpose of the present research is to appraise the various dimensions of training offered for manufacturing professionals. The key objectives of the current research are to identify the contemporary training programs taught in manufacturing companies, the objectives and methods employed in and also to study the effectiveness of such training program on employee performance. The present research examines the perceptions and experiences employees in a major manufacturing industry at Mysore city, Karnataka state, India. The study is focused on analyzing perceptions of employees about the organization, Management, Leadership, work culture, Production & productivity. A Sample size of 53 employees was considered to this study. The outcome of the research is noted as perception levels of employees were uniformly distributed and there are no mean significant differences in the perception of the employees about the training program.

AN EMPIRICAL STUDY ON CUSTOMERS' PERCEPTION TOWARDS E-BANKING OF RURAL BANKS IN SELECTED DISTRICTS OF ODISHA

S. K. PANDA

RESEARCH SCHOLAR

P.G. DEPARTMENT OF BUSINESS MANAGEMENT

F.M. UNIVERSITY

BALASORE

D.P. MISRA

PROFESSOR

P.G. DEPARTMENT OF BUSINESS MANAGEMENT

F.M. UNIVERSITY

BALASORE

ABSTRACT

e-business can be an important source of competitive advantage for banking sector across the globe. The development in IT enabled services has brought a paradigm shift in the operations of banking business. With the e-banking facilities, now the customers are transacting online sitting in their homes and offices. To know the customers perception towards e-banking services, the present research paper has attempted to examine the e-banking facilities offered by the rural/gramya banks of selected districts of Odisha. For this purpose, a survey was conducted during October, 2016 to December, 2016. In the survey, 57 rural banks (Gramya Banks) having e-banking facilities and 375 customers of these banks have participated. The study reveals that majority of the customers of rural banks are satisfied with the e-banking facilities particularly with regard to the security and privacy. The study further reveals that customer satisfaction depends very much on the quality of service provided in e-banking.

A STUDY OF MARKET POTENTIAL OF INDIAN ORGANIC PRODUCTS

Dr. NARINDER TANWAR
ASSOCIATE PROFESSOR
DEPARTMENT OF BUSINESS STUDIES
FACULTY OF COMMERCE & BUSINESS STUDIES
MANAV RACHNA INTERNATIONAL INSTITUTE OF RESEARCH & STUDIES
FARIDABAD

ABSTRACT

Organic agriculture offers trade opportunities for farmers in the developing and developed countries. The market of organic products is expected to grow globally in the coming years and high growth rates over the medium term (from 10-15% to 20-25%) are expected (Yussefi and Willer, 2002). The organic market expansion makes it possible for farmers to reap the benefits of a trade relatively with a high price premium (Yussefi and Willer, 2002). However, this market is not well known by most farmers, especially those living in the developing countries. Furthermore, information about it is not readily available to farmers in the developing countries. The absence of sufficient technical and market information and financial support also mean that few farmers will risk changing their method of production. In developing countries, it is therefore essential for major key players (NGOs, farmer organizations, traders, exporters etc.) that promote organic farming to have up-to-date information on the available opportunities and trends of organic market. The research paper explains the potential of Indian organic products in domestic and international market. The research paper also reveals the strategies for development of market for organic products at both domestic and international level.

INTRA-BRICS TRADE & ITS IMPLICATIONS FOR INDIA

RITU SHARMA
ASST. PROFESSOR
CHANDIGARH BUSINESS SCHOOL OF ADMINISTRATION
CHANDIGARH GROUP OF COLLEGES
LANDRAN

ABSTRACT

In the recent years, developing countries have increasingly emerged as regional and global growth engines, reflecting higher growth in economic activity and trade, as compared to the developed economies. Brazil, Russia, India, China and South Africa (BRICS) – the five emerging global powers from the continents of Asia, Africa and Latin America – are incrementally increasing their global engagements. In 2008, four emerging economies, viz. Brazil, Russia, China and India, came together to form the BRIC group of countries. Earlier called BRIC, without South Africa, this group was initially coined by Goldman Sachs in 2001, by Jim O’Neill in a paper titled ‘Building Better Global Economic BRICs’. In 2010, South Africa, another emerging economy, joined this group, which came to be known as the BRICS group. Together they account for almost 18 per cent of the world’s economy. They have approximately 3 billion people, a combined nominal gross domestic product of US\$ 16.039 trillion and an estimated US\$ 4 trillion in combined foreign reserves. All are members of the G20 group of countries. Today, BRICS economies together account for 22.5 per cent of the global output, 17.2 per cent of global trade, and over 40 per cent of the global population. This Discussion Paper, using a series of analytical tools, illustrates the trends in trade and competitiveness between the BRICS countries as well as its implications for India. Tellingly, the results indicate a complementarity in export and import products with low levels of competition, which can provide opportunities for enhanced intra-BRICS trade. This paper concludes that over 10 years the weight of the BRIC countries and especially China in world GDP will grow, raising important issues about the global economic impact of fiscal and monetary policy in the BRIC countries.

AN EMPIRICAL STUDY OF ATTACKS ON AODV IN MANET

M.SHANMUGARJ
RESEARCH SCHOLAR
DEPARTMENT OF COMPUTER SCIENCE
GOVERNMENT ARTS COLLEGE
DHARMAPURI

A. SRIDHAR
ASST. PROFESSOR
DEPARTMENT OF COMPUTER SCIENCE
GOVERNMENT ARTS COLLEGE
DHARMAPURI

ABSTRACT

A Mobile Ad-Hoc Network is a self-designed gathering of mobile hubs in which there is no need of predefined framework. In this network hubs can self-assertively change their geographic areas. MANET is more defenseless against digital attacks than wired networks on account of no any focal coordination component. The Blackhole attack at network layer is the most consideration looking for attack in AODV steering convention when contrasted with different protocols. This paper displays an audit of Blackhole attack in AODV directing convention.

MERCHANDISER'S PERCEPTION TOWARDS QUALITY OF WORK LIFE IN TIRUPUR GARMENT INDUSTRY

T. SREEREKHA
ASST. PROFESSOR
NIFT - TEA COLLEGE OF KNITWEAR FASHION
TIRUPUR

G.DWARAKESH
STUDENT
NIFT - TEA COLLEGE OF KNITWEAR FASHION
TIRUPUR

ABSTRACT

"Quality of Work Life" is a term that had been used to describe the broader job-related experience an individual has. Quality of Work Life of the merchandiser's in Tirupur garment industry. To study the demographic, quality of work life, motivation, job security and job satisfaction given to the merchandisers in Tirupur garment industry. The employee satisfaction depends upon various factors like high salary, more promotional opportunities, work environment, job nature, job security, coordinial communication with the management and relationship with other employees etc. The research design chosen is descriptive in nature. The sample size taken to conduct the research from 100 merchandisers. To offer suggestions for quality work life of merchandiser's in the garment industry. QWL aims at to meet the twin goals of enhanced effectiveness of organization and improved quality of life at work for merchandisers. This will help to know the quality work life of the merchandisers in Tirupur garment industry.

THE EFFECT OF THE CAPITAL STRUCTURE AND LIQUIDITY TO BUSINESS GROWTH AND PROFITABILITY

NGAKAN PUTU TEJA HADINATA
STUDENT
UDAYANA UNIVERSITY
BALI

Dr. LUH GEDE SRI ARTINI
LECTURER
UDAYANA UNIVERSITY
BALI

ABSTRACT

The research was conducted on Koperasi Pasar Srinadi Klungkung for 2012-2016. The sample of this study is the financial statements of each business on Koperasi Pasar Srinadi Klungkung, which amounts to 11 business units in 2012-2016 selected by nonprobability sampling method. Data collection is documentation. Analytical technique used is Path Analysis technique by using SPSS. Based on the analysis results found that the Capital Structure (DER), Liquidity (CR), and Business Growth (Asset) together significantly affect the profitability (ROA) in the business unit in Koperasi Pasar Srinadi Klungkung with profitability value or p value is 0,000 (<0.05 or 5%). Partially, the variable of capital structure has a negative and significant effect on profitability, liquidity has a negative and significant effect to profitability, business growth has positive and significant effect to profitability, capital structure has positive and significant influence to business growth, and liquidity has a negative and significant effect to growth in business unit at Koperasi Pasar Srinadi Klungkung in 2012-2016.

QUALITY METRICS IS GOOD FOR PHARMACEUTICAL INDUSTRY

**D. RAGHAVENDRA
RESEARCH SCHOLAR
LINGAYA'S UNIVERSITY
FARIDABAD**

ABSTRACT

Today's pharmaceutical industry must deal with regulatory oversight, inspections/audits, new technologies and soaring of drug prices. It is imperative that pharmaceutical industry adopts some form of business strategy to manage the vast amount of information available. Most popular and regulatory enforced is the quality metrics implementation. Is this best / good for the pharmaceutical industry? The answer to this question is that it depends on the pharmaceutical industry. This paper focuses on identifying pharmaceutical industry quality metrics which in-turn give a visualization of quality where we are and where we have to go i.e. visual displays that will guide pharmaceutical industry to improve quality into the drug product and to stabilize the economy of the country and unmet needs of 7+ Billion people to access quality medicines. Making effort for interested organizations can make informed decisions regarding best implementation of quality metrics. The exploratory method has been used for study through data available on regulatory websites, interview with pharma industrial personnel and secondary data in articles of other researchers. Quality metrics, directly and indirectly, connect-communicate-collaborate organization towards one quality standard throughout the organization. In nutshell encourages the pharmaceutical firm to implement quality metrics beyond the metrics described in this paper expected to maintain the process in a state of control over the life of the process, even as materials, equipment, production environment, personnel, and manufacturing procedures change.

CHALLENGES & PROSPECTS OF CUSTOMERS TOWARDS E BANKING

LAKSHMI SREE.P
M. Phil. SCHOLAR
SREE NARAYANA GURU COLLEGE
COIMBATORE

VIJAYAKUMARI.P
M. Phil. SCHOLAR
SREE NARAYANA GURU COLLEGE
COIMBATORE

ABSTRACT

Electronic banking or E banking is the use of electronic means to transfer funds from one account to another rather than by cheque or cash. All banking activities that were conventionally carried by visiting a bank can now be done through a computer with internet. The important factors, which influence consumer perception of online banking are information, ease of use, satisfaction, security, proper utilization. We are trying to identify the challenges and prospects of customers towards E banking. And also we are trying to understand the different services provided by banks through internet.

IMPACT OF COUNTRY OF PRODUCTION ON CONSUMER BUYING DECISION: ELECTRONICS GOODS

SHOURYA SHAW
STUDENT
CHRIST UNIVERSITY
BGR CAMPUS
BANGALORE

AKSHAY SURANA
STUDENT
CHRIST UNIVERSITY
BGR CAMPUS
BANGALORE

SWAPNIL GARG
STUDENT
CHRIST UNIVERSITY
BGR CAMPUS
BANGALORE

HEMANT SABOO
STUDENT
CHRIST UNIVERSITY
BGR CAMPUS
BANGALORE

ABSTRACT

This paper summarises the theoretical and descriptive research on how the country of production has an impact on the buying decision of the people in respect to electronic industry of India. A wide array of approaches has been used to study the actual impact. The questionnaire method or rather the survey method has been used to collect the sample data from consumers to study the actual impact. The tools of SPSS has been used and applied to give us results, which have been further analysed and interpreted to come to a proper conclusion. Thus, the evidence suggests that in certain cases where male gender is involved country of production of the product has played a significant role in determining their buying behaviour. On the contrary in case where females are involved in the buying decision country of production hardly plays any significant role.

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With sincere regards

Thanking you profoundly

Academically yours

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