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- Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

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**IMPACT OF PLANNING TIME ON JOB SATISFACTION OF TEACHERS**

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**ABSTRACT**

*Many teachers working in 10+2 colleges of Hyderabad, do not have planning time at all while few teachers working in some private schools enjoyed relatively low planning time. But that time was utilized for some school activities. Many teachers in 10+2 private colleges teach for 8-10 hrs a day without even a single planning period. This definitely creates an imbalance in their teaching pattern through the day and cause more stress which reflect in student performance. The present study was conducted to investigate the relationship between planning time management, job satisfaction and productivity among teachers' in private colleges at Hyderabad, India. In this study, teachers felt that they would be more effective if they had more time outside of class for planning instruction and grading student work and expressed that they can use their planning time in many ways to improve student performance which directly relates to job satisfaction and productivity.*

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## A CONCEPTUAL STUDY: E-BANKING CHALLENGES AND OPPORTUNITIES

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### **ABSTRACT**

*Banks drive the operations in the financial sector, which is vital for the economy of the country. The banks have passed through three stages after independence. With the nationalisation of banks in India in 1969, they also had emerged as engines for social change. They have moved from the character based lending to ideology based lending to today competitiveness based lending in the context of India's economic liberalisation policies and the process of linking with the global economy. So the operations of the bank are increasing as the banking frauds in banks are also growing, and fraudsters are becoming more and more complex and inventive. In a bid to keep moving with the unstable times, the challenge in the management of social responsibility with financial viability has progressed. Therefore, present conceptual study tries to find out what are the research gaps in different investigations conducted by the different researchers.*

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**COST EFFECTIVENESS OF YESHASVINI SCHEME IN KARNATAKA**

**Dr. MAHESHA NP**  
**ASST. PROFESSOR**  
**SRI D DEVARAJ URS GOVERNMENT FIRST GRADE COLLEGE**  
**HUNSUR**

**ABSTRACT**

*The Yeshasvini Health Insurance Scheme is one of the most important and popular community based health insurance scheme in Karnataka. The scheme is run by Yeshasvini trust to take advantage of the societal capital generated by a vast network of co-operative societies in Karnataka. The scheme provides health risk protection to rural farmers and rural informal sector workers in Karnataka. The present study made an attempt to analyze the cost of the health services of beneficiaries and per head expenditure of policy holders under this scheme. The present study data collected from both primary and secondary time series data. There are four dimensions in this paper. The firstly analyze the per head analysis, secondly examine the cost of the services on the basis of gender for this purpose leven's test was used, thirdly examine the relationship between cost of the services and satisfaction level of beneficiaries, for this purpose regression test was used and finally beneficiaries medical travelling expenditure was analyzed.*

# PERFORMANCE MANAGEMENT AND ITS EFFECT ON ORGANISATIONAL SUSTAINABILITY

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## ABSTRACT

*Todays' Corporate Environment in any country is emphasizing on the health of human resources employed in their Organizations. Organizations have realised that they can achieve sustainable competitive advantage and wealth maximisation by inculcating in people the Organizational identity. They are motivated through different dimensions to make them feel that the Organisation belongs to them. One of those motivational techniques which enhances employees satisfaction and retention is Performance Management. Performance Management provides Feedback, Accountability and Documentation of Performance Outcomes. It is the supervision of Employees and Departments to ensure that goals and objectives are met efficiently. It is a process of Communication that occurs between Supervisor and Employee throughout the year to ensure that goals and objectives of the organization. The key elements in Performance Management are Planning & Expectation Setting, Monitoring, Development & Improvement, Periodic Rating and Rewards & Compensation. The above Key elements creates a work environment or setting in which people are enabled to perform to the best of their abilities. Thus, Performance management is a continual process, not something that occurs only annually. Effective performance management will be a key to ensuring that design efforts in areas like compensation are successfully supported and implemented. It helps a lot in achieving the objectives of HRM. It includes all those activities to ensure that goals are consistently being met in an effective and efficient manner. It focuses on performance of the organization, a department, processes to build a product or service, employees etc.*

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# **A STUDY ON THE SCOPE OF REPOSITORY SYSTEM IN INSURANCE INDUSTRY IN INDIA**

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**ASST. PROFESSOR**  
**RAJAGIRI COLLEGE OF MANAGEMENT & APPLIED SCIENCES**  
**RAJAGIRI VALLEY POST**

## **ABSTRACT**

*Insurance Repository means a company formed and registered under the 'Companies Act', 1956 and which has been granted a certificate of registration by Insurance Regulatory and Development Authority (IRDA) for maintaining data of insurance policies in electronic form on behalf of the Policyholders. The present study focus on the scope of the repository system in Insurance Industry.*

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