INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, ECONOMICS & MANAGEMENT



A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories

Ulrich's Periodicals Directory @, ProQuest, U.S.A., EBSCO Publishing, U.S.A., Cabell's Directories of Publishing Opportunities, U.S.A.

Index Copernicus Publishers Panel, Polandwith IC Value of 5.09 &number of libraries all around the world.

Circulated all over the world & Google has verified that scholars of more than 2840 Cities in 164 countries/territories are visiting our journal on regular basis.

Ground Floor, Building No. 1041-C-1, Devi Bhawan Bazar, JAGADHRI – 135 003, Yamunanagar, Haryana, INDIA

CONTENTS

Sr. No.	TITLE & NAME OF THE AUTHOR (S)	Page No.	
1.	CRITICAL ISSUES IN PROCESSING MARKETING AND INVESTMENT: IT'S CHALLENGES AND OPPORTUNITIES IN AGRICULTURAL RAW MATERIALS IN NIGERIA		
2.	DR. ABDULSALAM JIBRIL A STUDY ON OCCUPATIONAL STRESS AND COPING STRATEGIES AMONG ITES EXECUTIVES DR. SUMATHI ANNAMALAI & DR. R. NANDAGOPAL	8	
3.	AN ECONOMIC ANALYSIS OF THE PRODUCTION AND MARKETING OF GRAPE CULTIVATION IN THENI DISTRICT, TAMIL NADU VAIRAM & B. MUNIYANDI	14	
4.	GENDER DISCRIMINATION AT WORKPLACE AMONG ITES EMPLOYEES T. CHRISTY CHANCHU & DR. K. T. GEETHA	19	
5.	A STUDY OF IMPACT OF LEADERSHIP ON MOTIVATION IN A GOVERNMENT AND A PRIVATE SECTOR ENTERPRISE DR. E. LOKANADHA REDDY & DR. G HARANATH	25	
6.	A REVIEW OF THE IMPACT OF VISUAL MERCHANDISING ON CONSUMER PSYCHOLOGY: CONCEPTUAL FOUNDATIONS AND RESEARCH ISSUES KAVITA SASIDHARAN KULKARNI & DR. D.LALITHAA RANI	29	
7 .	MICROFINANCE: A TOOL FOR EMPOWERMENT OF WOMEN DR. M S SUBHAS & KIRAN KUMAR	35	
8.	IMPACT OF SELF HELP GROUPS ON GENDER EQUITY AND SUSTAINABLE DEVELOPMENT DR. H. R. UMA, PUSHPA NANAIAH K & MADHU G. R.	38	
9.	THE IMPACT OF CREDIT RISK ON THE PERFORMANCE OF TANZANIAN COMMERCIAL BANKS DR. SRINIVAS MADISHETTI & KAMUGISHA ALFRED RWECHUNGURA	42	
10.	RELATIONSHIP BETWEEN PRINCIPALS' LEADERSHIP STYLE AND TEACHING STYLE OF TEACHERS DR. SURABHI PUROHIT	48	
11.	THE ROLE OF HIGHER EDUCATIONAL INSTITUTES IN FOSTERING EDUCATIONAL SOCIAL RESPONSIBILITY IN INDIA DR. BADAL RATH, DR. KALPANA SAHOO & VIJAYA LAKSHMI MOHANTY	53	
12.	GENDER DISPARITY IN ELEMENTARY EDUCATION IN INDIA: A CHALLENGE FOR INCLUSIVE GROWTH ANDALIB ZAIHRA, JIYAUR RAHMAN & ZEBA SHEEREEN	57	
13.	A STUDY OF PROBLEMS AND MEASURES OF ECONOMIES OF ONION IN MAHARASHTRA R. S. SALUNKHE	62	
14.	EMERGING MARKETS: THE STORY OF DISCOVERY AND DYNAMICS OF A NEW ASSET CLASS DR. HARIP RASULSAB KHANAPURI	65	
15.	IMPACT OF STOCK MARKET LIBERALIZATION ON THE ECONOMIC DEVELOPMENT OF EMERGING COUNTRIES DR. S. BEULAH MABEL	74	
16.	MAJOR APPROACH OF EFFECTIVE LEADERSHIP SUBHRANSU SEKHAR JENA	76	
17.	GLASS CEILING- GLOBAL STUDY AND ITS RELATED IMPLICATIONS MONIKA KHEMANI	86	
18.	A STUDY ON DAIRY PRACTICES AND OPPORTUNITIES IN DAIRY INDUSTRY IN INDIA DR. R. SUBRAMANIYA BHARATHY & M.SELVAKUMAR	90	
19.	IMPLICATIONS OF FDI ON RETAIL SECTOR IN INDIA: A COMPARATIVE STUDY IN EXPERIENCE OF INDIA AS A HOST ECONOMY SANCHAY JOSHI & PRAVIN JADHAV	93	
20.	POSITIVE AFFECT IN RELATION TO AD LIKENESS AND PREFERENCE TO BUY AMONG THE HIGH AND LOW EMOTIONALLY INTELLIGENT YOUNG ADULTS	97	
21.	DR. SANTHOSH.K.R. & RISHA-RUMANA.C.C. DISASTER MANAGEMENT: A CASE STUDY OF UTTARAKHAND	102	
22.	DR. M. N. ZUBAIRI & NAZIA ABBAS ABIDI A COST-BENEFIT ANALYSIS OF THE EFFICACY OF NHIS AS A TOOL FOR SOLVING HEALTH CARE INEQUALITY PROBLEM IN NIGERIA	104	
23.	AMHARA REGIONAL STATE	114	
24.	IMPACTS OF LAND USE SYSTEM ON SOIL PROPERTIES AND FERTILITY STATUS IN THE MIZEWA WATERSHED OF LAKE TANA BASIN, NORTH WESTERN ETHIOPIA	120	
25.	MESFIN ANTENEH WUBIE THE VARIATION OF CUSTOMER SATISFACTION IN THE SPHERE OF MARUTI SUZUKI CAR MARKETING SAMIDH PAL	125	
26.	DO FINANCIAL SECTOR REFORMS PROMOTE PRIVATE SECTOR INVESTMENT? THE CASE OF GHANA	129	
27.	PRODUCTION AND EXPORT PERFORMANCE OF FRESH AND DRY FRUITS IN JAMMU AND KASHMIR 13 15 17 18 18 19 19 19 19 19 19 19 19		
28.	GOWHAR BASHIR AHANGAR & R. GOVINDASAMY CONSUMPTION TO CONSUMERISM-EFFECTS AND IMPACTS SREEJA MOLE .S	141	
29.	AN ASSESSMENT OF DECLINING CHILD SEX RATIO IN SAMBA DISTRICT (J&K) HARDEV SINGH	145	
30.		150	
	REQUEST FOR FEEDBACK	155	

CHIEF PATRON

PROF. K. K. AGGARWAL

Chairman, Malaviya National Institute of Technology, Jaipur
(An institute of National Importance & fully funded by Ministry of Human Resource Development, Government of India)

Chancellor, K. R. Mangalam University, Gurgaon

Chancellor, Lingaya's University, Faridabad

Founder Vice-Chancellor (1998-2008), Guru Gobind Singh Indraprastha University, Delhi

Ex. Pro Vice-Chancellor, Guru Jambheshwar University, Hisar

FOUNDER PATRON

LATE SH. RAM BHAJAN AGGARWAL

Former State Minister for Home & Tourism, Government of Haryana Former Vice-President, Dadri Education Society, Charkhi Dadri Former President, Chinar Syntex Ltd. (Textile Mills), Bhiwani

CO-ORDINATOR

DR. BHAVET

Faculty, Shree Ram Institute of Business & Management, Urjani

ADVISORS

DR. PRIYA RANJAN TRIVEDI

Chancellor, The Global Open University, Nagaland

PROF. M. S. SENAM RAJU

Director A. C. D., School of Management Studies, I.G.N.O.U., New Delhi

PROF. M. N. SHARMA

Chairman, M.B.A., HaryanaCollege of Technology & Management, Kaithal

PROF. S. L. MAHANDRU

Principal (Retd.), MaharajaAgrasenCollege, Jagadhri

EDITOR

PROF. R. K. SHARMA

Professor, Bharti Vidyapeeth University Institute of Management & Research, New Delhi

CO-EDITOR

DR. SAMBHAV GARG

Faculty, Shree Ram Institute of Business & Management, Urjani

EDITORIAL ADVISORY BOARD

DR. RAJESH MODI

Faculty, Yanbu Industrial College, Kingdom of Saudi Arabia

PROF. SIKANDER KUMAR

Chairman, Department of Economics, Himachal Pradesh University, Shimla, Himachal Pradesh

PROF. SANJIV MITTAL

UniversitySchool of Management Studies, GuruGobindSinghl. P. University, Delhi

PROF. RAJENDER GUPTA

Convener, Board of Studies in Economics, University of Jammu, Jammu

PROF. NAWAB ALI KHAN

Department of Commerce, Aligarh Muslim University, Aligarh, U.P.

PROF. S. P. TIWARI

Head, Department of Economics & Rural Development, Dr. Ram Manohar Lohia Avadh University, Faizabad

DR. ANIL CHANDHOK

Professor, Faculty of Management, Maharishi Markandeshwar University, Mullana, Ambala, Haryana

DR. ASHOK KUMAR CHAUHAN

Reader, Department of Economics, KurukshetraUniversity, Kurukshetra

DR. SAMBHAVNA

Faculty, I.I.T.M., Delhi

DR. MOHENDER KUMAR GUPTA

Associate Professor, P.J.L.N.GovernmentCollege, Faridabad

DR. VIVEK CHAWLA

Associate Professor, Kurukshetra University, Kurukshetra

DR. SHIVAKUMAR DEENE

Asst. Professor, Dept. of Commerce, School of Business Studies, Central University of Karnataka, Gulbarga

ASSOCIATE EDITORS

PROF. ABHAY BANSAL

Head, Department of Information Technology, Amity School of Engineering & Technology, Amity University, Noida

PARVEEN KHURANA

Associate Professor, MukandLalNationalCollege, Yamuna Nagar

SHASHI KHURANA

Associate Professor, S.M.S.KhalsaLubanaGirlsCollege, Barara, Ambala

SUNIL KUMAR KARWASRA

Principal, AakashCollege of Education, ChanderKalan, Tohana, Fatehabad

DR. VIKAS CHOUDHARY

Asst. Professor, N.I.T. (University), Kurukshetra

TECHNICAL ADVISOR

AMITA

Faculty, Government M. S., Mohali

FINANCIAL ADVISORS

DICKIN GOYAL

Advocate & Tax Adviser, Panchkula

NEENA

Investment Consultant, Chambaghat, Solan, Himachal Pradesh

LEGAL ADVISORS

JITENDER S. CHAHAL

Advocate, Punjab & Haryana High Court, Chandigarh U.T.

CHANDER BHUSHAN SHARMA

Advocate & Consultant, District Courts, Yamunanagar at Jagadhri

<u>SUPERINTENDENT</u>

SURENDER KUMAR POONIA

CALL FOR MANUSCRIPTS

We invite unpublished novel, original, empirical and high quality research work pertaining to recent developments & practices in the areas of Computer Science & Applications; Commerce; Business; Finance; Marketing; Human Resource Management; General Management; Banking; Economics; Tourism Administration & Management; Education; Law; Library & Information Science; Defence & Strategic Studies; Electronic Science; Corporate Governance; Industrial Relations; and emerging paradigms in allied subjects like Accounting; Accounting Information Systems; Accounting Theory & Practice; Auditing; Behavioral Accounting; Behavioral Economics; Corporate Finance; Cost Accounting; Econometrics; Economic Development; Economic History; Financial Institutions & Markets; Financial Services; Fiscal Policy; Government & Non Profit Accounting; Industrial Organization; International Economics & Trade; International Finance; Macro Economics; Micro Economics; Rural Economics; Co-operation; Demography: Development Planning; Development Studies; Applied Economics; Development Economics; Business Economics; Monetary Policy; Public Policy Economics; Real Estate; Regional Economics; Political Science; Continuing Education; Labour Welfare; Philosophy; Psychology; Sociology; Tax Accounting; Advertising & Promotion Management; Management Information Systems (MIS); Business Law; Public Responsibility & Ethics; Communication; Direct Marketing; E-Commerce; Global Business; Health Care Administration; Labour Relations & Human Resource Management; Marketing Research; Marketing Theory & Applications; Non-Profit Organizations; Office Administration/Management; Operations Research/Statistics; Organizational Behavior & Theory; Organizational Development; Production/Operations; International Relations; Human Rights & Duties; Public Administration; Population Studies; Purchasing/Materials Management; Retailing; Sales/Selling; Services; Small Business Entrepreneurship; Strategic Management Policy; Technology/Innovation; Tourism & Hospitality; Transportation Distribution; Algorithms; Artificial Intelligence; Compilers & Translation; Computer Aided Design (CAD); Computer Aided Manufacturing; Computer Graphics; Computer Organization & Architecture; Database Structures & Systems; Discrete Structures; Internet; Management Information Systems; Modeling & Simulation; Neural Systems/Neural Networks; Numerical Analysis/Scientific Computing; Object Oriented Programming; Operating Systems; Programming Languages; Robotics; Symbolic & Formal Logic; Web Design and emerging paradigms in allied subjects.

Anybody can submit the soft copy of unpublished novel; original; empirical and high quality research work/manuscript anytime in M.S. Word format after preparing the same as per our GUIDELINES FOR SUBMISSION; at our email address i.e. infoijrcm@gmail.com or online by clicking the link online submission as given on our website (FOR ONLINE SUBMISSION, CLICK HERE).

GUIDELINES FOR SUBMISSION OF MANUSCRIPT

1.	COVERING LETTER FOR SUBMISSION:	DATED
	THE EDITOR URCM	DATED:
	Subject: SUBMISSION OF MANUSCRIPT IN THE AREA OF.	
	(e.g. Finance/Marketing/HRM/General Management/Economics/Psychology/Law/Computer/IT/Engineering/Mat	hematics/other, please specify)
	DEAR SIR/MADAM	
	Please find my submission of manuscript entitled '' for possible p	oublication in your journals.
	I hereby affirm that the contents of this manuscript are original. Furthermore, it has neither been published elsewh under review for publication elsewhere.	ere in any language fully or partly, nor is it
	I affirm that all the author (s) have seen and agreed to the submitted version of the manuscript and their inclusion of	name (s) as co-author (s).
	Also, if my/our manuscript is accepted, I/We agree to comply with the formalities as given on the website of t	the journal & you are free to publish our

NAME OF CORRESPONDING AUTHOR:

contribution in any of your journals.

Designation:

Affiliation with full address, contact numbers & Pin Code:

Engineering/Mathematics/other, please specify)

Residential address with Pin Code:

Mobile Number (s):

Landline Number (s):

E-mail Address:

Alternate E-mail Address:

NOTES:

- The whole manuscript is required to be in ONE MS WORD FILE only (pdf. version is liable to be rejected without any consideration), which will start from a) the covering letter, inside the manuscript.
- b) The sender is required to mentionthe following in the **SUBJECT COLUMN** of the mail: New Manuscript for Review in the area of (Finance/Marketing/HRM/General Management/Economics/Psychology/Law/Computer/IT/
- There is no need to give any text in the body of mail, except the cases where the author wishes to give any specific message w.r.t. to the manuscript. c)
- The total size of the file containing the manuscript is required to be below 500 KB.
- e) Abstract alone will not be considered for review, and the author is required to submit the complete manuscript in the first instance.
- The journal gives acknowledgement w.r.t. the receipt of every email and in case of non-receipt of acknowledgement from the journal, w.r.t. the submission of manuscript, within two days of submission, the corresponding author is required to demand for the same by sending separate mail to the journal.
- MANUSCRIPT TITLE: The title of the paper should be in a 12 point Calibri Font. It should be bold typed, centered and fully capitalised.
- AUTHOR NAME (S) & AFFILIATIONS: The author (s) full name, designation, affiliation (s), address, mobile/landline numbers, and email/alternate email 3. address should be in italic & 11-point Calibri Font. It must be centered underneath the title.
- ABSTRACT: Abstract should be in fully italicized text, not exceeding 250 words. The abstract must be informative and explain the background, aims, methods, results & conclusion in a single para. Abbreviations must be mentioned in full.

- 5. **KEYWORDS**: Abstract must be followed by a list of keywords, subject to the maximum of five. These should be arranged in alphabetic order separated by commas and full stops at the end.
- 6. MANUSCRIPT: Manuscript must be in <u>BRITISH ENGLISH</u> prepared on a standard A4 size <u>PORTRAIT SETTING PAPER</u>. It must be prepared on a single space and single column with 1" margin set for top, bottom, left and right. It should be typed in 8 point Calibri Font with page numbers at the bottom and centre of every page. It should be free from grammatical, spelling and punctuation errors and must be thoroughly edited.
- 7. **HEADINGS**: All the headings should be in a 10 point Calibri Font. These must be bold-faced, aligned left and fully capitalised. Leave a blank line before each heading.
- 8. **SUB-HEADINGS**: All the sub-headings should be in a 8 point Calibri Font. These must be bold-faced, aligned left and fully capitalised.
- 9. MAIN TEXT: The main text should follow the following sequence:

INTRODUCTION

REVIEW OF LITERATURE

NEED/IMPORTANCE OF THE STUDY

STATEMENT OF THE PROBLEM

OBJECTIVES

HYPOTHESES

RESEARCH METHODOLOGY

RESULTS & DISCUSSION

FINDINGS

RECOMMENDATIONS/SUGGESTIONS

CONCLUSIONS

SCOPE FOR FURTHER RESEARCH

ACKNOWLEDGMENTS

REFERENCES

APPENDIX/ANNEXURE

It should be in a 8 point Calibri Font, single spaced and justified. The manuscript should preferably not exceed 5000 WORDS.

- 10. **FIGURES &TABLES**: These should be simple, crystal clear, centered, separately numbered & self explained, and **titles must be above the table/figure**. Sources of data should be mentioned below the table/figure. It should be ensured that the tables/figures are referred to from the main text.
- 11. **EQUATIONS**: These should be consecutively numbered in parentheses, horizontally centered with equation number placed at the right.
- 12. **REFERENCES**: The list of all references should be alphabetically arranged. The author (s) should mention only the actually utilised references in the preparation of manuscript and they are supposed to follow **Harvard Style of Referencing**. The author (s) are supposed to follow the references as per the following:
- All works cited in the text (including sources for tables and figures) should be listed alphabetically.
- Use (ed.) for one editor, and (ed.s) for multiple editors.
- When listing two or more works by one author, use --- (20xx), such as after Kohl (1997), use --- (2001), etc, in chronologically ascending order.
- Indicate (opening and closing) page numbers for articles in journals and for chapters in books.
- The title of books and journals should be in italics. Double quotation marks are used for titles of journal articles, book chapters, dissertations, reports, working
 papers, unpublished material, etc.
- For titles in a language other than English, provide an English translation in parentheses.
- The location of endnotes within the text should be indicated by superscript numbers.

PLEASE USE THE FOLLOWING FOR STYLE AND PUNCTUATION IN REFERENCES:

BOOKS

- Bowersox, Donald J., Closs, David J., (1996), "Logistical Management." Tata McGraw, Hill, New Delhi.
- Hunker, H.L. and A.J. Wright (1963), "Factors of Industrial Location in Ohio" Ohio State University, Nigeria.

CONTRIBUTIONS TO BOOKS

Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

JOURNAL AND OTHER ARTICLES

 Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

CONFERENCE PAPERS

• Garg, Sambhav (2011): "Business Ethics" Paper presented at the Annual International Conference for the All India Management Association, New Delhi, India, 19–22 June.

UNPUBLISHED DISSERTATIONS AND THESES

• Kumar S. (2011): "Customer Value: A Comparative Study of Rural and Urban Customers," Thesis, Kurukshetra University, Kurukshetra.

ONLINE RESOURCES

Always indicate the date that the source was accessed, as online resources are frequently updated or removed.

WEBSITES

• Garg, Bhavet (2011): Towards a New Natural Gas Policy, Political Weekly, Viewed on January 01, 2012 http://epw.in/user/viewabstract.jsp

AN ASSESSMENT OF DECLINING CHILD SEX RATIO IN SAMBA DISTRICT (J&K)

HARDEV SINGH RESEARC SCHOLAR DEPARTMENT OF GEOGRAPHY UNIVERSITY OF JAMMU JAMMU

ABSTRACT

The present study was conducted with an objective to analyze the declining trend in child sex ratio in Samba district. The census of 2011 shows the declining of child sex ratio in district samba. (Jammu and Kashmir). This shows that there is a great biasness in respect of gender in district Samba. According to the field survey, the respondent think that negligence of girl result in high mortality rates, which led to the imbalance in the child sex ratio. Majority of the respondents think that in order to deal with these problems, selective abortions of girls should be legally banned. Dowry demand should be stopped forcefully and government must carry out serious and continue efforts to change the attitude of people towards girl's child. Female insecurity is also the main reason of feticide.

KFYWORDS

Abortion, Sex ratio, Girl's child, Gender biasness, Female insecurity and Dowry.

INTRODUCTION

HILD SEX RATIO. The child sex ratio attempts to bring out the recent changes in our society in its attitudes and outlook towards the girl child. It is a broad indicator which reveals the ground realities that exist in fabric of the society. Present sex composition of child population determines the future vital events such as marriage rate, labour force, age structure, birth and deaths, migration and replacement etc. It is the ratio of males and females in a age group of 0-6. The different Countries of the world use different criteria for obtaining sex ratio. In India the sex ratio is the ratio of female to per thousand of males. Sex composition of a population refers to the balance between male and female in any population. (Chandana, 1986, p 103).

Sex ratio is an important component of demography which affects not only the other demographic attributes but also the social, economic and political structure. The balance between the male and female in any population at a given point of time, in fact depend on three factors. They are:

- 1. Sex ratio at birth.
- 2. Sex differential at death.
- 3. Sex ratio among migrants.

OBJECTIVES

- To analyze the declining child sex ratio in the study area.
- To find out the causes which are responsible for low child sex ratio in the study area.
- To assess the challenges related to this issue.
- To device solutions to come out from the concerned problem.

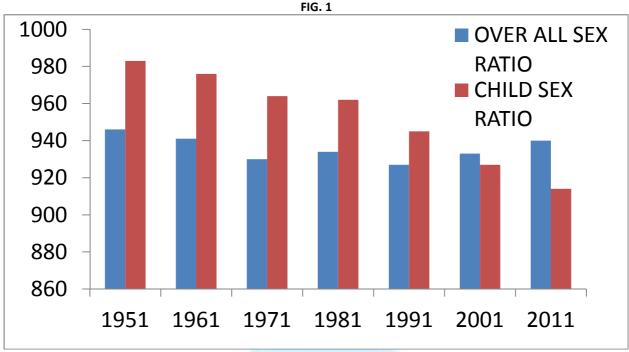
DATA BASE AND METHODOLOGY

- The empirical research is cumulative product of primary and secondary sources of data. The present study is based on both primary and secondary sources of data. The primary sources of data have been collected from different government offices and local agencies and organizations. The primary data has been gathered through personal interviews and field surveys.
- Secondary data has been collected through various sources such as central census statistical department and others official and non-official agencies to draw relevant result. Simple mean and statistical techniques used for concrete results.
- Internet websites, brochures, books, journals, newspapers, etc has also been used to gathering the relevant data. After collecting and tabulating the data suitable statistical techniques has been applied for analyzing the result.

CHILD SEX RATIO OF INDIA

India is the one of the most populous country of the world, having the world population of 17.64% which leads to the world second largest populous country of the world only after china. The phenomenon of population is dynamic where the process of demographic is varying from country to country, state to state or region. As per 2011 census the total population of the country is 1210.2 million (1210193422, persons) in which the 623724248 are males and 586469174 are females. The sex ratio of India is 940, but the national level sex ratio is raised by 7 point in 2011. In India child sex ratio is defined as the number of females per thousand of males in the age group of 0-6 years in a human population. Imbalance in this age group will extend to older age groups in future years. Currently the ratio of males to females is generally significantly greater than one. i.e. there are more boys than girls. However, in recent decades, the drastic decline in child sex ratio is an issue of grave concern in India. According to recent census of 2011, there is decrease in child sex ratio that came as a shock figures shows 914 girls per 1000 boys , and this is the lowest ever since independence , slipping from 927 in 2001. The increasing trend has been seen in Punjab, Haryana, Himachal Pradesh, Gujarat, Tamil Nadu, and Mizoram while in all others the rate has shown decline.

COMPARISION OF OVER ALL SEX RATIO AND CHILD SEX RATIO OF INDIA (1951-2011)



Source: Census of India (1951-2011)

TABLE 1: TREND OF CHILD SEX RATIO IN INDIA (1951-2011)

S.NO.	YEARS	CHILD SEX RATIO
1	1951	983
2	1961	976
3	1971	964
4	1981	962
5	1991	945
6	2001	927
7	2011	914

Source: Census of India (1951-2011)

The above table (table No.1) shows that the trend of the child sex ratio in India from 1951 to 2011. The trend of child sex ratio in India is declining from 983 in 1951 to 914 in 2011. This shows that the lot of variation in 1951 to 2011, there are 69-point decline in child sex ratio. There are various factors, which are responsible for the declining of sex ratio in India.

CHILD SEX RATIO IN J&K

Jammu and Kashmir is a northern most state of India which lies in the lap of Himalaya. The total population of the state is 1254896 person which is the 19th most populous state of India having the sex ratio is 883. As per the census of 2011, the state having the child sex ratio (0-6 years) is 859. The whole country faces the problem of sex ratio i.e. the problem of gender imbalance. The state lies in the bottom three states of India having lowest child sex ratio i.e. Haryana (830), Punjab (846), Jammu & Kashmir (859).

As of census 2011 top five states / Uts for child sex ratio are Mizoram has the highest child sex ratio of 971 girls per 1000 boys followed by Meghalaya with 970 girls per 1000 boys and Andaman & Nicobar Islands with 966 girls per 1000 boys, Puduchery with 965 girls per 1000 boys and Chhattisgarh with 964 girls per 1000 boys. Though Meghalaya has a negative growth of 0.31% for child sex ratio, the state still sands on the second position.

As of census 2011 bottom five states/Uts for child sex ratio are Haryana has the lowest child sex ratio of 830girls per 1000 boys followed by Punjab with 846 girls per 1000 boys and Jammu and Kashmir with 859 girls per 1000 boys. Though J&K has the highest decline in child sex ratio in India from 941 in 2001 to 859 in 2011 i.e. 82 point decline (Table2).

TABLE 2: INDIA: CHILD SEX RATIO (0-6) TOP FIVE AND BOTTOM FIVE STATES / UTS. (2011)

S. No	States/uts	Sex ratio	States/uts	Sex ratio
1	Mizoram	971	Haryana	830
2	Meghalaya	970	Punjab	846
3	A &N Islands	966	J&K	859
4	Puduchery	965	Delhi	866
5	Chhattisgarh	964	Chandigarh	867

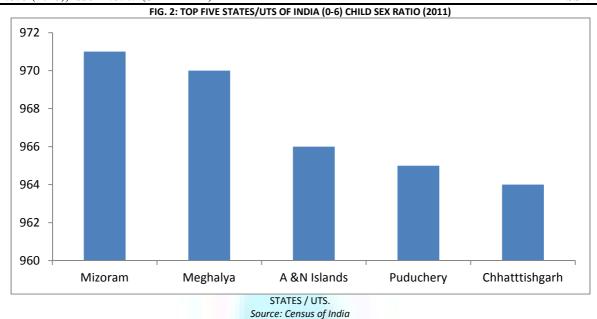
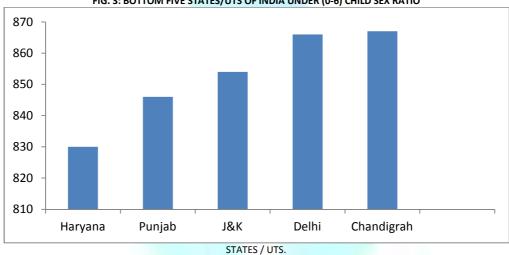


FIG. 3: BOTTOM FIVE STATES/UTS OF INDIA UNDER (0-6) CHILD SEX RATIO



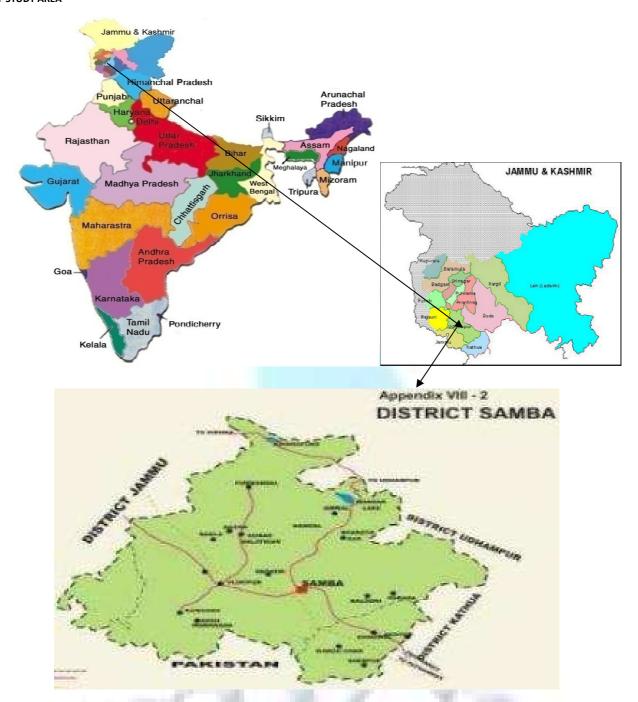
Source: Census of India

STUDY AREA

Samba district is a newly formed district in the Indian administered state of Jammu & Kashmir. Before the formation of district the area now under the district was part of Jammu district. This district is geographically situated 32°33′ North latitude and 75°07′ East longitude respectively. It is said that Samba was principality established somewhere in 1400 AD. As per folklore Malh Dev,the younger son of Rai Saidu of Lakhanpur was the founder of Samba principality ,who married in to the family of Ghotar a local tribesmen. After his marriage he stayed at Samba and made himself the master of the tract with Samba as its capital. Samba ultimately come under the supremacy of Jammu, during the period of Hari Dev , in 1816 AD and in 1846 AD it become an integral part of the Jammu and Kashmir state. District Samba is bounded by District Udhampur in the North ,District Kathua in the east ,tehsil Jammu and Bashana of District Jammu in the west while on the southern side it has international Border with Pakistan . About two third of the area of district Samba is Kandi and rain fed . The area on the southern side and downside in the national highway is irrigated through Ravi , Tawi irrigation canal network. Samba situated at National highway of India is emerging as an industrial hub in the state. The temperature ranges between 6°C and 47°C. (Rayaz 2011,p19).

Demography: According to the census, Samba District has a population of roughly equal to the nation of Bahamas. This gives it a ranking of 568th in India (out of total 640). The district has a population density of 318 inhabitants per square kilometer. Its population growth rate over the decade of 2001 to 2011 was 16.9%. Samba has a sex ratio of 886 females for every 1,000 males, and a literacy rate of 82.48%.

MAP OF STUDY AREA



AN ASSESMENT OF DECLINING CHILD SEX RATIO IN SAMBA DISTRICT

The total population of samba as per 2011 census is 318611, out of which male population is about 168948 and the female population is 149663 approximately. The density of the said district is 318 persons per sq. km. This census has also revealed that the sex ratio of this district is 886 females per 1000 males. Whereas the child sex ratio between the age group of 0-6 years is 787 girls per 1000 boys.

The district Samba is one of the bottom child sex ratio administered unit rank fourth in the state of Jammu and Kashmir .The rank one Jhajjar district (Haryana) 774, Mehandragarh (Haryana) 778, Rewari (Haryana) 784 and Samba 787 girls per 1000 boys(census of India 2011).

The national average of child sex ratio is 914 girls per 1000 boys between the age group of 0-6 years. The child sex ratio of district samba is 787 which is far below from the average national child sex ratio. This revealed the significance of this crucial issue which needs to be addressed. Because imbalance in sex composition is not in favor of development. Decline in child sex ratio is one of the crucial problem of the concerned region. It not only affects the demographic structure of the region but also the socio –economic and cultural aspects. Low child sex ratio in the study area is not the gift of one or two factors, but it is the result of collective factors like biological factors, patriarchal structure of society, preferences of son, inferior status of girl child, selective abortions, gender biasness, considering of female child as a liability and insecurity etc which has actually led to many societal problems like rape, sexual harassment, abduction, bridge selling and forced marriages. It is the crucial issue which needs to be treated earlier otherwise in the coming future worse conditions would prevail in the society. It indicates that we cannot say our self a modern society because we have still traditional faith of gender biasness, inferiority,etc. we should understand the status of women and try to empower them more and more. The region or the nation where women are not honored cannot be counted as civilized .we need to overcome from this situation. Society needs to broaden their outlook. Government alone cannot fight with the concerned problem. Collective efforts from each and every corner of society can only tackle the situation. Different private and government agencies have been trying to overcome from the concerned problem by different means.

For dealing with this situation, a new pilot project has been launched in the 12 selected districts of the country. Samba is also one of them. This project is being headed by prime minister of India who is personally monitoring the progress of this project in 12 districts. This program have the provision of women empowerment in decision making process in poverty, landownership, equal rights, laws etc and organization of awareness among them

TABLE 3: BOTTOM TEN DISTRICS IN RESPECT TO LOWEST CHILD SEX RATIO (0-6) IN INDIA

S. No	Districts	States	Child Sex Ratio
1	Jhajjar	Haryana	774
2	Mahendragarh	Haryana	778
3	Rewari	Haryana	784
4	Samba	Jammu	787
5	Sonipat	Haryana	790
6	Jammu	Jammu	794
7	Bid	Maharashtra	800
8	Ambala	Haryana	806
9	Rohtak	Haryana	807
10	Pithoragarh	Uttarakhand	812

Source census of India 2011.

The above table (Table No 3) shows that the ten bottom district of India which leads to the lowest sex ratio. There are various factors which are responsible for lowest sex ratio in different district of India. The state Haryana has number of district which leads to lowest sex ratio. Haryana has six (6) districts, Jammu and Kashmir has two (2) districts, Maharashtra has one (1) and Uttarakhand has one (1) district which leads to bottom ten district of lowest sex ratio in India.

SUGGESTIONS

The decline in child sex ratio in the study area is the result of so many factors as we have already discussed in the preceding discussion. This can be control and we can come out from the concerning problem by adopting the following provisions.

- As we are aware that the government of India' ministry of health and family welfare has undertaken several measures to implement the 'pre conception and pre Natal Diagnostics technique act (PC and PNDT Act). The act provides for the prohibition of sex selection for the prevention of female feticide. All the clinics of the study region which are using pre natal diagnostic techniques require being registers. Violation of this act is punishable with imprisonment.
- > Inferior status to girl child should be removed by awaking the concerned region through different sources like taking the help of NGO's, volunteers, using government schemes etc.
- > Start campaign against female feticide. Rigorous policies should be there for controlling female feticide.
- > The outlook of the people of concerning region should be broaden as they consider the girl child as a liability for them.
- > Female security should be improved by making some more effective laws as current violence against female is also the main reason of declining child sex ratio.
- In the study area, gender biasness should be removed and the literacy among the females should be increased in higher education as well.

CONCLUSION

In the above perusal it is clear that the decline in child sex ratio in India is one of the major problem of current demographic phase. The process of decline in child sex ratio is continuous and is still in progress. Low child sex ratio in the study area is not the gift of one or two factors, but it is the result of collective factors like biological factors, patriarchal structure of society, preferences of son, inferior status of girl child, selective abortions, gender biasness, considering of female child as a liability and insecurity etc which has actually led to many societal problems like rape, sexual harassment, abduction, bridge selling and forced marriages. The current issue of child sex ratio requires effective treatment to tackle this problem. This cannot be solved by individual efforts or by government only but it requires the response of all i.e. the whole community. There is a need to broaden our outlook toward girls; the need is to be empowering them. Awareness regarding the importance of girl child should reach in the corners of each and every household so that a collective and organized effort can be possible. This kind of initiatives will surely help us in dealing with the issue.

REFERENCES

- 1. Census of India 2011
- 2. Chandana, R.C.(1986): A Geography of population, kalyani publishers, New Delhi.
- 3. Gul, Afroz Jan (2011). Kashmir Killing Fields. Kashmir Forum.
- 4. Gurinder Kaur, "Declining child sex ratio in India and its implication". The Association of population Geographer of India. vol.33, No 1&2,ppl-16.
- 5. Hussain Majid (2000), Systematic Geography of Jammu and Kashmir, Rawat publication, New Delhi.
- 6. Rayaz Khalid ,(2011), Resources Geography of Jammu and Kashmir , Saksham books international ,62-peer Mitha bazaar Jammu-180001(J&K).



REQUEST FOR FEEDBACK

Dear Readers

At the very outset, International Journal of Research in Commerce, Economics and Management (IJRCM) acknowledges & appreciates your efforts in showing interest in our present issue under your kind perusal.

I would like to request you to supply your critical comments and suggestions about the material published in this issue as well as on the journal as a whole, on our E-mail info@ijrcm.org.in for further improvements in the interest of research.

If you have any queries please feel free to contact us on our E-mail infoijrcm@gmail.com.

I am sure that your feedback and deliberations would make future issues better – a result of our joint effort.

Looking forward an appropriate consideration.

With sincere regards

Thanking you profoundly

Academically yours

Sd/-

Co-ordinator

ABOUT THE JOURNAL

In this age of Commerce, Economics, Computer, I.T. & Management and cut throat competition, a group of intellectuals felt the need to have some platform, where young and budding managers and academicians could express their views and discuss the problems among their peers. This journal was conceived with this noble intention in view. This journal has been introduced to give an opportunity for expressing refined and innovative ideas in this field. It is our humble endeavour to provide a springboard to the upcoming specialists and give a chance to know about the latest in the sphere of research and knowledge. We have taken a small step and we hope that with the active cooperation of like-minded scholars, we shall be able to serve the society with our humble efforts.







