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DIGITAL INDIA: INFUSE TECHNOLOGY IN GOVERNANCE

**POOJA
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ABSTRACT

We are living in the environment of technologies and digital world. The digital world is a world where the best possible utilization is made of digital technologies. The 'Digital India' programme, an initiative of honorable Prime Minister Mr. Narendra Modi, aims to make government e-services available to people and enjoy the advantage of the newest information and technological innovations. It is a programme to prepare India for a knowledge future. The purpose behind the concept is to connect rural areas with high speed internet network and improving digital literacy. Digital India (Power to empower) was launched in 1 July 2015. The main objective of Digital India is to deliver government services to citizens electronically by improving online infrastructure and by increasing internet connectivity. Digital India Scheme is focused on three main components 1) Digital Infrastructure creation as a utility to each and every citizen 2) Governance and services on demand, and 3) Digital empowerment of citizens. The motto of this research is to find out how the government emphasis on paperless governance/work with practical solutions and innovative ideas to complete the vision of a digital India-a reality.

KEYWORDS

digital India, governance, paperless.

INTRODUCTION

Today, the world has transformed as techno knowledge savvy from a knowledge savvy. Think about something and it is available in one click. In the twenty-first century, one of the most important technologies is the power of the digitization. A system, that permits individuals to communicate globally. Digital India is a scheme to transform India into a digitally sound society and knowledgeable economy. Digital India was launched on 1 July 2015 to assure that services are made available to people electronically by improving online infrastructure and by increasing internet connectivity or by making the country digitally sound in the area of technology.

Digital India is an umbrella scheme which covers many departments. This project will ensure that government services and information are available anywhere, anytime on any system that are user friendly and shielded with Digital India project, the government is ready for the big project by connecting every service with e-power. The objective of Digital India is to available Digital services in Indian languages. Digital India initiative could help in achieving the objectives of:

- 1) Education for all.
- 2) Information for all.
- 3) Broadband for all.
- 4) Leadership structure.

Digital India consists of three core components as follows:

1. THE CREATION OF DIGITAL INFRASTRUCTURE

This provides high speed internet facility as a fundamental public service i.e. certificates, land records and many more will be made available online. It provides a safe cyber space in the nation.

2. DELIVERING SERVICES DIGITALLY

Under this, every information or government services is provided in real time from online portal and mobile app. It makes financial transactions cashless and electronics and gives single window access to each and every individual.

3. DIGITAL LITERACY

All digital sources will be provided globally in Indian languages. The certificates and documents to be available on the digital portal.

REVIEW OF LITERATURE

Digital India project has been an important topic of various researches from numerous disciplines because of its huge importance and effect on the economy as a whole and specifically the technological sector. In recent age, there have been numerous researches on various aspects of the project ranging from the social to economical dimensions. Some of these researches have been reviewed here.

Sharma stated that in recent time each individual has a bright prospect to change the lives in various ways that were difficult to envision just a couple of years ago. It was concluded that more opportunities through Digital India Project will open for the youth that will boost the Indian economy.

Satya Nadella wants to become India's partner in Digital India project. He said that his company will set up broadband technology services at low cost over 5 lakh villages across the country.

Jain described that some projects are under implementation which may require some transition process to get the desired goals.

Prof. Singh started with the basics of what Digital India about. He led a discussion of conceptual framework of the project and analyzed the effect of Digital India project on the technological sector of Indian economy. He concluded that Digital India has to be implemented with transformation in Indian labour laws to make it a successful project.

Elon Musk, Sundar Pichai analyzed about Digital India and its preparedness to make jobs offers in the information technology sector. He concluded that making new jobs should be associated with shifting workers into high productivity jobs in order to boost the technological sector in each and every field of Indian economy.

Arvind Gupta described to say that Digital India project will play a significant role in improving governance, effective delivery of services and monitoring performance managing projects.

OBJECTIVES OF THE STUDY

1. To know the concept of Digital India.
2. To know the effect of Digital India on governance.

METHODOLOGY

The constructed paper is descriptive kind of study in nature. The secondary data and information have been examined for constructing the paper broadly. The secondary data have been gathered from different scholars, researchers and articles in different journals, conference papers, periodicals, working papers and websites.

SCOPE OF DIGITAL INDIA

The scope of overall scheme of Digital India is:

1. Digital India is an eminent scheme to develop India for a knowledgeable future.
2. For transition in India- to realize IT (Indian Talent) + IT (Information Technology) = IT (India Tomorrow).
3. Digital India scheme pulls together various plans like e-Education, e-Health and e-Sign etc.
4. It waves together a wide variety of thoughts and ideas into a single and comprehensive object to make Digital India scheme success as a whole.
5. Common branding of the scheme as Digital India lighten their transformative impact.

PILLARS OF DIGITAL INDIA

The government aims to target nine "Pillars of Digital India" which are as follows:

1. BROADBAND HIGHWAYS

- Broadband facility for all urban people.
- Sound communication infrastructure in the urban development area and buildings.

2. UNIVERSAL MOBILE ACCESS

- Widen networking e-services.
- Using digital technology for connecting untouched areas.
- Availability of phone connection universally.

3. PUBLIC INTERNET ACCESS PROGRAMME

- It is a national mission for rural internet.
- Sound service delivery with multifunctional end-points.
- To make post offices, multi-service centers.

4. REFORMING GOVERNMENT THROUGH TECHNOLOGY

- Use technology as a government reformers.
- To change each manual work in fully mechanical system inside government.
- Resolve problems and quickly respond.

5. E-KRANTI- E DELIVERY OF SERVICES

- Health Technology.
- Education Technology.
- E-Security.
- E-Justice.
- Using technology for farmers.
- Financial inclusion through technology.

6. INFORMATION TO ALL

- Easy access to information for each and every people.
- Two way communication between government and citizen.

7. ELECTRONICS MANUFACTURING

- Target net zero imports.
- Manufacturing through electronic mode.

8. IT FOR JOBS

- Educate and train people in town and villages for IT jobs.
- To provide teaching and training to the youth of nation for employment opportunities in IT sector.

9. EARLY HARVEST PROGRAMMES

- Government greetings.
- E-books regarding education.
- Easy access for weather information, entertainment etc. thorough e-services.
- Wi-fi facility for public.

BARRIERS

Digital India is a huge plan but its inadequate implementation because of inflexibility and inaccessibility to requisite can lead to it's lose. The barriers as follows:

1. Each and every pillar has its own obstacles.
2. Infrastructure barriers.
3. People may not have enough knowledge of Digital India Programme.
4. Lack of separate entity for consumer redress under Digital India Programme.

REMEDIES

1. New scheme and plans may be required specifically on skill development and electronics manufacturing.
2. In every state, there should be training institute to increase the digital literacy and awareness.
3. Government of India should conduct the conference and seminars to aware regarding digital services.
4. To advertise the policies of Digital India Scheme on TV, books, newspapers, pen etc. to create awareness between people.
5. There should be a help-line number of Digital India Scheme to solve the problems relates to digital services.
6. In each state, there should be a help center to solve problems related to Digital India Scheme.
7. To transform the villages into smart centres which connects Indian farmers directly to e-Markets to know everything about crops.

IMPACTS OF DIGITAL INDIA ON GOVERNANCE

The Digital India project provides various opportunities to utilize the latest technology to redefine India in context of digital services. Digitalised India can help in improving paperless work/governance by e-services, e-kranti, universal mobile access, public internet access, updated information to all, electronic manufacturing, e-governance, digital literacy, broadband highways etc. Most of the work will be done through online/e-services in the offices. Modern ICT makes it easier for persons to obtain access to digital services and resources. The access to mobile devices may be very useful as a complementary channel to service delivery apart from generating of entirely new services. This project will also improving the economic and social condition of persons living in rural areas by development of non-agricultural economic activities apart from providing access to health, education and financial services.

CONCLUSION

Digital India is a vision to change India into a digitally empowered and advanced economy. It is a good scheme to develop India. After that Digital India scheme have some problems, although it has a huge impact on India to make bright future of each and every citizen. We Indians and other people of globe should work

collectively to shape the digitally empowered economy. Digital India Scheme is a good step in shaping India as powerful country for modern era empowered by technical and connectivity ground.

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