INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, ECONOMICS & MANAGEMENT



Ulrich's Periodicals Directory ©, ProQuest, U.S.A., EBSCO Publishing, U.S.A., Cabell's Directories of Publishing Opportunities, U.S.A., Google Scholar,

Index Copernicus Publishers Panel, Poland with IC Value of 5.09 (2012) & number of libraries all around the world.

Circulated all over the world & Google has verified that scholars of more than 6185 Cities in 195 countries/territories are visiting our journal on regular basis.

Ground Floor, Building No. 1041-C-1, Devi Bhawan Bazar, JAGADHRI – 135 003, Yamunanagar, Haryana, INDIA

CONTENTS

Sr.	TITLE & NAME OF THE AUTHOR (S)	Page
No.	TITLE & NAME OF THE AUTHOR (S)	No.
1.	RECONCILIATION BETWEEN TAXATION AND GDP GROWTH IN BANGLADESH:	1
	ISSUES AND ARGUMENTS FOR SOCIAL JUSTICE	
	Dr. AOULAD HOSEN & Md. ASAD	
2.	A STUDY ON COPING STRATEGIES FOR RELIEVING STRESS AMONG TEACHERS	12
	WORKING IN PRIVATE SCHOOLS WITH SPECIAL REFERENCE TO TIRUPUR CITY	
	A. PRABUCHANDRU & Dr. D. GNANA SENTHIL KUMAR	
3.	EVALUATION OF OPERATING AND FINANCIAL PERFORMANCE IN POST-	19
	ACQUISITION (WITH SPECIAL REFERENCE TO UNILEVER-BLUE AIR)	
	LAKSHMI M P & Dr. MANOJ KUMARA N V	
4.	PERCEPTION TOWARDS LIC'S MICRO INSURANCE POLICIES AMONG POLICY	23
	HOLDERS IN BANGALORE REGION	
	MANJULA.R, ASHWINI.N & KARTHIK N.L	
5.	A STUDY ON MARKETING STRATEGIES OF PHARMACEUTICAL INDUSTRY	26
	WITH SPECIAL REFERENCE TO PATHANAMTHITTA DISTRICT	
	ASWATHY RAMACHANDRAN	
6.	FINANCIAL PERFORMANCE ANALYSIS OF THE STATE BANK OF INDIA FROM	30
	2011-2015 BY USING THE DUPOUNT SYSTEM FINANCIAL ANALYSIS	
	ASHA T K	
	REQUEST FOR FEEDBACK & DISCLAIMER	36

CHIEF PATRON

Prof. (Dr.) K. K. AGGARWAL

Chairman, Malaviya National Institute of Technology, Jaipur

(An institute of National Importance & fully funded by Ministry of Human Resource Development, Government of India)

Chancellor, K. R. Mangalam University, Gurgaon

Chancellor, Lingaya's University, Faridabad

Founder Vice-Chancellor (1998-2008), Guru Gobind Singh Indraprastha University, Delhi

Ex. Pro Vice-Chancellor, Guru Jambheshwar University, Hisar

FOUNDER PATRON

Late Sh. RAM BHAJAN AGGARWAL

Former State Minister for Home & Tourism, Government of Haryana Former Vice-President, Dadri Education Society, Charkhi Dadri Former President, Chinar Syntex Ltd. (Textile Mills), Bhiwani

CO-ORDINATOR

Dr. BHAVET

Former Faculty, Shree Ram Institute of Engineering & Technology, Urjani

ADVISOR

Prof. S. L. MAHANDRU

Principal (Retd.), Maharaja Agrasen College, Jagadhri

EDITOR

Dr. NAWAB ALI KHAN

Professor & Dean, Faculty of Commerce, Aligarh Muslim University, Aligarh, U.P.

CO-EDITOR

Dr. G. BRINDHA

Professor & Head, Dr.M.G.R. Educational & Research Institute (Deemed to be University), Chennai

EDITORIAL ADVISORY BOARD

Dr. TEGUH WIDODO

Dean, Faculty of Applied Science, Telkom University, Bandung Technoplex, Jl. Telekomunikasi, Indonesia

Dr. M. S. SENAM RAJU

Professor, School of Management Studies, I.G.N.O.U., New Delhi

Dr. JOSÉ G. VARGAS-HERNÁNDEZ

Research Professor, University Center for Economic & Managerial Sciences, University of Guadalajara, Guadalajara, Mexico

Dr. M. N. SHARMA

Chairman, M.B.A., Haryana College of Technology & Management, Kaithal

Dr. CHRISTIAN EHIOBUCHE

Professor of Global Business/Management, Larry L Luing School of Business, Berkeley College, USA

Dr. SIKANDER KUMAR

Chairman, Department of Economics, Himachal Pradesh University, Shimla, Himachal Pradesh

Dr. BOYINA RUPINI

Director, School of ITS, Indira Gandhi National Open University, New Delhi

Dr. MIKE AMUHAYA IRAVO

Principal, Jomo Kenyatta University of Agriculture & Tech., Westlands Campus, Nairobi-Kenya

Dr. SANJIV MITTAL

Professor & Dean, University School of Management Studies, GGS Indraprastha University, Delhi

Dr. D. S. CHAUBEY

Professor & Dean (Research & Studies), Uttaranchal University, Dehradun

Dr. A SAJEEVAN RAO

Professor & Director, Accurate Institute of Advanced Management, Greater Noida

Dr. NEPOMUCENO TIU

Chief Librarian & Professor, Lyceum of the Philippines University, Laguna, Philippines

Dr. RAJENDER GUPTA

Convener, Board of Studies in Economics, University of Jammu, Jammu

Dr. KAUP MOHAMED

Dean & Managing Director, London American City College/ICBEST, United Arab Emirates

Dr. DHANANJOY RAKSHIT

Dean, Faculty Council of PG Studies in Commerce and Professor & Head, Department of Commerce, Sidho-Kanho-Birsha University, Purulia

SUNIL KUMAR KARWASRA

Principal, Aakash College of Education, ChanderKalan, Tohana, Fatehabad

Dr. SHIB SHANKAR ROY

Professor, Department of Marketing, University of Rajshahi, Rajshahi, Bangladesh

Dr. S. P. TIWARI

Head, Department of Economics & Rural Development, Dr. Ram Manohar Lohia Avadh University, Faizabad

Dr. SRINIVAS MADISHETTI

Professor, School of Business, Mzumbe University, Tanzania

Dr. ABHAY BANSAL

Head, Department of Information Technology, Amity School of Engg. & Tech., Amity University, Noida

Dr. ARAMIDE OLUFEMI KUNLE

Dean, Department of General Studies, The Polytechnic, Ibadan, Nigeria

Dr. ANIL CHANDHOK

Professor, University School of Business, Chandigarh University, Gharuan

RODRECK CHIRAU

Associate Professor, Botho University, Francistown, Botswana

Dr. OKAN VELI ŞAFAKLI

Professor & Dean, European University of Lefke, Lefke, Cyprus

PARVEEN KHURANA

Associate Professor, Mukand Lal National College, Yamuna Nagar

Dr. KEVIN LOW LOCK TENG

Associate Professor, Deputy Dean, Universiti Tunku Abdul Rahman, Kampar, Perak, Malaysia

Dr. BORIS MILOVIC

Associate Professor, Faculty of Sport, Union Nikola Tesla University, Belgrade, Serbia

SHASHI KHURANA

Associate Professor, S. M. S. Khalsa Lubana Girls College, Barara, Ambala

Dr. IQBAL THONSE HAWALDAR

Associate Professor, College of Business Administration, Kingdom University, Bahrain

Dr. DEEPANJANA VARSHNEY

Associate Professor, Department of Business Administration, King Abdulaziz University, Saudi Arabia

Dr. MOHENDER KUMAR GUPTA

Associate Professor, Government College, Hodal

Dr. BIEMBA MALITI

Associate Professor, School of Business, The Copperbelt University, Main Campus, Zambia

Dr. ALEXANDER MOSESOV

Associate Professor, Kazakh-British Technical University (KBTU), Almaty, Kazakhstan

Dr. VIVEK CHAWLA

Associate Professor, Kurukshetra University, Kurukshetra

Dr. FERIT ÖLÇER

Professor & Head of Division of Management & Organization, Department of Business Administration, Faculty of Economics & Business Administration Sciences, Mustafa Kemal University, Turkey

Dr. ASHOK KUMAR CHAUHAN

Reader, Department of Economics, Kurukshetra University, Kurukshetra

Dr. RAJESH MODI

Faculty, Yanbu Industrial College, Kingdom of Saudi Arabia

YU-BING WANG

Faculty, department of Marketing, Feng Chia University, Taichung, Taiwan

Dr. SAMBHAVNA

Faculty, I.I.T.M., Delhi

Dr. KIARASH JAHANPOUR

Research Adviser, Farabi Institute of Higher Education, Mehrshahr, Karaj, Alborz Province, Iran

Dr. MELAKE TEWOLDE TECLEGHIORGIS

Faculty, College of Business & Economics, Department of Economics, Asmara, Eritrea

Dr. SHIVAKUMAR DEENE

Faculty, Dept. of Commerce, School of Business Studies, Central University of Karnataka, Gulbarga **Dr. BHAVET**

Former Faculty, Shree Ram Institute of Engineering & Technology, Urjani

Dr. THAMPOE MANAGALESWARAN

Faculty, Vavuniya Campus, University of Jaffna, Sri Lanka

Dr. VIKAS CHOUDHARY

Faculty, N.I.T. (University), Kurukshetra

SURAJ GAUDEL

BBA Program Coordinator, LA GRANDEE International College, Simalchaur - 8, Pokhara, Nepal

Dr. DILIP KUMAR JHA

Faculty, Department of Economics, Guru Ghasidas Vishwavidyalaya, Bilaspur

FORMER TECHNICAL ADVISOR

AMITA

FINANCIAL ADVISORS

DICKEN GOYAL

Advocate & Tax Adviser, Panchkula

NEENA

Investment Consultant, Chambaghat, Solan, Himachal Pradesh

LEGAL ADVISORS

JITENDER S. CHAHAL

Advocate, Punjab & Haryana High Court, Chandigarh U.T.

CHANDER BHUSHAN SHARMA

Advocate & Consultant, District Courts, Yamunanagar at Jagadhri

SUPERINTENDENT

SURENDER KUMAR POONIA

1.

CALL FOR MANUSCRIPTS

We invite unpublished novel, original, empirical and high quality research work pertaining to the recent developments & practices in the areas of Computer Science & Applications; Commerce; Business; Finance; Marketing; Human Resource Management; General Management; Banking; Economics; Tourism Administration & Management; Education; Law; Library & Information Science; Defence & Strategic Studies; Electronic Science; Corporate Governance; Industrial Relations; and emerging paradigms in allied subjects like Accounting; Accounting Information Systems; Accounting Theory & Practice; Auditing; Behavioral Accounting; Behavioral Economics; Corporate Finance; Cost Accounting; Econometrics; Economic Development; Economic History; Financial Institutions & Markets; Financial Services; Fiscal Policy; Government & Non Profit Accounting; Industrial Organization; International Economics & Trade; International Finance; Macro Economics; Micro Economics; Rural Economics; Co-operation; Demography: Development Planning; Development Studies; Applied Economics; Development Economics; Business Economics; Monetary Policy; Public Policy Economics; Real Estate; Regional Economics; Political Science; Continuing Education; Labour Welfare; Philosophy; Psychology; Sociology; Tax Accounting; Advertising & Promotion Management; Management Information Systems (MIS); Business Law; Public Responsibility & Ethics; Communication; Direct Marketing; E-Commerce; Global Business; Health Care Administration; Labour Relations & Human Resource Management; Marketing Research; Marketing Theory & Applications; Non-Profit Organizations; Office Administration/Management; Operations Research/Statistics; Organizational Behavior & Theory; Organizational Development; Production/Operations: International Relations: Human Rights & Duties: Public Administration: Population Studies: Purchasing/Materials Management: Retailing; Sales/Selling; Services; Small Business Entrepreneurship; Strategic Management Policy; Technology/Innovation; Tourism & Hospitality; Transportation Distribution; Algorithms; Artificial Intelligence; Compilers & Translation; Computer Aided Design (CAD); Computer Aided Manufacturing; Computer Graphics; Computer Organization & Architecture; Database Structures & Systems; Discrete Structures; Internet; Management Information Systems; Modeling & Simulation; Neural Systems/Neural Networks; Numerical Analysis/Scientific Computing; Object Oriented Programming; Operating Systems; Programming Languages; Robotics; Symbolic & Formal Logic; Web Design and emerging paradigms in allied subjects.

Anybody can submit the soft copy of unpublished novel; original; empirical and high quality research work/manuscript anytime in M.S. Word format after preparing the same as per our GUIDELINES FOR SUBMISSION; at our email address i.e. infoijrcm@gmail.com or online by clicking the link online submission as given on our website (FOR ONLINE SUBMISSION, CLICK HERE).

GUIDELINES FOR SUE	<u>BMISSION OF MANUSCRIPT</u>
COVERING LETTER FOR SUBMISSION:	
	DATED:
THE EDITOR	
URCM	
Site.	
Subject: SUBMISSION OF MANUSCRIPT IN THE AREA OF	
(e.g. Finance/Mkt./HRM/General Mgt./Engineering/Eco	onomics/Computer/IT/ Education/Psychology/Law/Math/other, please
specify)	
DEAR SIR/MADAM	
Please find my submission of manuscript titled '	
your journals.	
I hereby affirm that the contents of this manuscript are of tully or partly, nor it is under review for publication elsev	riginal. Furthermore, it has neither been published anywhere in any language vhere.
I affirm that all the co-authors of this manuscript have so their names as co-authors.	een the submitted version of the manuscript and have agreed to inclusion of
	y with the formalities as given on the website of the journal. The Journal has
discretion to publish our contribution in any of its journa	ls.
NAME OF CORRESPONDING AUTHOR	:
Designation/Post*	:
Institution/College/University with full address & Pin Coo	de :
Residential address with Pin Code	:
Mobile Number (s) with country ISD code	:

* i.e. Alumnus (Male Alumni), Alumna (Female Alumni), Student, Research Scholar (M. Phil), Research Scholar (Ph. D.), JRF, Research Assistant, Assistant Lecturer, Lecturer, Senior Lecturer, Junior Assistant Professor, Assistant Professor, Senior Assistant Professor, Co-ordinator, Reader, Associate Professor, Professor, Head, Vice-Principal, Dy. Director, Principal, Director, Dean, President, Vice Chancellor, Industry Designation etc. The qualification of author is not acceptable for the purpose.

Is WhatsApp or Viber active on your above noted Mobile Number (Yes/No)

Landline Number (s) with country ISD code

E-mail Address

Nationality

Alternate E-mail Address

NOTES:

- a) The whole manuscript has to be in **ONE MS WORD FILE** only, which will start from the covering letter, inside the manuscript. <u>pdf.</u> <u>version</u> is liable to be rejected without any consideration.
- b) The sender is required to mention the following in the SUBJECT COLUMN of the mail:
 - **New Manuscript for Review in the area of** (e.g. Finance/Marketing/HRM/General Mgt./Engineering/Economics/Computer/IT/ Education/Psychology/Law/Math/other, please specify)
- c) There is no need to give any text in the body of the mail, except the cases where the author wishes to give any **specific message** w.r.t. to the manuscript.
- d) The total size of the file containing the manuscript is expected to be below 1000 KB.
- e) Only the Abstract will not be considered for review and the author is required to submit the complete manuscript in the first instance.
- f) The journal gives acknowledgement w.r.t. the receipt of every email within twenty-four hours and in case of non-receipt of acknowledgment from the journal, w.r.t. the submission of the manuscript, within two days of its submission, the corresponding author is required to demand for the same by sending a separate mail to the journal.
- g) The author (s) name or details should not appear anywhere on the body of the manuscript, except on the covering letter and the cover page of the manuscript, in the manner as mentioned in the guidelines.
- 2. MANUSCRIPT TITLE: The title of the paper should be typed in bold letters, centered and fully capitalised.
- 3. AUTHOR NAME (S) & AFFILIATIONS: Author (s) name, designation, affiliation (s), address, mobile/landline number (s), and email/alternate email address should be given underneath the title.
- 4. ACKNOWLEDGMENTS: Acknowledgements can be given to reviewers, guides, funding institutions, etc., if any.
- 5. **ABSTRACT:** Abstract should be in **fully Italic printing**, ranging between **150** to **300 words**. The abstract must be informative and elucidating the background, aims, methods, results & conclusion in a **SINGLE PARA**. **Abbreviations must be mentioned in full**.
- 6. **KEYWORDS**: Abstract must be followed by a list of keywords, subject to the maximum of **five**. These should be arranged in alphabetic order separated by commas and full stop at the end. All words of the keywords, including the first one should be in small letters, except special words e.g. name of the Countries, abbreviations etc.
- 7. **JEL CODE**: Provide the appropriate Journal of Economic Literature Classification System code (s). JEL codes are available at www.aea-web.org/econlit/jelCodes.php. However, mentioning of JEL Code is not mandatory.
- 8. **MANUSCRIPT**: Manuscript must be in <u>BRITISH ENGLISH</u> prepared on a standard A4 size <u>PORTRAIT SETTING PAPER</u>. It should be free from any errors i.e. grammatical, spelling or punctuation. It must be thoroughly edited at your end.
- 9. HEADINGS: All the headings must be bold-faced, aligned left and fully capitalised. Leave a blank line before each heading.
- SUB-HEADINGS: All the sub-headings must be bold-faced, aligned left and fully capitalised.
- 11. MAIN TEXT:

THE MAIN TEXT SHOULD FOLLOW THE FOLLOWING SEQUENCE:

INTRODUCTION

REVIEW OF LITERATURE

NEED/IMPORTANCE OF THE STUDY

STATEMENT OF THE PROBLEM

OBJECTIVES

HYPOTHESIS (ES)

RESEARCH METHODOLOGY

RESULTS & DISCUSSION

FINDINGS

RECOMMENDATIONS/SUGGESTIONS

CONCLUSIONS

LIMITATIONS

SCOPE FOR FURTHER RESEARCH

REFERENCES

APPENDIX/ANNEXURE

The manuscript should preferably be in 2000 to 5000 WORDS. But the limits can vary depending on the nature of the manuscript.

- 12. **FIGURES & TABLES**: These should be simple, crystal **CLEAR**, **centered**, **separately numbered** & self-explained, and the **titles must be above the table/figure**. **Sources of data should be mentioned below the table/figure**. *It should be ensured that the tables/figures are*referred to from the main text.
- 13. **EQUATIONS/FORMULAE**: These should be consecutively numbered in parenthesis, left aligned with equation/formulae number placed at the right. The equation editor provided with standard versions of Microsoft Word may be utilised. If any other equation editor is utilised, author must confirm that these equations may be viewed and edited in versions of Microsoft Office that does not have the editor.
- 14. ACRONYMS: These should not be used in the abstract. The use of acronyms is elsewhere is acceptable. Acronyms should be defined on its first use in each section e.g. Reserve Bank of India (RBI). Acronyms should be redefined on first use in subsequent sections.
- 15. **REFERENCES**: The list of all references should be alphabetically arranged. *The author (s) should mention only the actually utilised references in the preparation of manuscript* and they may follow Harvard Style of Referencing. Also check to ensure that everything that you are including in the reference section is duly cited in the paper. The author (s) are supposed to follow the references as per the following:
- All works cited in the text (including sources for tables and figures) should be listed alphabetically.
- Use (ed.) for one editor, and (ed.s) for multiple editors.
- When listing two or more works by one author, use --- (20xx), such as after Kohl (1997), use --- (2001), etc., in chronologically ascending order.
- Indicate (opening and closing) page numbers for articles in journals and for chapters in books.
- The title of books and journals should be in italic printing. Double quotation marks are used for titles of journal articles, book chapters, dissertations, reports, working papers, unpublished material, etc.
- For titles in a language other than English, provide an English translation in parenthesis.
- Headers, footers, endnotes and footnotes should not be used in the document. However, you can mention short notes to elucidate some specific point, which may be placed in number orders before the references.

PLEASE USE THE FOLLOWING FOR STYLE AND PUNCTUATION IN REFERENCES:

BOOKS

- Bowersox, Donald J., Closs, David J., (1996), "Logistical Management." Tata McGraw, Hill, New Delhi.
- Hunker, H.L. and A.J. Wright (1963), "Factors of Industrial Location in Ohio" Ohio State University, Nigeria.

CONTRIBUTIONS TO BOOKS

 Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

JOURNAL AND OTHER ARTICLES

• Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

CONFERENCE PAPERS

• Garg, Sambhav (2011): "Business Ethics" Paper presented at the Annual International Conference for the All India Management Association, New Delhi, India, 19–23

UNPUBLISHED DISSERTATIONS

• Kumar S. (2011): "Customer Value: A Comparative Study of Rural and Urban Customers," Thesis, Kurukshetra University, Kurukshetra.

ONLINE RESOURCES

Always indicate the date that the source was accessed, as online resources are frequently updated or removed.

WEBSITES

• Garg, Bhavet (2011): Towards a New Gas Policy, Political Weekly, Viewed on January 01, 2012 http://epw.in/user/viewabstract.jsp

A STUDY ON COPING STRATEGIES FOR RELIEVING STRESS AMONG TEACHERS WORKING IN PRIVATE SCHOOLS WITH SPECIAL REFERENCE TO TIRUPUR CITY

A. PRABUCHANDRU **HFAD DEPARTMENT OF BUSINESS ADMINISTRATION** PARK'S COLLEGE (AUTONOMOUS) **TIRUPUR**

> Dr. D. GNANA SENTHIL KUMAR **PROFESSOR** PARK'S COLLEGE (AUTONOMOUS) **TIRUPUR**

ABSTRACT

Stress is inseparable part of human life. We may all experience stress at one time in our life time. Sometimes it can be difficult for us to recognize it in them. The extent to which an individual is affected may depend on how forcefully it affects the individual and duration of time limit i.e. for a short or long period of time. If the stress is perceived by the individual for a long period of time, it may create several physiological and psychological problems such as changes our behavior pattern, irritability, Worrying and feeling nervous. Stress may be created as a result of external environment or it may be created by the internal factors. A certain degree of stress is essential in order to achieve the desired results, but beyond certain limit is destructive. Stress affects our physical and mental well-being. Hence it is essential to know the physical and mental coping strategies adapted to handle the physical and mental well-being of individuals.

KEYWORDS

Tirupur City, relieving stress, private schools.

JEL CODE

M12

1. INTRODUCTION

tress simply means the strain or unpleasant feeling and worries that an individual perceives when facing with contradicting demands or tasks beyond his capabilities. It's a psychological and physiological response to events that disturbs person's equilibrium when facing a threat. In general stress has negative connotation, but in reality stress has both positive and negative effects. In the modern work environment, stress is unavoidable. In a work environment it is essential to have a reasonable degree of pressure in order to complete the work within the prescribed time limit. If the individual perceives moderate level of stress in the work environment that stress is served as a motivator in accomplishing the task assigned to him, that moderate level of stress will help the organization to fulfill its goals and it improves the performance of employees and productivity of the organization. On the contrary if the level of stress perceived by the employee is high it has an adverse effect on the individual and on his family and in the organization as well.

2. OBJECTIVES OF THE STUDY

The following are the main objectives of the study:

- To identify the Demographic profile of the teachers working in private schools.
- To analyze the coping strategies practiced by the private school teachers to reduce the level of stress.
- To analyze the findings and offer valuable suggestions to manage and prevent the stress.

3. SAMPLING DESIGN

For the study purpose schools were categorized into two categories such as CBSE and Matriculation schools situated in the Tirupur city. Totally more than fifty schools are functioning in Tirupur City. The total size of population is more than 2000. Finally the researcher took the sample size of 850 respondents. The information is collected from the sample respondents through structured interview schedule. Stratified random sampling method is used to select the sample. To establish the highest degree of reliability on the impact of stress experienced by private school teacher in Tirupur City. A pilot study was conducted to ensure the content validity and reliability of research which included 45 statements having the five-point likert scale ranging from strongly agree to strongly Disagree, distributed to the 10 schools Tirupur. This result suggests that the instruments are reliable to be used for this study.

4. REVIEW OF LITERATURE

Review of literature is an important aspect of any research work and this helps the researcher to obtain information about previous studies. Review of previous studies widens the knowledge of the researcher and in the light of the literature review the researcher can analyse and identity the gaps that exist between the past and present study. The Review of literature relating to different fields are given below.

Deepti Pathak (2012)¹ has found that negative correlation exists between organizational stress and job satisfaction level among employees; perceived organizational support as a powerful moderator lessens amount of stress experienced leading to higher job satisfaction.

Chin, Y.F. et al., (2012)² examines the relationship of role ambiguity, role conflict and role overload with work family conflict and employee health, role of supervisor's support on employee's health, work home conflict. The result explains that job stress characteristics have direct impact on work family conflict and employee's health in the organisation. Role ambiguity is found to be a significant predictor of work family conflict, role conflict and role overload is not found to be a significant predictor of work family conflict. Interaction between role conflict and supervisor social support positively and significantly correlates with work family conflict. While relationship between role conflict and co-workers social support negatively correlates with work family conflict, interaction between role conflict, role overload and supervisor social support moderate work family conflict; but interaction between job stress characteristics and co-workers social support did not moderate the effects of work family conflict. The study confirms that organisational social support moderates the effect of job with social support from supervisor and co-workers can help them to cope with stress.

Maheswari, S.U and N.R V. Prabha (2012)³ have studied the level of stress among the employees for class I, class II and class III of VST motors, Katpadi. The study analyses the role related variables namely inter role distance, role stagnation, role expectation conflict, role overload, role isolation, role erosion, personal inadequacy, self role distance, role ambiguity, role inadequacy. The study finds that inter role distance is the major role stressors for class I employees and role ambiguity

is the lowest stressors. Role erosion arises from the feeling of being under employed, which is the stressor for class II employees and personal inadequacy and role isolation are the least stressors. For class III employees, role erosion arises out due to the feeling of being under employed and it is the major stressor. Personal inadequacy and role ambiguity are the least stressors. The study proves that majority of the employees have moderate level of stress followed by higher stress. Moreover, they are vulnerable to various individual factors of stress.

Mazumadr. H, et al., (2012)⁴ has examined the students stress during their college life. This shows that post graduate students are more susceptible to stress due to the increase in the responsibility than the graduate students. Experience of stress is more prevalent among females than males. Most of stress comes from future orientation. Post graduate students feel much more stress in physical or mental factor than the graduate students. College students feel relatively more stressors in the career aspect due to different reasons. Physical and mental effect is much higher in females than males due to over stress. One factor shows more dominant in male than female i.e., Job, while other stress factors such as family, relationship and social are more found in females than males. Violent behaviour, disturbed relationship, drug use, alcohol use, smoking and the like are the behavioural changes occurring during stress. Relationship disturbances are mainly affected by stress. Regarding physiological factors, anger and low satisfaction levels contribute highest and lowest percentages for the affected people. Depression, anger, anxiety and low self esteem 'are the: other factors which contribute stress among the students. There are different symptoms regarding psychosomatic factors and head ache is found in m re percentage which lead to major stress among the students. High blood pressure, head ache, ulcer, sleep problem have been observed during exam days. Students are scared about the study during exam days which result in serious stresses among them.

Rajesh C Jampala (2012)⁵ has studied stress levels among the public and private sector employees using the variables such as demand, control, management, support, peer support relations, role and change. The analysis shows that employees of the private sector are facing more stress than employees of the public sector. There is a significant change in the stress level observed in the demand, control, relation, and role factors between the public and private sector employees. The employees of the finance sector are facing high stress than those of banking and insurance sector. They face more stress in demand and relation factors and banking employees face more stress in the change factor. Employees working in urban areas face little more stress than those in rural areas. Significant difference is observed in demand factor among them. Men face little more stress than women and they face stress with the demand factor where as women with control factor. Employees with less experience faced high stress than the experienced one. Demand, relation and role factor are the most common factors among them. Marketing staff face higher stress than administrative staff. Marketing staff have stress with demand and role factor than administrative staff. Employees having professional degree face more stress than employees with graduate and post graduate qualification. Graduates experience more stress than post graduate. Role and relation factors are found among the employees having different qualifications.

Mangayarkarasi.K and Sellakumar. G.K (2012)⁶ has assessed the level of occupational stress and its impact on general health. The result of the study shows that there is a significant difference between high and low occupational stress groups on their general health. In the study employees scored higher in occupational scale and scored lesser in general health score. These two variables are negatively correlated. Both high and low occupational groups significantly differ in the level of general health. Female employees reported higher job stress in various dimensions. Job environment, work shift, time shortage in completing their work, management style, role ambiguity: and organizational climate influenced in increasing the level of stress. Study also reveals that employees have acquired mental and physical complaints such. as burnout syndrome, job dissatisfaction, depression, suicidal ideation, coronary heart disease, ulcer, musculoskeletal pain and other physical problems. Concentration, sitting in the same posture, listening, reasoning and continuous monitoring of the computers were the reasons for the increased score in the occupational scale. Work load and time pressure has the influence in stimulating the level of stress and consequently the health condition of the employee diminishes.

Syed Hussain Shah, et al., (2012)⁷ in their research titled "Impact of Stress on Employees's Performance: A Study on Teachers of Private Colleges of Rawalpindi" find that a positive relation exists between the monetary reward and employee efficiency and the author has further investigated that there is a negative relationship between the organizational structure and employee efficiency and further it is found that there is no significant relationship between administrative support and employee efficiency.

Harish Kumar Tyagi and Mudasir Manzor Kirmani(2012)⁸ in their research titled "Effect of Type of School, Gender, Age, Qualification and Experience on role stress: An Empirical Study on Educational Administrators of Eritrea" have found that Five out of five variables such as type of school, gender, age qualification and experiences have significance differences on job stress. Government and private school principals/directors differ significantly in their stress level. Study indicates that there is significant difference in stress level between male and female. In terms of age, younger groups are more prone to experience Job stress than the older ones. The study further reveals that school principals vary in their stress level as their educational qualification varies, less qualified Principals are more stressed than their counter parts.

Arvind Hans, et al., (2014)⁹ in their research titled "A Study on Work Stress and Job Satisfaction among Headmasters: A Case Study of Bilingual Schools in Sultanate of Oman - Muscat" reveal that Headmasters feel stress due to heavy workload, time pressure, poor working environment etc. It is found from the study that the Headmasters of Bilingual schools in Oman are highly satisfied with their Jobs and also more likely to experience stress related to ill health both physical and psychological. As the performance of the school depends upon the active performance of the headmasters, proper training has to be given to the headmasters to prepare them for managing or dealing with stress and achieve high job satisfaction. The phenomena related to Job satisfaction and work stress among head masters in bilingual schools is found similar to others studies in the past. However, the study may bring clear understanding of these phenomena in this sector and add little more value in the literature for better generalization across culture.

Olatunji. S. O & Mokuolu, Bolade. O (2014)¹⁰ have conducted a study on "The Influence of Sex, Marital Status, and Tenure of Service on Job Stress, and Job Satisfaction of Health Workers in a Nigerian Federal Health Institution" and found that sex, marital status and tenure of service have significant influence on the job satisfaction and the level of stress reported by nurses and doctors. Singles report a higher level of job stress than the married and invariably a lower level of job satisfaction than their married counterparts. Further the research finding reveals that job satisfaction increases with tenure of service. It can then be deduced that experience on a job reduces the level stress, and then enhances the satisfaction that is derived from the job.

5. DEMOGRAPHIC PROFILE OF THE RESPONDENTS

In this section, an attempt has been made to discuss the profile of the sample respondents of school teachers working in Tirupur city. The demo-graphic variables of the respondents such as Age, Gender, Marital status, Educational Qualification, Nature of Institution, Designation, Nature of Post, Total service, Number of Years of Service in Present Institution, Salary are analyzed.

5.1. AGI

The perception level of stress varies at different age groups; hence an attempt has been made to analyze the age group of the respondents. For the purpose of study, the respondents are grouped according to the age such as Below 30 years, between 31-40 years, between 41-50 years, and Above 50 years. When age increases, experienced stress also increases due to the increase in the responsibility (Beena and Poduval 1992)¹¹. Age Wise Classification of Respondents is presented in Table 1.

Table 1 indicates that 34 per cent of the respondents fall in the age group of between 40-50 years followed by the age group between 30-40 years (28 per cent) and 24 per cent of the respondents fall above 50 years age group. Only 14 per cent of the respondents fall below 30 years age group.

It is observed from the analysis that a majority of the respondents fall in the age group of between 40-50 years.

5.2. GENDER

It is the general belief that stress tolerance level differs between male and female. In general females are more vulnerable to stress than male counterparts. Female teachers have perceived maximum level of job stress than the male teachers (Abirami 2012)¹². The classification of the respondents on the basis of gender is shown in the Table 1

It is evident from the above Table 1 that 58 per cent of the respondents are male teachers and the rest of the respondents are female teachers (42 per cent). It is inferred from the analysis that a majority of the respondents are male members.

5.3. MARITAL STATUS

One of the most important and memorable events in the life of either man or woman is marriage. There is no doubt that the selection of marital partner is one of the most important decisions one makes in his/her lifetime. Marriage is a legal commitment by giving assurance that the couple take care of each other in their life time. Hence, marital status of the respondents has great influence on level of stress. Marital status of the respondents is classified as Unmarried, Married, Widow and Divorcee for the purpose of study and are presented in the Table 1.

Marital status in Table 1 depicts that maximum % of the teachers are married (70 per cent) followed by unmarried (26 per cent), widows and divorcees are (2 per cent)

From the analysis it is observed that the majority of the respondents are married.

5.4. EDUCATIONAL QUALIFICATION

The educational qualification of the respondents is one of the important influencing factors in determining the level of stress. Since the knowledge is wisdom, highly educated individual has awareness and more knowledge about stress and its coping techniques when they face stress. It is clear that higher education can combat stress and burn out related problems among the members (Chand & Monga 2007)¹³. The respondents are categorized into Post Graduates, Master of Philosophy and Doctor of Philosophy and are presented in the Table 1.

It is inferred from the above Table 1 that a majority of the respondents are B.Ed or M.Ed degree holders (52 per cent) followed by under graduate and post graduate degree holder (44 per cent) and only four per cent of the teachers are M.Phil / Ph.D holders.

It is observed from the analysis that a majority of the respondents are B.Ed or M.Ed holders.

5.5. NATURE OF INSTITUTION

The nature of institution is an important variable which causes stress to an individual. There are a number of factors which influences stress such as Discrimination in pay or salary structure, Strict rules and regulations, Ineffective communication, Peer pressure, Less promotional opportunities, Lack of participation in decision-making, Excessive control over the employees by the management, Less promotional opportunities. For the purpose of the study the school teachers have been classified as teachers working in CBSE and Matriculation schools and the same has been presented in the Table 1.

It could be observed from the Table 4.5 that a majority of the teachers (51 per cent) are working in Matriculation schools followed by CBSE (49 per cent). From the analysis it is clear that a majority of the respondents are working in Matriculation schools.

5.6. DESIGNATION

Designation of the employee is one of the essential variables that have to be analyzed as it directly describes various aspects of job analysis such as authority and responsibility and duties of the employees in different cadres. Employees in the higher cadre perceive higher level of stress than the employees at lower cadre. The reason is quite obvious that though the higher cadre employees enjoy considerable amount of privileges, they have to discharge the responsibilities vested with the cadre. The respondents for the study purpose are classified as B.T Assistant and PG Assistant and presented in the Table 1.

Designation wise classification of the teachers represents that a majority of the teachers i.e., 62 per cent are working in the B.T Assistant Cadre and rest of them (38%) are in PG Assistant Cadre.

It is observed from the analysis that a majority of the respondents are in B.T Assistant Cadre.

5.7. TOTAL SERVICE

Total service of the respondents is the crucial factor in determining the level of stress. The perception of the respondents towards stress or stressors and the ability to cope with it may vary based on the total service. The total service of the respondents may be classified as the respondents having Less than 5 years, 5-10 years, 11-20 years, 21-30 years and Above 30 years and presented in the Table 1.

Table 1 reveals that 32 per cent of the school teachers have put in 5-10 years of service followed by 11-20 years of total service (30 per cent) and 14 per cent of the school teachers have less than 5 years and above 30 years of total service. Only 10 per cent of the school teachers have 21-30 years of total service. From the analysis it is clear that a majority of the respondents have 5-10 years of total service.

5.8. NUMBER OF YEARS OF SERVICE IN PRESENT INSTITUTION

Number of years of service in present institution is a prime variable that has to be studied as it reveals various aspects of job such as job retainment and job turnover. On one hand if the respondents feel less stress or stressor on the job and finds job security, they prefer to work in the present institution for a long duration. On the other hand, if they perceive high stress or stressors on the job and have less job security, they may quit the job as and when they find job opportunity elsewhere. Normally under these conditions the institution may have high job turnovers. Hence the teachers are categorized as the respondents working in the present institution for less than 5 years, 5-10 years, 11-20 years, 21-30 years and Above 30 years and the same is presented in the Table 1.

It could be observed from the Table 1 that 30 per cent of the school teachers are working in the present institution for the past 5-10 years. 26 per cent of the teachers are working in the present institution for the past 11-20 years followed by less than 5 years (20 per cent) and 14 per cent of the school teachers are working in the present institution for more than 30 years. Only 10 per cent of the school teachers are working in the present institution for the past 20-30 years. It is inferred from the analysis that a majority of the respondents are working in the present institution for the past 5-10 years.

5.9. SALARY

Salary of the respondents is the prominent factor which has direct influence on motivation, job satisfaction, job performance and organizational commitment. Apart from this, salary serves as a symbol of social status. Increase in the standard of living gives pride and psychological satisfaction and at the same time providing low salary has an adverse effect such as low job satisfaction, reduces job performance, and leads to a high rate of absenteeism. Salary of the respondents is classified into different categories and is presented in the Table 1.

It could be observed from the Table 1 that 42 per cent of the private school teachers fall in below 10,000 salary group followed by 28 per cent of the teachers fall in 10000-20000, 12 per cent of the teachers fall in 20001-30000 salary groups, 10 per cent of the school teachers' fall in 30001-40000 salary groups. Only 8 per cent of the school teachers are in getting above 40,000 salary group.

It is observed form the analysis that majority of the respondents are in below 10,000 salary group.

6. PHYSICAL STRESS MANAGEMENT STRATEGIES

Physical stress management strategies are helpful to relieve us from physical stress. There are a number of ways through which we can relieve our stress, some of the physical stress strategies adapted are Reducing physical stress, Relaxation, Correct posture, Diet, Physical exercise, Medicinal therapy and Natural care.

6.1 REDUCING PHYSICAL STRESS

The simplest form of relieving stress and its associated problems is reducing the physical stress. We may practice different methods for reliving our physical stress. The methods adapted for stress relieving may vary from one person to another, because there are a number of factors such as education and experience influence in selection of appropriate method. Some of the physical reducing strategies practiced by the respondent are given below in Table 2.

From the Table 2 it is clear that 36 per cent of the respondents are adopting a coping strategy of "set priorities" for reducing their physical stress followed by "Alternating of heavy work with light work" (32%) and very few respondents i.e., 4 per cent adopting the strategy of "Take hired help" in order to reduce their physical stress.

6.2 RELAXATION

In the present situation one has to accomplish different tasks and has to perform numerous responsibilities and contradicting job demands. Under these circumstances it's needless to say that individual faces high level of stress. The relaxation technique plays a crucial role in stress management. Relaxation not only brings peace of mind and calm, it reduces the symptoms or effects of stress on our mind and body. Relaxation techniques help us to relieve stress and other health problems associated with stress. The common relaxation techniques adopted by the respondents are presented in the Table 2.

Table 2 indicates that 36 per cent of the respondents have opted to take "Drinking water" as a relaxation technique to manage stress followed by "Take out time for leisure" (30 per cent) and 28 per cent of the respondents responds "Take rest" as a relaxation strategy for coping stress. Only 6 per cent of the respondents are practicing "Deep Breathing" as a relaxation technique in physical stress management strategy.

6.3. CORRECT POSTURE

The concept of correct posture helps to understand the concept of good sitting positions, since one third of our life time is spent in our offices. Correct posture reduces stress and strain on the muscles, tendons, and skeletal system and reduces your risk of developing a musculoskeletal disorder (MSD). Good sitting posture reduces the stress and strain on ligaments. Proper posture also reduces muscle fatigue. We may practice different approaches to reduce stress such as Using of ergonomically designed furniture, Avoid strenuous posture, Change of posture and convenient placement of things to reduce physical work and the details are listed in Table 2.

It is inferred from Table 2 that 42 per cent of the respondents are in favor of "change of posture" in correct posture strategy followed by "Convenient placement of things to reduce physical work" i.e., 28 percent and 24 per cent of the respondents are practicing "Avoid strenuous posture" as their physical stress management strategy. Only 04 percent of the respondents favor "Use ergonomically designed furniture" in correct posture strategy for reducing stress.

6.4. DIET

One of the most important factors in reducing stress is to have a well-balanced diet. Every person is different in taste and food pattern varies from one person to another. Some persons prefer to consume less food and others may prefer to consume more food. A healthy diet improves the immune system and helps to reduce the impact of stress. When under stress, it is important to consume high fibre food such as fruits, vegetables, grains, cereals and all important nutrients in order to cope with stress effectively. The common diet practices adopted by the respondents are presented in Table 2.

It is observed from Table 6.4 that 42 per cent of the respondents practicing "Take balanced diet" and 12 per cent of the respondents adopt "Consume food many times in small quantities" as a stress coping strategy in physical stress management strategy. None of the respondents have perceived "Consume more food" as a coping strategy for reducing physical stress.

6.5. PHYSICAL EXERCISE

Physical exercise serves as a one of the most effective source of stress reduction. Exercise increases stamina and strengthen our immune system which in turn increases our overall health. Generally any form of exercise, from walking to yoga, can act as a stress reliever. Regular exercise increases the self-confidence of an individual and helps to cope with the symptoms associated with mild depression and anxiety. When we are involved in regular Physical exercise we feel healthy, it means exercise helps to boost up the production of our brain's neurotransmitters, called endorphins which in turn help to have sound sleep and evade the problems associated with stress. The list of common physical exercises practiced by the respondents is presented in Table 2

Table 2 indicates that a majority of the respondents (60 per cent) are practicing physical exercise of "Walking" followed by "Playing games" (16 per cent) and only 6 per cent of the respondents are practicing "jogging" as a stress coping strategy. None of the respondents are practicing "Swimming" as a coping strategy for reducing their physical stress in physical stress management strategy.

6.6. MEDICINAL THERAPY

The most effective way for relieving stress is taking counseling from the psychologist or from the psychiatrist. Simply the term therapy denotes treatment. Medical therapy refers medical treatment undertaken by the respondents to relive from stress. The common form of medical treatment adopted by the respondents for relieving stress is given below in the Table 2.

It is inferred from Table 2 that a majority of the respondents i.e., 96 per cent do not practice any medical therapy for reducing their physical stress and only 4 percent of the respondents adopt the practice of taking "Sleeping pill" as their coping strategy in physical stress management strategy. None of the respondents use "Mood altering drugs" and "Tranquilizers" for reducing their stress.

6.7. NATURAL CARE

Natural care indicates natural treatment to the respondents with the help of things available in nature. Natural care is the best source for relieving stress and several diseases without any negative side effect. Medicinal herbs are mainly used for their therapeutic value. The therapies adopted in nature care are given in Table 2

It is observed from Table 2 that 70 per cent of the respondents do not practice any therapy in natural care.14 per cent of the respondents are practicing "Water therapy" as their coping strategy for relieving stress. Only 08 per cent of the respondents are practicing "Herbal therapy" and "Hot water therapy" as their coping strategy for relieving stress under natural care. None of the respondents are practicing "Colour therapy" and "Aroma therapy" as their coping strategy for reducing physical stress in natural care.

7. MENTAL STRESS MANAGEMENT STRATEGIES

Mental stress refers the psychological problems faced by the respondents due to stress. We may adopt different stress coping strategies to get relief from mental stress. Some of the stress management strategies adopted by the respondents for reliving psychological stress are categorized as Religious / Meditation, Psychotherapy, Social Support, Altering Situation, Reducing Responsibilities and Performing most liked activities.

7.1 RELIGIOUS/ MEDITATION

Involving in religious activities or meditation is one of the effective ways for reducing mental or physical stress of the respondents. Meditation provides relaxation to mind and soul. Meditation can be done in two ways; meditation that requires focusing and that does not require focusing. In the first one the meditation that requires focusing means, where individual has to focus on any object, image or sound and involves in deep breathing for certain duration of time limit. In the second one there is no need for concentration of any object, sound or image; simply sit in a calm place and close our eyes and chanting of mantras.

Apart from meditation, yoga, involvement in religious activities, offering prayers, chanting of mantras and going on Pilgrimage serve as effective sources for relieving psychological stress of the respondents. The common religious or meditational strategies adopted by the respondents are given in Table 2.

It is clear from the Table 2 that 40 per cent of the respondents adopt the practice of "Offering prayer" followed by "Meditation" and 22 per cent of the respondents are involved in "Religious activity" as their coping strategy for reducing their mental stress. 6 per cent of the respondents use the practice of "Chanting of mantras" and "Yoga" when they perceive stress. Very few respondents adopt the practice of going on "Pilgrimage" as a coping strategy in order to reduce their mental stress.

7.2 PSYCHOTHERAPY

Psychotherapy usually involves talking with the psychologist or psychiatrist about our mental health problems. In psychotherapy, the respondents realize the psychological condition of health, moods, feeling, thoughts and behaviour and psychotherapy helps us to learn how to take control of life and to respond to the life challenging situations with the help of healthy coping strategy. The list of psychotherapy adopted by the respondents is given in Table 2.

It is inferred from Table 2 that more than half of the respondents (52 per cent) are practicing the "positive thinking" followed by "Change in routine" (20 per cent) and "Recreation with family" (20%) as their coping strategy for reducing their mental stress. Only 08 per cent of the respondents adopt the habit of "Cry to relieve the stress" as their coping strategy in psychotherapy to relive from mental stress.

7.3 SOCIAL SUPPORT

Social support plays a crucial role when we are facing stressful events or pass over though times in our walk of life. The social support group comprises of our family members, relatives, friends circle and specially our colleagues with whom we are spending most of our time apart from our family members, where we share our cheerful and sad moments of our life. Social support provides the psychological feeling of comfort that our relatives and friends are there to help us when we are facing conflicting situations. The general social support activities adopted by the respondents are given in Table 2.

Table 2 indicates that 34 per cent of the respondents adopt the practice of "Attend social gathering" followed by "Talk to someone" i.e., 22 per cent as their coping strategy to reduce mental stress. Only 10 per cent of the respondents choose the practice of "Take counseling" as their coping strategy, when they perceive mental stress.

7.4 ALTERING SITUATION

One of the effective ways for reducing mental stress is to alter the situation. An individual may adopt different coping strategies to relive stress based on their experience and their ability to cope with stress. The common practices adopted in relieving stress are change of place, avoiding painful reminders, maintaining well organized home and adapt to the de-stressing events. By practicing these techniques we can reduce our stress to the possible extent. The common altering situation adopted by the respondents to relieve stress is presented in Table 2.

It is observed from Table 2 that 34 per cent of the respondents adopt "Avoiding painful reminders" followed by "Change of place" i.e., 26 per cent as coping strategy in altering situations for relieving mental stress 20 per cent of the respondents are practicing "Maintaining well organized home" and "Adapting to the de-stressing events" as their coping strategy to reduce their mental stress.

7.5 REDUCING RESPONSIBILITIES

Reducing the responsibilities is the easiest way for Stress reduction. The simplest stress reduction techniques practiced by the respondents are postponing certain tasks (it may help the respondents to overcome the problem of stress for the time being), legitimately avoid disliked tasks, by delegating the work assigned to them to their subordinates and changes in Preference of Job. The stress reduction activities practiced by the respondents are presented in Table 2 under the title reducing responsibilities.

It is inferred from Table 2 that 30 per cent of the respondents respond in favor of "Postponing certain tasks" as their coping strategy for relieving their mental stress. 26 per cent of the respondents respond in favor of "Legitimately avoid disliked tasks" and "Changes in Preference of Job". Only 18 per cent of the respondents have responded in favor of "Delegating the Work" as coping strategy for relieving mental stress.

7.6 PERFORMING MOST LIKED ACTIVITIES

Performing most liked activity is the effective way for stress reduction. Involvement of oneself in most liked activities gives some sort of psychological fulfillment and satisfaction to the respondents. Performing most liked activities such as painting, listening to songs, singing, cooking and gardening which distract ones thoughts from whatever is causing your stressing or anxiety. These activities help the individual to relieve stress. As it enables to achieve a positive state of mind which occurs when an individual involved in an activity is totally immersed with strong feelings of involvement and focus. The other most liked activities performed by the respondents are given in Table 2.

It is observed from Table 2 that 34 per cent of the respondents reporting "Watching T. V." as the most liked activity followed by "Listening to songs" (22 per cent) and 14 per cent of the respondents report "Going for movie/shopping" is the most liked activity for relieving their mental stress. 8 per cent of the respondents report "Singing", "Spending time in park/with nature" and "Cooking" as their most liked activity performed by them. 6 per cent of the respondents opt "Gardening" as their most liked activity. None of the respondents have opted "Painting" as their most liked activity.

8. FINDINGS

8.1 BASED ON DEMOGRAPHIC VARIABLES

- 1. A majority of the respondents are in the age group of between 40-50 years.
- 2. A majority of the respondents (58 per cent) are male teachers.
- 3. Maximum percentage of the teachers is married (70 per cent) and only 1.5 per cent of the teachers are divorcees.
- 4. A majority of the respondents (54 per cent) are B.Ed / M.Ed holders.
- 5. A majority of the teachers (51 per cent) are working in Matriculation Schools.
- 6. A majority of the teachers (62 per cent) are working in the BT Assistant Cadre.
- 7. 32 per cent of the school teachers have 5-10 years of total service.
- 8. 30 per cent of the school teachers are working in the present institution for the past 5-10 years.
- 9. 42 per cent of the school teachers are in below Rs.10,000 salary group.

8.2 COPING STRATEGIES FOR RELIEVING STRESS

(A) Physical Stress Management Strategies

- 1. 36 per cent of the respondents are adopting a coping strategy of "set priorities" for reducing their physical stress.
- 2. 36 per cent of the respondents opt to take "Drinking water" as a relaxation technique to manage stress.
- 3. 42 per cent of the respondents are in favor of "change of posture" in correct posture Strategy.
- 4. 42 per cent of the respondents perceive "Take balanced diet" for reducing physical stress.
- 5. A majority of the respondents (60 per cent) are practicing physical exercise of "Walking" as a coping strategy for reducing physical stress.
- 6. A majority of the respondents i.e., 96 per cent do not take any medical therapy for reducing physical stress.
- 7. A majority of the respondents i.e., 70 per cent are not practicing natural care as a coping strategy for reducing physical stress.

(B) Mental Stress Management Strategies

- 40 per cent of the respondents report to the practice of "Offering prayer".
- 2. More than half of the respondents (52 per cent) adopt the "positive thinking" as their coping strategy in psychotherapy to relive from mental stress.
- 3. 34 per cent of the respondents report to the practice of "Attend social gathering" as their coping strategy, when they perceive mental stress.
- 4. 34 per cent of the respondents practice "Avoiding painful reminders" as their coping strategy to reduce their stress.
- 5. 30 per cent of the respondents are in favor of "Postponing certain tasks" as their coping strategy for relieving their mental stress.
- 6. 34 per cent of the respondents report "Watching T. V." as the most liked activity.

9. SUGGESTIONS

- 1. Develop a positive attitude realizing the truth everybody has his / her own strength and weakness and try to find solutions to the problems.
- 2. Develop the habit of doing exercises such as walking, cycling and the like regularly for 20-30 minutes every day and that can reduce stress.
- 3. Have enough sleep and have a healthy balanced diet which will help us to relive from stress Problems.
- 4. Try to avoid people causing stress in our life by limiting the amount of time we spend with them or end the relationship completely.
- 5. Develop the habit of doing meditation for 15- 20 minutes every day twice a day.

10. CONCLUSION

An attempt has been made to identify the coping strategies adopted by the school teachers when they are stressed under two categories - physical stress management strategies and mental stress management strategies. It is concluded from the analysis that a majority of the teachers practiced Set priorities, Drinking water, Change of posture, Take balanced diet, Walking and None of the respondents practiced medical therapy and natural care when they are physically stressed. Further, Offer prayer, Positive thinking, Attend social gathering, Avoiding painful reminders, Postponing certain tasks and Watching T.V. are practiced by maximum per cent of the teachers when they are mentally stressed.

The present study will create the awareness among the school teachers and institutions regarding stress and its coping strategies for minimizing their stress in their personal life and in the work environment. Stress not only affects the efficiency of the individual, to a great extent it affects the work performance. Hence, it is necessary to provide an appropriate environment and support to relieve from stress related problems.

REFERENCES

- 1. Deepti Pathak, "Role of Perceived Organizational Support on Stress- Satisfaction Relationship: An Empirical Study" Asian Journal of Management Research, Vol. 3(1),2012, pp.153-177.
- 2. Chin.Y.F, Ismail. A, Haji Ahamed.R and Yong Kuek.T, "The Impact of Job stress Characteristics on the Work Free Organisational Social Support as the Moderator", South Asian Academic Research Journal, Vol.2 (3), 2012, pp. 1-20.
- 3. Maheswari.S.U and.Prabha. N.R.V, "A study on Stress in the Work place and Coping Strategy", South Asian Journal of Marketing and Management Research, Vol.2 (5), 2012, pp. 141-155.
- 4. Mazumadr.H Gogoi.D Buragogain.L and Haloi.N, "A Comparative Study on Stress and its Contributing Factors among the Graduate and Post Graduate Students", Journal of Advances in Applied Science Research, Vol. 3(1),2012, pp. 399-406.
- 5. Rajesh C Jampala, "A Study on the Work Related Stress among the Banking, Finance and Insurance Sectors, Employees in Krishna District, Andra Pradesh". Journal of Pre ran a, Vol.4(1), 2012, pp.13-21.
- 6. Mangayarkarasi, K and Sellakumar. G.K, "Occupational Stress in Relationship to General health among Information Technology workers", International Journal of Business and Management Tomorrow, Vol.2(S), 2012, pp.l-6
- 7. Shah Syed Saad Hussin, Azizjabran, Jaffari Ahsan, Waris Sidra, Ejaz Wasiq, Fatima Maira and Shirazi Syed Kamran, "Impact of Stress on Employees's Performance: A Study on Teachers of Private Colleges of Rawalpindi", Asian Journal of Business Management, Vol. 4 (2), 2012.
- 8. Harish Kumar Tyagi and Mudasir Manzor Kirmani, "Effect of Type of School, Gender Age, Qualification and Experience on Role Stress: An Empirical Study on Educational Administrators of Eritrea", International Journal of Modern Management Sciences, 2012, Vol.I(I), pp. 19-29
- 9. Arvind Hans, Soofi Asra Mubeen, Sultan Khan, Abdulla Said Mohammed Al Saadi "A Study on Work Stress and Job Satisfaction among Headmasters: A Case Study of Bilingual Schools in Sultanate of Oman Muscat" Journal of Sociological Research, Vol. 5,2014, pp.40-46
- 10. Olatunji.S.O and Mokuolu, Bolade.O, "The Influence of Sex, Marital Status, and Tenure of Service on Job Stress, and Job Satisfaction of Health Workers in a Nigerian Federal Heaith Institution", African Research Review, Vol.8(1), 2014, pp.126-133.

APPENDIX

TABLE 1: AGE, GENDER, MARITAL STATUS, EDUCATIONAL QUALIFICATION, NATURE OF THE INTUITIONS, DESIGNATION, YEARS OF SERVICE, YEARS OF EXPERIENCE IN PRESENT INSTITUTIONS AND SALARY WISE CLASSIFICATIONS

S.No	Age	Number of	%	Gen-	Number of	%	Marital	Number of	%	Educational	Number of	%	Nature of	Number of	%
		the Respond-		der	the Respond-		Status	the Respond-		Qualifica-	the Respond-		the Institu-	the Respond-	
		ents			ents			ents		tion	ents		tions	ents	
1	Below 30	119	14	Male	493	58	Unmar-	221	26	UG / PG	378	44	CBSE	413	49
	years						ried								
2	30-40	238	28	Fe-	357	42	Married	595	70	B.Ed / M.Ed	440	52	Matric	437	51
	years			male											
3	40-50	289	34				Widow	21	02	M.Phil / Ph.D	32	04			
	years														
4	Above 50	204	24				Divorcee	13	02						
	years														
	Total	850	100	Total	850	100	Total	850	100	Total	850	100	Total	850	100

S.No	Desig-	Number of the	%	Years of	Number of the	%	Years of experience in	Number of the	%	Salary	Number of the	%
	nation	Respondents		Service	Respondents		Present Institutions	Respondents			Respondents	
1	B.T As-	527	62	Less than 5	119	14	Less than 5 years	170	20	Below	356	42
	sistant			years						10000		
2	PG As-	323	38	5-10 years	272	32	5-10 years	255	30	10000-	236	28
	sistant									20000		
3				10-20 years	255	30	10-20 years	221	26	20000-	107	12
										30000		
4				20-30 years	85	10	20-30 years	85	10	30000-	85	10
										40000		
5				Above 30	119	14	Above 30 years	119	14	40000 &	66	80
				years						Above		
	Total	850	100	Total	850	100	Total	850	100	Total	850	100

Sources: Primary Data

TABLE 2: COPING STRATEGIES FOR RELIEVING STRESS

S.No		No. of Re- spond-	Per- cent- age	Relaxation	•	Per- cent- age		No. of Re- spond-	Per- cent- age	Diet	No. of Re- spond-	Per- cent- age
		ents						ents			ents	
1	Set priorities	306	36	Deep breath- ing	51	06	Change of posture	357	42	Eat less	238	28
2	Keeping ready well ahead	187	22	Drinking wa- ter	306	36	Avoid strenuous posture	221	26	Take balanced diet	357	42
3	Alternating of heavy work with light work	272	32	Take out time for leisure	255	30	Convenient placement of things to reduce physical work		28	High fibre diet	153	18
4	Use of time and la- bour saving de- vices	51	06	Take rest	238	28	Use ergonomically designed furniture	34	04	Consume more food	0	0
5	Take hired help	34	04							Consume food many times in small quantities		12
Total		850	100	Total	850	100	Total	850	100	Total	850	100

	Exercise	No. of Respond- ents	/ -		No. of Re- spondents			No. of Re- spondents		- 0 ,	No. of Respondents	-		No. of Re- spondents	%
1	Swimming	0	0	Sleeping pill	34	-	Colour therapy	0	0	Meditation	204	24	Change in routine	170	20
2	Walking	510		Mood alter- ing drugs	0	-	Aroma therapy	0	0	Offer prayer	340	40	Positive think- ing	442	52
	Playing games	136	16	Tranquiliz- ers	0	-	Herbal therapy	68	80	Chanting of mantras	51	06	Recreation with family	170	20
	Going to gym	68		None of the above	816		Water ther- apy	119	14	Religious ac- tivity	187		Cry to relieve the stress	68	80
5	Jogging	51	06				Hot water therapy	68	80	Yoga	51	06			
6	Yoga	85	10				None of the above	595	70	Pilgrimage	17	02			
Total		850	100	Total	850	100	Total	850	100	Total	850	100	Total	850	100

S.No	Social Sup-	No. of Re-	Per-	Altering Situa-	No. of Re-	Per-	Reducing Re-	No. of Re-	Per-	Performing most	No. of Re-	Per-
	port	spondents	cent-	tion	spondents	cent-	sponsibilities	spondents	cent-	liked activities	spondents	cent-
			age			age			age			age
1	Work in group	153	18	Change of place	221	26	Postponing cer- tain tasks	255	30	Painting	0	0
2	Attend so- cial gather- ing	289	34	Avoiding painful reminders	289	34	Legitimately avoid disliked tasks	221	26	Listening songs	187	22
3	Talk to someone	187	22	Maintaining well organized home	170	20	Delegating the Work	153	18	Singing	68	08
4	Attending parties	136	16	Adapt to the de- stressing events.	170	20	Changes in Preference of Job	221	26	Watching T. V.	289	34
5	Take coun- seling	85	10							Going for movie/shopping	119	14
										Spending time in park/with nature	68	08
										Cooking	68	80
										Gardening	51	06
Total		850	100	Total	850	100	Total	850	100	Total	850	100

Sources: Primary Data

REQUEST FOR FEEDBACK

Dear Readers

At the very outset, International Journal of Research in Commerce, Economics & Management (IJRCM) acknowledges & appreciates your efforts in showing interest in our present issue under your kind perusal.

I would like to request you to supply your critical comments and suggestions about the material published in this issue as well as, on the journal as a whole, on our e-mail infoijrcm@gmail.com for further improvements in the interest of research.

If you have any queries, please feel free to contact us on our e-mail infoircm@gmail.com.

I am sure that your feedback and deliberations would make future issues better – a result of our joint effort.

Looking forward to an appropriate consideration.

With sincere regards

Thanking you profoundly

Academically yours

Sd/-

Co-ordinator

DISCLAIMER

The information and opinions presented in the Journal reflect the views of the authors and not of the Journal or its Editorial Board or the Publishers/Editors. Publication does not constitute endorsement by the journal. Neither the Journal nor its publishers/Editors/Editorial Board nor anyone else involved in creating, producing or delivering the journal or the materials contained therein, assumes any liability or responsibility for the accuracy, completeness, or usefulness of any information provided in the journal, nor shall they be liable for any direct, incidental, special, consequential or punitive damages arising out of the use of information/material contained in the journal. The journal, neither its publishers/Editors/ Editorial Board, nor any other party involved in the preparation of material contained in the journal represents or warrants that the information contained herein is in every respect accurate or complete, and they are not responsible for any errors or omissions or for the results obtained from the use of such material. Readers are encouraged to confirm the information contained herein with other sources. The responsibility of the contents and the opinions expressed in this journal are exclusively of the author (s) concerned.

ABOUT THE JOURNAL

In this age of Commerce, Economics, Computer, I.T. & Management and cut throat competition, a group of intellectuals felt the need to have some platform, where young and budding managers and academicians could express their views and discuss the problems among their peers. This journal was conceived with this noble intention in view. This journal has been introduced to give an opportunity for expressing refined and innovative ideas in this field. It is our humble endeavour to provide a springboard to the upcoming specialists and give a chance to know about the latest in the sphere of research and knowledge. We have taken a small step and we hope that with the active cooperation of like-minded scholars, we shall be able to serve the society with our humble efforts.







