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A NEW ERA OF ECONOMIC GLOBALIZATION: AN OPINION ON OPPORTUNITIES, AND RISK AND CHALLENGES OF ONE BELT ONE ROAD

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ABSTRACT

The study focuses on historical initiatives of China, that is, One Belt One Road. This study is descriptive and tries to explain complete opportunities, and risks and Challenges of Belt and Road Initiatives in brief on the ground of past literature. Even though scholars view Belt & Road Initiatives as U.S. Marshall plan, correct implementation will create a win-win situation to both partners and non-partners nations along the Belt and Road region. Every country must know that significant investment always entails geopolitical issues, financial risk, debt risk, and funding risk, whether the investor is the United States of America, China, Japan, India, or the European Union. Host nations must think about their current economic and political status; size and need of projects, criteria of involvement, possible interest rate, and cost fluctuation and expected benefit of projects before accepting a loan from any nation for big projects. China should develop independent financial auditing system, increase the bankable loan, and follow the participatory approach in the decision-making process. China must increase the number of investing partners rather than moving alone if they want to gain their historical status of Pax Sinica. The effective mechanism should be developed to address issues related to the safe working environment, pollution prevention and reduction, ecological protection and biodiversity conservation, demolition and relocation, and protection of indigenous people and cultural heritage along the Belt and Road route. If host nations do not analyze financial deals and debt structure before choosing any megastructure, then they have to exchange their sovereignty with a key player of One Belt One Road.

A STUDY ON BENEFITS AND CHALLENGES OF DIGITALISATION OF INDIAN ECONOMY

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ABSTRACT

The present paper attempted to explain about the concept of digitalisation of Indian economy. The main focus of this work is to educate the readers about the various benefits of digitalization besides focussing on the challenges that the country has to face. The present work also explained the need for digitalization of the economy. This work focuses on the merits of digitalisation such as Creation of Digital Infrastructure and Electronic Manufacturing in India, Digital Empowerment of Native Indian People, Delivery of all Government Services electronically (E-Governance), a Digital Identification which will verify the end user, a Mobile for world-wide access to all services etc. This work focussed on various challenges ahead before digitalisation of the Indian economy, such as lack of digital infrastructure, high dependency on cash by the Indian population, challenge of digital literacy, Scepticism in Merchants etc. A part from various merits and demerits the present work also focused on the need of digitalisation of Indian economy.

EMPLOYEE ATTITUDE TOWARDS ORGANIZATIONAL CHANGES IN AUTOMOBILE INDUSTRIES WITH REFERENCE TO PEENYA INDUSTRIAL AREA, BENGALURU

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TARIKERE**

ABSTRACT

The life is continuously changing. That helps to people move, career changes, the climate changes and life cycle begins and ends. If a person can adapt to these changes and become a ready to participate in a continuously changing world. The employee attitude can influence character communicate the repose to change. Employee attitude concentrated on individual attitude towards change in organization. Attitude is related to psychology; attitude is differing from person to person perception. The main focus of research on attitude concerns the nature and function of the attitude and how employees shape themselves towards change. Employee attitude focused on individual attitude towards organizational changes. There are 2 types of employee's attitude towards change. The attitude brings Positive and Negative type of activities of employees during the change process. In negative attitude towards the change, the employees are refusing to accept the change in organization. And in positive attitude towards the change, the employees are likely to accept the change in organization. The purpose of this study the employee attitude towards organizational change, to understand the factor that resists the employees to accept the changes and to suggest the strategies to overcome from the resistance to change and to better implement the changes.

A STUDY ON IMPACT OF KNOWLEDGE MANAGEMENT ON EMPLOYEE'S PERFORMANCE WITH SPECIAL REFERENCE TO IT SECTORS ERNAKULAM

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ABSTRACT

The goal of every organization is to manage their knowledge successfully. A firm's knowledge management strategy should reflect its internal competitive strategy. The strategy chosen should create value for the firm's customers, turn a profit for the firm and focus on how the firm's employees deliver on the value, differentiation, and speed. The objective of the study is to analyse the impact of Knowledge Management on employees performance. The study focus on various benefits of adopting Knowledge management in an organisation. The Hypothesis were drawn which give an insight into the role of Knowledge management in employees performance the study also analyse the relationship between Knowledge Management and employees years of experience. Data were collected from 50 employees from different IT sectors in Ernakulum. The study shows that knowledge Management will affect the performance of the employees. The study concludes that Knowledge Management is effective for smooth functioning in an organisation which creates knowledge sharing among employees.

GROWTH OF E-COMMERCE AND ITS IMPACT ON INDIAN ECONOMY

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ABSTRACT

In the last ten years, the way of buying and selling of goods and services has been changed by the Internet. E-commerce is converting the shopping practice of Indian consumers. The introduction of electronic data interchange spreads into producer, retail traders, stock market operation and travel reservations etc., which ensue in a higher development of the economy. The objective of this paper is to assess factors driving the growth of e-commerce and to study the impact of e-commerce on Indian economy. The research methodology is descriptive cum analytical in nature and the data for this study is collected through secondary sources such as websites, research journals, newspapers, magazines etc.

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