INTERNATIONAL JOURNAL OF RESEARCH IN **COMMERCE, IT & MANAGEMENT**



A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories

Index Copernicus Publishers Panel, Poland with IC Value of 5.09 & number of libraries all around the world.

Circulated all over the world & Google has verified that scholars of more than 2840 Cities in 164 countries/territories are visiting our journal on regular basis.

CONTENTS

| Sr. No. | TITLE & NAME OF THE AUTHOR (S) | Page No. |
|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|
| | MACHINE USAGE BASED ON PRODUCT MIX IN MANUFACTURING CLASSIFICATIONS | 1 |
| | DR. SURESH TULSHIRAM SALUNKE & SHWETA SURESH TULSHIRAM SALUNKE | |
| 2. | A STUDY ON THE CHALLENGES FACED BY TIRUPUR GARMENT EXPORTERS DR. S. SARANANAN & S. MOHANRAJ | 5 |
| 3. | HEALTHCARE AND MEDICAL TOURISM: RETROSPECT AND PROSPECT | 8 |
| • | R. VEERAPPAN, J. SASIGANTH, FR. ANGELO JOSEPH & A. JOE ROBINSON | |
| 4. | TRADE BETWEEN INDIA AND ASEAN COUNTRIES FOR AGRICULTURAL AND MINERAL PRODUCTS: EXPLORING COMPATIBILITY THROUGH | 11 |
| | REVEALED COMPARATIVE ADVANTAGE | |
| _ | DR. B. P. SARATH CHANDRAN | 47 |
| 5. | RELEVANCE OF ISLAMIC BANKING TO INDIAN ECONOMY S. NAYAMATH BASHA & DR. BADIUDDIN AHMED | 17 |
| 6. | AXIOMATIZATION OF THE PREFERENCE CORE IN MULTICRITERIA COOPERATIVE GAMES | 21 |
| | A. SUGUMARAN & P. VISHNU PRAKASH | |
| 7. | CORPORATE GOVERNANCE & INFORMATION SECURITY: AN ANALYTICAL STUDY | 25 |
| 0 | DR. BADIUDDIN AHMED, SYED HAMID MOHIUDDIN QUADRI & IRFANUDDIN RUPEE FALLING: DOLLAR IS ON HORSE RIDE | 20 |
| 8. | M. RAMU, M. S. K. VARMA & S.SUDHEER | 28 |
| 9. | AN ANALYSIS OF INDIAN AUTOMOBILE INDUSTRY: SLOWDOWN AS AN OPPORTUNITY FOR NEW DEVELOPMENT | 36 |
| | DR. ANKUR KUMAR RASTOGI & NITIN GOPAL GUPTA | |
| 10 . | A PROPOSED THEORY OF NEURAL NETWORKS IN KNOWLEDGE MANAGEMENT FOR AN EXPERT SYSTEM | 41 |
| 44 | V. SUMALATHA | |
| 11. | THE INFORMATION MANAGEMENT PRACTICES OF BHIRDAR UNIVERSITY DR. MATEBE TAFERE | 45 |
| 12. | | 51 |
| | DR. K. ABRAHAM & DR. M. RAJASEKHAR | |
| 13. | INNOVATIVE TEACHING AND LEARNING TO ENHANCE CRITICAL THINKING AND REFLECTIVE PRACTICE, FOR QUALITY AND RELEVANCE OF | 56 |
| | HEALTH EDUCATION | |
| 1.1 | DR. BIRHANU MOGES ALEMU A STATISTICAL ANALYSIS OF PHYSICALLY DISABLED POPULATION: DEVELOPMENT IN REHABILITATION SCHEMES | 68 |
| 14. | DR. CHINNA ASHAPPA | 08 |
| 15. | USE OF E-JOURNALS IN THE DISCIPLINES OF LIFE SCIENCE IN K.U.K: AN ANALYTICAL STUDY | 72 |
| | ANIL KUMAR | |
| 16. | ISLAMIC MICROFINANCE-FINANCING THE POOREST OF THE POOR | 79 |
| 17 | USE OF CLOUD COMPUTING IN MANUFACTURING COMPANIES | 83 |
| 17. | SHEETAL MAHENDHER & SUBASHREE | 83 |
| 18. | CLIMATE CHANGE AND VECTOR BORNE DISEASES: THE ROLE OF GIS & REMOTE SENSING | 88 |
| | DIVYA GEORGE & DR. R. RAJKUMAR | |
| 19 . | FEASIBILITY STUDY FOR IMPLEMENTATION OF AN ACTIVITY- BASED COSTING SYSTEM (ABCS) IN ALLOY STEEL INDUSTRIES (ASI) | 96 |
| 20 | MAJID NILI AHMADABADI & ALI SOLEIMANI AN IMPACT OF SERVICE QUALITY ON LOYAL CUSTOMER AND ITS SATISFACTION: A STUDY OF PRIVATE BANKS IN KANPUR CITY (INDIA) | 101 |
| 20. | RAVINDRA KUMAR KUSHWAHA, GURPREET SINGH, NEERAJ JOSHI & NEHA PUSHPAK | 101 |
| 21. | A STUDY ON EMPLOYEE PERFORMANCE APPRAISAL IN CEMENT INDUSTRY IN TAMILNADU | 107 |
| | DR. M. RAGURAMAN, R. VEERAPPAN, S. ALBERT, M. SUGANYA & S. HEMAVATHY | |
| 22. | DETERMINANTS OF MOBILE BANKING TECHNOLOGY ADOPTION OF COMMERCIAL BANKS IN ETHIOPIA | 110 |
| 22 | ZEMENU AYNADIS, TESFAYE ABATE & ABEBE TILAHUN EVALUATION OF LIC'S EFFICIENCY IN GENERATING CAPITAL FUNDS UNDER ULIP'S SCHEMES | 117 |
| 23. | MANJUSHREE S | 117 |
| 24. | EVALUATION OF COST MANAGEMENT TOOLS: A STUDY ON MULTINATIONAL PHARMACEUTICAL COMPANIES OF BANGLADESH | 120 |
| | TAHMINA AHMED | |
| 25 . | AN EVALUATION OF NEW ZEALAND'S EXPORT COMPETITIVENESS USING SHIFT-SHARE ANALYSIS | 126 |
| 26 | DR. SATYA GONUGUNTLA | 424 |
| 26. | INCREASING INTERNATIONAL COLLABORATIONS IN SCIENCE AND TECHNOLOGY AROUND THE WORLD, AND ITS PATTERNS IN INDIA WITH SPECIAL REFERENCE TO INDO-GERMAN COLLABORATION | 131 |
| | MUNEEB HUSSAIN GATTOO & MUJEEB HUSSAIN GATTOO | |
| 27 . | A STUDY ON THE ETHICAL INVESTMENT DECISION MAKING IN INDIAN RELIGIOUS ORGANISATIONS | 135 |
| | BINCY BABURAJ KALUVILLA | |
| 28. | GREEN MARKETING MIX: A STRATEGY FOR SUSTAINABLE DEVELOPMENT | 138 |
| 20 | L. NANDA GOPAL CONSIDERING RELATIONSHIP BETWEEN CASH WITH CAPITAL COST AND FINANCIAL FLEXIBILITY | 140 |
| 23. | AHMAD GHASEMI & DR. ROYA DARABI | 140 |
| 30. | | 146 |
| | SANJANA JUNEJA | <u> </u> |
| | REQUEST FOR FEEDBACK | 150 |
| | | |

CHIEF PATRON

PROF. K. K. AGGARWAL

Chairman, Malaviya National Institute of Technology, Jaipur
(An institute of National Importance & fully funded by Ministry of Human Resource Development, Government of India)

Chancellor, K. R. Mangalam University, Gurgaon

Chancellor, Lingaya's University, Faridabad

Founder Vice-Chancellor (1998-2008), Guru Gobind Singh Indraprastha University, Delhi

Ex. Pro Vice-Chancellor, Guru Jambheshwar University, Hisar

FOUNDER PATRON

LATE SH. RAM BHAJAN AGGARWAL

Former State Minister for Home & Tourism, Government of Haryana Former Vice-President, Dadri Education Society, Charkhi Dadri Former President, Chinar Syntex Ltd. (Textile Mills), Bhiwani

CO-ORDINATOR

AMITA

Faculty, Government M. S., Mohali

ADVISORS

DR. PRIYA RANJAN TRIVEDI

Chancellor, The Global Open University, Nagaland

PROF. M. S. SENAM RAJU

Director A. C. D., School of Management Studies, I.G.N.O.U., New Delhi

PROF. M. N. SHARMA

Chairman, M.B.A., Haryana College of Technology & Management, Kaithal

PROF. S. L. MAHANDRU

Principal (Retd.), Maharaja Agrasen College, Jagadhri

EDITOR

PROF. R. K. SHARMA

Professor, Bharti Vidyapeeth University Institute of Management & Research, New Delhi

CO-EDITOR

DR. BHAVET

Faculty, Shree Ram Institute of Business & Management, Urjani

EDITORIAL ADVISORY BOARD

DR. RAJESH MODI

Faculty, Yanbu Industrial College, Kingdom of Saudi Arabia

PROF. SANJIV MITTAL

University School of Management Studies, Guru Gobind Singh I. P. University, Delhi

PROF. ANIL K. SAINI

Chairperson (CRC), Guru Gobind Singh I. P. University, Delhi

DR. SAMBHAVNA

Faculty, I.I.T.M., Delhi

DR. MOHENDER KUMAR GUPTA

Associate Professor, P. J. L. N. Government College, Faridabad

DR. SHIVAKUMAR DEENE

Asst. Professor, Dept. of Commerce, School of Business Studies, Central University of Karnataka, Gulbarga

ASSOCIATE EDITORS

PROF. NAWAB ALI KHAN

Department of Commerce, Aligarh Muslim University, Aligarh, U.P.

PROF. ABHAY BANSAL

Head, Department of Information Technology, Amity School of Engineering & Technology, Amity University, Noida

PROF. A. SURYANARAYANA

Department of Business Management, Osmania University, Hyderabad

DR. SAMBHAV GARG

Faculty, Shree Ram Institute of Business & Management, Urjani

PROF. V. SELVAM

SSL, VIT University, Vellore

DR. PARDEEP AHLAWAT

Associate Professor, Institute of Management Studies & Research, Maharshi Dayanand University, Rohtak

DR. S. TABASSUM SULTANA

Associate Professor, Department of Business Management, Matrusri Institute of P.G. Studies, Hyderabad

SURJEET SINGH

Asst. Professor, Department of Computer Science, G. M. N. (P.G.) College, Ambala Cantt.

TECHNICAL ADVISOR

Faculty, Government M. S., Mohali

FINANCIAL ADVISORS

DICKIN GOYAL

Advocate & Tax Adviser, Panchkula

NEENA

Investment Consultant, Chambaghat, Solan, Himachal Pradesh

LEGAL ADVISORS

JITENDER S. CHAHAL

Advocate, Punjab & Haryana High Court, Chandigarh U.T.

CHANDER BHUSHAN SHARMA

Advocate & Consultant, District Courts, Yamunanagar at Jagadhri

SUPERINTENDENT

SURENDER KUMAR POONIA

CALL FOR MANUSCRIPTS

We invite unpublished novel, original, empirical and high quality research work pertaining to recent developments & practices in the areas of Computer Science & Applications; Commerce; Business; Finance; Marketing; Human Resource Management; General Management; Banking; Economics; Tourism Administration & Management; Education; Law; Library & Information Science; Defence & Strategic Studies; Electronic Science; Corporate Governance; Industrial Relations; and emerging paradigms in allied subjects like Accounting; Accounting Information Systems; Accounting Theory & Practice; Auditing; Behavioral Accounting; Behavioral Economics; Corporate Finance; Cost Accounting; Econometrics; Economic Development; Economic History; Financial Institutions & Markets; Financial Services; Fiscal Policy; Government & Non Profit Accounting; Industrial Organization; International Economics & Trade; International Finance; Macro Economics; Micro Economics; Rural Economics; Co-operation; Demography: Development Planning; Development Studies; Applied Economics; Development Economics; Business Economics; Monetary Policy; Public Policy Economics; Real Estate; Regional Economics; Political Science; Continuing Education; Labour Welfare; Philosophy; Psychology; Sociology; Tax Accounting; Advertising & Promotion Management; Management Information Systems (MIS); Business Law; Public Responsibility & Ethics; Communication; Direct Marketing; E-Commerce; Global Business; Health Care Administration; Labour Relations & Human Resource Management; Marketing Research; Marketing Theory & Applications; Non-Profit Organizations; Office Administration/Management; Operations Research/Statistics; Organizational Behavior & Theory; Organizational Development; Production/Operations; International Relations; Human Rights & Duties; Public Administration; Population Studies; Purchasing/Materials Management; Retailing; Sales/Selling; Services; Small Business Entrepreneurship; Strategic Management Policy; Technology/Innovation; Tourism & Hospitality; Transportation Distribution; Algorithms; Artificial Intelligence; Compilers & Translation; Computer Aided Design (CAD); Computer Aided Manufacturing; Computer Graphics; Computer Organization & Architecture; Database Structures & Systems; Discrete Structures; Internet; Management Information Systems; Modeling & Simulation; Neural Systems/Neural Networks; Numerical Analysis/Scientific Computing; Object Oriented Programming; Operating Systems; Programming Languages; Robotics; Symbolic & Formal Logic; Web Design and emerging paradigms in allied subjects.

Anybody can submit the soft copy of unpublished novel; original; empirical and high quality research work/manuscript anytime in M.S. Word format after preparing the same as per our GUIDELINES FOR SUBMISSION; at our email address i.e. infoijrcm@gmail.com or online by clicking the link online submission as given on our website (FOR ONLINE SUBMISSION, CLICK HERE).

GUIDFLINES FOR SURMISSION OF MANUSCRIPT

| | GUIDELINED I OIL DUBNIEDION OI | MILITODOISII I |
|----|---------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------|
| 1. | COVERING LETTER FOR SUBMISSION: | DATED: |
| | THE EDITOR URCM | |
| | Subject: SUBMISSION OF MANUSCRIPT IN THE AREA OF. | |
| | (e.g. Finance/Marketing/HRM/General Management/Economics/Psychology/Law/Computer/IT | /Engineering/Mathematics/other, please specify) |
| | DEAR SIR/MADAM | |
| | Please find my submission of manuscript entitled ' | ' for possible publication in your journals. |
| | I hereby affirm that the contents of this manuscript are original. Furthermore, it has neither been under review for publication elsewhere. | n published elsewhere in any language fully or partly, nor is |
| | I affirm that all the author (s) have seen and agreed to the submitted version of the manuscript an | d their inclusion of name (s) as co-author (s). |
| | Also, if my/our manuscript is accepted, I/We agree to comply with the formalities as given o contribution in any of your journals. | n the website of the journal & you are free to publish ou |
| | NAME OF CORRESPONDING AUTHOR: | |

Affiliation with full address, contact numbers & Pin Code:

Residential address with Pin Code:

Mobile Number (s):

Landline Number (s):

E-mail Address:

Alternate E-mail Address:

- The whole manuscript is required to be in ONE MS WORD FILE only (pdf. version is liable to be rejected without any consideration), which will start from the covering letter, inside the manuscript.
- b) The sender is required to mention the following in the **SUBJECT COLUMN** of the mail:
 - New Manuscript for Review in the area of (Finance/Marketing/HRM/General Management/Economics/Psychology/Law/Computer/IT/ Engineering/Mathematics/other, please specify)
- There is no need to give any text in the body of mail, except the cases where the author wishes to give any specific message w.r.t. to the manuscript.
- The total size of the file containing the manuscript is required to be below 500 KB.
- e) Abstract alone will not be considered for review, and the author is required to submit the complete manuscript in the first instance.
- The journal gives acknowledgement w.r.t. the receipt of every email and in case of non-receipt of acknowledgment from the journal, w.r.t. the submission of manuscript, within two days of submission, the corresponding author is required to demand for the same by sending separate mail to the journal.
- NUSCRIPT TITLE: The title of the paper should be in a 12 point Calibri Font. It should be bold typed, centered and fully capitalised.
- IOR NAME (S) & AFFILIATIONS: The author (s) full name, designation, affiliation (s), address, mobile/landline numbers, and email/alternate email 3. address should be in italic & 11-point Calibri Font. It must be centered underneath the title.
- ABSTRACT: Abstract should be in fully italicized text, not exceeding 250 words. The abstract must be informative and explain the background, aims, methods, results & conclusion in a single para. Abbreviations must be mentioned in full.

- 5. **KEYWORDS**: Abstract must be followed by a list of keywords, subject to the maximum of five. These should be arranged in alphabetic order separated by commas and full stops at the end.
- 6. MANUSCRIPT: Manuscript must be in <u>BRITISH ENGLISH</u> prepared on a standard A4 size <u>PORTRAIT SETTING PAPER</u>. It must be prepared on a single space and single column with 1" margin set for top, bottom, left and right. It should be typed in 8 point Calibri Font with page numbers at the bottom and centre of every page. It should be free from grammatical, spelling and punctuation errors and must be thoroughly edited.
- 7. **HEADINGS**: All the headings should be in a 10 point Calibri Font. These must be bold-faced, aligned left and fully capitalised. Leave a blank line before each heading.
- 8. **SUB-HEADINGS**: All the sub-headings should be in a 8 point Calibri Font. These must be bold-faced, aligned left and fully capitalised.
- 9. MAIN TEXT: The main text should follow the following sequence:

INTRODUCTION

REVIEW OF LITERATURE

NEED/IMPORTANCE OF THE STUDY

STATEMENT OF THE PROBLEM

OBJECTIVES

HYPOTHESES

RESEARCH METHODOLOGY

RESULTS & DISCUSSION

FINDINGS

RECOMMENDATIONS/SUGGESTIONS

CONCLUSIONS

SCOPE FOR FURTHER RESEARCH

ACKNOWLEDGMENTS

REFERENCES

APPENDIX/ANNEXURE

It should be in a 8 point Calibri Font, single spaced and justified. The manuscript should preferably not exceed 5000 WORDS.

- 10. **FIGURES &TABLES**: These should be simple, crystal clear, centered, separately numbered & self explained, and **titles must be above the table/figure**. Sources of data should be mentioned below the table/figure. It should be ensured that the tables/figures are referred to from the main text.
- 11. **EQUATIONS**: These should be consecutively numbered in parentheses, horizontally centered with equation number placed at the right.
- 12. **REFERENCES**: The list of all references should be alphabetically arranged. The author (s) should mention only the actually utilised references in the preparation of manuscript and they are supposed to follow **Harvard Style of Referencing**. The author (s) are supposed to follow the references as per the following:
- All works cited in the text (including sources for tables and figures) should be listed alphabetically.
- Use (ed.) for one editor, and (ed.s) for multiple editors.
- When listing two or more works by one author, use --- (20xx), such as after Kohl (1997), use --- (2001), etc, in chronologically ascending order.
- Indicate (opening and closing) page numbers for articles in journals and for chapters in books.
- The title of books and journals should be in italics. Double quotation marks are used for titles of journal articles, book chapters, dissertations, reports, working papers, unpublished material, etc.
- For titles in a language other than English, provide an English translation in parentheses.
- The location of endnotes within the text should be indicated by superscript numbers.

PLEASE USE THE FOLLOWING FOR STYLE AND PUNCTUATION IN REFERENCES:

BOOKS

- Bowersox, Donald J., Closs, David J., (1996), "Logistical Management." Tata McGraw, Hill, New Delhi.
- Hunker, H.L. and A.J. Wright (1963), "Factors of Industrial Location in Ohio" Ohio State University, Nigeria.

CONTRIBUTIONS TO BOOKS

Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

JOURNAL AND OTHER ARTICLES

Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

CONFERENCE PAPERS

• Garg, Sambhav (2011): "Business Ethics" Paper presented at the Annual International Conference for the All India Management Association, New Delhi, India, 19–22 June.

UNPUBLISHED DISSERTATIONS AND THESES

Kumar S. (2011): "Customer Value: A Comparative Study of Rural and Urban Customers," Thesis, Kurukshetra University, Kurukshetra.

ONLINE RESOURCES

Always indicate the date that the source was accessed, as online resources are frequently updated or removed.

WEBSITES

• Garg, Bhavet (2011): Towards a New Natural Gas Policy, Political Weekly, Viewed on January 01, 2012 http://epw.in/user/viewabstract.jsp

MACHINE USAGE BASED ON PRODUCT MIX IN MANUFACTURING CLASSIFICATIONS

DR. SURESH TULSHIRAM SALUNKE
VICE PRESIDENT
ENGINEERING & BUSINESS DEVELOPMENT
UNIVERSITY OF MUMBAI
MUMBAI

SHWETA SURESH TULSHIRAM SALUNKE M. TECH. (EM) STUDENT MANIPAL INSTITUTE OF TECHNOLOGY MANIPAL UNIVERSITY UDPI

ABSTRACT

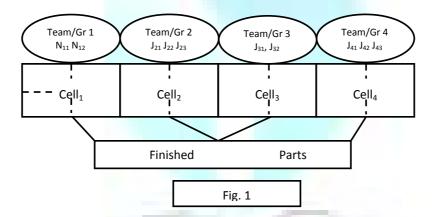
This research elucidates an algorithm for the calculation of optimal product mix and machine utilization for a manufacturing process employing trainee engineers. A study of the important parameters influencing the system performance has also been conducted.

KEYWORDS

Product Mix, Capacity, Time reduction.

INTRODUCTION

he product and process for mass production are characterized by high non-productive time, unavoidable delays and occasional inspections as stated by Hitomi(n.d). Application of group technology consist [trainee engineers] along with process experts environment has been known to offer the advantages of mass production and result into cost reduction. In order to derive maximum benefit of group manufacture it is essential to allocate the technical team based part facilities, to different machines in an optimal manner. Each part family may visit a number of machines but not necessarily all the machines in the system. However, for this situation the amount of effort needed to work out an optimal schedule, for a real life problem, would be quite large. By adopting simpler manufacturing business strategy would comprise of a number of cells with each cell being provided with different number of machines of varied types. One cell would process a particular group of part. A system of this type is shown in Fig. 1:



For the manufacturing system in Fig. 1, the machine loading and product mix decisions are major problems. These problems have been investigated analytically with mathematical programming techniques by Hanssman (1999). From trainee engineer stand point, the production scheduling problem has been investigated by Hitomi and Ham (1978) whereas, Petrov (1977) has dealt with flow type group production planning. PERA (1950) has considered the loading and scheduling of work in a trainee engineers cell. Hitomi (n.d) and Ham (1978) have also developed optimizing algorithm for machine capacity planning and product mix in a single machine and multi stage production systems.

In this paper the authors have presented an efficient computer algorithm for the determination of optimum product-mix and machine-load, in a manufacturing system of the type shown a manufacturing system of the type shown in Fig. 1. for three different conditions.

MODEL FORMULATION

The cells in Fig. 1 comprise of a number of machines of varied types grouped in accordance with the operations necessary for a part family. Each group consists of two or more parts and is processed fully in a single cell. The present work is based on the model of Hitomi et al. (1982) however, the solution methodology and the computer algorithm developed by the authors are more accurate and less tedious to use.

MACHINE LOADING AND PRODUCT-MIX ANALYSIS

The assumptions:

- 1. The case of a single machine is treated and the total time available on the machine is'd'.
- 2. Parts to be processed are classified into M groups. The group index is denoted by I (= 1, 2, M). In group G_i, N_i parts are included where the part index denoted by J (= 1, 2, ... N_i).
- 3. The group production time consists of group set up time, and sum of job production times for each group.
- 4. Job-production time is equal to job set-up time, and unit production time multiplied by lot size.
- 5. All the parts are cylindrical in shape and produced by turning.

It is required to determine the optimal numbers of the kinds of parts to be produced within a limited time available as well as to decide the optimum machining speed for all products so as to maximize the production rate.

(A) Part Manufacturing Time:

The manufacturing time of jth part is ith group is given by eqn.1. The part is machined in a single pass at a constant feed and cost factor, tool life, set time etc. are all deterministic. It is assumed that the Taylors tool life relationship (VTⁿ = C) holds true.

$$Pij(vij) = aij + \frac{\lambda ij}{Vij} + \frac{\lambda ij \ bij}{(Cij)1/nij} Vij \ (\frac{1}{nij} - 1)$$

(for j = 1, 2 ... N_1 and i = 1, 2, ... M)

Unit production time from above equation when plotted against the cutting speed provides a typical bell shaped curve for which optimal cutting speed is obtained as:

$$Vij(t) = \frac{Cij}{\left[\left(\frac{1}{nij} - 1\right)pij\right]nij}$$

When processing J_{ij} in a lot of size J_{ij} the total manufacturing time is given by :

$$Pij = Sij + LijPij(Vij)$$

(for
$$j = 1, 2, ... N_i$$
 and $I = 1, 2, ... M$)

(B) Manufacturing Cost

The cost of a part can be expressed as a function of machining speed $(V_{ij})^{(c)}$. This cost is given by below equations:

$$qij(Vij) = \alpha\alpha ij + \frac{(\alpha + \beta ij)\lambda ij}{Vij} + (\alpha bij) + rij) \frac{Vij\lambda ij}{Cij} 1/nij$$

For j=1,2...Nij and i=1,2...M

Optimal product mix decision is to be based on the fact that optimal amount of part has to be produced within the prescribed delivery period.

ANALYSIS FOR SOLUTION

The solution of egns. 6-8 has been attempted for three cases

Case I : (Q = d)

For this case all X_{ii} 's are 1 and the objective function assumes the form

$$Z \max = \sum_{i=1}^{M} \sum_{j=1}^{Ni} \operatorname{lij}$$

The optimal solution is:

$$X ij = l v ij = vij (t0)$$

Case II: When Q > d

The problem is now replaced by the following 0-1 type linear program. The machining speed is initially set corresponding to maximum production rate. The objective function of CASE 1 i.e. maximized subject to $P_{ij} = P_{ij}^{(t)}$. A heuristic takes into account the selection and rejection criterion. The part with maximum production time including the set up has been considered as a candidate for rejection.

Case III: When Q < d

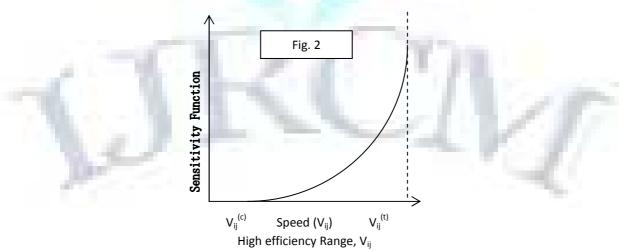
The unique feasible speed values for machining all the parts are based on the minimization of the total cost with the slack time. Based on this criterion the problem assumes a non-linear nature as below:

Minimize,
$$Y = \sum_{i=1}^{M} [(\alpha Si + \sum_{i=1}^{Ni} \alpha \zeta Sij + LijQij(Vij)\zeta]]$$

The optimal solution, V_{ij} , to this non-linear problem is solved using KUHN-TUCKER conditions. This function is termed 'Efficiency sensitive function'. Properties of this function can be derived with following consideration. At the minimal points, the machining speed for minimum production cost is derived from the conditions.

$$\frac{dpij}{dvij} \left(Vij(t) = 0 \text{ and } \frac{dvij}{dvi} \right) = 0$$

Exponent, n_{ij} varies between $O < n_{ij} < 1$ due to which $(1/n_{ij}^{-1}) > 0$. Also, since $(V_{ij}^{(c)} < V_{ij}^{(t)}$ therefore, from $r_{ij} - bij$, ij > 0 and in the speed range E_{ij} obtained as:



The relationship between sensitivity function and speed is shown in Fig. 2.

RESULTS

The programme has been tested for the data of Hitomi & Ham and the following conclusions have been derived:

- 1. Proposed procedure is computationally simpler than the branch and bound algorithm of Hitomi & Ham (1978)
- 2. It is noted (Table 1) that for a_{ji} remaining constant, as b_{ij} increases the rejection increases slowly. The percentage utilization is almost same, nearly 100%.

- Effect of variation of ratio of tool replacement time and preparation time is given in Table 2.
- For Q<d, the sensitivity function drops faster with marginal increase in allowable time (Table 3).

CONCLUSIONS

The approach developed to compute the optimal product mix in a GT manufacturing cell is efficient, simpler and takes less computational time. This also offers high machine utilization. It has been observed that the preparation time has maximum influence on the production rate. There is a significant relationship between the optimum value of sensitivity function and allowable time.

REFERENCES

- Abe, Masahiro and Takeo Hoshi. "Corporate Finance and Human Resource Management." June 2004.
- F. & S.W.Hess, Management Technology, Vol. 1, No.1, 1960 m p. 349.
- Hanssman, F. & S.W.Hess, Management Technology, Vol. 1, No.1, 1999 m p. 349.
- Hanssman, Keizai Koho Center, Japan 2005: An International Comparison. Tokyo: Keizai Koho Center, 2005. 4.
- 5. Hitomi, K & I. Ham, Journ. Engg. & Ind. ASME, Vol. 100, 1978, pp 370-374.
- Hitomi, K. & Ham, Trans. ASME, Aug. 77 p. 759. 6.
- 7. Hitomi, K. & I. Ham, Journ. Engg. & Ind. ASME, Vol. 1982, pp 363-368.
- 8. Kuhn, H.W. & A.W.Tucker, proc. II Berkley Symposium on Mathematical Statistics and Probability, 1950, pp 481-492.
- 9. Lomnicki, Z.A., Opr. Res. Q 16, 1965, p. 89.
- 10. North, Douglass C. Understanding the Process of Economic Change. Princeton, NJ: Princeton University Press, 2005.
- 11. Threadgold, David and Yuki Allyson Honjo, "Japanese Regional Banks: Suburban Values." Tokyo: Fox-Pitt, Kelton Swiss Re Capital Markets (Japan), 6 May 2005.
- Tisley, R. F.A. Lewis & D.F.Gallway, Anni. CIRP, 1977, pp 269-271.
- 13. Tsuru, Shigeto. Japan's Capitalism. Cambridge: Cambridge University Press, 1993.
- 14. Vietor, Richard H.K. "Japan: Deficits, Demography and Deflation." Boston MA: Harvard Business School case Study 9-706-004, Rev. 22 Sept. 2005.
- 15. Yasuaki, Chijiwara. "Insights Into Japan-U.S. Relations On the Eve of the Iraq War: Dilemmas over 'Showing the Flag." Asian Survey, Vol. 45, No. 6 (Nov/Dec. 2005), pp. 843-664.

NOMENCLATURE

| A _{ij} | Preparation time for part j of group i, min/pc |
|------------------------|-------------------------------------------------------------------------|
| B _{ij} | Tool-replacement time for part j of group i. |
| C _{ij} | 1 min tool life machining speed for part j of group i. |
| N _{ij} | Slope constant of the Taylor's tool life equation for part j of group i |
| P _{ij} | Maximum production rate per unit production time for part j of group i. |
| S _{ij} | Job set up time for part j of group I, min/lot. |
| βij | Machining over head for part j of group i. |
| λ ıj | Machining over head for part j of group i. |
| 1 _{ij} | No. of pieces in the lot J _{ij} |
| G _{ij} | Speed dependent unit production cost (Rs./min) |
| S _i | Group set up time for the group G ₁ (min/group0 |
| V _{ij} | Machining speed for the lot J _{ij} (m/min) |
| X _{ij} | 0-1 variable for G ₁ |
| æ | Direct Labour cost and overhead (Rs./min) |

| TABLE 4 SESSOT OF A I | OVER REPORTING OF LITH ITATION AND RESERVICE |
|----------------------------|----------------------------------------------|
| IABLE 1 : EFFECT OF a::D:: | OVER PERCENTAGE UTILIZATION AND REJECTION |

| TABLE 1: ETTECT OF A 11. DIE OVER TERCEIVIAGE OTTELEATION AND RESECTION | | | |
|-------------------------------------------------------------------------|--------------|--------------|------------------------------|
| Ratio a _{ij} :b _{ij} | Rejected PCS | Rejection, % | Allowable time utilization % |
| 1:1 | 252 | 41.70 | 99.89 |
| 1:2 | 270 | 44.26 | 99.80 |
| 1:3 | 283 | 46.39 | 99.78 |
| 1:4 | 292 | 47.86 | 99.62 |

TABLE 2: EFFECT OF a_{ij}:b_{ij} OVER PERCENTAGE UTILIZATION AND REJECTION

| Ratio a _{ij} :b _{ij} | Rejected PCS | Rejection, % | Allowable time utilization % |
|----------------------------------------|--------------|--------------|------------------------------|
| 1:1 | 224 | 36.7 | 99.78 |
| 1:3 | 348 | 57.18 | 99.78 |
| 1:5 | 408 | 66.88 | 99.83 |

TABLE 3: ALLOWABLE TIME VS SENSITIVITY FUNCTIONS

| Allowable Time (min) | Optimum Sensitivity function |
|----------------------|------------------------------|
| 6,200 | 66.0 |
| 6,300 | 97.0 |
| 6,400 | 33.5 |



REQUEST FOR FEEDBACK

Dear Readers

At the very outset, International Journal of Research in Commerce, IT and Management (IJRCM) acknowledges & appreciates your efforts in showing interest in our present issue under your kind perusal.

I would like to request you to supply your critical comments and suggestions about the material published in this issue as well as on the journal as a whole, on our E-mail i.e. infoijrcm@gmail.com for further improvements in the interest of research.

If you have any queries please feel free to contact us on our E-mail infoijrcm@gmail.com.

I am sure that your feedback and deliberations would make future issues better - a result of our joint effort.

Looking forward an appropriate consideration.

With sincere regards

Thanking you profoundly

Academically yours

Sd/-

Co-ordinator

ABOUT THE JOURNAL

In this age of Commerce, Economics, Computer, I.T. & Management and cut throat competition, a group of intellectuals felt the need to have some platform, where young and budding managers and academicians could express their views and discuss the problems among their peers. This journal was conceived with this noble intention in view. This journal has been introduced to give an opportunity for expressing refined and innovative ideas in this field. It is our humble endeavour to provide a springboard to the upcoming specialists and give a chance to know about the latest in the sphere of research and knowledge. We have taken a small step and we hope that with the active cooperation of like-minded scholars, we shall be able to serve the society with our humble efforts.

Our Other Fournals





