INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, IT & MANAGEMENT



A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories

Index Copernicus Publishers Panel, Poland with IC Value of 5.09 & number of libraries all around the world.

Circulated all over the world & Google has verified that scholars of more than 2501 Cities in 159 countries/territories are visiting our journal on regular basis.

CONTENTS

Sr. No.	TITLE & NAME OF THE AUTHOR (S)	Page No.
1.	ISSUES AND SUGGESTIONS FOR THE IMPLEMENTATION OF THE INDIA'S RIGHT TO INFORMATION ACT 2005 IN LIGHT OF THE LATIN AMERICAN COUNTRIES' EXPERIENCE	1
2.	DR. PRATIBHA J.MISHRA AN EMPIRICAL STUDY ON JOB STRESS IN PRIVATE SECTOR BANKS OF UTTARAKHAND REGION MEERA SHARMA & LT. COL. DR. R. L. RAINA	7
3.	FOREIGN DIRECT INVESTMENT IN INDIA: AN OVERVIEW DR. MOHAMMAD SAIF AHMAD	14
4.	REFLECTIONS ON VILLAGE PEOPLE'S SOCIO - ECONOMIC CONDITIONS BEFORE AND AFTER NREGS: A DETAILED STUDY OF ARIYALUR DISTRICT, TAMIL NADU DR. P. ILANGO & G. SUNDHARAMOORTHI	19
5.	THE CAUSAL EFFECTS OF EDUCATION ON TECHNOLOGY IMPLEMENTATION – EVIDENCE FROM INDIAN IT INDUSTRY S.M.LALITHA & DR. A. SATYA NANDINI	25
6.	A STUDY ON ONLINE SHOPPING BEHAVIOUR OF TEACHERS WORKING IN SELF-FINANCING COLLEGES IN NAMAKKAL DISTRICT WITH SPECIAL REFERENCE TO K.S.R COLLEGE OF ARTS AND SCIENCE, TIRUCHENGODE, NAMAKKAL DISTRICT SARAVANAN. R., YOGANANDAN. G. & RUBY. N	31
7.	AN OVERVIEW OF RESEARCH IN COMMERCE AND MANAGEMENT IN SHIVAJI UNIVERSITY DR. GURUNATH J. FAGARE & DR. PRAVEEN CHOUGALE	38
8.	VARIABLE SELECTION IN REGRESSION MODELS M.SUDARSANA RAO, M.SUNITHA & M.VENKATARAMANAIH	46
9.	CUSTOMER ATTITUDE TOWARDS SERVICES AND AMENITIES PROVIDED BY STAR HOTELS: A STUDY WITH REFERENCE TO MADURAI CITY DR. JACQUELINE GIGI VIJAYAKUMAR	50
	QUALITY AND SUSTAINABILITY OF JOINT LIABILITY GROUPS AND MICROFINANCE INSTITUTIONS: A CASE STUDY OF CASHPOR MICROCREDIT SERVICES DR. MANESH CHOUBEY	56
11.	INDIAN MUTUAL FUND MARKET: AN OVERVIEW JITENDRA KUMAR & DR. ANINDITA ADHIKARY	63
12.	SMART APPROACHES FOR PROVIDING THE SPD'S (SECURITY, PRIVACY & DATA INTEGRITY) SERVICE IN CLOUD COMPUTING M.SRINIVASAN & J.SUJATHA	67
13.	A COMPARATIVE STUDY ON ETHICAL DECISION-MAKING OF PURCHASING PROFESSIONALS IN TAIWAN AND CHINA YI-HUI HO	70
14.	THE INTERNAL AUDIT FUNCTION EFFECTIVENESS IN THE JORDANIAN INDUSTRIAL SECTOR DR. YUSUF ALI KHALAF AL-HROOT	75
15.	STUDY ON ROLE OF EFFECTIVE LEADERSHIP ON SELLING VARIOUS INSURANCE POLICIES OF ICICI PRUDENTIAL: A CASE STUDY OF SUBHASH MARG BRANCH, DARYAGANJ SUBHRANSU SEKHAR JENA	80
16.	AN EMPIRICAL STUDY ON WEAK-FORM OF MARKET EFFICIENCY OF NATIONAL STOCK EXCHANGE DR. VIJAY GONDALIYA	89
17.	THE GOLDEN ROUTE TO LIQUIDITY: A PERFORMANCE ANALYSIS OF GOLD LOAN COMPANIES DR. NIBEDITA ROY	94
18.	STUDY ON THE MANAGEMENT OF CURRENT LIABILITIES OF NEPA LIMITED DR. ADARSH ARORA	99
19.	QUALITY OF MEDICAL SERVICES: A COMPARATIVE STUDY OF PRIVATE AND GOVERNMENT HOSPITALS IN SANGLI DISTRICT SACHIN H.LAD	105
20.	DIVIDEND POLICY AND BANK PERFORMANCE: THE CASE OF ETHIOPIAN PRIVATE COMMERCIAL BANKS NEBYU ADAMU ABEBE & TILAHUN AEMIRO TEHULU	109
21.	CUSTOMER KNOWLEDGE: A TOOL FOR THE GROWTH OF E-LEARNING INDUSTRY DR. MERAJ NAEM, MOHD TARIQUE KHAN & ZEEBA KAMIL	115
22.	THE EFFECTS OF ORGANIZED RETAIL SECTOR ON CONSUMER SATISFACTION: A CASE STUDY IN MYSORE CITY ASHWINI.K.J. & DR. NAVITHA THIMMAIAH	122
23.	PERCEIVED BENEFITS AND RISKS OF ELECTRONIC DIVIDEND AS A PAYMENT MEDIUM IN THE NIGERIA COMMERCIAL BANKS OLADEJO, MORUF. O & FASINA, H T	127
24.	INDO - CANADIAN TRADE RELATION IN THE MATH OF POST REFORM PERIOD ANITHA C.V & DR. NAVITHA THIMMAIAH	133
25.	IMPACT OF BOARD STRUCTURE ON CORPORATE FINANCIAL PERFORMANCE AKINYOMI OLADELE JOHN	140
26.	WORK LIFE BALANCE: A SOURCE OF JOB SATISFACTION: A STUDY ON THE VIEW OF WOMEN EMPLOYEES IN INFORMATION TECHNOLOGY (IT) SECTOR NIRMALA.N	145
27.	SCHOOL LEADERSHIP DEVELOPMENT PRACTICES: FOCUS ON SECONDARY SCHOOL PRINCIPALS IN EAST SHOWA, ETHIOPIA FEKADU CHERINET ABIE	148
28.	EMOTIONAL INTELLIGENCE OF THE MANAGERS IN THE BANKING SECTOR IN SRI LANKA U.W.M.R. SAMPATH KAPPAGODA	153
29.	IMPACT OF CORPORATE SOCIAL RESPONSIBILITY PRACTICES ON MEDIUM SCALE ENTERPRISES RAJESH MEENA	157
30.	IMPACT OF CASHLITE POLICY ON ECONOMIC ACTIVITIES IN NIGERIAN ECONOMY: AN EMPIRICAL ANALYSIS DR. A. P. OLANNYE & A.O ODITA	162
	REQUEST FOR FEEDBACK	168

CHIEF PATRON

PROF. K. K. AGGARWAL

Chairman, Malaviya National Institute of Technology, Jaipur
(An institute of National Importance & fully funded by Ministry of Human Resource Development, Government of India)
Chancellor, K. R. Mangalam University, Gurgaon
Chancellor, Lingaya's University, Faridabad
Founder Vice-Chancellor (1998-2008), Guru Gobind Singh Indraprastha University, Delhi
Ex. Pro Vice-Chancellor, Guru Jambheshwar University, Hisar

FOUNDER PATRON

LATE SH. RAM BHAJAN AGGARWAL

Former State Minister for Home & Tourism, Government of Haryana Former Vice-President, Dadri Education Society, Charkhi Dadri Former President, Chinar Syntex Ltd. (Textile Mills), Bhiwani

CO-ORDINATOR

AMITA

Faculty, Government M. S., Mohali

ADVISORS

DR. PRIYA RANJAN TRIVEDI

Chancellor, The Global Open University, Nagaland

PROF. M. S. SENAM RAJU

Director A. C. D., School of Management Studies, I.G.N.O.U., New Delhi

PROF. M. N. SHARMA

Chairman, M.B.A., Haryana College of Technology & Management, Kaithal

PROF. S. L. MAHANDRU

Principal (Retd.), Maharaja Agrasen College, Jagadhri

EDITOR

PROF. R. K. SHARMA

Professor, Bharti Vidyapeeth University Institute of Management & Research, New Delhi

CO-EDITOR

DR. BHAVET

Faculty, Shree Ram Institute of Business & Management, Urjani

EDITORIAL ADVISORY BOARD

DR. RAJESH MODI

Faculty, Yanbu Industrial College, Kingdom of Saudi Arabia

PROF. SANJIV MITTAL

University School of Management Studies, Guru Gobind Singh I. P. University, Delhi

PROF. ANIL K. SAINI

Chairperson (CRC), Guru Gobind Singh I. P. University, Delhi

DR. SAMBHAVNA

Faculty, I.I.T.M., Delhi

DR. MOHENDER KUMAR GUPTA

Associate Professor, P. J. L. N. Government College, Faridabad

DR. SHIVAKUMAR DEENE

Asst. Professor, Dept. of Commerce, School of Business Studies, Central University of Karnataka, Gulbarga

ASSOCIATE EDITORS

PROF. NAWAB ALI KHAN

Department of Commerce, Aligarh Muslim University, Aligarh, U.P.

PROF. ABHAY BANSAL

Head, Department of Information Technology, Amity School of Engineering & Technology, Amity University, Noida

PROF. A. SURYANARAYANA

Department of Business Management, Osmania University, Hyderabad

DR. SAMBHAV GARG

Faculty, Shree Ram Institute of Business & Management, Urjani

PROF. V. SELVAM

SSL, VIT University, Vellore

DR. PARDEEP AHLAWAT

Associate Professor, Institute of Management Studies & Research, Maharshi Dayanand University, Rohtak

DR. S. TABASSUM SULTANA

Associate Professor, Department of Business Management, Matrusri Institute of P.G. Studies, Hyderabad

SURJEET SINGH

Asst. Professor, Department of Computer Science, G. M. N. (P.G.) College, Ambala Cantt.

TECHNICAL ADVISOR

Faculty, Government M. S., Mohali

FINANCIAL ADVISORS

DICKIN GOYAL

Advocate & Tax Adviser, Panchkula

NEENA

Investment Consultant, Chambaghat, Solan, Himachal Pradesh

LEGAL ADVISORS

JITENDER S. CHAHAL

Advocate, Punjab & Haryana High Court, Chandigarh U.T.

CHANDER BHUSHAN SHARMA

Advocate & Consultant, District Courts, Yamunanagar at Jagadhri

SUPERINTENDENT

SURENDER KUMAR POONIA

CALL FOR MANUSCRIPTS

We invite unpublished novel, original, empirical and high quality research work pertaining to recent developments & practices in the areas of Computer Science & Applications; Commerce; Business; Finance; Marketing; Human Resource Management; General Management; Banking; Economics; Tourism Administration & Management; Education; Law; Library & Information Science; Defence & Strategic Studies; Electronic Science; Corporate Governance; Industrial Relations; and emerging paradigms in allied subjects like Accounting; Accounting Information Systems; Accounting Theory & Practice; Auditing; Behavioral Accounting; Behavioral Economics; Corporate Finance; Cost Accounting; Econometrics; Economic Development; Economic History; Financial Institutions & Markets; Financial Services; Fiscal Policy; Government & Non Profit Accounting; Industrial Organization; International Economics & Trade; International Finance; Macro Economics; Micro Economics; Rural Economics; Co-operation; Demography: Development Planning; Development Studies; Econometrics; Applied Economics; Development Economics; Business Economics; Monetary Policy; Public Policy Economics; Real Estate; Regional Economics; Political Science; Continuing Education; Labour Welfare; Philosophy; Psychology; Sociology; Tax Accounting; Advertising & Promotion Management; Management Information Systems (MIS); Business Law; Public Responsibility & Ethics; Communication; Direct Marketing; E-Commerce; Global Business; Health Care Administration; Labour Relations & Human Resource Management; Marketing Research; Marketing Theory & Applications; Non-Profit Organizations; Office Administration/Management; Operations Research/Statistics; Organizational Behavior & Theory; Organizational Development; Production/Operations; International Relations; Human Rights & Duties; Public Administration; Population Studies; Purchasing/Materials Management; Retailing; Sales/Selling; Services; Small Business Entrepreneurship; Strategic Management Policy; Technology/Innovation; Tourism & Hospitality; Transportation Distribution; Algorithms; Artificial Intelligence; Compilers & Translation; Computer Aided Design (CAD); Computer Aided Manufacturing; Computer Graphics; Computer Organization & Architecture; Database Structures & Systems; Discrete Structures; Internet; Management Information Systems; Modeling & Simulation; Neural Systems/Neural Networks; Numerical Analysis/Scientific Computing; Object Oriented Programming; Operating Systems; Programming Languages; Robotics; Symbolic & Formal Logic; Web Design and emerging paradigms in allied subjects.

Anybody can submit the soft copy of unpublished novel; original; empirical and high quality research work/manuscript anytime in M.S. Word format after preparing the same as per our GUIDELINES FOR SUBMISSION; at our email address i.e. infoijrcm@gmail.com or online by clicking the link online submission as given on our website (FOR ONLINE SUBMISSION, CLICK HERE).

GUIDELINES FOR SUBMISSION OF MANUSCRIPT

1.	COVERING LETTER FOR SUBMISSION:	
	THE EDITOR URCM	DATED:
	Subject: SUBMISSION OF MANUSCRIPT IN THE AREA OF. (e.g. Finance/Marketing/HRM/General Management/Economics/Psychology/Law/Computer/IT/Engineer	ing/Mathematics/other, please specify)
	DEAR SIR/MADAM	
	Please find my submission of manuscript entitled '' for p	oossible publication in your journals.
	I hereby affirm that the contents of this manuscript are original. Furthermore, it has neither been published under review for publication elsewhere.	d elsewhere in any language fully or partly, nor is
	I affirm that all the author (s) have seen and agreed to the submitted version of the manuscript and their incl	usion of name (s) as co-author (s).
	Also, if my/our manuscript is accepted, I/We agree to comply with the formalities as given on the web contribution in any of your journals.	isite of the journal & you are free to publish ou

NAME OF CORRESPONDING AUTHOR:

Affiliation with full address, contact numbers & Pin Code:

Residential address with Pin Code:

Mobile Number (s):

Landline Number (s):

E-mail Address:

Alternate E-mail Address:

- The whole manuscript is required to be in ONE MS WORD FILE only (pdf. version is liable to be rejected without any consideration), which will start from the covering letter, inside the manuscript.
- b) The sender is required to mention the following in the **SUBJECT COLUMN** of the mail:
 - New Manuscript for Review in the area of (Finance/Marketing/HRM/General Management/Economics/Psychology/Law/Computer/IT/ Engineering/Mathematics/other, please specify)
- There is no need to give any text in the body of mail, except the cases where the author wishes to give any specific message w.r.t. to the manuscript.
- The total size of the file containing the manuscript is required to be below 500 KB.
- e) Abstract alone will not be considered for review, and the author is required to submit the complete manuscript in the first instance.
- The journal gives acknowledgement w.r.t. the receipt of every email and in case of non-receipt of acknowledgment from the journal, w.r.t. the submission of manuscript, within two days of submission, the corresponding author is required to demand for the same by sending separate mail to the journal.
- NUSCRIPT TITLE: The title of the paper should be in a 12 point Calibri Font. It should be bold typed, centered and fully capitalised.
- OR NAME (S) & AFFILIATIONS: The author (s) full name, designation, affiliation (s), address, mobile/landline numbers, and email/alternate email 3. address should be in italic & 11-point Calibri Font. It must be centered underneath the title.
- ABSTRACT: Abstract should be in fully italicized text, not exceeding 250 words. The abstract must be informative and explain the background, aims, methods, results & conclusion in a single para. Abbreviations must be mentioned in full.

- 5. **KEYWORDS**: Abstract must be followed by a list of keywords, subject to the maximum of five. These should be arranged in alphabetic order separated by commas and full stops at the end.
- 6. MANUSCRIPT: Manuscript must be in <u>BRITISH ENGLISH</u> prepared on a standard A4 size <u>PORTRAIT SETTING PAPER</u>. It must be prepared on a single space and single column with 1" margin set for top, bottom, left and right. It should be typed in 8 point Calibri Font with page numbers at the bottom and centre of every page. It should be free from grammatical, spelling and punctuation errors and must be thoroughly edited.
- 7. **HEADINGS**: All the headings should be in a 10 point Calibri Font. These must be bold-faced, aligned left and fully capitalised. Leave a blank line before each heading.
- 8. **SUB-HEADINGS**: All the sub-headings should be in a 8 point Calibri Font. These must be bold-faced, aligned left and fully capitalised.
- 9. MAIN TEXT: The main text should follow the following sequence:

INTRODUCTION

REVIEW OF LITERATURE

NEED/IMPORTANCE OF THE STUDY

STATEMENT OF THE PROBLEM

OBJECTIVES

HYPOTHESES

RESEARCH METHODOLOGY

RESULTS & DISCUSSION

FINDINGS

RECOMMENDATIONS/SUGGESTIONS

CONCLUSIONS

SCOPE FOR FURTHER RESEARCH

ACKNOWLEDGMENTS

REFERENCES

APPENDIX/ANNEXURE

It should be in a 8 point Calibri Font, single spaced and justified. The manuscript should preferably not exceed 5000 WORDS.

- 10. **FIGURES &TABLES**: These should be simple, crystal clear, centered, separately numbered & self explained, and **titles must be above the table/figure**. Sources of data should be mentioned below the table/figure. It should be ensured that the tables/figures are referred to from the main text.
- 11. **EQUATIONS**: These should be consecutively numbered in parentheses, horizontally centered with equation number placed at the right.
- 12. **REFERENCES**: The list of all references should be alphabetically arranged. The author (s) should mention only the actually utilised references in the preparation of manuscript and they are supposed to follow **Harvard Style of Referencing**. The author (s) are supposed to follow the references as per the following:
- All works cited in the text (including sources for tables and figures) should be listed alphabetically.
- Use (ed.) for one editor, and (ed.s) for multiple editors.
- When listing two or more works by one author, use --- (20xx), such as after Kohl (1997), use --- (2001), etc, in chronologically ascending order.
- Indicate (opening and closing) page numbers for articles in journals and for chapters in books.
- The title of books and journals should be in italics. Double quotation marks are used for titles of journal articles, book chapters, dissertations, reports, working papers, unpublished material, etc.
- For titles in a language other than English, provide an English translation in parentheses.
- The location of endnotes within the text should be indicated by superscript numbers.

PLEASE USE THE FOLLOWING FOR STYLE AND PUNCTUATION IN REFERENCES:

BOOKS

- Bowersox, Donald J., Closs, David J., (1996), "Logistical Management." Tata McGraw, Hill, New Delhi.
- Hunker, H.L. and A.J. Wright (1963), "Factors of Industrial Location in Ohio" Ohio State University, Nigeria.

CONTRIBUTIONS TO BOOKS

Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

JOURNAL AND OTHER ARTICLES

Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

CONFERENCE PAPERS

 Garg, Sambhav (2011): "Business Ethics" Paper presented at the Annual International Conference for the All India Management Association, New Delhi, India, 19–22 June.

UNPUBLISHED DISSERTATIONS AND THESES

Kumar S. (2011): "Customer Value: A Comparative Study of Rural and Urban Customers," Thesis, Kurukshetra University, Kurukshetra.

ONLINE RESOURCES

Always indicate the date that the source was accessed, as online resources are frequently updated or removed.

WEBSITES

• Garg, Bhavet (2011): Towards a New Natural Gas Policy, Political Weekly, Viewed on January 01, 2012 http://epw.in/user/viewabstract.jsp

IMPACT OF CASHLITE POLICY ON ECONOMIC ACTIVITIES IN NIGERIAN ECONOMY: AN EMPIRICAL ANALYSIS

DR. A. P. OLANNYE

HEAD

DEPARTMENT OF BUSINESS MANAGEMENT & MARKETING

FACULTY OF MANAGEMENT SCIENCES

DELTA STATE UNIVERSITY

ASABA CAMPUS

ASABA

A.O ODITA
LECTURER

DEPARTMENT OF ACCOUNTING, BANKING & FINANCE
FACULTY OF MANAGEMENT SCIENCES
DELTA STATE UNIVERSITY
ASABA CAMPUS
ASABA

ABSTRACT

This paper examines the impact of cashlite policy (cashless economy) on economic activities in Nigerian economy. The study thus attempts an empirical analysis of the implications of the adoption of cashlite policy in the economy. To achieve the study objective four impact constructs of cashlite policy were adopted. These were financial inclusion, cash management, e-payment and cashlite schemes. To this end, primary data were collected through structured questionnaire administered on 1000 respondents covering Bankers, Investors, the banking public, financial analysts and economists. The data collected were qualitative responses measured on a 5-point likert scale, ranging from strongly disagreed (1) to strongly agreed (5). The data through the use of E-views statistical software were subjected to ordinary least square regression analysis, normality test and correlation analysis. Findings indicate that the latent variables of financial inclusion were positively related to cashlite policy development but were not statistically significant. This implies a porous link. Findings also revealed, that the indicators for cash management and E-payment are appropriate indicators of variation in economic activities given the introduction of cashlite policy. Consequently, it was recommended, that in order to achieve financial inclusion in the country, Micro Finance Banks (MFB) and rural banking operations should be enhanced so as to reach the unbanked. Equally, to fully realize the impact of cashlite policy in enhancing economic activities there should be effective E-payment system supported by adequate and diverse electronic channels. Lastly, there should be government designed enlightenment programmes to educate a larger segment of Nigerian population on how to operate a cashless system. Full understanding will encourage people into the banking space thus leading to sound and healthy management of cash.

KEYWORDS

Cashless policy, financial inclusion, Cash management, E-Payment, Cashlite Schemes.

1.0 INTRODUCTION

he world is evolving everyday as the global financial systems become more connected, most economies around the world have shifted to use of electronic system of payments to quicken the delivery pace of financial services. The trend of e-payment system or cashless economy that began in the United States of America over some decades ago has become the next big thing for developing countries such as Nigeria.

In its effort to reposition the nation's economy and make it relevant to the new global financial environment, the central bank of Nigeria (CBN) has continued to reform the financial sector aimed at encouraging e-payment and e-commerce. In order to achieve this goal, the apex bank introduced a programme called cashless policy; designed to reduce the use of cash in financial (business) transaction in Nigeria. The policy was designed to provide mobile payment services, breakdown the traditional barrier hindering finance or cost of credit, delivering financial services, improving the effectiveness of monetary policy, managing inflation and encourage economic growth.

The introduction of the policy is aimed at developing financial inclusion strategy which is focused on reducing the percentage of those excluded from the financial services. According to the apex bank the development of financial inclusion strategy may be a means to enable stakeholders have access to financial service, engage in economic activities and contribute to the development of Nigeria. The policy seem as an avenue to develop the economy. "Cashless economy will not only help Nigeria's economy but will ease all issues in the industry" (Dayo, 2012). This means that those who do not know anything about banking may be brought into the banking space. The policy may enhance the integration of our economy as roughly 65 percent of adult male, 77 percent of adult female and 80 percent of Nigeria's rural population are largely unbanked. Over three quarter of the population are yet to cultivate banking habit, it will help the monetary authorities including the central bank of Nigeria to control the economy effectively.

In enhancing the economic activities of stakeholders in the country, it is believed money laundering and other forms of financial crises in the country, will be frustrated with the introduction of the cashlite policy by the central bank. "The policy will go a long way in checkmating money laundering, financial crimes and all other forms of corruption (Edem 2012). Abdullahi (2012) is of the opinion that "the cashlite policy will engender financial inclusion, improve life span of bank notes and the velocity of money will reduce thus reducing the cost of cash management and inculcate good banking habits in the citizens, thereby mainstreaming Nigeria into the global financial architecture".

Despite these seeming advantages the introduction of the cashlite policy in Nigeria have aroused lots of doubts as to the credibility of the policy and in enhancing economic activities of stakeholders in the Nigerian economy, especially in the face of gross infrastructural deficiency, epileptic power supply and poor technological base. It is therefore in the light of the above that this study seeks to explore the likelihood impact of cashless policy on economic activities in Nigerian economy.

2.1 THE CASHLITE POLICY

The Central bank of Nigeria was established on July 1st, 1959 with the general aim of regulating the banking industry. The role of bank mobilization of resources is considered important to the direction and pace of economic growth and development. "There is perhaps no other industry that is regulated as the banking industry (Asaji and Ojo, 2006).

In January 2012, the cashless policy kicked off with a pilot scheme implemented in Lagos State with the objective of reducing cash payments and encouraging electronic payments. The new policy

stipulates that going forward, there will be charges on cash withdrawals or deposits that are above N150,000 for individuals and N1million for corporate entities..

The policy which was enacted by the CBN (Central Bank of Nigeria) is as follows:

- 1. Commencing from June 1, 2012, a daily cumulative limit of N150,000 and N1,000,000 on free cash withdrawals and lodgements by individual and corporate customers respectively with Deposit Money Banks (DMBs) shall be imposed. To this end, individuals and corporate organizations that make cash transaction above the limits will be charged a penal fee N100/thousand and N200/thousand respectively for amounts above the cumulative limits.
- 2. Contravention of this policy shall attract a fine of five (5) times the amount that the bank waives as a first offender. Subsequenty, the bank shall pay ten (10) times the charges waived. Furthermore, 3rd party cheque above N150,000 shall not be eligible for encashment over the counter. Value for such cheque shall be received through the clearing house. If a bank allows 3rd party cheque encashment, it shall be liable to a sanction of 10% of the face value of the cheque or N100,000 whichever in higher.
- 3. Banks will cease cash in transit lodgement services rendered to merchant customers could engage the services of the CBN licensed cash-in-transit (CIT) companies to aid cash management to and from their bank mutually agreed terms and conditions. Contravention of this policy shall attract a fine of N1million per movement.
- 4. This arrangement shall be in force in Lagos State, FCT, Port-Harcourt, Kano and Aba in the first instance. The arrangement shall be extended to other parts of the country at a date to be determined by the bankers committee.
- 5. The policy shall apply to both private and public sector transactions. All financial institutions including Deposit Money Banks, savings and loans, mortgage and microfinance banks shall comply accordingly.
- 6. Compliance with the policy shall be monitored by the banking supervision. Department and the other financial institutions supervision department with appropriate sanction applied to earning institutions.

Following the adoption of the cashlite policy initiative, the policy was introduced in Lagos in January 1, 2012. "This was done with the aim of driving development and modernization of the Nigeria payment systems; reducing the cost of banking service (which include the cost of credit), delivering financial services; and also improving the effectiveness of monetary policy, managing inflation and encouraging economic growth" (CBN, 2012). Due to public outcry over the previous ceiling on daily cash withdrawals and deposits, the CBN (Central Bank of Nigeria) raised the limits. The banking sector regulator had in March 2012, increased the daily cumulative cash withdrawal/deposit limit for individual accounts from the previously announced N150,000 per day to N500,000 per day. Similarly, the limit for corporate accounts was also raised to N3million per day, from the N1million earlier announced, and for penal charges for customers that wish to withdraw/deposit above the limit, three percent above the N500,000 will be charged for individuals and five percent above the N3million will be charged for corporate accounts.

In order to place the economy at a technological competitive level with other economies, The Apex bank enacted the cashlite policy scheme for several reasons.

2.2 FINANCIAL INCLUSION

Across the developed world access to financial services is largely at ones fingertips; there is an abundance of cash and credit on demand for multiple channels, any locations, and 24hours a day. But this story is very different in developing countries like Nigeria. Findings have shown that the number of households without access to financial services in Nigeria remains high., it has been identified as a plank to lift a large fraction of the unbanked population in countries across the world especially Nigeria, out of poverty and hunger and bring them into the financial system.

Financial inclusion is the delivery of financial service at affordable costs to the sections disadvantaged and low income earners. NDIC (2012) views financial inclusion as "the state of financial system where every member of the society has access to appropriate financial products and services for effective and efficient management of their resources, get needed resources to finance their business and financial leverage to take up opportunities that will lead to increase in their income". By financial inclusion may occasion all the benefits of mobile money (Abalue, 2012)

2.3 CASH MANAGEMENT

In Nigeria, amidst many developing countries, most people rely on cash to make payments and, to a lesser extent, as a store of value. Nigeria is a cash-intensive economy. Heavy use of cash has consequences for merchants, commercial banks, government, cash in transit (CIT) operators and the Central Bank. Cash handling is costly for all of the actors in the circulation chain. All things being equal, it may cost a merchant more to take cash than to take a debit or credit card. Cash is a valuable commodity that needs to be securely shipped from merchant to bank and to the central bank, all at additional cost. Cash deposits are verified manually or with counting machines at commercial banks before merchants accounts can be credited. In addition there is the manufacturing cost of banks notes and coins. It is an attempt to reduce these challenges that the CBN (Central Bank of Nigeria) in collaboration with the bankers committee, initiated the cashlite policy scheme with the aim of encouraging Nigerian to adopt e-payment. Sanusi (2012) asserts that "the cashless policy will enhance national payment systems and address currency management hitches in the country". It could avert the consequence of cash robbery (Elegbe, 2012). It could also ensure available pool of fund for onward lending" (Nwodo, 2012).

2.4 E-PAYMENT

Electronic payment is a relatively new phenomenon in Nigeria. Most transaction in the country are done with cash. This is because cash remains the preferred medium for payment in the country. Poor awareness of e-payment solution, ignorance, poor banking culture, lack of trust, illiteracy and the love for the status quo have been figured as responsible for the high volume of cash transaction in Nigeria. Electronic payment is a term used for any kind of payment processed without using cash or paper cheque. E-payment can be described as the method of affecting payments from one end to another end through the medium of the computer without manual intervention beyond inputting the payment data. "Electronic payment system has been described as problematic and constrained with device challenges in developing countries such as Nigeria which has peculiar socio economic environments.

3. METHODOLOGY

3.1 RESEARCH DESIGN

Survey research design was utilized for this work; it involves generating information from a subset or fraction of the population of interest through a direct contact with the sample elements and yet detached enough to suggest objectivity and credibility in research process (Easterby-Smith et al, 2002). Thus, survey within the confines of this study will help generate information on the core implications of the adoption of cashlite policy on economic activities.

3.2 METHODS OF DATA COLLECTION

Primary data constituted the main source of information for this work. Primary data was collected through structured questionnaires administered to the specified sample that are stakeholders in Nigerian financial sector. Qualitative response information were generated as data from survey. These responses were structured and measured on a five points likert scale, from strongly disagreed (1 point) to strongly agreed (5 points)

3.3 POPULATION AND SAMPLE SIZE

it is pertinent to mention that the population of this study is strictly restricted to stakeholders and players in the financial sector of Nigerian economy. From this, desired sample was made. This consists of 1,000 persons covering Bankers, Investors, the banking public, financial analysts and economists.

(3)

3.4 TECHNIQUE OF DATA ANALYSIS

The relevant data collected which were measured on 5 points likert scale were analyzed using the Least square regression analysis and correlation analysis through E-view 3.1 statistical software.

3.5 THE MODEL

Cashlite policy implies a sense of cash management within the domestic economy. As it has been noted, "In view of increasing dominance of cash management to the banking industry, security, money laundering. etc., the central bank of Nigeria in collaboration with the Bankers committee, is adopting policies to reduce the high usage of cash, moderate the cost of cash management and encourage the use of electronic payment channels" (CBN 2012)

Thus, cashlite policy is a fuction of cash management, and it may also be assumed to imply a variety of factors. Empirical studies employed an endless list of variables including economic, political, geographical and other variables. However within the context of our study, four functional variables reflective of the implications of the adoption of caslite policy in the economy are used in the model. These variables, in addition to Cash Management, are Financial Inclusion, E-Paymant and Cashlite Schemes.

According to the CBN the cashlite policy is aimed to enhance the economic activities of stakeholders, inculcate the culture of e-payment, bring about financial inclusion, management of cash and development in the financial sector. Therefore our study model is specified as:

Dcp = f(Fin, Cmgt, Epmt & Clsch)(1)

In functional form our model in equation (1) is given as $Dcp = \theta_0 + \theta_1 Fin + \theta_2 Cmgt + \theta_3 Epmt + \theta_4 Clsch + \varepsilon$ (2)

Where:

Dcp = Cashlite policy development

Fin = Financial Inclusion

Cmqt = Cash Management

Epmt = E-payment

Clsch = Cashlite Schemes

 θ_i = parameters to be estimated, ϵ = Error term

NDIC (2012) views financial inclusion as the delivery of financial services at affordable costs to low income segments of the society.

Accordingly Fin in our model is measured by the variables- initiative, integration and banking habit. Thus, financial inclusion is specified as:

Fin = F(Intv, Ingtn, & Bhab)

Where:

Intv = Initiative, Ingtn = Integration, Bhab = Banking Habit

Cash Management (Cmgt) in our model is measured by the variables-Financial Innovation, Hard Cash, Life Span and Cost. Cmgt is specifed as:

Cmqt = F(Finn, Hch, Lsp & Cst) (4)

Where:

Finn = Financial innovation, Hch = Hard Cash, Lsp = Life Span, Cst = Cost

E-payment (Epmt) is measured by the variables Culture- Transparency, Employment and Convenient. It thus specified as:

Epmt = F(Cult, Tsp, Empl & Cvnt)(5)

Where:

Cult = Culture, Tsp = Transparency, Empl = Employment, Cvnt= Convenient

Cashlite Scheme (Clsch) is measured by the variables- Stakeholders' Interest, Budgeting, Transactions and Relationship. Accordingly it is specified as:

Clsch = F(Stkh, Bdgt, Tstn & Rshp) (6)

Where:

Stkh = Stakeholders' interest, Bdgt = Budgeting, Tstn = Transactions, Rshp = Relationship

Following from above our reduced form model for cashlite policy implications in the economy will be

 $Dcp = a_0 + a_1 Intv + a_2 Ingtn + a_3 Bhab + a_4 Finn + a_5 Hch + a_6 Lsp + a_7 Cst + a_8 Cult + a_9 Tsp + a_{10} Empl + a_{11} Cvnt + a_{12} Stkh + a_{13} Bdgt + a_{14} Tstn + a_{15} Rshp + u$ (7)

Where the variables are as previously defined

 a_{i} parameters to be estimated

u = stochastic term

4.0 DATA PRESENTATION AND ANALYSIS

4.1 PRESENTATION AND ANALYSIS OF DATA

Relevant data collected were measured on 5 points likert scale, strongly disagreed (1), disagreed (2), undecided (3), agreed (4) and strongly agreed (5). These data were analyzed using the Least square regression analysis and correlation analysis through E-view 3.1 statistical software. The estimation of our composite model equation (7) is given below

ESTIMATION EQUATION:

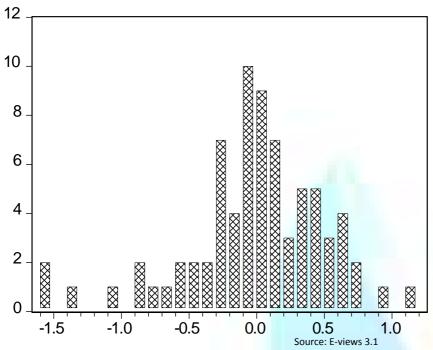
DCP = C(1)*INTV + C(2)*INGTN + C(3)*BHAB + C(4)*FINN + C(5)*HCH + C(6)*LSP + C(7)*CST + C(8)*CULT + C(9)*TSP + C(10)*EMPL + C(11)*CVNT + C(12)*STKH + C(13)*BDGT + C(14)*TSTN + C(15)*RSHP + C(16)

SUBSTITUTED COEFFICIENTS:

Our estimated model as presented above bears the values of the respective parameter estimates or the coefficients of the independents variables (see appendix 1). The results revealed that all our hypothesezed variables were positively related to the dependent variables except cost, culture and relationship. This implies that the adoption of cashlite policy is likely not to create substantial effect on cost, culture and relationship banking in Nigerian economy.

Our regression results in appendix 1 also reveal that our model has predictive power of 89% as evidenced by the value of the R². This implies that the independent variables jointly explain about 89% variation in the dependent variable. Thus, in the context of our study it implies that the variations in cashlite policy development are reflective of effects from our hypothesized variables, at least, up to 89%. This also shows that our model is well fitted. The model good fit was confirmed by the test of normality which shows that our model has no problem of abnormality (Jarque-Bera Prob. 0.0013 < 0.01). see figure 4.1

FIGURE 4.1: NORMALITY TEST (Jarque Bera Statistics)



Series: Residuals Sample 1 75 Observations 75	
Mean Median Maximum Minimum Std. Dev. Skewness Kurtosis	7.91E-16 0.064082 1.101766 -1.564203 0.517421 -0.826366 4.238788
Jarque-Bera Probability	13.33162 0.001274

The output of the correlation analysis contained in appendix 2 shows that all the hypothesized independent variables were significant except the variables - Cost, Transaction, budgeting and Relationship - which manifested coefficient values of less than 0.10 in relation to cashlite policy development (Dcp). The variables that were significant are initiative (0.33), integration (0.11), banking habit (0.14), financial innovation (0.27), hard cash (0.14), life span (0.12), culture (0.17), transparency (0.25), Employment (0.18), convenience (0.23) and stakeholder interest (0.19).

The coefficients are path coefficients. In a similar study using path analysis, Wiklud (1998) used a minimum correlation coefficient of 0.10 as cut off for path coefficient to determine the significant of a path. Thus, path coefficients below 0.10 were suppressed in the path models used in his study. Consequently, the relationship between cashlite policy adoption and latent variables of financial inclusion, cash management, E-payment and cashlite schemes were significant except for Cost, Transaction, budgeting and Relationship which manifested coefficient values of less than 0.10 (see appendix 2).

4.2 FINDINGS

i) Findings reveal from the regression results that all the latent variables of financial inclusion were positively related to cashlite policy development in Nigerian economy as evidenced by the values of their estimated coefficients. For initiatives (0.412), integration (0.151) and banking habit (0.003). However, only initiative was statistically significant at 99% confidence limit as revealed by the value of its t-statistic of 3.347567 (P < 0.01) [see appendix 1]. This implies a porous link between cashlite policy and financial inclusion even though they were positive related signifying that financial inclusion could create effects in economic activities but not a significant extent. This finding is at variance with the view of NDIC (2012) which states that financial inclusion through cashlite policy is a plank to lift a large fraction of the unbanked population out of poverty and bring them to the financial system.

ii) Impact analysis from the regression results reveal that the constructs of cash management were in consonant with theoretical expectations of their effect on economic activities with the adoption of cashlite policy. Financial innovation was positively related and also statistically significant (0.244; P < 0.05) [see appendix 1]. Hard cash and life span were positively related though not significant, $\beta = 0.07$ and $\beta = 0.04$ respectively. In the case of cost there was negative relationship (-0.061) which inferred that adoption of cashlite policy will occasion reduction in cost of carrying cash. This off course is in harmony with the ideals of cash management. This finding leverages the assertion of Abdullahi (2012) that cashless policy will improve the lifespan of banknotes and velocity of money will reduce, thus reducing the cost of cash management, thereby developing the financial sector.

iii) in the case of the constructs of E- payment, Findings from the regression results revealed that transparency, employment and convenience are apt to create measurable influence on economic activities with the introduction of cashless policy evidenced by positive beta (β) values of 0.039, 0.115 and 0.289 respectively, while culture has an insignificant negative beta value of β = -0.26. In addition, the variable, convenience was highly significant at 99% confidence interval (P < 0.01) [see appendix 1]. The implication, thus, is that the construct of E-payment are appropriate indicators of variation in economic activities. This finding is in consonant with the view of Edem (2012) who opined that "making payments through electronic channels brings about development, in that it will go a long way in checkmating money laundering, financial crimes and all attempts to compromise financial transparency".

iv) Finally, results reveal that stakeholder interest has positive effect on cashlite policy development and its impact is statistically significant at 95% confidence level (β =0.32, P < 0.05). This indicates that 32% of variation is brought about by the effect of stakeholders (see appendix 1). Thus stakeholder interest is a significant and appropriate indicator of economic activities in cashless economy.

5. CONCLUSION AND RECOMMENDATIONS

The study examined the likelihood Impact of Cashlite Policy in the Nigerian Economy. The following conclusions can be drawn from the study.

Financial inclusion through the cashlite policy or scheme is not a plank to lift a large fraction of the unbanked population in Nigeria out of poverty and bring them to the financial system. Though it could evolve a measurable variation in Economic activities, but could not be significant enough for general improvement over poverty and indepth development of the financial system.

Cashless initiative will address cash management hitches in the country, being that it will ensure that a larger proportion of currency in circulation is captured within the banking system, thereby reducing the volume of cash flow in the country.

Electronic payment will enhance financial transparency and accountability in the financial sector, being that it will go a long way in checkmating money laundry, financial crimes and easy tracking of money that is moving the way it ought not to.

Consequently, it is thus recommended that in order to achieve financial inclusion in the country Micro Finance Banks (MFB) and rural banking operations should be enhanced so as to reach the financially excluded since the sector has been identified as a vehicle for financial inclusion.

It is also advocated that to fully realize the Impact of Cashlite Policy in enhancing economic activities there should be effective E-payment system supported by adequate and diverse electronic channels. This will ensure that there are reliable options to choose from. There should be improved security on e-payment channels, and more collaboration between banks and payment providers.

Given the high rate of illiteracy and the dire need for the generality of the people to be involved in the cashless financial system operation and also the need to capture money outside the banking sector, there is, therefore the need for the government to design special enlightenment programmes for non-literate, using

probably, signs and symbols to educate the segment on how to operate the cashless system. Full understanding will encourage people into the banking space thus leading to sound and healthy management of cash.

REFERENCES

- 1. Asaji, S.I and O. Ojo (2006), Money and Banking; Analysis policy in the Nigerian context", second edition, university Ibadan, Daily graphics Nigeria Limited.
- 2. Central Bank of Nigeria (2007), circular penalty for non-compliance with CBN circulars and guidelines an ATMs operation in Nigeria. Available from: http://www.cbn.gov.ng/out/2011/circulars/bspd/atm%20penalty
- 3. CBN, (2011). Further classification on Lagos cashless project Central Bank of Nigeria, (online) available: http://www.Cenbank.org/cashless.
- 4. Central Bank of Nigeria website (2011), New cash policy, presentation for the interactive engagement session with stakeholders on cashless Lagos, stakeholders session supermarket operator.
- 5. Central Bank of Nigeria (2011), Money Market Indicators & Money and Credit Statistics, CBN Statistical Bullet, CBN Publication.
- 6. Easterby-Smith, M., Thorpe, R., and Lowe, A. (2002), Management Research: An Introduction. London: Sage Publication Ltd.
- 7. Wiklud, J (1998), Small Firms Growth and Performance: Entrepreneurship and Beyound. Doctoral Dissertation, Jonkoping International Business School,
- 8. NDIC (2011, December 7), financial inclusion still the issue. This day "Nigeria: World Bank Approves Cashless Policy", (2011). (online) available :http://www.cityflavourmegzine.com/.../
- 9. Edem, B. (2012, February 5), Cashless Policy will frustrated fraud, terrorism, crime-experts. Vanguard.
- 10. Elegbe .M. (2012, February 13), cashless policy; forcing investors prospect Nigeria's e-pay firms. Vanguard.
- 11. Abdullahi, S. (2012, March 25) Nigeria: cashless Policy 'Enforce Adequate Laws on Dud cheques'.
- 12. Dayo, B. (2012, March 25), Cashless policy takes commitment to work. Vanguard.
- 13. Sanusi, L.S (2012, April 1) Cash-lite: Heavy transaction, less cash. The Nation
- 14. Abdullahi, S. (2012, April 23), Cashless Policy Veritable tool for checkmating systematic money laundering. Guardian.
- 15. Sanusi, L.S (2012, April 25) Cashless Policy: Burden or Relief? The Nation.
- 16. Nwodo, C. (2012, May 16), Striking a balance between cash management and lending rates. Business day.
- 17. Abaule .O. (2012, July 5), poor implementation, major set back to cashless policy stakeholders. Business day.

APPENDIX 1

	Dependent Variable: DCP									
Method: Least Squares										
Variable	Coefficient	Std. Error	t-Statistic	Prob.						
INTV	0.412284	0.123159	3.347567	0.0014						
INGTN	0.150622	0.119403	1.261462	0.2121						
BHAB	0.003087	0.100622	0.030674	0.9756						
FINN	0.243999	0.097988	2.490079	0.0156						
HCH	0.070396	0.111235	0.632857	0.5293						
LSP	0.039271	0.152687	0.257198	0.7979						
CST	-0.061463	0.135765	-0.452720	0.6524						
CULT	-0.025728	0.120498	-0.213515	0.8317						
TSP	0.038695	0.147360	0.262587	0.7938						
EMPL	0.115455	0.112890	1.022716	0.3106						
CVNT	0.289028	0.120134	2.405888	0.0193						
STKH	0.320551	0.123961	2.585906	0.0122						
BDGT	0.090529	0.124386	0.727805	0.4696						
TSTN	0.002671	0.115329	0.023159	0.9816						
RSHP	-0.132734	0.083588	-1.587958	0.1176						
С	0.996266	1.407956	0.707597	0.4820						
R-squared	0.891376	Mean de	pendent var	4.653333						
Adjusted R-squared	0.716943	S.D. depe	0.667657							
S.E. of regression	0.579474	Akaike in	1.933324							
Sum squared resid	19.81161	Schwarz	2.427721							
Log likelihood	-56.49964	F-statistic	2.615733							
Durbin-Watson stat	2.164723	Prob(F-st	0.004429							

APPENDIX 2

TABLE OF CORRELATION MATRIX

	TABLE OF CORRELATION MATRIX															
	DCP	INTV	INGTN	BHAB	FINN	HCH	LSP	CST	CULT	TSP	EMPL	CVNT	STKH	BDGT	TSTN	RSHP
DCP																
	1 00000	0 22202	0.10500	0 1 40 5 7	0.27275	0 12770	0.12000	0.04075	0.16690	0 24776	0.10254	0 22045	0.10410	0.04260	0.01244	0.01604
	1.00000	0.33303	0.10509		_	0.13//8		0.04975		-	0.18254	0.22945	0.19419		0.01344	0.01684
	U	3	5	0	2	5	6	/	3	9	ь	1	4	8	2	9
INTV					-	-	-			-	-	-	-			
	0.33303			0.12114	0.08317	0.09103	0.10359	0.11831	0.15326	0.08239	0.20951	0.14569	0.03159	0.04688	0.04830	0.27491
	3	0	5	4	3	4	3	4	1	7	4	3	0	7	9	4
INGT					-		-		-		-	-	-			
N	0.10509	0.27078	1.00000	0.05355	0.26757	0.08818	0.09263	0.02865	0.05644	0.04912	0.19696	0.02529	0.11107	0.01434	0.07635	0.09115
	5	5	0	0	6	7	3	3	2	0	2	8	4	3	5	5
BHAB						-			-			-			-	-
	0.14057	0.12114	0.05355	1.00000	0.09448	0.14564	0.11664	0.05964	0.02951	0.03597	0.03977	0.02751	0.12618	0.05197	0.03190	0.05208
	0	4	0	0	1	1	9	6	5	7	5	1	1	4	2	8
FINN		_	_					_								
	0.27275	0.08317	0.26757	0.09448	1.00000	0.13714	0.17042	0.10414	0.15064	0.35872	0.35451	0.10180	0.03143	0.02992	0.05570	0.09095
	2	3	6	1	0	7	4	5	0	3	3	8	1	8	4	0
НСН	_	_	3	_		,	•	3	5	,		_	_	-	· ·	
	0 12770	0.00102	0.00010	0 1 4 5 6 4	0.13714	1 00000	0.25041	0 11 172	0.10206	0.26410	0.20050	0.00460	0.01252	0.02020	0.02016	0.02072
	0.13//8	0.09103	0.00010	0.14504	0.13/14	1.00000	0.25941	0.114/3	0.19306	0.20418	0.30050	0.00460	0.01352	0.02928	0.03016	0.03673
	5	4	/	1	/	U	5	9	/	9	/	U	/	1	9	3
LSP		-	-									-		-		
		0.10359	0.09263	0.11664	0.17042	0.25941	1.00000	0.35921	0.04614	0.06414	0.07520	0.10571	0.13972	0.12736	0.02315	0.04481
	6	3	3	9	4	5	0	1	7	5	4	6	1	8	8	4
CST					-					-	-	-		-	-	
	0.04975	0.11831	0.02865	0.05964	0.10414	0.11473	0.35921	1.00000	0.05709	0.10714	0.05234	0.02323	0.19118	0.07647	0.07879	0.02079
	7	4	3	6	5	9	1	0	6	3	0	4	7	7	7	3
CULT			-	-												
	0.16680	0.15326	0.05644	0.02951	0.15064	0.19306	0.04614	0.05709	1.00000	0.28140	0.10061	0.06898	0.37716	0.18339	0.00490	0.20835
	3	1	2	5	0	7	7	6	0	3	0	2	9	6	8	2
TSP	_	_		_	_			_					_	_	_	
-	0 24776	U U8530	0.04912	0 03597	0.35872	0 26418	0.06414	0 10714	0 28140	1 00000	0 58321	0 04868	0 13938	0 13110	0 04298	0 12475
	0.24770	7	0.04312	7	3	0.20410	5	2	3	0	4	1	8	4	0.04230	7
EN ADI	3	/	U	,	3	3	3	3	3	U	4	1	0	4	U	,
EMPL	0.4005.4	-	-		0.05454	0.00050	0.07500	0.05004	0.40064	0.50004	4 00000	0.04540	0.04406	-	-	0 000 40
	0.18254	0.20951	0.19696	0.03977	0.35451	0.30050	0.07520	0.05234		0.58321			0.01196		0.04699	0.00943
	6	4	2	5	3	/	4	0	0	4	0	3	2	8	1	2
CVNT	0.22945	-	-	-		-	-	-							-	
	1	0.14569	0.02529	0.02751	0.10180	0.00460	0.10571	0.02323	0.06898	0.04868	0.01513	1.00000	0.25651	0.04006	0.05858	0.09758
		3	8	1	8	0	6	4	2	1	3	0	7	1	5	7
STKH		-	-													
	0.19419	0.03159	0.11107	0.12618	0.03143	0.01352	0.13972	0.19118	0.37716	0.13938	0.01196	0.25651	1.00000	0.38721	0.08727	0.11679
	4	0	4	1	1	7	1	7	9	8	2	7	0	8	3	2
BDGT							-	-		_				1		İ
	0.04269	0.04688	0.01434	0.05197	0.02992	0.02928	0.12736	0.07647	0.18339	0.13110	0.02134	0.04006	0.38721	1.00000	0.34304	0.04510
	8	7	3	4	8	1	8	7	6	4	8	1	8	0	4	3
TSTN	-	-		<u> </u>				_			_	<u>-</u>		ľ	1	Ť
	0.01244	U UV63U	0.07625	0.03100	0.05570	0.03016	0.02215	0.07970	0.00400	0.04200	0.04600	0.05959	0 08727	U 3/13U4	1 00000	0.26080
	0.01344	0.04030	5	0.03130	4	0.03010	8	7				U.UJ038	3	0.34304		0.20303
DCLID		7	J		4	9	0	/	8	0	1	Э	э	4	0	U
RSHP	-	0.07:0	0.00	-	0.00005	0.000=5	0.04:0:	0.000=	0.0000	0.45:==	0.000.0	0.00===	0.445==	0.04=	0.0000	4 00000
	0.01684		0.09115	0.05208	0.09095	0.03873	0.04481	0.02079		0.12475	0.00943	0.09758	0.11679	0.04510	0.26989	
	9	4	5	8	0	3	4	3	2	7	2	7	2	3	0	0

	CST	CULT	TSP	EMPL	CVNT	STKH	BDGT	TSTN	RSHP
DCP	0.049757	0.166803	0.247769	0.182546	0.229451	0.194194	0.042698	0.013442	-0.016849
INTV	0.118314	0.153261	-0.082397	-0.209514	-0.145693	-0.031590	0.046887	0.048309	0.274914
INGTN	0.028653	-0.056442	0.049120	-0.196962	-0.025298	-0.111074	0.014343	0.076355	0.091155
BHAB	0.059646	-0.029515	0.035977	0.039775	-0.027511	0.126181	0.051974	-0.031902	-0.052088
FINN	-0.104145	0.150640	0.358723	0.354513	0.101808	0.031431	0.029928	0.055704	0.090950
HCH	0.114739	0.193067	0.264189	0.300507	-0.004600	0.013527	0.029281	0.030169	0.038733
LSP	0.359211	0.046147	0.064145	0.075204	-0.105716	0.139721	-0.127368	0.023158	0.044814
CST	1.000000	0.057096	-0.107143	-0.052340	-0.023234	0.191187	-0.076477	-0.078797	0.020793
CULT	0.057096	1.000000	0.281403	0.100610	0.068982	0.377169	0.183396	0.004908	0.208352
TSP	-0.107143	0.281403	1.000000	0.583214	0.048681	0.139388	-0.131104	-0.042980	0.124757
EMPL	-0.052340	0.100610	0.583214	1.000000	0.015133	0.011962	-0.021348	-0.046991	0.009432
CVNT	-0.023234	0.068982	0.048681	0.015133	1.000000	0.256517	0.040061	-0.058585	0.097587
STKH	0.191187	0.377169	0.139388	0.011962	0.256517	1.000000	0.387218	0.087273	0.116792
BDGT	-0.076477	0.183396	-0.131104	-0.021348	0.040061	0.387218	1.000000	0.343044	0.045103
TSTN	-0.078797	0.004908	-0.042980	-0.046991	-0.058585	0.087273	0.343044	1.000000	0.269890
RSHP	0.020793	0.208352	0.124757	0.009432	0.097587	0.116792	0.045103	0.269890	1.000000

Source: E-view 3.1

REQUEST FOR FEEDBACK

Dear Readers

At the very outset, International Journal of Research in Commerce, IT and Management (IJRCM) acknowledges & appreciates your efforts in showing interest in our present issue under your kind perusal.

I would like to request you to supply your critical comments and suggestions about the material published in this issue as well as on the journal as a whole, on our E-mail i.e. infoijrcm@gmail.com for further improvements in the interest of research.

If you have any queries please feel free to contact us on our E-mail infoijrcm@gmail.com.

I am sure that your feedback and deliberations would make future issues better – a result of our joint effort.

Looking forward an appropriate consideration.

With sincere regards

Thanking you profoundly

Academically yours

Sd/-

Co-ordinator

ABOUT THE JOURNAL

In this age of Commerce, Economics, Computer, I.T. & Management and cut throat competition, a group of intellectuals felt the need to have some platform, where young and budding managers and academicians could express their views and discuss the problems among their peers. This journal was conceived with this noble intention in view. This journal has been introduced to give an opportunity for expressing refined and innovative ideas in this field. It is our humble endeavour to provide a springboard to the upcoming specialists and give a chance to know about the latest in the sphere of research and knowledge. We have taken a small step and we hope that with the active cooperation of like-minded scholars, we shall be able to serve the society with our humble efforts.

Our Other Fournals





