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STUDY OF QUALITY OF WORK LIFE AMONG UNSKILLED WOMEN EMPLOYEES IN MYSURU DISTRICT

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ABSTRACT

Women workers in organized sector are given less importance by the Government as well as private sectors. Women from the organized sector have high expectation from the government as it will provide some sort of benefits like incentives, special developments, health care, etc. lead to socio economic development of family. The previous studies carried out by earlier researchers was not included some required variables of quality of work life such as Job satisfaction, Job Security, facilities extended for skill development and health care facilities. The present research made an attempt to analyse the Quality of Work Life of Unskilled Women Employees in Organized Sector with special Reference to Mysuru District. The primary data was collected from 90 respondents in Mysore District with structured questionnaire. Apart from descriptive analysis of the demographic variables of the respondents, analysis of correlation and variance were applied to test the hypothesis. It is found from the study that work expectation and work satisfaction are related to each other and work expectation of the respondents is the same across different levels of designations. Workers expectation with reference to work culture and work environment remained the same among employees of different designations. It is also found that organisations should embark on and different facilities to different categories of employees.

AN EMPIRICAL STUDY ON MOBILE BANKING IN COIMBATORE DISTRICT

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ABSTRACT

Technology plays an important role in banking sector. Banking is one of the largest financial institutions constantly explores the opportunity of technology enabled services to provide better customer experiences and conveniences. Mobile banking (also known as M-banking, SMS banking) is a term used for performing balance checks, account transactions, payments etc. via a mobile device such as mobile phone. The increased prevalence of mobile phones provides exciting opportunities for the growth of mobile banking (m-banking). These papers are classified into five main categories: m-banking overview and conceptual issues, Features & Benefits of Mobile Banking, Current operating practices of commercial banks, Mobile banking/payment practices in Indian Commercial Banks and Challenges in India strategic, legal and ethical issues.

TRANSPORT EMPLOYEES OPINION ON NATURE OF WORK AND FACILITIES IN CUDDALORE DISTRICT

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ABSTRACT

The study finds out that transport plays a vital role in the development of any place. The drivers and conductors job is a difficult one as it is stressful to the body and it deserves a certain amount of physical and mental fitness and desirable minimum alertness for maximum performance and safety on road. Therefore, the stress can be identified as the major problem for transport employees. The driver and conductor are the key factors in the system of very easily responsible to stress in the way of carrying out their regular responsibility. Many factors can initiate the stress like Organizational factors, Working conditions, Passenger attitudes, public and government attitudes and personal factors. It was found out that working condition and personal factors are significantly influencing physiologically and organizational factors and personal factors significantly impacting psychologically the employees of Transport Corporation in Tamil Nadu.

A STUDY OF MARKETING PROBLEMS OF TOMATO WITH REFERENCE TO NASIK DISTRICT

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LECTURER
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ABSTRACT

Maharashtra is a leading state in production of tomato in the whole country; nearly 35 % is exported from Maharashtra. This research papers focus on Problems in Marketing of Tomato producers in Nasik district. This paper provides suggestions for proper marketing of tomato in Nasik district on the basis of study.

ASSIGNING TEACHING STAFFS FOR TEACHING VARIOUS SUBJECTS IN COLLEGE

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ABSTRACT

An assignment model is one of the most important techniques of operations research. It consists of assigning a number of resources to an equal number of activities assuming that there are the numbers of resources equal to the number of tasks available. The objective of assignment is to minimize the total cost or to maximize the total profit. This paper presents a review pertaining to assignment problem within the education area for assigning teaching staff to different subjects so that the percentage of result is maximized.

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