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FOREIGN DIRECT INVESTMENT AND UNEMPLOYMENT NEXUS IN INDONESIA: VECM ANALYSIS

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ABSTRACT

The population of Indonesia was about 261 million people in 2018. As a heavily populated country, unemployment is bound to be a problem in Indonesia. Foreign direct investment is considered to have a crucial role in reducing the unemployment rate. This study examines the significance of Foreign Domestic Investment (FDI) for reducing the unemployment rate in Indonesia. Johansen Cointegration technique and Vector Error Correction Model (VECM) have been used on time series data ranging from 1991-2017 to assess the relationship in the short and long term between Foreign Direct Investment (FDI) and Unemployment Rate. The results suggest that a strong positive long-run relationship exists between Foreign Direct Investment (FDI) and Unemployment. Therefore, the government of Indonesia should pay attention to all aspects related to the FDI domain when they intend to design policies with the purpose of reducing the unemployment.

AN EXPLORATORY STUDY ON IMPACT OF WELLBEING PROGRAMS ON EMPLOYEE PERFORMANCE IN SELECTED IT COMPANIES IN DELHI/NCR

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ABSTRACT

In the present times organizations are competing on the global platform, for this they need to prepare a strong work force. IT companies has been taking interest in the health and wellbeing of the workforce. Taking care of the workforce health is not only a healthcare cost but they are the expansion of various other dimensions like absenteeism, performance and productivity. The physical, mental and social health of the employees have direct relation to the organization growth in IT companies in India. The present study focuses on, the need for wellbeing of the employees at workplace and the initiatives of wellbeing taken by IT companies. In IT sector many companies focus on developing a culture of wellbeing in the organization and continuous efforts are being made, as for the company's employees are equally important as the customer. The organizations believe that if the employee is happy, they will put in maximum efforts to achieve organizational goal and the organization can competitive success along with the employees.

THE TRANSFORMATION OF TOURISM IN THE ECONOMY OF TELANGANA STATE

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ABSTRACT

The Indian tourism and hospitality industry has emerged as one of the key drivers of growth among the services sector in India. Total contribution by travel and tourism sector to India's GDP is expected to increase from Rs 15.24 trillion (US\$ 234.03 billion) in 2017 to Rs 32.05 trillion (US\$ 492.21 billion) in 2028. India was ranked 7th among 184 countries in terms of travel & tourism's total contribution to GDP in 2017. Travel and tourism is the third largest foreign exchange earner for India. During 2018, FEEs from tourism increased 4.70 per cent year-on-year to US\$ 28.59 billion. Foreign Tourist Arrivals (FTAs) increased 5.20 per cent year-on-year to 10.56 million in the same period. Foreign tourist arrivals for medical purpose increased from 427,014 in 2016 to 495,056 in 2017(P). During 2018, arrivals through e-tourist visa increased 39.60 per cent year-on-year to 2.37 million. During January 2019, arrivals through e-tourist visa increased by 21.10 per cent year-on-year to 0.29 million. As of 2017-18, 81.1 million people are employed in the tourism sector in India which was 12.38 per cent of total employment in the country. The Government of India has set a target of 20 million foreign tourist arrivals (FTAs) by 2020 and double the foreign exchange earnings as well. The state of Telangana is full of diversity and is one of the preferred destinations for domestic and foreign tourists as it is a home for famous heritage monuments, natural spots, and divine shrines. It is endowed with heritage sites, natural beauty, divine spots and adventure destinations. Telangana contributed 6.60% of the total domestic tourists in India during 2015. The tourist visits (including domestic and foreign) in Telangana is nearly about 94.6 Million. Tourist visits have increased by 30% in 2015 from 72.5 Million in 2014. The state has seen increasing number of Tourists from 2014 after its formation as the 29th state.

A STUDY ON CONSUMERS PERCEPTION AND THE USAGE TOWARDS ELECTRONIC WALLET 'PAYTM' WITH SPECIAL REFERENCE TO ANGAMALY MUNICIPALITY, ERNAKULAM, KERALA

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ABSTRACT

Over the last few decades, with the advent of internet based banking and shopping the electronic payment system has developed progressively more. The global transformation with technological advancements, we can witness the ascend in electronic payment systems and payment processing devices. The most popular form of online payments is net banking, credit and debit cards. Unconventional payment methods, such as bank transfers, electronic wallets, smart cards or bitcoin wallet (bitcoin is the most popular crypto currency) Mobile Wallets or Digital Wallets or e-Wallet applications will allow us to pay electricity bills, mobile recharge, book movie tickets, travel tickets, payments for groceries and lot more. Hence, E-Wallet is an online money account which can make transactions without the need for plastic cards. Today an e-wallet app is an ideal payment tool. In order to set up an E-wallet account, the user needs to install the software on their device and enter the relevant information required. Almost similar facilities are offered by various online payment platforms. Nevertheless, Paytm have dominated the market with its high security features and quick user interface. In the context of security concerns, Paytm is RBI approved Wallet which signifies that the money deposited in this wallet is protected under Escrow account with a reputed Bank. The total number of Paytm users crossed 300 million registered users till 2019. The aim of this research paper is to analyze the consumer perception and the usage of paytm in Angamaly Municipality under Ernakulam district, Kerala.

A STUDY ON CONSUMER BEHAVIOUR TOWARDS LEATHER PRODUCTS IN AHMEDABAD

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ABSTRACT

This study examined the consumer behaviour towards leather products in Ahmedabad, which are the factor affecting the consumer decision at the time of purchase and by which parameters consumers chooses the leather product. This study also aims to know that customer really understand the difference between original leather and duplicate leather and does the consumer had been cheated by the sale staff for duplicate leather. The research had been done through descriptive research design. This study had targeted the Ahmedabad city only. Customers of both the genders had been surveyed. The primary data has been collected through questionnaire by using convenience sampling method and sample size was 100. The findings reveal that majority of respondent does not understand the difference between original and duplicate leather. Price is the main reason for which customer does not prefer leather and People does not spend more money towards leather products in Ahmedabad as compared to other states and countries. You will get further detail after reading the whole report.

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