

INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, IT AND MANAGEMENT

CONTENTS

Sr.	TITLE & NAME OF THE AUTHOR (S)	Page
NO.		NO.
1.	BHAGIRATHI NAYAK, DR. C. NAHAK & DR. ARUN KR. MISRA	1
2	PERCEIVED QUALITY OF SERVICES RENDERED BY UNIVERSITY LIBRARY: A CASE STUDY OF PANJAB UNIVERSITY MAIN LIBRARY,	9
_ .	CHANDIGARH, INDIA	5
	DR. TESFATSION SAHLU DESTA	
3.	DYNAMIC COMPENSATION SYSTEM FOR PAKISTAN	20
	RABIA MUSHTAU	26
4.	VIVEK DUBEY & DR. H. R. SHARMA	26
5	INDIAN TELECOMMUNICATION SECTOR: A PARADIGM SHIFT	29
	DR. HARSH DWIVEDI & KAVYA SAINI	25
6.	A STUDY ON CONSTRUCTION OF EQUITY PORTFOLIO (OIL, IT, STEEL AND BANKING STOCKS) WITH REFERENCE TO THE SHARPE INDEX	38
	MODEL	
-	P.VARADHARAJAN & DR. P.VIKKRAMAN A STUDY ON ECONOMIC EMPOWERMENT OF WOMEN THROUGH SELE HELD CROUDS IN MAHARURNACAR DISTRICT OF ANDHRA	
1.	PRADESH	44
	M V S MAHENDRA, S ANANDA REDDY & M S BHAT	
8.	A STUDY ON THE RELATIONSHIP BETWEEN GOLD, SILVER AND NIFTY	50
	R.KARTHIKEYAN & DR. M. G. SARAVANARAJ	
9.	TV VIEWING PRACTICES OF INDIAN CHILDREN	66
40	UK. PAVLEEN KAUK & UK. KAGHBIK SINGH	-
10.	DR D ASHOK	/1
11	A STUDY ON STEPS TAKEN TO INPROVE CREDIT AND SAVINGS IN RURAL INDIA	73
11.	DR. P. UMA RANI	/3
12.	HEALTHCARE SERVICES IN INDIA: A STRATEGIC PERSPECTIVE	78
	DR. PRESHTH BHARDWAJ & DR. JAYRAJ D. JADEJA	
13.	INCREASING WOMEN EMPLOYMENT IN IT INDUSTRY: AN ANALYSIS OF REASONS	87
1/	IMPACT OF ORGANIZATIONAL CUMATE ROLF AMBIGUITY AND ROLF CONFLICT ON ORGANIZATIONAL COMMITMENT AMONG THE	00
14.	FACULTY IN ENGINEERING COLLEGES	90
	DR. T. G. VIJAYA & R. HEMAMALINI	
15 .	PERFORMANCE APPRAISAL SYSTEM IN INCOME TAX DEPARTMENT: A CASE STUDY	95
	DR. TEJ SINGH & DR. RAJIV RATAN	
16 .	DR TV MALICK DR V SELVAM & N ABDUL NAZAR	101
17	AWARENESS AND PERCEPTIONS OF F-BANKING CUSTOMERS IN CHHATTISGARH (INDIA)	105
17.	A. K. CHANDRA & D. K. GANGESHWAR	105
18.	COMPARATIVE STUDY OF PARAMETRIC AND NON-PERAMETRIC VALUE AT RISK (VaR) METHODS	109
-0.	VIKRANT VIKRAM SINGH, ANOOP MOHANTY & SUMIT GOYAL	
19 .	A STUDY TO DETERMINE THE EFFECTIVENESS OF THE TRAINING PROGRAMMES AT ONE OF THE NAVRATNA COMPANY IN ELECTRONIC	118
20	IMPLEMENTATION OF CRM WITH INFORMATION TECHNOLOGY IN HIGHER EDUCATION	125
20.	DR. NARINDER TANWAR	125
21.	PERFORMANCE ANALYSIS OF SOFTWARE INDUSTRIES THROUGH VALUE ADDED APPROACH - AN EMPIRICAL STUDY ON INFOSYS LTD.	129
	DR. R. KRISHNAKUMAR	
22 .	TECHNOLOGICAL SERVICES IN RURAL BANKING: A STUDY WITH REFERENCE TO BANK BRANCHES IN TIRUNELVELI DISTRICT	133
22	D. DEVANDHIKAN & SKEEHAKI .K VICKS VADORUB - MOTHER'S TOUCH THERADY: A CASE STUDY	1.4.1
23.	RAJNI KAMBOJ	141
24.	THE RELATIONSHIP BETWEEN LOCUS OF CONTROL AND ROLE STRESS AMONG ENGINEERS AND PERSONNEL	144
	R. SUBASREE	
25 .	THE LEGAL LACUNAS OF AN INDIAN CORPORATION'S CRIMINAL LIABILITY	149
	DR. SHKUTI BEDI	454
		154
_		

A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories Indexed & Listed at: Ulrich's Periodicals Directory , ProQuest, U.S.A., Open J-Gage, India Circulated all over the world & Google has verified that scholars of more than Hundred & Five countries/territories are visiting our journal on regular basis. Ground Floor, Building No. 1041-C-1, Devi Bhawan Bazar, JAGADHRI – 135 003, Yamunanagar, Haryana, INDIA

<u>CHIEF PATRON</u>

PROF. K. K. AGGARWAL Chancellor, Lingaya's University, Delhi Founder Vice-Chancellor, Guru Gobind Singh Indraprastha University, Delhi Ex. Pro Vice-Chancellor, Guru Jambheshwar University, Hisar

<u>PATRON</u>

SH. RAM BHAJAN AGGARWAL Ex. State Minister for Home & Tourism, Government of Haryana Vice-President, Dadri Education Society, Charkhi Dadri President, Chinar Syntex Ltd. (Textile Mills), Bhiwani



AMITA Faculty, E.C.C., Safidon, Jind

<u>ADVISORS</u>

PROF. M. S. SENAM RAJU Director A. C. D., School of Management Studies, I.G.N.O.U., New Delhi PROF. M. N. SHARMA Chairman, M.B.A., Haryana College of Technology & Management, Kaithal PROF. S. L. MAHANDRU Principal (Retd.), Maharaja Agrasen College, Jagadhri

EDITOR

PROF. R. K. SHARMA Dean (Academics), Tecnia Institute of Advanced Studies, Delhi

<u>CO-EDITOR</u>

DR. BHAVET Faculty, M. M. Institute of Management, Maharishi Markandeshwar University, Mullana, Ambala, Haryana

EDITORIAL ADVISORY BOARD

DR. AMBIKA ZUTSHI Faculty, School of Management & Marketing, Deakin University, Australia DR. VIVEK NATRAJAN

Faculty, Lomar University, U.S.A.

DR. RAJESH MODI

Faculty, Yanbu Industrial College, Kingdom of Saudi Arabia

PROF. SANJIV MITTAL

University School of Management Studies, Guru Gobind Singh I. P. University, Delhi

PROF. ANIL K. SAINI

Chairperson (CRC), Guru Gobind Singh I. P. University, Delhi

DR. KULBHUSHAN CHANDEL

Reader, Himachal Pradesh University, Shimla

DR. TEJINDER SHARMA

Reader, Kurukshetra University, Kurukshetra

INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, IT & MANAGEMENT $_{\rm ii}$

A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories

DR. SAMBHAVNA Faculty, I.I.T.M., Delhi **DR. MOHENDER KUMAR GUPTA** Associate Professor, P. J. L. N. Government College, Faridabad **DR. SHIVAKUMAR DEENE** Asst. Professor, Government F. G. College Chitguppa, Bidar, Karnataka **MOHITA** Faculty, Yamuna Institute of Engineering & Technology, Village Gadholi, P. O. Gadhola, Yamunanagar ASSOCIATE EDITORS **PROF. NAWAB ALI KHAN** Department of Commerce, Aligarh Muslim University, Aligarh, U.P. **PROF. ABHAY BANSAL** Head, Department of Information Technology, Amity School of Engineering & Technology, Amity University, Noida **PROF. A. SURYANARAYANA** Department of Business Management, Osmania University, Hyderabad **DR. ASHOK KUMAR** Head, Department of Electronics, D. A. V. College (Lahore), Ambala City **DR. JATINDERKUMAR R. SAINI** Head, Department of Computer Science, S. P. College of Engineering, Visnagar, Mehsana, Gujrat **DR. V. SELVAM** Divisional Leader – Commerce SSL, VIT University, Vellore **DR. PARDEEP AHLAWAT** Reader, Institute of Management Studies & Research, Maharshi Dayanand University, Rohtak S. TABASSUM SULTANA Asst. Professor, Department of Business Management, Matrusri Institute of P.G. Studies, Hyderabad

TECHNICAL ADVISOR

AMITA Faculty, E.C.C., Safidon, Jind MOHITA Faculty, Yamuna Institute of Engineering & Technology, Village Gadholi, P. O. Gadhola, Yamunanagar

FINANCIAL ADVISORS

DICKIN GOYAL Advocate & Tax Adviser, Panchkula NEENA

Investment Consultant, Chambaghat, Solan, Himachal Pradesh

<u>LEGAL ADVISORS</u>

JITENDER S. CHAHAL Advocate, Punjab & Haryana High Court, Chandigarh U.T. CHANDER BHUSHAN SHARMA Advocate & Consultant, District Courts, Yamunanagar at Jagadhri

SUPERINTENDENT

SURENDER KUMAR POONIA

INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, IT & MANAGEMENT

A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories WWW.ijrcm.org.in

CALL FOR MANUSCRIPTS

We invite unpublished novel, original, empirical and high quality research work pertaining to recent developments & practices in the area of Computer, Business, Finance, Marketing, Human Resource Management, General Management, Banking, Insurance, Corporate Governance and emerging paradigms in allied subjects like Accounting Education; Accounting Information Systems; Accounting Theory & Practice; Auditing; Behavioral Accounting; Behavioral Economics; Corporate Finance; Cost Accounting; Econometrics; Economic Development; Economic History; Financial Institutions & Markets; Financial Services; Fiscal Policy; Government & Non Profit Accounting; Industrial Organization; International Economics & Trade; International Finance; Macro Economics; Micro Economics; Monetary Policy; Portfolio & Security Analysis; Public Policy Economics; Real Estate; Regional Economics; Tax Accounting; Advertising & Promotion Management; Business Education; Business Information Systems (MIS); Business Law, Public Responsibility & Ethics; Communication; Direct Marketing; E-Commerce; Global Business; Health Care Administration; Labor Relations & Human Resource Management; Marketing Research; Marketing Theory & Applications; Non-Profit Organizations; Office Administration/Management; Operations Research/Statistics; Organizational Behavior & Theory; Organizational Development; Production/Operations; Public Administration; Purchasing/Materials Management; Retailing; Sales/Selling; Services; Small Business Entrepreneurship; Strategic Management Policy; Technology/Innovation; Tourism, Hospitality & Leisure; Transportation/Physical Distribution; Algorithms; Artificial Intelligence; Compilers & Translation; Computer Aided Design (CAD); Computer Aided Manufacturing; Computer Graphics; Computer Organization & Architecture; Database Structures & Systems; Digital Logic; Discrete Structures; Internet; Management Information Systems; Modeling & Simulation; Multimedia; Neural Systems/Neural Networks; Numerical Analysis/Scientific Computing; Object Oriented Programming; Operating Systems; Programming Languages; Robotics; Symbolic & Formal Logic; Web Design. The above mentioned tracks are only indicative, and not exhaustive.

Anybody can submit the soft copy of his/her manuscript **anytime** in M.S. Word format after preparing the same as per our submission guidelines duly available on our website under the heading guidelines for submission, at the email addresses, <u>infoijrcm@gmail.com</u> or <u>info@ijrcm.org.in</u>.

GUIDELINES FOR SUBMISSION OF MANUSCRIPT

1. COVERING LETTER FOR SUBMISSION:

THE EDITOR

Subject: SUBMISSION OF MANUSCRIPT IN THE AREA OF

(e.g. Computer/IT/Finance/Marketing/HRM/General Management/other, please specify).

DEAR SIR/MADAM

Please find my submission of manuscript titled '

' for possible publication in your journal.

DATED:

I hereby affirm that the contents of this manuscript are original. Furthermore it has neither been published elsewhere in any language fully or partly, nor is it under review for publication anywhere.

I affirm that all author (s) have seen and agreed to the submitted version of the manuscript and their inclusion of name (s) as co-author (s).

Also, if our/my manuscript is accepted, I/We agree to comply with the formalities as given on the website of journal & you are free to publish our contribution to any of your journals.

NAME OF CORRESPONDING AUTHOR:

Designation:

Affiliation with full address & Pin Code:

Residential address with Pin Code:

Mobile Number (s):

Landline Number (s):

E-mail Address:

Alternate E-mail Address:

- INTRODUCTION: Manuscript must be in British English prepared on a standard A4 size paper setting. It must be prepared on a single space and single column with 1" margin set for top, bottom, left and right. It should be typed in 8 point Calibri Font with page numbers at the bottom and centre of the every page.
- 3. MANUSCRIPT TITLE: The title of the paper should be in a 12 point Calibri Font. It should be bold typed, centered and fully capitalised.
- 4. **AUTHOR NAME(S) & AFFILIATIONS**: The author (s) full name, designation, affiliation (s), address, mobile/landline numbers, and email/alternate email address should be in italic & 11-point Calibri Font. It must be centered underneath the title.
- 5. **ABSTRACT:** Abstract should be in fully italicized text, not exceeding 250 words. The abstract must be informative and explain the background, aims, methods, results & conclusion in a single para.
- 6. **KEYWORDS**: Abstract must be followed by list of keywords, subject to the maximum of five. These should be arranged in alphabetic order separated by commas and full stops at the end.
- 7. **HEADINGS**: All the headings should be in a 10 point Calibri Font. These must be bold-faced, aligned left and fully capitalised. Leave a blank line before each heading.
- 8. **SUB-HEADINGS**: All the sub-headings should be in a 8 point Calibri Font. These must be bold-faced, aligned left and fully capitalised.
- 9. MAIN TEXT: The main text should be in a 8 point Calibri Font, single spaced and justified.
- 10. **FIGURES &TABLES:** These should be simple, centered, separately numbered & self explained, and titles must be above the tables/figures. Sources of data should be mentioned below the table/figure. It should be ensured that the tables/figures are referred to from the main text.
- 11. EQUATIONS: These should be consecutively numbered in parentheses, horizontally centered with equation number placed at the right.
- 12. **REFERENCES**: The list of all references should be alphabetically arranged. It must be single spaced, and at the end of the manuscript. The author (s) should mention only the actually utilised references in the preparation of manuscript and they are supposed to follow **Harvard Style of Referencing**. The author (s) are supposed to follow the references as per following:
- All works cited in the text (including sources for tables and figures) should be listed alphabetically.
- Use (ed.) for one editor, and (ed.s) for multiple editors.
- When listing two or more works by one author, use --- (20xx), such as after Kohl (1997), use --- (2001), etc, in chronologically ascending order.
- Indicate (opening and closing) page numbers for articles in journals and for chapters in books.
- The title of books and journals should be in italics. Double quotation marks are used for titles of journal articles, book chapters, dissertations, reports, working papers, unpublished material, etc.
- For titles in a language other than English, provide an English translation in parentheses.
- The location of endnotes within the text should be indicated by superscript numbers.

PLEASE USE THE FOLLOWING FOR STYLE AND PUNCTUATION IN REFERENCES:

BOOKS

- Bowersox, Donald J., Closs, David J., (1996), "Logistical Management." Tata McGraw, Hill, New Delhi.
- Hunker, H.L. and A.J. Wright (1963), "Factors of Industrial Location in Ohio," Ohio State University.

CONTRIBUTIONS TO BOOKS

• Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

JOURNAL AND OTHER ARTICLES

• Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

CONFERENCE PAPERS

 Garg Sambhav (2011): "Business Ethics" Paper presented at the Annual International Conference for the All India Management Association, New Delhi, India, 19–22 June.

UNPUBLISHED DISSERTATIONS AND THESES

Kumar S. (2011): "Customer Value: A Comparative Study of Rural and Urban Customers," Thesis, Kurukshetra University, Kurukshetra.

ONLINE RESOURCES

• Always indicate the date that the source was accessed, as online resources are frequently updated or removed.

WEBSITE

Garg, Bhavet (2011): Towards a New Natural Gas Policy, Economic and Political Weekly, Viewed on July 05, 2011 http://epw.in/user/viewabstract.jsp

A STUDY ON THE RELATIONSHIP BETWEEN GOLD, SILVER AND NIFTY

R.KARTHIKEYAN RESEARCH SCHOLAR, ANNA UNIVERSITY OF TECHNOLOGY COIMBATORE LECTURER DEPARTMENT OF MANAGEMENT STUDIES TAMILNADU COLLEGE OF ENGINEERING COIMBATORE – 641 659

DR. M. G. SARAVANARAJ HEAD & PROFESSOR DEPARTMENT OF MANAGEMENT STUDIES MUTHAYAMMAL ENGINEERING COLLEGE RASIPURAM

ABSTRACT

The study has attempted to analyze the need and importance of commodity market and the current position of the bullion in the stock exchange. The study is fully based on the secondary data from records and values of the bullion commodity in the exchange. From the analysis the value of data were collected and the collection of data were tabulated and presented in the appropriate places of various chapters. Besides the strategies was evaluated by analyzing and interpreting the values with the help of various technical ratios. Investor understands the basic elements of commodities market investing and their fund affect on the potential value of the investments over the years. The past performance is used as an important tool. Investors have to look for consistency, though it is known that new investments flow into top performing funds, based on performance ranking. The researchers suggested that the investors can take decision based on these results. Techniques and tools used helps to analyze the investment opportunities in the market. The research hopes that the suggestions will be implemented for the betterment of the investors and also for the general public to get an idea about the investment in a profitable manner.

KEYWORDS

Gold, Silver and Nifty, Commodities, Stock Exchange, Risk, Return.

INTRODUCTION

The study examines the impact of few economic indicators like gold and silver prices. The Commodity market plays a vital role in promoting economic growth through the mobilization of long-term savings and the savings get invested in the economy for production purpose. This study analysis the performance of the gold, silver & nifty to understand the concept and importance of the commodity market. Basically gold is an inflation hedge. If inflation of any country increases, investors will buy gold to balance their portfolio and the price of gold will move up. So during inflation the gold price rises and the stock market falls.

In an economy all the savings are not invested in the stock market. Certain portion of the money is invested as bank deposits. When people invest money directly in the stock market they have to bear the risk involved. Investing in stock market may give more return than the risk less return, but it also involves high risk. When money is deposited in Banks, the bank takes responsibility of the risk involved. Bank charge higher interest and gives guaranteed return to the investors. Since banks take the responsibility of risk, it charges high interest rate to the companies and pays less interest to deposits. It clearly shows that the proper and protected investment is of investing in the commodity market.

To accomplish the goal of earning a relatively high return in commodity market, an essential task for investors to develop investment objectives. So informed decision can be made regarding risk and return trade- off. There is some indirect relationship between these three things (i.e. gold, silver and nifty). So to assess the relationship between these three things the following study is carried out.

STATEMENT OF PROBLEM

To find out the overall information for investors, in which time to invest the money in commodities market and what is the movement of price in commodities market. It also helps to analyze when the trend will reverse and also to find out the best way to invest in the markets for the investors.

OBJECTIVES OF THE STUDY

- To study about the performance of the gold, silver and nifty during the period.
- To study the impact of gold, silver BSE SENSEX.
- To understand the concept and importance of the commodities market.
- To analyze the risk involved in the gold and silver prices.
- To rank the gold, silver based on their performance.
- To analyze the general trend in the bullion market.
- To understand the up and down movement of price in bullion market.
- To know the time to invest money in bullion commodity market by investors.

SCOPE OF THE STUDY

A better understanding of the commodity market trend will facilitate allocation of financial resources to the most profitable investment opportunity. The study also helps the customers to ascertain the risk and return of the commodities. This will help the investor viz, individuals, FIIS in identifying the commodity which would yield them higher return and lesser risk.

The result of this study indicates short-term relationship of specific macroeconomic elements to the Bombay stock exchange. Investors can predict the volatility of the stock market due to the changes in economic indicators.

LIMITATIONS OF THE STUDY

All the projects are hindered in their smooth flow by some problems. The problems arise in the form of constrains by time and scope of the study. The current project was also faced by certain problem. Some of the problems faced in the course of the project are as follows:

INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, IT & MANAGEMENT 50

A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories

- Period of study is restricted to past half Year so the conclusion based on this report is limited to that extent.
- The tools used for analysis is subject to inherent limitations.
- External factors which affect the price movement of the market.
- It cannot allow for good forecasting or determination of price objectives.
- Using of Secondary data.

RESEARCH METHODOLOGY

Research methodology is a way of systematically solving the research problem. Research Methodology deals with the research design used and other methods used to present the study. Here researcher describes the statement of the problem, objectives of the study.

TYPE OF RESEARCH

The descriptive method of research type employed in the study portrays the performance of the different prices of Gold, Silver were taken under study. Since descriptive research studies are concerned with describing the characteristics of a particular individual, or of a group, the same is used for studying the performance of the different prices in the market.

SOURCES OF DATA

The data was collected with secondary data collection method. Secondary data is the data collected from secondary sources. In this research it is collected through various journals, magazines and websites.

For the purpose of this study, the price movements are computed and studied. The risk free rate which is the rate of return of the 90 – day's Treasury bill is obtained from the websites. The return values of the different markets, the standard deviation values used in the calculation of the Sharpe ratio, and the beta value used for the calculation of the Treynor ratio are manually calculated from the closing prices of Gold, Silver.

TOOLS AND TECHNIQUES USED

The two ways in which the analysis is done are Risk - adjusted performance evaluation by

- Beta
- Mean
- Standard deviation
- Sharpe ratio
- Treynor ratio
- Correlation

BETA

The degrees to which different portfolios are affected by these systematic risks as compared to the effect on the market as a whole is measured by Beta. The Beta factor describes the movement in a stock's or portfolio's returns in relation to that of the market return.

The main purpose of using slope or beta is to predict the change in the market. Beta is a measure of the market or non-diversible risk associated with any given security in the market. The formula for predicting Beta is as follows:

Returns = $(P_1-P_0/P_0)^*100$ Where, P_1 today's close

P₀ previous close

Beta = Cov (x,y) / var (x)

MEAN

A measure of the central tendency of a data set, the mean is the average value in a data set. It is determined by adding all the values and dividing the sum by the number of values in the data set.

Mean = ∑Xi

----- n

where, i = 1,2,3,....n

n = number of samples (or) number of values

n

STANDARD DEVIATION

The standard deviation is less affected than the range by extreme and untypical values. It is a very accurate measurement for showing how closely the values in the list cluster around or diverge from the average. The standard deviation is lower if the values cluster closely around the mean and becomes higher the more they diverge from it. For the mathematically inclined, the standard deviation is defined as the square root of the variance, or Standard deviation = $\sqrt{\Sigma}(x-x)^2$

SHARPE RATIO

William Sharpe created a metric for fund performance, which enables the ranking of funds on a risk – adjusted basis. This measure is based on the comparison of "Excess return" per unit of risk, risk being measured by standard deviation. The standard deviation measures what is the average dispersion of the returns around the average value. If the standard deviation is high, the risk inherent in the returns of the mutual fund is high. Excess return is defined as the actual return of the fund less the risk free rate. The return on the 90-day treasury bill of the government is taken as the risk-free rate. This ratio is referred as reward to variability ratio (RVAR). It is expressed as:

Sharpe ratio = $(R_p - R_f) / \sigma_P$ Where,

- R_p is the average return of the fund
- R_f is average risk free return
- $\sigma_{\rm P}$ is total risk of the fund

TREYNOR RATIO

In the Sharpe ratio, we measure return per unit of standard deviation. Instead if we measured return per unit of beta, we have the Treynor measure of the performance. Treynor measure uses the market risk to rank funds, while Sharpe measure uses total return to rank funds. This ratio is referred as reward to volatility ratio (RVOL)

It is expressed as: Treynor's ratio = $(R_p - R_f)/\beta$ Where,

INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, IT & MANAGEMENT

A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories

- R_p is the average return of the fund
- R_f is average risk free return

β is total risk of the fund

CORRELATION

The correlation is one of the most common and most useful statistics. A correlation is a single number that describes the degree of relationship between two variables. The correlation coefficient may take on any value between plus and minus one.

-1.00 < r <+1.00

r =

The sign of the correlation coefficient (+, -) defines the direction of the relationship, either positive or negative. A positive correlation coefficient means that as the value of one variable increases, the value of the other variable increases; as one decreases the other decreases. A negative correlation coefficient indicates that as one variable increases, the other decreases, and vice-versa. Taking the absolute value of the correlation coefficient measures the strength of the relationship. It is expressed as,

DATA ANALYSIS AND INTERPRETATION

In this chapter the average return, volatility, variability in returns and risk parameters of the commodity are analysed. The analysis is given in the form of tables and charts.

Risk arises out of the fact that returns do not remain constant or unchanged. Every change in return is a situation of risk for the investor. The simplest way to measure risk is to find out, over a period of time, the performance of the commodity in relation to the market indices

Since we know that mutual funds cannot be expected to deliver a pre-specified price, the measures of risk and return make little sense, unless we are able to say something about their adequacy. If the fund made 20% return in one period and 8% in another, we will not be able to say if 20% is too high or not high enough, or if 8% is too low. Therefore, we should be able to define what we can expect from the fund, in terms of risk and return.

TABLE NO.1:	TREND ANALY	SIS FOR THE	MONTH OF	JAN - 2011

Days	Gold	Deviation	Silver	Deviation
3/1/11	2,000	-71	50	-0.2
4/1/11	1,929	-2.0	49.8	-1.35
5/1/11	1,927	-23	48.45	-0.4
6/1/11	1,904	-5	48.05	-0.45
7/1/11	1,899	-5	47.60	0.15
10/1/11	1,894	4.00	47.75	0
11/1/11	1,898	3.00	47.75	0.6
12/1/11	1,901	1.00	48.35	-0.1
13/1/11	1,902	-1.00	48.25	-0.8
14/1/11	1,901	-8.00	47.45	0.8
17/1/11	1,893	-3.00	46.65	-0.05
18/1/11	1,890	-1.00	46.60	1.15
19/1/11	1,889	7.00	47.75	-0.35
20/1/11	1,896	4.00	47.40	-2.0
21/1/11	1,900	-28.00	45.40	0.65
24/1/11	1,872	7.00	46.05	-1.65
25/1/11	1,879	-26.00	44.40	-0.2
26/1/11	1,853	0	44.20	1.35
27/1/11	1,853	13.00	45.55	-1.2
28/1/11	1,866	0	44.35	2.30
31/1/11	1,866	0	46.65	0
Average		-113.3		-1.55



INTERPRETATION

The above table shows that both the value of gold and silver price is in decreasing trend with -113.3 and -1.55. This shows that price of gold & silver increases in the beginning and decreases in the end of the month

A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories

TABLE NO.2: RELATIONSHIP BETWEEN THE GOLD, SILVER AND NIFTY IN THE MONTH OF JAN 2011

Null hypothesis (H0): There is no relationship between gold, silver and nifty in the month of January. Alternative hypothesis (H1): There is relationship between gold, silver and nifty in the month of January.

,		
Data	GOLD & SILVER	
Gold & silver	0.943831	
Silver & nifty	-0.63036	
Gold & nifty	-0.56015	
Source: research data		

CHART NO.2: RELATIONSHIP BETWEEN THE GOLD & SILVER IN THE MONTH OF JAN - 2011



INTERPRETATION

The gold & silver with the value of 0.943831 and shows that there is positive relationship between them because silver is the by-product of gold. The silver & nifty has negative relationship because the value decreases with -0.63036. The gold & nifty also shows negative relationship with -0.56015 where it's value is less than one.





Days	Gold	Deviation	Silver	Deviation
1/2/11	2000	-136	50	-2.90
2/2/11	1,864	-9.0	47.10	-0.30
3/2/11	1,855	25.0	46.80	0.75
4/2/11	1,880	-9.0	47.55	0.45
7/2/11	1,871	-4.0	48.00	0.20
8/2/11	1,867	14.0	48.20	1.15
9/2/11	1,881	8.0	49.35	0.30
10/2/11	1,889	9.0	49.65	0
11/2/11	1,898	-13.0	49.65	-0.45
14/2/11	1,885	2.0	49.20	0.90
15/2/11	1,887	16.0	50.10	0.45
16/2/11	1,903	3.0	50.55	-0.20
17/2/11	1,906	1.0	50.35	1.35
18/2/11	1,907	9.0	51.70	1.85
21/2/11	1,916	11.0	53.55	0.85
22/2/11	1,927	-2.0	54.40	-0.90
23/2/11	1,925	20.0	53.50	0.95
24/2/11	1,945	-5.0	54.45	-1.0
25/2/11	1,940	11.0	53.45	1.25
28/2/11	1,951	0	54.70	0
Average		-49.0		4.7



Source: research data

INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, IT & MANAGEMENT 53

A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories

CHART NO.3: TREND ANALYSIS FOR THE MONTH OF FEBRUARY - 2011



INTERPRETATION

The above table shows that, the gold is in decreasing trend with the value of -49 and the silver is in increasing trend with the value of 4.7. This shows that gold price decreases continuously in this month.

TABLE .4: RELATIONSHIP BETWEEN THE GOLD, SILVER AND NIFTY IN THE MONTH OF FEBRUARY - 2011

Null hypothesis (H0): There is no relationship between gold, silver and nifty in the month of February. Alternative hypothesis (H1): There is relationship between gold, silver and nifty in the month of February.

Data	GOLD & SILVER
Gold & silver	0.9101
Silver & Nifty	0.5355
Gold & Nifty	0.2597



Source: research data

INTERPRETATION

The gold & silver with the value of 0.9101 and shows that there is positive relationship between them because silver is the by-product of gold. The silver & nifty and gold & nifty has strong relationship because with the value of 0.5355 & 0.2597 respectively. This table shows that there is strong relationship between the gold, silver and nifty.

INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, IT & MANAGEMENT 54 A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories

Days	Gold	Deviation	Silver	Deviation
1/3/11	2000	-40.0	50	5.75
2/3/11	1,960	5.0	55.75	0.25
3/3/11	1,965	-23.0	56.00	-0.30
4/3/11	1,942	28.0	55.70	3.15
7/3/11	1,970	-10.0	58.85	-0.85
8/3/11	1,960	-7.0	58.00	0
9/3/11	1,953	7.0	58.00	-0.10
10/3/11	1,960	-13.0	57.90	-0.80
11/3/11	1,947	7.0	57.10	0.90
14/3/11	1,954	-8.0	58.00	-1.30
15/3/11	1,946	-5.0	56.70	0
16/3/11	1,941	0	56.70	0
17/3/11	1,941	-7.0	56.70	-0.40
18/3/11	1,934	19.0	56.30	0.85
21/3/11	1,953	2.0	57.15	1.20
22/3/11	1,955	-4.0	58.35	0
23/3/11	1,951	6.0	58.35	1.95
24/3/11	1,957	-8.0	60.30	-0.55
25/3/11	1,949	-7.0	59.75	-0.20
28/3/11	1,942	-9.0	59.55	-0.45
29/3/11	1,933	-3.0	59.10	0.25
30/3/11	1,930	12.0	59.35	1.0
31/3/11	1,942	0	60.35	0
Average		-58.0		10.35

TABLE NO.5: TREND ANALYSIS FOR THE MONTH OF MARCH - 2011

Source: research data

CHART NO.5: TREND ANALYSIS FOR THE MONTH OF MARCH - 2011



INTERPRETATION

The above table shows that the gold prices is in decreasing trend with the values of-58.0. The silver prices increased by 10.35. The gold price decreases when the silver price increases in its value continuously.TABLE .6

RELATIONSHIP BETWEEN THE GOLD, SILVER AND NIFTY IN THE MONTH OF MARCH 2011 Null hypothesis (H0): There is no relationship between gold, silver and nifty in the month of March. Alternative hypothesis (H1): There is relationship between gold, silver and nifty in the month of March.

	Data	GOLD & SILVER	
	Gold & silver	0.9131	
	Silver & Nifty	0.7953	
	Gold & nifty	0.7106	
Source: research data			

INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, IT & MANAGEMENT 55

A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories



INTERPRETATION

The gold & silver with the value of 0.9131 and shows that there is positive relationship between them because silver is the by-product of gold. The silver & nifty and gold & nifty has strong relationship because with the value of 0.7953 & 0.7106 respectively. This table shows that there is strong relationship between the gold, silver and nifty.

Days	Gold	Deviation	Silver	De <mark>via</mark> tion
1/04/11	2,000	-59.0	50	10.50
4/04/11	1,941	2.0	60.50	1.00
5/04/11	1,943	15.0	61.50	0.90
6/04/11	1,958	0	62.40	-0.15
7/04/11	1,958	11.0	62.25	0.75
8/04/11	1,969	13.0	63.00	2.80
11/04/11	1,982	-7.0	65.80	-1.90
12/04/11	1,975	0	63.90	0.80
13/04/11	1,9 <mark>7</mark> 5	0	64.70	0
14/04/11	1,975	16.0	64.70	2.30
15/04/11	1,991	12.0	67.00	1.20
18/04/11	2,003	21.0	68.20	0.05
19/04/11	2,024	2.0	68.25	1.85
20/04/11	2,026	4.0	70.10	2.0
21/04/11	2,030	9.0	72.10	1.9
22/04/11	2,039	20.0	74.00	3.9
25/04/11	2,059	-18.0	77.90	-3.20
26/04/11	2,041	-1.0	74.70	-1.35
27/04/11	2,040	23.0	73.35	3.20
28/04/11	2,063	0	76.55	0
Average		63.00		26.55

TABLE NO.7: TREND ANALYSIS FOR THE MONTH OF APRIL - 2011

CHART NO.7: TREND ANALYSIS FOR THE MONTH OF APRIL - 2011



INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, IT & MANAGEMENT 56

A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories

INTERPRETATION

The above table shows that, the gold and silver is in increasing trend with the values of 63.00 and 26.55 respectively. This shows that gold and silver price increases continuously in this month.

TABLE .8: RELATIONSHIP BETWEEN THE GOLD, SILVER AND NIFTY IN THE MONTH OF APRIL - 2011

Null hypothesis (H0): There is no relationship between gold, silver and nifty in the month of October. Alternative hypothesis (H1): There is relationship between gold, silver and nifty in the month of October.

Data	GOLD & SILVER
Gold & silver	0.9106
Silver & Nifty	0.9012
Gold & Nifty	0.8426
Source: re	search data



INTERPRETATION

The gold & silver with the value of 0.9106 and shows that there is positive relationship between them because silver is the by-product of gold. The silver & nifty and gold & nifty has strong relationship because with the value of 0.9012 & 0.8426 respectively. This table shows that there is strong relationship between the gold, silver and nifty.

Days	Gold	Deviation	Silver	Deviation
2/05/11	2,000	94.0	50	22.40
3/05/11	2,094	0	72.40	-0.10
4/05/11	2,094	-30.0	72.30	-8.15
5/05/11	2,064	-32.0	64.15	-5.80
6/05/11	2,032	13.0	58.35	1.10
9/05/11	2,045	9.0	59.45	2.25
10/05/11	2,054	20.0	61.70	2.45
11/05/11	2,074	-19.0	64.15	-5.25
12/05/11	2,055	7.0	58.90	-0.20
13/05/11	2,062	-15.0	57.80	-0.15
16/05/11	2,047	9.0	57.65	-1.20
17/05/11	2,056	-9.0	56.45	0.20
18/05/11	2,047	2.0	56.65	0.90
19/05/11	2,049	-3.0	57.55	-0.30
20/05/11	2,046	45.0	57.25	-0.45
23/05/11	2,091	9.0	56.80	0.40
24/05/11	2,100	15.0	57.20	2.10
25/05/11	2,115	8.0	59.30	3.05
26/05/11	2,123	-10.0	62.35	-1.40
27/05/11	2,113	10.0	60.95	0.65
30/05/11	2,123	-2.0	61.60	-0.15
31/05/11	2,121	0	61.45	0
Average		121.00		12.8





Source: research data

A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories

CHART NO.9: TREND ANALYSIS FOR THE MONTH OF MAY -2011



INTREPRETATION

The above table shows that the gold and silver prices are increasing with 121.00 and 12.8 respectively. There is an direct relationship between gold & silver prices.

TABLE 10: RELATIONSHIP BETWEEN THE GOLD, SILVER AND NIFTY IN THE MONTH OF MAY – 2011

Null hypothesis (H0): There is no relationship between gold, silver and nifty in the month of November.

Alternative hypothesis (H1): There is relationship between gold, silver and nifty in the month of November.

Data	GOLD & SILVER	
Gold & Silver	0.2075	
Silver & Nifty	0.4914	
Gold & Nifty	-0.4587	
Source: research data		

CHART NO.10: RELATIONSHIP BETWEEN THE GOLD, SILVER AND NIFTY IN THE MONTH OF MAY 2011



INTERPRETATION

The gold & silver with the value of 0.9106 and shows that there is positive relationship between them because silver is the by-product of gold. The silver & nifty has strong relationship because with the value of 0.9012. The gold & nifty has negative relationship with the value of -0.4587 where it's less than one.

INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, IT & MANAGEMENT A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories www.ijrcm.org.in

Days	Gold return	Deviation	Silver return	Deviation	Nifty return	Deviation
3/1/11	0	-71	0	-0.2	0	5.045
4/1/11	-71	69.0	-0.2	-1.15	5.045	-9.139
5/1/11	-2.0	-21.0	-1.35	0.95	-4.094	6.392
6/1/11	-23	18.0	-0.4	0.90	2.298	-1.95
7/1/11	-5	0	-0.45	0.60	0.348	-1.376
10/1/11	-5	9.0	0.15	-0.15	-1.028	5.253
11/1/11	4.00	-1,0	0	0.6	4.225	-4.103
12/1/11	3.00	-2.0	0.6	-0.1	0.122	-2.841
13/1/11	1.00	-2.0	-0.1	-0.8	-2.719	2.49
14/1/11	-1.00	-7.0	-0.8	1.6	-0.229	-4.192
17/1/11	-8.00	5.0	0.8	0.75	-4.421	3.272
18/1/11	-3.00	2.0	-0.05	1.2	-1.149	4.568
19/1/11	-1.00	8.0	1.15	-0.30	3.419	0.256
20/1/11	7.00	-3.0	-0.35	-1.80	3.675	-2.032
21/1/11	4.00	-32.0	-2.0	-3.45	1.643	0.294
24/1/11	-28.00	35.0	0.65	2.65	1.937	3.645
25/1/11	7.00	-33.0	-1.65	0.35	5.582	-6.548
26/1/11	-26.00	26.0	-0.2	1.80	-0.966	-1.778
27/1/11	0	13.0	1.35	1.55	-2.744	3.213
28/1/11	13.00	-13.0	-1.2	-1.0	0.469	-3.752
31/1/11	0	0	2.30	3.50	-3.283	6.235
Average		-3.00		7.5		0.449

TABLE NO.11: DAILY RETURN FOR THE MONTH OF JAN - 2011

Source: research data





INTERPRETATION

The above table shows that the silver and nifty price is in increasing return with the values of 7.5 and 0.449 respectively and gold decreases by -3.00. This shows that nifty and silver price increases and the gold price decreases continuously in this month.

Days	Gold return	Deviation	Silver return	Deviation	Nifty return	Deviation
1/2/11	0	-136	0	-2.90	0	-0.412
2/2/11	-136	127.0	-2.90	2.60	-0.412	2.857
3/2/11	-9.0	34.0	-0.30	1.05	2.445	-2.119
4/2/11	25.0	-34	0.75	-0.30	0.326	-0.187
7/2/11	-9.0	5.0	0.45	-0.25	0.139	-0.014
8/2/11	-4.0	18.0	0.20	0.95	0.125	1.881
9/2/11	14.0	-6.0	1.15	-0.85	2.006	-3.48
10/2/11	8.0	1.0	0.30	-0.30	-1.474	0.975
11/2/11	9.0	-22.0	0	-0.45	-0.499	-1.682
14/2/11	-13.0	15.0	-0.45	1.35	-2.181	1.332
15/2/11	2.0	14	0.90	-0.45	-0.849	0.285
16/2/11	16.0	-13.0	0.45	-0.65	-0.564	1.651
17/2/11	3.0	-2.0	-0.20	1.55	1.087	-4.074
18/2/11	1.0	8.0	1.35	0.50	-2.987	4.004
21/2/11	9.0	2.0	1.85	-1.00	1.017	-0.835
22/2/11	11.0	-13.0	0.85	-2.75	0.182	-0.133
23/2/11	-2.0	22.0	-0.90	1.85	0.049	-1.095
24/2/11	20.0	-25.0	0.95	-1.95	-1.046	-0.773
25/2/11	-5.0	16.0	-1.0	2.25	-1.819	5.283
28/2/11	11.0	0	1.25	0	3.464	0
Average		11.0		0.25		3.464

TABLE NO.12: DAILY RETURN FOR THE MONTH OF FEBRUARY - 2011

Source: research data

CHART NO.12: DAILY RETURN FOR THE MONTH OF FEBRUARY-2011



INTERPRETATION

The above table shows that the nifty, gold and silver prices have positive return with 3.464, 11.0 and 0.25 respectively. This shows that nifty, gold and silver is increasing continuously in this month.

TABLE NO.13: DAILY RETURN FOR THE MONTH OF MARCH - 2011									
Days	Gold return	Deviation	Silver return	Deviation	Nifty return	Deviation			
1/3/11	0	-40.0	0	5.75	0	3.572			
2/3/11	-40.0	45.0	5.75	-5.5	3.572	-4.82			
3/3/11	5.0	-28.0	0.25	-0.55	-1.248	-0.898			
4/3/11	-23.0	51.0	-0.30	3.45	-2.146	5.132			
7/3/11	28.0	-38.0	3.15	-4.0	2.986	-3.289			
8/3/11	-10.0	3.0	-0.85	0.85	-0.303	-1.228			
9/3/11	-7.0	14.0	0	-0.10	-1.531	-0.967			
10/3/11	7.0	-20.0	-0.10	-0.70	-2.498	1.057			
11/3/11	-13.0	20.0	-0.80	1.70	-1.441	-2.237			
14/3/11	7.0	-15.0	0.90	-2.20	-3.678	3.727			
15/3/11	-8.0	3.0	-1.30	1.30	0.049	-1.684			
16/3/11	-5.0	5.0	0	0	-1.635	2.38			
17/3/11	0	-7.0	0	-0.40	0.745	4.383			
18/3/11	-7.0	26.0	-0.40	1.25	5.128	-5.65			
21/3/11	19.0	21.0	0.85	0.35	-0.522	-1.754			
22/3/11	2.0	-6.0	1.20	-1.20	-2.276	3.108			
23/3/11	-4.0	10.0	0	1.95	0.832	-2.05			
24/3/11	6.0	-14.0	1.95	-2.50	-1.218	-1.83			
25/3/11	-8.0	1.0	-0.55	0.35	-3.048	-0.344			
28/3/11	-7.0	-2.0	-0.20	0.10	-3.392	5.24			
29/3/11	-9.0	0	-0.45	0	1.848	0			
Average		29.0		-0.10		1.848			
		50	urco: rosoarch	data					

INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, IT & MANAGEMENT 60

A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories



INTERPRETATION

The above table shows that the nifty and gold prices have a favorable return with 1.848 and 29.0 but the silver price shows the unfavorable return with -0.10. The silver prices are negative when it is compared to the gold and nifty.

Days	Gold return	Deviation	Silver return	Deviation	Nifty return	Deviation
1/04/11	0	-59.0	0	10.50	0	-3.352
4/04/11	-59.0	61.0	10.50	-9.50	-3.352	-2.303
5/04/11	2.0	13.0	1.00	-0.10	-5.655	5.773
6/04/11	15.0	-15.0	0.90	-1.05	0.118	-1.032
7/04/11	0	11.0	-0.15	0.90	-0.914	-7.304
8/04/11	11.0	2.0	0.75	2.05	-8.218	14.643
11/04/11	13.0	-18.0	2.80	-4.70	6.425	-5.624
12/04/11	-7.0	7.0	-1.90	2.70	0.801	-5.924
13/04/11	0	0	0.80	-0.80	-5.123	3.054
14/04/11	0	16.0	0	2.30	-2.069	-3.894
15/04/11	16.0	-4.0	2.30	-1.10	-5.963	7.539
18/04/11	12.0	9.0	1.20	-1.15	1.576	2.013
19/04/11	21.0	-19	0.05	1.80	3.589	-8.836
20/04/11	2.0	2.0	1.85	0.15	-5.247	1.267
21/04/11	4.0	5.0	2.0	-0.10	-3.980	-8.188
22/04/11	9.0	11.0	1.9	2.0	-12.168	9.816
25/04/11	20.0	-38.0	3.9	-5.1	-2.352	8.682
26/04/11	-18.0	17.0	-3.20	1.85	6.330	-5.844
27/04/11	-1.0	24.0	-1.35	4.55	0.486	6.505
28/04/11	23.0	0	3.20	0	6.991	0
Average		25.0		4.03		6.991

TABLE NO.14: DAILY RETURN FOR THE MONTH OF APRIL - 2011

earch data



INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, IT & MANAGEMENT 61

A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories

INTERPRETATION

The above table shows that the gold, silver and nifty have a favorable return with 6.991, 25.0 and 4.03.So Gold, Silver and Nifty has a positive return.

TABLE NO.15: DAILY RETURN FOR THE MONTH OF MAY 2011								
Days	Gold return	Deviation	Silver return	Deviation	Nifty return	Deviation		
2/05/11	0	94	0	22.40	0	3.227		
3/05/11	94.0	-94.0	22.40	-22.50	3.227	-7.91		
4/05/11	0	-30.0	-0.10	-8.05	-4.683	1.247		
5/05/11	-30.0	-62.0	-8.15	2.35	-3.436	6.235		
6/05/11	-32.0	45.0	-5.80	6.90	2.799	3.096		
9/05/11	13.0	-4.0	1.10	1.15	5.895	-12.553		
10/05/11	9.0	11.0	2.25	0.20	-6.658	3.589		
11/05/11	20.0	-39	2.45	-7.70	-3.069	1.732		
12/05/11	-19.0	26.0	-5.25	5.05	-1.337	0.953		
13/05/11	7.0	-22.0	-0.20	0.05	-0.384	-3.773		
16/05/11	-15.0	24.0	-0.15	1.05	-4.157	2.363		
17/05/11	9.0	-18.0	-1.20	1.40	-1.794	-1.312		
18/05/11	-9.0	11.0	0.20	0.70	-3.106	8.601		
19/05/11	2.0	-5.0	0.90	-1.20	5.495	-4.946		
20/05/11	-3.0	48.0	-0.30	-1.95	0.549	-2.552		
23/05/11	45.0	-36.0	-0.45	0.85	-2.003	5.705		
24/05/11	9.0	6.0	0.40	1.70	3.702	-3.599		
25/05/11	15.0	0	2.10	0	0.103	0		
Average		-45.0		2.40		0.103		

Source: research data

CHART NO.15: DAILY RETURN FOR THE MONTH OF MAY 2011



INTERPRETATION

The above table shows that the nifty and silver have a favorable return with 0.103 and 2.40. But the gold price shows the unfavorable return with -45.0. The gold price is negative when it is compared to the nifty and Silver.

TABLE NO.16: RISK FOR GOLD, SILVER AND NIFT									
	Months	Risk							
		Gold	Silver	Nifty					
	January	1.376	1.924	2.862					
	February	1.650	3.495	1.557					
	March	2.493	5.483	2.334					
	April	3.150	4.074	5.025					
	May	2.283	3.145	3.568					
	SOURCE: RESEARCH DATA								

INTERPRETATION

The standard deviation of Silver is found to be highest in the month of March and Nifty in the month of April.

The highest standard deviation (Risk) is found to be 5.483.

The evaluation based on Sharpe ratio shows that the risk-adjusted performance of gold, silver and nifty is very low with high risk. Gold ranks first in the month of January. Next to that silver and nifty in the month of February has a good return. The performance of other months has normal risk and returns.

INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, IT & MANAGEMENT 62

A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories



TABLE NO.17: SHARPE RATIO FOR GOLD, SILVER AND NIFTY

Months	Sharpe	ratio	RANKING			
	Gold	Gold Silver Nifty			Silver	Nifty
January	-4.419	-3.118	-1.921	1	1	3
February	-3.368	-2.048	-3.886	2	2	1
March	-2.228	-1.111	-2.770	5	5	2
April	-2.181	-1.794	-1.479	6	4	5
May	-2.366	-1.881	-1.819	4	3	4
		Source: re	esearch da	ata		

INTERPRETATION

The evaluation based on Sharpe ratio shows that the risk-adjusted performance of gold, silver and nifty is very low with high risk. Gold ranks first in the month of January. Next to that silver, nifty has a good return in the month of February. The performance of other months has normal risk and returns.



INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, IT & MANAGEMENT 63

A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories

Months	Beta		
	Gold	Silver	Nifty
January	-0.022	-0.00059	0.291
February	0.022	0.002	0.281
March	-0.038	-1.69	0.0010
April	0.043	0.0007	0.328
May	-0.027	-0.027	0.262
S	Source: res	search data	

TABLE NO.18: BETA FOR GOLD. SILVER AND NIFTY

INTERPRETATION

The evaluation based on Beta shows that the risk-adjusted performance of gold, silver and nifty is moderate high with low risk. Nifty shows good return in the month of April. The performance of gold and silver other months has normal risk and returns.



TABLE NO.19: TREYNOR RATIO FOR GOLD, SILVER AND NIFTY

Months	Treynor r	RANKI	NG				
	Gold	Silver	Nifty	Gold	Silver	Nifty	
January	276.08	10172.88	-18.83	1	1	1	
February	-285.91	-3536.98	-21.54	3	4	3	
March	145.77	3596	-5601.7	5	2	5	
April	-159.89	-9604.34	-22.67	4	5	4	
May	202.98	222.32	-21.02	2	3	2	
Source: research data							

INTERPRETATION

The evaluation based on the Treynor's ratio shows a negative performance in all the months in gold, silver and nifty. From this gold and nifty show lowest risk level and has the highest returns. The lowest performance is seen in the silver. It has the highest risk rate.



FINDINGS

- The gold & silver with the value of 0.943831 and shows that there is positive relationship between them because silver is the by-product of gold.
- In the month of January, February, April and May there is strong relationship between gold, silver and nifty.
- There is a negative relationship in the month of January.
- Gold shows increasing trend in most of the months and silver & nifty shows decreasing trend.

INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, IT & MANAGEMENT 64

A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories

- The standard deviation of the Silver is found to be highest in the month of March and Nifty in April.
- The highest standard deviation (Risk) is found to be 5.483.
- The evaluation based on Sharpe ratio shows that the risk-adjusted performance of gold, silver and nifty is very low with high risk. Gold ranked first in the month of January.
- Silver and nifty has good return in the month of February has a good return. The performance of other months has normal risk and returns.
- The evaluation based on the Treynor's ratio shows a negative performance in all the months in gold, silver and nifty. From this gold and nifty show lowest risk level and has the highest returns.
- The highest deviation in returns in the month of January in gold, silver and nifty is 6.117, 9.841 and -5.643.

SUGGESTIONS

For the successful investment, the investor should focus on the following

- Investor understands the basic elements of commodities market investing and their fund affect on the potential value of the investments over the years.
- Investors fix their objectives; should fix their risk level and have to assess the risk associated with the different funds; this would help to select the fund that meets their needs.
- Investors know about the past performance of the various funds.
- Investors consider the tax implications.
- As the stock market have direct impact on Mutual Funds, knowledge of share market activities and share price movement is important to effectively manage the investments.
- In the field of management, dynamism and well-timed decisions are a must. A delayed decision even for a day reduces the returns for the fund and may increase the cost
- The investors carefully manage and plan the amount which they will be investing in the market.

CONCLUSION

From the investor's point of view, it is always important to look at the commodities, which are ranked, as out-performers are able to consistently do so. Every time a ranking is published, it is found that fund appears in varying orders, with no clear consistent winning or losing prices. The past performance is used as an important tool. Investors have to look for consistency, though it is known that new investments flow into top performing funds, based on performance ranking. The quality of the fund managers also plays a vital part in deciding the performance of the commodity.

The stock market staged a smart rally on the strength of attractive valuations, strong economic growth, encouraging corporate results and foreign funds. An investor can succeed in his investments only when he is able to select the right fund. The investor should keenly watch the situations like market price, economy, company progress, returns, and the risk involved in a fund before taking particular decision. There will be direct impact between commodities and stock market relating to economic crisis all over the world.

BIBLIOGRAPHY

- Bhalla V.K"Investment Management", S.Chand & Cmpany Ltd, New Delhi
- Donald E.fisher & Ronald J. Jordan 1995 Sixth Edition," Security analysis and Portfolio management", Prentice-Hall of India, New Delhi,.
- Jack Clark Francis ,1996, Fifth Edition " investment analysis and management", MCGraw- Hil, inc., New York,
- www.bseindia.com
- www.kitco.com
- www.moneycontrol.com
- www.nseindia.com
- www.outlookmoney.com
- www.tcss.com



REQUEST FOR FEEDBACK

Dear Readers

At the very outset, International Journal of Research in Commerce, IT and Management (IJRCM) acknowledges & appreciates your efforts in showing interest in our present issue under your kind perusal.

I would like to request you to supply your critical comments and suggestions about the material published in this issue as well as on the journal as a whole, on our E-mails i.e. **infoijrcm@gmail.com** or **info@ijrcm.org.in** for further improvements in the interest of research.

If you have any queries please feel free to contact us on our E-mail infoijrcm@gmail.com.

I am sure that your feedback and deliberations would make future issues better – a result of our joint effort.

Looking forward an appropriate consideration.

With sincere regards

Thanking you profoundly

Academically yours

Sd/-

Co-ordinator