

# INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, IT & MANAGEMENT

ijrcm



A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories

Indexed & Listed at:

Ulrich's Periodicals Directory ©, ProQuest, U.S.A., EBSCO Publishing, U.S.A., Cabell's Directories of Publishing Opportunities, U.S.A.

as well as in Open J-Gate, India [link of the same is duly available at infibnet of University Grants Commission (U.G.C.)]

Registered & Listed at: Index Copernicus Publishers Panel, Poland

Circulated all over the world & Google has verified that scholars of more than 1388 Cities in 138 countries/territories are visiting our journal on regular basis.

Ground Floor, Building No. 1041-C-1, Devi Bhawan Bazar, JAGADHRI – 135 003, Yamunanagar, Haryana, INDIA

[www.ijrcm.org.in](http://www.ijrcm.org.in)

# CONTENTS

Sr. No.	TITLE & NAME OF THE AUTHOR (S)	Page No.
1.	THE IMPACT OF PLANNING AND CONTROL ON SERVICE SMES SUCCESS GAD VITNER & SIBYLLE HEILBRUNN	1
2.	CHALLENGES FOR SMALL AND MEDIUM ENTERPRISES IN INFORMATION TECHNOLOGY IN THE CITY OF BANGALORE, INDIA SULAKSHA NAYAK & DR. HARISHA G. JOSHI	9
3.	ROLE OF MANAGEMENT INFORMATION SYSTEMS IN MANAGERIAL DECISION MAKING OF ORGANIZATIONS IN THE GLOBAL BUSINESS WORLD MD. ZAHIR UDDIN ARIF, MOHAMMAD MIZENUR RAHAMAN & MD. NASIR UDDIN	14
4.	EFFECTS OF CALL CENTER CRM PRACTICES ON EMPLOYEE JOB SATISFACTION DR. ALIYU OLAYEMI ABDULLATEEF	19
5.	DETERMINANTS OF CAPITAL STRUCTURE: EVIDENCE FROM TANZANIA'S LISTED NON FINANCIAL COMPANIES BUNDALA, NTOGWA NG'HABI & DR. CLIFFORD G. MACHOGU	24
6.	RELATIONSHIP BETWEEN INTRINSIC REWARDS AND JOB SATISFACTION: A COMPARATIVE STUDY OF PUBLIC AND PRIVATE ORGANIZATION TAUSIF M.	33
7.	NUCLEAR ENERGY IN INDIA: A COMPULSION FOR THE FUTURE DR. KAMLESH KUMAR DUBEY & SUBODH PANDE	42
8.	CONTEXTUAL FACTORS FOR EFFECTIVE IMPLEMENTATION OF PERFORMANCE APPRAISAL IN THE INDIAN IT SECTOR: AN EMPIRICAL STUDY SUJOYA RAY MOULIK & DR. SITANATH MAZUMDAR	47
9.	A STUDY OF CITIZEN CENTRIC SERVICE DELIVERY THROUGH e-GOVERNANCE: CASE STUDY OF e-MITRA IN JAIPUR DISTRICT RAKESH SINGHAL & DR. JAGDISH PRASAD	53
10.	TWO UNIT COLD STANDBY PRIORITY SYSTEM WITH FAULT DETECTION AND PROVISION OF REST VIKAS SHARMA, J P SINGH JOOREL, RAKESH CHIB & ANKUSH BHARTI	61
11.	MACRO ECONOMIC FACTORS INFLUENCING THE COMMODITY MARKET WITH SPECIAL REFERENCE TO GOLD AND SILVER DR. G. PANDURANGAN, R. MAGENDIRAN, L. S. SRIDHAR & R. RAJKOKILA	68
12.	CRITICAL ANALYSIS OF EXPONENTIAL SMOOTHING METHODS FOR FORECASTING UDAI BHAN TRIVEDI	71
13.	COMPARATIVE STUDY ON RETAIL LIABILITIES, PRODUCTS & SERVICES OF DISTRICT CENTRAL CO-OPERATIVE BANK & AXIS BANK ABHINAV JOG & ZOHRA ZABEEN SABUNWALA	75
14.	SECURE KEY EXCHANGE WITH RANDOM CHALLENGE RESPONSES IN CLOUD BINU V. P & DR. SREEKUMAR A	81
15.	COMPUTATIONAL TRACKING AND MONITORING FOR EFFICIENCY ENHANCEMENT OF SOLAR BASED REFRIGERATION V. SATHYA MOORTHY, P.A. BALAJI, K. VENKAT & G.GOPU	84
16.	FINANCIAL ANALYSIS OF OIL AND PETROLEUM INDUSTRY DR. ASHA SHARMA	90
17.	ANOVA BETWEEN THE STATEMENT REGARDING THE MOBILE BANKING FACILITY AND TYPE OF MOBILE PHONE OWNED: A STUDY WITH REFERENCE TO TENKASI AT VIRUDHUNAGAR DISTRICT DR. S. VALLI DEVA SENA	98
18.	VIDEO REGISTRATION BY INTEGRATION OF IMAGE MOTIONS V.FRANCIS DENSIL RAJ & S.SANJEEVE KUMAR	103
19.	ANALYZING THE TRADITIONAL INDUCTION FORMAT AND RE – DESIGNING INDUCTION PROCESS AT TATA CHEMICALS LTD, MITHAPUR PARUL BHATI	112
20.	THE JOURNEY OF E-FILING OF INCOME TAX RETURNS IN INDIA MEENU GUPTA	118
21.	ROLE OF FINANCIAL TECHNOLOGY IN ERADICATION OF FINANCIAL EXCLUSION DR. SARIKA SRIVASTAVA & ANUPAMA AMBUJAKSHAN	122
22.	ATTRITION: THE BIGGEST PROBLEM IN INDIAN IT INDUSTRIES VIDYA SUNIL KADAM	126
23.	INFORMATION TECHNOLOGY IN KNOWLEDGE MANAGEMENT M. SREDEVI	132
24.	A STUDY OF EMPLOYEE ENGAGEMENT & EMPLOYEE CONNECTS' TO GAIN SUSTAINABLE COMPETITIVE ADVANTAGE IN GLOBALIZED ERA NEERU RAGHAV	136
25.	BIG-BOX RETAIL STORE IN INDIA – A CASE STUDY APPROACH WITH WALMART M. P. SUGANYA & DR. R. SHANTHI	142
26.	IMPACT OF INFORMATION TECHNOLOGY ON ORGANISATIONAL CULTURE OF STATE BANK OF INDIA AND ITS ASSOCIATED BANKS IN SRIGANGANAGAR AND HANUMANGARH DISTRICTS OF RAJASTHAN MOHITA	146
27.	USER PERCEPTION TOWARDS WEB, TELEVISION AND RADIO AS ADVERTISING MEDIA: COMPARATIVE STUDY SINDU KOPPA & SHAKEEL AHAMED	149
28.	STUDY OF GROWTH, INSTABILITY AND SUPPLY RESPONSE OF COMMERCIAL CROPS IN PUNJAB: AN ECONOMETRIC ANALYSIS SUMAN PARMAR	156
29.	DEVELOPMENT AND EMPIRICAL VALIDATION OF A LINEAR STYLE PROGRAM ON 'STRUCTURE OF THE CELL' FOR IX GRADE STUDENTS RAMANJEET KAUR	160
30.	PERFORMANCE APPRAISAL OF INDIAN BANKING SECTOR: A COMPARATIVE STUDY OF SELECTED PUBLIC AND FOREIGN BANKS SAHILA CHAUDHRY	163
	REQUEST FOR FEEDBACK	173

## CHIEF PATRON

**PROF. K. K. AGGARWAL**

Chancellor, Lingaya's University, Delhi  
Founder Vice-Chancellor, Guru Gobind Singh Indraprastha University, Delhi  
Ex. Pro Vice-Chancellor, Guru Jambheshwar University, Hisar

## PATRON

**SH. RAM BHAJAN AGGARWAL**

Ex. State Minister for Home & Tourism, Government of Haryana  
Vice-President, Dadri Education Society, Charkhi Dadri  
President, Chinar Syntex Ltd. (Textile Mills), Bhiwani

## CO-ORDINATOR

**AMITA**

Faculty, Government M. S., Mohali

## ADVISORS

**DR. PRIYA RANJAN TRIVEDI**

Chancellor, The Global Open University, Nagaland

**PROF. M. S. SENAM RAJU**

Director A. C. D., School of Management Studies, I.G.N.O.U., New Delhi

**PROF. M. N. SHARMA**

Chairman, M.B.A., Haryana College of Technology & Management, Kaithal

**PROF. S. L. MAHANDRU**

Principal (Retd.), Maharaja Agrasen College, Jagadhri

## EDITOR

**PROF. R. K. SHARMA**

Professor, Bharti Vidyapeeth University Institute of Management & Research, New Delhi

## CO-EDITOR

**DR. BHAVET**

Faculty, M. M. Institute of Management, Maharishi Markandeshwar University, Mullana, Ambala, Haryana

## EDITORIAL ADVISORY BOARD

**DR. RAJESH MODI**

Faculty, Yanbu Industrial College, Kingdom of Saudi Arabia

**PROF. SANJIV MITTAL**

University School of Management Studies, Guru Gobind Singh I. P. University, Delhi

**PROF. ANIL K. SAINI**

Chairperson (CRC), Guru Gobind Singh I. P. University, Delhi

**DR. SAMBHAVNA**

Faculty, I.I.T.M., Delhi

**DR. MOHENDER KUMAR GUPTA**

Associate Professor, P. J. L. N. Government College, Faridabad

**DR. SHIVAKUMAR DEENE**

Asst. Professor, Dept. of Commerce, School of Business Studies, Central University of Karnataka, Gulbarga

**MOHITA**

Faculty, Yamuna Institute of Engineering & Technology, Village Gadholi, P. O. Gadholi, Yamunanagar

**ASSOCIATE EDITORS**

**PROF. NAWAB ALI KHAN**

Department of Commerce, Aligarh Muslim University, Aligarh, U.P.

**PROF. ABHAY BANSAL**

Head, Department of Information Technology, Amity School of Engineering & Technology, Amity University, Noida

**PROF. A. SURYANARAYANA**

Department of Business Management, Osmania University, Hyderabad

**DR. ASHOK KUMAR**

Head, Department of Electronics, D. A. V. College (Lahore), Ambala City

**DR. SAMBHAV GARG**

Faculty, M. M. Institute of Management, Maharishi Markandeshwar University, Mullana, Ambala, Haryana

**PROF. V. SELVAM**

SSL, VIT University, Vellore

**DR. PARDEEP AHLAWAT**

Reader, Institute of Management Studies & Research, Maharshi Dayanand University, Rohtak

**S. TABASSUM SULTANA**

Associate Professor, Department of Business Management, Matrusri Institute of P.G. Studies, Hyderabad

**SURJEET SINGH**

Asst. Professor, Department of Computer Science, G. M. N. (P.G.) College, Ambala Cantt.

**TECHNICAL ADVISOR**

**AMITA**

Faculty, Government H. S., Mohali

**MOHITA**

Faculty, Yamuna Institute of Engineering & Technology, Village Gadholi, P. O. Gadholi, Yamunanagar

**FINANCIAL ADVISORS**

**DICKIN GOYAL**

Advocate & Tax Adviser, Panchkula

**NEENA**

Investment Consultant, Chambaghat, Solan, Himachal Pradesh

**LEGAL ADVISORS**

**JITENDER S. CHAHAL**

Advocate, Punjab & Haryana High Court, Chandigarh U.T.

**CHANDER BHUSHAN SHARMA**

Advocate & Consultant, District Courts, Yamunanagar at Jagadhri

**SUPERINTENDENT**

**SURENDER KUMAR POONIA**

## CALL FOR MANUSCRIPTS

We invite unpublished novel, original, empirical and high quality research work pertaining to recent developments & practices in the area of Computer, Business, Finance, Marketing, Human Resource Management, General Management, Banking, Insurance, Corporate Governance and emerging paradigms in allied subjects like Accounting Education; Accounting Information Systems; Accounting Theory & Practice; Auditing; Behavioral Accounting; Behavioral Economics; Corporate Finance; Cost Accounting; Econometrics; Economic Development; Economic History; Financial Institutions & Markets; Financial Services; Fiscal Policy; Government & Non Profit Accounting; Industrial Organization; International Economics & Trade; International Finance; Macro Economics; Micro Economics; Monetary Policy; Portfolio & Security Analysis; Public Policy Economics; Real Estate; Regional Economics; Tax Accounting; Advertising & Promotion Management; Business Education; Management Information Systems (MIS); Business Law, Public Responsibility & Ethics; Communication; Direct Marketing; E-Commerce; Global Business; Health Care Administration; Labor Relations & Human Resource Management; Marketing Research; Marketing Theory & Applications; Non-Profit Organizations; Office Administration/Management; Operations Research/Statistics; Organizational Behavior & Theory; Organizational Development; Production/Operations; Public Administration; Purchasing/Materials Management; Retailing; Sales/Selling; Services; Small Business Entrepreneurship; Strategic Management Policy; Technology/Innovation; Tourism, Hospitality & Leisure; Transportation/Physical Distribution; Algorithms; Artificial Intelligence; Compilers & Translation; Computer Aided Design (CAD); Computer Aided Manufacturing; Computer Graphics; Computer Organization & Architecture; Database Structures & Systems; Digital Logic; Discrete Structures; Internet; Management Information Systems; Modeling & Simulation; Multimedia; Neural Systems/Neural Networks; Numerical Analysis/Scientific Computing; Object Oriented Programming; Operating Systems; Programming Languages; Robotics; Symbolic & Formal Logic and Web Design. The above mentioned tracks are only indicative, and not exhaustive.

Anybody can submit the soft copy of his/her manuscript **anytime** in M.S. Word format after preparing the same as per our submission guidelines duly available on our website under the heading guidelines for submission, at the email addresses: [infoijrcm@gmail.com](mailto:infoijrcm@gmail.com) or [info@ijrcm.org.in](mailto:info@ijrcm.org.in).

## GUIDELINES FOR SUBMISSION OF MANUSCRIPT

### 1. COVERING LETTER FOR SUBMISSION:

DATED: \_\_\_\_\_

THE EDITOR  
IJRCM

Subject: SUBMISSION OF MANUSCRIPT IN THE AREA OF \_\_\_\_\_.

(e.g. Finance/Marketing/HRM/General Management/Economics/Psychology/Law/Computer/IT/Engineering/Mathematics/other. **please specify**)

DEAR SIR/MADAM

Please find my submission of manuscript entitled ' \_\_\_\_\_ ' for possible publication in your journals.

I hereby affirm that the contents of this manuscript are original. Furthermore, it has neither been published elsewhere in any language fully or partly, nor is it under review for publication elsewhere.

I affirm that all the author (s) have seen and agreed to the submitted version of the manuscript and their inclusion of name (s) as co-author (s).

Also, if my/our manuscript is accepted, I/We agree to comply with the formalities as given on the website of the journal & you are free to publish our contribution in any of your journals.

#### NAME OF CORRESPONDING AUTHOR:

Designation:

Affiliation with full address, contact numbers & Pin Code:

Residential address with Pin Code:

Mobile Number (s):

Landline Number (s):

E-mail Address:

Alternate E-mail Address:

#### NOTES:

- a) The whole manuscript is required to be in **ONE MS WORD FILE** only (pdf. version is liable to be rejected without any consideration), which will start from the covering letter, inside the manuscript.
- b) The sender is required to mention the following in the **SUBJECT COLUMN** of the mail:  
**New Manuscript for Review in the area of** (Finance/Marketing/HRM/General Management/Economics/Psychology/Law/Computer/IT/Engineering/Mathematics/other, please specify)
- c) There is no need to give any text in the body of mail, except the cases where the author wishes to give any specific message w.r.t. to the manuscript.
- d) The total size of the file containing the manuscript is required to be below **500 KB**.
- e) Abstract alone will not be considered for review, and the author is required to submit the complete manuscript in the first instance.
- f) The journal gives acknowledgement w.r.t. the receipt of every email and in case of non-receipt of acknowledgment from the journal, w.r.t. the submission of manuscript, within two days of submission, the corresponding author is required to demand for the same by sending separate mail to the journal.

2. **MANUSCRIPT TITLE:** The title of the paper should be in a 12 point Calibri Font. It should be bold typed, centered and fully capitalised.

3. **AUTHOR NAME (S) & AFFILIATIONS:** The author (s) **full name, designation, affiliation (s), address, mobile/landline numbers**, and **email/alternate email address** should be in italic & 11-point Calibri Font. It must be centered underneath the title.

4. **ABSTRACT:** Abstract should be in fully italicized text, not exceeding 250 words. The abstract must be informative and explain the background, aims, methods, results & conclusion in a single para. Abbreviations must be mentioned in full.

5. **KEYWORDS:** Abstract must be followed by a list of keywords, subject to the maximum of five. These should be arranged in alphabetic order separated by commas and full stops at the end.
6. **MANUSCRIPT:** Manuscript must be in **BRITISH ENGLISH** prepared on a standard A4 size **PORTRAIT SETTING PAPER**. It must be prepared on a single space and single column with 1" margin set for top, bottom, left and right. It should be typed in 8 point Calibri Font with page numbers at the bottom and centre of every page. It should be free from grammatical, spelling and punctuation errors and must be thoroughly edited.
7. **HEADINGS:** All the headings should be in a 10 point Calibri Font. These must be bold-faced, aligned left and fully capitalised. Leave a blank line before each heading.
8. **SUB-HEADINGS:** All the sub-headings should be in a 8 point Calibri Font. These must be bold-faced, aligned left and fully capitalised.
9. **MAIN TEXT:** The main text should follow the following sequence:

**INTRODUCTION**

**REVIEW OF LITERATURE**

**NEED/IMPORTANCE OF THE STUDY**

**STATEMENT OF THE PROBLEM**

**OBJECTIVES**

**HYPOTHESES**

**RESEARCH METHODOLOGY**

**RESULTS & DISCUSSION**

**FINDINGS**

**RECOMMENDATIONS/SUGGESTIONS**

**CONCLUSIONS**

**SCOPE FOR FURTHER RESEARCH**

**ACKNOWLEDGMENTS**

**REFERENCES**

**APPENDIX/ANNEXURE**

It should be in a 8 point Calibri Font, single spaced and justified. The manuscript should preferably not exceed **5000 WORDS**.

10. **FIGURES & TABLES:** These should be simple, crystal clear, centered, separately numbered & self explained, and **titles must be above the table/figure**. **Sources of data should be mentioned below the table/figure**. It should be ensured that the tables/figures are referred to from the main text.
11. **EQUATIONS:** These should be consecutively numbered in parentheses, horizontally centered with equation number placed at the right.
12. **REFERENCES:** The list of all references should be alphabetically arranged. The author (s) should mention only the actually utilised references in the preparation of manuscript and they are supposed to follow **Harvard Style of Referencing**. The author (s) are supposed to follow the references as per the following:
  - All works cited in the text (including sources for tables and figures) should be listed alphabetically.
  - Use (ed.) for one editor, and (ed.s) for multiple editors.
  - When listing two or more works by one author, use --- (20xx), such as after Kohl (1997), use --- (2001), etc, in chronologically ascending order.
  - Indicate (opening and closing) page numbers for articles in journals and for chapters in books.
  - The title of books and journals should be in italics. Double quotation marks are used for titles of journal articles, book chapters, dissertations, reports, working papers, unpublished material, etc.
  - For titles in a language other than English, provide an English translation in parentheses.
  - The location of endnotes within the text should be indicated by superscript numbers.

**PLEASE USE THE FOLLOWING FOR STYLE AND PUNCTUATION IN REFERENCES:**

**BOOKS**

- Bowersox, Donald J., Closs, David J., (1996), "Logistical Management." Tata McGraw, Hill, New Delhi.
- Hunker, H.L. and A.J. Wright (1963), "Factors of Industrial Location in Ohio" Ohio State University, Nigeria.

**CONTRIBUTIONS TO BOOKS**

- Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

**JOURNAL AND OTHER ARTICLES**

- Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

**CONFERENCE PAPERS**

- Garg, Sambhav (2011): "Business Ethics" Paper presented at the Annual International Conference for the All India Management Association, New Delhi, India, 19–22 June.

**UNPUBLISHED DISSERTATIONS AND THESES**

- Kumar S. (2011): "Customer Value: A Comparative Study of Rural and Urban Customers," Thesis, Kurukshetra University, Kurukshetra.

**ONLINE RESOURCES**

- Always indicate the date that the source was accessed, as online resources are frequently updated or removed.

**WEBSITE**

- Garg, Bhavet (2011): Towards a New Natural Gas Policy, Political Weekly, Viewed on January 01, 2012 <http://epw.in/user/viewabstract.jsp>



**NUCLEAR ENERGY IN INDIA: A COMPULSION FOR THE FUTURE**

**DR. KAMLESH KUMAR DUBEY**  
**ASST. PROFESSOR**  
**DEPARTMENT OF ECONOMICS**  
**DR.H.S.GOUR CENTRAL UNIVERSITY**  
**SAGAR**

**SUBODH PANDE**  
**PROFESSOR & HEAD**  
**DEPARTMENT OF ECONOMICS**  
**DR.H.S.GOUR CENTRAL UNIVERSITY**  
**SAGAR**

**ABSTRACT**

India requires 80,000 MWe of power up to the year 2050, to achieve this target of power generation India is neither having Thermal power nor Hydral power to achieve this mega target. The only option India is having is of nuclear energy. Nuclear power supplies 50.8 billion KWh (2.5% of India's total electricity generation) in the year of 2007. It is a very small percentage of nuclear power generation by a nation of the size of India. Even smaller countries like South Korea are producing more than 20% of their total power generation by nuclear energy. So it is the need of the time for India to generate nuclear energy at a large scale. Presently 25 reactors at 8 sites are producing 2170 MWe of power in India. To generate more nuclear power India needs Uranium-232, from the international nuclear club. In 1998 in the NDA Government India blasted five underground nuclear bombs. The result of this was that the Uranium supply to India was crippled but the nuclear blast hampered India's efforts. India was in search of an International recognition of its nuclear power. This resulted in Indo-US Civil Nuclear agreements on March 2, 2006 in New Delhi. It was a big achievement of India's recognition as a global nuclear power and presently India is in its way of setting of 39 Nuclear Power reactors to produce 45000 MWe electricity in the near future.

**KEYWORDS**

Nuclear Power, Indo-US Civilian Nuclear Deal, Nuclear Radiations.

**INTRODUCTION**

India's Atomic Energy programme has been a mission-oriented comprehensive programme with a long-term focus. From its inception the guiding principle of this programme has been self-reliance through the utilization of domestic mineral resources, and building up capability to face possible restrictions in international technology and the exchange of resources. The events of the last 50 years have, in fact, validated this approach. (Reddy S, Balachandra P, 2002)

The Department of Atomic Energy (DAE) in India is today a broad-based multidisciplinary organization incorporating basic and applied research, technology development and their translation into industrial application, as closely linked activities. As a result, India today builds its own thermal reactors and associated nuclear fuel cycle facilities and is well poised to march on to the second and third stages of its planned programme involving fast breeder and thorium utilization technologies respectively. This effort is expected to provide a significant long-term solution to India's crucial electricity needs to support its overall development. The Atomic Energy Establishment was set up at Trombay, near Mumbai, in 1957 and renamed as Bhabha Atomic Research Centre (BARC) ten years later. Plans for building the first Pressurised Heavy Water Reactor (PHWR) were finalised in 1964, and this prototype - Rajasthan-1, which had Canada's Douglas Point reactor as a reference unit, was built as a collaborative venture between Atomic Energy of Canada Ltd (AECL) and Nuclear Power Corporation of India Limited (NPCIL). It started up in 1972 and was duplicated Subsequent indigenous PHWR development has been based on these units.

**THE ROLE OF NUCLEAR POWER**

There is a well established link between per capita electricity consumption and human development. The installed electricity generation capacity in the country is quite impressive and gross electricity generated during the year 2009-2010 was about 800,000 million units. <sup>2</sup> (India Development Report 2004-2005). In absolute terms, this is a large figure, but when looked at on a per capita basis, this is far below the world average. To meet our large electricity production needs, we have to tap all energy resources available to us. While coal-fired thermal power plants, apart from hydro, would remain the mainstay for our electricity production for quite some time, we would need to supplement them with sizeable additional resources to assure long-term energy-security as well as environmental protection. In this energy mix, nuclear power has an important role to play in the coming years.

The Indian uranium reserves are modest and cannot make an overly significant contribution to electricity requirements, if this uranium is used once in a nuclear reactor and then disposed of as waste. However, with a carefully planned programme, the available uranium can be used to harness the energy contained in non-fissile thorium, of which India possesses about 30 per cent of the world's reserves. The first stage of this programme involves using the indigenous uranium in Pressurised Heavy Water Reactors (PHWRs), which produce not only energy but also fissile plutonium. In the second stage, by reprocessing the spent nuclear fuel and using the recovered plutonium in Fast Breeder Reactors (FBR), the non-fissile depleted uranium and thorium can breed additional fissile nuclear fuel plutonium and uranium-233 respectively. In the third stage, thorium and uranium-233 based nuclear reactors can meet India's long-term energy requirements. Sustainable development of the country's economy requires nuclear energy, and sustainable development of nuclear energy requires closing the nuclear fuel cycle with thorium utilization. (Kakodkar & R.Grover, 2004)

Indian concerns and priorities are, thus, quite unique. For its long-term energy security India has no option but to deploy nuclear power according to a strategy precisely tuned to its needs and resources.

**THE PRESENT AND THE FUTURE**

Electricity demand in India is increasing rapidly, and the 830 billion kilowatt hours produced in 2008 was triple the 1990 output, though still represented only some 700 kWh per capita for the year. With huge transmission losses, this resulted in only 591 billion kWh consumption. Coal provides 68% of the electricity at present, but reserves are limited. Gas provides 8%, hydro 14%. The per capita electricity consumption figure is expected to double by 2020, with 6.3% annual growth, and reach 5000-6000 kWh by 2050. (The World Fact Book- India, 2005).

Nuclear power supplied 15.8 billion kWh (2.5%) of India's electricity in 2007 from 3.7 GWe (of 110 GWe total) capacity and after a dip in 2008-09 this will increase steadily as imported uranium becomes available and new plants come on line. In the year to March 2010, 22 billion kWh was forecast, and for the 2010-11 year 24 billion kWh is expected. For 2011-12, 32 billion kWh is now forecast. Some 300 reactor-years of operation had been achieved by mid 2009. India's fuel

situation, with shortage of fossil fuels, is driving the nuclear investment for electricity, and 25% nuclear contribution is foreseen by 2050, when 1094 GWe of base-load capacity is expected to be required. Almost as much investment in the grid system as in power plants is necessary. (A.Gopalakrishnan, 2002)

In 2006 almost US\$ 9 billion was committed for power projects, including 9.35 GWe of new generating capacity, taking forward projects to 43.6 GWe and US\$ 51 billion. In late 2009 the government said that it was confident that 62 GWe of new capacity would be added in the 11th 5- year plan to March 2012, and best efforts were being made to add 12.5 GWe on top of this, though only 18 GWe had been achieved by the mid point of October 2009, when 152 GWe was on line. The government's 12th 5-year plan for 2012-17 was targeting the addition of 100 GWe over the period. Three quarters of this would be coal- or lignite-fired and only 3.4 GWe nuclear, including two imported 1000 MWe units at one site and two indigenous 700 MWe units at another. (S. Banerjee 2010)

A report in 2007 said that India needed to spend US\$ 120-150 billion on power infrastructure over the next five years, including transmission and distribution (T&D). It said that T&D losses were some 30-40%, worth more than \$6 billion per year. A 2010 estimate shows big differences among states, with some very high, and a national average of 27% T&D loss, well above the target 15% set in 2001 when the average figure was 34%. The target since about 2004 has been for nuclear power to provide 20 GWe by 2020, but in 2007 the Prime Minister of India referred to this as "modest" and capable of being "doubled with the opening up of international cooperation." However, it is evident that even the 20 GWe target will require substantial uranium imports. Late in 2008 NPCIL projected 22 GWe on line by 2015, and the government was talking about having 50 GWe of nuclear power operating by 2050. Then in June 2009 NPCIL said it aimed for 60 GWe nuclear by 2032, including 40 GWe of PWR capacity and 7 GWe of new PHWR capacity, all fuelled by imported uranium. This target was reiterated late in 2010. (CMIE, Energy, 2005).

The table given below summarizes the present status of and future plans for nuclear power in India. The designs of new reactors have progressively evolved to incorporate advanced features to further improve safety, reliability and economics. The country has successfully developed technologies for in-service inspection, maintenance and refurbishment of older plants. As India gains experience and masters various aspects of nuclear technology, the performance of its nuclear plants continues to improve. The average capacity factor of Indian plants in 1995-96 was 60 per cent and it has risen to 82.5 per cent during 2000-2001. So far they have produced more than 165 billion units of electricity. (CMIE, Energy, 2005).

#### NUCLEAR POWER PLANTS: PRESENT STATUS (2010) AND FUTURE PLANS

<b>Plants under operation</b> 25 reactors at 8 sites --	6,730 MWe
<b>Future plans</b> 2x220 PHWR 4x500 PFBR 10x500PHWR 6x1000LWR	13,440
<b>Total</b>	20,170

Source: Annual Report, Department of Atomic Energy, Gol. 2010

Two 500 MWe PHWRs, fully designed and developed in India, are under construction at Tarapur. In parallel, to further accelerate the growth of nuclear power, plans are being considered to build a few light water reactor based plants as an additionally, with foreign collaboration. The deal with the Russian Federation for setting up two 1,000 MWe units at Kundankulam is a step in this direction. (Ghosh S., 2009). Pre-project activities for setting up these units have commenced and DAE expects to start construction later this year. The two programmes of light water reactor and the indigenous self-reliant three-stage PHWRs, run as parallel programmes. The Nuclear Power Corporation of India Limited (NPCIL) has gained considerable experience and confidence in plant life management, after many complex repair and rehabilitation jobs. Its nuclear power reactor maintenance capability is now on par with that of advanced countries. The intricate job of *en masse* replacement of coolant channel assemblies in the RAPS-2 reactor was successfully completed by employing indigenously developed technology well ahead of schedule and with minimum consumption of man-rem. The technology for tackling the Over Pressure Relief Device (OPRD) problem of the RAPS- 1 leak was evolved and demonstrated and the repair work carried out successfully. From RAPS-2 onwards, improved coolant channel material and modified channel design have been adopted for longer life of the coolant channel.

**FBR** (Fast Breeder Reactors) technology is critical to developing stage two of India's nuclear power programme. Without developing the wide-scale use of FBR technology, India will find it difficult to go beyond 10,000 MWe nuclear capacities based on known indigenous Uranium resources. Use of FBR technology would enable indigenous Uranium resources to support a 20,000 MWe nuclear power programme by the year 2020. Such a FBR programme is critical to developing the Thorium-based third stage of India's nuclear power programme. The Bhabha Atomic Research Centre (BARC) is also engaged in R&D activities to develop an Advanced Heavy Water Reactor of 300 MWe capacity that would provide industrial scale experience necessary for the Thorium-based Stage Three of India's nuclear power programme. (Annual Report,Gol, 2006-07).

#### POWER PLANTS IN INDIA

India ranked sixth in the world's elite nuclear club, with its 20th nuclear-powered reactor at Kaiga in Karnataka and another nuclear power plant is proposed to be setup in CHUTKA Mandla District in the state of Madhya Pradesh. About 39 new sites have been proposed to be set up in India generating in future 45000 MWe of electricity.



## POWER PLANTS IN INDIA

Name	Location	Type	Rating, MWe	Status
Tarapur Atomic Power Station	Tarapur, Maharashtra	BWR	160	Operational Oct. 1969
		BWR	160	Operational Oct. 1969
		PHWR	540	Operational Aug. 2006
		PHWR	540	Operational Sept. 2005
Rajasthan Atomic Power Station	Rawatbhata, Rajasthan	PHWR	90	Operational Dec. 1973
		PHWR	187	Operational April 1981
		PHWR	202	Operational June 2000
		PHWR	202	Operational Dec. 2000
		PHWR	202	Operational Dec., 2009
		PHWR	202	Operational March, 2010
Madras Atomic Power Station	Kalpakkam, Tamilnadu	PHWR	170	Operational Jan. 1984
		PHWR	220	Operational March 1986
Narora Atomic Power Station	Narora, Uttar Pradesh	PHWR	220	Operational Jan. 1991
		PHWR	220	Operational July 1992
Kakrapar Atomic Power Station	Kakrapar, Gujarat	PHWR	220	Operational May 1993
		PHWR	220	Operational Sept. 1995
		PHWR	700	under construction
		PHWR	700	under construction
Kaiga Atomic Power Station	Kaiga, Karnataka	PHWR	220	Operational Nov. 2000
		PHWR	220	Operational March 2000
		PHWR	220	Operational May 2007
		PHWR	220	Operational Jan. 2011
Koodankulam Nuclear Power Plant	Kudankulam, Tamilnadu	VVER	1000	Under construction, online February 2011
		VVER	1000	Under construction, online August 2011
Prototype Fast Breeder Reactor	Kalpakkam, Tamilnadu	FBR	500	Under construction
<b>Total Capacity</b>			<b>6,730 MWe</b>	

Source: Annual Report, Department of Atomic Energy, Govt. of India. 2010

In 1998 a new party named Bharitya Janta Party came to power in India to the general election. Mr. A.B. Bajpai became the Prime Minister of India. BJP is a highest party and May 1998 India blasted five atomic device underground at Pokhran in the desert of Rajasthan. The whole world became anti-India regarding the nuclear fuel supplies. The nuclear club which was supplying nuclear fuel to India almost stopped the nuclear fuel to India. The World opinion was that India must signed NPT and then only the nuclear fuel will be supplied to India.

India was totally against this treaty because of some political reasons and the China factor. India and China has fought a fairest battle in 1962 and the china became a nuclear power. India is still subspecies of Chinese and military and atomic activities, so India has even today not signed the NPT after this incident India's nuclear programme was adversely effected and most of the nuclear plant were running below their instilled capacity.

After a year of these atomic blasts in 2001 India secretly started talking to U.S. for the supply of nuclear fuel and has a comprehensive nuclear agreement with U.S. These talks resulted in 2005, in India-US civilian nuclear agreement.

### INDO-U.S. CIVILIAN NUCLEAR AGREEMENT

The Indo-U.S. civilian nuclear agreement, also known as the Indo-U.S. nuclear deal, refers to a bilateral accord on civil nuclear cooperation between the United States of America and the Republic of India. The framework for this agreement was a July 18, 2005 joint statement by Indian Prime Minister Dr. Manmohan Singh and then U.S. President George W. Bush, under which India agreed to separate its civil and military nuclear facilities and place all its civil nuclear facilities under International Atomic Energy Agency (IAEA) safeguards and, in exchange, the United States agreed to work toward full civil nuclear cooperation with India. On March 2, 2006 in New Delhi, George W. Bush and Dr. Manmohan Singh signed a Civil Nuclear Cooperation Agreement, following an initiation during the July 2005 summit in Washington between the two leaders over civilian nuclear cooperation. (Planning Commission (Gol), 2005).

Heavily endorsed by the White House, the agreement is thought to be a major victory to George W. Bush's foreign policy initiative and was described by many lawmakers as a cornerstone of the new strategic partnership between the two countries. The agreement is widely considered to help India fulfill its soaring energy demands and boost U.S. and India into a strategic partnership. The Pentagon speculates this will help ease global demand for crude oil and natural gas. On August 3, 2007, both the countries released the full text of the 123 agreement. Nicholas Burns, the chief negotiator of the India-United States nuclear deal, said the U.S. has the right to terminate the deal if India tests a nuclear weapon and that no part of the agreement recognizes India as a nuclear weapons state.

### IMPACTS OF INDO-US NUCLEAR DEAL ON HEALTH CARE

Investment in Research & Development health care has resulted in the setting up of a Radiation Medicine Centre (RMC) as part of BARC in Mumbai, which has become the nucleus for the growth of nuclear medicine in the country. Similarly, Tata Memorial Centre (TMC), a fully autonomous institute aided by the DAE, provides comprehensive treatment for cancer and allied diseases and is one of the best internationally. It carries out a vast number of patient investigations every year (about 800,000 pathological investigations in 1999-2000). To cater to the requirements of the eastern region of the country, a regional radiation medicine centre has been set up at Kolkata as a part of the Variable Energy Cyclotron Centre (VECC). The facilities include those for in vitro studies like RIA and IRMA, gamma cameras for diagnostic and 4MeV LINAC for therapy. Radio-pharmaceuticals and other preparations for these and several other medical centers in the country are regularly supplied by BRIT, which runs a comprehensive programme for this purpose based on the R&D generated at BARC. (Rosenthal, Elisabeth and William Broad, 2011).

### AGRICULTURE AND FOOD

Application of radiation to agriculture has resulted in the release of 22 improved varieties of seeds, which are contributing directly to the increase of GDP in the country. Of these mutant varieties, blackgram (urad) accounts for 95 per cent of the cultivation of this pulse in the State of Maharashtra. (IEA, 2003). At an all-India level, four BARC blackgram varieties account for over 49 per cent of the total national breeder seed indent of all the blackgram varieties taken together. Groundnut variety TAG-24 is very popular and accounts for 11 per cent of the national breeder seed indent. (Key World Energy Statistics 2005.). At a conservative estimate, these varieties constitute a GDP of over Rs.10,000 millions per year. Research done in BARC and other centers in the world, has clearly demonstrated the advantages of food preservation by irradiation, and the Government of India has cleared several items for radiation processing. Setting up of such plants is expected to reduce the percentage of food that is lost due to various causes and provide the means for improving food hygiene and facilitate

export. One spice irradiator is already operating at BRIT in Navi Mumbai, to treat items requiring high doses. A Proton irradiator at Lasalgaon, near Nasik, is being set up by BARC and will be completed in the year 2001 to treat items requiring low doses. Efforts are being made to encourage other agencies to set up such plants in the private sector. (Annual Report, Gol, 2006).

## INDUSTRY

Applications of radiation technology for industry span a wide range, including radiography, water hydrology, gamma scanning of process equipment, use of tracers to study sediment transport at ports and harbours, flow measurements, pigging of buried pipelines and water hydrology in general. All these applications are in use and have made significant contributions to Indian industry. For example, the country's expertise in gamma scanning has been used by almost all the major petrochemical companies for troubleshooting in process equipment and this has resulted in minimizing downtime and production loss costs, which could be of the order of several crores per day for such big units. BARC has handled about 20 such scanings every year for the past five years. Radiotracers have been utilized to study sediment transport at almost all the major ports and harbours. Such studies have provided guidance for desilting operations, increasing the time intervals between desilting campaigns and thus saving costs. On a conservative estimate, savings to the nation due to isotope application related services like gamma scanning, blockage and leakage detection, RTD studies and sediment transport studies amount to over Rs.20,000 millions per year. (Belson, Ken and Hiroko Tabuchi 2011).

## SOCIAL BENEFITS

Over 6,000 technicians have been trained in the use of radiography and they have found employment in India and abroad, where the certification provided by BARC is well recognized. BARC has also developed many applications using electron beam machines, for radiation processing of products such as cross-linking of polyethylene insulation, heat shrinkables, and vulcanization of natural rubber. BARC has developed desalination technologies based on multi-stage flash (MSF) evaporation, reverse osmosis (RO) and low temperature vacuum evaporation. A425 cu.m/day MSF desalination plant is in operation at Trombay. Plants based on BARC's RO technology have been set up in rural areas for purification of brackish water. Currently, BARC is setting up a 6,300 cu.m/day capacity desalination plant using MSF-RO technology at Kalpakkam using nuclear heat from the Madras Atomic Power Station. (National Academies of Science, 2006).

## BASIC RESEARCH

The DAE places high importance on basic research. All disciplines in nuclear sciences and several science disciplines where nuclear techniques play a role, are covered by this programme, which is broad-based enough to enable use of the DAE facilities by scientists from other organizations as well as provide support to nuclear science activities there. Apart from the four R&D centers BARC, Mumbai; CAT, Indore; VECC, Kolkata; and IGCAR, Kalpakam; there are aided institutions such as Tata Institute of Fundamental Research, Saha Institute of Nuclear Physics, Institute of Physics, Harish-Chandra Research Institute, Institute of Mathematical Sciences, Cancer Research Institute and Institute of Plasma Research, which are engaged in basic research activities spanning a broad range of disciplines. The DAE also offers several opportunities to scientists from other institutions in India and abroad to interact and collaborate on research activities of mutual interest.

The Board of Research in Nuclear Sciences enables such support to Indian scientists, while those from abroad are supported through several bilateral cooperative arrangements or through schemes sponsored by international organizations like the International Atomic Energy Agency in Vienna, the Third World Academy of Sciences in Trieste and others. In conclusion, it may be stated that the DAE is manned by trained scientists and engineers, who are relentlessly working towards fulfilling the mandate given to them by the nation, by developing technologies having direct and widespread societal benefits. Nuclear power plants are working well; application of radiation technology to health care is benefiting a large number of patients on a regular basis; improved crop varieties are helping to increase the agricultural output; and radio-isotopes and tracer techniques are helping industry in many ways. It has been able to reach this level because of the broad R&D base that has been nurtured over the years. India is happy to share its experience with scientists from the third world countries and collaborate in areas of mutual interest.

## NUCLEAR ACCIDENT IN JAPAN AND IT'S IMPACT ON INDIA'S NUCLEAR ENERGY PROGRAMME

Almost ten months into the nuclear crisis in Japan, efforts to contain radioactive emissions are still underway. Officials there have indicated that it will take years to fully cool the facility's nuclear fuel, a process that is currently releasing radioactive material into the environment. (Washington Post, 2011).

Reports from Japan bring almost daily evidence of continued radioactive releases. Eleven types of vegetables have been found to contain radioactivity and have been deemed unfit for consumption. Tokyo's drinking water has been deemed unsafe for children based on its levels of radioactivity.

The full impact of the Japanese nuclear crisis remains to be seen, but the health risks posed by radioactive contamination are well documented. In 2006, the National Academies of Science issued a definitive report on radiation exposure that concluded that even low levels of radiation can cause human health problems, including cancer, heart disease, or immune disorders. (Sato, Shigeru, 2011). Children are especially susceptible to the impact of foodborne exposure to radioactive materials, making safeguards of food and water particularly critical. While government officials have thus far downplayed the significance of radioactivity from the Japanese nuclear crisis, the science shows that the radioactive materials will have an impact somewhere, and that impact could last for decades.

## RADIATION IMPACTS ON HEALTH

Japan's nuclear disaster has released several kinds of ionizing radiation. This radiation can create or break chemical bonds in cells, causing chemical changes that damage the DNA in living organisms, leading to cell death and cancer. Once inside a living organism, radioactive materials continue to radiate—and cause the body harm – until they are excreted or naturally decay, which can take a lifetime. (Washington Post). Officials have identified two main radioactive materials being emitted in Japan, iodine and cesium — both of which are extremely dangerous to human health. There is also concern about two other highly dangerous radioactive materials, strontium and plutonium, which may have been released as well. (Barclay, Eliza, 2011).

## CONTAMINATION OF FOOD AND WATER

A major avenue for exposure to radioactive contamination comes through food and water. Decades after the Chernobyl accident, the United Kingdom still maintains restrictions on large sectors of the country's sheep production because radioactive cesium—dispersed through wind and rain—still contaminates grazing lands. (Patel, Tara, 2011).

Additionally, thousands of square miles of land experienced radioactive iodine contamination from Chernobyl, ending up in the grazing paddocks of animal herds, and then in the milk and animal products that humans consumed. After Chernobyl, there were 6000 cases of thyroid cancer reported from 1991 to 2005 in Belarus, Ukraine, and four affected regions of Russia, many of which were attributed to consumption of radioactive milk after the accident. Radiation contamination remains a fact of life for parts of Europe following Chernobyl, especially for wild foods like mushrooms, berries, and game that have not been effectively treated for contamination. (Broder, John, 2011). In Germany, the government continues to pay hunters compensation for lost revenue from wild boar meat found to have high levels of cesium, and the problem is expected to continue for decades.

It remains unknown where or to what degree the radioactive material emitted from Japan's nuclear facilities will cause similar problems. But already in Japan, tests have found eleven types of vegetables to contain levels of radioactive iodine exceeding national standards by as much as a factor of seven as well as milk. A soil sample taken 40 kilometers from the nuclear reactors showed levels of radioactive cesium 1630 times higher than normal. This is especially disconcerting because of cesium's long half-life and its unique chemical composition that allows it to move freely through the environment. (Rubin, Rita and Dan Vergano, 2011).

India has suffered adversely due to Japan's nuclear reactors disaster. The friendly countries to India as Canada, France and some of the European countries and Russia who were supplying nuclear fuel to atomic reactors in India were not sure of the safety measure in Indian nuclear reactors. They were sending many queries to Govt. of India about the safety measure and cooling system of the nuclear plants in India.

The Govt. of India sent them satisfactory reply that when in 2004 the Tsunami struck the Kalpakkam Nuclear Power Plant near Chennai. The power plant was submerged by four feet of water and the plant was automatically shut-down. The cooling system of the plant was intact. There were no radiations or any other dangers to the people and the environment. This strong reply by India has satisfied some of the donor countries of nuclear fuel but some of the countries like Australia are still not satisfied and have stopped supplying nuclear fuel to India after the Japanese disaster.

India has no option but the only option is to have nuclear power plants for India's long term need to develop alternative energy sources. India is having large amount of Thorium. It is estimated that about 300,000 MWe of electricity generation capacity for about 300 years. Now it is necessary to diversify the energy resources for long term energy requirement and energy independence before saturation effects that may throttle other technologies like constraints in transport and infrastructure; and also to limit green house gases such as carbon dioxide from thermal stations.

Keeping abreast with nuclear power technology among the developed and developing countries, especially in Asia. The nuclear power industry is almost totally indigenous for the entire nuclear fuel cycle. Thus, installation of nuclear power plants can give a fillip to other Indian industries.

It is worth noting in this context that countries such as China, which have larger resources of coal than India, are developing nuclear power at a rapid pace. Japan, South Korea and South East Asia are also increasing their nuclear power capacities in a big way. Even Indonesia with good oil reserves, Thailand, Malaysia and Vietnam etc. are going for nuclear power in a big way then why only India should be dragged to limit its nuclear power programme?

## REFERENCES

1. "Japan's nuclear emergency." Interactive news feature of the *Washington Post*, March 13, 2011
2. "Japan's nuclear emergency." *Washington Post*. Available at [http://www.washingtonpost.com/wp-srv/special/world/japan\\_nuclear-reactors-and-seismic-activity/](http://www.washingtonpost.com/wp-srv/special/world/japan_nuclear-reactors-and-seismic-activity/) and on file. Accessed March 29, 2011.
3. A.Gopalakrishnan, 2002, Evolution of the Indian Nuclear Power Program, Ann Review Energy Environment.
4. Annual Report: Department of Atomic Energy, GoI, 2006.Barclay, Eliza. "Plutonium Found Leaking Out Of Japan Nuclear Plant." *National Public Radio*. March 29, 2011.
5. Belson, Ken and Hiroko Tabuchi. "Confidence Slips Away as Japan Battles Nuclear Peril." *New York Times*. March 29, 2011.
6. Broder, John. "Groups Demand Data on Radiation Release." *New York Times, Green Blog*. March 25, 2011.
7. CIA, The World Fact Book- India, (11/26/2005)
8. CMIE, Energy, May 2005
9. CMIE, Monthly Review of Indian Economy, September 2005.
10. Ghosh S., Sustainable Energy Policies for Clean Air in India, CII, New Delhi, 2009.
11. IEA (2005), Key World Energy Statistics 2005, International Energy Agency, Paris,
12. IEA, International Energy Annual, 2003
13. Kakodkar & R.Grover, 2004, Nuclear Energy in India, The Nuclear Engineer 45,2.
14. Ministry of Power (GoI), Annual Report, 2006-07
15. National Academies of Science. Board on Radiation Effects Research. "Health Risks from Exposure to Low Levels of Ionizing Radiation: BEIR VII Phase 2. 2006 at 6, 8, 10 and 151.
16. Parikh K, "Lack of Energy, Water and Sanitation and its Impact on Rural India" in Parikh Kirit S. and R. Radhakrishna (eds.), India Development Report 2004-2005, Oxford University Press, New Delhi.
17. Patel, Tara. "Fukushima May Top Three Mile Island, French Watchdog Says." *Bloomberg*. March 14, 2011;
18. Planning Commission (GoI), 2005, Draft Report of the Expert Committee on Integrated Energy Policy, New Delhi.
19. Reddy S, Balachandra P, 2002, A Sustainable Energy Strategy for India Revisited, December 28, The Economic and Political Weekly, Mumbai.
20. Rosenthal, Elisabeth and William Broad. "Marine Life Faces Threat from Runoff." *New York Times*. March 28, 2011.
21. Rubin, Rita and Dan Vergano. "Scientists: Radiation in Japan food poses low risk." *USA Today*. March 22, 2011.
22. S. Banerjee 2010, Towards a Sustainable Nuclear Energy Future, WNA Symposium 2010.
23. Sato, Shigeru et al. "Tepco Chief Pressure to Quit After Costing Holders \$29 Billion." *Bloomberg*. March 28, 2011.

## **REQUEST FOR FEEDBACK**

**Dear Readers**

At the very outset, International Journal of Research in Commerce, IT and Management (IJRCM) acknowledges & appreciates your efforts in showing interest in our present issue under your kind perusal.

I would like to request you to supply your critical comments and suggestions about the material published in this issue as well as on the journal as a whole, on our E-mails i.e. **infoijrcm@gmail.com** or **info@ijrcm.org.in** for further improvements in the interest of research.

If you have any queries please feel free to contact us on our E-mail [infoijrcm@gmail.com](mailto:infoijrcm@gmail.com).

I am sure that your feedback and deliberations would make future issues better – a result of our joint effort.

Looking forward an appropriate consideration.

With sincere regards

Thanking you profoundly

**Academically yours**

Sd/-

**Co-ordinator**



## ABOUT THE JOURNAL

In this age of Commerce, Economics, Computer, I.T. & Management and cut throat competition, a group of intellectuals felt the need to have some platform, where young and budding managers and academicians could express their views and discuss the problems among their peers. This journal was conceived with this noble intention in view. This journal has been introduced to give an opportunity for expressing refined and innovative ideas in this field. It is our humble endeavour to provide a springboard to the upcoming specialists and give a chance to know about the latest in the sphere of research and knowledge. We have taken a small step and we hope that with the active co-operation of like-minded scholars, we shall be able to serve the society with our humble efforts.

### *Our Other Journals*

