INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, IT & MANAGEMENT



A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories Indexed & Listed at:

Ulrich's Periodicals Directory @, ProQuest, U.S.A., EBSCO Publishing, U.S.A., Cabell's Directories of Publishing Opportunities, U.S.A.

as well as in

Registered & Listed at: Index Copernicus Publishers Panel, Poland

Circulated all over the world & Google has verified that scholars of more than 1500 Cities in 141 countries/territories are visiting our journal on regular basis.

CONTENTS

Sr.	TITLE & NAME OF THE AUTHOR (S)	Page No.
No. 1.	HIGH PERFORMANCE ORGANIZATION AND ORGANIZATIONAL EFFECTIVENESS IN BAPPEDA (DEVELOPMENT AND PLANNING BOARD).	1
1.	ACEH- INDONESIA FIFI YUSMITA & DR. VIMALASANJEEVKUMAR	1
2.	SOCIAL ENTREPRENEURS IN BANGLADESH DEWAN MAHBOOB HOSSAIN & MOINUL HOSSAIN	7
3.	IMPACT OF WORKING CAPITAL MANAGEMENT ON FIRM'S PERFORMANCE: EVIDENCES FROM LISTED COMPANIES OF INDIA DR. AVANISH KUMAR SHUKLA	13
4.	ENGLISH TEACHERS' EMOTIONAL INTELLIGENCE AND ITS IMPACT ON THEIR ORGANIZATIONAL CITIZENSHIP BEHAVIOUR IN SRI LANKAN SCHOOLS U.W.M.R. SAMPATH KAPPAGODA	18
5.	A QUALITATIVE INQUIRY OF LEADERSHIP PRACTICES AND ITS BEHAVIORAL AND PSYCHOLOGICAL OUTCOMES MADIHAREHMANFAROOQUI	23
6.	LINKING ORGANIZATIONAL CULTURE, STRUCTURE, AND ORGANIZATIONAL EFFECTIVENESS FAKHRADDIN MAROOFI, AFSHINGHASEMI & SAMIRA DHGHANI	29
7.	SWOT ANALYSIS: AN INSTRUMENT FOR STRATEGIC PLANNING – A CASE STUDY GOMATESH M. RAVANAVAR & DR. POORNIMA M. CHARANTIMATH	35
8.	THE ROLE OF HRM PRACTICES IN ORGANIZED RETAILING A STUDY OF SELECT RETAILERS IN BANGALORE CITY LAKSHMI NARAYANA.K, DR. P. PARAMASHIVAIAH & DR. SREENIVAS. D. L	41
9.	WATER CRISIS AT COAL CAPITAL OF INDIA: A PRAGMATIC STUDY OF ROOT CAUSES, IMPACT AND SOLUTION OF WATER CRISIS IN REGIONS OF WORKING COAL MINES OF BHARAT COKING COAL LIMITED DHANBAD	46
10.	ABHINAV KUMAR SHRIVASTAVA & DR. N. C. PAHARIYA PORTFOLIO MANAGEMENT OF INDIAN MUTUAL FUNDS: A STUDY ON DIVERSIFIED EQUITY FUNDS PERFORMANCE E. UMA REDDY & C. MADHUSUDANA REDDY	50
11.	A STUDY OF DIFFERENCES IN PERCEPTION OF EMPLOYEES ABOUT THE HRD CLIMATE PREVAILS IN THE ENGINEERING INSTITUTE ON THE BASIS OF AGE GROUP MUKESH KUMAR PARASHAR & DR. MURLIDHAR PANGA	54
12.	INSTITUTIONAL FINANCING OF AGRICULTURE IN INDIA WITH SPECIAL REFERENCE TO COMMERCIAL BANKS: PROBLEMS FACED BY FARMERS – AN EMPIRICAL STUDY DR. KEWAL KUMAR & ATUL GAMBHIR	58
13.	MULTIPLE FACETS OF ORGAN TRANSPLANTATION IN A TERTIARY CARE HOSPITAL MANAGEMENT, INDIA DR. PRAKASH.K.N, DR. CYNTHIA MENEZES, DR. ANNAPURNA RAMESH & S. HARISH BABU	61
14.	FDI, TRADE, AND ECONOMIC GROWTH IN SINGAPOREEVIDENCE FROM TIME-SERIES CAUSALITY ANALYSES DR. G. JAYACHANDRAN	66
15 .	AN EVALUATION OF MICRO CREDIT IMPACT ON RURAL POOR WOMEN – A CASE STUDY IN BELLARY DISTRICT, KARNATAKA K. S. PRAKASHA RAO	77
16.	APPRECIATION AND APPREHENSIONS OF INDIAN CORPORATE SECTOR ABOUT CORPORATE SOCIAL RESPONSIBILITY DR. B. M. HARSHAVARDHAN, DR. A. PRASAD & A V LAL	84
17.	SOCIAL MEDIA MARKETING: THE NEXT FRONTIER (AN EXPLORATORY STUDY ON SOCIAL MEDIA MARKETING PROSPECTIVE WITH REFERENCE TO PUNE CITY) GUNJIN SINGH	92
18.	ROLE OF INFORMATION TECHNOLOGY IN AGRICULTURE AND AGRO-BASED INDUSTRIES DR. B. RAMACHNADRA REDDY. E. LAVANYA & P. HUSSAIN BASHA	97
19.	ADVENTURE TOURISM POTENTIAL: A STUDY OF KASHMIR FARHAT BANO BEG & DR. ASHOK AIMA	99
20.	INVENTORY MODEL IN A FUZZY ENVIRONMENT WITH ITS ASSOCIATED COSTS IN EXPONENTIAL MEMBERSHIP FUNCTIONS K. PUNNIAKRISHNAN & K. KADAMBAVANAM	102
21.	EMPLOYEES PERSPECTIVE VIEW TOWARDS PERFORMANCE APPRAISAL AND TRAINING PROGRAMMES PRACTICED IN SUGAR INDUSTRIES IN ERODE DISTRICT M. SELVI SRIDEVI & DR. L. MANIVANNAN	107
22.	INTEREST IN MANAGEMENT EDUCATION: THE CURRENT TREND AND ITS IMPLICATIONS VIJENDRA KUMAR S. K. & ANCY MATHEW	116
23.	IMPACT OF CORPORATE GOVERNANCE PRACTICES ON THE FIRM PERFORMANCE: AN EMPIRICAL EVIDENCE OF THE SMALL AND MEDIUM ENTERPRISES IN INDIA PARTHA SARATHI PATTNAYAK & DR. PRIYA RANJAN DASH	119
24.	A REVIEW OF HUMAN ERROR IN MAINTENANCE AND SAFETY ROSHAN KURUVILA	124
25.	SEARCH-EXPERIENCE FRAMEWORK: A CASE OF MOVIE INDUSTRY T. SAI VIJAY & TANUSHREE GOSWAMI	127
26.	GENDER EQUALITY AND INCLUSIVE GROWTH: IN CASE OF PUNJAB DR. SANGEETA NAGAICH & PREETI SHARMA	132
27.	ESTIMATION OF POPULATION MEAN USING RANKED SET SAMPLING DR. SUNIL KUMAR, DR. SANDEEP BHOUGAL & RAHUL KUMAR SHARMA & DR. KULDIP RAJ	139
28.	A GOAL PROGRAMMING FORMULATION IN NUTRIENT MANAGEMENT OF FERTILIZERS USED FOR RUBBER PLANTATION IN TRIPURA NABENDU SEN & MANISH NANDI	142
29 .	A STUDY ON THE FACTORS INFLUENCING INDIVIDUAL INVESTOR BEHAVIOR IN IT SECTOR SINDU KOPPA & SHALINI .P	145
30.	RELIGION, LAW & THE ROLE OF STATE NITUJA KUMARI & MOHD YASIN WANI	150
	REQUEST FOR FEEDBACK	154

CHIEF PATRON

PROF. K. K. AGGARWAL

Chancellor, Lingaya's University, Delhi Founder Vice-Chancellor, Guru Gobind Singh Indraprastha University, Delhi Ex. Pro Vice-Chancellor, Guru Jambheshwar University, Hisar

FOUNDER PATRON

LATE SH. RAM BHAJAN AGGARWAL

Former State Minister for Home & Tourism, Government of Haryana Former Vice-President, Dadri Education Society, Charkhi Dadri Former President, Chinar Syntex Ltd. (Textile Mills), Bhiwani

CO-ORDINATOR

AMITA

Faculty, Government M. S., Mohali

ADVISORS

DR. PRIYA RANJAN TRIVEDI

Chancellor, The Global Open University, Nagaland

PROF. M. S. SENAM RAJU

Director A. C. D., School of Management Studies, I.G.N.O.U., New Delhi

PROF. M. N. SHARMA

Chairman, M.B.A., Haryana College of Technology & Management, Kaithal

PROF. S. L. MAHANDRU

Principal (Retd.), Maharaja Agrasen College, Jagadhri

EDITOR

PROF. R. K. SHARMA

Professor, Bharti Vidyapeeth University Institute of Management & Research, New Delhi

CO-EDITOR

DR. BHAVET

Faculty, M. M. Institute of Management, Maharishi Markandeshwar University, Mullana, Ambala, Haryana

EDITORIAL ADVISORY BOARD

DR. RAJESH MODI

Faculty, Yanbu Industrial College, Kingdom of Saudi Arabia

PROF. SANJIV MITTAL

University School of Management Studies, Guru Gobind Singh I. P. University, Delh

PROF. ANIL K. SAINI

Chairperson (CRC), Guru Gobind Singh I. P. University, Delhi

DR. SAMBHAVNA

Faculty, I.I.T.M., Delhi

DR. MOHENDER KUMAR GUPTA

Associate Professor, P. J. L. N. Government College, Faridabad

DR. SHIVAKUMAR DEENE

Asst. Professor, Dept. of Commerce, School of Business Studies, Central University of Karnataka, Gulbarga **MOHITA**

Faculty, Yamuna Institute of Engineering & Technology, Village Gadholi, P. O. Gadhola, Yamunanagar

ASSOCIATE EDITORS

PROF. NAWAB ALI KHAN

Department of Commerce, Aligarh Muslim University, Aligarh, U.P.

PROF. ABHAY BANSAL

Head, Department of Information Technology, Amity School of Engineering & Technology, Amity University, Noida

PROF. A. SURYANARAYANA

Department of Business Management, Osmania University, Hyderabad

DR. SAMBHAV GARG

Faculty, M. M. Institute of Management, Maharishi Markandeshwar University, Mullana, Ambala, Haryana

PROF. V. SELVAM

SSL, VIT University, Vellore

DR. PARDEEP AHLAWAT

Associate Professor, Institute of Management Studies & Research, Maharshi Dayanand University, Rohtak

DR. S. TABASSUM SULTANA

Associate Professor, Department of Business Management, Matrusri Institute of P.G. Studies, Hyderabad **SURJEET SINGH**

Asst. Professor, Department of Computer Science, G. M. N. (P.G.) College, Ambala Cantt.

TECHNICAL ADVISOR

Faculty, Government H. S., Mohali

MOHITA

Faculty, Yamuna Institute of Engineering & Technology, Village Gadholi, P. O. Gadhola, Yamunanagar

FINANCIAL ADVISORS

DICKIN GOYAL

Advocate & Tax Adviser, Panchkula

NEENA

Investment Consultant, Chambaghat, Solan, Himachal Pradesh

LEGAL ADVISORS

Advocate, Punjab & Haryana High Court, Chandigarh U.T.

CHANDER BHUSHAN SHARMA

Advocate & Consultant, District Courts, Yamunanagar at Jagadhri

SUPERINTENDENT

3.

CALL FOR MANUSCRIPTS

We invite unpublished novel, original, empirical and high quality research work pertaining to recent developments & practices in the area of Computer, Business, Finance, Marketing, Human Resource Management, General Management, Banking, Insurance, Corporate Governance and emerging paradigms in allied subjects like Accounting Education; Accounting Information Systems; Accounting Theory & Practice; Auditing; Behavioral Accounting; Behavioral Economics; Corporate Finance; Cost Accounting; Econometrics; Economic Development; Economic History; Financial Institutions & Markets; Financial Services; Fiscal Policy; Government & Non Profit Accounting; Industrial Organization; International Economics & Trade; International Finance; Macro Economics; Micro Economics; Monetary Policy; Portfolio & Security Analysis; Public Policy Economics; Real Estate; Regional Economics; Tax Accounting; Advertising & Promotion Management; Business Education; Management Information Systems (MIS); Business Law, Public Responsibility & Ethics; Communication; Direct Marketing; E-Commerce; Global Business; Health Care Administration; Labor Relations & Human Resource Management; Marketing Research; Marketing Theory & Applications; Non-Profit Organizations; Office Administration/Management; Operations Research/Statistics; Organizational Behavior & Theory; Organizational Development; Production/Operations; Public Administration; Purchasing/Materials Management; Retailing; Sales/Selling; Services; Small Business Entrepreneurship; Strategic Management Policy; Technology/Innovation; Tourism, Hospitality & Leisure; Transportation/Physical Distribution; Algorithms; Artificial Intelligence; Compilers & Translation; Computer Aided Design (CAD); Computer Aided Manufacturing; Computer Graphics; Computer Organization & Architecture; Database Structures & Systems; Digital Logic; Discrete Structures; Internet; Management Information Systems; Modeling & Simulation; Multimedia; Neural Systems/Neural Networks; Numerical Analysis/Scientific Computing; Object Oriented Programming; Operating Systems; Programming Languages; Robotics; Symbolic & Formal Logic and Web Design. The above mentioned tracks are only indicative, and not exhaustive.

Anybody can submit the soft copy of his/her manuscript **anytime** in M.S. Word format after preparing the same as per our submission guidelines duly available on our website under the heading guidelines for submission, at the email address: infoijrcm@gmail.com.

GUIDELINES FOR SUBMISSION OF MANUSCRIPT

		DATED:		
	IE EDITOR ECM			
Sul	bject: SUBMISSION OF MANUSCRIPT IN THE AREA OF			
(e.g. Finance/Marketing/HRM/General Management/Economics/Psychology/Law/Computer/IT/Engineering/Mathematics/other, please specify)				
DE.	AR SIR/MADAM			
Ple	ease find my submission of manuscript entitled '	' for possible publication in your journals.		
	ereby affirm that the contents of this manuscript are original. Furthermore, ider review for publication elsewhere.	it has neither been published elsewhere in any language fully or partly, nor is		
l af	affirm that all the author (s) have seen and agreed to the submitted version of the manuscript and their inclusion of name (s) as co-author (s).			
	Also, if my/our manuscript is accepted, I/We agree to comply with the formalities as given on the website of the journal & you are free to publish ou contribution in any of your journals.			
COI				
NA	AME OF CORRESPONDING AUTHOR:			
NA De:	AME OF CORRESPONDING AUTHOR:			
NA De:	AME OF CORRESPONDING AUTHOR:			
NA De: Aff	AME OF CORRESPONDING AUTHOR: esignation: filiation with full address, contact numbers & Pin Code:			
NA De: Aff Re: Mc	AME OF CORRESPONDING AUTHOR: esignation: filiation with full address, contact numbers & Pin Code: esidential address with Pin Code: obile Number (s): ndline Number (s):	7770		
NA De: Aff Res Mc Lar E-n	AME OF CORRESPONDING AUTHOR: esignation: filiation with full address, contact numbers & Pin Code: esidential address with Pin Code: esidential address with Pin Code: esidential Rumber (s): mail Address:	TYN.		
NA De: Aff Res Mc Lar E-n	AME OF CORRESPONDING AUTHOR: esignation: filiation with full address, contact numbers & Pin Code: esidential address with Pin Code: obile Number (s): ndline Number (s):	771		
NA De: Aff Res Mc Lar E-m	AME OF CORRESPONDING AUTHOR: esignation: filiation with full address, contact numbers & Pin Code: sidential address with Pin Code: obile Number (s): maline Number (s): mail Address: ternate E-mail Address:	77		
NA De: Aff Res Mc Lar E-m	AME OF CORRESPONDING AUTHOR: esignation: filiation with full address, contact numbers & Pin Code: sidential address with Pin Code: obile Number (s): maline Number (s): mail Address: ternate E-mail Address: DTES: The whole manuscript is required to be in ONE MS WORD FILE only (pdf.	version is liable to be rejected without any consideration), which will start from		
NA Des Aff Res Mo Lar E-n Alt NO a)	AME OF CORRESPONDING AUTHOR: esignation: filiation with full address, contact numbers & Pin Code: sidential address with Pin Code: obile Number (s): ndline Number (s): mail Address: ternate E-mail Address: OTES: The whole manuscript is required to be in ONE MS WORD FILE only (pdf. the covering letter, inside the manuscript.	The state of the s		
NA Des Aff Res Mo Lar E-n Alt	AME OF CORRESPONDING AUTHOR: esignation: filiation with full address, contact numbers & Pin Code: sidential address with Pin Code: obile Number (s): ndline Number (s): mail Address: ternate E-mail Address: OTES: The whole manuscript is required to be in ONE MS WORD FILE only (pdf. the covering letter, inside the manuscript. The sender is required to mention the following in the SUBJECT COLUMN	of the mail:		
NA Des Aff Res Mo Lar E-n Alt NO a)	AME OF CORRESPONDING AUTHOR: esignation: filiation with full address, contact numbers & Pin Code: sidential address with Pin Code: obile Number (s): ndline Number (s): mail Address: ternate E-mail Address: OTES: The whole manuscript is required to be in ONE MS WORD FILE only (pdf. the covering letter, inside the manuscript.			
NA Des Aff Res Mo Lar E-n Alt NO a)	AME OF CORRESPONDING AUTHOR: esignation: filiation with full address, contact numbers & Pin Code: esidential address with Pin Code: obile Number (s): mail Address: ternate E-mail Address: The whole manuscript is required to be in ONE MS WORD FILE only (pdf. the covering letter, inside the manuscript. The sender is required to mention the following in the SUBJECT COLUMN New Manuscript for Review in the area of (Finance/Marketing/HRM/Gen	of the mail: eral Management/Economics/Psychology/Law/Computer/IT/		
NAADee Afff Res Mc Larr E-n Alt NO a) b)	AME OF CORRESPONDING AUTHOR: esignation: filiation with full address, contact numbers & Pin Code: sidential address with Pin Code: obile Number (s): mail Address: ternate E-mail Address: DTES: The whole manuscript is required to be in ONE MS WORD FILE only (pdf. the covering letter, inside the manuscript. The sender is required to mention the following in the SUBJECT COLUMN New Manuscript for Review in the area of (Finance/Marketing/HRM/Gen Engineering/Mathematics/other, please specify) There is no need to give any text in the body of mail, except the cases whe The total size of the file containing the manuscript is required to be below	of the mail: eral Management/Economics/Psychology/Law/Computer/IT/ ere the author wishes to give any specific message w.r.t. to the manuscript. 500 KB.		
NA Des Aff Res Mc Lar E-n Alt NC a) b)	AME OF CORRESPONDING AUTHOR: esignation: filiation with full address, contact numbers & Pin Code: sidential address with Pin Code: obile Number (s): mail Address: ternate E-mail Address: OTES: The whole manuscript is required to be in ONE MS WORD FILE only (pdf. the covering letter, inside the manuscript. The sender is required to mention the following in the SUBJECT COLUMN New Manuscript for Review in the area of (Finance/Marketing/HRM/Gen Engineering/Mathematics/other, please specify) There is no need to give any text in the body of mail, except the cases whe The total size of the file containing the manuscript is required to be below Abstract alone will not be considered for review, and the author is require	of the mail: eral Management/Economics/Psychology/Law/Computer/IT/ ere the author wishes to give any specific message w.r.t. to the manuscript. 500 KB.		

AUTHOR NAME (S) & AFFILIATIONS: The author (s) full name, designation, affiliation (s), address, mobile/landline numbers, and email/alternate email

ABSTRACT: Abstract should be in fully italicized text, not exceeding 250 words. The abstract must be informative and explain the background, aims, methods,

MANUSCRIPT TITLE: The title of the paper should be in a 12 point Calibri Font. It should be bold typed, centered and fully capitalised.

address should be in italic & 11-point Calibri Font. It must be centered underneath the title.

results & conclusion in a single para. Abbreviations must be mentioned in full.

- 5. **KEYWORDS**: Abstract must be followed by a list of keywords, subject to the maximum of five. These should be arranged in alphabetic order separated by commas and full stops at the end.
- 6. MANUSCRIPT: Manuscript must be in <u>BRITISH ENGLISH</u> prepared on a standard A4 size <u>PORTRAIT SETTING PAPER</u>. It must be prepared on a single space and single column with 1" margin set for top, bottom, left and right. It should be typed in 8 point Calibri Font with page numbers at the bottom and centre of every page. It should be free from grammatical, spelling and punctuation errors and must be thoroughly edited.
- 7. **HEADINGS**: All the headings should be in a 10 point Calibri Font. These must be bold-faced, aligned left and fully capitalised. Leave a blank line before each heading.
- 8. **SUB-HEADINGS**: All the sub-headings should be in a 8 point Calibri Font. These must be bold-faced, aligned left and fully capitalised.
- 9. MAIN TEXT: The main text should follow the following sequence:

INTRODUCTION

REVIEW OF LITERATURE

NEED/IMPORTANCE OF THE STUDY

STATEMENT OF THE PROBLEM

OBJECTIVES

HYPOTHESES

RESEARCH METHODOLOGY

RESULTS & DISCUSSION

FINDINGS

RECOMMENDATIONS/SUGGESTIONS

CONCLUSIONS

SCOPE FOR FURTHER RESEARCH

ACKNOWLEDGMENTS

REFERENCES

APPENDIX/ANNEXURE

It should be in a 8 point Calibri Font, single spaced and justified. The manuscript should preferably not exceed 5000 WORDS.

- 10. **FIGURES & TABLES**: These should be simple, crystal clear, centered, separately numbered & self explained, and **titles must be above the table/figure**. Sources of data should be mentioned below the table/figure. It should be ensured that the tables/figures are referred to from the main text.
- 11. **EQUATIONS**: These should be consecutively numbered in parentheses, horizontally centered with equation number placed at the right.
- 12. **REFERENCES**: The list of all references should be alphabetically arranged. The author (s) should mention only the actually utilised references in the preparation of manuscript and they are supposed to follow **Harvard Style of Referencing**. The author (s) are supposed to follow the references as per the following:
- All works cited in the text (including sources for tables and figures) should be listed alphabetically.
- Use (ed.) for one editor, and (ed.s) for multiple editors.
- When listing two or more works by one author, use --- (20xx), such as after Kohl (1997), use --- (2001), etc, in chronologically ascending order.
- Indicate (opening and closing) page numbers for articles in journals and for chapters in books.
- The title of books and journals should be in italics. Double quotation marks are used for titles of journal articles, book chapters, dissertations, reports, working
 papers, unpublished material, etc.
- For titles in a language other than English, provide an English translation in parentheses.
- The location of endnotes within the text should be indicated by superscript numbers.

PLEASE USE THE FOLLOWING FOR STYLE AND PUNCTUATION IN REFERENCES:

BOOKS

- Bowersox, Donald J., Closs, David J., (1996), "Logistical Management." Tata McGraw, Hill, New Delhi.
- Hunker, H.L. and A.J. Wright (1963), "Factors of Industrial Location in Ohio" Ohio State University, Nigeria.

CONTRIBUTIONS TO BOOKS

Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

JOURNAL AND OTHER ARTICLES

Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

CONFERENCE PAPERS

• Garg, Sambhav (2011): "Business Ethics" Paper presented at the Annual International Conference for the All India Management Association, New Delhi, India, 19–22 June.

UNPUBLISHED DISSERTATIONS AND THESES

Kumar S. (2011): "Customer Value: A Comparative Study of Rural and Urban Customers," Thesis, Kurukshetra University, Kurukshetra.

ONLINE RESOURCES

Always indicate the date that the source was accessed, as online resources are frequently updated or removed.

WEBSITES

• Garg, Bhavet (2011): Towards a New Natural Gas Policy, Political Weekly, Viewed on January 01, 2012 http://epw.in/user/viewabstract.jsp

ESTIMATION OF POPULATION MEAN USING RANKED SET SAMPLING

DR. SUNIL KUMAR ASST. PROFESSOR **DEPARTMENT OF STATISTICS** UNIVERSITY OF JAMMU **JAMMU**

DR. SANDEEP BHOUGAL LECTURER SCHOOL OF APPLIED PHYSICS & MATHEMATICS SHRI MATA VAISHNO DEVI UNIVERSITY KATRA

> RAHUL KUMAR SHARMA RESEARCH SCHOLAR **DEPARTMENT OF STATISTICS** UNIVERSITY OF JAMMU **JAMMU**

DR. KULDIP RAJ **LECTURER** SCHOOL OF APPLIED PHYSICS & MATHEMATICS SHRI MATA VAISHNO DEVI UNIVERSITY KATRA

ABSTRACT

In the present study, a modified ratio cum product type estimate for estimating the population mean in rank set sampling has been suggested. The bias and MSE (mean squared error) of all the discussed estimators are obtained. Comparison of the proposed estimator with the Samawi and Muttlak (1996) estimator is carried out. By comparison, the condition which make the proposed more efficient than the other estimators are found.

KEYWORDS

Auxiliary Variable, Study Variable, Simple Random Sampling, Rank Set Sampling, Ratio Estimators.

MATHEMATICS SUBJECT CLASSIFICATION (2000) 62005

INTRODUCTION 1.

n surveys, for estimating population parameters like the mean, total or ratio, product and regression, sample surveys experts sometimes use auxiliary information to improve precision of the estimates. When both the variables i.e. study as well as auxiliary variables are positively correlated, ratio estimators are frequently employed to estimate the population mean of a random variable 'Y'. Let 'Y' and 'X', respectively, are study variable and the auxiliary variable. In simple random sampling (SRS), the usual SRS-ratio estimator of, based on a simple random sample of size is denoted by

$$t_{SRS} = t_R \mu_X$$
 with $t_R = \frac{\bar{Y}_{SRS}}{\bar{X}_{SRS}}$ (1)

where \bar{Y}_{SRS} and \bar{X}_{SRS} are the means of single random samples of measurements of 'Y' and 'X', respectively. It is assumed that $X_i's$ are positive and μ_X is known. The SRS-ratio estimator $t_{\it SRS}$ is known to be biased with

$$E[t_{SRS}] = \mu_Y + \frac{b_1}{n} + 0 \left[\frac{1}{n^2} \right]$$

and a suitable choice of \vec{b}_1 using a first order Taylor series expansion, the approximated mean square error(MSE) and the bias of the SRS-ratio estimator are given by

(3)

$$MSE[t_{SRS}] \cong \frac{\mu_Y^2}{n} [C_V^2 + C_X^2 - 2C_{XY}]$$
 (2)

and
$$MSE[t_{SRS}] \cong \frac{\mu_Y}{n}[C_X^2 - C_{YX}]$$

where $C_X = \frac{\sigma_Y}{\sigma_X}$; $C_Y = \frac{\sigma_X}{\sigma_Y}$ and $C_{YX} = \rho C_Y C_X$

 $\rho = Corr(X, Y)$, respectively.

Ranked set sampling (RSS) was first proposed by McIntire (1952). He used this model for estimating the mean of pasture yields. This design appeared as a useful technique for improving the accuracy of the estimation of means. This fact was affirmed by McIntire but a mathematical prove of it was settled by Takahashi-Wakimoto (1968). In many situations the statistician deals with the need of combining some control and the implementation of some flexibility with the use of a random based sample. This is a common problem in the study of environmental and medical studies. In these cases the researcher generally has abundant and accurate information on the population units. It is related with the variable of interest Y and to rank the units using this information is cheap. The RSS procedure is based on the selection of m independent samples, not necessarily of the same size, by using simple random sampling (SRS). The sampled units are ranked and the selection of the units evaluated takes into account the order of them in the combined m samples. The proposal of McIntire (1952) was to use a prediction of Y. After some experiences with its application the lack of a coherent statistical theory appeared as an interesting theme of study to theoretical statisticians. An important role was played by Halls-Dell (1966) who established that RSS was more efficient than SRS for estimating the population mean from a large study of sampling forage yields. The interest for RSS in applications is reflected not only in the initial papers but in the orientation of a series of papers to practice. See for

example Chen (1999), Demir-Singh (2000), Kour et al. (1997) and Hall-Dell (1996) for examples. The interest in the development of a new statistical theory using RSS can be illustrated by the contributions of Abu-Dayyeh and Muttlak (1996), Al-Saleh and Al-Khadari (2000), Barabasi and El-Shamawi (2001), Bouza (2002b) and Chen (2001 a, 2001b), {see Bouza et al. (2005)}.

 $\text{Let } (X_{11},Y_{11}), (X_{12},Y_{12}) \dots (X_{1n},Y_{1n}), (X_{21},Y_{21}) \dots (X_{2n},Y_{2n}), \dots (X_{n1},Y_{n1}) \dots (X_{nn},Y_{nn}) \text{ be independent bivariate random vector all with same cumulative } \\ (X_{11},Y_{11}), (X_{12},Y_{12}) \dots (X_{1n},Y_{1n}), (X_{21},Y_{21}) \dots (X_{2n},Y_{2n}), \dots (X_{nn},Y_{nn}) \\ (X_{1n},Y_{1n}), (X_{12},Y_{12}) \dots (X_{1n},Y_{1n}), (X_{2n},Y_{2n}), \dots (X_{nn},Y_{nn}) \\ (X_{1n},X_{1n}), (X_{1n},X_{1n}), (X_{2n},X_{2n}), \dots (X_{nn},X_{nn}) \\ (X_{2n$ distribution function and $(X_{i[1]}, Y_{i[1]}) \dots (X_{i[n]}, Y_{i[n]})$ be the order statistics of $X_{i[1]}, X_{i[2]} \dots X_{i[n]}$ and $Y_{i[1]}, Y_{i[2]} \dots Y_{i[n]}$. Let $(X_{1[1]}, Y_{1[1]}), (X_{2[2]}, Y_{2[2]}) \dots (X_{n[n]}, Y_{n[n]})$ denote the rank set sample where $(X_{i[1]}, Y_{i[i]})$ be the i^{th} order statistics in the i^{th} sample for auxiliary variable 'X'

and study variable 'Y', respectively . However, by Samawi and Muttlak (1996), as well as Kadilar et al (2009), the supplementary information cam also be used at the estimator stage by using ratio estimators. To this end, Samawi and Muttak (1996) proposed a ratio based estimator for estimating the population mean μ_Y based on a ranked set sample as follow

$$t_R^* = r_{RSS}\mu_X$$
; with $r_{RSS} = \frac{\bar{y}_{RSS}}{\bar{y}_{RSS}}$ (4)

$$\begin{array}{l} t_R^* = r_{RSS}\mu_X; \text{ with } r_{RSS} = \frac{\tau_{RSS}}{\bar{\chi}_{RSS}} \\ \text{where } \bar{Y}_{RSS} = \frac{1}{mk}\sum_{l=1}^m \sum_{j=1}^k Y_{l[j]} \text{ and } \bar{X}_{RSS} = \frac{1}{mk}\sum_{l=1}^m \sum_{j=1}^k X_{l[j]} \text{ respectively.} \\ \text{The approximated bias and } MSE \text{ of } t_R^* \text{ as follows} \\ Bias(t_R^*) \cong \frac{\mu_Y}{n} \left[(C_X^2 - C_{XY}) - (W_X^2 - W_{XY}) \right] + 0 \left(\frac{1}{n^2} \right) \end{array}$$

$$= Bias(t_{SRS}) - \frac{\mu_Y}{n}(W_X^2 - W_{XY}) \tag{5}$$

$$MSE(t_R^*) \cong \frac{\mu_{Y^2}}{n} [C_X^2 + C_Y^2 - 2C_{YX}] - \frac{1}{nk} \sum_{j=1}^k \{R\tau_{X[j]} - \tau_{Y[j]}\}^2$$

$$= MSE(t_{SRS}) - \frac{1}{nk} \sum_{j=1}^{k} \left\{ R\tau_{X[j]} - \tau_{y[j]} \right\}^{2}$$
 (6)

where $au_{X[j]} = \mu_{X[j]} - \mu_X$ with $\mu_{X[j]} = E\left[X_{(j)}\right]$, $au_{Y[j]}$ and $\mu_{Y[j]}$ are defined similarly, and $W_X^2 = \frac{1}{k\mu_X^2}\sum_{j=1}^k au_{X(j)}^2$, $W_{XY} = \frac{1}{k\mu_X\mu_X}\sum_{j=1}^k au_{X[j]} au_{Y[j]}$

2. THE PROPOSED ESTIMATOR

In the section, we suggest a modified ratio cum product type estimator for estimating population mean of the study variable based on a ranked set sample as

$$t_{RSS}^* = \bar{Y}_{RSS} \left[\alpha \frac{\mu_X}{\bar{X}_{RSS}} + (1 - \alpha) \frac{\bar{X}_{RSS}}{\mu_X} \right]$$
 where α is any suitably chosen constant.

For $\alpha=1$; the proposed estimator reduces to the ratio type estimator by Samawi Muttak (1996) as

$$t_R^* = \frac{\bar{Y}_{RSS}}{\bar{X}_{RSS}} \mu_X$$
 defined at (4)

 $t_R^* = \frac{\bar{y}_{RSS}}{\bar{x}_{RSS}} \mu_X \qquad \text{defined at (4)}$ For $\alpha=0$; the proposed estimator reduces to the product type estimator as

$$t_R^* = \frac{\bar{Y}_{RSS}}{\mu_V} \bar{X}_{RSS} \tag{8}$$

The bias and MSE of (8) is as follow:-

$$Bias(t_p^*) \cong \frac{\mu_Y}{n} [(C_X^2 + C_{XY}) - (W_X^2 + W_{XY})] + 0 \left(\frac{1}{n^2}\right)$$
 (9)

$$MSE(t_P^*) \cong \frac{\mu_{Y^2}}{n} [C_X^2 + C_Y^2 + 2C_{YX}] - \frac{1}{nk} \sum_{j=1}^k \{ \tau_{Y[j]} + R \tau_{X[j]} \}^2$$
(10)

$$Bias(t_{RSS}^*) = \frac{\mu_Y}{n} \left[\left\{ C_X^2 + (1 - 2\alpha)C_{XY} \right\} - \left\{ W_X^2 + (1 - 2\alpha)W_{XY} \right\} \right] + 0 \left(\frac{1}{n^2} \right)$$
(11)

$$MSE(t_{P}^{*}) \cong \frac{\mu_{Y^{2}}}{n} [C_{X}^{2} + C_{Y}^{2} + 2C_{YX}] - \frac{1}{nk} \sum_{j=1}^{k} \left\{ \tau_{Y[j]} + R\tau_{X[j]} \right\}^{2}$$
The bias and MSE of the product estimator t_{RSS}^{*} to the first degree of approximation respectively as follows:-
$$Bias(t_{RSS}^{*}) = \frac{\mu_{Y}}{n} [\{C_{X}^{2} + (1 - 2\alpha)C_{XY}\} - \{W_{X}^{2} + (1 - 2\alpha)W_{XY}\}] + 0\left(\frac{1}{n^{2}}\right)$$

$$MSE(t_{RSS}^{*}) \cong \frac{\mu_{Y^{2}}}{n} \{C_{Y}^{2} + (1 - 2\alpha)(1 - 2\alpha + 2K_{YX})C_{X}^{2}\} - \frac{1}{nk} \sum_{j=1}^{k} \left\{\tau_{Y[j]} + R(1 - 2\alpha)\tau_{X[j]}\right\}^{2}$$
which is minimum, when

$$\alpha = \frac{1}{2} \left[1 - \frac{C_{YX} - W_{XY}}{C_X^2 - W_X^2} \right] = \alpha_{10}(say)$$

Thus the resulting minimum mean squared error of
$$t_{RSS}^*$$
 is given by
$$MSE(t_{RSS}^*) \cong \frac{\mu_{Y^2}}{n} \{C_Y^2 + A_0(2K_{YX} - A_0)C_X^2\} - \frac{1}{nk} \sum_{j=1}^k \left\{\tau_{Y[j]} + RA_0\tau_{X[j]}\right\}^2$$
 where $A_0 = \left[\frac{c_{YX} - w_{XY}}{c_X^2 - w_X^2}\right]$. (13)

3. EFFICIENCY COMPARSIONS

In this section, we compare $\min MSE(t_{RSS}^*)$ with $MSE(t_R^*)$ using equation (13) and (6), as follows $MSE(t_R^*) - min\ MSE(t_{RSS}^*) > 0$

If
$$K_{YX} > \frac{1+A_X^2}{2(1+A_X)}$$
 and $> \frac{2\tau_{Y[j]}}{R\tau_{X[j]}(1+A_X)}$. (14)

When the condition (14) holds, the proposed estimator at its optimum condition is more efficient than rank set ratio estimator by Samawi and Muttlak (1996).

4. CONCLUSION

In estimating the population parameters like mean, total or ratio, product and regression, sample survey experts sometimes use auxiliary information to improve efficiency of the estimates. The method of ranked set sampling (RSS) is a cost efficient alternative to simple random sampling (SRS) for those situations where measurements are difficult or expensive to obtain but (judgement) ranking of units according to the variable of interest is relatively easy and cheap. In this paper, we have suggested a modified ratio cum product type estimator for estimating population mean of the study variable based on a ranked set sample. By comparing the proposed estimator with the ranked set ratio estimator, we showed that the proposed estimator at its optimum condition is more efficient one. So, it is recommended to use the proposed estimator in further research in this field.

5. REFERENCES

- Abu-Dayyeh, W. and H.A. Muttlak (1996): "Usign ranked set sampling for hypothesis test on the scale parameter of the exponential and uniform distributions", Pakistan J. Stat., 12, 131-138.
- AL-Saleh, M.F. and M.A.A. AL-Kadiri (2000): Double ranked set sampling, Stat. Prob. Letter, 48, 205-212.
- Barabesi, L. and A. EL-Shamawi (2001): "The efficiency of ranked set sampling for parameter estimation", Stat. Prob. Letters. 53, 189-199.
- Bouza, C.N. (2002b): "Ranked set sampling the non-response stratum for estimating the difference of means", Biometrical, J., 44, 903-915.
- Bouza, C.N. (2005): "Sampling using ranked sets, Concepts, Results and Perspectives", Revista Investigation Operational, 26, 3, 275-293.

- Chen, Z. (1999): "Density estimation using ranked set sampling data", Environ. Ecological Stat. 6, 135-146.
- Chen, Z. (2001a): "The optimal ranked set sampling for inferences on population quantiles", Statistica Sinica. 11, 23-37. 7.
- 8. Chen, Z. (2001b): "Ranked set sampling with regression type estimator", J. Stat. Planning and Inference. 84, 181-192.
- Demir, S. and H. Singh (2000): "An application of the regression estimates to ranked set sampling", Hacit. Bull Nat. Sc. Eng. Ser. B. 29, 93-101
- 10. Hall, L.K. and T.R. Dell (1996): "Trials of ranked set sampling for forage yields", Forest Sc. 121, 22-26.
- 11. Mc Intire, G.A. (1952): "A method of unbiased selective sampling using ranked sets", J. Agric. Res. 3, 385-390.
- Samawi, H.M. and H.A. Muttlak (1996): "Estimation of a ratio using ranked set sampling", Biometrical J. 36, 753-764.
- 13. Takahsi, K. and K. Wakimoto (1968): "On unbiased estimates of population mean based on the sample stratified by means of ordering", Ann. Intern. Mathem. Stat. 20, 1-31.
- 14. Yu, P.L.H. and K. Lam (1997): "Non parametric two-sample procedures for ranked set sampling data", J. Amer. Stat. Ass. 87, 552-561.



REQUEST FOR FEEDBACK

Dear Readers

At the very outset, International Journal of Research in Commerce, IT and Management (IJRCM) acknowledges & appreciates your efforts in showing interest in our present issue under your kind perusal.

I would like to request you to supply your critical comments and suggestions about the material published in this issue as well as on the journal as a whole, on our E-mail i.e. infoijrcm@gmail.com for further improvements in the interest of research.

If you have any queries please feel free to contact us on our E-mail infoijrcm@gmail.com.

I am sure that your feedback and deliberations would make future issues better – a result of our joint effort.

Looking forward an appropriate consideration.

With sincere regards

Thanking you profoundly

Academically yours

Sd/-

Co-ordinator

ABOUT THE JOURNAL

In this age of Commerce, Economics, Computer, I.T. & Management and cut throat competition, a group of intellectuals felt the need to have some platform, where young and budding managers and academicians could express their views and discuss the problems among their peers. This journal was conceived with this noble intention in view. This journal has been introduced to give an opportunity for expressing refined and innovative ideas in this field. It is our humble endeavour to provide a springboard to the upcoming specialists and give a chance to know about the latest in the sphere of research and knowledge. We have taken a small step and we hope that with the active cooperation of like-minded scholars, we shall be able to serve the society with our humble efforts.

Our Other Fournals





