

# INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE & MANAGEMENT

I  
J  
R  
C  
M



A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories

*Indexed & Listed at:*

Ulrich's Periodicals Directory ©, ProQuest, U.S.A., EBSCO Publishing, U.S.A., Cabell's Directories of Publishing Opportunities, U.S.A., Google Scholar,

Indian Citation Index (ICI), J-Gate, India [link of the same is duly available at Inlibnet of University Grants Commission (U.G.C.)],

Index Copernicus Publishers Panel, Poland with IC Value of 5.09 (2012) & number of libraries all around the world.

Circulated all over the world & Google has verified that scholars of more than 6303 Cities in 196 countries/territories are visiting our journal on regular basis.

Ground Floor, Building No. 1041-C-1, Devi Bhawan Bazar, JAGADHRI – 135 003, Yamunanagar, Haryana, INDIA

<http://ijrcm.org.in/>

# CONTENTS

Sr. No.	TITLE & NAME OF THE AUTHOR (S)	Page No.
1.	<b>SUSTAINABILITY REPORTING AND FIRM PERFORMANCE: A CASE STUDY OF ENERGY UTILITY COMPANIES</b>  <i>CHITRABEN RAJNIKANT SHETH &amp; Dr. JAYESH POOJARA</i>	1
2.	<b>GROWTH OF SMALL TEA GARDENS IN SONITPUR DISTRICT, ASSAM: IT's IMPACT ON RURAL ECONOMY</b>  <i>MAMATA BORTHAKUR</i>	7
3.	<b>ANALYTICAL STUDY ON DEMONETIZATION EFFECTS ON MICRO, SMALL AND MEDIUM ENTERPRISES WITH SPECIAL REFERENCE TO CHIKKAMAGALUR DISTRICT</b>  <i>ARAVINDA M.N. &amp; Dr. HIRIYAPPA B.</i>	9
4.	<b>EFFECT OF SELF-IMAGE CONGRUENCE, EXPERIENCE AND SATISFACTION ON BEHAVIORAL INTENTIONS</b>  <i>DEEKSHA MEHRA</i>	16
5.	<b>IMPACT OF QUALITY OF WORK LIFE ON EMPLOYEE SATISFACTION AT PRIVATE ORGANIZATION</b>  <i>JENISH PATEL</i>	20
	<b>REQUEST FOR FEEDBACK &amp; DISCLAIMER</b>	24

**FOUNDER PATRON****Late Sh. RAM BHAJAN AGGARWAL**

Former State Minister for Home & Tourism, Government of Haryana  
 Former Vice-President, Dadri Education Society, Charkhi Dadri  
 Former President, Chinar Syntex Ltd. (Textile Mills), Bhiwani

**CO-ORDINATOR****Dr. BHAVET**

Former Faculty, Shree Ram Institute of Engineering & Technology, Urjani

**ADVISOR****Prof. S. L. MAHANDRU**

Principal (Retd.), Maharaja Agrasen College, Jagadhri

**EDITOR****Dr. NAWAB ALI KHAN**

Professor & Dean, Faculty of Commerce, Aligarh Muslim University, Aligarh, U.P.

**CO-EDITOR****Dr. G. BRINDHA**

Professor & Head, Dr.M.G.R. Educational & Research Institute (Deemed to be University), Chennai

**EDITORIAL ADVISORY BOARD****Dr. SIKANDER KUMAR**

Vice Chancellor, Himachal Pradesh University, Shimla, Himachal Pradesh

**Dr. A SAJEEVAN RAO**

Professor & Director, Accurate Institute of Advanced Management, Greater Noida

**Dr. CHRISTIAN EHIUBUCHE**

Professor of Global Business/Management, Larry L Luing School of Business, Berkeley College, USA

**Dr. JOSÉ G. VARGAS-HERNÁNDEZ**

Research Professor, University Center for Economic & Managerial Sciences, University of Guadalajara, Guadalajara, Mexico

**Dr. TEGUH WIDODO**

Dean, Faculty of Applied Science, Telkom University, Bandung Technoplex, Jl. Telekomunikasi, Indonesia

**Dr. M. S. SENAM RAJU**

Professor, School of Management Studies, I.G.N.O.U., New Delhi

**Dr. KAUP MOHAMED**

Dean & Managing Director, London American City College/ICBEST, United Arab Emirates

**Dr. D. S. CHAUBEY**

Professor & Dean (Research & Studies), Uttaranchal University, Dehradun

**Dr. ARAMIDE OLUFEMI KUNLE**

Dean, Department of General Studies, The Polytechnic, Ibadan, Nigeria

**Dr. SYED TABASSUM SULTANA**

Principal, Matrusri Institute of Post Graduate Studies, Hyderabad

**Dr. MIKE AMUHAYA IRAVO**

Principal, Jomo Kenyatta University of Agriculture & Tech., Westlands Campus, Nairobi-Kenya

**Dr. NEPOMUCENO TIU**

Chief Librarian & Professor, Lyceum of the Philippines University, Laguna, Philippines

**Dr. BOYINA RUPINI**

Director, School of ITS, Indira Gandhi National Open University, New Delhi

**Dr. FERIT ÖLÇER**

Professor &amp; Head of Division of Management &amp; Organization, Department of Business Administration, Faculty of Economics &amp; Business Administration Sciences, Mustafa Kemal University, Turkey

**Dr. SANJIV MITTAL**

Professor &amp; Dean, University School of Management Studies, GGS Indraprastha University, Delhi

**Dr. SHIB SHANKAR ROY**

Professor, Department of Marketing, University of Rajshahi, Rajshahi, Bangladesh

**Dr. SRINIVAS MADISHETTI**

Professor, School of Business, Mzumbe University, Tanzania

**Dr. ABHAY BANSAL**

Head, Department of Information Technology, Amity School of Engg. &amp; Tech., Amity University, Noida

**Dr. KEVIN LOW LOCK TENG**

Associate Professor, Deputy Dean, Universiti Tunku Abdul Rahman, Kampar, Perak, Malaysia

**Dr. OKAN VELI ŞAFAKLI**

Professor &amp; Dean, European University of Lefke, Lefke, Cyprus

**Dr. V. SELVAM**

Associate Professor, SSL, VIT University, Vellore

**Dr. BORIS MILOVIC**

Associate Professor, Faculty of Sport, Union Nikola Tesla University, Belgrade, Serbia

**Dr. N. SUNDARAM**

Associate Professor, VIT University, Vellore

**Dr. IQBAL THONSE HAWALDAR**

Associate Professor, College of Business Administration, Kingdom University, Bahrain

**Dr. MOHENDER KUMAR GUPTA**

Associate Professor, Government College, Hodal

**Dr. ALEXANDER MOSESOV**

Associate Professor, Kazakh-British Technical University (KBTU), Almaty, Kazakhstan

**RODRECK CHIRAU**

Associate Professor, Botho University, Francistown, Botswana

**Dr. PARDEEP AHLAWAT**

Associate Professor, Institute of Management Studies &amp; Research, Maharshi Dayanand University, Rohtak

**Dr. DEEPANJANA VARSHNEY**

Associate Professor, Department of Business Administration, King Abdulaziz University, Saudi Arabia

**Dr. BIEMBA MALITI**

Associate Professor, School of Business, The Copperbelt University, Main Campus, Zambia

**Dr. SHIKHA GUPTA**

Associate Professor, Lingaya's Lalita Devi Institute of Management &amp; Sciences, New Delhi

**Dr. KIARASH JAHANPOUR**

Dean of Technology Management Faculty, Farabi Institute of Higher Education, Karaj, Alborz, I.R. Iran

**Dr. SAMBHAVNA**

Faculty, I.I.T.M., Delhi

**YU-BING WANG**

Faculty, department of Marketing, Feng Chia University, Taichung, Taiwan

**Dr. TITUS AMODU UMORU**

Professor, Kwara State University, Kwara State, Nigeria

**Dr. SHIVAKUMAR DEENE**

Faculty, Dept. of Commerce, School of Business Studies, Central University of Karnataka, Gulbarga

**Dr. THAMPOE MANAGALESWARAN**

Faculty, Vavuniya Campus, University of Jaffna, Sri Lanka

**Dr. JASVEEN KAUR**

Head of the Department/Chairperson, University Business School, Guru Nanak Dev University, Amritsar

**SURAJ GAUDEL**

BBA Program Coordinator, LA GRANDEE International College, Simalchaur - 8, Pokhara, Nepal

**Dr. RAJESH MODI**

Faculty, Yanbu Industrial College, Kingdom of Saudi Arabia

**Dr. BHAVET**

Former Faculty, Shree Ram Institute of Engineering & Technology, Urjani

***FORMER TECHNICAL ADVISOR***

**AMITA**

***FINANCIAL ADVISORS***

**DICKEN GOYAL**

Advocate & Tax Adviser, Panchkula

**NEENA**

Investment Consultant, Chambaghat, Solan, Himachal Pradesh

***LEGAL ADVISORS***

**JITENDER S. CHAHAL**

Advocate, Punjab & Haryana High Court, Chandigarh U.T.

**CHANDER BHUSHAN SHARMA**

Advocate & Consultant, District Courts, Yamunanagar at Jagadhri

***SUPERINTENDENT***

**SURENDER KUMAR POONIA**

## **CALL FOR MANUSCRIPTS**

We invite unpublished novel, original, empirical and high quality research work pertaining to the recent developments & practices in the areas of Computer Science & Applications; Commerce; Business; Finance; Marketing; Human Resource Management; General Management; Banking; Economics; Tourism Administration & Management; Education; Law; Library & Information Science; Defence & Strategic Studies; Electronic Science; Corporate Governance; Industrial Relations; and emerging paradigms in allied subjects like Accounting; Accounting Information Systems; Accounting Theory & Practice; Auditing; Behavioral Accounting; Behavioral Economics; Corporate Finance; Cost Accounting; Econometrics; Economic Development; Economic History; Financial Institutions & Markets; Financial Services; Fiscal Policy; Government & Non Profit Accounting; Industrial Organization; International Economics & Trade; International Finance; Macro Economics; Micro Economics; Rural Economics; Co-operation; Demography; Development Planning; Development Studies; Applied Economics; Development Economics; Business Economics; Monetary Policy; Public Policy Economics; Real Estate; Regional Economics; Political Science; Continuing Education; Labour Welfare; Philosophy; Psychology; Sociology; Tax Accounting; Advertising & Promotion Management; Management Information Systems (MIS); Business Law; Public Responsibility & Ethics; Communication; Direct Marketing; E-Commerce; Global Business; Health Care Administration; Labour Relations & Human Resource Management; Marketing Research; Marketing Theory & Applications; Non-Profit Organizations; Office Administration/Management; Operations Research/Statistics; Organizational Behavior & Theory; Organizational Development; Production/Operations; International Relations; Human Rights & Duties; Public Administration; Population Studies; Purchasing/Materials Management; Retailing; Sales/Selling; Services; Small Business Entrepreneurship; Strategic Management Policy; Technology/Innovation; Tourism & Hospitality; Transportation Distribution; Algorithms; Artificial Intelligence; Compilers & Translation; Computer Aided Design (CAD); Computer Aided Manufacturing; Computer Graphics; Computer Organization & Architecture; Database Structures & Systems; Discrete Structures; Internet; Management Information Systems; Modeling & Simulation; Neural Systems/Neural Networks; Numerical Analysis/Scientific Computing; Object Oriented Programming; Operating Systems; Programming Languages; Robotics; Symbolic & Formal Logic; Web Design and emerging paradigms in allied subjects.

Anybody can submit the **soft copy** of unpublished novel; original; empirical and high quality **research work/manuscript** **anytime** in **M.S. Word format** after preparing the same as per our **GUIDELINES FOR SUBMISSION**; at our email address i.e. [infoijrcm@gmail.com](mailto:infoijrcm@gmail.com) or online by clicking the link **online submission** as given on our website ([FOR ONLINE SUBMISSION, CLICK HERE](#)).

## **GUIDELINES FOR SUBMISSION OF MANUSCRIPT**

### 1. **COVERING LETTER FOR SUBMISSION:**

DATED: \_\_\_\_\_

**THE EDITOR**

IJRCM

**Subject: SUBMISSION OF MANUSCRIPT IN THE AREA OF** \_\_\_\_\_

**(e.g. Finance/Mkt./HRM/General Mgt./Engineering/Economics/Computer/IT/ Education/Psychology/Law/Math/other, please specify)**

**DEAR SIR/MADAM**

Please find my submission of manuscript titled ' \_\_\_\_\_ ' for likely publication in one of your journals.

I hereby affirm that the contents of this manuscript are original. Furthermore, it has neither been published anywhere in any language fully or partly, nor it is under review for publication elsewhere.

I affirm that all the co-authors of this manuscript have seen the submitted version of the manuscript and have agreed to inclusion of their names as co-authors.

Also, if my/our manuscript is accepted, I agree to comply with the formalities as given on the website of the journal. The Journal has discretion to publish our contribution in any of its journals.

**NAME OF CORRESPONDING AUTHOR** :

Designation/Post\* :

Institution/College/University with full address & Pin Code :

Residential address with Pin Code :

Mobile Number (s) with country ISD code :

Is WhatsApp or Viber active on your above noted Mobile Number (Yes/No) :

Landline Number (s) with country ISD code :

E-mail Address :

Alternate E-mail Address :

Nationality :

\* i.e. Alumnus (Male Alumni), Alumna (Female Alumni), Student, Research Scholar (M. Phil), Research Scholar (Ph. D.), JRF, Research Assistant, Assistant Lecturer, Lecturer, Senior Lecturer, Junior Assistant Professor, Assistant Professor, Senior Assistant Professor, Co-ordinator, Reader, Associate Professor, Professor, Head, Vice-Principal, Dy. Director, Principal, Director, Dean, President, Vice Chancellor, Industry Designation **etc.** **The qualification of author is not acceptable for the purpose.**

**NOTES:**

- a) The whole manuscript has to be in **ONE MS WORD FILE** only, which will start from the covering letter, inside the manuscript. **pdf. version is liable to be rejected without any consideration.**
  - b) The sender is required to mention the following in the **SUBJECT COLUMN of the mail:**  
**New Manuscript for Review in the area of** (e.g. Finance/Marketing/HRM/General Mgt./Engineering/Economics/Computer/IT/ Education/Psychology/Law/Math/other, please specify)
  - c) There is no need to give any text in the body of the mail, except the cases where the author wishes to give any **specific message** w.r.t. to the manuscript.
  - d) The total size of the file containing the manuscript is expected to be below **1000 KB**.
  - e) Only the **Abstract will not be considered for review** and the author is required to submit the **complete manuscript** in the first instance.
  - f) **The journal gives acknowledgement w.r.t. the receipt of every email within twenty-four hours** and in case of non-receipt of acknowledgment from the journal, w.r.t. the submission of the manuscript, within two days of its submission, the corresponding author is required to demand for the same by sending a separate mail to the journal.
  - g) The author (s) name or details should not appear anywhere on the body of the manuscript, except on the covering letter and the cover page of the manuscript, in the manner as mentioned in the guidelines.
2. **MANUSCRIPT TITLE:** The title of the paper should be typed in **bold letters, centered and fully capitalised**.
  3. **AUTHOR NAME (S) & AFFILIATIONS:** Author (s) **name, designation, affiliation (s), address, mobile/landline number (s), and email/alternate email address** should be given underneath the title.
  4. **ACKNOWLEDGMENTS:** Acknowledgements can be given to reviewers, guides, funding institutions, etc., if any.
  5. **ABSTRACT:** Abstract should be in **fully Italic printing**, ranging between **150 to 300 words**. The abstract must be informative and elucidating the background, aims, methods, results & conclusion in a **SINGLE PARA**. **Abbreviations must be mentioned in full.**
  6. **KEYWORDS:** Abstract must be followed by a list of keywords, subject to the maximum of **five**. These should be arranged in alphabetic order separated by commas and full stop at the end. All words of the keywords, including the first one should be in small letters, except special words e.g. name of the Countries, abbreviations etc.
  7. **JEL CODE:** Provide the appropriate Journal of Economic Literature Classification System code (s). JEL codes are available at [www.aea-web.org/econlit/jelCodes.php](http://www.aea-web.org/econlit/jelCodes.php). However, mentioning of JEL Code is not mandatory.
  8. **MANUSCRIPT:** Manuscript must be in **BRITISH ENGLISH** prepared on a standard A4 size **PORTRAIT SETTING PAPER**. **It should be free from any errors i.e. grammatical, spelling or punctuation. It must be thoroughly edited at your end.**
  9. **HEADINGS:** All the headings must be bold-faced, aligned left and fully capitalised. Leave a blank line before each heading.
  10. **SUB-HEADINGS:** All the sub-headings must be bold-faced, aligned left and fully capitalised.
  11. **MAIN TEXT:**

**THE MAIN TEXT SHOULD FOLLOW THE FOLLOWING SEQUENCE:****INTRODUCTION****REVIEW OF LITERATURE****NEED/IMPORTANCE OF THE STUDY****STATEMENT OF THE PROBLEM****OBJECTIVES****HYPOTHESIS (ES)****RESEARCH METHODOLOGY****RESULTS & DISCUSSION****FINDINGS****RECOMMENDATIONS/SUGGESTIONS****CONCLUSIONS****LIMITATIONS****SCOPE FOR FURTHER RESEARCH****REFERENCES****APPENDIX/ANNEXURE****The manuscript should preferably be in 2000 to 5000 WORDS, But the limits can vary depending on the nature of the manuscript.**

12. **FIGURES & TABLES:** These should be simple, crystal **CLEAR, centered, separately numbered** & self-explained, and the **titles must be above the table/figure. Sources of data should be mentioned below the table/figure. It should be ensured that the tables/figures are referred to from the main text.**
13. **EQUATIONS/FORMULAE:** These should be consecutively numbered in parenthesis, left aligned with equation/formulae number placed at the right. The equation editor provided with standard versions of Microsoft Word may be utilised. If any other equation editor is utilised, author must confirm that these equations may be viewed and edited in versions of Microsoft Office that does not have the editor.
14. **ACRONYMS:** These should not be used in the abstract. The use of acronyms is elsewhere is acceptable. Acronyms should be defined on its first use in each section e.g. Reserve Bank of India (RBI). Acronyms should be redefined on first use in subsequent sections.
15. **REFERENCES:** The list of all references should be alphabetically arranged. **The author (s) should mention only the actually utilised references in the preparation of manuscript** and they may follow Harvard Style of Referencing. **Also check to ensure that everything that you are including in the reference section is duly cited in the paper.** The author (s) are supposed to follow the references as per the following:
- All works cited in the text (including sources for tables and figures) should be listed alphabetically.
  - Use **(ed.)** for one editor, and **(ed.s)** for multiple editors.
  - When listing two or more works by one author, use --- (20xx), such as after Kohl (1997), use --- (2001), etc., in chronologically ascending order.
  - Indicate (opening and closing) page numbers for articles in journals and for chapters in books.
  - The title of books and journals should be in italic printing. Double quotation marks are used for titles of journal articles, book chapters, dissertations, reports, working papers, unpublished material, etc.
  - For titles in a language other than English, provide an English translation in parenthesis.
  - **Headers, footers, endnotes and footnotes should not be used in the document.** However, **you can mention short notes to elucidate some specific point**, which may be placed in number orders before the references.

**PLEASE USE THE FOLLOWING FOR STYLE AND PUNCTUATION IN REFERENCES:**

**BOOKS**

- Bowersox, Donald J., Closs, David J., (1996), "Logistical Management." Tata McGraw, Hill, New Delhi.
- Hunker, H.L. and A.J. Wright (1963), "Factors of Industrial Location in Ohio" Ohio State University, Nigeria.

**CONTRIBUTIONS TO BOOKS**

- Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

**JOURNAL AND OTHER ARTICLES**

- Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

**CONFERENCE PAPERS**

- Garg, Sambhav (2011): "Business Ethics" Paper presented at the Annual International Conference for the All India Management Association, New Delhi, India, 19–23

**UNPUBLISHED DISSERTATIONS**

- Kumar S. (2011): "Customer Value: A Comparative Study of Rural and Urban Customers," Thesis, Kurukshetra University, Kurukshetra.

**ONLINE RESOURCES**

- Always indicate the date that the source was accessed, as online resources are frequently updated or removed.

**WEBSITES**

- Garg, Bhavet (2011): Towards a New Gas Policy, Political Weekly, Viewed on January 01, 2012 <http://epw.in/user/viewabstract.jsp>



**CHITRABEN RAJNIKANT SHETH**  
**RESEARCH SCHOLAR**  
**SP UNIVERSITY**  
**V.V. NAGAR**

**Dr. JAYESH POOJARA**  
**RESEARCH GUIDE, SP UNIVERSITY, V.V. NAGAR; &**  
**PRINCIPAL**  
**SHRI D N INSTITUTE OF P G STUDIES IN COMMERCE**  
**ANAND**

#### ABSTRACT

*The purpose of the study is to indicate the relationship between sustainability reporting and firm performance of the five taken companies. The regression model is taken to analyse the data. These data are taken for the period of 2014-17. We can correlate the impact of such economic, environmental and social initiatives and reporting of these companies with their performance.*

#### KEYWORDS

firm performance, sustainability reporting.

#### JEL CODES

C22, Q49.

#### INTRODUCTION

Corporate reporting is a technique utilized by organizations for imparting to the different partners about the situation of the organization, the activities it has taken, the way it is imagining for itself later on, and so forth. Already, essential spotlight was refreshed on exhibiting the budgetary status and accomplishments of the organization, yet now detailing parameters like natural and social commitments are likewise picking up unmistakable quality. This understands with the exertion towards maintainability detailing. The World Summit in 2005 on Social Development perceived three essential zones on which maintainability can be viewed as pillared. These three regions are comprehensively perceived as imperative to supportability and organizations attempt to base their reports or incorporate their commitments to these three regions which are financial advancement, social improvement and natural assurance. The region of monetary advancement is the most troublesome as there is commonly zero agreement on the talk of occupations, pay, employability, and so forth. It accentuates on giving individuals the necessities for a decent personal satisfaction yet additionally while constraining the organizations claim money related weights. The territory of social advancement centres around the regulating and support of the wellbeing and soundness of individuals and the evasion of exercises in opposition to such. Arrangements for essential upkeep assets are investigated. The last zone of natural assurance obliges the commitments of the organization and people to the upkeep of the restricted assets around. Endeavours toward waste decrease, productive procedures, changing to elective or inexhaustible assets, and so forth are unveiled. As of now with the developing event of ecological fiascos and social disturbance or corruption, there is a developing enthusiasm among speculators at the CSR and maintainability divulgences made by the organization. An organization complying with the law in connection to work laws, natural arrangements and sound monetary practices are being favoured by financial specialists, both because of a sound picture and also well as because of desire that the organization probably won't get into lawful inconvenience later on which may hamper its notoriety, task and thus the gainfulness. Studies are being done all through to comprehend and to bring up the relationship between gainfulness, venture and maintainability activities embraced by the association. Supportability exposures endeavour to have the effects of an organization on the economy, society and condition more obvious and substantial.

The G4 was planned with the endeavour to make the procedure of maintainability revealing more uniform. The GRI Sustainability Report Guidelines are auspicious refreshed and re-established for the best rules for successful writing about such. G4 is the ongoing refresh and it plans to assist columnists with unveiling the most able and significant data about the associations manageability related exercises and make such maintainability announcing standard practice.

Alongside being easier to understand than earlier forms of the Guidelines, G4 underlines the requirement for associations to put together their detailing with respect to territories applicable and vital to their business and key partners. The 'material' centre is expected to make the reports more significant, sound and per user or easy to use and will give associations a decent chance to disperse data about the association, its exercises, its drives to the financial specialists and the general public. Structured through a long procedure of filtering through various reports from over the globe, the Guidelines offer a system which isn't simply constrained or significant for a specific organization in a specific nation. It offers straightforwardness for all organizations all through the world. It is all around appropriate for a wide range of organizations, be it little or substantial or from any segment. G4 likewise gives rules as to announcing in various organizations like independent reports, coordinated reports or yearly reports. The use of the rules isn't simply restricted to organizations yet in addition to different associations and foundations. The Guidelines are introduced in two sections: Reporting Principles and Standard Disclosures and Implementation Manual. The piece of Reporting Principles and Standard Disclosures involves the standards, divulgences and criteria which are to be connected by an association to set up its supportability report with the incorporation of meanings of key terms utilized. The second part which is the Implementation Manual comprises of clarifications of the use of the Reporting Principles alongside how to set up the data for revelation and how to translate the ideas. The financial classification is made out of viewpoints like monetary execution, showcase nearness, acquisition rehearses, and so forth. The ecological classification incorporates angles like vitality, water, biodiversity, outflows, transport, effluents and waste, provider natural evaluation, and so forth. The social classification has different sub classifications like Labour rehearses, Human rights, Society and Product Responsibility. Work rehearses involve parts of business, word related wellbeing and security, preparing and training, and so on. The Human rights class comprises of perspectives like speculation, kid work, non-segregation, security rehearses, and so on. The class of society contains parts of neighbourhood networks, hostile to defilement, open arrangement, consistence, and so on. What's more, the Product Responsibility classification comprises of parts of custom wellbeing and security, item and administration naming, client protection, and so forth.

Relapse investigation can be utilized to take a gander at the relationship between the manageability exposures, and the effect it has on financial specialist feelings. Exercises on the financial, social and natural fronts regularly pull in speculators and lead to ascend in market valuation of an organization.

#### REVIEW OF LITERATURE

**Diantimala Yossi (2018)**<sup>[3]</sup> was take a three years data in his study. Statistical analysis was used for study like t-test, F-test. The major finding of the study shows the effect of companies firm value of sustainability disclosure was positive and also found that liquidity have no effect on firm value.

**Priyanka Grag (January 2015)**<sup>[4]</sup> in her study found that over the study period, sustainability reporting of the firm was improved. Also found that impact of company's performance was positive in long term.



The main source of data on these variables was firm’s published annual reports.

The following are the abbreviations used:

NOD – No of directors on board

NOM - Total board meetings for the year.

IND - No of independent directors as a percentage of total board size

CEO - Is CEO, the Chairman of Board?

STI - remuneration package of a company’s executive director includes incentives based on performance within a year

LTI - remuneration package of a company’s executive director includes incentives based on performance of more than a year

AT - If an auditor belongs to the Big Four auditors (Deloitte, Ernst & Young, KPMG, PricewaterhouseCoopers)

Firm Growth - (Equity market value + liabilities book value)/book value of total assets.

Sales Growth – Change in Revenue w.r.t. previous economic year

Gross Income Growth – Change in Gross Income w.r.t. previous economic year

Net Income Growth – Change in Net Income w.r.t. previous economic year

EPS – Earnings per Share

EBITDA Growth – Change in EBITDA w.r.t. previous economic year

LNTA – Natural Logarithm of Total Assets

LEV – Debt to Equity Ratio

ROA – Return on Asset

HI – Whether the industry is of High Impact or Not

TBQ – Tobin’s Q

**HYPOTHESIS 1:** The disclosure values and variables of corporate governance have positive or negative relationship with firm growth.

**RESEARCH METHODOLOGY**

We collected the details about the disclosures made by the organisations in multiple years of 2014-2017, the variables of corporate governance as well as the year-on-year-sales growth figures for the different companies in the said industry. We then tabulated a regression model taking the disclosures made by the organisations and the variables of corporate governance as independent variables and the sales growth figures as the dependent variable. We then checked for the relationships between the said values.

**TABLE 2: REGRESSION MODEL**

	A	B	C	D	E	F	G	H	I	J	K	L	M	N
1														
2	TotalReprtg	G60	DMA3	EC9	EN34	HR12	LA16	PR9	SO11	NOD	NOM	IND	CEO	GROW(%)
3	149	57	1	9	34	12	16	9	11	18	13	44.4%	0	-9.648
4	150	58	1	9	34	12	16	9	11	10	13	30.0%	0	48.780
5	138	58	1	9	34	12	16	0	8	12	10	25.0%	0	-5.504
6	150	58	1	9	34	12	16	9	11	13	11	23.1%	0	82.222
7	56	34	1	3	10	3	3	1	1	4	5	33.3%	0	-0.578
8	37	27	0	2	2	0	3	0	3	4	6	33.3%	0	-8.914
9	38	29	0	2	2	0	2	0	3	4	5	50.0%	0	17.335
10	46	34	0	2	4	0	3	0	3	4	4	50.0%	0	36.898
11	51	34	1	0	7	0	4	3	2	8	11	12.5%	0	6.060
12	50	34	1	0	7	0	4	2	2	5	11	12.5%	0	-2.082
13	50	34	1	0	7	0	4	2	2	10	11	10.0%	0	-7.112
14	53	34	1	2	7	0	4	3	2	9	11	10.0%	0	6.904
15	94	34	0	7	27	4	12	6	4	7	7	28.6%	0	-8.614
16	94	34	0	7	27	4	12	6	4	6	7	33.0%	0	-5.950
17	95	34	0	6	27	5	11	8	4	6	9	42.9%	1	-16.875
18	94	34	0	6	25	3	13	9	4	7	6	42.9%	1	0.605
19	78	49	1	4	6	1	6	3	8	3	16	55.0%	0	3.866
20	111	58	1	6	19	4	10	2	11	2	16	55.0%	0	-11.538
21	111	58	1	6	19	4	10	2	11	2	16	33.0%	0	4.635
22	110	58	1	6	19	4	10	1	11	9	30	33.0%	0	4.579
23														

TABLE 3: RESULT OF REGRESSION MODEL

	A	B	C	D	E	F	G	H	I
1	SUMMARY	OUTPUT							
2									
3	<i>Regression Statistics</i>								
4	Multiple R	0.75661							
5	R Square	0.57246							
6	Adjusted R Square	-0.1605							
7	Standard Error	22.1467							
8	Observations	20							
9									
10	<i>ANOVA</i>								
11		<i>df</i>	<i>SS</i>	<i>MS</i>	<i>F</i>	<i>Significance F</i>			
12	Regression	12	4597.07	383.089	0.78106	0.66307			
13	Residual	7	3433.32	490.474					
14	Total	19	8030.39						
15									
16		<i>Coefficients</i>	<i>Standard Error</i>	<i>t Stat</i>	<i>P-value</i>	<i>Lower 95%</i>	<i>Upper 95%</i>	<i>Lower 95.0%</i>	<i>Upper 95.0%</i>
17	Intercept	-172.09	100.841	-1.7065	0.13167	-410.54	66.3617	-410.54	66.3617
18	G60	6.96994	4.70354	1.48185	0.18194	-4.1522	18.092	-4.1522	18.092
19	DMA3	-46.209	46.8107	-0.9872	0.35645	-156.9	64.4805	-156.9	64.4805
20	EC9	0.20266	9.38178	0.0216	0.98337	-21.982	22.3871	-21.982	22.3871
21	EN34	-0.951	3.88144	-0.245	0.81347	-10.129	8.22714	-10.129	8.22714
22	HR12	1.52145	6.55751	0.23202	0.82316	-13.985	17.0275	-13.985	17.0275
23	LA16	-3.8079	9.00642	-0.4228	0.68512	-25.105	17.4888	-25.105	17.4888
24	PR9	8.96802	4.47586	2.00364	0.08516	-1.6157	19.5517	-1.6157	19.5517
25	SO11	-21.329	11.7668	-1.8127	0.11277	-49.153	6.49464	-49.153	6.49464
26	NOD	-1.1538	2.84319	-0.4058	0.69701	-7.8768	5.5693	-7.8768	5.5693
27	NOM	2.8096	2.48355	1.13128	0.2952	-3.0631	8.68227	-3.0631	8.68227
28	IND	79.4726	76.3336	1.04112	0.33244	-101.03	259.973	-101.03	259.973
29	CEO	-41.783	29.4169	-1.4204	0.19847	-111.34	27.7771	-111.34	27.7771
30									

**Analysis**

The above table displays the results of the regression model. From the table we see that that the R-square or the relation of the dependent variable with the equation generated by the independent variables is around 0.57246. We also see that sales growth is positively related with the general standard disclosures and some of the specific disclosures like G60, EC9, HR12, PR9, NOM and IND. We also see that sales growth is negatively related with DMA3, EN34, LA16, SO11, NOD, and CEO.

**HYPOTHESIS 2:** The disclosure values and variables of corporate governance have positive or negative relationship with Tobin's Q

**Research Methodology**

We collected the details about the disclosures made by the organisations in multiple years of 2014-2017, the variables of corporate governance as well as the firm value or Tobin's Q figures for the different companies in the said industry. We then tabulated a regression model taking the disclosures made by the organisations and the variables of corporate governance as independent variables and the Tobin's Q figures as the dependent variable. We then checked for the relationships between the said values.

TABLE 4: REGRESSION MODEL

	A	B	C	D	E	F	G	H	I	J	K	L	M	N
2	Total Reports	G60	DMA3	EC9	EN34	HR12	LA16	PR9	SO11	NOD	NOM	IND	CEO	TBQ
3	149	57	1	9	34	12	16	9	11	18	13	44.4%	0	0.614
4	150	58	1	9	34	12	16	9	11	10	13	30.0%	0	0.661
5	138	58	1	9	34	12	16	0	8	12	10	25.0%	0	0.666
6	150	58	1	9	34	12	16	9	11	13	11	23.1%	0	0.918
7	56	34	1	3	10	3	3	1	1	4	5	33.3%	0	0.534
8	37	27	0	2	2	0	3	0	3	4	6	33.3%	0	0.470
9	38	29	0	2	2	0	2	0	3	4	5	50.0%	0	0.591
10	46	34	0	2	4	0	3	0	3	4	4	50.0%	0	0.712
11	51	34	1	0	7	0	4	3	2	8	11	12.5%	0	1.874
12	50	34	1	0	7	0	4	2	2	5	11	12.5%	0	2.812
13	50	34	1	0	7	0	4	2	2	10	11	10.0%	0	1.477
14	53	34	1	2	7	0	4	3	2	9	11	10.0%	0	1.139
15	94	34	0	7	27	4	12	6	4	7	7	28.6%	0	0.836
16	94	34	0	7	27	4	12	6	4	6	7	33.0%	0	0.790
17	95	34	0	6	27	5	11	8	4	6	9	42.9%	1	0.510
18	94	34	0	6	25	3	13	9	4	7	6	42.9%	1	0.469
19	78	49	1	4	6	1	6	3	8	3	16	55.0%	0	0.462
20	111	58	1	6	19	4	10	2	11	2	16	55.0%	0	0.360
21	111	58	1	6	19	4	10	2	11	2	16	33.0%	0	0.412
22	110	58	1	6	19	4	10	1	11	9	30	33.0%	0	0.439
23														

TABLE 5: RESULT OF REGRESSION MODEL

	A	B	C	D	E	F	G	H	I
1	SUMMARY OUTPUT								
2									
3	Regression Statistics								
4	Multiple R	0.933601							
5	R Square	0.871611							
6	Adjusted R Square	0.651517							
7	Standard Error	0.354439							
8	Observations	20							
9									
10	ANOVA								
11		df	SS	MS	F	Significance F			
12	Regression	12	5.970062	0.497505	3.960167	0.03855			
13	Residual	7	0.879391	0.125627					
14	Total	19	6.849453						
15									
16		Coefficients	Standard Error	t Stat	P-value	Lower 95%	Upper 95%	Lower 95.0%	Upper 95.0%
17	Intercept	0.838424	1.613875	0.51951	0.619423	-2.977785	4.654632	-2.977785	4.654632
18	G60	0.024437	0.075276	0.324637	0.754942	-0.153563	0.202438	-0.153563	0.202438
19	DMA3	-0.311109	0.749168	-0.415273	0.690375	-2.082611	1.460392	-2.082611	1.460392
20	EC9	-0.528235	0.150148	-3.518096	0.009753	-0.883278	-0.173191	-0.883278	-0.173191
21	EN34	0.004006	0.062119	0.064495	0.950379	-0.142882	0.150895	-0.142882	0.150895
22	HR12	0.115403	0.104948	1.099628	0.307868	-0.132758	0.363565	-0.132758	0.363565
23	LA16	0.219273	0.144141	1.521244	0.172007	-0.121565	0.560111	-0.121565	0.560111
24	PR9	0.065727	0.071632	0.917564	0.389367	-0.103657	0.235111	-0.103657	0.235111
25	SO11	-0.15675	0.188317	-0.83237	0.432677	-0.60205	0.28855	-0.60205	0.28855
26	NOD	-0.060243	0.045503	-1.323931	0.22712	-0.16784	0.047355	-0.16784	0.047355
27	NOM	0.038526	0.039747	0.969281	0.364695	-0.055461	0.132514	-0.055461	0.132514
28	IND	-0.006258	1.221658	-0.005122	0.996056	-2.89502	2.882504	-2.89502	2.882504
29	CEO	-1.033545	0.470794	-2.195325	0.064172	-2.146796	0.079705	-2.146796	0.079705
30									

Analysis

The above table displays the results of the regression model. From the table we see that that the R-square or the relation of the dependent variable with the equation generated by the independent variables is around 0.871611. We also see that Tobin's Q is positively related with some of the specific disclosures like G60, EN34, HR12, LA16, NOM and PR9. We also see that Tobin's Q is negatively related with CEO, IND, NOD, SO11, EC9, DMA3.

TABLE 6: CO-RELATION TABLE

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
1	TotalReprt	NOD	NOM	IND	CEO	GROW(%)	SG(%)	GIG(%)	NIG(%)	EPS(%)	EBITDA(%)	LNTA	LEV	ROA	HI	TBQ	
2	TotalReprt	1															
3	NOD	0.56058	1														
4	NOM	0.40025	0.15256	1													
5	IND	0.14069	-0.347	-0.0194	1												
6	CEO	0.05901	-0.0545	-0.1985	0.23652	1											
7	GROW(%)	0.27819	0.21901	-0.0212	-0.0703	-0.2134	1										
8	SG(%)	-0.2316	-0.223	0.04892	0.22509	-0.1139	-0.0111	1									
9	GIG(%)	0.01416	-0.0525	-0.0807	-0.0247	-0.2022	-0.0856	0.28622	1								
10	NIG(%)	-0.0965	0.01472	-0.1211	0.12713	-0.3685	0.31088	0.49038	0.10688	1							
11	EPS(%)	-0.1932	-0.0945	-0.1877	0.2109	-0.2483	0.32889	0.51877	0.06193	0.96264	1						
12	EBITDA(%)	0.01594	0.15879	-0.1259	-0.0876	0.00805	-0.121	0.21898	0.70364	0.156	0.10722	1					
13	LNTA	0.59854	0.58139	0.48519	-0.1736	-0.4523	0.45014	-0.0982	-0.2021	0.22408	0.06593	-0.0963	1				
14	LEV	-0.1086	-0.0072	-0.464	0.50171	0.16233	-0.0025	0.01788	0.00076	0.23521	0.33367	-0.0548	-0.2639	1			
15	ROA	0.14435	0.18555	0.28997	-0.0567	-0.5454	0.45202	0.41601	-0.0393	0.75562	0.66607	0.06603	0.63501	-0.2345	1		
16	HI	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	1	
17	TBQ	-0.3607	0.10675	-0.0883	-0.7103	-0.198	0.00454	-0.0172	0.0082	0.04134	0.01433	-0.024	0.04596	-0.46	0.03616	#DIV/0!	1
18																	

From the above correlation table, we also see a lesser but positive correlation between Total Report and GROW (%) and NOD and GROW (%).

It is to be noted that in both the regression models, we see high P-values based on the chosen variables. Hence, it may be assumed that our P-value is sufficiently large enough to indicate any substantial impact of the independent variables on dependent variables. This may be due to high correlation between some of the independent variables.

CONCLUSION

The report includes a study of 5 companies in the Energy Utilities industry. We have collected details for the companies from the period 2014-2017 and aggregated them to determine the effect or relationship of sustainability and governance factors of the company on the financial and market performance of the company. We checked for the adherence of companies to GRI standards while reporting and if reported then the disclosures made by the company. We can then correlate the impact of such economic, environmental and social initiatives and reporting of these companies with their performance.

Finally, we have built regression models based on the data collected of the companies. Our first regression model was done choosing the sales growth as the dependent variable. In this we do not see very high, though moderately high, relationship of sustainability disclosures and corporate governance with the performance. On the other hand, we saw a high relationship of the same independent variables with the Firm Value.

These calculations seem in accordance with general theory that compliance and disclosures make companies more appealing to investors, thus raising investor expectations and investment which shows in the above high relation tabulated. But the large P-values are sufficiently large enough to indicate any substantial impact of the independent variables on dependent variables.

**REFERENCES****JOURNALS AND OTHER ARTICLES**

1. Abiodun and Babalola, "The impact of corporate social responsibility on firms' profitability in Nigeria", *European Journal of economics, Finance and Administrative science*, 45(1), 39-50, 2012
2. Annual reports of Indian Oil Corporation Ltd, Indika Energy, Enea, Motech Industry, COPEL companies
3. Diantimala Yossi, "The Mediating effect of sustainability Disclosure on the relationship between financial performance and firm value", *Journal of Accounting, Finance and Auditing studies*, pn.32-48, 2018
4. Priyanka Gerg, "Impact of sustainability reporting on firm performance of companies in India", article., January 2015

**WEBSITES**

5. <https://www.bseindia.com/>
6. <https://www.nseindia.com/>

## **REQUEST FOR FEEDBACK**

**Dear Readers**

At the very outset, International Journal of Research in Commerce & Management (IJRCM) acknowledges & appreciates your efforts in showing interest in our present issue under your kind perusal.

I would like to request you to supply your critical comments and suggestions about the material published in this issue, as well as on the journal as a whole, on our e-mail [infoijrcm@gmail.com](mailto:infoijrcm@gmail.com) for further improvements in the interest of research.

If you have any queries, please feel free to contact us on our e-mail [infoijrcm@gmail.com](mailto:infoijrcm@gmail.com).

I am sure that your feedback and deliberations would make future issues better – a result of our joint effort.

Looking forward to an appropriate consideration.

With sincere regards

Thanking you profoundly

**Academically yours**

Sd/-

**Co-ordinator**

## **DISCLAIMER**

The information and opinions presented in the Journal reflect the views of the authors and not of the Journal or its Editorial Board or the Publishers/Editors. Publication does not constitute endorsement by the journal. Neither the Journal nor its publishers/Editors/Editorial Board nor anyone else involved in creating, producing or delivering the journal or the materials contained therein, assumes any liability or responsibility for the accuracy, completeness, or usefulness of any information provided in the journal, nor shall they be liable for any direct, indirect, incidental, special, consequential or punitive damages arising out of the use of information/material contained in the journal. The journal, neither its publishers/Editors/ Editorial Board, nor any other party involved in the preparation of material contained in the journal represents or warrants that the information contained herein is in every respect accurate or complete, and they are not responsible for any errors or omissions or for the results obtained from the use of such material. Readers are encouraged to confirm the information contained herein with other sources. The responsibility of the contents and the opinions expressed in this journal are exclusively of the author (s) concerned.

## ABOUT THE JOURNAL

In this age of Commerce, Economics, Computer, I.T. & Management and cut throat competition, a group of intellectuals felt the need to have some platform, where young and budding managers and academicians could express their views and discuss the problems among their peers. This journal was conceived with this noble intention in view. This journal has been introduced to give an opportunity for expressing refined and innovative ideas in this field. It is our humble endeavour to provide a springboard to the upcoming specialists and give a chance to know about the latest in the sphere of research and knowledge. We have taken a small step and we hope that with the active co-operation of like-minded scholars, we shall be able to serve the society with our humble efforts.

### *Our Other Journals*

