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ROLE OF MILK CO-OPERATIVES IN ECONOMIC DEVELOPMENT OF MILK PRODUCER FAMILIES: A CASE STUDY OF RAJKOT IN GUJARAT

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JUNAGADH

ABSTRACT

Humans are primarily concerned with agriculture. The basic requirement of agriculture is the need. Along with agriculture, humans also have properly maintained pastoral activities. Ten thousand years ago, humans started animal husbandry. In Hindu scriptures, emphasis has also been placed on animal husbandry and gopalan. Today, 2500 years ago the main occupation of humans in Europe and Africa came from India. In India, there is a tradition of primarily cattle breeding goats, horses and sheep. Initially, animal husbandry was done only for nutritious milk, but in time, these people started selling excess milk only on the village. Due to this milk market development came in progress.

KEYWORDS

pastor, animals, agriculture, co-operation.

JEL CODES

G10, I15, Q10, Q14.

1. MEANING OF COOPERATIVE ACTIVITIES

Co-operative society is a society in which people are run jointly by a democratic system in which people connect to economic, social and cultural satisfaction.”
2) “The connoisseur of the cooperative society is its large capital and is operating selfless and honestly.”

2. DEFINITION OF CO OPERATION

In the word of the Horest Plakent:

- 1) “co-operation is self-help made effective by organization.”
- 2) “People join a specific principle in co-operation”
- 3) “Co-operative is a community in which people come in co-operation with the foundation for their economic interests on the basic of equality”

3. LITERATURE REVIEW

[1] **SINGLA NARESH AND J.H. SINDHU (2000)**, This research paper main aim conducted to with special reference to animal husbandry and small farmers. This paper analyzed to result for 50 small farmers and 50 marginal farmers with special reference to Punjab state of india. 75% farmers mostly like to investment done to animal husbandry. 60 to 90% income earn to households directly benefit taken to cultivation activity. Over all result in this study positive impact for the animal husbandry.

[2] **MADAN MOHAN (1989)**, This research paper main objective focus on consider to Warangal district of Tamilnadu. Over all study conducted to economic development for milk producer family. Employees and manager relationship not properly effect to economic development but some position very different from other side like inefficiency of milk very mostly effect on the development of economic. And cows and buffaloes give more milk compare to goats, camel. So over all mostly result founded that Waranagal district 100% economic development for the contribute in Tamilnadu state.

[3] **MECLAVY MICHAEL ANTHONY (1991)**, This research paper main identified to economic quantity for dairy industry in New found land area Canada. So this research paper analyzed to production of milk. Mostly result founded that 50% people say that milk it useful for health. 30% people say that nothing. 20% people say that milk production its nothing impact for the health. Government should be remove the extra unnecessary control and regulation. So overall result positively impact done to relationship and develop the economic growth high and high respectively.

4. OBJECTIVES OF THE STUDY

1. To extensive study of the development of milk producer co-operative activity in Rajkot district.
2. To study the social and economic status of the animal husbandry family.
3. To extensive study of the development of milk producer co-operative activity.
4. To study in the financial condition of the pastoral family by joining co-operative activity.
5. To know the milk productivity of different class animals.

5. RESEARCH METHODOLOGY

SAMPLE OF STUDY

50 farmer's

SAMPLING METHOD

Convince method

DATA

Primary data survey

TOOLS AND TECHNIQUE

$$\text{Per.} = \frac{\text{number of farmer's}}{\text{Total number of farmer's}} \times 100$$

SCOPE OF STUDY

This study basically conducted to Rajkot district only.

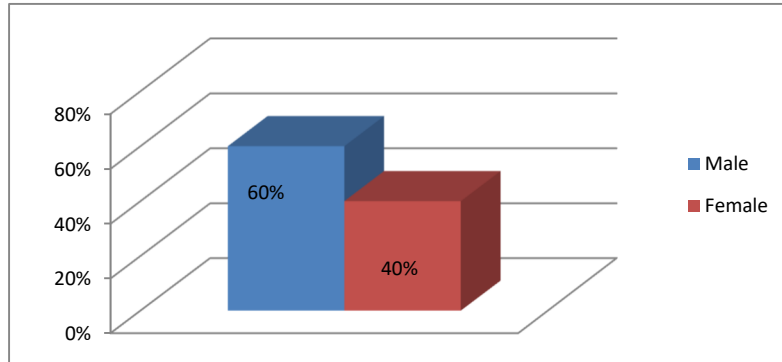
6. DATA ANALYSIS AND INTERPRETATION

TABLE NO. 1

Sr. no	Gender	No. of respondents	Percentage
1	Male	30	60%
2	Female	20	40%
	Total	50	100%

(source: primary data)

CHART 1



INTERPRETATION

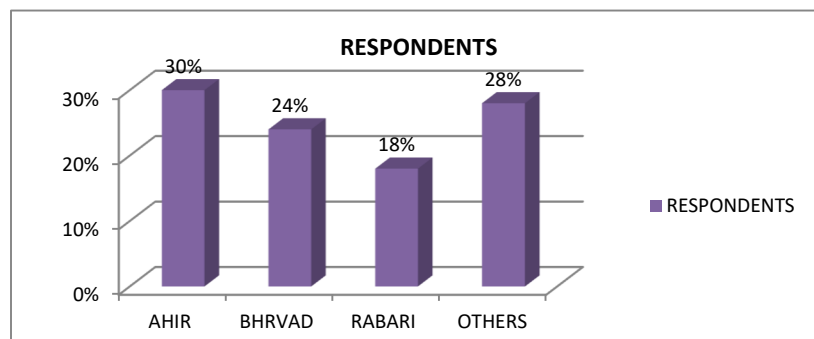
The above table show that classification among to 60% male and only 40% respondents female.

TABLE NO. 2

SR.NO	CAST	RESPONDENTS	PERCENTAGE
1	AHIR	15	30%
2	BHRVAD	12	24%
3	RABARI	09	18%
4	OTHERS	14	28%
	TOTAL	50	100%

(source: primary data)

CHART 2



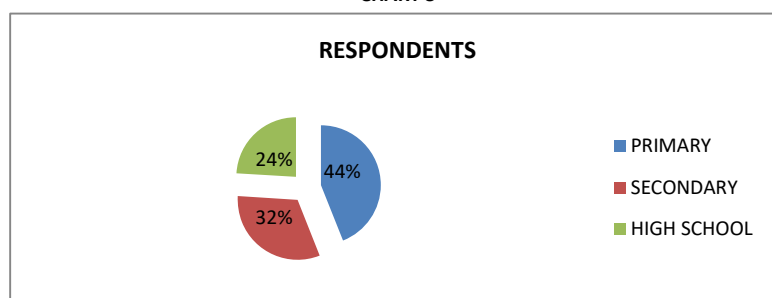
INTERPRETATION

The above table show that among to majority of respondents 30% Ahir and low score given to rabari with 18%.

TABLE NO. 3

SR.NO	EDUCATION	RESPONDENTS	PERCENTAGE
1	PRIMARY	22	44%
2	SECONDARY	16	32%
3	HIGH SCHOOL	12	24%
	TOTAL	50	100%

CHART 3



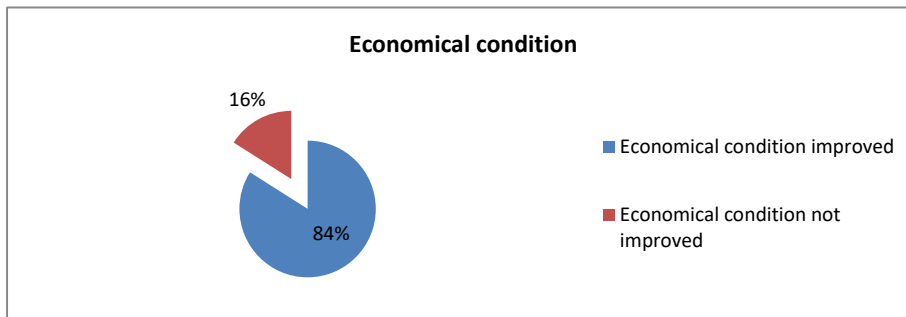
INTERPRETATION

The above table shows that for a education level: first most of respondents education taken 44% primary level and very low score given to 24% for high school.

TABLE NO. 4

SR. NO	PASTOR ECONOMICAL CONDITION	RESPONDENTS	PERCENTAGE
1	Economical condition improved	42	84%
2	Economical condition not improved	08	16%
	Total	50	100%

CHART 4



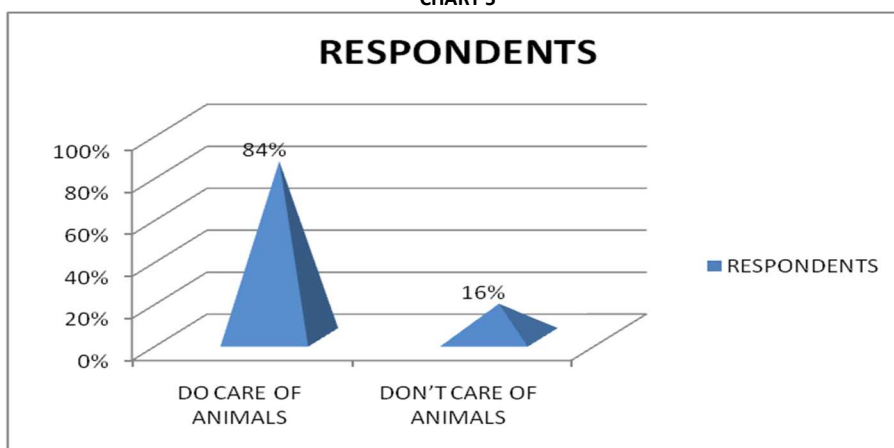
INTERPRETATION

The above chart show that economical condition for the pastor majority of the respondents said that economical condition improved and 16% respondents not agree to this situation.

TABLE NO: 5

SR.NO	CARE OF ANIMALS	RESPONDENTS	PERCENTAGE
1	Do for care of animals	42	84%
2	Don't care of animals	08	16%
	TOTAL	50	100%

CHART 5



INTERPRETATION

The above chart show that for care of animals 84% respondents statement given to say yes and only 16% respondents statement given to say not.

CONCLUSION

The above all over results said that animal care taker/ pastor and all farmer related to direct primary activities and they have continue done economical improvement. Different activities done by the farmers but pastor activities its most important part of life.

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