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- Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

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# A STUDY ON MANAGEMENT OF CONFLICTS AMONG THE EMPLOYEES IN BUSINESS UNITS OF ANDAMAN & NICOBAR ISLANDS - AN EMPIRICAL ANALYSIS

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**PORT BLAIR**

## **ABSTRACT**

*Economic development of any country depends greatly on the growth and development of its business units which play an important role in the development of backward areas and in removing disparity. Employees of such sectors are very important and play a vital role in the development of business. However, the employees do have difference of opinion among them and create major issues for the management. In many situations, one person's view does not match with that of others but at the same time the conflict is an inevitable aspect of life and so, is the case of the business units also. The end result of the hard work and contributions is called performance and such performance has direct relationship with the conflict among employees in organizations. Difference of opinion among individuals, among groups of employees, and employees and management etc. The causes are many like political influence, sharing of tangible and intangible resources, issues of ego etc. All these conflicts affect production in business units and the productivity of sincere employees which leads to the closure of business units. This is a very serious issue for the economy of sensitive places like Andaman & Nicobar (A & N) islands. They are to be managed effectively along with their differences of opinions. An attempt has been made by analyzing related data to find out the growth of the business units, causes of conflicts, consequences of conflicts, and the present practice of managing the conflicts. Suitable suggestions are offered to manage the conflict among the employees and to increase the production and productivity in the business units of the A & N islands.*

# DETERMINANT FACTORS AFFECTING THE AUDIT QUALITY: A JORDANIAN PERSPECTIVE

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## ABSTRACT

*The main aim of this study was to determine the factors affecting the audit quality, namely: independence, expertise, number of meetings and size of the audit committee. Independence of auditors is the main basis of public trust in the public accountant profession and it is one of the factors to evaluate the quality of audit service. Expertise is defined as one's skill which is obtained by working regularly. Size of the audit committee and number of meeting held are also other determinants of Audit Quality. The location of this research was companies listed on the Amman Stock Exchange (ASE) (Amman Stock Exchange). Industrial Jordanian firms are selected for this study. Data was collected manually from annual audited reports. Sample firms represented a number of industrial sectors such as electronics, food products, industrial products, telecommunication etc. This study covered the period 2012 to 2017 and therefore offers a contemporary analysis of the influence of audit committee characteristics on financial reporting quality. This paper tests the hypothesis that independence, expertise, size and no. of meetings held by the audit committee affect audit quality. The findings of this research support that independence and expertise affect audit quality and reject that size affects audit quality.*

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# A STUDY OF CONSUMER PREFERENCES TOWARDS BATHING SOAP MARKET IN NAGPUR CITY

**Dr. SNEHAL GODBOLE**

**ASST. PROFESSOR**

**Dr. AMBEDKAR INSTITUTE OF MANAGEMENT STUDIES & RESEARCH**

**DEEKSHA BHOOMI**

## ABSTRACT

*With change in time lot of things have changed over a period of time. The consumers who were not that conscious about discretionary products have started paying lot of attention on the features and the attributes that a particular product is providing. With more and more youth coming into the scene who are more skin conscious than other factors have change the face of the industry. But still a larger population is in the rural area and their attributes of selection are all together different. So there is wide scope for consumer research. as the consumers taste, consumers likes, consumers preferences etc., change often because of financial, psychological, sociological and some other factors. The present study would help the company to know the satisfaction of the respondents towards bathing soap and various soap brands and how potential target of the market must be matched with marketing mixes and then best attractive strategies to be chosen for implementation. The companies would be in a better position to make and utilize their marketing strategies to gain more and more customers.*

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## **GREEN BANKING: A SUSTAINABLE BANKING FOR ENVIRONMENTAL SUSTAINABILITY**

**S.SOUMYA  
LECTURER  
NATIONAL COLLEGE  
UNIVERSITY OF KERALA  
KERALA**

### **ABSTRACT**

*Environmentalism is a social movement that shows the concern for environment conservation and improvement of the state of the environment. The concept for environmental sustainability by the banks has given rise to concept of green banking. In an emerging economy like India, environmental management needs to be the key focus area of the business fraternity and especially the banking industry being the major intermediary. This would help the firms in the emerging economies to utilize their limited resources in an optimum way without harming the natural environment and face the global challenge of sustainability in successful manner. In the present paper green banking and sustainability has been discussed in detail. The paper also highlights on the stage, initiatives, benefits and future of green banking in Indian context.*

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## **ROLE OF MILK CO-OPERATIVES IN ECONOMIC DEVELOPMENT OF MILK PRODUCER FAMILIES: A CASE STUDY OF RAJKOT IN GUJARAT**

**A. D. BALDANIYA**

**Ph. D. SCHOLAR**

**BHAKTA KAVI NARSINH MEHTA UNIVERSITY**

**JUNAGADH**

### **ABSTRACT**

*Humans are primarily concerned with agriculture. The basic requirement of agriculture is the need. Along with agriculture, humans also have properly maintained pastoral activities. Ten thousand years ago, humans started animal husbandry. In Hindu scriptures, emphasis has also been placed on animal husbandry and gopalan. Today, 2500 years ago the main occupation of humans in Europe and Africa came from India. In India, there is a tradition of primarily cattle breeding goats, horses and sheep. Initially, animal husbandry was done only for nutritious milk, but in time, these people started selling excess milk only on the village. Due to this milk market development came in progress.*

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