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DIVIDEND POLICIES AND OWNERSHIP STRUCTURE: A STUDY OF BSE LISTED FIRMS

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ABSTRACT

Dividend decision is one of the crucial decisions a manager has to make. There are large number of researches focused on the determinants of dividend in developed and emerging countries context. The agency perspective of dividend decisions is a recent development in the area finance. The present study made an attempt to examine the impact different ownership structure on the dividend policies of BSE listed top 50 firm. It is found that, shareholding by minority shareholders, future growth opportunities, and leverage significantly influence on the dividend decisions of the sample firms. In the current study it is also found that, free cash flows have been distributed as dividend, which indicates there is no agency conflict between management and shareholders. Whereas, there is an evidence of agency issues between minority shareholders and majority shareholders.

NON PERFORMING ASSETS: A COMPARATIVE STUDY

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ABSTRACT

The present study explores the management of Non- Performance Assets (NPAs) in Public and Private Sector Banks. The Indian banking sector has been facing major obstacle of increasing NPAs. The Raising in NPAs has a direct impact on profitability of banks. Management of NPA is the major problem for both Public and Private sector Banks. This comparative study on management of NPA in Public and Private Sector Banks tries to analyze the performance of both Public and Private Sectors from the year FY 2013 – 2018. The result of the study shows the higher NPA in Public Sector Bank compared to the Private Sector Bank. This shows the performance inefficiency in the Public Sector Banks compared to the Private Sector Banks. Public Sector Banks has to improve their performance efficiency by adopting proper measures or otherwise it kills the overall working ability of Public Sector Banks.

UNIVERSITY GRANTS COMMISSION – NATIONAL ELIGIBILITY TEST: ISSUES AND PROSPEROUS

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ABSTRACT

The impact of the incessant increasing heed towards UGC-NET exam from the faculties and students made it indispensable that qualifying in this exam is offered a variety of opportunities mainly in academics. This paper addressed the paramount issues regarding Court judgment on UGC-NET exam, date of applicability, validity and procedure for obtaining of NET/JRF certificates, State and Central OBC list, appearing in related subjects and applicability of State Eligibility Test. This survey also aims to identify the factors determining the growth of UGC-NET exam by analysing 51 NET exam session's data. The predominant objectives of this paper are to collate the total qualified candidates to Commerce qualified candidates and to ascertain the reasons for growth of qualified candidates. Descriptive statistics are habituate to analyze the secondary data using SPSS version 20. There exists a strong positive correlation (0.928) between explanatory variable and response variable with greater dispersion under Range (59,695) and Standard deviation (15,967.49). The primary cause for this grater dispersion is due to major alchemy placed by the UGC. This paper suggested managing & sustaining the transformation in the exam pattern, considering mutation in the exam pattern to utterly objective type of exam led to 339% growth rate in entire subject and 287% growth rate in the commerce subject. Modifications in the qualifying cut off rate from 15% to 6% led to 104% growth rate in the entire subjects and 112% growth rate in the commerce subject.

CUSTOMER SATISFACTION ON BABY CARE PRODUCT

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ABSTRACT

Today's market is a more customer oriented in the sense all the business operations revolve around satisfying the customers by meeting their needs through effective service. When it comes to babies, things are expensive and companies are always looking to develop the most cutting-edge products. Parents are constantly concerned with getting the best products in the market and doing everything right so that their child is safe and sound. But the question is how parents determine which products are the best and which ones are simply claiming to be the best. The study focuses on consumer attitude, awareness, opinion level of satisfaction and factors that influences to purchase Baby products of Johnson & Johnson and Himalaya.

AN INTEGRATIVE APPROACH TO STRATEGIC MANAGEMENT IN HEALTH SERVICES

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ABSTRACT

The integrative approach to strategic management, through the defining of the consensus model, is a new concept. The consensus model incorporates the management principles, organizational behavioural and cultural patterns that form health services strategic management. Strategic management is the platform from which health services are delivered and forms its central core. Strategic planning is the critical component of strategic management, because effective health care delivery requires that management have sufficient information about themselves and their environment, and possess the managerial capabilities that allow effective strategic planning to occur. The critical components of the strategic planning process are the generation and formulation of strategic options, the evaluation of strategic alternatives, and the likely impact of the proposed decisions on others. Therefore, health service managers require sufficient knowledge of strategy and its management in order that the factors hindering or promoting effectiveness and efficiency in health care planning, implementation and evaluation may be determined. However, there is little agreement on the definition of strategic management and it is believed that this lack of consistency is due to its multi-dimensional and situational nature.

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