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EFFECT OF CREDIT RISK ON FINANCIAL PERFORMANCE OF SELECTED PUBLIC SECTOR BANKS IN INDIA

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ABSTRACT

In this liberalization period, credit Risk Management has got much importance in the Indian Economy. The main challenges faced by the banking sector today are the challenge of identifying the risk and managing it. The risk is imbibed nature of the banking business. the most role of bank is of intermediate for those having resources and requiring resources. For risk management numerous risks like credit risk, market risk or operational risk got to be reborn into one composite live. Therefore, it's necessary that measure of credit risk ought to be in tandem bicycle with different measurements of operation and market risk in order that the requisite composite estimate is puzzled out. So, in banking sector credit risk management is being most vital task of all. The importance of the credit risk management and its impact on profitability has motivated us to pursue this study.

KEYWORDS

financial performance, credit risk management, public sector banks.

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INTRODUCTION

The banking system in India is dominant as it contains more than half of assets of the financial system. Banks in India are undergoing through an attractive phase through quick change because of the financial system reforms. They are in high rivalry with one another so the improvement of methodologies has gotten especially fundamental. Banks now days have become benefit arranged. The incredible obstruction in the creation benefit is the augmentation of non-performing advances or resources of the banks. To defeat the issue, banks must control their credit hazard. With the goal that NPA issue can be evaded up somewhat. Credit risk being the most basic and unavoidable danger for the business banks, that should be dealt with and overseen appropriately. Banks to be fruitful and beneficial, they need to create procedures in an approach to oversee credit risk. As giving advance to the client is one the most significant activity, banks need to oversee credit risk r to make the money accessible with them. Hence the study focuses on how credit risk management impacts the profitability and liquidity in the selected public sector banks of India.

LITERATURE REVIEW

Lalon (2015), it's imperative to say that default shoppers are a serious drawback for the banking money establishments for long and also the money establishments are attempting to attenuate the default drawback right along. The Asian Nation Bank has been endeavour to help the money establishments to induce out of the default risk drawback and formulating policies for that purpose. As a continuance to the present, Asian nation Bank has been providing directives once and wherever it looks to be necessary. Bhaskar (2014) it all over that the business grows primarily by taking risk. Larger the danger, higher the profit and thence the business unit should strike an exchange between them. The essential functions of risk management area unit} to spot measure and additional significantly monitor the profile of the bank. Whereas Non-Performing Assets square measure the bequest of the past within the gift, Risk Management system is that the pro-active action within the gift for the longer term. Managing risk is nothing however managing the modification before the danger manages. Whereas new avenues for the bank has displayed they need brought with them new risks yet, that the banks ought to handle and overcome. Attarwala and Balasubramaniam (2014), this analysis paper explained the necessity for risk management within the banks on account of assorted sorts of risks. The second half bestowed case studies of 2 leading Public Sector banks in Republic of India with their risk management structure and up to date expertise of non-performing assets (NPA) throughout 2011-14. Third half mentioned RBI's efforts on risk management at the macro level and key economic factors restrictive and trade problems. The study tried to develop early warning system (EWS) with a novel rating of stress and risky outcomes for a bank. Rising horizons for the banks within the economy would kind the Conclusion.

RESEARCH PURPOSE

The purpose of the research is to study and understand role of credit risk management in public sector banks and its overall impact on the financial performance of the bank. And to identify the loop holes in the banks operating structure, in managing the loans given to the primary sector. We try to study and analyze the recent trends in NPAs in public sector banks in relation with the profitability and liquidity of the bank. Under this research we have conducted regression analysis on bank NPA and the profitability of the bank. Along with that see impact on policy bank made to overcome it and see the trend of the bank NPA with Profitability of bank taking other things constant.

RESEARCH QUESTION

RQ.1 Does the credit risk management have the impact on financial performance of banks?

RQ.2 What is the relationship between the credit risk management and profitability of Public Sector banks in India from 2010 to 2019?

RQ.3 What are the trends in nonperforming assets in banks?

RESEARCH OBJECTIVES

- 1) To assess the impact of credit risk management on financial performance of selected Public Sector banks in India;
- 2) To analysis the relation between Non Performing Assets and Financial Performance of Selected Public Sector Banks;
- 3) To analysis the trends in Non-Performing Assets of selected Public Sector banks in India;

RESEARCH HYPOTHESIS

Impact of Credit Risk Management on Financial Performance of Selected Public Sector Banks

A. Credit Risk Management and Profitability:

- H01: There is no significant impact of CAR, NPLR, BS on ROE of the Selected Public Sector banks.
- H02: There is no significant impact of CAR, NPLR, BS on ROA of the Selected Public Sector banks.
- H03: There is no significant impact of CAR, NPLR, BS on NIM of the Selected Public Sector banks.

B. Credit Risk Management and Liquidity:

- H04: There is no significant impact of CAR, NPLR, BS on LAR of the Selected Public Sector banks.
- H05: There is no significant impact of CAR, NPLR, BS on LADR of the Selected Public Sector banks.

RESEARCH METHODOLOGY

Credit risk management is expected to have a direct and significant relationship to banks performance. A non-performing loan is a facility that is in default or close to being in default. When credit is considered to be non-performing, such would adversely affect the return on equity, return on asset and the net interest margin of the banks. Loan to deposits determines the liquidity of funds in banks. If such tends to be high, it is expected that the banks would not have enough to meet other banks obligation and in turn would either affect performance in terms to return on equity, return on asset and net interest margin.

In this study, the audited annual financial statement of listed banks, financial publications and reports from the Reserve Bank of India covering the period 2010-2020 are analyzed

Type of Study: Analytical and Descriptive

Selection of the Banks: According to their total assets

Number of Banks: Top Ten

Reason for Choosing Public Sector Bank: own nearly 80 per cent market share

TABLE 1: DESCRIPTION OF VARIABLES FOR IMPACT OF CREDIT RISK MANAGEMENT ON FINANCIAL PERFORMANCE OF SELECTED PUBLIC SECTOR BANKS

Types of Variables	Nature	Indicators	Proxy Measures	Sign
Dependent Variables	Profitability	Return on Assets	Net Income/Total assets	ROA
		Return on Equity	Net income/Total equity	ROE
		Net Interest Margin	(Investment Income – Interest Expenses) / Average Earning Assets	NIM
	Liquidity	Liquid Asset Ratio	Liquid Asset/Total asset	LAR
		Liquid Asset To Total Deposit Ratio	Liquid Asset/Total Deposit	LATD
Independent Variables	Credit Risk Management	Capital Adequacy Ratio	(Tier 1 Capital + Tier 2 Capital) / Risk-Weighted Assets	CAR
		Non-Performing Loan Ratio	NPLs/Total Loans	NPLR
Control Variable		Bank Size	Natural log of total assets	BS

TABLE 2: DESCRIPTION OF VARIABLES FOR RELATION BETWEEN NON PERFORMING ASSETS & FINANCIAL PERFORMANCE OF SELECTED PUBLIC SECTOR BANKS

Types of Variables	Nature	Indicators	Proxy Measures	Sign
Dependent Variables	Financial Performance	Return on Assets	Net Income/Total assets	ROA
		Total Assets	Current Assets + Fixed Assets	TA
		Net Profit	Net Profit	NP
Independent Variables	Non-Performing Asset	Gross Non-Performing Asset	sum of all loan assets that are classified as NPA as per RBI guidelines	GNPA
		Net Non-Performing Asset	Gross NPAs – Provisions	NNPA

STATISTICAL TOOLS

- 1) Percentages and averages
- 2) Tables
- 3) Ratio analysis
- 4) F- Test
- 5) Regression and Correlation
- 6) Average annual growth rate (AAGR)
- 7) Compound annual growth rate (CAGR)
- 8) Trend Analysis:

Forecasting of Gross NPA and Net NPA for Selected Public Sector bank by the help of Least Square Method for the year 20-21

Trend Equation:

$$Y = a + bX$$

Where,

$$a = \frac{\sum Y}{N}$$

$$b = \frac{\sum XY}{\sum X^2}$$

RESULT OF HYPOTHESIS TESTING**A. CREDIT RISK MANAGEMENT AND PROFITABILITY**

H₀₁: There is no significant impact of CAR, NPLR, BS on ROE of the Public Sector banks.

TABLE 3

S.No.	Banks	Accepted/Rejected		
		CAR on ROE	NPLR on ROE	BS on ROE
1	SBI	Rejected	Accepted	Rejected
2	BOB	Rejected	Accepted	Rejected
3	PNB	Rejected	Rejected	Rejected
4	Canara Bank	Rejected	Rejected	Rejected
5	BOI	Rejected	Accepted	Rejected
6	UBI	Rejected	Rejected	Rejected
7	CBI	Rejected	Rejected	Rejected
8	BOM	Rejected	Rejected	Rejected
9	IOA	Rejected	Rejected	Rejected
10	Indian Bank	Rejected	Rejected	Rejected

H₀₂: There is no significant impact of CAR, NPLR, BS on ROA of the Public Sector banks.

TABLE 4

S.No.	Variables	Accepted/Rejected		
		CAR on ROA	NPLR on ROA	BS on ROA
1	SBI	Rejected	Rejected	Rejected
2	BOB	Rejected	Rejected	Rejected
3	PNB	Rejected	Rejected	Rejected
4	Canara Bank	Rejected	Rejected	Rejected
5	BOI	Rejected	Accepted	Rejected
6	UBI	Rejected	Rejected	Rejected
7	CBI	Rejected	Rejected	Rejected
8	BOM	Rejected	Rejected	Rejected
9	IOA	Rejected	Rejected	Accepted
10	Indian Bank	Rejected	Rejected	Rejected

H₀₃: There is no significant impact of CAR, NPLR, BS on NIM of the Public Sector banks.

TABLE 5

S.No.	Variables	Accepted/Rejected		
		CAR on NIM	NPLR on NIM	BS on NIM
1	SBI	Rejected	Rejected	Rejected
2	BOB	Rejected	Rejected	Rejected
3	PNB	Rejected	Rejected	Rejected
4	Canara Bank	Rejected	Rejected	Accepted
5	BOI	Rejected	Rejected	Rejected
6	UBI	Rejected	Rejected	Rejected
7	CBI	Rejected	Rejected	Accepted
8	BOM	Rejected	Rejected	Rejected
9	IOA	Rejected	Rejected	Accepted
10	Indian Bank	Rejected	Rejected	Rejected

B. CREDIT RISK MANAGEMENT AND LIQUIDITY

H₀₄: There is no significant impact of CAR, NPLR, BS on LAR of the Public Sector banks.

TABLE 6

S.No.	Variables	Accepted/Rejected		
		CAR on LAR	NPLR on LAR	BS on LAR
1	SBI	Rejected	Rejected	Rejected
2	BOB	Rejected	Rejected	Rejected
3	PNB	Rejected	Rejected	Rejected
4	Canara Bank	Rejected	Rejected	Accepted
5	BOI	Rejected	Rejected	Rejected
6	UBI	Rejected	Rejected	Rejected
7	CBI	Rejected	Rejected	Accepted
8	BOM	Rejected	Rejected	Rejected
9	IOA	Rejected	Rejected	Rejected
10	Indian Bank	Rejected	Rejected	Rejected

H₀₅: There is no significant impact of CAR, NPLR, BS on LADR of the Public Sector banks.

TABLE 7

S.No.	Variables	Accepted/Rejected		
		CAR on LADR	NPLR on LADR	BS on LADR
1	SBI	Rejected	Rejected	Rejected
2	BOB	Rejected	Rejected	Rejected
3	PNB	Rejected	Rejected	Rejected
4	Canara Bank	Rejected	Rejected	Accepted
5	BOI	Rejected	Rejected	Rejected
6	UBI	Rejected	Rejected	Rejected
7	CBI	Rejected	Rejected	Accepted
8	BOM	Rejected	Rejected	Rejected
9	IOA	Rejected	Rejected	Rejected
10	Indian Bank	Rejected	Rejected	Rejected

MAJOR FINDINGS FROM SECONDARY DATA

- In terms of average CAR, it can be said that Bank of Baroda (BOB) stood at 1st position among all the banks for credit risk management followed by Indian bank. Central Bank of India was found to have least average CAR for credit risk management.
- Ranking based on AAGR showed that SBI occupied 1st position with growth of 151.98 percentages. Indian bank occupied 2nd position followed by IOA. In terms of ROE, banks with rank 1 was said have had highest growth rate among the selected banks and bank with rank 10 can be marked as lowest growth rate. Among all the banks, only SBI and Indian bank showed positive growth rate and rest all are showing negative growth. SBI and Indian bank was generating maximum profits from shareholder's equity.
- On the basis of AAGR SBI showed highest profitability and IOA showed the lowest profitability. Overall SBI and IOA have used its assets more efficiently to increase their revenues and profit. PNB and Canara bank are ranked bottom two on the efficient use of their asset and its effects their profitability in negative direction. Banks with rank 1 is said to have had highest growth rate of profitability and rank 10 can be said as the bank with lowest growth rate of profitability.
- BOB showed highest profitability and PNB was found with lowest profitability. SBI and BOI are on second and third position on the basis of their CAGR on NIM and showing their strong financial performance. PNB, Indian Bank, Canara Bank and UBI have shown highest negative value on CAGR and it means these banks are inconsistency in their profit making. Overall BOB NIM is good because it is in increasing rate for the last five years.
- Credit Deposit ratio of SBI is above the standard ratio of 60 percent. The Credit Deposit ratio is above 80 percent from 2011-12 to 2003-04. From the year 2015-16 onwards, it has registered a steady decrease from 84.57 percent to 71.49 percent as on 2017-18. In the year 2018-19 registered a steady increase but again decrease in 2019-20.
- Ranking based on CAGR showed that Indian bank occupied 1st position with growth of 24.63 percentages. PNB occupied 2nd position followed by CBI. In terms of gross NPA to gross advance ratio, banks with rank 1 was said have had highest growth rate among the selected banks and bank with rank 10 can be marked as lowest growth rate. Among all the banks, SBI and IOA in bottom two.
- Net Non-Performing Assets and Net NPA to Net Advances Ratio between the periods of 2009 to 2019 with respect to selected public sector banks in India. Ranking based on CAGR showed that SBI occupied 1st position with growth of 15.47 percentages. BOB occupied 2nd position followed by Indian bank. In terms of net advances, banks with rank 1 was said have had highest growth rate among the selected banks and bank with rank 10 can be marked as lowest growth rate.
- All the banks will have increasing trend in their Gross NPA apart from BOB, UBI and PNB. It means in near future the problem of NPA will be increased and will affect the financial performance of the banking sectors.
- All the banks will have increasing trend in their Net NPA apart from CBI. It means in near future the problem of NPA will be increased and will affect the financial performance of the banking sectors.

CONCLUSION & SUGGESTIONS

Public sector Banks must maintain an effective management information system through which the banks can know about the history of borrowers which help them to decrease the no. of defaulters and by which automatically decrease the Non-Performing Assets. The effectiveness of risk management relies upon computerization, effective data framework and systems administration of the branch exercises. The public area banks ought to limit the NPA proportion by usage of legitimate credit hazard the board framework. In the time of rivalry, public area banks must have prepared their representatives according to request of the worldwide retail market. To decrease the NPAs in retail credit the public area banks mandatory follow the rules of the RBI. Banks ought to have Loan Review Policy and it ought to be looked into yearly by the Board. The fundamental goals of Loan Reviews are to give input on adequacy of credit endorse and to distinguish decay in nature of portfolio.

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