# INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE & MANAGEMENT



A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories

Indexed & Listed at:

Ulrich's Periodicals Directory @, ProQuest, U.S.A., EBSCO Publishing, U.S.A., Cabell's Directories of Publishing Opportunities, U.S.A.

The American Economic Association's electronic bibliography, EconLit, U.S.A.

Index Copernicus Publishers Panel, Poland with IC Value of 5.09 & number of libraries all around the world.

Circulated all over the world & Google has verified that scholars of more than 4255 Cities in 176 countries/territories are visiting our journal on regular basis.

Ground Floor, Building No. 1041-C-1, Devi Bhawan Bazar, JAGADHRI – 135 003, Yamunanagar, Haryana, INDIA

# **CONTENTS**

Sr. No.	TITLE & NAME OF THE AUTHOR (S)	Page No.
1.	INVESTIGATING THE IMPACT OF TAIWAN'S REAL ESTATE BOOM TO THE BANK'S FINANCIAL	1
	PERFORMANCE	_
	CHENG-WEN LEE, CHIA-JUI PENG & WEN-CHUAN FU	
2.	RELIGIOSITY EFFECTS: PREDICTORS OF SAVINGS AND INVESTMENT AMONG MUSLIMS IN INDIA	6
	MOHAMMED SHAKEEL	
3.	OCCUPATIONAL ROLE STRESS IN BANKING SECTOR: A REVIEW OF LITERATURE	13
	BULBUL KAR & DR. BISWADEEP MISHRA	
4.	EFFECTS OF THE GLOBALIZATION ON INDIAN ECONOMY	19
	MOHD. IRFAN & DR. ANIL KUMAR YADAV	
<b>5</b> .	GREEN BUILDING IN INDIA: A MOVE TOWARDS SUSTAINABILITY	22
	SHERIN CYRIAC & JITHIN JOY	
<b>6</b> .	FINANCIAL PERFORMANCE OF DISTRICT CENTRAL CO-OPERATIVE BANKS (DCCBs) IN HARYANA	27
	HARDEEP KAUR	
<b>7</b> .	A STUDY ON CUSTOMER PERCEPTION TOWARDS THE SERVICES OFFERED IN RETAIL BANKING BY	32
	SOUTH INDIAN BANK VADAVALLI BRANCH, COIMBATORE CITY	
	LINDA MARY SIMON	
8.	TOWARDS THE NEED OF EFFICIENCY - SEEKING FDI FOR A FASTER AND MORE INCLUSIVE GROWTH IN	35
	INDIA	
	B. N. LALITHCHANDRA	
9.	ANALYSING INSOLVENCY RISK OF SELECTED INDIAN PUBLIC AND PRIVATE SECTOR BANKS THROUGH	39
	CAMEL PARAMETER	
	MUKESH KESHARI	
10.	GENERAL PRACTICES OF CONSUMERS DURING PURCHASE AND USE OF TEXTILE PRODUCTS: A SURVEY	48
	REPORT	
	DR. MINAKSHI JAIN	
11.	INDIA IS AGEING: ARE WE PREPARED?	52
	SNEHA BHAT	
<b>12</b> .	ANALYSIS OF PERFORMANCE OF MAHATMA GANDHI NATIONAL RURAL EMPLOYMENT GUARANTEE	54
	ACT (MGNREGA) WITH REFERENCE TO THE STATE OF HARYANA	
	GEETIKA	
<b>13</b> .	THE INFLUENCE OF ORGANIZATIONAL CULTURE AND ORGANIZATIONAL COMMITMENT ON	58
	STRATEGIC LEADERSHIP, JOB SATISFACTION AND PERFORMANCE OF REGIONAL WORK CIVIL UNITS	
	EMPLOYEES IN MALUKU TENGGARA BARAT REGENCY, MALUKU PROVINCE	
	BALTHASAR WATUNGLAWAR & BUDIMAN CHRISTIANANTA	
<b>14</b> .	OWNER FACTORS AFFECTING THE GROWTH OF MICRO AND SMALL ENTERPRISES (MSEs) IN ETHIOPIA:	66
	A CASE STUDY IN SHIRE INDASELASSIE TOWN, TIGRAY	
	HAFTOM HAILE ABAY, DR. FISSEHA GIRMAY TEMANU & ARAYA HAGOS GEBREEGZIABHER	
<b>15</b> .	AN EMPIRICAL STUDY OF RURAL CUSTOMER'S SATISFACTION AND CONSUMER AWARENESS FROM E-	73
	BANKING IN INDIA WITH SPECIAL REFERENCE TO BRAHMAVAR	
	MALLIKA A SHETTY & SUMALATHA	
16.	FINANCIAL ANALYSIS OF FOREIGN DIRECT INVESTMENT COMPANIES IN INDIA	78
	DR. T. MADHU SUDANA	
17.	STATUS OF MUSLIM WOMEN ENTREPRENEUR IN INDIA: A MUSLIM MINORITY COUNTRY	85
	DR. SABIHA KHATOON	
18.	NOVICE TO SPECIALIST - THROUGH TRAINING AND DEVELOPMENT	89
	MIHIR DILIP KALAMBI	
19.	THE FOUR CORNERS OF POLLUTER PAYS PRINCIPLE IN INDIA	94
_3.	SAMEER RAMNATH CHAVAN	34
20	COMPARATIVE STUDY OF NON-PERFORMING ASSETS AMONG PUBLIC SECTOR BANKS	97
<b>20</b> .	COMPARATIVE STUDY OF NON-PERFORMING ASSETS AMONG PUBLIC SECTOR BANKS  AMAN GROVER	97

# CHIEF PATRON

#### PROF. K. K. AGGARWAL

Chairman, Malaviya National Institute of Technology, Jaipur
(An institute of National Importance & fully funded by Ministry of Human Resource Development, Government of India)

Chancellor, K. R. Mangalam University, Gurgaon

Chancellor, Lingaya's University, Faridabad

Founder Vice-Chancellor (1998-2008), Guru Gobind Singh Indraprastha University, Delhi

Ex. Pro Vice-Chancellor, Guru Jambheshwar University, Hisar

# FOUNDER PATRON

#### LATE SH. RAM BHAJAN AGGARWAL

Former State Minister for Home & Tourism, Government of Haryana FormerVice-President, Dadri Education Society, Charkhi Dadri FormerPresident, Chinar Syntex Ltd. (Textile Mills), Bhiwani

# CO-ORDINATOR

#### DR. SAMBHAV GARG

Faculty, Shree Ram Institute of Business & Management, Urjani

# ADVISORS

#### PROF. M. S. SENAM RAJU

Director A. C. D., School of Management Studies, I.G.N.O.U., New Delhi

#### PROF. M. N. SHARMA

Chairman, M.B.A., HaryanaCollege of Technology & Management, Kaithal

#### PROF. S. L. MAHANDRU

Principal (Retd.), MaharajaAgrasenCollege, Jagadhri

# EDITOR.

#### PROF. R. K. SHARMA

Professor, Bharti Vidyapeeth University Institute of Management & Research, New Delhi

# CO-EDITOR

#### **DR. BHAVET**

Faculty, Shree Ram Institute of Business & Management, Urjani

# EDITORIAL ADVISORY BOARD

#### DR. RAJESH MODI

Faculty, YanbuIndustrialCollege, Kingdom of Saudi Arabia

#### **PROF. SANJIV MITTAL**

UniversitySchool of Management Studies, GuruGobindSinghl. P. University, Delhi

#### **PROF. ANIL K. SAINI**

Chairperson (CRC), GuruGobindSinghl. P. University, Delhi

#### **DR. SAMBHAVNA**

Faculty, I.I.T.M., Delhi

#### DR. MOHENDER KUMAR GUPTA

Associate Professor, P.J.L.N.GovernmentCollege, Faridabad

#### **DR. SHIVAKUMAR DEENE**

Asst. Professor, Dept. of Commerce, School of Business Studies, Central University of Karnataka, Gulbarga

# ASSOCIATE EDITORS

**PROF. NAWAB ALI KHAN** 

Department of Commerce, Aligarh Muslim University, Aligarh, U.P.

#### **PROF. ABHAY BANSAL**

Head, Department of Information Technology, Amity School of Engineering & Technology, Amity University, Noida

PROF. V. SELVAM

SSL, VIT University, Vellore

**PROF. N. SUNDARAM** 

VITUniversity, Vellore

#### DR. PARDEEP AHLAWAT

Associate Professor, Institute of Management Studies & Research, MaharshiDayanandUniversity, Rohtak

DR. S. TABASSUM SULTANA

Associate Professor, Department of Business Management, Matrusri Institute of P.G. Studies, Hyderabad

**DR. JASVEEN KAUR** 

Asst. Professor, University Business School, Guru Nanak Dev University, Amritsar

# TECHNICAL ADVISOR

#### **AMITA**

Faculty, Government M. S., Mohali

### FINANCIAL ADVISORS

#### **DICKIN GOYAL**

Advocate & Tax Adviser, Panchkula

#### NEENA

Investment Consultant, Chambaghat, Solan, Himachal Pradesh

# LEGAL ADVISORS

**JITENDER S. CHAHAL** 

Advocate, Punjab & Haryana High Court, Chandigarh U.T.

#### **CHANDER BHUSHAN SHARMA**

Advocate & Consultant, District Courts, Yamunanagar at Jagadhri

# SUPERINTENDENT

**SURENDER KUMAR POONIA** 

### **CALL FOR MANUSCRIPTS**

We invite unpublished novel, original, empirical and high quality research work pertaining to recent developments & practices in the areas of Computer Science & Applications; Commerce; Business; Finance; Marketing; Human Resource Management; General Management; Banking; Economics; Tourism Administration & Management; Education; Law; Library & Information Science; Defence & Strategic Studies; Electronic Science; Corporate Governance; Industrial Relations; and emerging paradigms in allied subjects like Accounting; Accounting Information Systems; Accounting Theory & Practice; Auditing; Behavioral Accounting; Behavioral Economics; Corporate Finance; Cost Accounting; Econometrics; Economic Development; Economic History; Financial Institutions & Markets; Financial Services; Fiscal Policy; Government & Non Profit Accounting; Industrial Organization; International Economics & Trade; International Finance; Macro Economics; Micro Economics; Rural Economics; Co-operation; Dewelopment Planning; Development Studies; Applied Economics; Development Economics; Business Economics; Monetary Policy; Public Policy Economics; Real Estate; Regional Economics; Political Science; Continuing Education; Labour Welfare; Philosophy; Psychology; Sociology; Tax Accounting; Advertising & Promotion Management; Management Information Systems (MIS); Business Law; Public Responsibility & Ethics; Communication; Direct Marketing; E-Commerce; Global Business; Health Care Administration; Labour Relations & Human Resource Management; Marketing Research; Marketing Theory & Applications; Non-Profit Organizations; Office Administration/Management; Operations Research/Statistics; Organizational Behavior & Theory; Organizational Development; Production/Operations; International Relations; Human Rights & Duties; Public Administration; Population Studies; Purchasing/Materials Management; Retailing; Sales/Selling; Services; Small Business Entrepreneurship; Strategic Management Policy; Technology/Innovation; Tourism & Hospitality; Transportation Distribution; Algorithms; Artificial Intelligence; Compilers & Translation; Computer Aided Design (CAD); Computer Aided Manufacturing; Computer Graphics; Computer Organization & Architecture; Database Structures & Systems; Discrete Structures; Internet; Management Information Systems; Modeling & Simulation; Neural Systems/Neural Networks; Numerical Analysis/Scientific Computing; Object Oriented Programming; Operating Systems; Programming Languages; Robotics; Symbolic & Formal Logic; Web Design and emerging paradigms in allied subjects.

Anybody can submit the **soft copy** of unpublished novel; original; empirical and high quality **research work/manuscript** anytime in <u>M.S. Word format</u> after preparing the same as per our **GUIDELINES FOR SUBMISSION**; at our email address i.e. <u>infoijrcm@gmail.com</u> or online by clicking the link **online submission** as given on our website (<u>FOR ONLINE SUBMISSION</u>, <u>CLICK HERE</u>).

#### **GUIDELINES FOR SUBMISSION OF MANUSCRIPT**

	ERING LETTER FOR SUBMISSION:	DATED:
<b>THE</b> IJRC	EDITOR M	
Subj	ect: SUBMISSION OF MANUSCRIPT IN THE AREA OF	<u> </u>
( <u>e.g</u>	. Finance/Marketing/HRM/General Management/Economics/Psychology/L	.aw/Computer/IT/Education/Engineering/Mathematics/other, please specify)
DEA	R SIR/MADAM	
Plea	se find my submission of manuscript entitled '	' for possible publication in your journals.
	reby affirm that the contents of this manuscript are original. Furthermore, it houblication elsewhere.	has neither been published elsewhere in any language fully or partly, nor is it under review
I affi	rm that all the authors have seen and agreed to the submitted version of the	manuscript and their inclusion of names as co-authors.
	, if my/our manuscript is accepted, I/We agree to comply with the formalities journals.	s as g <mark>iven on the website</mark> of the journal & you are free to publish our contribution in any o
NAN	ME OF CORRESPONDING AUTHOR	
Desi	gnation	
	tution/College/University with full address & Pin Code	
	dential address with Pin Code	
	ile Number (s) with country ISD code	
	itsApp or Viber is active on your above noted Mobile Number (Yes/No)	
	lline Number (s) with country ISD code	
	ail Address	
	rnate E-mail Address	
Nati	onality	
NOT	FS:	and the second second
a)		df. version is liable to be rejected without any consideration), which will start from th
b)	The sender is required to mention the following in the SUBJECT COLUMN of	of the mail:
•	New Manuscript for Review in the area of (Finance/Marketing/HRM/Gene	
	Engineering/Mathematics/other, please specify)	
c)	There is no need to give any text in the body of mail, except the cases when	re the author wishes to give any specific message w.r.t. to the manuscript.
d)	The total size of the file containing the manuscript is required to be below!	
e)	Abstract alone will not be considered for review, and the author is required	
f)	The journal gives acknowledgement w.r.t. the receipt of every email an	d in case of non-receipt of acknowledgment from the journal, w.r.t. the submission of
	manuscript within two days of submission, the corresponding author is red	

USCRIPT TITLE: The title of the paper should be in a 12 point Calibri Font. It should be bold typed, centered and fully capitalised.

manner as mentioned in the guidelines

be in italic & 11-point Calibri Font. It must be centered underneath the title.

The author (s) name or details should not appear anywhere on the body of the manuscript, except the covering letter and cover page of the manuscript, in the

AUTHOR NAME (S) & AFFILIATIONS: The author (s) full name, designation, affiliation (s), address, mobile/landline numbers, and email/alternate email address should

- 4. ACKNOWLEDGMENTS: Acknowledgements can be given to reviewers, funding institutions, etc., if any.
- 5. **ABSTRACT**: Abstract should be in fully italicized text, not exceeding 250 words. The abstract must be informative and explain the background, aims, methods, results & conclusion in a single para. Abbreviations must be mentioned in full.
- 6. JEL CODE: Provide the appropriate Journal of Economic Literature Classification System code (s). JEL codes are available at www.aeaweb.org/econlit/jelCodes.php
- 7. **KEYWORDS:** JEL Code must be followed by a list of keywords, subject to the maximum of five. These should be arranged in alphabetic order separated by commas and full stops at the end.
- 8. MANUSCRIPT: Manuscript must be in <u>BRITISH ENGLISH</u> prepared on a standard A4 size <u>PORTRAIT SETTING PAPER</u>. It must be prepared on a single space and single column with 1" margin set for top, bottom, left and right. It should be typed in 8 point Calibri Font with page numbers at the bottom and centre of every page. It should be free from grammatical, spelling and punctuation errors and must be thoroughly edited.
- 9. HEADINGS: All the headings should be in a 10 point Calibri Font. These must be bold-faced, aligned left and fully capitalised. Leave a blank line before each heading.
- 10. SUB-HEADINGS: All the sub-headings should be in a 8 point Calibri Font. These must be bold-faced, aligned left and fully capitalised.
- 11. MAIN TEXT: The main text should follow the following sequence:

INTRODUCTION

REVIEW OF LITERATURE

NEED/IMPORTANCE OF THE STUDY

STATEMENT OF THE PROBLEM

OBJECTIVES

**HYPOTHESES** 

RESEARCH METHODOLOGY

**RESULTS & DISCUSSION** 

FINDING

RECOMMENDATIONS/SUGGESTIONS

CONCLUSIO

LIMITATIONS

SCOPE FOR FURTHER RESEARCH

REFERENCES

APPENDIX/ANNEXURI

It should be in a 8 point Calibri Font, single spaced and justified. The manuscript should preferably not exceed 5000 WORDS.

- 12. **FIGURES & TABLES**: These should be simple, crystal clear, centered, separately numbered & self explained, and titles must be above the table/figure. Sources of data should be mentioned below the table/figure. It should be ensured that the tables/figures are referred to from the main text.
- 13. **EQUATIONS/FORMULAE**: These should be consecutively numbered in parentheses, horizontally centered with equation/formulae number placed at the right. The equation editor provided with standard versions of Microsoft Word should be utilized. If any other equation editor is utilized, author must confirm that these equations may be viewed and edited in versions of Microsoft Office that do not have the editor.
- 14. **ACRONYMS**: These should not be used in the abstract. The use of acronyms is elsewhere is acceptable. Acronyms should be defined on first use in each section: Reserve Bank of India (RBI). Acronyms should be redefined on first use in subsequent sections.
- 15. **REFERENCES**: The list of all references should be alphabetically arranged. The author (s) should mention only the actually utilised references in the preparation of manuscript and they are supposed to follow **Harvard Style of Referencing**. Also check to make sure that everything that you are including in the reference section is cited in the paper. The author (s) are supposed to follow the references as per the following:
- All works cited in the text (including sources for tables and figures) should be listed alphabetically.
- Use (ed.) for one editor, and (ed.s) for multiple editors.
- When listing two or more works by one author, use --- (20xx), such as after Kohl (1997), use --- (2001), etc, in chronologically ascending order.
- Indicate (opening and closing) page numbers for articles in journals and for chapters in books.
- The title of books and journals should be in italics. Double quotation marks are used for titles of journal articles, book chapters, dissertations, reports, working papers, unpublished material, etc.
- For titles in a language other than English, provide an English translation in parentheses.
- Headers, footers, endnotes and footnotes may not be used in the document, but in short succinct notes making a specific point, may be placed in number orders following the references.

#### PLEASE USE THE FOLLOWING FOR STYLE AND PUNCTUATION IN REFERENCES:

#### BOOKS

- Bowersox, Donald J., Closs, David J., (1996), "Logistical Management." Tata McGraw, Hill, New Delhi.
- Hunker, H.L. and A.J. Wright (1963), "Factors of Industrial Location in Ohio" Ohio State University, Nigeria.

#### CONTRIBUTIONS TO BOOKS

 Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

#### JOURNAL AND OTHER ARTICLES

• Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

#### CONFERENCE PAPERS

- Garg, Sambhav (2011): "Business Ethics" Paper presented at the Annual International Conference for the All India Management Association, New Delhi, India, 19–23 UNPUBLISHED DISSERTATIONS
- Kumar S. (2011): "Customer Value: A Comparative Study of Rural and Urban Customers," Thesis, Kurukshetra University, Kurukshetra.

#### ONLINE RESOURCES

Always indicate the date that the source was accessed, as online resources are frequently updated or removed.

#### WEBSITES

Garg, Bhavet (2011): Towards a New Natural Gas Policy, Political Weekly, Viewed on January 01, 2012 http://epw.in/user/viewabstract.jsp

#### FINANCIAL ANALYSIS OF FOREIGN DIRECT INVESTMENT COMPANIES IN INDIA

#### DR. T. MADHU SUDANA LECTURER GOVERNMENT COLLEGE FOR MEN (AUTONOMOUS) KADAPA

#### **ABSTRACT**

The Multi National Corporations established by different countries have set up a large number of branches and subsidiaries in developing countries and have brought with them new technological expertise, machinery and equipment, better management and organisation, superior marketing techniques, etc. In fact, this is the main advantage of having direct foreign investment in developing countries. As a result of various measures taken by government, India received lot of Foreign Direct Investment inflows (including equity inflows, re-invested earnings and other capital) of US\$ 331,923 million during the period April 2000-May 2014, according to data published by Department of Industrial Policy and Promotion (DIPP), Government of India. However, it is not just enough to attract Foreign Direct Investment the financial performance of these companies should be more efficient so that further investment can be attracted. The present study has made to analyse the Liquidity, Solvency, Efficiency and Profitability performance of Foreign Direct Investment Companies in India, for which data has been collected from the various monthly bulletins of RBI. The study covered a period of 12 years from 1999-2000 to 2010-2011.

#### KEYWORDS

Efficiency, Foreign Direct Investment Companies, Liquidity, Profitability, Solvency.

#### **INTRODUCTION**

lobal flow of physical resources such as capital and equipment, and transmission of intangible resources such as skills, technicques and entrepreneurship is a universal phenoomenon. The developing economies stand to gain considerably from the rich experiences of the developed countries. Foreign capital and foreign collaborattion are vital for the acceleration of growth mechanism in developing economies. Foreign capital takes two main forms: (1) private foreign investment and (2) foreign aid. Private foreign investment can either be direct foreign investment or indirect foreign investment. As far as direct foreign investment is concerned, the private foreign investor either sets up a branch or a subsidiary in the recipient country. These corporations have set up a large number of branches and subsidiaries in these countries and have brought with them new technological expertise, machinery and equipment, better management and organisation, superior marketing techniques, etc. In fact, this is the main advantage of having direct foreign investment in developing countries. Apart from the above favourable factors, these corporations have huge financial resources with which they can easily turn all circumstances in its favour, they maintain a high level of funds utilisation by generating funds in one country and using them in another; easy access to external capital markets. Due to these reasons only, the government of India has been announcing a number of tax concessions, lower rates of taxation for certain designated priority industries, tax holiday on profits for a certain period to new industrial undertakings etc. since independence. NRIs investing in India were allowed higher investment limits, priority allotment of items in short supply, permission to buy shares in Indian companies etc. As a result of these measures taken by government, India received cumulative FDI inflows (including equity inflows, re-invested earnings and other capital) of US\$ 331,923 million during the period April 2000-May 2014, according to data published by Department of Industrial Policy and Promotion (DIPP), Government of India. Total FDI equity inflows in India (including amount remitted through RBI's-NRI Schemes) during April 2000-May 2014 stood at US\$ 222,890 million. Among different countries, Singapore led the share of top investing countries by FDI equity inflows into India with US\$ 5,985 million during FY 14, followed by Mauritius (US\$ 4,859 million), the UK (US\$ 3,215 million) and the Netherlands (US\$ 2,270 million). It is not just enough to attract FDI, the financial performance of FDI companies should be more efficient so that further investment can be attracted and a proper competitive environment in the domestic industry. Keeping in view the above objective, in the present study an attempt has made to analyse the Liquidity, Solvency, Efficiency and Profitability of Foreign Direct Investment Companies in India. Before stating the objectives and methodology of the study, a brief review of literature is presented.

#### **REVIEW OF LITERATURE**

Bhunia (2010) has analysed the financial performance of public sector drug & pharmaceutical enterprises listed on BSE. This study seeks to dwell upon mainly to assess the shortterm and longterm solvency, the liquidity and profitability position and trend, the efficiency of financial operations and the factors determining the behavior of liquidity and profitability. The study has been undertaken for the period of twelve years from 1997-98 to 2008-09. Dr. Srinivasan & Tiripura Sundari (2011) studied the Z-score to measure the financial health of fourteen south Indian Cement industries. For measuring the corporate financial performance, accounting profitability measures and shareholders' value based measures are to be considered. In this study, an attempt has been made to study the value creation of selected cement companies in India to its shareholders. Malyadri & Sudheer Kumar (2013) study aimed to throw light on the present situation of the Indian sugar industry, discussing the indicate details of the industry from financial and micro economic profit of view etc; this study aims to provide and insight in to the financial viability and profitability of Indian sugar industry. Since, the financial performance of different industrial units and industries is different from each other, an attempt has been made to anlyse the financial performance of FDI companies in terms of Liquidity, Solvency, Efficiency and Profitability aspects during 1999-2000 to 2010-11, i.e., 12 years study period.

#### IMPORTANCE OF THE PROBLEM

Economic development of India can be improved by developing the industrial sector, which depends upon the development of infrastructure facilities in the country. Development of infrastructure facilities requires a huge amount of capital investment. Since, India is unable to build infrastructure facilities with domestic capital it has been depending on foreign capital. To attract foreign capital to India, Government has been opening different sectors to the foreign investors through its various policy measures. Several Multinational Organisations have been established in India since independence. Just establishing companies by different countries does not serve the purpose of the economy. The financial performance of FDI companies established by different countries should be more efficient so that it will help the economy to attract further foreign capital. If the financial efficiency of these organisations is poor, it discourages the other parties not to invest in India. Therefore, the present study is an attempt made to analyse the financial performance of Foreign Direct Investment Companies in India.

#### **OBJECTIVES OF THE STUDY**

This study has been undertaken with the following specific objectives;

- 1. To analyse the liquidity position of FDI companies.
- 2. To analyse solvency position of the FDI companies.
- 3. To analyse efficiency in ultilising different assets, i.e., both current assets and fixed assets, of the FDI companies.
- 4. To analyse profitability of the FDI companies.

#### **HYPOTHESES**

- 1. The liquidity position of the FDI companies is better than the Indian companies.
- 2. The solvency position of the FDI companies is better than the Indian companies.
- 3. The efficiency of the FDI companies is better than the Indian companies.
- 4. The profitability position of the FDI companies is better than the Indian companies.

#### **RESEARCH METHODOLOGY**

To test the above hypotheses, an attempt has been made in this study to analyse the financial performance of FDI companies. The analysis is made in two stages; in the first stage, the performance of the total FDI companies is compared with the total Indian companies and in the second step the performance of companies of Top Eight countries, such as Maritius, Netherland, France, Japan, Switzerland, Germany, USA and UK, was compared with the total FDI companies. For this purpose, secondary data published by RBI in its various monthly bulletins has been collected. Various Statistical techniques such as Mean, Standard Deviation, Coefficient of Variation, Correlation and t-test have been used to analyse, compare and draw meaningful conclusion. This study covered a period of 12 years, i.e., from 1999-00 to 2010-11.

#### **RESULTS AND DISCUSSION**

#### 1. LIQUIDITY ANALYSIS

Liquidity analysis has been done with the help of current ratio, quick ratio, current assets to total net assets ratio, sundry creditors to current assets ratio and sundry creditors to net working capital ratio and presented below.

TABLE 1: CURRENT ASSETS TO TOTAL NET ASSETS RATIO

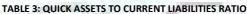
TABLE 1: CONNENT ASSETS TO TOTAL NET ASSETS NATIO								
	Mean	Maximum	Minimum	S.D	C.V	Correlation	t-test	
Maritius	38.65	50.4	30.1	6.17	15.95	-0.73	0.00	
Netherland	59.27	73.3	51.3	8.47	14.29	-0.74	0.01	
France	44.67	53.1	39.6	3.62	8.11	0.45	0.00	
Japan	44.49	56.9	33.2	7.98	17.94	0.92	0.01	
Switzerland	55.44	68.7	40.8	9.80	17.68	-0.77	0.09	
Germany	64.03	67.9	59.7	2.60	4.07	-0.41	0.00	
USA	56.11	63.5	39.4	7.09	12.63	0.70	0.00	
UK	51.26	60.5	44.2	4.88	9.51	0.85	0.01	
All FDI Cos.	48.63	53.5	44.3	3.51	7.22	-0.09		
Indian Cos	44.57	47.6	42	1.86	4.16			

The current assets to total net assets ratio of FDI companies was ranged between a minimum of 44.3 and a maximum of 53.5 per cent and registered 48.63 per cent on an average, which is higher than that of Indian companies (44.57 per cent). Countrywise analysis indicates that the average ratios of Maritius, France and Japan companies are lesser than that of FDI companies.

**TABLE 2: CURRENT ASSETS TO CURRENT LIABILITIES RATIO** 

	Mean	Maximum	Minimum	S.D	C.V	Correlation	t-test
Maritius	1.13	1.3	0.9	0.14	12.06	-0.26	0.00
Netherland	1.43	1.6	1.3	0.11	7.99	-0.51	0.00
France	1.20	1.6	0.9	0.22	18.46	0.42	0.19
Japan	1.12	1.5	0.9	0.21	18.64	0.49	0.01
Switzerland	1.38	1.5	1.1	0.12	8.63	-0.26	0.03
Germany	1.54	1.9	1.2	0.24	15.76	0.08	0.00
USA	1.54	1.7	1.3	0.12	8.04	0.35	0.00
UK	1.36	1.6	1.2	0.11	7.98	0.47	0.02
All FDI Cos.	1.28	1.3	1.2	0.04	3.03	-0.22	
Indian Cos	1.22	1.3	1.1	0.07	5.90		

The ratio of current assets to current liabilities indicates that the average ratio of FDI companies was 1.28 times, which was higher than that of Indian companies (1.22 times). Among the companies of different countries, the average ratios of the companies of Japan, France and Maritius were lesser than that of FDI companies during the study period.





The Quick assets to current liabilities ratio of the FDI companies shows that it was fluctuated between 57.5 and 72.9 per cent registered on an average 66.40 per cent in FDI companies which is higher than the indian companies (54.72 per cent). Country-wise analysis indicates that the average ratios of the companies of Maritius, Japan and UK were lesser than that of FDI companies.

	TABLE 4: SUNDRY CREDITORS TO CURRENT ASSETS RATIO								
	Mean	Maximum	Minimum	S.D	C.V	Correlation	t-test		
Maritius	28.48	39.3	22.7	4.14	14.52	-0.08	80.0		
Netherland	35.61	40.3	29.2	3.43	9.63	-0.22	0.01		
France	36.28	45.9	26.4	6.36	17.53	0.19	0.02		
Japan	30.82	40.5	21.6	5.74	18.61	-0.27	0.84		
Switzerland	31.58	36.6	20.5	4.50	14.25	-0.32	0.82		
Germany	28.05	39	23.1	4.93	17.58	0.75	0.01		
USA	25.43	30.6	18.5	4.58	18.00	0.83	0.00		
UK	35.57	45.6	27.8	4.91	13.81	0.56	0.00		
All FDI Cos.	31.22	34.2	27.9	2.20	7.04	0.05			
Indian Cos	27.81	31.4	25.5	2.06	7.42		•		

The proportion of current assets financed by the sundry creditors in FDI companies was 31.22 per cent, which is higher than Indian companies (27.81 per cent) and fluctated between 27.9 and 34.2 per cent during the study period. Countrywide analysis indicates that the average ratios of France, Netherland, U.K, and Switzerland are higher than that of FDI companies.

#### **TABLE 5: SUNDRY CREDITORS TO NET WORKING CAPITAL RATIO**

	Mean	Maximum	Minimum	S.D	C.V	Correlation	t-test
Maritius	155.67	239.6	82.5	61.41	39.45	0.29	0.29
Netherland	120.14	160.7	83.6	23.16	19.27	-0.58	0.13
France	138.38	242.2	89.6	63.10	45.60	-0.52	0.81
Japan	184.50	349.1	65.5	140.13	75.95	-0.85	0.47
Switzerland	109.05	143.9	66.5	23.21	21.29	-0.32	0.02
Germany	83.34	177.6	52.6	39.81	47.77	0.17	0.00
USA	72.65	96.7	43.5	17.39	23.93	0.12	0.00
UK	142.28	257.2	71.4	49.62	34.88	0.36	0.66
All FDI Cos.	136.14	154	107.2	14.81	10.88	0.13	
Indian Cos	168.51	258.9	111.3	52.51	31.16		

The average ratio of sundry creditors to net working capital of FDI companies (136.14 per cent) was less than that of Indian companies (168.51 per cent) during the study period. Among the different countries, the average ratios of Maritius, France, Japan and UK were higher than that of total FDI companies.

**TABLE 6: SHORT TERM BANK BORROWINGS TO INVENTORIES RATIO** 

	Mean	Maximum	Minimum	S.D	C.V	Correlation	t-test
Maritius	101.79	131.1	78.2	13.41	13.17	0.19	0.00
Netherland	34.69	51.5	11.2	13.21	38.07	-0.34	0.00
France	68.94	174	21.6	43.91	63.69	0.49	0.26
Japan	70.08	164.1	33.7	37.02	52.83	0.85	0.11
Switzerland	26.77	68.8	3.9	18.51	69.17	-0.48	0.00
Germany	31.47	47.1	17.1	9.87	31.38	0.58	0.00
USA	37.94	77.5	14.4	19.45	51.27	0.05	0.02
UK	31.47	42.6	18.8	7.60	24.17	-0.40	0.00
All FDI Cos.	55.36	71.8	42.9	9.93	17.93	0.89	
Indian Cos	78.73	117.3	61.4	15.75	20.00	1.00	

The ratio of short term bank borrowings to inventories of FDI companies (55.36 per cent) was less than that of Indian companies (78.73 per cent) on an average. Countrywise analysis indicates, except the companies of Maritius, Japan and France, the average ratios of other countries were lesser than that of FDI companies.

#### 2. SOLVENCY ANALYSIS

Solvency analysis has been done with the help of Net Fixed Assets to Total Net Assets, Net Worth to Total Net Assets, Debt to Equity ratio and Total outside Liabilities to Networth ratio so as to measure longterm financial liquidity and presented below:

**TABLE 7: NET FIXED ASSETS TO TOTAL NET ASSETS** 



Net Fixed Assets to Total Assets Ratio indicates that it varied between 36.6 per cent and 42.4 per cent during the study period and registered on an average 38.73 percent in FDI companies, which is lower than the average of Indian companies (42.53 per cent). Among companies in different countries, except companies of Maritius and France, the average ratios of remaining countries were lower than the average of FDI companies.

TABLE 8: NET WORTH TO TOTAL	NET ACCETS DATIO

	Mean	Maximum	Minimum	S.D	C.V	Correlation	t-test
Maritius	40.43	49.4	28	7.73	19.12	0.91	0.03
Netherland	48.27	55.9	38.6	5.20	10.77	-0.18	0.05
France	46.79	59.8	39.8	6.54	13.98	-0.46	0.32
Japan	46.59	54.4	39	5.06	10.87	-0.28	0.25
Switzerland	46.01	51.5	41.4	3.53	7.67	-0.51	0.31
Germany	48.40	59.4	38.3	7.17	14.82	-0.22	0.11
USA	53.04	59.2	46.4	3.55	6.69	0.26	0.00
UK	49.23	54.2	44.8	3.17	6.44	0.22	0.00
All FDI Cos.	44.45	47.8	40.7	2.27	5.11	0.72	
Indian Cos	41.88	45.9	36.9	3.11	7.43	1.00	

The ratio of Net Worth to Total Net Assets was 44.45 per cent in FDI companies on an average which was higher than that of Indian companies (41.88 per cent) during the study period. Countrywise companies analysis indicates that except average ratio of Maritius companies, all other companies of different companies were higher than that of FDI companies.

#### **TABLE 9: DEBT TO EQUITY RATIO**

	Mean	Maximum	Minimum	S.D	C.V	Correlation	t-test
Maritius	67.93	119	35.5	32.00	47.10	0.40	0.01
Netherland	22.26	48.6	3.1	17.04	76.56	-0.18	0.01
France	32.97	58.3	17	13.40	40.64	0.17	0.11
Japan	30.20	57.7	12.6	16.03	53.09	-0.38	0.10
Switzerland	28.98	47.3	11.4	11.05	38.14	-0.51	0.34
Germany	19.11	31.9	7.1	8.85	46.31	-0.38	0.00
USA	20.05	31.5	13.3	5.14	25.63	-0.09	0.00
UK	25.74	47.6	12.5	11.75	45.63	0.27	0.90
All FDI Cos.	39.70	51.7	31.3	5.12	12.89	-0.09	
Indian Cos	51.28	69.2	38.6	11.84	23.09		

The debt equity ratio indicates that the average ratio of FDI cos was 39.70 per cent which was less than that of Indian companies (51.28 per cent) during the study period. Countrywise anlysis indicates that except companies of Maritius, the average ratios of all other companies were less than the average of FDI companies.

#### **TABLE 10: TOTAL OUTSIDE LIABILITIES TO NETWORTH RATIO**

	Mean	Maximum	Minimum	S.D	C.V	Correlation	t-test
Maritius	130.91	174.7	102.2	29.74	22.72	0.81	0.22
Netherland	109.48	159	79	23.68	21.63	-0.19	80.0
France	117.17	150.7	67.2	27.75	23.69	-0.47	0.43
Japan	116.94	156.3	83.6	24.34	20.81	-0.33	0.36
Switzerland	118.39	141.4	94	16.42	13.87	-0.49	0.35
Germany	110.75	161.2	68.1	31.32	28.28	-0.17	0.18
USA	89.27	115.6	68.8	13.00	14.56	0.26	0.00
UK	103.89	123	84.4	13.27	12.77	0.19	0.00
All FDI Cos.	125.37	145.7	109	11.80	9.41	0.68	
Indian Cos	141.65	182.2	117.8	21.05	14.86		

The total outside liabilities to networth ratio in FDI companies was varied between 145.7 and 109 per cent and registered 125.37 per cent on an average, which was lesser than that of Indian companies (141.65 per cent) during the study period. Countrywise analysis indicates that the average ratios of all companies of other coutries, except the companies of Maritius, were less than that of FDI companies.

#### 3. EFFICIENCY ANALYSIS

The efficiency analysis has been done with the help of Sales to Total Net Assets ratio, Sales to Gross Fixed Assets Ratio, Inventories to Sales Ratio, Sundry Debtors to Sales Ratio and Rawmaterials Consumed to Value of Production Ratio so as to know the efficiency in utilising different assets and presented below:

**TABLE 11: SALES TO TOTAL NET ASSETS RATIO** 

TABLE 11: SALES TO TOTAL NET ASSETS TAKEN								
	Mean	Maximum	Minimum	S.D	C.V	Correlation	t-test	
Maritius	62.72	80.8	46.3	11.68	18.63	-0.37	0.00	
Netherland	111.04	130.1	89.5	12.75	11.49	-0.13	0.01	
France	102.96	139.1	67.4	30.82	29.94	-0.76	0.44	
Japan	133.43	165.1	89.9	28.62	21.45	0.36	0.00	
Switzerland	107.41	136.4	76.4	22.99	21.40	-0.40	0.13	
Germany	100.10	113.3	83.5	10.52	10.51	0.82	0.01	
USA	90.24	100.9	77.3	8.32	9.22	0.77	0.07	
UK	102.86	127.5	71.1	21.49	20.89	0.68	0.10	
All FDI Cos.	93.74	105.9	80.5	8.61	9.18	0.45	_	
Indian Cos	77.06	91.2	68.5	7.25	9.41			

The ratio of sales to total net assets ranged between 80.5 and 105.9 per cent recording on an average 93.74 per cent during the study period and this was higher than that of Indian companies (77.06 per cent). Countrywise analysis reveals that the average sales to total net assets ratios of all countries, except USA and Maritius, were higher than that of FDI companies during the study period.

TABLE 12: SALES TO GROSS								
	Mean	Maximum	Minimum	S.D	C.V	Correlation	t-test	
Maritius	96.31	153.6	62.4	33.77	35.07	0.20	0.00	
Netherland	187.75	366.5	117.9	79.90	42.56	-0.20	0.19	
France	172.50	246.7	108.3	53.80	31.19	0.13	0.24	
Japan	186.53	238.5	131.8	42.22	22.64	0.53	0.05	
Switzerland	161.00	266.8	81.8	65.42	40.64	0.02	0.68	
Germany	183.05	253.9	135.5	41.43	22.63	0.09	0.04	
USA	179.79	200.2	157.4	11.77	6.55	0.12	0.00	
UK	163.49	191.6	127.4	25.84	15.80	-0.04	0.23	
All FDI Cos.	152.59	164.2	132.6	9.39	6.15	0.10		
Indian Cos	119.87	142.3	100.6	14.14	11.80			

#### **FIXED ASSETS RATIO**

The ratio of sales to gross fixed assets has fluctuated between 132.6 and 164.2 per cent and recorded on average 152.59 per cent during the study period in FDI companies. This was much higher than that of Indian companies (119.87 per cent). Countrywise analysis indicates that the average ratios of all countries, except Maritius, were higher than that of FDI companies during the study period.

**TABLE 13: INVENTORIES TO SALES RATIO** 

	Mean	Maximum	Minimum	S.D	C.V	Correlation	t-test
Maritius	14.37	18.2	11	2.45	17.02	0.46	0.63
Netherland	14.59	21.9	10.1	4.05	27.74	-0.06	0.94
France	12.48	23.7	5.3	6.68	53.55	0.56	0.23
Japan	11.00	20.3	6.8	4.81	43.71	0.88	0.01
Switzerland	14.38	17.9	10.9	2.60	18.09	0.34	0.68
Germany	20.73	28.9	15.2	4.85	23.38	-0.23	0.00
USA	18.87	30.1	13.3	5.41	28.66	0.07	0.02
UK	16.67	27.3	13	4.91	29.47	0.00	0.63
All FDI Cos.	14.68	17.2	13.2	1.33	9.07	0.93	•
Indian Cos	17.26	22.9	14	2.96	17.18		•

The ratio of inventories to sales indicates that ratio was fluctuated between 13.2 and 17.2 per cent and registered on an average 14.68 per cent, which was lower than that of Indian companies (17.26 per cent). Countrywise analysis reveals that the average ratios of Germany, USA and UK, were higher than that of FDI companies.

**TABLE 14: SUNDRY DEBTORS TO SALES RATIO** 

	Mean	Maximum	Minimum	S.D	C.V	Correlation	t-test
Maritius	18.28	21.4	16.7	1.31	7.16	0.15	0.00
Netherland	16.09	22.3	12.2	2.59	16.10	0.60	0.52
France	21.13	30.3	12.5	6.68	31.60	0.71	0.01
Japan	10.18	18.5	6	4.68	45.96	0.87	0.00
Switzerland	16.09	19.4	12.8	2.12	13.15	-0.62	0.70
Germany	22.48	28.2	18.6	3.02	13.43	0.10	0.00
USA	18.43	26.6	12.4	5.16	27.98	0.91	0.03
UK	12.72	16.3	10.1	1.86	14.59	0.79	0.00
All FDI Cos.	15.70	17.8	13.4	1.64	10.42	0.78	
Indian Cos	15.66	19.5	13.2	2.31	14.74		

The ratio of sundry debtors to sales indicates that the average ratio of FDI companies was 15.70 per cent, which fluctuated between 13.4 and 17.8 per cent, during the study period. The average ratio of Indian companies (15.66 per cent) was slightly lesser than FDI companies. Countrywise analysis reveals that the average ratios of UK and Japan, were lesser than that of FDI companies.

TABLE 15: RATIO OF RAWMATERIALS CONSUMED TO VALUE OF PRODUCTION

	Mean	Maximum	Minimum	S.D	C.V	Correlation	t-test
Maritius	41.41	56	29.4	9.12	22.01	0.90	0.00
Netherland	57.56	62	54	3.01	5.23	-0.05	0.00
France	58.02	76.6	35.7	17.04	29.36	-0.21	0.20
Japan	65.57	71.2	58.6	5.06	7.71	0.74	0.00
Switzerland	48.89	54.2	40.1	5.20	10.63	0.16	0.22
Germany	51.63	55.5	46.2	3.23	6.26	0.14	0.61
USA	47.99	53.3	41.4	3.54	7.38	0.76	0.00
UK	47.10	54.3	40.4	4.62	9.81	0.67	0.00
All FDI Cos.	50.99	55.9	46	3.17	6.21	0.24	
Indian Cos	52.05	55	48.8	2.13	4.10		

The proportion of rawmaterials consumed to value of production in FDI companies was ranged between 46 and 55.9 per cent and recorded on an average 50.99 per cent during the study period which is lower that of Indian companies (52.05 per cent). Countrywise analysis reveals that the average ratios of Japan, France, Netherland and Germany were higher than the average of FDI companies.

#### 4. PROFITABILITY ANALYSIS

Profitability of FDI companies has analysed with the help of Gross Profit to Total Net Assets Ratio, Gross Profit to Sales Ratio, Profit After Tax to Networth ratio and presented below.

TABLE 16: GROSS PROFIT (PBIT) TO TOTAL NET ASSETS RATIO

TABLE 10: GROSS FROTTI (FBIT) TO TOTAL NET ASSETS KATTO							
	Mean	Maximum	Minimum	S.D	C.V	Correlation	t-test
Maritius	7.85	10.4	5	1.78	22.62	0.24	0.00
Netherland	9.62	15.3	3.5	3.99	41.45	0.09	0.28
France	9.38	20.3	0.7	6.62	70.67	0.29	0.42
Japan	12.28	19.6	2.8	5.46	44.43	0.81	0.34
Switzerland	12.73	20.1	3.6	5.48	43.06	0.47	0.25
Germany	11.89	18.4	9.3	2.63	22.14	0.30	0.22
USA	12.66	16.3	9.9	1.98	15.61	0.37	0.01
UK	15.02	18	12.2	2.10	13.99	-0.39	0.00
All FDI Cos.	10.94	12.3	9.4	0.98	8.92	0.71	
Indian Cos	9.77	12.8	6.8	2.07	21.22		

Gross Profit to total net assets ratio indicates that it was ranged between 9.4 and 12.3 per cent and registered on an average 10.94 per cent during the study period. This was higher than that of Indian companies (9.77 per cent). Countrywise analysis revealed that the average ratios of companies of Maritius, France and Netherland were lesser than that of FDI companies.

TABLE 17: GROSS PROFIT (PBIT) TO SALES RATIO

TABLE 171 GROSS I NOT II (I SII) TO SALES IN THE							
	Mean	Maximum	Minimum	S.D	C.V	Correlation	t-test
Maritius	12.69	17.7	10	2.29	18.08	0.46	0.35
Netherland	8.67	12.7	3	3.39	39.10	0.86	0.00
France	8.18	15.6	1.1	4.50	55.08	0.74	0.00
Japan	9.23	12.2	3.8	2.40	26.01	0.39	0.00
Switzerland	11.54	16.5	4.7	3.59	31.10	0.88	0.43
Germany	12.18	16.3	8.9	2.10	17.21	0.34	0.90
USA	14.46	20.4	10.9	3.15	21.81	0.92	0.00
UK	15.62	20.5	10.2	4.17	26.71	0.86	0.00
All FDI Cos.	12.09	15.1	10.1	1.60	13.21	0.88	
Indian Cos	12.62	15.9	9.5	2.17	17.19		

The gross profit to sales ratio indicates that it was ranged between 10.1 and 15.1 per cent and registered on an average 12.09 per cent in FDI companies which is lesser than that of Indian companies (12.62 per cent). Countrywise analysis reveals that the average ratios of France, Netherland, Japan and Switzerland were lesser than that of FDI companies during the study period.

**TABLE 18: PROFIT AFTER TAX TO NET WORTH** 

	Mean	Maximum	Minimum	S.D	C.V	Correlation	t-test
Maritius	9.64	13.9	1.9	3.97	41.20	0.55	0.00
Netherland	13.00	20.3	4.6	5.72	43.98	0.17	0.31
France	13.92	29.4	1.6	9.99	71.76	0.28	0.78
Japan	14.98	26.2	0.7	7.98	53.31	0.86	0.83
Switzerland	19.47	29.8	4.1	8.73	44.83	0.27	0.15
Germany	14.91	21.7	11.5	3.23	21.66	0.16	0.77
USA	15.57	20.3	11.9	2.50	16.08	0.57	0.17
UK	20.03	26.8	14.5	3.28	16.37	0.03	0.00
All FDI Cos.	14.59	18.1	10.8	2.48	17.01	0.81	
Indian Cos	13.18	19.5	5.3	5.00	37.93		

The ratio of profit after tax to networth revels that it was ranged between 10.8 and 18.1 per cent and registered on an average 14.59 per cent which is higher than that of Indian companies (13.18 per cent). Countrywise analysis revealed that the average ratios of Maritius, Netherland and France were lesser than that of FDI companies during the study period.

#### **FINDINGS**

- 1. The ratio of current assets to total net assets and the current assets to current liabilities were better in FDI companies, except France, Maritius and Japan.
- 2. The Quick Ratio was better in FDI companies of all countries.
- 3. The ratio of sundry creditors to current assets was better in FDI companies of all countries, except USA companies.
- 4. The ratio of sundry creditors to net working capital was better in FDI companies of all countries, except in companies of Japan.
- 5. The ratio of short term bank borrowings to inventories was better in FDI companies of all countries, except in companies of Maritius.
- 6. The ratio of net fixed assets to total net assets and the ratio of networth to total net assets were better in FDI companies of all countries, except in companies of Maritius.
- 7. The ratio of debt to equity and total outside liabilities to networth ratio were better in FDI companies of all countries, except companies of Maritius.
- 8. The sales to total net assets ratio and the sales to gross fixed assets ratio were better in FDI companies of all countries, except in companies of Maritius.
- 9. The ratio of inventories to sales was better in FDI companies of all countries, except in companies of Germany, USA, UK.
- 10. The debtor to sales ratio was poor in FDI companies, except companies of Japan and UK.
- 11. The ratio of raw materials consumed to value of production was better in all FDI companies, except in companies of Netherland, France, Japan, and Germany.
- 12. The ratio of gross profit to total net assets was better in FDI companies of all countries, except in companies of Maritius, Netherland and France.
- 13. The ratio of gross profit to sales was poor in FDI companies, except in companies of UK, USA, Maritius.
- 14. The ratio of profit after tax to net worth was better in FDI companies, except in companies of Maritius, Netherland and France.

#### **TESTING OF HYPOTHESES**

- 1. Since Liquidity position of FDI companies was better than Indian companies, the first hypothesis was accepted.
- 2. The second hypothesis was also accepted as the solvency of the FDI companies was better than that of Indian companies.

- The efficiency of FDI companies was also better than that of Indian companies, except in debtor turnover ratio, hence the third hypothesis was also accepted.
- 4. The profitability was also better in FDI companies, hence the last hypothesis was also accepted.

#### **CONCLUSION**

From the above financial analysis of FDI companies, it can be concluded that the Liquidity was better in all countries, but some improvement is required in companies of Maritius, Japan and France. As far as Solvency is concerned, the performance of all countries is better, except Maritius. The efficiency analysis reveals that effort is required in companies of all countries. Profitability of FDI companies was comparatively better than the Indian companies, except in Maritius, Netherland and France, during the study period. Therefore, FDI companies have been contributing more to the development of the Indian economy and creating favourable competition to the domestic industry through their financial efficiency. This will help the economy not only in attracting further FDI investment, but also change the industrial environment.

#### **SUGGESTIONS**

- 1. Efficiency in utilising different factors, i.e., inventories, debtors, and rawmaterial consumption, should be improved further in FDI companies.
- 2. The profitability, especially in relation to sales, should be improved in FDI companies so that the profitability can be improved further.

#### **LIMITATIONS**

- 1. This study was limited to total industries and country-wise anlysis, hence, the conclusions may not be applicable to individual units and industry categories.
- 2. The findings and conclusions of the study are purely based on the average ratios of the different countries for the study period.

#### **REFERENCES**

- 1. Bhunia, Amalendu (2010), "Financial Performance of Indian Pharmaceutical Industry: A Case Study", Asian Journal Of Management Research, Review Article ISSN 2229 3795, bhunia.amalendu@gmail.com.
- 2. Dr.Malyadri, G & Sudheer Kumar, B (2013) "A Study on Financial Performance of Sugar Industry In India", International Journal Of Management And Strategy, Vol. No.4, Issue 6, January-June2013 ISSN: 2231-0703. www.facultyjournal.com/ (ijms)
- 3. Dr.Srinivasan, R & Tiripura Sundari, C.U (2011) "Dimension of Financial Performance of Cement Units In South India An Emphirical Study (Z Score Analysis)", International Journal of Research In Commerce & Management, Volume No: 2, Issue No. 7 (July) ISSN 0976-2183, www.ijrcm.org.in.



# REQUEST FOR FEEDBACK

#### **Dear Readers**

At the very outset, International Journal of Research in Commerce & Management (IJRCM) acknowledges & appreciates your efforts in showing interest in our present issue under your kind perusal.

I would like to request you to supply your critical comments and suggestions about the material published in this issue as well as on the journal as a whole, on our E-mailinfoijrcm@gmail.com for further improvements in the interest of research.

If youhave any queries please feel free to contact us on our E-mail <a href="mailto:infoijrcm@gmail.com">infoijrcm@gmail.com</a>.

I am sure that your feedback and deliberations would make future issues better – a result of our joint effort.

Looking forward an appropriate consideration.

With sincere regards

Thanking you profoundly

Academically yours

Sd/-

Co-ordinator

# **DISCLAIMER**

The information and opinions presented in the Journal reflect the views of the authors and not of the Journal or its Editorial Board or the Publishers/Editors. Publication does not constitute endorsement by the journal. Neither the Journal nor its publishers/Editors/Editorial Board nor anyone else involved in creating, producing or delivering the journal or the materials contained therein, assumes any liability or responsibility for the accuracy, completeness, or usefulness of any information provided in the journal, nor shall they be liable for any direct, indirect, incidental, special, consequential or punitive damages arising out of the use of information/material contained in the journal. The journal, nor its publishers/Editors/Editorial Board, nor any other party involved in the preparation of material contained in the journal represents or warrants that the information contained herein is in every respect accurate or complete, and they are not responsible for any errors or omissions or for the results obtained from the use of such material. Readers are encouraged to confirm the information contained herein with other sources. The responsibility of the contents and the opinions expressed in this journal is exclusively of the author (s) concerned.

### **ABOUT THE JOURNAL**

In this age of Commerce, Economics, Computer, I.T. & Management and cut throat competition, a group of intellectuals felt the need to have some platform, where young and budding managers and academicians could express their views and discuss the problems among their peers. This journal was conceived with this noble intention in view. This journal has been introduced to give an opportunity for expressing refined and innovative ideas in this field. It is our humble endeavour to provide a springboard to the upcoming specialists and give a chance to know about the latest in the sphere of research and knowledge. We have taken a small step and we hope that with the active cooperation of like-minded scholars, we shall be able to serve the society with our humble efforts.







