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CONTENTS

Sr. No.	TITLE & NAME OF THE AUTHOR (S)	Page No.
1.	INFLATIONARY TRENDS OF SELECTED ESSENTIAL COMMODITIES WITH SPECIAL REFERENCE TO CITY OF HYDERABAD <i>MOHAMED ZAHEERUDDIN & Dr. MOHAMMED OSMAN AHMED</i>	1
2.	BUSINESS SUSTAINABILITY - ENVIRONMENTAL MANAGEMENT SYSTEM <i>NOOPUR KOTHARI & Dr. ABHAY KUMAR JAROLI</i>	2
3.	MEASUREMENTS OF INEQUALITY IN SOCIETY <i>Dr. VIJAY PRAKASH SRIVASTAVA & Dr. ANKITA SRIVASTAVA</i>	3
4.	A STUDY ON VALUATION OF REAL ESTATE PROPERTY WITHIN GUWAHATI METROPOLITAN CITY AREA <i>NRIPEN CH. DAS & Dr. SANKAR THAPPA</i>	4
5.	A STUDY ON MARKETING STRATEGY ADOPTED BY LEADING PLAYERS OF TELECOM SECTOR IN GUJARAT STATE <i>BHAVANA K. PATEL</i>	5
6.	DOING BUSINESS IN INDIA: ISSUES & CHALLENGES <i>NIKHIL GARG</i>	6
7.	FACTORS HINDERING THE GROWTH OF INTERNATIONAL NEW VENTURES (INVs): EVIDENCES FROM SURGICAL INSTRUMENT CLUSTER <i>Dr. OMAR ALMOHAMAD & MUHAMMAD MOHSEN LIAQAT</i>	7
8.	FINANCIAL AND NON FINANCIAL TURNOVER FACTORS INFLUENCING IT COMPANIES IN INDIA <i>SUNANTHA KUMAR</i>	8
	REQUEST FOR FEEDBACK & DISCLAIMER	9

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**INFLATIONARY TRENDS OF SELECTED ESSENTIAL COMMODITIES WITH SPECIAL
REFERENCE TO CITY OF HYDERABAD**

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ABSTRACT

Inflation has become one of the most talk able term in today's economy. In past few years a huge economic disturbances has affected the world to great extent negatively. India, being one of the developing countries in the world has suffered extensively in this downturn situation. Inflation in India has affected badly to the most categories of households, resulting the Government, policy formulators and marketers with sleepless nights. This makes an urging situation for the in-depth reasoning of causes and effects of inflation and enabling a controllable mechanism for the same. The present paper aims to study the inflation and its trends of certain selected essential commodities in India referring to city of Hyderabad in Telangana state, for the period of 2012-13 to 2016-17.

BUSINESS SUSTAINABILITY - ENVIRONMENTAL MANAGEMENT SYSTEM

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ABSTRACT

As EMS are based on self-regulated policies of environment improvement, because of EMS the development of sustainability may take more time to reach its goal. The main problem from applying environmental management system is to fulfil ISO 14001 requirements, for that company require huge financial background because to obtain ISO certificate the management have to upgrade their machinery to new and more eco-friendly which are more expensive. There are internal as well as external benefits for companies which are trying to get ISO certificate. While internal advantages are more for company's employees and suppliers, it is external advantages which greatly justify the reasons to seek ISO certificates and EMS.

MEASUREMENTS OF INEQUALITY IN SOCIETY

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ABSTRACT

The underlying idea behind the construction of indices of economic inequality is based on measuring deviations of various portions of low incomes from certain references or benchmarks, that could be point measures like population mean or median, or curves like the hypotenuse of the right triangle where every Lorenz curve falls into. In this paper, it has been argued that by appropriately choosing population-based references, called societal references, and distributions of personal positions, called gambles, which are random, meaningful and contemporary indices of economic inequality, as well as various measures of risk can be achieved. To illustrate this and to explore a risk measure that takes into account the relativity of large risks with respect to small ones has been presented.

A STUDY ON VALUATION OF REAL ESTATE PROPERTY WITHIN GUWAHATI METROPOLITAN CITY AREA

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ABSTRACT

There is a strong correlation between urbanization and economic development, where cities presently contribute approximately 60% to the GDP and which is expected to increase to 75% by 2030, also affect on the development of Real Estate market. The Guwahati city is rightly termed as the engines of economic growth and innovation. This pace and scale of urbanization is unprecedented for India. Consequently, a number of key policy and governance challenges have emerged in recent years as uncontrolled and unplanned urbanization have continued to add pressure on civic infrastructure systems, where urban India remains underserved by utilities and suffers from inadequate housing stock. A recent study by a technical group constituted by MoHUPA has revealed that with population crossing 1.20 billion in 2011, the magnitude of housing shortage stood at 18.7 million units in 2012. Therefore, creating urban housing stock as a preventive strategy to contain ever-increasing slum population has become a top priority for sustainable urban planning and development. This paper tries to examine the valuation procedure followed in the valuation of real estate. The paper also highlights the various method of valuation method in vogue in the real estate. This paper also tries to analyse the determinants influencing the valuation of property. The paper also tries to bring out the challenges faced during the valuation of real estate in the Guwahati city of Assam.

A STUDY ON MARKETING STRATEGY ADOPTED BY LEADING PLAYERS OF TELECOM SECTOR IN GUJARAT STATE

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ABSTRACT

The Indian Telecom Sector has grown exponentially and has become the second largest network in the world, next to China. Availability of affordable smart phones and lower rates are expected to drive growth in the Indian Telecom Industry. The service provider, which provides services better in terms of quality and price, will be the one ahead of the other brands in the competitive market. If the service quality and price is good and reasonable as compared to other brands, then the brand, which is better, will be more advised by the reference group to people, which will make the brand more popular, and help in earning and retaining more customers.

DOING BUSINESS IN INDIA: ISSUES & CHALLENGES

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ABSTRACT

For a long time, India has been criticized for non-investor friendly destination. Considering the same, Ease of Doing Business has been one of the significant initiatives run by the current Government and is critical to the success of various policy initiatives such as Start-up India, Digital India, and Make in India etc. In the current global environment, where capital is scarce and there are countries competing for attracting the same capital, it is important to make India an investor-friendly destination. The first step toward this objective is to do away with multiple procedures, rules, regulations and red tape and bring more transparency and clarity in policies. This paper looks into the key initiatives, issues and challenges that India is facing in making it a key investment destination in Asia.

FACTORS HINDERING THE GROWTH OF INTERNATIONAL NEW VENTURES (INVs): EVIDENCES FROM SURGICAL INSTRUMENT CLUSTER

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ABSTRACT

An in-depth study of literature concerning INVs reveals that extant literature has primarily focused on firms from high-tech industry and developed countries. The firms operating from low-tech industry and developing countries are largely ignored. INVs phenomenon from an underdeveloped cluster of a developing country faces daunting challenges that hinder their performance and growth; turns out to be an attention-grabbing area hence worth investigating. Therefore, this study explores the factors that hinder the performance of INVs firms in the surgical instrument cluster.

FINANCIAL AND NON FINANCIAL TURNOVER FACTORS INFLUENCING IT COMPANIES IN INDIA

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ABSTRACT

The study finds out that the Employee turnover is one of the hectic issue in most of the organization. Employee's turnover and retention on the causes of high employee turnover, which affect the most, and the companies can decrease employee's turnover in order to cut the hidden cost. The Indian IT companies are vying for inorganic growth, with a quest for newer geographical areas, service offerings, domain expertise, customers and markets. Thus, the organizations different levels of management follow different strategies to retain the level of employees to increase the productivity of the organization. The overall organization climate is contributing towards the defeat the turnover in the organization to face the future challenges and competitions.

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