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CONTENTS

1. A DESCRIPTIVE STUDY ON CATCHMENT AREA ANALYSIS AND CUSTOMES SATISACTION TOWARDS BIG BAZARR WITH SPECIAL REFERENCE TO VADAPATAL BRANCH, CHINDRAN BRANCH, CHIN	Sr. No.	TITLE & NAME OF THE AUTHOR (S)	Page No.
D. WAMALA SAMZERSYMBAR, DR. SIR HAMACHANDONA, PALANK KUMAR, J. &S. DHAMALASHMI 3. THE EMPERADON AMERICATION ON INFONOCIONA DRIVE PRODUCT PERSONANCE 3. THE APPRIASA OF THE EFFECT OF STAFFS' ENTREPRENEURIAL SPIRIT ON THE QUALITY DEVELOPMENT OF HUMAN CAPITAL: A CASE STUDY OF SMAND 3. THE APPRIASA OF THE EFFECT OF STAFFS' ENTREPRENEURIAL SPIRIT ON THE QUALITY DEVELOPMENT OF HUMAN CAPITAL: A CASE STUDY OF SMAND 4. RELATING CORPORATE GOVERNANCE WITH MARKET VALUATION AND ORGANIZATIONAL PERFORMANCE AN EMPIRICAL STUDY ON ISSE PARISTAN 2. SUMMAN ASSOURCE PLANNING (IMP): INSIGNIST FROM THE COMMENCEUR BANK OF CETCHO (CRC) 5. RUMAN RESOURCE PLANNING (IMP): INSIGNIST FROM THE COMMENCEUR BANK OF CETCHO (CRC) 6. PALANGAMENT, LABOUR PROCESS, SIM WORKERS OWN CONSTRUCTION OF SOCIAL RELATIONS OF PRODUCTION IN AN OIL REHINERY, MIGGRIA 7. PATH-GOLD IN THORY OF LEADERSHIP STYLE IN THE STUDY CHILD HAND OF SELF RELP GROUP 8. C. SATARATIN'S SABITA MISSING 9. OLUSTICIN OLDSTRUME 9. PATH-GOLD IN FINANCIAL PERFORMANCE OF NATIONALIZED BANKS DURING 2006-2010 10. POSCISI PURIL S.DR. SHAMBHUR KUMARS 10. PROBLEMS AS DURYON PIN HE BEHAVIOUR OF BURNES TOWNEDS FROM SELF RELP GROUP 11. PROBLEMS AS DURYON PIN HE BEHAVIOUR OF BURNES TOWNEDS TOWNEDS TOWNEDS TOWNEDS TOWNEDS TOWNED TOWNEDS TOWNED TOWNEDS TOWNED TOWNEDS TOWNED TOWNEDS TOWNEDS TOWNEDS TOWNED TOWNEDS TOWNED TOWNEDS TOWNEDS TOWNEDS TOWNED TOWNEDS TOWNED TOWNED TOWNEDS TOWNED TOWNEDS TOWNEDS TOWNED TOWNEDS TOWNEDS TOWNED TOWNEDS TOWNEDS TOWNEDS TOWNEDS TOWNEDS TOWNEDS TOWNED TOWNEDS		A DESCRIPTIVE STUDY ON CATCHMENT AREA ANALYSIS AND CUSTOMER SATISFACTION TOWARDS BIG BAZAAR WITH SPECIAL REFERENCE TO	-
2. THE EFFECT OF MARKET ATTITUDE ON INNOVATIONAND NEW PRODUCT PERFORMANCE AMPARIDADIOMARODOSI 3. THE APPRAISAL OF THE EFFECT OF STAFFS' ENTEPRENEURIAL SPRIT ON THE QUALITY DEVELOPMENT OF HUMAN CAPITAL: A CASE STUDY OF SHAND 16 HASSHEIN RADE OF AS RETINING COMPANY AMOUNT AND ASSAULT AND ASSAULT AND ASSAULT AND ASSAULT OF HUMAN CAPITAL: A CASE STUDY OF SHAND 16 HASSHEIN RADE OF ASSAULT AND		VADAPALANI BRANCH, CHENNAI	_
TABLES OF THE STORY OF THE METER OF THE STATES' ENTEPRENEURIAL SPIRIT ON THE QUALITY DEVELOPMENT OF HUMAN CAPITAL: A CASE STUDY OF SHAHID 16 ASSEMBLY NELSO GAS BERNING COMPANY MOCHAMMON MOSMY, MOCHAMMOND LASTMARY, MOCHAMMOND METED GROMMAN & JAVIAD HASANZADEH AREATING CORPORATE GOVERNANCE WITH MARKET VALUATION AND ORGANIZATIONAL PERFORMANCE: AN EMPIRICAL STUDY ON KSE PARISTAN SUMMENT ASSAM, MADRING ALTIC, OR MUHAMMOND ADDRESS MAD MORGANIZATIONAL PERFORMANCE: AN EMPIRICAL STUDY ON KSE PARISTAN LIMITARY OR AN AND AND AND AND AND AND AND AND AND		DR. VIMALA SANJEEVKUMAR, DR. SRI RAMACHANDRAN, PAVAN KUMAR .U & S. DHANALAKSHMI	
1. THE APPRAISA OF THE EFFECT OF STAFFS ENTERPENEURIAL SPRITT ON THE QUALITY DEVELOPMENT OF HUMAN CAPITAL: A CASE STUDY OF SHAHID INSTITUTE OF AND THE OWNER OF THE APPRAISA O	2.	THE EFFECT OF MARKET ATTITUDE ON INNOVATIONAND NEW PRODUCT PERFORMANCE	8
HASHEM NELAD GAS RETNING COMPANY MOCHAMMAND MOSALY MOMPHANDE DASHARY. MOHAMMAD MEHDI GHOMAN & JAYAD HASANZADEH A. RELATING CORPORATE GOVERNANCE WITH MARKET VALUATION AND ORGANIZATIONAL PERFORMANCE: AN EMPIRICAL STUDY ON KSE PAKISTAN 22. SIMMARS AGAM, MADRIH ALTI, DR. MIMMANMAND AGRUM MAD MAKERY ALKSAN MUTHAR AND MAKES AGAM. MARSIDA MASSAM, ABOUND ACTION. 6. MANAGEMENT, LABOUR PROCESS AND WORKERS OWN CONSTRUCTION OF SOCIAL RELATIONS OF PRODUCTION IN AN OIL REFINERY, NIGERIA 34. OR. CUSSON OLADERING. 6. MANAGEMENT, LABOUR PROCESS AND WORKERS OWN CONSTRUCTION OF SOCIAL RELATIONS OF PRODUCTION IN AN OIL REFINERY, NIGERIA 36. THE STUDY OF FINANCIAL PERFORMANCE OF NATIONALIZED BANKS DURING 2006-2010 37. PATH-GOAL THEORY OF LADDESHIP STYLE IN THE STRUCTURAL FORM OF SELF-HELP GROUP 38. THE STUDY OF FINANCIAL PERFORMANCE OF NATIONALIZED BANKS DURING 2006-2010 39. AN EMPIRICAL STUDY ON THE BEHAVIOUR OF RURAL CONSUMERS TOWARDS FINGS, 30. PROBLEMS & PROSPECTS OF AGRICULTURE EXPORTS IN THE EMERGING SCENARIO 30. PROBLEMS & PROSPECTS OF AGRICULTURE EXPORTS IN THE EMERGING SCENARIO 30. PR. M. ELIGINAL & R. P. PROBLEMS AND PROSPECTS OF WOMEN EXPORTS IN THE EMERGING SCENARIO 30. PR. M. ELIGINA & R. REVIEW AGARG 31. PROBLEMS & PROSPECTS OF MOMEN EXTREPEREURSHIP IN INDIA. AN INVESTIGATIVE STUDY IN CHITTOR DISTRICT OF ANDHRA PRADESH 30. PR. M. ELIGINAL AS AND PROSPECTS OF WOMEN EXPORTS IN THE EMERGING SCENARIO 31. PROBLEMS AND PROSPECTS OF MOMEN EXPORTS IN THE STUDY OF MANIPUR 32. CAPITAL STRUCTURE AND ASSAMLANCE AS SERVEY 33. MANAGERIAL USES OF HUMAN RESOURCE ACCOUNTING: A SURVEY 34. BORDER TRADE VIS. ANY INDIA'S LOOK EAST POLICY: A CASE STUDY OF MANIPUR 36. PROBLEMS AND PROSPECTS OF HUMAN RESOURCE ACCOUNTING: A SURVEY 37. REFER AL UPPRA AGRICULUS ON THE PERFORMANCE OF COMPANIES IN INDIA'S A STUDY OF PRAIL MARKETS OF PUNIAB AND MADHYA PRADESH 38. THE ASSAMLANCE OF HUMAN RESOURCE ACCOUNTING: A SURVEY 39. PROBLEMS AS ACCOUNTING: A SURVEY AS A SURVEY 39. PROBLEMS AS ACCOUNTING AS ACCOUNTING: A SURVEY 39. PR			
MONAMMAD MOSAW, MOHAMMAD LASHARY, MOHAMMAD MEND GIOLAGAR X, JAND HASARAZADEN RELATING GORPORATE GOVERNACE WITH MARKET VALUATION AND GRANAZHONAN PERBORRANCE: AN EMPIRICAL STUDY ON KSE PAKISTAN 22 5. HUMAN RESOURCE PLANNING (IRPE): INSIGHET RENOR THE COMMERCIAL BANG OF CETUN (CIC) 6. MANAGEMENT, LABOUR PROCESS AND WORKERS AND WORKERS ON CONSTRUCTION OF SOCIAL RELATIONS OF PRODUCTION IN AN OIL REFINERY, NIGERIA 7. PATH-GOAL THORN OF LEADERSHIP STYLE IN THE STRUCTURAL FORM OF SELF HELP GROUP 8. PATH-GOAL THORN OF CHEADERSHIP STYLE IN THE STRUCTURAL FORM OF SELF HELP GROUP 9. PATH-GOAL THORN OF CHEADERSHIP STYLE IN THE STRUCTURAL FORM OF SELF HELP GROUP 9. PATH-GOAL THORN OF CHEADERSHIP STYLE IN THE STRUCTURAL FORM OF SELF HELP GROUP 9. PATH-GOAL THORN OF CHEADERSHIP STYLE IN THE STRUCTURAL FORM OF SELF HELP GROUP 9. PATH-GOAL THORN OF CHEADERSHIP STYLE IN THE STRUCTURAL FORM OF SELF HELP GROUP 9. PATH-GOAL THORN OF PROMERCIAN CHARACTER OF NATIONALIZED BANKS DURING 2006-2010 10. POSCESS PURIS O. B. SHARBHI KUMARS 10. PROBLEMES BY ROSPECTS OF REHAVIOUR OF RURAL CONSUMERS TOWARDS FINGS 10. PROBLEMES BY ROSPECTS OF REHAVIOUR OF RURAL CONSUMERS TOWARDS FINGS 10. PROBLEMES BY ROSPECTS OF REMAVIOUR OF RURAL CONSUMERS TOWARDS FINGS 10. PROBLEMES BY ROSPECTS OF OWNMEN ENTREPRENEURSHIP IN INDIA - AN INVESTIGATIVE STUDY IN CHITTORO DISTRICT OF ANDHRA PRADESH 11. PROBLEMES AND PROSPECTS OF WOMEN ENTREPRENEURSHIP IN INDIA - AN INVESTIGATIVE STUDY IN CHITTORO DISTRICT OF ANDHRA PRADESH 12. CAPITAL STRUCTURE ANALYSIS, AN INTER AND INTRA-INDUSTRY STUDY 12. CAPITAL STRUCTURE ANALYSIS, AN INTER AND INTRA-INDUSTRY STUDY 13. MANAGERIA USS OF HUMAN RESOURCE ACCOUNTING: A SURVEY 14. BORN RESOURCE AND PROBLEMES OF WOMEN ENTREPRENEURSHIP IN INDIA - AN INVESTIGATIVE STUDY IN CHITTORO DISTRICT OF ANDHRA PRADESH 15. DER NITEMAN RESOURCE AND PROBLEMES OF THE SURVEY 16. A STUDY AND ANALYSIS OF FIRANCIAL INCLUSION IN INDIA 17. AND PROBLEMES OF THE SURVEY OF SURVEY STUDY 18. AND PROBLEMES OF THE SURVEY OF THE SURVEY STUD	3.	· · · · · · · · · · · · · · · · · · ·	16
4. RELATING CORPORATE GOVERNANCE WITH MARKET VALUATION AND ORGANIZATIONAL PERFORMANCE: AN EMPRICAL STUDY ON KSE PAKISTAN 22. SUMMINA SALAM, AMDHAL AIT, D.R. MUHAMAMAD ADDUL AMAD ARGANIZA REASON 43. MUHAMA RESOURCE PLANNING (HIPP): INSIGHTS FROM THE COMMERCIAL BANK OF CEYLON (CBC) 44. MANAGEMENT, LABOUR PROCESS AND WORKERS OWN CONSTRUCTION OF SOCIAL RELATIONS OF PRODUCTION IN AN OIL REFINERY, NIGERIA 45. PATH-GOAL THEORY OF LEADERSHIP STYLE IN THE STRUCTURIAL FORM OF SELF HEIP GROUP 56. MANAGEMENT, LABOUR PROCESS AND WORKERS OWN CONSTRUCTION OF SOCIAL RELATIONS OF PRODUCTION IN AN OIL REFINERY, NIGERIA 57. PATH-GOAL THEORY OF LEADERSHIP STYLE IN THE STRUCTURIAL FORM OF SELF HEIP GROUP 57. PATH-GOAL THEORY OF LEADERSHIP STYLE IN THE STRUCTURIAL FORM OF SELF HEIP GROUP 58. THE STUDY OF HANAGEME PERFORMANCE OF NATIONALIZED BANKS DURING 2006-2010 59. AN EMPRIRCAL STUDY ON THE BRHAVIOUR OF BURAL CONSUMERS TOWARDS FINGS 50. PATH-GOAL THEORY OF THE BRHAVIOUR OF BURAL CONSUMERS TOWARDS FINGS 50. PATH MEDIAN OF THE BRHAVIOUR OF BURAL CONSUMERS TOWARDS FINGS 50. PATH MEDIAN OF THE BRHAVIOUR OF BURAL CONSUMERS TOWARDS FINGS 50. PATH MEDIAN OF THE BRHAVIOUR OF BURAL CONSUMERS TOWARDS FINGS 50. PATH MEDIAN OF THE BRHAVIOUR OF BURAL CONSUMERS TOWARDS FINGS 50. PATH MEDIAN OF THE BRHAVIOUR OF BURAL CONSUMERS TOWARDS FINGS 50. PATH MEDIAN OF THE BRHAVIOUR OF BURAL CONSUMERS TOWARDS FINGS 50. PATH MEDIAN OF THE BRHAVIOUR OF BURAL CONSUMERS TOWARDS FINGS 50. PATH MEDIAN OF THE BRHAVIOUR OF BURAL CONSUMERS TOWARDS FINGS 50. PATH MEDIAN OF THE BRHAVIOUR OF BURAL CONSUMERS TOWARDS FINGS 51. PROBLEMS & PROSPECTS OF AGRICULTURE EXPORTS IN THE EMBERGING SCENARIO 52. PATH MEDIAN OF THE BRHAVIOUR BURAL PROBLEMSHIP IN INDIA. AND INVESTIGATIVE STUDY IN CHITTOOR DISTRICT OF ANDHRA PRADESH 53. PROBLEMS AND PROBLEMS FINGS FINGS AND PROBLEMSHIP IN INDIA. AND INVESTIGATIVE STUDY IN CHITTOOR DISTRICT OF ANDHRA PRADESH 54. PART MEDIAN OF THE BURAL PROBLEMSHIP IN THE BURAL CONSUMERS FINGS IN THE STUDY IN THE STATE OF RAJASTH			
SUMAIRA ASJAM. MADRALATE. DR. WUHAMMAD ABDUL MAID MAKER B. HASSAW MUITABA NAWAZ SALEEM NUMAN RESOURCE PLANNING (HIPP. INSINCITS FROM THE COMMERCIAL BANK OF CYLON (CEC) 28. MARKEDOR HOSSAW, ABU MD. ABDULLAR A.FSAMA PERMINE ARSUDA HOSSAW, ABU MD. ABULLAR A.FSAMA PERMINE BATH STUDY OF HANACUAL PERMANA PERMINE THE STUDY OF HANACUAL PERMANA PERMANA THE STUDY OF HANACUAL PERMANA PERMANA PERMANA PERMINE THE STUDY OF HANACUAL PERMANA PERMANA PERMANA PERMANA PERMANA THE STUDY OF HANACUAL PERMANA PE			
S. HUMAN RESOURCE PLANNING (IMP): INSIGHTS FROM THE COMMERCIAL BANK OF CEYLON (CBC) MASKUDA MASKUDA MASKUDA MASKUDA MORKERS OWN CONSTRUCTION OF SOCIAL RELATIONS OF PRODUCTION IN AN OIL REFINERY, NIGERIA DR. CLUSSEQUE ALGORITHMS DR. CLUSSEQUE ALGORITHMS	4.		22
MAKESUDA HOSSAIN, ABU MD. ABDULLAIR & AFSANA PERVINE MANACEMENT, LABOUR PROCESS AND WORKERS OWN CONSTRUCTION OF SOCIAL RELATIONS OF PRODUCTION IN AN OIL REFINERY, NIGERIA 34. MAKESUDA HOSSAIN, ABU MD. ABULLAIR & AFSANA PERVINE ACTION OF THE ABULLAIR PERVINE LEADERSHIP STYLE IN THE STRUCTURAL FORM OF SELF HELP GROUP D. ACTION OF HANANCIAL PERVINDENCE OF NATIONALIZED BANKS DURING 2006-2010 YOGISH PURIN & DIS, SAMATHUK KIMAR THE STUDY OF HANANCIAL PERVINDENCE OF NATIONALIZED BANKS DURING 2006-2010 YOGISH PURIN & DIS, SAMATHUK KIMAR TO PRADARAN & DIE PUR PASAD MISSO 1. PROBLEMS & PROSPECTS OF REGINALITURE EXPORTS IN THE EMERGING SCENARIO D. R. L. CUPITA & DI. PREMA GANG 1. PROBLEMS & PROSPECTS OF REGINALITURE EXPORTS IN THE EMERGING SCENARIO D. R. L. CUPITA & DI. PREMA GANG 1. PROBLEMS & PROSPECTS OF WOMEN ENTREPRENEURSHIP IN INDIA - AN INVESTIGATIVE STUDY IN CHITTOOR DISTRICT OF ANDHRA PRADESH D. R. L. CUPITA & DI. PREMA GANG 1. PROBLEMS AND PROSPECTS OF WOMEN ENTREPRENEURSHIP IN INDIA - AN INVESTIGATIVE STUDY IN CHITTOOR DISTRICT OF ANDHRA PRADESH D. R. L. CUPITA & DI. PREMA GANG 1. PROBLEMS AND PROSPECTS OF WOMEN ENTREPRENEURSHIP IN INDIA - AN INVESTIGATIVE STUDY IN CHITTOOR DISTRICT OF ANDHRA PRADESH D. R. L. CUPITA & DI. PREMA CONTROL OF A			20
6. MAMAGEMENT, LASOUR PROCESS AND WORKERS OWN CONSTRUCTION OF SOCIAL RELATIONS OF PRODUCTION IN AN OIL REFINERY, NIGERIA 7. PATH-GOAL THEORY OF LEADERSHIP STYLE IN THE STRUCTURAL FORM OF SELF HELP GROUP 8. THE STUDY OF FINANCIAL PERFORMANCE OF NATIONALIZED BANKS DURING 2006-2010 9. AN EMPIRICAL STUDY ON THE REHAVIOUR OF RURAL CONSUMERS TOWARDS FINGS 9. AN EMPIRICAL STUDY ON THE REHAVIOUR OF RURAL CONSUMERS TOWARDS FINGS 10. PROBLEMS & PROSPECTS OF AGRICULTURE EXPORTS IN THE EMERGING SCENARIO 10. PROBLEMS & PROSPECTS OF AGRICULTURE EXPORTS IN THE EMERGING SCENARIO 11. PROBLEMS & PROSPECTS OF MOMEN ENTREPRENEURSHIP IN INDIA - AN INVESTIGATIVE STUDY IN CHITTOOR DISTRICT OF ANDHRA PRADESH 12. CAPTIAL STRUCTURE AMALYSIS: AN INTER AND INTRA-INDUSTRY STUDY 13. MARAGEMENT LUSS OF HUMBAN RESOURCE ACCOUNTING: A SURVEY 14. BRORBET TRADE VISA ANY SINDA'S LOOK EAST POLICY: A CASE STUDY OF MAINIFUR 15. NEW RURAL JUSS OF HUMBAN RESOURCE ACCOUNTING: A SURVEY 16. A STUDY AND ANALYSIS OF HUMBAN RESOURCE ACCOUNTING: A STUDY OF SELECTED RURAL MARKETIS OF PUNIAB AND MADHYA PRADESH 16. A STUDY AND ANALYSIS OF HUMBAN RESOURCE ACCOUNTING: A STUDY OF SELECTED RURAL MARKET OF PUNIAB AND MADHYA PRADESH 16. A STUDY AND ANALYSIS OF HUMBAN RESOURCE ACCOUNTING: A STUDY OF SELECTED RURAL MARKETS OF PUNIAB AND MADHYA PRADESH 17. AWARRENS TOWARDS VARIOUS ASPECTS OF INSURANCE: AN EMPIRICAL STUDY IN THE STATE OF RAIASSTHAN 18. AND AND ANALYSIS OF THRON AND ANALYSIS OF THROSE AND AND ANALYSIS OF THRON AND ANALYSIS OF THRON AND ANALYSIS OF THROSE AND AND ANALYSIS OF THROSE AND AND ANALYSIS OF THROSE AND AND AND AND ANALYSIS OF THROSE AND	5.	` '	20
DR. CLUSEGUN CLORENCE ORACL STADAL THEORY OF ELADORSHIP STYLE IN THE STRUCTURAL FORM OF SELF HELP GROUP ORACL SALAPATHY & SABITA MISSING THE STUDY OF FINANCIAL PREPROMANCE OF NATIONALIZED BANKS DURING 2006-2010 VOCESH PURIL & OR. SYMARBHU KUMAR? A REMPIRICAL STUDY ON THE BERRYDOUR OF RURAL CONSUMERS TOWARDS FMCGS AND THADAMAN & DR. CHY PROADA MISSING DR. M. L. CUPTA & OR. REPORTS OF ASINCLUTURE EXPORTS IN THE EMERGING SCENARIO DR. M. L. CUPTA & OR. REPORTS OF ASINCLUTURE EXPORTS IN THE EMERGING SCENARIO DR. M. L. CUPTA & OR. REPORT & GR. CAPITAL STRUCTURE ANALYSIS: AN INTER AND INTRA-INDUSTRY STUDY DR. HAMPONDA KUMAR PROVING & RANGER TAWARD TO REPORT AND ANALYSIS OF HUMAN RESOURCE ACCOUNTING: A SURVEY TREETA & LOWARD ALLOHAR POWARD & RABMEET FAULR ANANAGEBRIAL USES OF HUMAN RESOURCE ACCOUNTING: A SURVEY TO REPORT AND ANALYSIS OF HUMAN RESOURCE ACCOUNTING: A SURVEY TO REPORT AND ANALYSIS OF HUMAN RESOURCE ACCOUNTING: A SURVEY TO REPORT AND ANALYSIS OF HUMAN RESOURCE ACCOUNTING: A SURVEY TO REPORT AND ANALYSIS OF FINANCIAL INCLUSION IN INDIA DIGNATIR ARM SIMPLE & CHINICIPEN SIMPLE TO REPORT AND ANALYSIS OF FINANCIAL INCLUSION IN INDIA DIGNATIR ARM MISCH & SCENARIOUS ASPECTS OF INSURANCE: A EMPRICAL STUDY IN THE STATE OF RAIASTHAN DIGNATIR ARM MISCH & SCULISITIONS ON THE PERFORMANCE OF COMPANIES ON THE MISCHING AND ANALYSIS OF FINANCIAL INCLUSION IN INDIA DIGNATIR ARM MISCHER & COUNTING AND ANALYSIS OF FINANCIAL INCLUSION IN INDIA DIGNATIR ARM MISCHER & COUNTING AND ANALYSIS OF FINANCIAL INCLUSION IN INDIA DIGNATIR ARM MISCHER & COUNTING AND ANALYSIS OF FINANCIAL INCLUSION IN INDIA DIGNATIR ARM MISCHER & COUNTING AND ANALYSIS OF FINANCIAL INCLUSION IN INDIA DIGNATIR ARM MISCHER & COUNTING AND ANALYSIS OF FINANCIAL INCLUSION IN INDIA DIGNATIR ARM MISCHARD AND ANALYSIS OF FINANCIAL INCLUSION IN INDIA DIGNATIR ARM MISCHARD AND ANALYSIS OF FINANCIAL INCLUSION IN INDIA DIGNATIR ARM MISCHARD AND ANALYSIS OF FINANCIAL INCLUSION IN INDIA DIGNATIR ARM MISCHARD AND AND ANALYSIS OF FINANCIAL I	6	·	34
7. PATH-GOAL THEORY OF LEADERSHIP STYLE IN THE STRUCTURAL FORM OF SELF HELP GROUP 8. THE STUDY OF FINANCIAL PERFORMANCE OF NATIONALIZED BANKS DURING 2006-2010 9. AR EMPIRICAL STUDY ON THE BEHAVIOUR OF RURAL CONSUMERS TOWARDS FMCGS 10. PROBLEMS & ROSS-MIGHT MURINGR 11. PROBLEMS & PROSPICETS OF ABRICULTURE EPROTES IN THE EMERGING SCENARIO 12. PROBLEMS & PROSPICETS OF ABRICULTURE EPROTES IN THE EMERGING SCENARIO 13. PROBLEMS & PROSPICETS OF ABRICULTURE EPROTES IN THE EMERGING SCENARIO 14. CUPITA & DR. REPEAL GARG 15. PROBLEMS AND PROSPICETS OF WOMEN ENTREPRENURSHIP IN INDIA - AN INVESTIGATIVE STUDY IN CHITTOOR DISTRICT OF ANDHRA PRADESH 16. C. VISWAMATTA REDDY 17. ARAMENDRA KUMARA PORMAL & RABINEET KAUR 18. MANAGERIAL USES OF HUMAN RESOURCE ACCOUNTING: A SURVEY 18. EFETA & UPASMA, JOSH 19. BORDER TRADE VIS A-VIS INDIA'S LOOK EAST POLICY: A CASE STUDY OF MANIPUR 19. R. I. TERMANI SIMPH & P. CHINGLEN SINGH 15. NEW RURAL MARKETING STRATIGIES OF FMCG COMPANIES IN INDIA: A STUDY OF SELECTED RURAL MARKETIS OF PUNIAB AND MADHYA PRADESH 16. A STUDY AND AND ANALYSIS OF FINANCIAL INCLUSION IN INDIA 18. IMPACT OF MERGERS & ACQUISITIONS ON THE PERFORMANCE OF COMPANIES 19. PROBLEMS AND ANALYSIS OF FINANCIAL INCLUSION ON THE PERFORMANCE OF COMPANIES 10. R. RICHARD AND ANALYSIS OF FINANCIAL INCLUSION ON THE PERFORMANCE OF COMPANIES 10. REPORT OF MERGERS & ACQUISITIONS ON THE PERFORMANCE OF COMPANIES 10. REPORT OF MERGERS & ACQUISITIONS ON THE PERFORMANCE OF COMPANIES 10. REPORT OF MERGERS & ACQUISITION ON THE PERFORMANCE OF COMPANIES 10. REPORT OF MERGERS & ACQUISITION ON THE PERFORMANCE OF COMPANIES 10. REPORT OF MERGERS & ACQUISITION ON THE PERFORMANCE OF COMPANIES 10. REPORT OF MERGERS & ACQUISITION ON THE PERFORMANCE OF COMPANIES 10. REPORT OF MERGERS & ACQUISITION ON THE PERFORMANCE OF COMPANIES 10. REPORT OF MERGERS & ACQUISITION ON THE BERFORMANCE OF COMPANIES 10. REPORT OF THE STRUCK OF THE PERFORMANCE OF COMPANIES 10. REPORT OF THE STRUCK OF THE STRUCK OF THE STRUCK OF THE STRUCK OF THE STRU	0.		34
8. THE STUDY OF FINANCIAL PERFORMANCE OF NATIONALIZED BANKS DURING 2006-2010 YOCSEP PURB OR DS. SHAMBUR KUMAR 9. AN EMPRICIAL STUDY ON THE BEHAVIOUR OF RURAL CONSUMERS TOWARDS FMCGS NOTI PRACHAN & DR. DEVP PRASAD MISRA 10. PROBLEMS & PROSPECTS OF AGRICULTURE EXPORTS IN THE EMERGING SCENARIO DR. M. L. GUPTA & DR. REKHA CAMB 11. PROBLEMS AND PROSPECTS OF AGRICULTURE EXPORTS IN THE EMERGING SCENARIO DR. M. L. GUPTA & DR. REKHA CAMB 12. CAPITAL STRUCTURE ANALYSIS. AN INITER AND INITRA-INDUSTRY STUDY DR. C. VISWAMATHA REDDY 12. CAPITAL STRUCTURE ANALYSIS. AN INITER AND INITRA-INDUSTRY STUDY DR. HAMMENDAR KUMAR POWAMA & RAMMET KAUR 13. MANAGERIA USES OF HUMBAN RESOURCE ACCOUNTING: A SURVEY REFTA & UPASMA JOSH 14. BONDER TRADE VIS-A-VIS INDIA'S LOOK EAST POLICY: A CASE STUDY OF MANIPUR DR. N. TEMANI SINGH & P. CHINGLER SINGH 15. NEW RURAL MARKETION STRATEGIES OF FMCG COMPANIES IN INDIA: A STUDY OF SELECTED RURAL MARKETS OF PUNIAB AND MADHYA PRADESH A STUDY AND ANALYSIS OF FINANCIA ANDROR 16. A STUDY AND ANALYSIS OF FINANCIA LINCUSION IN INDIA DIGAMTA KR. MUDO! 17. AVARENDESS TOWARDS VARIOUS ASPECTS OF INSURANCE: AN EMPIRICAL STUDY IN THE STATE OF RAJASTHAN DR. DIRINGH JIMI 18. IMPACT OF MERGERS & ACQUISITIONS ON THE PERFORMANCE OF COMPANIES DR. DIRINGH JIMI 19. FOREIGN DIRECT INVESTMENT: IMPORTANCE: AN EMPIRICAL STUDY IN THE STATE OF RAJASTHAN DR. GALMANA PRABRUB C. COVIND M. DHAMATIA 10. REALWAMAR PRABRUB C. CONDAN D. HAMAINA 110. REALWAMAR PRABRUB 112. PRACTORS AFFECTING BEHAVIOR OF INDIAN STOCK MARKET 214. PRACTORS AFFECTING BEHAVIOR OF RIDIANS STOCK MARKET 215. PREFORMANCE OF SHIS CREAM PROBLEMS OF REPORTS SHORE AND STOCK MARKET 216. PREFORMANCE OF SHIS CREAM PROBLEMS OF REPORTS SHORE STRUCK STRUCTURE BRANCH DR. S. VEMALTESH & GOVERN SANISE RETAILING — AN EMPIRICAL STUDY DR. S. SANIAMA PRABRUB C. C. SANDAMA PRABRUB C. C. MOTHAL STRUCTURE BEHAVIOR OF REPORTS SHORE SOOR SHEMES IN THE CONTEXT OF INDIAN HOTEL INDUSTRY DR. S. VEMALTESH & GOVERN SANISE RETAILING — AN EMPIRICAL STUDY DR. S. SANIAMA PRABRUB C. C. SANDA	7.		38
9. AN EMPRICAL STUDY ON THE BEHAVIOUR OF RURAL CONSUMERS TOWARDS FMCGS 10. PROBLEMS & POLIT PACKAD MISTA 11. PROBLEMS & POLIT PACKAD MISTA 11. PROBLEMS & POLIT AS AR. REVER AGAIG 12. CAPITAL STUDY ON THE BEHAVIOUR OF RURAL CONSUMERS TOWARDS FMCGS 13. MANAGERIA LUSTOS OF AGRICULTURE EMPORTS IN THE EMERGING SCENARIO 14. PROBLEMS & POROSPECTS OF WOMEN ENTREPRENEURSHIP IN INDIA - AN INVESTIGATIVE STUDY IN CHITTOOR DISTRICT OF ANDHRA PRADESH 15. PROBLEMS AND PROSPECTS OF WOMEN ENTREPRENEURSHIP IN INDIA - AN INVESTIGATIVE STUDY IN CHITTOOR DISTRICT OF ANDHRA PRADESH 16. ANTAURANTH ARE ADDIT OF A MANAGERIA LUSS OF HUMAN RESOURCE ACCOUNTING: A SURVEY 17. RETAR SUMMARIA HARDEN 18. MANAGERIAL USES OF HUMAN RESOURCE ACCOUNTING: A SURVEY 18. RETAR SUMMARIA SOFT OF HUMAN RESOURCE ACCOUNTING: A SURVEY 18. RETAR SUMMARIA SHAP SHAP SHAP SHAP SHAP SHAP SHAP SHA		DR. C. SATAPATHY & SABITA MISHRA	
9. AN EMPRIECAL STUDY ON THE BEHAVIOUR OF RURAL CONSUMERS TOWARDS FMCGS 10. PROBLEMS & PROSPECTS OF AGRICULTURE EXPORTS IN THE EMERGING SCENARIO 11. PROBLEMS & PROSPECTS OF AGRICULTURE EXPORTS IN THE EMERGING SCENARIO 12. PROBLEMS AD PROSPECTS OF WOMEN ENTREPRENEURSHIP IN INDIA - AN INVESTIGATIVE STUDY IN CHITTOOR DISTRICT OF ANDHRA PRADESH 12. PROBLEMS AND PROSPECTS OF WOMEN ENTREPRENEURSHIP IN INDIA - AN INVESTIGATIVE STUDY IN CHITTOOR DISTRICT OF ANDHRA PRADESH 13. RANGERIA RELOVE 14. CAPITAL STRUCTURE ANALYSIS: AN INTER AND INTRA-INDUSTRY STUDY 15. RHAMENDRA KUMAR PORWAL & RABMEET KAUR 16. AND STRUCTURE ANALYSIS: AN INTER AND INTRA-INDUSTRY STUDY 17. REFETA & UPASHA JOSH 18. BORDER TRADE VISA-N'SI INDIA'S LOOK EAST POLICY: A CASE STUDY OF MANIPUR 19. DR. N. FELMANI SINGH & P. CHINGLEN SINGH 10. DR. N. TEMMANI SINGH & P. CHINGLEN SINGH 11. AND STRUCTURE ANALYSIS OF FINANCIAL INCLUSION IN INDIA: A STUDY OF SELECTED RURAL MARKETS OF PUNIAB AND MADHYA PRADESH 18. ANGEDES PINGH ARROR A BOOMMAN ARROR 19. DIGNATIA R. MUDOI 10. AN ANKENISS TOWARDS VARIOUS ASPECTS OF INSURANCE: AN EMPIRICAL STUDY IN THE STATE OF RAJASTHAN 10. DR. DIRAN JAIN 11. ANARENISS TOWARDS VARIOUS ASPECTS OF INSURANCE: AN EMPIRICAL STUDY IN THE STATE OF RAJASTHAN 10. R. DIRAN JAIN 11. PROFECIO INDICAL INCLUSION OF THE PERFORMANCE OF COMPANIES 11. PROFECIO INDICAL INCLUSION OF THE PERFORMANCE OF COMPANIES 12. COPPORTA FOR SECTION OF THE PERFORMANCE OF COMPANIES 13. MARCHINERS TOWARDS VARIOUS ASPECTS OF INSURANCE: AN EMPIRICAL STUDY IN THE STATE OF RAJASTHAN 14. PROFECIO INDICAL INCLUSION OF THE PERFORMANCE OF COMPANIES 15. PROFECIO INDICAL INCLUSION OF THE PERFORMANCE OF COMPANIES 16. AN INVESTIGATION OF BRAND PREFERENCE AMONG SPORT SHOE CONSUMERS: A CROSS SECTIONAL INVESTIGATION 17. ANARCHINERS TOWARDS AND	8.	THE STUDY OF FINANCIAL PERFORMANCE OF NATIONALIZED BANKS DURING 2006-2010	42
10. PROBLEMS & PROSPECTS OF AGRICULTURE EXPORTS IN THE EMERGING SCENARIO D.R. M. L. GUPTA & DR. RENAR GARG 11. PROBLEMS & PROSPECTS OF AGRICULTURE EXPORTS IN THE EMERGING SCENARIO D.R. M. L. GUPTA & DR. RENAR GARG 12. CAPITAL STRUCTURE ANALYSIS: AN INTER AND INTRA-INDUSTRY STUDY D.R. HAMEMORA KUMAR PROSPECTS OF WOMEN ENTERPRENEURSHIP IN INDIA - AN INVESTIGATIVE STUDY IN CHITTOOR DISTRICT OF ANDHRA PRADESH D.R. LAMEMORA KUMAR PROFULA & RABMEET KAUR 13. MANAGERIAL USES OF HUMAN RESOURCE ACCOUNTING: A SURVEY RETA & UMPSAN JOHN H. SURVEY D.R. N. TEMMAN SINCH B. P. CHINGIEN SINGH 15. NEW RURAL MARKETING STRATEGIES OF FINGS COMPANIES IN INDIA: A STUDY OF SELECTED RURAL MARKETS OF PUNIAB AND MADHYA PRADESH AGDEEP SINGH ARORA & POOMMA ARORA 16. A STUDY AND ANALYSIS OF FINANCIAL INCUSION IN INDIA DIGANITA KR. MUDO! 17. AWARENESS TOWARDS VARIOUS ASPECTS OF INSURANCE: AN EMPIRICAL STUDY IN THE STATE OF RAJASTHAN D.R. DHIRAD JAIN D.R. CARLANDER D.R. CARLANDER D.R. CARLANDER D.R. CARLANDER D.R. CARLANDER D.R. CARLANDER SATISFACTION - A STUDY WITH REFERENCE TO INDIAN BANK, MAYILADUTHURAI BRANCH D.R. CARLANDER JAIN BANK BALAND D.R. CARLANDER SATISFACTION - A STUDY WITH REFERENCE TO INDIAN BANK, MAYILADUTHURAI BRANCH D.R. CORPORATE GREENING: A STUDY OF RESPONSIVENESS OF FIRMS IN THE CONTEXT OF INDIAN HOTEL INDUSTRY D.R. COOPATING BEHAVIOR AG PROGRAMMES: A COMPARATIVE ANALYSIS D.R. S. VERNATURA AGAIN AND AGAIN AGAIN AND AGAIN AND AGAIN AND AGAIN AND AGAIN AND AGAIN AND AGAIN		YOGESH PURI & DR. SHAMBHU KUMAR	
10. PROBLEMS & PROSPECTS OF AGRICULTURE EXPORTS IN THE EMERGING SCENARIO D.R. M. L. GUPTA & D.R. REHAM GARG 11. PROBLEMS AND PROSPECTS OF WOMEN ENTREPRENEURSHIP IN INDIA - AN INVESTIGATIVE STUDY IN CHITTOR DISTRICT OF ANDHRA PRADESH D.R. C. VISWANATHA REDOV D.R. C. VISWANATHA REDOV D.R. C. VISWANATHA REDOV D.R. HAMENDRA KUMAR PORWAL & RABINEET KAUR T. RETA & UPASMA JOSHI D. MANAGERIAL USES OF HUMAN RESOURCE ACCOUNTING: A SURVEY RETA & UPASMA JOSHI D. SHAMENDRA KUMAR PORWAL & RABINEET KAUR D.R. N. TEIMAM SINGH & P. CHINGEIR SINGH D.R. A TEIMAM SINGH & P. CHINGEIR SINGH D.R. AND SINGH AROMA & P. CONAMA AROMA D.R. AND SINGH AROMA BOOM AND	9.	AN EMPIRICAL STUDY ON THE BEHAVIOUR OF RURAL CONSUMERS TOWARDS FMCGs	52
11. PROBLEMS ADD RESENA GARG 12. CAPITAL STRUCTURE ANALYSIS: AN INTER AND INTRA-INDUSTRY STUDY 12. CAPITAL STRUCTURE ANALYSIS: AN INTER AND INTRA-INDUSTRY STUDY 13. MANAGERIAL USES OF HUMAN RESOURCE ACCOUNTING: A SURVEY 14. DR. HAMMENDA KUMAR PORTMUL & RABMEET KAUR 15. NEW RUNAL MARKETING STRATEGIES OF ENCE COMPANIES 16. A STUDY AND ANALYSIS OF FINANCIAL INCLUSION IN INDIA: A STUDY OF SELECTED RURAL MARKETS OF PUNIAB AND MADHYA PRADESH 16. A STUDY AND ANALYSIS OF FINANCIAL INCLUSION IN INDIA: A STUDY OF SELECTED RURAL MARKETS OF PUNIAB AND MADHYA PRADESH 17. ANABRES TOWARDS VARIOUS ASPECTS OF INSURANCE: AN EMPIRICAL STUDY IN THE STATE OF RAIASTHAN 18. IMPACT OF MERGERS & ACQUISITIONS ON THE PERFORMANCE OF COMPANIES 19. FOREIGN DIRECT INVESTMENT: IMPORTANCE, GROWTH & EMPLOYMENT OPPORTUNITIES IN INDIA 19. FOREIGN DIRECT INVESTMENT: IMPORTANCE, GROWTH & EMPLOYMENT OPPORTUNITIES IN INDIA 20. AN INVESTIGATION ON BRAND PREFERENCE AMONG SPORT SHOE CONSUMERS: A CROSS SECTIONAL INVESTIGATION 21. FACTORS AFFECTING BEHAVIOR OF RESPONSIVENESS OF FIRMS IN THE CONTEXT OF INDIAN HOTEL INDUSTRY 22. CORPORATE GREENING: A STUDY OF RESPONSIVENESS OF FIRMS IN THE CONTEXT OF INDIAN HOTEL INDUSTRY 23. LEVEL OF CUSTOMERS ASTRACTION - A STUDY WITH REFERENCE TO INDIAN BANK, MAYILADUTHURAI BRANCH 24. CUSPORATE GREENING: A STUDY OF RESPONSIVENESS OF FIRMS IN THE CONTEXT OF INDIAN HOTEL INDUSTRY 25. PROOFA T.M. & MISHAR RAJAN 26. MUTUAL FUND PERFORMANCE: A NEMPIRICAL STUDY 36. S. MAYILVAGANAN & G. K.ARTHIKEYAN 37. SULVING BEHAVIOR OF INDIAN STOCK MARKET 38. LEVEL OF CUSTOMERS ASTRACTION - A STUDY WITH REFERENCE TO INDIAN BANK, MAYILADUTHURAI BRANCH 39. C. S. PANALYLAGANAN & G. K.ARTHIKEYAN 31. SELVEL OF CUSTOMERS ASTRACTION - A STUDY WITH REFERENCE TO INDIAN BANK, MAYILADUTHURAI BRANCH 39. C. S. MAYILVAGANAN & G. K.ARTHIKEYAN 31. SHUNDA INDIAN BRANCH OF RESPONSIVENESS OF RIBMS IN THE CONTEXT OF INDIAN BANK, MAYILADUTHURAI BRANCH 31. SHUNDA INDIAN BRANCH AND PREFERENCE OF INDIAN BANK, MAYILADUTHURAI BRANCH 31. SHUNDA INDIAN BRANCH AND PREF			
11. PROBLEMS AND PROSPECTS OF WOMEN ENTREPRENURSHIP IN INDIA - AN INVESTIGATIVE STUDY IN CHITTOOR DISTRICT OF ANDHRA PRADESH B. C. CVSWAMATHA BERDOY 12. CAPITAL STRUCTURE ANALYSIS: AN INTER AND INTRA-INDUSTRY STUDY 27. HAMMENORA KUMAR PORWAL & RABMEET KAUR 13. MANAGERIAL USES OF HUMAN RESOURCE ACCOUNTING: A SURVEY REETA & UPASNA JOSHI 14. BORDER TRADE VIS -A-VIS INDIA'S LOOK EAST POLICY: A CASE STUDY OF MANIPUR DR. N. TEIMANI SINGH & P. CHINGLEN SINGH 15. INEW RURAL MARKETING STRATEGIES OF EFICE COMPANIES IN INDIA: A STUDY OF SELECTED RURAL MARKETS OF PUNIAB AND MADHYA PRADESH 16. A STUDY AND ANALYSIS OF FINANCIAL INCLUSION IN INDIA 17. AWARENESS TOWARDS VARIOUS ASPECTS OF INSURANCE: AN EMPIRICAL STUDY IN THE STATE OF RAJASTHAN 18. IMPACT OF MERGERS & ACQUISITIONS ON THE PERFORMANCE OF COMPANIES 19. FOREIGH OIR CIT INVESTMENT: IMPORTANCE, GROWTH & EMPLOYMENT OPPORTUNITIES IN INDIA 20. AN INVESTIGATION ON BRAND PREFERENCE AMONG SPORT SHOE CONSUMERS: A CROSS SECTIONAL INVESTIGATION 21. FACTORS AFFECTING EBHAVIOR OF INDIAN STOCK MARKET 22. CORPORAT REFERENCE ASHOLD OF INDIAN STOCK MARKET 23. LEVEL OF CUSTOMER STRISFACTION - A STUDY WITH REFERENCE TO INDIAN BANK, MAYILADUTHURAI BRANCH 24. CUSTOMER GAP ANALYSIS IN ORGANISED RETAILING - AN EMPIRICAL STUDY 25. PREFORMANCE OF SHOS CREDIT UNIXAGE PROGRAMMES A COMPARATIVE ANALYSIS 26. MUTUAL FUND PERFORMANCE: AN ANALYSIS OF INDEX FUNDS 37. SHAVILVAGANAN & G. KARTHIKEYAN 27. BUYING BEHAVIOR OF RESON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL FUND SCHEMES 38. MUTUAL FUND PERFORMANCE: AN ANALYSIS OF INDEX FUNDS 39. PHANUMANTHA RAO & D. R. VENIL JACKEUN FRIMANDES 10. PHANUMANTHA RAO & D. R. VENIL JACKEUN FRIMANDES 118. DRIVED BEHAVIOUR AND PERFORMANCE: AN ANALYSIS OF INDEX FUNDS 39. PHANUMANTHA RAO & D. R. VENIL JACKEUN FRIMANDES 10. PHANUMANTHA RAO & D. R. VENIL JACKEUN FRIMANDES 118. DRIVING BEHAVIOUR AND PERFORMANCE: SOF FIRMS IN THE BALANCE SHEET - AN ACCOUNTANT'S PERSPECTIVE 29. CARBOR CREDITS ACCOUNTING REFLEXION IN THE BALANCE SHEET -	10 .		59
12. CAPITAL STRUCTURE ANALYSIS: AN INTER AND INTRA-INDUSTRY STUDY OR. HAMENORA RUMAR PORWAL & RABMEET KAUR 13. MANAGERIAL USES OF HUMAN RESOURCE ACCOUNTING: A SURVEY REETA & UPASNA JOSH APPLICATION OF MERCER AS UPASNA JOSH OR. N. TERMANI SINCH & D. CHINGLEN SINGH 15. NEW RURAL MARKETING STRATEGIES OF FINGS COMPANIES IN INDIA: A STUDY OF MANIPUR DR. N. TERMANI SINCH & D. CHINGLEN SINGH 16. A STUDY AND ANALYSIS OF FINANCIAL INCLUSION IN INDIA DIGANTA KR. MUDOI 17. AWARENESS TOWARDS VARIOUS ASPECTS OF INSURANCE: AN EMPIRICAL STUDY IN THE STATE OF RAIASTHAN 18. IMPACT OF MERGERS & ACQUISITIONS ON THE PERFORMANCE OF COMPANIES 19. FOREIGN DIRECT INVESTMENT: IMPORTANCE, GROWTH & EMPLOYMENT OPPORTUNITIES IN INDIA 10. PR. ORDINAL JAIN 10. R. RICHARD & LEMANDE 11. FACTORS AFFECTING BEHAVIOR OF INDIAN STOCK MARKET 12. FACTORS AFFECTING BEHAVIOR OF INDIAN STOCK MARKET 12. FACTORS AFFECTING BEHAVIOR OF INDIAN STOCK MARKET 12. ROFORATE GREENING: A STUDY OF RESPONSIVENESS OF FIRMS IN THE CONTEXT OF INDIAN HOTEL INDUSTRY DR. S. MAYLVAGANAN PRABHU B 12. R. ROOPA T.M. & NISHA RAJAM 12. LEVEL OF CUSTOMER S AISHA RAJAM 12. LEVEL OF CUSTOMER S AISHA RAJAM 12. LEVEL OF SHIS CREENING: A STUDY WITH REFERENCE TO INDIAN BANK, MAYILADUTHURAI BRANCH 12. R. S. MAYLVAGANAN & G. KARTIKEYAN 13. MOHMED IRFAN, DR. AMULYA. M. & EVERIL JACKLIN FERNANDES 14. SHIVANI HUMAR SAULYABH 15. PREFORMANCE OF SHIS CREDITION OF RETAILING — AN EMPIRICAL STUDY MOHMED IRFAN, DR. AMULYA. M. & EVERIL JACKLIN FERNANDES 16. MUTUAL FUND PERFORMANCE: AN ANALYSIS OF INDEX FUNDS THE IMPACT OF PERSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL FUND SCHEMES THE IMPACT OF PERSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION 17. PARALH AGARRIVAL & PRIVANKA SAGAR 18. THE IMPACT OF PERSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION 18. THE IMPACT OF PERSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION			
12. CAPITAL STRUCTURE ANALYSIS: AN INTER AND INTRA-INDUSTRY STUDY DR. HAMENDRA KUMAR PORWAL & RABMEET KAUR 13. MANAGERIAL USES OF HUMAN RESOURCE ACCOUNTING: A SURVEY REFTA & UPASMA JOSH 14. BORDER TRADE VIS-A-VIS INDIA'S LOOK EAST POLICY: A CASE STUDY OF MANIPUR DR. R. TEMANU'S SINGH & P. CHINGLEN SINGH 15. NEW RURAL MARKETING STRATEGIES OF FINGE COMPANIES IN INDIA: A STUDY OF SELECTED RURAL MARKETS OF PUNJAB AND MADHYA PRADESH JAGOEDEP SINGH ARDRA & POONAM ARDRA 16. A STUDY AND ANALYSIS OF FINANCIAL INCLUSION IN INDIA DICHANYA RR. MUDOI 17. AMVARENESS TOWARDS VARIOUS ASPECTS OF INSURANCE: AN EMPIRICAL STUDY IN THE STATE OF RAJASTHAN 95. DR. CHIRAL JAIN 18. IMPACT OF MERGERS & ACQUISITIONS ON THE PERFORMANCE OF COMPANIES GOVIND M. DHINAINA 19. FOREIGN DIRECT INVESTMENT: IMPORTANCE, GROWTH & EMPLOYMENT OPPORTUNITIES IN INDIA 20. AN INVESTIGATION ON BRAND PREFERENCE AMONG SPORT SHOE CONSUMERS: A CROSS SECTIONAL INVESTIGATION 110. DR. GUANANA PRABHU B 21. FACTORS AFFECTING BEHAVIOR OF INDIAN STOCK MARKET KUMAR SAURABH 22. CORPORATE GREENING: A STUDY OF RESPONSIVENESS OF FIRMS IN THE CONTEXT OF INDIAN HOTELINDUSTRY DR. ROODA TI.N. R. NISHA RAJAN 24. CUSTOMER GAP ANALYSIS IN ORGANISED RETAILING — AN EMPIRICAL STUDY MOHMED IRFAN, DR. AMUSICAL AND SECRETION OF REPROBLEMENS: A COMPARATIVE ANALYSIS DR. S. MANILVAGRAMA & G. KARTHUREYAN 25. PERFORMANCE OF SHOE PROGRAMMES: A COMPARATIVE ANALYSIS DR. S. VENKATESH & GOUNDARAUL, M. S. 26. MUTUAL FUND PERFORMANACE: AN ANALYSIS OF INDEX FUNDS 39. S. VENKATESH & GOUNDARAUL, M. S. 29. CARBON CREDITS ACCOUNTING REPLEXION IN THE BALANCE SHEET — AN ACCOUNTANT'S PERSPECTIVE 29. CARBON CREDITS ACCOUNTING REPLEXION IN THE BALANCE SHEET — AN ACCOUNTANT'S PERSPECTIVE 29. CARBON CREDITS ACCOUNTING REPLEXION IN THE BALANCE SHEET — AN ACCOUNTANT'S PERSPECTIVE 29. CARBON CREDITS ACCOUNTING REPLEXION IN THE BALANCE SHEET — AN ACCOUNTANT'S PERSPECTIVE 29. CARBON CREDITS ACCOUNTING REPLEXION IN THE BALANCE SHEET — AN ACCOUNTANT'S PERSPECTIVE 29. CARBON CREDITS ACCOUNTING REPLEXION IN THE BALANC	11.		62
DR. HAMENDRA KUMAR PORWAL & RABMEET KAUR 13. MANAGERIAL USES OF HUMAN RESOURCE ACCOUNTING: A SURVEY REET & UPASNA JOSH 14. BORDER TRADE VIS-A-VIS INDIA'S LOOK EAST POLICY: A CASE STUDY OF MANIPUR DR. N. TEHAMIN SINGH & P. CHINGLEN SINGH 15. NEW RURAL MARKETING STRATEGIES OF FMCG COMPANIES IN INDIA: A STUDY OF SELECTED RURAL MARKETS OF PUNJAB AND MADHYA PRADESH JAGDEEP SINGH ARORM & P. CHINGLEN SINGH 16. A STUDY AND NANAYSIS OF FINANCIAL INCLUSION IN INDIA DIGANTA KR. MUDO! 17. AWARENESS TOWARDS VARIOUS ASPECTS OF INSURANCE: AN EMPIRICAL STUDY IN THE STATE OF RAJASTHAN DR. AND PROBLEM STOWARDS VARIOUS ASPECTS OF INSURANCE: AN EMPIRICAL STUDY IN THE STATE OF RAJASTHAN DR. DR. DHIRAJ JAIN 18. IMPACT OF MERGERS & ACQUISITIONS ON THE PERFORMANCE OF COMPANIES GOVIND. M. DHINAVIA DR. KIRTIKUMAR I. EKHANDE 19. FÖREIGN DIRECT INVESTMENT: IMPORTANCE, GROWTH & EMPLOYMENT OPPORTUNITIES IN INDIA KIRTIKUMAR I. EKHANDE 20. AN INVESTIGATION ON BRAND PREFERENCE AMONG SPORT SHOE CONSUMERS: A CROSS SECTIONAL INVESTIGATION 110 DR. GAJAMAMA PRABHU B 21. FACTORS AFFECTING BEHAVIOR OF INDIAN STOCK MARKET KUMAR SAURABH 22. CORPORATE GREENING: A STUDY OF RESPONSIVENESS OF FIRMS IN THE CONTEXT OF INDIAN HOTEL INDUSTRY DR. RODAT T.N. & INSHA RAJAN 23. ILEVEL OF CUSTOMER SATISFACTION - A STUDY WITH REFERENCE TO INDIAN BANK, MAYILADUTHURAI BRANCH DR. S. MAYILVAGALAMB A, G. KARTHIKEYAN 24. CUSTOMER GAP ANALYSIS IN ORGANISED RETAILING — AN EMPIRICAL STUDY MOHMED IRRAM, DR. AMULYA. M & EVERIL JACKLIN FERNANDES DR. S. VENNATESH & GOVINDARAUL, M.S. DR. PHANUMANTHA RAO & DR. B. VENKATA RAO 24. CLASSON CREDIT IS INAGE PROGRAMMER'S A COMPARATIVE ANALYSIS DR. P. HANDMANTHA RAO & DR. B. VENKATA RAO 25. CARBON CREDITS ACCOUNTING REFLEXION IN THE BALANCE SHEET — AN ACCOUNTANT'S PERSPECTIVE DR. P. PHANUMANTHA RAO & DR. B. VENKATA RAO 26. ALEEAL PROPERSON—ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTO	12		71
13. MANAGERIAL USES OF HUMAN RESOURCE ACCOUNTING: A SURVEY REETA & UPASNA JOSHI 14. BORDER TRADE VIS-A-VIS INDIA'S LOOK EAST POLICY: A CASE STUDY OF MANIPUR DR. N. TEIMANI SINGH & P. CHINGLEN SINGH 15. NEW RURAL MARKETING STRATEGIES OF FIMEG COMPANIES IN INDIA: A STUDY OF SELECTED RURAL MARKETS OF PUNJAB AND MADHYA PRADESH JAGDEEP SINGH ARORA & POONAM ARORA 16. A STUDY AND ANALYSIS OF FINANCIAL INCLUSION IN INDIA 17. AWARENESS TOWARDS VARIOUS ASPECTS OF INSURANCE: AN EMPIRICAL STUDY IN THE STATE OF RAJASTHAN 95. DR. DHIRAL JAIN 18. IMPACT OF MERGERS & ACQUISITIONS ON THE PERFORMANCE OF COMPANIES GOVIND M. DHINAIYA 19. FOREIGN DIRECT INVESTMENT: IMPORTANCE, GROWTH & EMPLOYMENT OPPORTUNITIES IN INDIA (NRTIKUMAR L. EKHANDE 20. AN INVESTIGATION ON BRAND PREFERENCE AMONG SPORT SHOE CONSUMERS: A CROSS SECTIONAL INVESTIGATION 21. FACTORS AFFECTING BEHAVIOR OF INDIAN STOCK MARKET (NUMAR SAURABH U.) 22. CORPORATE GREENING: A STUDY OF RESPONSIVENESS OF FIRMS IN THE CONTEXT OF INDIAN HOTEL INDUSTRY DR. RODAR T.N. & INSTA RAJAIN 22. CUSTOMER SATISFACTION - A STUDY WITH REFERENCE TO INDIAN BANK, MAYILADUTHURAI BRANCH 24. CUSTOMER GAP ANALYSIS IN ORGANISE RETAILING – AN EMPIRICAL STUDY MOHMED INFAM, DR. AMULYA. M & EVERIL JACKLIN FERNANDES DR. S. MAYILVAGANAN & G. KARTHKEYAN 27. BUYING BEHAVIOUR AND PERCEPTION OF RETAIL INVESTORS TOWARDS MUTUAL FUND SCHEMES DIMPLE & RITU 28. THE IMPRACT OF PERSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION PRACHI AGRAWAL & PRIVANYA SAGGE PRACH AGRAWAL & PRIVA	12.		/1
REETA & UPASNA JOSHI 14. BORDER TRADE VISA-AVIS INDIA'S LOOK EAST POLICY: A CASE STUDY OF MANIPUR DR. N. TEIMANI SINCH & P. CHINGLEN SINGH 15. NEW RURAL MARKETING STRATEGIES OF FINCE COMPANIES IN INDIA: A STUDY OF SELECTED RURAL MARKETS OF PUNIAB AND MADHYA PRADESH JAGGEDEP SINGH ARORA & POONAM ARORA 16. A STUDY AND ANALYSIS OF FINANCIAL INCLUSION IN INDIA DIGANTA KR. MUDOI 17. AWARENESS TOWARDS VARIOUS ASPECTS OF INSURANCE: AN EMPIRICAL STUDY IN THE STATE OF RAJASTHAN DR. DHIRAL JAIN 18. IMPACT OF MERGERS & ACQUISITIONS ON THE PERFORMANCE OF COMPANIES GOVINO M. DHINALYA 19. FOREIGN DIRECT INVESTMENT: IMPORTANCE, GROWTH & EMPLOYMENT OPPORTUNITIES IN INDIA KIRTIKUMAR I. EKHANDE 20. AN INVESTIGATION ON BRAND PREFERENCE AMONG SPORT SHOE CONSUMERS: A CROSS SECTIONAL INVESTIGATION 110 DR. GAJANANA PRABHU B 21. FACTORS AFFECTING BEHAVIOR OF INDIAN STOCK MARKET KUMAR SAURABH 22. CORPORATE GREENING: A STUDY OF RESPONSIVENESS OF FIRMS IN THE CONTEXT OF INDIAN HOTEL INDUSTRY DR. ROOPA T.N. & NISHA RAJAN 23. ILEVEL OF CUSTOMER SATISFACTION - A STUDY WITH REFERENCE TO INDIAN BANK, MAYILADUTHURAI BRANCH DR. S. MANILVAGANAN & C. KARTHIKEYAN 24. CUSTOMER GAP ANALYSIS IN ORGANISED RETAILING - AN EMPIRICAL STUDY MOHMED IRFAN, DR. AMULYA. M & EVERIL JACKLIN FERNANDES 25. PERFORMANCE OF SHIS CREDIT LINKSEE PROGRAMMES: A COMPARATIVE ANALYSIS DR. S. VENNATESH & GOVINDARAJU, M.S. DR. S. VENNATESH & GOVINDARAJU, M.S. DR. S. WINAULYAL MA & EVERIL JACKLIN FERNANDES 26. MUTUAL BUND PERFORMANCE: AN ANALYSIS OF INDEX FUNDS SHIVANI INDER & DR. SHIKHA VOHRA 27. BUYING BEHAVIOUR AND PERCEPTION OF RETAIL INVESTORS TOWARDS MUTUAL FUND SCHEMES DIMME & RITU 28. THE IMPACT OF PERSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION PARCH AGARWAL & PRIVANAL SAGAR 29. CARBON CREDITS ACCOUNTING REFLEXION IN THE BALANCE SHEET - AN ACCOUNTANT'S PERSPECTIVE DR. PHANUMANTHA RAO & DR. B. VENNATA RAO 30. A LEGAL PERSPECTIVE OF BANK GUARASTER SYSTEM IN INDIA MOHD VASIN WANI & RAIS AHMAD QAZI	12		77
14. BORDER TRADE VIS-À-VIS INDIA'S LOOK EAST POLICY: A CASE STUDY OF MANIPUR DR. N. TEHMANI SINGH & P. CHINGLEN SINGH 15. NEW RURAL MARKETING STRATEGIES OF PMCG COMPANIES IN INDIA: A STUDY OF SELECTED RURAL MARKETS OF PUNIAB AND MADHYA PRADESH JAGDEEP SINGH ARORA & POOMAM ARORA 16. A STUDY AND ANALYSIS OF FINANCIAL INCLUSION IN INDIA DIGANTA R. MUDOI 17. AWARENESS TOWARDS VARIOUS ASPECTS OF INSURANCE: AN EMPIRICAL STUDY IN THE STATE OF RAJASTHAN DR. CHIRAL JAIN 18. IMPACT OF MERGERS & ACQUISITIONS ON THE PERFORMANCE OF COMPANIES GOVIND M. DHIMAIYA 19. FOREIGN DIRECT INVESTMENT: IMPORTANCE, GROWTH & EMPLOYMENT OPPORTUNITIES IN INDIA KIRTIKUMAR L EKHANDE 20. AN INVESTIGATION ON BRAND PREFERENCE AMONG SPORT SHOE CONSUMERS: A CROSS SECTIONAL INVESTIGATION 10. R. GALAMANA PRABHU B 21. FACTORS AFFECTING BEHAVIOR OF INDIAN STOCK MARKET KUMAR SAURABH 22. CORPORATE GREENING: A STUDY OF RESPONSIVENESS OF FIRMS IN THE CONTEXT OF INDIAN HOTEL INDUSTRY DR. ROOPA T.N. & NISHA RAJAM 24. LEVEL OF CUSTOMER SATISFACTION: A STUDY WITH REFERENCE TO INDIAN BANK, MAYILADUTHURAI BRANCH DR. S. MAYILVAGANAN & G. KARTHIKEYAN 25. PERFORMANCE OF SHOS CREDIT LINKAGE PROGRAMMES: A COMPARATIVE ANALYSIS DR. S. VENKATESH & GOVINDARAUL, M. S. DR. S. VENKATESH & GOVINDARAUL, M. S. DR. S. VENKATESH & GOVINDARAUL, M. S. 26. MUTUAL FUND PERFORMANCE: AN ANALYSIS OF INDEX FUNDS SIVANI INDER & RITU 28. THE IMPACT OF PERSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION PRACHIM ACROSS OF PROSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION PRACHIM ACROSS OF PROSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION PRACHIM ACROSS OF PROSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION PRACHIM ACROSS OF PROSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION PRACHIM ACROSS OF PRANGUARAN RAJO 29. CARBON CREDITS ACCOUNTING EFELEXION IN THE BAL	13.		''
DR. N. TEMANI SINGH & P. CHINGLEN SINGH 15. NEW RURAL MARKETING STRATEGIES OF FMCG COMPANIES IN INDIA: A STUDY OF SELECTED RURAL MARKETS OF PUNIAB AND MADHYA PRADESH JAGDEEP SINGH ARORA & POONAM ARORA 16. A STUDY AND ANALYSIS OF FINANCIAL INCLUSION IN INDIA DIGANTA R. MUDO! 17. AWARENESS TOWARDS VARIOUS ASPECTS OF INSURANCE: AN EMPIRICAL STUDY IN THE STATE OF RAJASTHAN DR. DHIRAJ JAIN 18. IMPACT OF MERGERS & ACQUISITIONS ON THE PERFORMANCE OF COMPANIES GOVIND M. DHINAJYA 19. FOREIGN DIRECT INVESTMENT: IMPORTANCE, GROWTH & EMPLOYMENT OPPORTUNITIES IN INDIA KIRTIKUMAR L. EKHANDE 10. AN INVESTIGATION ON BRAND PREFERENCE AMONG SPORT SHOE CONSUMERS: A CROSS SECTIONAL INVESTIGATION 110. BR. GAJAMANA PRABHU B 21. FACTORS AFFECTING BEHAVIOR OF INDIAN STOCK MARKET KUMAR SAURABH 22. CORPORAT GREENING: A STUDY OF RESPONSIVENESS OF FIRMS IN THE CONTEXT OF INDIAN HOTEL INDUSTRY DR. ROOPA T.N. & NISHA RAJAN 23. LEVEL OF CUSTOMER GAF ANALYSIS IN ORGANISED RETAILING – AN EMPIRICAL STUDY MOMENDE IRRAD, DR. AMAILVAGANAN & C. KARTHIKEYAN 24. CUSTOMER GAP ANALYSIS IN ORGANISED RETAILING – AN EMPIRICAL STUDY MOMENDE IRRAD, DR. AMAILVA M. & EVERIL JACKLIN FERNANDES 25. PERFORMANCE OF SHGS CREDIT LINKAGE PROGRAMMES: A COMPARATIVE ANALYSIS DR. S. VENNATESH & GOVINDARAJU, M.S. 26. MUTUAL PUND PERFORMANCE: AN ANALYSIS OF INDEX FUNDS SHIVAN INDER & BR. SHIKHA VOHRA 27. BUYING BEHAVIOUR AND PERCEPTION OF RETAIL INVESTORS TOWARDS MUTUAL FUND SCHEMES DIMPLE & RITU 28. THE IMPACT OF PERSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION PRACH AGRAPMAL & PRIVANALS AGAR 29. CARBON CREDITS ACCOUNTING REFLEXION IN THE BALANCE SHEET – AN ACCOUNTANT'S PERSPECTIVE DR. PHANUMANTHA RAO & DR. S. VENKATE RAO A LEGAL PERSPECTIVE OF BANK GUARANTEE SYSTEM IN INDIA MOHD YASIN WANI & RAIS AHMAD QAZI	14.		80
AGDEEP SINGH ARORA & POONAM ARORA 91		DR. N. TEJMANI SINGH & P. CHINGLEN SINGH	
16. A STUDY AND ANALYSIS OF FINANCIAL INCLUSION IN INDIA DIGANTA KR. MUDOI 17. AWARENESS TOWARDS VARIOUS ASPECTS OF INSURANCE: AN EMPIRICAL STUDY IN THE STATE OF RAIASTHAN DR. DHIRAJ JAIN 18. IMPACT OF MERGERS & ACQUISITIONS ON THE PERFORMANCE OF COMPANIES GOVIND M. DHINAVIYA 19. FOREIGN DIRECT INVESTMENT: IMPORTANCE, GROWTH & EMPLOYMENT OPPORTUNITIES IN INDIA KIRTIKUMAR L. EKHANDE 20. AN INVESTIGATION ON BRAND PREFERENCE AMONG SPORT SHOE CONSUMERS: A CROSS SECTIONAL INVESTIGATION DR. GAJANANAP PRABHU B 21. FACTORS AFFECTING BEHAVIOR OF INDIAN STOCK MARKET KUMAR SAURABH 22. CORPORATE GREENING: A STUDY OF RESPONSIVENESS OF FIRMS IN THE CONTEXT OF INDIAN HOTEL INDUSTRY DR. ROOPA T.N. & NISHA RAJAN 23. LEVEL OF CUSTOMER SATISFACTION - A STUDY WITH REFERENCE TO INDIAN BANK, MAYILADUTHURAI BRANCH DR. S. MAYLLVAGANAN & G. KARTHIKEYAN 24. CUSTOMER GAP PANALYSIS IN ORGANISED RETAILING - AN EMPIRICAL STUDY MOHMED IRFAN, DR. AMULLYA. M. & EVERIL JACKLIN FERNANDES 25. PERFORMANCE OF SHGS CREDIT LINKAGE PROGRAMMES: A COMPARATIVE ANALYSIS DR. S. VENKATESH & GOVINDARAJU, M.S. 26. MUTUAL FUND PERFORMANCE: AN ANALYSIS OF INDEX FUNDS SHIVANI INDER & DR. SHIKHA VOHRA 27. BUYING BEHAVIOUR AND PERCEPTION OF RETAIL INVESTORS TOWARDS MUTUAL FUND SCHEMES DIMPLE & RITU 28. THE IMPACT OF PERSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION PRACHING BEHAVIOUR AND PERCEPTION OF RETAIL INVESTORS TOWARDS MUTUAL FUND SCHEMES DIMPLE & RITU 29. CARBON CREDITS ACCOUNTING REFLEXION IN THE BALANCE SHEET - AN ACCOUNTANT'S PERSPECTIVE DR. PHANIUMANTHA RAO & DR. B. VENKATE ARO 30. A LEGGL PERSPECTIVE OF BANK GUARANTEE SYSTEM IN INDIA MOHD VASIN WANI & RAIS AHMAD QAZI	15.	NEW RURAL MARKETING STRATEGIES OF FMCG COMPANIES IN INDIA: A STUDY OF SELECTED RURAL MARKETS OF PUNJAB AND MADHYA PRADESH	85
DIGANTA KR. MUDOI 17. AWARENESS TOWARDS VARIOUS ASPECTS OF INSURANCE: AN EMPIRICAL STUDY IN THE STATE OF RAJASTHAN D. D. DHIRAJ JAIN 18. IMPACT OF MERGERS & ACQUISITIONS ON THE PERFORMANCE OF COMPANIES GOVIND M. DHINAIYA 19. FOREIGN DIRECT INVESTMENT: IMPORTANCE, GROWTH & EMPLOYMENT OPPORTUNITIES IN INDIA KIRTIKUMAR L. EKHANDE 20. AN INVESTIGATION ON BRAND PREFERENCE AMONG SPORT SHOE CONSUMERS: A CROSS SECTIONAL INVESTIGATION D. GALANANA PRABHU B 21. FACTORS AFFECTING BEHAVIOR OF INDIAN STOCK MARKET KUMAR SAURABH CORPORATE GREENING: A STUDY OF RESPONSIVENESS OF FIRMS IN THE CONTEXT OF INDIAN HOTEL INDUSTRY D. R. ROOPA T.N. & NISHA RAJAN 22. CORPORATE GREENING: A STUDY OF RESPONSIVENESS OF FIRMS IN THE CONTEXT OF INDIAN HOTEL INDUSTRY D. R. S. MAYILVAGANAN & G. KARTHKEYAN 24. CUSTOMER GAP ANALYSIS IN ORGANISED RETAILING – AN EMPIRICAL STUDY MOHMED IRFAN, D.R. AMULYA. M. & EVERIL JACKLIN FERNANDES D.R. S. VENKATESH & GOVINDARAJU, M.S. 25. PERFORMANCE OF SHOS CREDIT LINKAGE PROGRAMMES: A COMPARATIVE ANALYSIS D.R. S. VENKATESH & GOVINDARAJU, M.S. 26. MUTUAL FUND PERFORMANCE: AN ANALYSIS OF INDEX FUNDS SHIVANI INDER & D.R. SHIKHA VOHRA 27. BUYING BEHAVIOUR AND PERCEPTION OF RETAIL INVESTORS TOWARDS MUTUAL FUND SCHEMES DIMPLE & RITU 28. THE IMPACT OF PERSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION PRACHI AGARWAL & PRIYANKA SAGAR 29. CARBON CREDITS ACCOUNTING REFLEXION IN THE BALANCE SHEET – AN ACCOUNTANT'S PERSPECTIVE D.R. PHANUMANTHA RAO & D.R. B. VENKATA RAO		JAGDEEP SINGH ARORA & POONAM ARORA	
17. AWARENESS TOWARDS VARIOUS ASPECTS OF INSURANCE: AN EMPIRICAL STUDY IN THE STATE OF RAJASTHAN DR. DHIRAL JAIN 18. IMPACT OF MERGERS & ACQUISITIONS ON THE PERFORMANCE OF COMPANIES GOVIND M. DHINALYA 19. FOREIGN DIRECT INVESTMENT: IMPORTANCE, GROWTH & EMPLOYMENT OPPORTUNITIES IN INDIA KIRTIKUMAR L. EKHANDE 20. AN INVESTIGATION ON BRAND PREFERENCE AMONG SPORT SHOE CONSUMERS: A CROSS SECTIONAL INVESTIGATION DR. GAJANANA PRABHU B 21. FACTORS AFFECTING BEHAVIOR OF INDIAN STOCK MARKET KUMAR SAURABH 22. CORPORATE GREENING: A STUDY OF RESPONSIVENESS OF FIRMS IN THE CONTEXT OF INDIAN HOTEL INDUSTRY DR. ROOPA T.N. & NISHA RAJAN 23. LEVEL OF CUSTOME RATISFACTION - A STUDY WITH REFERENCE TO INDIAN BANK, MAYILADUTHURAI BRANCH DR. S. MAYILVAGANAN & G. KARTHIKEYAN 24. CUSTOMER GAP ANALYSIS IN ORGANISED RETAILING — AN EMPIRICAL STUDY MOHMED IRFAN, DR. AMULYA. M. & EVERIL JACKLIN FERNANDES 25. PERFORMANCE OF SHOS CREDIT LINKAGE PROGRAMMES: A COMPARATIVE ANALYSIS DR. S. VENKATESH & GOVINDARAJU, M.S. 26. MUTUAL FUND PERFORMANCE: AN ANALYSIS OF INDEX FUNDS SHIVANI INDER & DR. S. HIKHA VOHRA 27. BUYING BEHAVIOUR AND PERCEPTION OF RETAIL INVESTORS TOWARDS MUTUAL FUND SCHEMES DIMPLE & RITU 28. THE IMPACT OF PERSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION PRACHI AGARWAL & PRIYANKA SAGAR 29. CARBON CREDITS ACCOUNTING REFLEXION IN THE BALANCE SHEET — AN ACCOUNTANT'S PERSPECTIVE DR. PHANUMANTHA RAO & DR. B. VENKATA RAO 30. A LEGAL PERSPECTIVE OF BANK GUARANTEE SYSTEM IN INDIA MOHD VASIN WANI & RAIS AHMAD QAZI	16 .	A STUDY AND ANALYSIS OF FINANCIAL INCLUSION IN INDIA	91
DR. DHIRAJ JAIN 18. IMPACT OF MERGERS & ACQUISITIONS ON THE PERFORMANCE OF COMPANIES GOVIND M. DHIRAJYA 19. FOREIGN DIRECT INVESTMENT: IMPORTANCE, GROWTH & EMPLOYMENT OPPORTUNITIES IN INDIA KIRTIKUMAR L. EKHANDE 20. AN INVESTIGATION ON BRAND PREFERENCE AMONG SPORT SHOE CONSUMERS: A CROSS SECTIONAL INVESTIGATION DR. GAJANANA PRABHU B 21. FACTORS AFFECTING BEHAVIOR OF INDIAN STOCK MARKET KUMAR SAURABH 22. CORPORATE GREENING: A STUDY OF RESPONSIVENESS OF FIRMS IN THE CONTEXT OF INDIAN HOTEL INDUSTRY DR. ROOPA T.N. & NISHA RAJAN 23. LEVEL OF CUSTOMER SATISFACTION - A STUDY WITH REFERENCE TO INDIAN BANK, MAYILADUTHURAI BRANCH DR. S.MAYILVAGANAN & G. KARTHIKEYAN 24. CUSTOMER GAP ANALYSIS IN ORGANISED RETAILING - AN EMPIRICAL STUDY MOHMED IRFAN, DR. AMULYA: M. & EVERIL JACKLIN FERNANDES DR. S. VENKATESH & GOVINDARAJU, M.S. 25. PERFORMANCE OF SHGS CREDIT LINKAGE PROGRAMMES: A COMPARATIVE ANALYSIS DR. S. VENKATESH & GOVINDARAJU, M.S. 26. MUTULAL FULLD PERFORMANCE: AN ANALYSIS OF INDEX FUNDS SHIVANI INDER & DR. S. SHIKHA VOHRA 27. BUYING BEHAVIOUR AND PERCEPTION OF RETAIL INVESTORS TOWARDS MUTUAL FUND SCHEMES DIMPLE & RITU 28. THE IMPACT OF PERSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION PRACHI AGARWAL & PRIYANKA SAGAR 29. CARBON CREDITS ACCOUNTING REFLEXION IN THE BALANCE SHEET – AN ACCOUNTANT'S PERSPECTIVE DR. P. HANDMANTHA RAO & DR. B. VENKATA RAO 20. A LEGAL PERSPECTIVE OF BANK GUARANTEE SYSTEM IN INDIA MOHD YASIN WANI & RAIS AHMAD QAZI		DIGANTA KR. MUDOI	
18. IMPACT OF MERGERS & ACQUISITIONS ON THE PERFORMANCE OF COMPANIES GOVIND M. DHINAINA 19. FOREIGN DIRECT INVESTMENT: IMPORTANCE, GROWTH & EMPLOYMENT OPPORTUNITIES IN INDIA KIRTIKUMAR L. EKHANDE 20. AN INVESTIGATION ON BRAND PREFERENCE AMONG SPORT SHOE CONSUMERS: A CROSS SECTIONAL INVESTIGATION DR. GAJANANA PRABHU B 21. FACTORS AFFECTING BEHAVIOR OF INDIAN STOCK MARKET KUMAR SAURABH 22. CORPORATE GREENING: A STUDY OF RESPONSIVENESS OF FIRMS IN THE CONTEXT OF INDIAN HOTEL INDUSTRY DR. ROOPA T.N. & NISHA RAJAN 23. LEVEL OF CUSTOMER SATISFACTION - A STUDY WITH REFERENCE TO INDIAN BANK, MAYILADUTHURAI BRANCH DR. S.MAYILVAGANAN & G. KARTHIKEYAN 24. CUSTOMER GAP ANALYSIS IN ORGANISED RETAILING – AN EMPIRICAL STUDY MOHMED IRFAN, DR. AMULYA. M & EVERIL JACKLIN FERNANDES 25. PERFORMANCE OF SHGS CREDIT LINKAGE PROGRAMMES: A COMPARATIVE ANALYSIS DR. S. VENKATESH & GOVINDARAJU, M.S. 26. MUTUAL FUND PERFORMANCE: AN ANALYSIS OF INDEX FUNDS SHIVANI INDER & DR. S.HIKHA VOHRA 27. BUYING BEHAVIOUR AND PERCEPTION OF RETAIL INVESTORS TOWARDS MUTUAL FUND SCHEMES DIMPLE & RITU 28. THE IMPACT OF PERSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION PRACHI AGARWAL & PRIVANKA SAGAR 29. CARBON CREDITS ACCOUNTING REFLEXION IN THE BALANCE SHEET – AN ACCOUNTANT'S PERSPECTIVE DR. P HANUMANTHA RAO & DR. B. VENKATA RAO 30. A LEGGAL PERSPECTIVE OF BANK GUARANTEE SYSTEM IN INDIA MOHD VASIN WANI & RAIS AHMAD QAZI	17 .	AWARENESS TOWARDS VARIOUS ASPECTS OF INSURANCE: AN EMPIRICAL STUDY IN THE STATE OF RAJASTHAN	95
GOVIND M. DHINAIYA 19. FOREIGN DIRECT INVESTMENT: IMPORTANCE, GROWTH & EMPLOYMENT OPPORTUNITIES IN INDIA KIRTIKUMAR L. EKHANDE 20. AN INVESTIGATION ON BRAND PREFERENCE AMONG SPORT SHOE CONSUMERS: A CROSS SECTIONAL INVESTIGATION DR. GAJANANA PRABHU B 21. FACTORS AFFECTING BEHAVIOR OF INDIAN STOCK MARKET KUMAR SAURABH 22. CORPORATE GREENING: A STUDY OF RESPONSIVENESS OF FIRMS IN THE CONTEXT OF INDIAN HOTEL INDUSTRY DR. ROOPA T.N. & NISHA RAJAN 23. LEVEL OF CUSTOMER SATISFACTION - A STUDY WITH REFERENCE TO INDIAN BANK, MAYILADUTHURAI BRANCH DR. S.MAYILVAGANAN & G. KARTHIKÉYAN 24. CUSTOMER GAP ANALYSIS IN ORGANISED RETAILING - AN EMPIRICAL STUDY MOHMED IFFAN, DR. AMULYA. M & EVERIL JACKLIN FERNANDES 25. PERFORMANCE OF SHGS CREDIT LINKAGE PROGRAMMES: A COMPARATIVE ANALYSIS DR. S. VENKATESH & GOVINDARAJU, M.S. 26. MUTUAL FUND PERFORMANCE: AN ANALYSIS OF INDEX FUNDS SHIVANI INDER & DR. SHIKHA WOHRA 27. BUYING BEHAVIOUR AND PERCEPTION OF RETAIL INVESTORS TOWARDS MUTUAL FUND SCHEMES DIMPLE & RITU 28. THE IMPACT OF PERSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION PRACHI AGARWAL & PRIYAMKA SAGAR 29. CARBON CREDITS ACCOUNTING REFLEXION IN THE BALANCE SHEET - AN ACCOUNTANT'S PERSPECTIVE DR. PHANUMANTHA RAO & DR. B. VENKATA RAO 30. A LEGAL PERSPECTIVE OF BANK GUARANTEE SYSTEM IN INDIA MOHD YASIN WANI & RAIS AHMAD QAZI			
107 FOREIGN DIRECT INVESTMENT: IMPORTANCE, GROWTH & EMPLOYMENT OPPORTUNITIES IN INDIA KIRTIKUMAR I. EKHANDE 20. AN INVESTIGATION ON BRAND PREFERENCE AMONG SPORT SHOE CONSUMERS: A CROSS SECTIONAL INVESTIGATION DR. GAJANANA PRABHU B 21. FACTORS AFFECTING BEHAVIOR OF INDIAN STOCK MARKET KUMAR SAURABH 22. CORPORATE GREENING: A STUDY OF RESPONSIVENESS OF FIRMS IN THE CONTEXT OF INDIAN HOTEL INDUSTRY DR. ROOPA T.N. & NISHA RAJAN 122. 23. LEVEL OF CUSTOMER SATISFACTION - A STUDY WITH REFERENCE TO INDIAN BANK, MAYILADUTHURAI BRANCH DR. S. MAYILVAGANAN & G. KARTHIKEYAN 24. CUSTOMER GAP ANALYSIS IN ORGANISED RETAILING – AN EMPIRICAL STUDY MOHMED IRFAN, DR. AMULYA. M & EVERIL JACKLIN FERNANDES 25. PERFORMANCE OF SHGS CREDIT LINKAGE PROGRAMMES: A COMPARATIVE ANALYSIS DR. S. VENKATESH & GOVINDARAJU, M.S. 26. MUTUAL FUND PERFORMANCE: AN ANALYSIS OF INDEX FUNDS SHIVANI INDER & DR. SHIKHA VOHRA 27. BUYING BEHAVIOUR AND PERCEPTION OF RETAIL INVESTORS TOWARDS MUTUAL FUND SCHEMES DIMPLE & RITU 28. THE IMPACT OF PERSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION 157 CARBON CREDITS ACCOUNTING REFLEXION IN THE BALANCE SHEET – AN ACCOUNTANT'S PERSPECTIVE DR. P. HANUMANTHA RAO & DR. B. VENKATA RAO 30. A LEGAL PERSPECTIVE OF BANK GUARANTEE SYSTEM IN INDIA MOHD YASIN WANI & RAIS AHMAD QAZI	18 .		102
KIRTIKUMAR L. EKHANDE 20. AN INVESTIGATION ON BRAND PREFERENCE AMONG SPORT SHOE CONSUMERS: A CROSS SECTIONAL INVESTIGATION 21. FACTORS AFFECTING BEHAVIOR OF INDIAN STOCK MARKET KUMAR SAURABH 22. CORPORATE GREENING: A STUDY OF RESPONSIVENESS OF FIRMS IN THE CONTEXT OF INDIAN HOTEL INDUSTRY DR. ROOPA T.N. & NISHA RAJAN 23. LEVEL OF CUSTOMER SATISFACTION - A STUDY WITH REFERENCE TO INDIAN BANK, MAYILADUTHURAI BRANCH DR. S.MAYILVAGANAN & G. KARTHIKEYAN 24. CUSTOMER GAP ANALYSIS IN ORGANISED RETAILING – AN EMPIRICAL STUDY MOHMED IRFAN, DR. AMULYA. M & EVERIL JACKLIN FERNANDES 25. PERFORMANCE OF SHGS CREDIT LINKAGE PROGRAMMES: A COMPARATIVE ANALYSIS DR. S. VENKATESH & GOVINDARAJU, M.S. 26. MUTUAL FUND PERFORMANCE: AN ANALYSIS OF INDEX FUNDS SHIVANI INDER & DR. SHIKHA VOHRA 27. BUYING BEHAVIOUR AND PERCEPTION OF RETAIL INVESTORS TOWARDS MUTUAL FUND SCHEMES DIMPLE & RITU 28. THE IMPACT OF PERSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION 151 PRACHI AGARWAL & PRIVANKA SAGAR 29. CARBON CREDITS ACCOUNTING REFLEXION IN THE BALANCE SHEET – AN ACCOUNTANT'S PERSPECTIVE DR. P HANDMANTHA RAO & DR. B. VENKATA RAO 30. A LEGAL PERSPECTIVE OF BANK GUARANTEE SYSTEM IN INDIA MOHD YASIN WANI & RAIS AHMAD QAZI	40		407
20. AN INVESTIGATION ON BRAND PREFERENCE AMONG SPORT SHOE CONSUMERS: A CROSS SECTIONAL INVESTIGATION DR. GAJAMANA PRABHU B 21. FACTORS AFFECTING BEHAVIOR OF INDIAN STOCK MARKET KUMAR SAURABH 22. CORPORATE GREENING: A STUDY OF RESPONSIVENESS OF FIRMS IN THE CONTEXT OF INDIAN HOTEL INDUSTRY DR. ROOPA T.N. & NISHA RAJAN 23. LEVEL OF CUSTOMER SATISFACTION - A STUDY WITH REFERENCE TO INDIAN BANK, MAYILADUTHURAI BRANCH DR. S. MAYILVAGANAN & G. KARTHIKEYAN 24. CUSTOMER GAP ANALYSIS IN ORGANISED RETAILING - AN EMPIRICAL STUDY MOHMED IRFAN, DR. AMULYA. M & EVERIL JACKLIN FERNANDES 25. PERFORMANCE OF SHGS CREDIT LINKAGE PROGRAMMES: A COMPARATIVE ANALYSIS DR. S. VENKATESH & GOVINDARAJU, M.S. 26. MUTUAL FUND PERFORMANCE: AN ANALYSIS OF INDEX FUNDS SHIVANI INDER & DR. SHIKHA VOHRA 27. BUYING BEHAVIOUR AND PERCEPTION OF RETAIL INVESTORS TOWARDS MUTUAL FUND SCHEMES DIMPLE & RITU 28. THE IMPACT OF PERSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION PRACHI AGARWAL & PRIVANKA SAGAR 29. CARBON CREDITS ACCOUNTING REFLEXION IN THE BALANCE SHEET - AN ACCOUNTANT'S PERSPECTIVE DR. P HANUMANTHA RAO & DR. B. VENKATA RAO 30. A LEGAL PERSPECTIVE OF BANK GUARANTEE SYSTEM IN INDIA MOHD YASIN WANI & RAIS AHMAD QAZI	19.		107
DR. GAJANANA PRABHU B 21. FACTORS AFFECTING BEHAVIOR OF INDIAN STOCK MARKET KUMAR SAURABH 22. CORPORATE GREENING: A STUDY OF RESPONSIVENESS OF FIRMS IN THE CONTEXT OF INDIAN HOTEL INDUSTRY DR. ROOPA T.N. & NISHA RAJAN 23. LEVEL OF CUSTOMER SATISFACTION - A STUDY WITH REFERENCE TO INDIAN BANK, MAYILADUTHURAI BRANCH DR. S.MAYILVAGANAN & G. KARTHIKEYAN 24. CUSTOMER GAP ANALYSIS IN ORGANISED RETAILING – AN EMPIRICAL STUDY MOHMED IRFAN, DR. AMULYA. M & EVERIL JACKLIN FERNANDES 25. PERFORMANCE OF SHGS CREDIT LINKAGE PROGRAMMES: A COMPARATIVE ANALYSIS DR. S. VENKATESH & GOVINDARAJU, M.S. 26. MUTUAL FUND PERFORMANCE: AN ANALYSIS OF INDEX FUNDS SHIVANI INDER & DR. SHIKHA VOHRA 27. BUYING BEHAVIOUR AND PERCEPTION OF RETAIL INVESTORS TOWARDS MUTUAL FUND SCHEMES DIMPLE & RITU 28. THE IMPACT OF PERSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION PRACHI AGARWAL & PRIYANKA SAGAR 29. CARBON CREDITS ACCOUNTING REFLEXION IN THE BALANCE SHEET – AN ACCOUNTANT'S PERSPECTIVE DR. P HANUMANTHA RAO & DR. B. VENKATA RAO 30. A LEGAL PERSPECTIVE OF BANK GUARANTEE SYSTEM IN INDIA MOHD YASIN WANI & RAIS AHMAD QAZI	20		110
21. FACTORS AFFECTING BEHAVIOR OF INDIAN STOCK MARKET KUMAR SAURABH 22. CORPORATE GREENING: A STUDY OF RESPONSIVENESS OF FIRMS IN THE CONTEXT OF INDIAN HOTEL INDUSTRY DR. ROOPA T.N. & NISHA RAJAN 23. LEVEL OF CUSTOMER SATISFACTION - A STUDY WITH REFERENCE TO INDIAN BANK, MAYILADUTHURAI BRANCH DR. S.MAYILVAGANAN & G. KARTHIKEYAN 24. CUSTOMER GAP ANALYSIS IN ORGANISED RETAILING - AN EMPIRICAL STUDY MOHMED IRFAN, DR. AMULYA. M & EVERIL JACKLIN FERNANDES 25. PERFORMANCE OF SHGS CREDIT LINKAGE PROGRAMMES: A COMPARATIVE ANALYSIS DR. S. VENKATESH & GOVINDARAJU, M.S. 26. MUTUAL FUND PERFORMANCE: AN ANALYSIS OF INDEX FUNDS SHIVANI INDER & DR. SHIKHA VOHRA 27. BUYING BEHAVIOUR AND PERCEPTION OF RETAIL INVESTORS TOWARDS MUTUAL FUND SCHEMES DIMPLE & RITU 28. THE IMPACT OF PERSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION PRACHI AGGRWAL & PRIVANKA SAGAR 29. CARBON CREDITS ACCOUNTING REFLEXION IN THE BALANCE SHEET - AN ACCOUNTANT'S PERSPECTIVE DR. P HANUMANTHA RAO & DR. B. VENKATA RAO 30. A LEGAL PERSPECTIVE OF BANK GUARANTEE SYSTEM IN INDIA MOHD YASIN WANI & RAIS AHMAD QAZI	20.		110
KUMAR SAURABH	21		116
DR. ROOPA T.N. & NISHA RAJAN 23. LEVEL OF CUSTOMER SATISFACTION - A STUDY WITH REFERENCE TO INDIAN BANK, MAYILADUTHURAI BRANCH DR. S.MAYILVAGANAN & G. KARTHIKEYAN 24. CUSTOMER GAP ANALYSIS IN ORGANISED RETAILING – AN EMPIRICAL STUDY MOHMED IRFAN, DR. AMULYA. M & EVERIL JACKLIN FERNANDES 25. PERFORMANCE OF SHGs CREDIT LINKAGE PROGRAMMES: A COMPARATIVE ANALYSIS DR. S. VENKATESH & GOVINDARAJU, M.S. 26. MUTUAL FUND PERFORMANCE: AN ANALYSIS OF INDEX FUNDS SHIVANI INDER & DR. SHIKHA VOHRA 27. BUYING BEHAVIOUR AND PERCEPTION OF RETAIL INVESTORS TOWARDS MUTUAL FUND SCHEMES DIMPLE & RITU 28. THE IMPACT OF PERSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION 151 PRACHI AGARWAL & PRIYANKA SAGAR 29. CARBON CREDITS ACCOUNTING REFLEXION IN THE BALANCE SHEET – AN ACCOUNTANT'S PERSPECTIVE DR. P HANUMANTHA RAO & DR. B. VENKATA RAO 30. A LEGAL PERSPECTIVE OF BANK GUARANTEE SYSTEM IN INDIA MOHD YASIN WANI & RAIS AHMAD QAZI		KUMAR SAURABH	
23. LEVEL OF CUSTOMER SATISFACTION - A STUDY WITH REFERENCE TO INDIAN BANK, MAYILADUTHURAI BRANCH DR. S.MAYILVAGANAN & G. KARTHIKEYAN 24. CUSTOMER GAP ANALYSIS IN ORGANISED RETAILING – AN EMPIRICAL STUDY MOHMED IRFAN, DR. AMULYA. M & EVERIL JACKLIN FERNANDES 25. PERFORMANCE OF SHGS CREDIT LINKAGE PROGRAMMES: A COMPARATIVE ANALYSIS DR. S. VENKATESH & GOVINDARAJU, M.S. 26. MUTUAL FUND PERFORMANCE: AN ANALYSIS OF INDEX FUNDS SHIVANI INDER & DR. SHIKHA VOHRA 27. BUYING BEHAVIOUR AND PERCEPTION OF RETAIL INVESTORS TOWARDS MUTUAL FUND SCHEMES DIMPLE & RITU 28. THE IMPACT OF PERSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION 151 PRACHI AGARWAL & PRIVANKA SAGAR 29. CARBON CREDITS ACCOUNTING REFLEXION IN THE BALANCE SHEET – AN ACCOUNTANT'S PERSPECTIVE DR. P HANUMANTHA RAO & DR. B. VENKATA RAO 30. A LEGAL PERSPECTIVE OF BANK GUARANTEE SYSTEM IN INDIA MOHD YASIN WANI & RAIS AHMAD QAZI	22.	CORPORATE GREENING: A STUDY OF RESPONSIVENESS OF FIRMS IN THE CONTEXT OF INDIAN HOTEL INDUSTRY	122
DR. S. MAYILVAGANAN & G. KARTHIKEYAN 24. CUSTOMER GAP ANALYSIS IN ORGANISED RETAILING – AN EMPIRICAL STUDY MOHMED IRFAN, DR. AMULYA. M & EVERIL JACKLIN FERNANDES 25. PERFORMANCE OF SHGs CREDIT LINKAGE PROGRAMMES: A COMPARATIVE ANALYSIS DR. S. VENKATESH & GOVINDARAJU, M.S. 26. MUTUAL FUND PERFORMANCE: AN ANALYSIS OF INDEX FUNDS SHIVANI INDER & DR. SHIKHA VOHRA 27. BUYING BEHAVIOUR AND PERCEPTION OF RETAIL INVESTORS TOWARDS MUTUAL FUND SCHEMES DIMPLE & RITU 28. THE IMPACT OF PERSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION PRACHI AGARWAL & PRIYANKA SAGAR 29. CARBON CREDITS ACCOUNTING REFLEXION IN THE BALANCE SHEET – AN ACCOUNTANT'S PERSPECTIVE DR. P HANUMANTHA RAO & DR. B. VENKATA RAO 30. A LEGAL PERSPECTIVE OF BANK GUARANTEE SYSTEM IN INDIA MOHD YASIN WANI & RAIS AHMAD QAZI		DR. ROOPA T.N. & NISHA RAJAN	
24. CUSTOMER GAP ANALYSIS IN ORGANISED RETAILING – AN EMPIRICAL STUDY MOHMED IRFAN, DR. AMULYA. M & EVERIL JACKLIN FERNANDES 25. PERFORMANCE OF SHGS CREDIT LINKAGE PROGRAMMES: A COMPARATIVE ANALYSIS DR. S. VENKATESH & GOVINDARAJU, M.S. 26. MUTUAL FUND PERFORMANCE: AN ANALYSIS OF INDEX FUNDS SHIVANI INDER & DR. SHIKHA VOHRA 27. BUYING BEHAVIOUR AND PERCEPTION OF RETAIL INVESTORS TOWARDS MUTUAL FUND SCHEMES DIMPLE & RITU 28. THE IMPACT OF PERSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION PRACHI AGARWAL & PRIYANKA SAGAR 29. CARBON CREDITS ACCOUNTING REFLEXION IN THE BALANCE SHEET – AN ACCOUNTANT'S PERSPECTIVE DR. P HANUMANTHA RAO & DR. B. VENKATA RAO 30. A LEGAL PERSPECTIVE OF BANK GUARANTEE SYSTEM IN INDIA MOHD YASIN WANI & RAIS AHMAD QAZI	23.	LEVEL OF CUSTOMER SATISFACTION - A STUDY WITH REFERENCE TO INDIAN BANK, MAYILADUTHURAI BRANCH	128
MOHMED IRFAN, DR. AMULYA. M & EVERIL JACKLIN FERNANDES 25. PERFORMANCE OF SHGS CREDIT LINKAGE PROGRAMMES: A COMPARATIVE ANALYSIS DR. S. VENKATESH & GOVINDARAJU, M.S. 26. MUTUAL FUND PERFORMANCE: AN ANALYSIS OF INDEX FUNDS SHIVANI INDER & DR. SHIKHA VOHRA 27. BUYING BEHAVIOUR AND PERCEPTION OF RETAIL INVESTORS TOWARDS MUTUAL FUND SCHEMES DIMPLE & RITU 28. THE IMPACT OF PERSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION PRACHI AGARWAL & PRIYANKA SAGAR 29. CARBON CREDITS ACCOUNTING REFLEXION IN THE BALANCE SHEET – AN ACCOUNTANT'S PERSPECTIVE DR. P HANUMANTHA RAO & DR. B. VENKATA RAO 30. A LEGAL PERSPECTIVE OF BANK GUARANTEE SYSTEM IN INDIA MOHD YASIN WANI & RAIS AHMAD QAZI			
25. PERFORMANCE OF SHGs CREDIT LINKAGE PROGRAMMES: A COMPARATIVE ANALYSIS DR. S. VENKATESH & GOVINDARAJU, M.S. 26. MUTUAL FUND PERFORMANCE: AN ANALYSIS OF INDEX FUNDS SHIVANI INDER & DR. SHIKHA VOHRA 27. BUYING BEHAVIOUR AND PERCEPTION OF RETAIL INVESTORS TOWARDS MUTUAL FUND SCHEMES DIMPLE & RITU 28. THE IMPACT OF PERSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION PRACHI AGARWAL & PRIYANKA SAGAR 29. CARBON CREDITS ACCOUNTING REFLEXION IN THE BALANCE SHEET – AN ACCOUNTANT'S PERSPECTIVE DR. P HANUMANTHA RAO & DR. B. VENKATA RAO 30. A LEGAL PERSPECTIVE OF BANK GUARANTEE SYSTEM IN INDIA MOHD YASIN WANI & RAIS AHMAD QAZI	24.		133
DR. S. VENKATESH & GOVINDARAJU, M.S. 26. MUTUAL FUND PERFORMANCE: AN ANALYSIS OF INDEX FUNDS SHIVANI INDER & DR. SHIKHA VOHRA 27. BUYING BEHAVIOUR AND PERCEPTION OF RETAIL INVESTORS TOWARDS MUTUAL FUND SCHEMES DIMPLE & RITU 28. THE IMPACT OF PERSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION PRACHI AGARWAL & PRIYANKA SAGAR 29. CARBON CREDITS ACCOUNTING REFLEXION IN THE BALANCE SHEET – AN ACCOUNTANT'S PERSPECTIVE DR. P HANUMANTHA RAO & DR. B. VENKATA RAO 30. A LEGAL PERSPECTIVE OF BANK GUARANTEE SYSTEM IN INDIA MOHD YASIN WANI & RAIS AHMAD QAZI			
26. MUTUAL FUND PERFORMANCE: AN ANALYSIS OF INDEX FUNDS SHIVANI INDER & DR. SHIKHA VOHRA 27. BUYING BEHAVIOUR AND PERCEPTION OF RETAIL INVESTORS TOWARDS MUTUAL FUND SCHEMES DIMPLE & RITU 28. THE IMPACT OF PERSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION PRACHI AGARWAL & PRIYANKA SAGAR 29. CARBON CREDITS ACCOUNTING REFLEXION IN THE BALANCE SHEET – AN ACCOUNTANT'S PERSPECTIVE DR. P HANUMANTHA RAO & DR. B. VENKATA RAO 30. A LEGAL PERSPECTIVE OF BANK GUARANTEE SYSTEM IN INDIA MOHD YASIN WANI & RAIS AHMAD QAZI	25 .		138
SHIVANI INDER & DR. SHIKHA VOHRA 27. BUYING BEHAVIOUR AND PERCEPTION OF RETAIL INVESTORS TOWARDS MUTUAL FUND SCHEMES DIMPLE & RITU 28. THE IMPACT OF PERSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION PRACHI AGARWAL & PRIYANKA SAGAR 29. CARBON CREDITS ACCOUNTING REFLEXION IN THE BALANCE SHEET – AN ACCOUNTANT'S PERSPECTIVE DR. P HANUMANTHA RAO & DR. B. VENKATA RAO 30. A LEGAL PERSPECTIVE OF BANK GUARANTEE SYSTEM IN INDIA MOHD YASIN WANI & RAIS AHMAD QAZI			440
27. BUYING BEHAVIOUR AND PERCEPTION OF RETAIL INVESTORS TOWARDS MUTUAL FUND SCHEMES DIMPLE & RITU 28. THE IMPACT OF PERSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION PRACHI AGARWAL & PRIYANKA SAGAR 29. CARBON CREDITS ACCOUNTING REFLEXION IN THE BALANCE SHEET – AN ACCOUNTANT'S PERSPECTIVE DR. P HANUMANTHA RAO & DR. B. VENKATA RAO 30. A LEGAL PERSPECTIVE OF BANK GUARANTEE SYSTEM IN INDIA MOHD YASIN WANI & RAIS AHMAD QAZI	26.		143
28. THE IMPACT OF PERSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION PRACHI AGARWAL & PRIYANKA SAGAR 29. CARBON CREDITS ACCOUNTING REFLEXION IN THE BALANCE SHEET – AN ACCOUNTANT'S PERSPECTIVE DR. P HANUMANTHA RAO & DR. B. VENKATA RAO 30. A LEGAL PERSPECTIVE OF BANK GUARANTEE SYSTEM IN INDIA MOHD YASIN WANI & RAIS AHMAD QAZI	27		1/17
28. THE IMPACT OF PERSON-ORGANIZATION VALUE CONGRUENCE ON ORGANIZATIONAL COMMITMENT IN A PUBLIC SECTOR ORGANIZATION	27.	A SECTION AND ADDRESS OF THE PROPERTY OF THE P	14/
PRACHI AGARWAL & PRIYANKA SAGAR 29. CARBON CREDITS ACCOUNTING REFLEXION IN THE BALANCE SHEET – AN ACCOUNTANT'S PERSPECTIVE DR. P HANUMANTHA RAO & DR. B. VENKATA RAO 30. A LEGAL PERSPECTIVE OF BANK GUARANTEE SYSTEM IN INDIA MOHD YASIN WANI & RAIS AHMAD QAZI	28		151
29. CARBON CREDITS ACCOUNTING REFLEXION IN THE BALANCE SHEET – AN ACCOUNTANT'S PERSPECTIVE DR. P HANUMANTHA RAO & DR. B. VENKATA RAO 30. A LEGAL PERSPECTIVE OF BANK GUARANTEE SYSTEM IN INDIA MOHD YASIN WANI & RAIS AHMAD QAZI 157	20.		
DR. P HANUMANTHA RAO & DR. B. VENKATA RAO 30. A LEGAL PERSPECTIVE OF BANK GUARANTEE SYSTEM IN INDIA MOHD YASIN WANI & RAIS AHMAD QAZI 161	29.		157
30. A LEGAL PERSPECTIVE OF BANK GUARANTEE SYSTEM IN INDIA MOHD YASIN WANI & RAIS AHMAD QAZI 161		DR. P HANUMANTHA RAO & DR. B. VENKATA RAO	
MOHD YASIN WANI & RAIS AHMAD QAZI	30.		161
REQUEST FOR FFFDBACK	- ••	MOHD YASIN WANI & RAIS AHMAD QAZI	
		REQUEST FOR FEEDBACK	165

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RESULTS & DISCUSSION

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CARBON CREDITS ACCOUNTING REFLEXION IN THE BALANCE SHEET - AN ACCOUNTANT'S PERSPECTIVE

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ABSTRACT

As part of the Kyoto Protocol, a global policy was drafted at limiting green house gas emissions and steady steps are being taken to implement limits on carbon emission on the macroeconomic scale. Markets are being formulated so that companies can barter carbon allowances. Turning the environment, into a public product and into private property presents multiple economic challenges. This paper explores the allusions of the policy direction established in the Kyoto accord. Several alterations to corporate accounting policy are asserted. The perceived benefit is that socially responsible professionals will tabulate their corporation's cost and financial accounting procedures to encourage success as carbon emissions develops and more regulated.

KEYWORDS

Kyoto protocol, environmental science, social cause, balance sheet preparation.

1. INTRODUCTION

over time accounting reports along with their content have changed and will continue to be dynamic as we move into the future. Regard for the environment has attained the point of real proposals for implementation in the political arena. Environmental awareness amongst the management community is represented in frequent coverage of sustainability and environmental accountability in management oriented journals and annals. These social developments produce a need for financial information. If the trend towards hiked corporate responsibility for environmental impacts persists then accounting practice need to ultimately reflect this.

The purpose of this research work is to explore the impact of global warming on accounting procedure. As a first step in this exploration it becomes mandatory to understand the environment from an economic perspective. It is difficult to turn a public reserve into a private product. Market driven solutions regarded through the lens of economic theory are cumbersome to be adopted. The pace of politically motivated normalization regarding the environment is amplifying. It is also very elementary in light of what the scientific literature shares as a necessary. As environmental impacts are privatized a whole new class of assets and liabilities will emerge. The specific purpose of this paper is to examine how these items fit into the current financial reporting framework. Accounting policy that does this will ensure the relevance of accounting when it comes to evaluating corporate performance.

Change always constructs an opportunity for success. Corporations that strategize for the new world order of intense regulation of environmental impacts could become relatively extra competitive. Adopting a green strategy too early is fool-hardy from a stockholder's paradigm. It is equally hazardous to do nothing and ideate to invest in a green strategy after regulation is enacted and expertise is priced in a skimming pattern. Robust leadership teams could make prudent efforts to power the nature of future regulation for a normative advantage and make investments to ensure readiness for the business options such regulation could create. Until quarterly financial Management Information Systems (MIS) contain environmental assets and liabilities as a segment of the investment, the common man would continue to treat the environment as a public relations issue. This research proposes methods that accountants and accounting systems could be amended to contribute to corporate preparedness.

2. ECONOMIC FORMULATIONS FOR THE ENVIRONMENT

The air and water elements that the world relies upon have special economic characteristics. It becomes pertinent to review those economic variables for insight into why mankind collectively tolerates environmental degradation. There exists a rational explanation for the declining situation. Humans have taken their physical environment for granted because it has been an abundant public commodity. Public goods and services serve all sections of the society. Since no individual_owns the resource a private cost cannot be established. Decisions about public commodities are therefore political since there is no existence of a private market structure to regulate them. From another perspective, there is no obvious method to block individuals from benefiting from these commodities. Another common example of a public commodity is national defense. All of these attributes mean that humans cannot easily create a private market for a public commodity. Political processes are the means via which members negotiate the quantum and quality of a public good that would be available and how it could be paid for.

Individuals who propose market solutions as the best method to respond to environmental degradation need to keep in mind that our physical environment is a public commodity. Those that have a deep faith in private markets need to be especially careful. The current environmental situation renders a rationale for ongoing economic education. The environment is a political challenge because the quantum of carbon emissions is not a private commodity. Controversy and conflict over how to proceed are an integral component of the political process. Those ideating a market solution to environmental degradation at its peak may be revealing a deficiency of economic understanding.

In 1968, Garrett Hardin (1968) published a research manuscript that assisted an entire genre of economic students contemplate the challenge of public commodities entitled "The Tragedy of the Commons." Garrett argued that citizens are imagined as a common pasture shared by many shepherds. Each has a private incentive to improve the quantum of their flock whenever they can. Whenever a shepherd achieves this, they get the full benefit of the extra animal. All the shepherds expend is a small price arising from the stress the additional animal adds to the pasture. Obviously this process could proceed until the pasture befalls in its ability to support the herds. An immediate individual enticement leads to a tragedy that could only be avoided if there was a collective method to communicate to each shepherd the complete cost of the decision to add an animal to their herd.

Economists relate this cost from the strain on the pasture born by others, but triggered by an individual increase in use of the pasture, as an "externality." The sole shepherd may not be discerned of, or even equipped to compute, the costs of his verdict to the whole community. It is tough and expensive to get this pattern of information. The environment could be thought of as a global commons. Human activity induces a stress on the environment and arguably has no efficient way of understanding the total price of an additional jaunt to the store or the pursuit of an unnaturally opulent manicured garden. In reality, the personal price remains near zero until the environment begins to crumble.

Mankind is aware of the growing number of nations and individuals becoming sensitive to the high price associated with global warning. This would be the parallel of some shepherds identifying that the quality of the pasture is waning. Some may seek to recompense the situation before the commons disintegrate and there is much less for participants. That will only instigate frustration as individual incentives do not scaffold their diligence. In this context carbon credits are a cogent way to convert a public commodity into a private property. Everyone does not need to understand global warming for the apparatus to work. The external prices of individual actions are incorporated into personalized decisions regardless of political membership or private beliefs. Unless there is some other unpredicted development that diminishes the need to generate more carbon than the planet can engage. The carbon market has a high probability of cultivating into an important economic reality.

There is an international dimension to this challenge since air and water move liberally around the planet. Purely domestic actions can be futile because some sectors could face overriding international mechanisms. Consider the case of the International Civil Aviation Organization (ICAO). At their recent Montreal conference, the ICAO deliberated environmental actions (Wall, 2007). The ICAO has significant power with respect to regulating international flights. In conjunction with this, the European Parliament will compel an emissions trading scheme on all carriers in the near future. In addition, they will apply pannational directives on aircraft entering the US or Europe that require set emission quantum per passenger to be reached and unbearably heavy taxes to drive out unacceptable equipment. These regulations could cause airlines to dump functional but polluting aircraft into unfettered domestic markets akin to the Indian Scenario.

Understanding the economic dynamics could assist business professionals advocate for better public policy responses. Accountants have the advantage of economic education as well as practical exposure concerning the operation of market and other regulatory paradigms. Accounting professionals may find discussions about public goods cumbersome. They believe in private markets. Most economic pursuits fit into this category; however the environment, national defense, and public infrastructure do not. There is no way, except through legislation and taxation, to ensure this commodity is provided to a level that maximizes societies benefit. A different discussion is needed for public commodities.

Many business chiefs angst over the political considerations devoted to environmental regulation. Arguably the government is the apt body for this discourse. Accounting professionals could reduce the aforesaid business angst by making statements about the environment within the context of public commodities. The societal risk is way too steep to simply wait for the environmental corresponding of a stock market crash to address the demand for regulation. Forward thinking professionals need not allow free riding citizens, companies, or nations to drag the world into a crisis. The "drop-in-the-bucket" stigma needs to be replaced with a more enlightened position. Public action could cause the environmental price of carbon emissions to be internalized by everyone. The free rider benefit has to be taken away. Accountants can assist business leaders make a contribution to policy development by converting their energy into creating effective markets and practical revelation emanations.

3. MARKET SOLUTIONS

A deeper understanding of economics improves the possibility of a less dogmatic discussion of market mechanisms. Too many business chiefs make dangerously simplistic assertions that market mechanisms could address environmental concerns. Comments about the kind of market forces which could be effective would provide meaningful leadership. There are four distinctly separate market models under deliberation. All four could create an improved environment. Almost none of us function in a perfectly competitive market and so it is foolish to profess that they do when commenting on market structures. Accountants can add to this argument by ensuring that the business fraternity is informed about how a specific model could reflect in business systems and financial reports. Until these considerations are deliberated, businesses would not be able to estimate where their opportunities lie. Each alternative utilizes a separate economic methodology.

Each of the market mechanisms affect the route a country or corporation takes to an environmentally responsible equilibrium. The first model incorporates of a flat fee on polluting inputs. Corporations do this now with fees on low efficiency Sports Utility Vehicles and taxes added to the cost of automotive gasoline. By making the input pricier the society can shift demand to the available alternatives. In addition, the input costs are then applied to subsidize alternative, underdeveloped technologies to further ameliorate the effect. The Robin-hood effect can be witnessed in choices around automobiles; there has been increased attention to bio-fuels and longer term investments in power cells have increased. In this model, carbon generating activities continue for by corporations most willing to shell-out the price or where no alternatives are readily available.

The second model involves a system of quotas. Countries could use this approach in multiple industries to provide limited protection for competition. In the energy dominion corporations already have a structure of quota in place in lieu of the near ban on new refinery capacity. This induces prices to mount and customers to seek substitutes as prices climb. Quotas could form the basis of a carbon credit market. Based on current uses, consumers and corporations are awarded a quota. Those that want more capacity would then have to bid credits against from others. Those with the easiest opportunities for carbon emission reduction would benefit in this case. They can sell their savings to corporations with less opportunity. Corporations with the easiest opportunities to reduce carbon emissions would profit by responding to the opportunity to sell the carbon savings they create.

A third market model delves at output efficiencies rather than monitoring inputs. This model establishes a baseline of carbon use per unit of production. Permits for a quantity of CO₂ emissions are granted for a period of time that reflects a specific carbon allowance in relation to actual output. These permits are typically granted for periods of 4-6 years. Once the permit period has elapsed, fresh standards would be imposed for the new permit. This model could facilitate growth and permits an enlightened regulator to motivate improvements in the context of new technology or market conditions. This system would be similar to an extension of our business licensing system which, for example, regulates the number of taxis on the road. Progressive reduction of the carbon allowance for electric production would accelerate the demise of high polluting plants and therefore create incentives for new factory construction.

A fourth model, that is very reputed with celebrities, is the market for carbon offsets. It is socially popular to record that you made a trip "carbon neutral" by planting the quantum of trees needed to absorb that carbon generated by a trip. At an industry level a corporation would be required to invest in activities that reduce their carbon "footprint." This model will require carefully drafted policy to ensure legitimate and verifiable measurement of carbon applications and carbon offsets. As an example some agricultural projects can reduce the amount of carbon in the atmosphere. Investment in those projects could renew or form new carbon credits for firms. Obviously a market structure to trade the created carbon offset allowance would be an incentive to launch such projects. There is a real risk that such an allowance will eliminate the need for real change as market players find ways to bring existing (as opposed to new) activities into the market as offsets.

An additional paradigm is carbon shifting. If India raises its costs by reducing carbon emissions the nation could hurt the economy by shifting jobs to countries that do not. So discussion about the carbon market has emanated an international macro-economic discussion about green accounting. Green accounting concerns governmental economic accounts and not the financial books of companies and government entities. Green accounting refers to national accounts which would include environmental price to public accounts. In this system, countries like India would suddenly show huge trade deficits associated with their high carbon outputs. Ferreira and Vincent (2005) have summarized latest developments in green accounting. Governments have been actively engaging on green accounting in the Doha round of trade talks. It is foreseeable that the United Nations would create an international carbon market that would see India paying huge sums to other nations in order to sustain its disproportionate use of global emissions capacity. As policy developments continue in that direction, several economic sectors need to be prepared for India to increase protectionism and become isolated from portions of global trade. There will be domestic winners and losers as this circumstance develops.

In conclusion it is important to mention what market mechanism is under consideration. It is best for everyone if dramatic change can be averted. The collapse of the bill to establish new nuclear powered power plants provides a recent example of the cost associated with deferred action. Slow incremental adjustments to power generation quotas would have been less costly in retrospect. The easiest and therefore most predictable method to creating a market mechanism to limit carbon emissions is to look at what is already in place. Staying abreast of the regional approaches to carbon trading is hence a way to gain insight as to what is likely to occur as the situation becomes more profound.

4. WHAT IS INDIA PREPARING FOR?

Political agenda of countries around the world represent the broad base of concern regarding global environmental degradation. The Kyoto Protocol of 1996 is a huge step towards worldwide regulation of the environment. Many countries have ratified the protocol and have undertaken limited steps to achieve their share of commitments. India did not ratify the agreement because the current administration determined it could not achieve the targets. That was either a self fulfilling prophecy or realistic. The resulting patchwork of political, industrial, and individual hard-work to become more environmentally neutral is moreover very significant. This leaves strategic mangers in an awkward position. Corporations know that environmental degradation is not going to end on its own. It is cumbersome for managers to understand what strategies can be effective when the public policy responses are unknown. Without clear direction the incentives will appear to favor those teams that do not adopt green strategies that are priced high.

The headline change in response to environmental degradation is emissions reduction. The leading ideology with regard to reducing emissions is to place a limit on carbon gas production. By making CO₂ inputs more expensive, creativity will be encouraged and the market will shift to other alternatives. This concept was imbedded within the Kyoto protocol. The development of a serious carbon trading business in the USA and Europe can give Indian businesses insight into how they should prepare. Ramachandra and Norton (2006) reported on the intense investment activity of investment banks in the European Carbon Market. For example, JP Morgan (JPMC) invested US \$ 4.29 billion dollars to quietly beef up its market position. While attention is lost in the press in lieu of the sub-prime mortgage crisis the initiative has not stopped. The JPMC indicates that there are market makers who can help corporations prepare to either buy or create sellable carbon credits now.

Regulatory proposals to manage CO_2 emissions are more than social or political indulgences. There is a section of the educated society who under-estimate the issue by adopting that mindset. When there are substantial segments of the population prepared to work for a neutral carbon foot print, the day next is almost here. Folks are prepared to expend considerable sums on products, offered at web-pages like climatefriendly.com, myclimate.org and terrapass.com. The Indian government is already imposing high energy costs on businesses by declining almost any expansion of refinery capacity. As a result, businesses that have embraced energy efficient practices already understand the competitive opportunity environmental regulation brought-forth. Our government will adopt more legal, environmental requirements and corporations that are ready can excel rather than make a vain effort to cope.

A whole world of positive opportunity could be identified if India accepts that capping $\mathbf{CO_2}$ emissions by governments is necessary and inevitable. This position leads to effective drafting rather than rootless denial. Understanding the primary intent and workings of the Kyoto Protocol is essential. This is the context framework which nations are designing cap-and-trade markets. There is also much to be assimilated by studying the experiences of industries in countries that are further along the path to Kyoto compliance. This is a time for lateral thinking. Accountants work with managerial decision-making processes which impact investments everyday so they can offer ideas about how to comprehensively get firms and industries to internalize the costs of carbon emissions. As an offshoot accountants that become informed are in a unique position to comment on the implementation issues synergized with each of the models under consideration. The Chicago Climate Exchange (CCX, 2007) has facilitated limited green house gases emissions trading since late 2003. Costs are quoted per $\mathbf{CO_2}$ eq. unit with a contract consisting of 100 $\mathbf{CO_2}$ eq. Participating corporations voluntarily join one of three segments. Members enter a legal commitment to limit emissions according to a set schedule. Exchange allowances are permitted to members as per this schedule. They may obtain additional units via electrical power conservation or carbon sequestration activities. Exchange offsets are rendered by participating members to those that over their quotas (Office of Air, 2009). These units are created via qualifying mitigation activities such as the purchase of electrical power from renewable energy sources, annihilation of methane from landfills or livestock operations, or adoption of environmentally friendly agricultural practices.

5. CORPORATE ACCOUNTING AND THE ENVIRONMENT

Accounting plays a primary role in determining what matters. Until it is measured and reported on in financial statements an economic enhancements will rarely receive much attention. Consider how different Mumbai would be today if the full cost of health commitments made in the 1960s for retired workers had been fully booked as health insurance premiums rose over the last 20 years. Consider how different Delhi would look if the documented need for civic engineering maintenance had been recorded 15 years ago. Whether public or private, the common Indian citizen can document numerous cases where there were known liabilities but there is no accounting regulation to reflect them on the balance sheet. It takes a disaster for the rules to amend. In multiple cases, the large cost of responding up front was limited, when compared to the price of the resulting disaster.

Accountants take a great deal of pride in the principles that are the building blocks of a profession that is at best understood as a social science. The profession has a well developed sense of social responsibility. A responsible profession does not need a debacle to generate change. Why then, is the accounting process complicit in the opinion to not record important environmental costs? The answer is rooted in basic accounting principles and points to an opportunity for a fresh interpretation of them. Accounting appraises processes by a hierarchy of principles that set out highly valued, qualitative attributes of accounting information. These characteristics require fresh attention in light of the environmental challenges society is facing. It is useful to widen the definition of important information so that the accounting process internalizes more environmental price details.

Reliability is one of the primary attributes of useful information. Accountants view reliability in terms of specific components. One such component is that data must be verifiable. This places a great strain on the market mechanism especially for carbon credits. If the Indian government proceeds with the output-licensing model, there will be a large quantum of difficulties with verification of carbon credit reductions. The implementation of the proposed market especially in view of this component merits deep consideration.

This research argues that there are two necessary steps for carbon emissions and reductions to be certified. Certification is needed so that the yielding credits are recognized and may be legitimately traded. India has to know what a legitimate credit is and there has to be a method for accreditation by an independent body or council. Certification is mandatory since a carbon credit is not a deliverable good. The value of this intangible asset is pertinent because of trust that buyers place in the market system. The success and survival of the system is thus predicated on the credit-worthiness of carbon reductions. At the current time, the profession has gone a lengthy way towards denying the existence of intangible assets and would have a great deal of hassle recognizing corporations that are creating them.

Objectivity is another component that is applied to assimilate the reliability of information. The most evident outcome of this concept is the historic cost principle. One application of this principle has been the separation of asset write-ups. Under no circumstances can professional judgment be exercised and an unrealized advantage on long term assets be realized. Unrealized gains on long term payables do not get recorded until they are realized. Managerial yield that creates carbon savings or reduces future environmental costs are not registered until they are realized. Corporations that are proactive about generating carbon assets would find that their associated assets and liabilities, as shown in their financial records, would understate their real situation. The effect is to dull our attention to environmental action and perhaps reward inaction in the short term. Items that are in the management formats have less impact when they do not specifically tie into specific entries on the income statement.

The second primary quality of important information is the attribute "relevance". Relevance is interpreted in terms of specific information segments. Information is relevant when it has predictive value, is timely, and provides feedback to the stakeholders. Unfortunately relevance is interpreted in the narrow sense of management leadership of the funds entrusted to it by stakeholders and creditors. In that context, the societal concern for the Indian environmental commons is just that, context. Relevance is hence the poor cousin to reliability when it comes to determining what useful information is. If the accounting profession is to be supportive of public concern about the environment, this interpretation needs to be amended. If accountants could see the stakeholder as an investor and as a member of the society facing a mounting environmental cost, then this situation can be amended. Regulation is most likely to inculcate future environmental costs relevant but the profession can initiate this new paradigm on its own.

6. PROFIT FROM ACCOUNTING POLICY INITIATIVES

This research has deliberated on how unreasonable and irresponsible it is for business chiefs to accept a simple statement advocating a market elucidation to address environmental degradation. Society needs responsible discourse that takes into account robust economic solutions. Accountants who have a deeper

understanding of the economic and political scenario can contribute to their employers and society more efficiently. India stands to gain if the environmental agenda includes the concerned voice of accountants. As a profession, there is a great deal to be considered and studied that is missed with simplistic records that market solutions are best. The language of business can inculcate the societies need to elevate environmental issues, now that India has reached the practical capacity of this public good. It is time for this to be treated as a profound professional accountability.

The Kyoto accord left the allied countries a great deal of flexibility with respect to the mechanisms they would apply to comply with treaty obligations. Even though there is litheness, the discussion has focused on trading carbon credits grounded on quota's and productivity scales (Jepma & Van der Gasst, 1998). These public policy responses could be very difficult to incorporate into accounting legislation. The accounting profession needs to react with more than a recommendation to added base sustainability as a key measure in the balanced scorecard. India can hence advocate for three additional categories of responses by professional accountants: inclusion of carbon gas emission markets in the capital budgeting activity, reporting environmental impacts on financial reports, and advocating for effective regulatory approach for each sector of the economy. Accountants who respond in these routes could contribute to the competitive advantage of their corporations and society. The first step could be to consider future costs in capital budgeting models. A carbon credit market established on output allowances is pricey to implement. Many businesses can estimate that the cost of this will be higher than an input tax such as the one India has on Petrol as of now. Since India cannot assure a change in policy direction, it is prudent to make investments with the output structure in mind. Retrofitting existing systems and processes to record emissions is costly and non-productive at best. Revered accountants will need to look for and emphasize these preparatory investments when they are evaluating capital budget proposals and in the participation in setting budgetary priorities.

The second opportunity is to report environmental assets and liabilities on the balance sheet right-away. There is a long learning curve requirement to incorporate carbon credits into the reporting procedure. Firms can develop experience with carbon assets by the preparation of policies for determining market values and disclosing unrealized profits or losses on a pro-forma basis. They can also implement procedures to collect and disclose carbon emissions much like those India has for disclosing future lease and debt payments. This disclosure could increase awareness of future prices and create stockholder confidence in corporations that can give a clear accounting. Reporting on carbon offset activities, as India now reports on research and development pipelines, form a third opportunity.

7. CONCLUSION

This research has examined how the perception referencing carbon credits can be misleading. Deeper understanding of the issue and the deep-rooted problems associated with societal decision-making regarding public commodities are needed. Accountants can heighten corporate discussions through broadening their corporation's capital budgeting variables, developing relevant, future oriented looking financial systems, and advocating for economically effective regulation. There is no need for accountants to passively respond to the growing problem of environmental degradation. This research has researched the method accountants can add value to their firms by fulfilling their professional role within the Indian Diaspora.

There is a moral hazard for accounting professionals. An accountant can identify their effort as little and inconsequential when paralleled to the political and scientific influences within the environmental paradigm. That thought could be used as the prime criteria for not taking action. Taking comfort in that rationale does not comprehensively reflect the pervasive impact of accounting policy has as does the language of corporate profit making. Accountants do play a vital role in shaping responsible public procedures as members of the business community. Their employers and clients would benefit from being able to mitigate a crisis caused by lack of preparation if the accounting fraternity takes action. India has to examine the passive role of the accounting fraternity in setting conditions that permitted the sub-prime crisis to occur. The financial impacts of environmental degradation are far more substantial. Attention to accounting procedures regarding carbon credits can be the accountant's positive contribution to the societal discourse about environmental dilapidation.

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