

INTERNATIONAL JOURNAL OF RESEARCH IN COMPUTER APPLICATION & MANAGEMENT

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Please find my submission of manuscript entitled ' _____ ' for possible publication in your journals.

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5. **KEYWORDS:** Abstract must be followed by a list of keywords, subject to the maximum of five. These should be arranged in alphabetic order separated by commas and full stops at the end.
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7. **HEADINGS:** All the headings should be in a 10 point Calibri Font. These must be bold-faced, aligned left and fully capitalised. Leave a blank line before each heading.
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9. **MAIN TEXT:** The main text should follow the following sequence:

INTRODUCTION**REVIEW OF LITERATURE****NEED/IMPORTANCE OF THE STUDY****STATEMENT OF THE PROBLEM****OBJECTIVES****HYPOTHESES****RESEARCH METHODOLOGY****RESULTS & DISCUSSION****FINDINGS****RECOMMENDATIONS/SUGGESTIONS****CONCLUSIONS****SCOPE FOR FURTHER RESEARCH****ACKNOWLEDGMENTS****REFERENCES****APPENDIX/ANNEXURE**

It should be in a 8 point Calibri Font, single spaced and justified. The manuscript should preferably not exceed **5000 WORDS**.

10. **FIGURES & TABLES:** These should be simple, centered, separately numbered & self explained, and **titles must be above the table/figure. Sources of data should be mentioned below the table/figure.** It should be ensured that the tables/figures are referred to from the main text.
11. **EQUATIONS:** These should be consecutively numbered in parentheses, horizontally centered with equation number placed at the right.
12. **REFERENCES:** The list of all references should be alphabetically arranged. The author (s) should mention only the actually utilised references in the preparation of manuscript and they are supposed to follow **Harvard Style of Referencing**. The author (s) are supposed to follow the references as per the following:
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 - Use **(ed.)** for one editor, and **(ed.s)** for multiple editors.
 - When listing two or more works by one author, use --- (20xx), such as after Kohl (1997), use --- (2001), etc, in chronologically ascending order.
 - Indicate (opening and closing) page numbers for articles in journals and for chapters in books.
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- Bowersox, Donald J., Closs, David J., (1996), "Logistical Management." Tata McGraw, Hill, New Delhi.
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UNPUBLISHED DISSERTATIONS AND THESES

- Kumar S. (2011): "Customer Value: A Comparative Study of Rural and Urban Customers," Thesis, Kurukshetra University, Kurukshetra.

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WEBSITE

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WEB RESOURCES FOR GREEN REVOLUTION**M. PADMINI****LECTURER****DEPARTMENT OF MANAGEMENT STUDIES****V.S.B ENGINEERING COLLEGE****KARUR****M. SURULINATHI****ASST. LIBRARIAN****DEPARTMENT OF LIBRARY & INFORMATION SCIENCE****BHARATHIDASAN UNIVERSITY****TIRUCHIRAPPALLI****T. R. SAJANI NAIR****LIBRARIAN****DEPARTMENT OF LIBRARY & INFORMATION SCIENCE****V.S. B. ENGINEERING COLLEGE****KARUR****T. SUHIRTHARANI****STUDENT****DEPARTMENT OF MANAGEMENT STUDIES****INDIRA GANDHI COLLEGE****TRICHY****ABSTRACT**

This article describes the many web resources made available to users in the form of open access and subscribed in the form of E-journals, E-Books, e-theses and video sharing web sites. It proves that open access and subscribed resources may be prepared even for highly resource-demanding lessons on text, image, video and audio processing and compression. This paper helps to online learners of Green revolution professionals to aware of web-based resources available on Internet. The creation and application of web resources will support learning and teaching process.

KEYWORDS

Web Resources; Green Revolution; open access; Video sharing Website.

INTRODUCTION

The popularity of the World Wide Web and the incredible rapid growth of the web technology could not be imagined a decade ago. Web is a globally hyper linked electronic environment on which a lot of latest information is available in almost all subject areas. Keeping this in mind, an exhaustive information search was conducted on Internet to compile a list-of various web sites providing information on the use of multimedia systems for library applications. Rapid increase number of Internet access points all over the world leads to many research on new technologies for education and working. The creation and application of web resources will support learning and teaching process.

WEB RESOURCES FOR GREEN REVOLUTION

- Video Sharing Websites
- E-Journals
- E-Books
- Electronic Theses and Dissertations and so on.

MULTIMEDIA@TEACHER TUBE

Teachertube is to provide anytime, anywhere professional development with teachers teaching teachers. As well, it is a site where any one can post videos designed for students to view in order to learn a particular game.

With TeacherTube, community members can:

- Upload, tag and share videos worldwide.
- Upload Support Files to attach your Green based Speeches, formats to your video.
- Browse hundreds of videos uploaded by community members.
- Customize the experience by subscribing to member videos, saving favorites, and creating play lists.

TABLE 1: SHOWS DISTRIBUTION OF VIDEOS IN TEACHERTUBE

S. No.	Key word/Terminology	No of Videos
1	Green Buildings & Smart homes	7
2	Green Computing	19
3	Green ICT	10
4	Green Engineering	56
5	Green Educational Technologies	23
6	Green Manufacturing & Energy efficiency	1
7	Sustainable development	29
8	Green Management and Marketing	6

MULTIMEDIA@YOUTUBE

The below table shows that videos made available to user in the form of open access in youtube. YouTube is a video sharing website where users can upload, view and share video clips. In November 2006, YouTube, LLC was bought by Google Inc. and is now operated as a subsidiary of Google. The company is based in San Bruno, California, and uses Adobe Flash Video technology to display a wide variety of user-generated video content, including movie clips, TV clips, and music videos, as well as amateur content such as video blogging and short original videos. Most of the content on YouTube has been uploaded by individuals.

TABLE 2: SHOWS DISTRIBUTION OF VIDEO COLLECTION IN YOUTUBE

S. No.	Key word/Terminology	No of Videos
1	Green Buildings & Smart homes	891
2	Green Computing	2080
3	Green ICT	958
4	Green Engineering	5790
5	Green Educational Technologies	1430
6	Green Manufacturing & Energy efficiency	425
7	Sustainable development	9160
8	Green Management and Marketing	841

MULTIMEDIA@GOOGLE VIDEO (<http://video.google.com/>)

Google Video is a free video sharing website and also a video search engine from Google that allows anyone to upload video clips to Google's web servers as well as make their own media available free of charge; some videos are also offered for sale through the Google Video Store. The below table shows number of collection available on green engineering, green building, green marketing and so on.

TABLE 3: SHOWS DISTRIBUTION COLLECTION IN GOOGLE VIDEO

S. No.	Key word/Terminology	No of Videos
1	Green Buildings & Smart homes	1,280
2	Green Computing	3,040
3	Green ICT	1,690
4	Green Engineering	10,300
5	Green Educational Technologies	1,960
6	Green Manufacturing & Energy efficiency	503
7	Sustainable development	14,400
8	Green Management and Marketing	1,810

DOAJ (<http://www.doaj.org/>)

The aim of the Directory of Open Access Journals is to increase the visibility and ease of use of open access scientific and scholarly journals thereby promoting their increased usage and impact. The Directory aims to be comprehensive and cover all open access scientific and scholarly journals that use a quality control system to guarantee the content. The below table shows number of videos available in DOAJ.

TABLE 4: SHOWS DISTRIBUTION JOURNAL ARTICLES IN DOAJ

S. No.	Key word/Terminology	Publications
1	Green Buildings & Smart homes	-
2	Green Computing	9
3	Green ICT	-
4	Green Engineering	2
5	Green Educational Technologies	1
6	Green Manufacturing & Energy efficiency	-
7	Sustainable development	1696
8	Green Management and Marketing	1

NDLTD (NETWORKED DIGITAL LIBRARY OF THESES AND DISSERTATIONS)

NDLTD is an international organization dedicated to promoting the adoption, creation, use, dissemination, and preservation of electronic theses and dissertations (ETDs). The below table shows number of journal article available on green revolution in NDLTD.

TABLE 5: SHOWS DISTRIBUTION OF ETD IN NDLTD

S. No.	Key word/Terminology	E-Theses
1	Green Buildings & Smart homes	3,534
2	Green Computing	21,936
3	Green ICT	2,846
4	Green Engineering	54,326
5	Green Educational Technologies	13,398
6	Green Manufacturing & Energy efficiency	10,661
7	Sustainable development	39,249
8	Green Management and Marketing	17,123

BIBLIOGRAPHIC DATABASES

Biographic databases are used to store collections of bibliographic records. Scopus and Web of Science databases contained fields to store information about a limited range of printed works, books reviews, articles, Letters, meeting abstract, Conference publications manuscripts etc. It also helps to know the Citations, H-index, and Impact Factor for particular Journal and so on.

TABLE 6: SHOWS DISTRIBUTION PUBLICATIONS IN DATABASES

S. No.	Key word/Terminology	Scopus	Web of Science 1999-2011
1	Green Buildings & Smart homes	594	3
2	Green Computing	1806	2462
3	Green ICT	172	52
4	Green Engineering	11258	3259
5	Green Educational Technologies	105	18
6	Green Manufacturing & Energy efficiency	133	35
7	Sustainable development	68572	18206
8	Green Management and Marketing	1599	6966

E-JOURNAL DATABASES

Access > 7,00,000 E-journals articles covering Subjects like Green Buildings & Smart homes, Green Computing, Green ICT, Green Engineering, Green Educational Technologies, Green Manufacturing & Energy efficiency, Sustainable development, Green Management, Green Marketing by Springerlink and Elsevier Science.

TABLE 7: SHOWS DISTRIBUTION PUBLICATIONS IN DATABASES

S. No.	Key word/Terminology	Springer	Elsevier
1	Green Buildings & Smart homes	1,805	2808
2	Green Computing	36,791	63012
3	Green ICT	14,391	4563
4	Green Engineering	1,06,824	219200
5	Green Educational Technologies	12,513	17080
6	Green Manufacturing & Energy efficiency	3,752	14281
7	Sustainable development	70,377	121999
8	Green Management and Marketing	1,08,563	26925

CONCLUSION

Digital Libraries and Multimedia brings together in one place important contributions and up-to-date research results in this fast moving area. Libraries need to balance provisions for greater access to text based information systems as opposed to limited-scale, multimedia products. However, as Libraries move into the twenty-first century, multimedia integrated library systems will become a necessity rather than a luxury.

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WEBSITES

3. <http://videlectures.net/>
4. <http://freevidelectures.com/mav.html>
5. <http://www.uwv.org/index.aspx>
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With sincere regards

Thanking you profoundly

Academically yours

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In this age of Commerce, Economics, Computer, I.T. & Management and cut throat competition, a group of intellectuals felt the need to have some platform, where young and budding managers and academicians could express their views and discuss the problems among their peers. This journal was conceived with this noble intention in view. This journal has been introduced to give an opportunity for expressing refined and innovative ideas in this field. It is our humble endeavour to provide a springboard to the upcoming specialists and give a chance to know about the latest in the sphere of research and knowledge. We have taken a small step and we hope that with the active co-operation of like-minded scholars, we shall be able to serve the society with our humble efforts.

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