INTERNATIONAL JOURNAL OF RESEARCH IN COMPUTER APPLICATION & MANAGEMENT



A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories Indexed & Listed at:

Ulrich's Periodicals Directory ©, ProQuest, U.S.A., EBSCO Publishing, U.S.A., Cabell's Directories of Publishing Opportunities, U.S.A as well as in Open J-Gage, India [link of the same is duly available at Infilbnet of University Grants Commission (U.G.C.)]

Registered & Listed at: Index Copernicus Publishers Panel, Poland

Circulated all over the world & Google has verified that scholars of more than 1500 Cities in 141 countries/territories are visiting our journal on regular basis. Ground Floor, Building No. 1041-C-1, Devi Bhawan Bazar, JAGADHRI – 135 003, Yamunanagar, Haryana, INDIA

CONTENTS

Sr. No.	TITLE & NAME OF THE AUTHOR (S)	Page No.
1.	BUDGETARY TRADE-OFFS BETWEEN MILITARY AND EDUCATION/HEALTH EXPENDITURES IN DEVELOPING COUNTRIES: A PANEL DATA	1
	ANALYSIS A. K. M. SAIELIR RASHID & MD. ZAHIR LIDDIN ARIE	
2.	AN ANALYSIS ON CRITICAL SUCCESS FACTORS FOR NEW PRODUCT DEVELOPMENT IN SMES OF IRAN'S FOOD AND BEVERAGE INDUSTRIES	7
-	HOSSEIN SAFARZADEH, REZA TALEIFAR, DR. YASHAR SALAMZADEH & FARHANG MOHAMMADI	
3.	COMPARATIVE STUDY AND NUMERICAL MODELING OF A CUPOLA FURNACE WITH HOT WIND MICHEL LISSOUCK. FRANCOIS NJOCK BAYOCK & ARIANE KAMEWE	15
4.	AN ANALYSIS ON THE IMPACT OF QUALITY SERVICE PROVISION ON CUSTOMERS' SATISFACTION IN MICRO- FINANCE INSTITUTIONS IN	21
	RWANDA FROM THE CUSTOMER'S PERSPECTIVE - USING THE SERVQUAL MODEL	
5	FOREIGN AID AND DEVELOPMENT IN AFRICA: IMPLICATION FOR THE MILLENNIUM DEVELOPMENT GOALS (MDG'S)	27
	NDUONOFIT, LARRY-LOVE EFFIONG & ONWUKWE, VIVIAN CHIZOMA	
6.	THE IMPACT OF HRM PRACTICES HAVING A MEDIATING EFFECT OF ORGANIZATIONAL COMMITMENT ON ORGANIZATIONAL	33
	IFFAT RASOOL & JAMILA KHURDHID	
7 .	ENTREPRENEURSHIP DEVELOPMENT THROUGH HUMAN RESOURCE MANAGEMENT PRACTICES	37
8	SELF-MEDICATION IN YOUTH: A SURVEY IN JAIPUR	41
0.	SMRITI OJHA & DR. SUNIL JAKHORIA	
9.	CUSTOMERS' PERCEPTION TOWARDS SERVICE QUALITY OF INTERNET BANKING SERVICES IN COIMBATORE DISTRICT, TAMIL NADU, INDIA NEETA INDORKER, DR. N. AJJAN, DR. S. D. SIVAKUMAR & D. MURUGANANTHI	45
10 .	ECONOMIC PERSPECTIVE OF CHILD LABOR - IT'S IMPLICATIONS AND PREVENTIVE MEASURES: A STUDY ON UNORGANIZED SECTOR IN	50
	VISAKHAPATNAM, A.P., INDIA	
11.	HAZARDOUS WASTES: INDUSTRIAL CONCENTRATION AND POLLUTION INTENSITY IN ANDHRA PRADESH	55
	DR. PRABHA PANTH	
12.	VISHAL SAMARTHA, DR. MUSTIARY BEGUM & LOKESH	62
13 .	A STUDY ON CONSUMER BEHAVIOUR OF MINI PUMPS IN DOMESTIC SECTOR	67
14.	G. DEVARUMAR & DR. G. BARAMI SHOPPING MOTIVES OF CONSUMERS TOWARDS ORGANIZED RETAIL SECTOR IN ODISHA	74
	CHINMAYEE NAYAK & DR.DURGA CHARAN PRADHAN	
15.	CURRENT STATUS AND CHALLENGES IN IMPLEMENTING INFORMATION AND COMMUNICATION TECHNOLOGY INITIATIVES IN EDUCATION IN INDIA	78
	JAYASHREE SHETTY & DR. FAIYAZ GADIWALLA	
16 .	USING WEB SERVICES IN ENTERPRISE COMPUTING AND INTERNET APPLICATION DEVELOPMENT	84
17 .	TEXT CATEGORIZATION USING FPI METHODOLOGY	87
18	M. PUSHPA & DR. K. NIRMALA APPLYING AND EVALUATING DATA MINING TECHNIQUES TO PREDICT CUSTOMER ATTRITION: A SURVEY	90
10.	AFAQ ALAM KHAN, NASIR HUSSAIN & PARVEZ ABDULLAH KHAN	
19.	IMAGE EDGE DETECTION USING MORPHOLOGICAL OPERATION	97
20 .	PERFORMANCE AND EVALUATION OF CONSUMER FORUMS – A CASE STUDY OF WARANGAL DISTRICT	102
24	T. VIJAYA KUMAR & M. RADHA KRISHNA	100
21.	TO INDORE DISTRICT	108
	SWATI KEWLANI & SANDEEP SINGH	ļ
22 .	STATE FINANCIAL CORPORATIONS AND INDUSTRIAL DEVELOPMENT: A STUDY WITH SPECIAL REFERENCE TO RAJASTHAN FINANCIAL CORPORATION	112
	SUSANTA KANRAR	
23.	A STUDY OF CUSTOMER LOYALTY WITH REFERENCE TO PRIVATE AND PUBLIC SECTOR BANKS IN WESTERN MAHARASHTRA	118
24.	ANALYSIS OF EARNINGS QUALITY OF SELECTED PUBLIC, PRIVATE AND FOREIGN BANKS IN INDIA	126
25	SAHILA CHAUDHRY SOLUTION OF MULTICOLUMEADITY BY DIDGE DECRESSION	120
25.	R. SINGH	150
26 .	AN IMPACT OF CELEBRITY ENDORSEMENT ON THE BUYING BEHAVIOR OF YOUTH RAVINDRA KUMAR KUSHWAHA & GARIMA	136
27 .	A STUDY ON ANALYSIS OF SHARE PRICE MOVEMENTS OF THE SELECTED INDUSTRIES BASED ON NIFTY STOCKS	142
28 .	INCREASING NETWORK LIFETIME WITH ANGLED-LEACH PROTOCOL IN WSNs	147
20	DEEPTI GARG & ROOPALI GARG THE IMPACT OF CONTENTS ON NATIONAL AND INTERNATIONAL LINIVERSITY WERSITES NAVIGATION BEHAVIOUR	152
29.	SUNITA S. PADMANNAVAR & DR. MILIND J. JOSHI	152
30.	ULTRA SOUND BREAST CANCER IMAGE ENHANCEMENT AND DENOISING USING WAVELET TRANSFORM	158
	REQUEST FOR FEEDBACK	162

A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories

<u>CHIEF PATRON</u>

PROF. K. K. AGGARWAL Chancellor, Lingaya's University, Delhi Founder Vice-Chancellor, Guru Gobind Singh Indraprastha University, Delhi Ex. Pro Vice-Chancellor, Guru Jambheshwar University, Hisar

<u>PATRON</u>

SH. RAM BHAJAN AGGARWAL Ex.State Minister for Home & Tourism, Government of Haryana Vice-President, Dadri Education Society, Charkhi Dadri President, Chinar Syntex Ltd. (Textile Mills), Bhiwani

CO-ORDINATOR

MOHITA Faculty, Yamuna Institute of Engineering & Technology, Village Gadholi, P. O. Gadhola, Yamunanagar

ADVISORS

DR. PRIYA RANJAN TRIVEDI Chancellor, The Global Open University, Nagaland PROF. M. S. SENAM RAJU Director A. C. D., School of Management Studies, I.G.N.O.U., New Delhi PROF. S. L. MAHANDRU Principal (Retd.), MaharajaAgrasenCollege, Jagadhri

EDITOR

PROF. R. K. SHARMA Professor, Bharti Vidyapeeth University Institute of Management & Research, New Delhi

CO-EDITOR

 MOHITA

 Faculty, Yamuna Institute of Engineering & Technology, Village Gadholi, P. O. Gadhola, Yamunanagar

EDITORIAL ADVISORY BOARD

DR. RAJESH MODI Faculty, YanbulndustrialCollege, Kingdom of Saudi Arabia PROF. PARVEEN KUMAR Director, M.C.A., Meerut Institute of Engineering & Technology, Meerut, U. P. PROF. H. R. SHARMA Director, Chhatarpati Shivaji Institute of Technology, Durg, C.G. PROF. MANOHAR LAL Director & Chairman, School of Information & Computer Sciences, I.G.N.O.U., New Delhi PROF. ANIL K. SAINI Chairperson (CRC), Guru Gobind Singh I. P. University, Delhi PROF. R. K. CHOUDHARY Director, Asia Pacific Institute of Information Technology, Panipat DR. ASHWANI KUSH Head, Computer Science, UniversityCollege, KurukshetraUniversity, Kurukshetra

INTERNATIONAL JOURNAL OF RESEARCH IN COMPUTER APPLICATION & MANAGEMENT

A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories

DR. BHARAT BHUSHAN Head, Department of Computer Science & Applications, Guru Nanak Khalsa College, Yamunanagar **DR. VIJAYPAL SINGH DHAKA** Dean (Academics), Rajasthan Institute of Engineering & Technology, Jaipur **DR. SAMBHAVNA** Faculty, I.I.T.M., Delhi **DR. MOHINDER CHAND** Associate Professor, KurukshetraUniversity, Kurukshetra **DR. MOHENDER KUMAR GUPTA** Associate Professor, P.J.L.N.GovernmentCollege, Faridabad **DR. SAMBHAV GARG** Faculty, M. M. Institute of Management, MaharishiMarkandeshwarUniversity, Mullana **DR. SHIVAKUMAR DEENE** Asst. Professor, Dept. of Commerce, School of Business Studies, Central University of Karnataka, Gulbarga **DR. BHAVET** Faculty, M. M. Institute of Management, MaharishiMarkandeshwarUniversity, Mullana

ASSOCIATE EDITORS

PROF. ABHAY BANSAL Head, Department of Information Technology, Amity School of Engineering & Technology, Amity University, Noida PROF. NAWAB ALI KHAN Department of Commerce, AligarhMuslimUniversity, Aligarh, U.P. ASHISH CHOPRA Sr. Lecturer, Doon Valley Institute of Engineering & Technology, Karnal SAKET BHARDWAJ Lecturer, HaryanaEngineeringCollege, Jagadhri

TECHNICAL ADVISORS

AMITA Faculty, Government M. S., Mohali MOHITA Faculty, Yamuna Institute of Engineering & Technology, Village Gadholi, P. O. Gadhola, Yamunanagar

FINANCIAL ADVISORS

DICKIN GOYAL Advocate & Tax Adviser, Panchkula NEENA Investment Consultant, Chambaghat, Solan, Himachal Pradesh

LEGAL ADVISORS

JITENDER S. CHAHAL Advocate, Punjab & Haryana High Court, Chandigarh U.T. CHANDER BHUSHAN SHARMA Advocate & Consultant, District Courts, Yamunanagar at Jagadhri





SURENDER KUMAR POONIA

INTERNATIONAL JOURNAL OF RESEARCH IN COMPUTER APPLICATION & MANAGEMENT A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories WWW.ijrcm.org.in

DATED:

CALL FOR MANUSCRIPTS

Weinvite unpublished novel, original, empirical and high quality research work pertaining to recent developments & practices in the area of Computer, Business, Finance, Marketing, Human Resource Management, General Management, Banking, Insurance, Corporate Governance and emerging paradigms in allied subjects like Accounting Education; Accounting Information Systems; Accounting Theory & Practice; Auditing; Behavioral Accounting; Behavioral Economics; Corporate Finance; Cost Accounting; Econometrics; Economic Development; Economic History; Financial Institutions & Markets; Financial Services; Fiscal Policy; Government & Non Profit Accounting; Industrial Organization; International Economics & Trade; International Finance; Macro Economics; Micro Economics; Monetary Policy; Portfolio & Security Analysis; Public Policy Economics; Real Estate; Regional Economics; Tax Accounting; Advertising & Promotion Management; Business Education; Management Information Systems (MIS); Business Law, Public Responsibility & Ethics; Communication; Direct Marketing; E-Commerce; Global Business; Health Care Administration; Labor Relations & Human Resource Management; Marketing Research; Marketing Theory & Applications; Non-Profit Organizations; Office Administration/Management; Operations Research/Statistics; Organizational Behavior & Theory; Organizational Development; Production/Operations; Public Administration; Purchasing/Materials Management; Retailing; Sales/Selling; Services; Small Business Entrepreneurship; Strategic Management Policy; Technology/Innovation; Tourism, Hospitality & Leisure; Transportation/Physical Distribution; Algorithms; Artificial Intelligence; Compilers & Translation; Computer Aided Design (CAD); Computer Aided Manufacturing; Computer Graphics; Computer Organization & Architecture; Database Structures & Systems; Digital Logic; Discrete Structures; Internet; Management Information Systems; Modeling & Simulation; Multimedia; Neural Systems/Neural Networks; Numerical Analysis/Scientific Computing; Object Oriented Programming; Operating Systems; Programming Languages; Robotics; Symbolic & Formal Logic and Web Design. The above mentioned tracks are only indicative, and not exhaustive.

Anybody can submit the soft copy of his/her manuscript **anytime** in M.S. Word format after preparing the same as per our submission guidelines duly available on our website under the heading guidelines for submission, at the email address: <u>infoircm@gmail.com</u>.

GUIDELINES FOR SUBMISSION OF MANUSCRIPT

1. COVERING LETTER FOR SUBMISSION:

THE EDITOR IJRCM

Subject: SUBMISSION OF MANUSCRIPT IN THE AREA OF

(e.g. Finance/Marketing/HRM/General Management/Economics/Psychology/Law/Computer/IT/Engineering/Mathematics/other, please specify)

DEAR SIR/MADAM

Please find my submission of manuscript entitled '_______ virgent control of the publication in your journals.

I hereby affirm that the contents of this manuscript are original. Furthermore, it has neither been published elsewhere in any language fully or partly, nor is it under review for publication elsewhere.

I affirm that all the author (s) have seen and agreed to the submitted version of the manuscript and their inclusion of name (s) as co-author (s).

Also, if my/our manuscript is accepted, I/We agree to comply with the formalities as given on the website of the journal & you are free to publish our contribution in any of your journals.

NAME OF CORRESPONDING AUTHOR:

Designation: Affiliation with full address, contact numbers & Pin Code: Residential address with Pin Code: Mobile Number (s): Landline Number (s): E-mail Address: Alternate E-mail Address:

NOTES:

2

- a) The whole manuscript is required to be in **ONE MS WORD FILE** only (pdf. version is liable to be rejected without any consideration), which will start from the covering letter, inside the manuscript.
- b) The sender is required to mention the following in the SUBJECT COLUMN of the mail: New Manuscript for Review in the area of (Finance/Marketing/HRM/General Management/Economics/Psychology/Law/Computer/IT/ Engineering/Mathematics/other, please specify)
- C) There is no need to give any text in the body of mail, except the cases where the author wishes to give any specific message w.r.t. to the manuscript.
- d) The total size of the file containing the manuscript is required to be below **500 KB**.
- e) Abstract alone will not be considered for review, and the author is required to submit the complete manuscript in the first instance.
- f) The journal gives acknowledgement w.r.t. the receipt of every email and in case of non-receipt of acknowledgment from the journal, w.r.t. the submission of manuscript, within two days of submission, the corresponding author is required to demand for the same by sending separate mail to the journal.
- MANUSCRIPT TITLE: The title of the paper should be in a 12 point Calibri Font. It should be bold typed, centered and fully capitalised.
- 3. AUTHOR NAME (S) & AFFILIATIONS: The author (s) full name, designation, affiliation (s), address, mobile/landline numbers, and email/alternate email address should be in italic & 11-point Calibri Font. It must be centered underneath the title.
- 4. **ABSTRACT**: Abstract should be in fully italicized text, not exceeding 250 words. The abstract must be informative and explain the background, aims, methods, results & conclusion in a single para. Abbreviations must be mentioned in full.

- 5. **KEYWORDS:** Abstract must be followed by a list of keywords, subject to the maximum of five. These should be arranged in alphabetic order separated by commas and full stops at the end.
- 6. MANUSCRIPT: Manuscript must be in <u>BRITISH ENGLISH</u> prepared on a standard A4 size <u>PORTRAIT SETTING PAPER</u>. It must be prepared on a single space and single column with 1" margin set for top, bottom, left and right. It should be typed in 8 point Calibri Font with page numbers at the bottom and centre of every page. It should be free from grammatical, spelling and punctuation errors and must be thoroughly edited.
- 7. **HEADINGS**: All the headings should be in a 10 point Calibri Font. These must be bold-faced, aligned left and fully capitalised. Leave a blank line before each heading.
- 8. SUB-HEADINGS: All the sub-headings should be in a 8 point Calibri Font. These must be bold-faced, aligned left and fully capitalised.
- 9. **MAIN TEXT:** The main text should follow the following sequence:

INTRODUCTION

REVIEW OF LITERATURE

NEED/IMPORTANCE OF THE STUDY

STATEMENT OF THE PROBLEM

OBJECTIVES

HYPOTHESES

RESEARCH METHODOLOGY

RESULTS & DISCUSSION

FINDINGS

RECOMMENDATIONS/SUGGESTIONS

CONCLUSIONS

SCOPE FOR FURTHER RESEARCH

ACKNOWLEDGMENTS

REFERENCES

APPENDIX/ANNEXURE

It should be in a 8 point Calibri Font, single spaced and justified. The manuscript should preferably not exceed 5000 WORDS.

- 10. FIGURES & TABLES: These should be simple, crystal clear, centered, separately numbered &self explained, and titles must be above the table/figure. Sources of data should be mentioned below the table/figure. It should be ensured that the tables/figures are referred to from the main text.
- 11. EQUATIONS: These should be consecutively numbered in parentheses, horizontally centered with equation number placed at the right.
- 12. **REFERENCES:** The list of all references should be alphabetically arranged. The author (s) should mention only the actually utilised references in the preparation of manuscript and they are supposed to follow **Harvard Style of Referencing**. The author (s) are supposed to follow the references as per the following:
- All works cited in the text (including sources for tables and figures) should be listed alphabetically.
- Use (ed.) for one editor, and (ed.s) for multiple editors.
- When listing two or more works by one author, use --- (20xx), such as after Kohl (1997), use --- (2001), etc, in chronologically ascending order.
- Indicate (opening and closing) page numbers for articles in journals and for chapters in books.
- The title of books and journals should be in italics. Double quotation marks are used for titles of journal articles, book chapters, dissertations, reports, working
 papers, unpublished material, etc.
- For titles in a language other than English, provide an English translation in parentheses.
- The location of endnotes within the text should be indicated by superscript numbers.

PLEASE USE THE FOLLOWING FOR STYLE AND PUNCTUATION IN REFERENCES:

BOOKS

- Bowersox, Donald J., Closs, David J., (1996), "Logistical Management." Tata McGraw, Hill, New Delhi.
- Hunker, H.L. and A.J. Wright (1963), "Factors of Industrial Location in Ohio" Ohio State University, Nigeria.

CONTRIBUTIONS TO BOOKS

 Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

JOURNAL AND OTHER ARTICLES

 Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

CONFERENCE PAPERS

Garg, Sambhav (2011): "Business Ethics" Paper presented at the Annual International Conference for the All India Management Association, New Delhi, India, 19–22 June.

UNPUBLISHED DISSERTATIONS AND THESES

Kumar S. (2011): "Customer Value: A Comparative Study of Rural and Urban Customers," Thesis, KurukshetraUniversity, Kurukshetra.

ONLINE RESOURCES

Always indicate the date that the source was accessed, as online resources are frequently updated or removed.

WEBSITES

Garg, Bhavet (2011): Towards a New Natural Gas Policy, Political Weekly, Viewed on January 01, 2012 http://epw.in/user/viewabstract.jsp

INTERNATIONAL JOURNAL OF RESEARCH IN COMPUTER APPLICATION & MANAGEMENT

A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories

BUDGETARY TRADE-OFFS BETWEEN MILITARY AND EDUCATION/HEALTH EXPENDITURES IN DEVELOPING COUNTRIES: A PANEL DATA ANALYSIS

A. K. M SAIFUR RASHID ASSOCIATE PROFESSOR GOVERNMENT KHONDOKAR MOSHARRAF HOSSAIN COLLEGE KOTCHANDPUR, JHENIDAH, BANGLADESH

MD. ZAHIR UDDIN ARIF ASST. PROFESSOR DEPARTMENT OF MARKETING FACULTY OF BUSINESS STUDIES JAGANNATH UNIVERSITY DHAKA, BANGLADESH

ABSTRACT

Though controversy remains among the defense economists about the nature of trade-off between military expenditure and other government expenditures, it is commonly believed, particularly in developing countries, that defense expenditures have an opportunity cost in terms of foregone other government expenditures. This paper examines empirically the existence of a budgetary trade-off among military, education and health expenditures in 14 developing countries for the time period 1999-2005 applying panel data analysis. The main findings of the article suggest that there is a positive association between military and education expenditure, and negative trade-off between military expenditure and health expenditure. Positive association between military and education expenditures that government allocates the funds for defense and education sector independent of the government expenditures. Negative relationship between military expenditure and external debt growth indicates that defense sector's budget is fully funded by internal resources.

KEYWORDS

Trade-off, Military expenditure, Health expenditure, Education expenditure, External debt, Panel data analysis.

INTRODUCTION

here has been widespread concern that the large military expenditures (milex) made by both developed and developing countries have substantial impact on economic growth. Military as an organized and disciplined forces helps in the process of modernization, provides technical skills, educational training and creates infrastructure necessary for economic development and also rescues the society when a country falls in trouble like natural disaster. In the absence of such dynamic considerations, however, it may compete for scarcely available human resources with the more productive civilian economy and so may have adverse effects. Crowding out may occur within the government budget so that milex reduces other items of net government spending. If there is a potential trade-off between defense and economic services, development may be retarded.

Health, education and military expenditure are the three major components of national budget of any country. Do countries with high military burden detract their social and economic welfare? This question may be severe, particularly in developing countries, where public demands exceed existing resources. Governments of developing countries face difficulties for allocating budgets in various public sectors owing to scarce resources. It is clear that governments of developing countries on any activity mean that those particular funds cannot be spent on others, possibly highly desirable activities. It has been widespread concern among researchers that large defense expenditures made by developing countries have substantial costs in terms of economic welfare. The use of any resource has an opportunity cost in the alternative instances that are foregone; it is a common thesis though that some burdens are more burdensome than others. Moreover, if the military expenditure of any country reduces health, education or other social services expenditures, it may hamper economic growth and development. It is likely that military expenditure may contribute to human capital formation particularly in developing nations as they conduct and administer many schools, colleges, universities, medical colleges as well as receive good physical training and various skills. However, the effect of this kind of human capital on the economy might be delayed and costly. If milex as a part of government expenditure reduces civilian consumption, more productive civilian investment, health and education expenditure and infrastructure development, and creates a balance of payments problem, these reduction effects of milex is termed as crowding out effect. Analyzing the trade-off relations between milex and other government expenditures would help to identify the nature of the crowding out effect.

This study is an attempt to broaden the scope of the literature, where the relationship among the health, education and milex in 14¹ developing countries for the time period 1999-2005 applying panel data analysis. The rest of the article is organized as follows. The second part of this article will present a literature review within the framework of budgetary trade-offs between milex and social expenditures of the government. The third part of this study will explain the econometric procedure, data source and interpret the empirical results. The final part will draw some conclusions.

LITERATURE REVIEW

A number of researchers have examined empirically the extent, direction, and form of budgetary trade-off between military expenditure and other social expenditures of government like education, health expenditure etc. The first research regarding the trade-off between military expenditure and other social government expenditures begins with the study of Russet (1969) who finds a negative trade-off. After his work, number of researchers analyze in the context using time series, cross-section of individual country, group of countries applying various econometric techniques. Some find negative trade-off, some other find no trade-off and positive trade-off. Therefore, there is no consensus among the defense economists about the direction of trade-off. Peroff and Podolak (1979) investigate the trade-off relation between defense and health expenditure of the US economy for the period 1929-1974. They examine this relation by constructing equations emphasizing the following fours:

I) Years of peace and years of war,

II) The size of the defense share of the budget,

IV) The type of funding used to finance increased public expenditures (in the private health-defense models only).

III) Different stages of the budgetary process (in the federal health and federal health research models only), and

¹(Bangladesh, Burundi, Mongolia, Pakistan, (Low-income countries) Colombia, El Salvador, Iran, Morocco, (Lower middle-income countries) Peru, Lebanon, Oman, South Africa, Turkey and Cambodia (Upper middle income countries).

VOLUME NO. 2 (2012), ISSUE NO. 8 (AUGUST)

Overall, they find no trade-off between defense and health expenditure in the US economy. Verner (1983) examines empirically the trade-offs between education and defense expenditure using time series data over the period 1948-1979 for 18 Latin American countries. He finds that estimation output of 11 countries reveal statistically significant results. Among them, only one country indicates negative trade-offs. Remaining 10 countries reveal positive trade-offs. Finally, he suggests that the politics of the budgetary process in so far as education and defense is concerned, may differ considerably from country to country. Harris et al. (1988) tests the existence of trade-offs between defense and health/education expenditures in 12 Asian countries for the period 1967-1982 and find that these trade-offs are rare. Hess and Mullan (1988) investigate the trade-off between military and education expenditure for 77 LDCs using cross-section data. They find that these nations with greater milex tend to have a significantly larger share of GNP for education. Davis and Chan (1990) investigate the securitywelfare trade-off in the case of Taiwan using time series data over the period 1961-1985. They find no evidence of any substitution between milex and social development as measured by physical quality of life index (PQLI). Apostolakis (1992) empirically tests the trade-off relationship between defense and other public needs for 19 Latin American countries for the period 1953-1987. Public needs include all public expenses allocated for health, education, social security and public works. In the time series and cross section analysis, estimation results dominate negative trade-off between milex and health, education and social security and welfare but positive trade-off between milex and public works. Frederiksen and Looney (1994) examine the effects of the changes of defense burden of Pakistan on budgetary allocations of economic services programs and administrative/social programs whether defense budgets have been increased or maintained either at the expense of economic and social programs using short-run impact and long-run adjustment models during the period between 1973 and 1986. They find that in the short-run and long run, there is a trade-off between expenditure on military and infrastructure program. However, in two cases, they find no trade-off between military expenditure and social programs. Ozsoy (2002) examines the existence of trade-off between education, health and military expenditure for Turkey using time 1925-1998. He argues that due to historical, economical, political and social differences among countries, time series analysis is more appropriate than cross-sectional analysis. All the estimated results reveal that the negative trade-off exists between defense and education and also defense and health expenditure. Sensen (2002) estimates the trade-off between security expenditure and non-security expenditures such as education, health, general administration, infrastructure and social services using time series data from 1983 to 1998 in Turkey. Internal and external security expenditures are considered as security expenditures. Defense expenditure is defined as external security expenditure. He finds no trade-off between security and nonsecurity government services. Yildrim and Sezgin (2002) attempt to analyze the trade-off between defense spending and spending on education and health in Turkey using time period 1924-1996. The main findings of this article suggest that while military spending decisions are made independently of health and education expenditure, there are trade-offs between defense and welfare spending. While the trade-off is negative between defense and health, it is positive between defense and education. Moreover, it appears that there is a competition between education and health expenditure in the budgeting process. One argument behind the negative military-welfare trade-off is that government funded research and development is primarily concentrated in the military

industry, while non-military research and development programs are much less amply funded. Hence, military expenditure retards innovation or the improvement in areas such as housing, education and health (Apostolakis, 1992). Support for the proposition of negative trade-off has been provided by, among others, Russet (1969), Debelko and McCormick (1977), Dickson (1977), Pluta (1979), Deger (1985), Harris et al. (1988), Apostolakis (1992), Frederiksen and Looney (1994), Ozsoy (2002), Yildirim and Sezgin (2002). Another argument suggests that there is no negative or even a positive relationship between military expenditure and social programs. Accordingly modern society moves towards a warfare-welfare state in which decision makers must buy off the electorate with welfare goods (Peroff and Podolok, 1979; Apostolakis, 1992). No trade-off and positive trade-off are reported among others Peroff and Podolok (1979), Harris et al. (1988), Hess and Mullan (1988), Davis and Chan (1990), Frederiksen and Looney (1994), Sensen (2002), Yildirim and Sezgin (2002). A short presentation of articles issued on the budgetary trade-off between military expenditure and other social services is given below:

	OF A DTICLES ISSUED ON	THE DUDCETADY TO A D	C OFF DETINICEN NAMENY AND	
TABLE- T: A SHUKT PRESENTATION	OF ARTICLES ISSUED ON		E-OFF BETWEEN WILLEX AND	I UTHER SUCIAL SERVICES

Author	Date of Publication	Time Period	Region	Social services	Findings
Peroff and Podolok	1979	1929-74	USA	Health	No trade-off
Verner	1983	1948-79	Latin American Countries (18)	Education	11 countries indicate significant result. Among them, 10 countries reveal positive trade-off. Only 1 shows
Harris et al.	1988	1967-82	Asian Countries (12)	Education	6 countries reveal positive trade-off. 1 country reveals negative trade-off. 5 countries reveal no trade-off.
				Health	3 countries indicate positive trade-off. 3 countries show negative trade-off. 6 countries indicate no trade-off
Hess and Mullan	1988	1982-83	LDCs (77)	Education	No trade-off
Davis and Chan	1990	1961-85	Taiwan	Social Development (as indexed by the rate of change in its physical quality of life index (PQLI)	No trade-off
Apostolakis	1992	1953-87	Latin American Countries (19)	Health, Education, Social Security and Welfare	A statistically significant negative substitution prevails in 14 countries and 1 country indicates positive trade-off. 18 countries indicate negative trade-off between milex and education expenditure. 13 countries indicate negative trade-off between milex and social security and welfare. 13 countries indicate positive trade-off between milex and public works. 2 countries indicate negative trade-off between milex and public works.
				Public Works	Negative trade-off
Frederiksen and	1994	1973-86	Pakistan	Total Economic Services	Negative trade-off
Looney				Health and Education	No trade-off
				Public Services, Social Security / Welfare, Recreation / Religious Program	Positive trade-off
OZsoy	2002	1925-98	Turkey	Education and Health	Negative trade-off
Sensen	2002	1983-98	Turkey	Non-Security Expenditure (Health, General administration, Infrastructure, Social Services)	No trade-off
Yildirim and Sezgin	2002	1924-96	Turkey	Health	Negative trade-off for health
				Education	Positive trade-off for education

METHODOLOGY OF THE STUDY

MODEL CONSTRUCTION

For examining the trade-off relations between defense and other government sectors, an inter-temporal welfare function has been postulated. The model assumes that a country maximizes its intertemporal welfare function subject to constraints. Here, for the study, it has been assumed that the utility function of a country depends on civilian and military allocation of the government and output only.

The inter-temporal welfare function is given by,

$$W = \int_{0}^{\infty} e^{-\rho t} u(C, Y, M) - \dots - \dots - \dots - \dots - (1)$$

$$u^{(\cdot)}_{is}$$
 utility function, ρ is rate of time preference.
 $u_{11} < 0, u_{22} < 0, u_{12} > 0, u_{21} > 0, u_{12} = u_{21}$

Here, C = Civilian Expenditure (Health, Education, Infrastructure development etc.)

 $Y = _{\text{GDP}}$ (Gross Domestic Product)

 $M = _{\text{Military Expenditure}}$

 $Y = _{\text{State variable,}} C, M = _{\text{Control variable}}$ Here, Harrod-Domar growth model is postulated for the constraint of the welfare function.

$$\Rightarrow \dot{Y} = (\frac{s}{\theta} - \sigma)Y$$
(A '•' represents time derivative) $Here, s = \frac{S}{Y}$ (Savings rate)

$$\theta = \frac{K}{V}$$

Y (Amount of capital required to produce a single unit of output in the economy)

 $\sigma =_{\text{Depreciation cost}}$

$$\Rightarrow \dot{Y} = (\frac{I+G}{K} - \sigma)Y$$
_{Here,} $S = I + G$

S= Savings, I= Investment, G= Government expenditure

$$\Rightarrow \dot{Y} = \left(\frac{I+C+M}{K} - \sigma\right)Y$$
$$\Rightarrow \dot{Y} = \left(\alpha + \frac{C}{K} + \frac{M}{K}\right)Y - \dots - \dots - (2)$$
$$\left(\frac{I}{K} - \sigma\right) = \alpha$$

The country maximizes W given by (1), subject to equation (2), with C_{M} as the control variables and Y as state variable, using the Maximum Principle and forming the Hamiltonian.

$$H = e^{-\rho t} u(C, Y, M) + \pi (\alpha + \frac{C}{M} + \frac{M}{K})Y - \dots - \dots - (3)$$

Here, H is maximized over the set of $oldsymbol{C}$ and the following equation can be derived,

Further, the equation of motion for the co-state variable π

$$\dot{\pi} = -\frac{\partial H}{\partial Y} = -\left[e^{-\rho t}u_2 + \pi(\alpha + \frac{C}{K} + \frac{M}{K})\right]$$

From equation (4)

(assume),

 $\frac{\delta u}{\delta C} = u_1 \qquad \frac{\delta u}{\delta Y} = u_2 > 0, \frac{\delta u}{\delta M} = u_3 > 0$

In this respect, steady state equilibrium would be reached if milex, civilian expenditure and GDP growth are changed at the same rate. So, the steady state equilibrium is defined by

For a given value of C, taking total differentials of equation (8), the following equation can be derived,

$$\Rightarrow \frac{dY}{dM} = \frac{(\alpha - \rho)u_{13} + \frac{u_{12}}{K}}{u_{12}(\rho - \alpha) - \frac{u_{13}}{K} + \frac{u_{12}}{K} + \frac{1}{K}} - -----(9)$$

From equation (9), the study finds that for examining the effect of milex on the output, it is needed to identify the trade-off relations between milex and other

$$(u_{13} = \frac{\partial C}{\partial M})$$

civilian expenditure of the government that is shown from the term **METHODS OF ESTIMATION**

This study only investigates the budgetary trade-off between military, health and education expenditures. Developing country's budget remains incomplete without debt. Therefore, the present study considers external debt growth in the trade-off analysis assuming as an explanatory variable. The following three equations are used to investigate the budgetary trade-off applying panel data method:

$$H/G_{it} = \alpha_{0} + \alpha_{1}E/G_{it} + \alpha_{2}M/G_{it} + \alpha_{3}EDg_{it} + U_{it} - - - - - - - (I)$$

$$M/G_{it} = \beta_{0} + \beta_{1}E/G_{it} + \beta_{2}H/G_{it} + \beta_{3}EDg_{it} + U_{it} - - - - - (II)$$

$$E/G_{it} = \gamma_{0} + \gamma_{1}H/G_{it} + \gamma_{2}M/G_{it} + \gamma_{3}EDg_{it} + U_{it} - - - - - (III)$$

 $H / G_{it} =$ Where, Health expenditure as a proportion of general government expenditure for country i and year t,

 $E/G_{it} =$ Education expenditure as a proportion of general government expenditure for country i and year t, $M/G_{it} =$

 $EDg_{it} = EXTERNAL BETTER EXTERDE EXTERNAL BETTER EXTERNAL BETTER EXTERNAL BETTER EXTERNAL$

$$U_{it} =$$
 Disturbances

EMPIRICAL RESUTLS

The data for this study consist of military expenditure, health expenditure, education expenditure and external debt for 14 developing countries. The data for educational expenditures, health expenditures, military expenditures and external debt are taken from World Development Indicator (WDI). All data are converted to purchasing power parity form. In order to find out the trade-off relationship between milex and health and education expenditure balanced micro panel data of 14 countries over the period 1999-2005 are considered in this study. The two panel data estimation techniques are (i) the fixed effects model (FEM) and (ii) the random effects model (REM) or error components model (ECM). The two models can generate considerably different results. FEM is appropriate in situations where the individual-specific intercept may be correlated with one or more regressors. Again, FEM cannot estimate the effect of individual-specific fixed characteristics. Whereas, REM is appropriate in situations where the omitted effects are uncorrelated with the explanatory variables (Baltagi, 2005). Breusch and Pagan (BP) and Hausman tests can be used to decide between FEM and REM. Therefore, the study first examines model (I) which methods of panel data are appropriate for the model. Empirical findings of BP and Hausman tests of model (I) are shown in Table-2:

5

|--|

Model	Null hypothesis	Tests	Results
$H/G = \alpha + \alpha E/G + \alpha M/G + \alpha EDg + U$	Ho : no individual effect	BP=220.92***	Null hypothesis
$\mathbf{H} = \mathbf{U}_{it} + \mathbf{U}_{it}$		(6.63490)	Rejected
	Ho : no correlation	Hausman=18.06***	Null hypothesis
	between the individual	(11.3449)	rejected
	effects and other variables		

*** denotes significant at 1%. Values in brackets are $\, \varkappa \,$ statistic.

Based on BP and Hausman tests, we find that of the two alternatives the fixed effects model is the better choice. From the estimation output of fixed effects model, we observe that there is a negative association between health and milex but positive with education expenditure. We perform Wooldridge (2002) test for autocorrelation in panel data where indicate the presence of autocorrelation (results not reported here). Therefore, we finally estimate model (I) by panel corrected standard error (PCSE) method. The estimation output also indicates the existence of negative trade-off between health and milex. However, education expenditure is positively correlated with health expenditure. Stata output of panel corrected standard error (PCSE) method of model (I) is given below in equation form:

$H/G_{it} = 0.0972563 + 0.0980265 E/G_{it} - 0.0380394 M/G_{it} - 0.0092808 EDg_{it}$

(0.0100643)	(0.0554164)	(0.0459239)	(0.0123987)
0.000	0.077	0.407	0.454

Here, values in brackets are standard error and values in parentheses are p-values.

Model (II) considers education, health expenditure and external debt growth as explanatory variables and milex as dependent variable. Again, to find out appropriate estimation method, the study performs BP and Hausman tests. Empirical findings of BP and Hausman tests of model (II) are shown in Table-3. Based on BP and Hausman tests the study finds that of the two alternatives the random effects model is the better choice.

TABLE-3: SUMMARY RESULTS OF BP AND HAUSMAN TESTS OF MODEL (II) FOR TRADE-OFF ANALYSIS

Model	Null hypothesis	Tests	Results
$M/G_{it} = \beta_0 + \beta_1 E/G_{it} + \beta_2 H/G_{it} + \beta_3 EDg_t + U_{it}$	Ho : no individual effect	BP=199.14*** (6.63490)	Null hypothesis rejected
	Ho : no correlation between the individual effects and other variables	Hausman=3.75 (11.3449)	Null hypothesis is not rejected

*** denotes significant at 1%. Values in brackets are $\,^{\chi}\,$ statistic.

From the estimation output of random effects model, the study finds that there is a negative trade-off between health expenditure and milex. But positive trade-off exits between education expenditure and milex as before. The study applies Feasible Generalized Least Square (FGLS) method that considers heteroskedasticity of the panel data and corrects autocorrelation simultaneously. The estimation output indicates that there is a negative trade-off between milex and health expenditure and external debt growth. Stata output of Feasible Generalized Least Square (FGLS) method of model (II) is given below in equation form:

$M/G_{it} = 0.1952111 + 0.0196079 E/G_{it} - 0.456870 H/G_{it} - 0.0767372 EDg_{it}$

 (0.011159)
 (0.1154695)
 (0.0983124)
 (0.0215136)

 0.000
 0.865
 0.000
 0.000

Here, values in brackets are standard error and values in parentheses are p-values.

For the third model, empirical findings of BP and Hausman tests of model (III) are shown in Table-4. Again, based on BP and Hausman tests the study finds that of the two alternatives, the fixed effects model is the better choice.

TABLE-4: SUMMARY RESULTS OF BP AND HAUSMAN TESTS OF MODEL (III) FOR TRADE-OFF ANALYSIS

Equation	Null hypothesis	Tests	Results
$F/G = \gamma + \gamma M/G + \gamma H/G + \gamma FDa + U$	Ho : no individual effect	BP=170.78***	Null hypothesis
$E O_{it} = \gamma_0 + \gamma_1 M O_{it} + \gamma_2 M O_{it} + \gamma_3 E D g_t + O_{it}$		(6.63490)	Rejected
	Ho : no correlation	Hausman=16.29***	Null hypothesis
	between the individual	(11.3449)	is not rejected
	effects and other variables		

*** denotes significant at 1%. Values in brackets are χ^2 statistic.

Again, from the fixed effect estimation of model (III), the study finds that there is a positive relation between education expenditure and health expenditure and milex. In addition, the coefficients of these variables indicate statistically significant with desired level. The study performs Wooldridge (2002) test for autocorrelation in panel data where indicate the presence of autocorrelation (results are not reported here). Therefore, we finally estimate model (III) by panel corrected standard error (PCSE) method. The results of this method are shown in equation (VI) where it has been observed that there is a negative trade-off between education expenditure and milex. However, it is not statistically significant result. Stata output of panel corrected standard error (PCSE) method of model (III) is given below in equation form:

$$E/G_{it} = 0.105504 + 0.3054845 H/G_{it} - 0.0233337 M/G_{it} + 0.0079484 EDg_{it}$$

(0.0168009) (0.1345733) (0.0654186) (0.0654186) 0.000 0.023 0.721 0.670

Here, values in brackets are standard error and values in parentheses are p-values.

From the estimated equations, the study finds some statistically significant results. Equation (IV) indicates positive relation between education and health expenditure. The other two coefficients are not statistically significant. Estimated equation (V) indicates negative association between health and military expenditure and negative association between external debt growth and milex. The other coefficient is not statistically significant. The last estimated equation indicates positive association between health and education expenditure. The other two coefficients are not statistically significant. The last estimated equation indicates positive association between health and education expenditure. The other two coefficients are not statistically significant. Therefore, the study finds the existence of negative trade-off between milex and health expenditure and negative influence of external debt growth.

CONCLUSION

This study has taken an attempt to provide an empirical explanation and a response to the ongoing trade-off between education, health and military expenditures debate by using data from 14 developing countries for the period 1999-2005. From the study, it has been observe that there is a negative trade-off between milex and health expenditures indicating that increase in military expenditure reduces spending on health expenditure. Additionally, there is a positive relationship between milex and education expenditure and education and health expenditure. The absence of a negative trade-off between education and milex may be explained by other factors as well. Negative relationship between external debt growth and milex indicate that military is fully funded by internal resources. From the investigation, it appears that government allocates the funds for defense sector independent of other government expenditures. Health and education expenditures share the remaining resources between themselves and other sectors of government expenditures. A substantial body of literature has shown that military expenditure may have growth depressing effect in developing countries. Negative trade-off relation between military and other social expenditures of the government may cause the depressing growth effect of the developing countries. It is clear that in order to identify growth effect of milex, it is needed to examine the existence of trade-off among government expenditures. Further research should concentrate on testing the trade-off relationship between milex and other government expenditures considering longer period.

REFERENCES

- 1. Apostolakis, B. E. (1992), "Warfare-Welfare Expenditure Substitutions in Latin America, 1953-87," Journal of Peace Research, Vol. 29, No. 1, pp. 85-98.
- 2. Baltagi, B. H. (2005), *Econometric Analysis of Panel Data*, 3rd edition, John Wiley & Sons, Ltd.
- 3. Davis, D. R. and Chan, S. (1990), "The security-Welfare Relationship: Longitudinal Evidence from Taiwan," Journal of Peace Research, Vol. 27, No. 1, pp. 87-100.
- 4. Debelko, D. and McCormick, J. (1977), "Opportunity Cost of Defense: Some Cross-National Evidence," Journal of Peace Research, Vol. 14, No. 2, pp. 145-154.
- 5. Deger, S. (1985), "Human Resource, Government's Education Expenditure and the Military Burden in Less Developed Countries," *Journal of Developing Areas*, Vol. 20, No. 1, pp. 37-48.
- Dickson, T. J. (1977), "An American Output and Impact Analysis of Civilian and Military Regimes in Latin South America," Development and Change, Vol. 8, pp. 325-385.
- 7. Frederiksen, P. C. and Looney, R. E. (1994), "Budgetary Consequences of Defense Expenditures in Pakistan: Short-Run Impacts and Long-Run Adjustments," Journal of Peace Research, Vol. 31, No. 1, pp. 11-18.
- 8. Harris, G., Kelly, M. and Pranowo (1988), "Trade-Offs Between Defence and Education/Health Expenditures in Developing Countries, Vol. 25, No. 2, pp. 165-177.
- 9. Hess, P. and Mullan, B. (1988), "The Military Burden and Public Education Expenditures in Contemporary Developing Nations: Is There a Trade-Off?," *The Journal of Developing Areas*, Vol. 22, pp. 497-514.
- 10. Ozsoy, O. (2002), "Budgetary Trade-Offs Between Defense, Education and Health Expenditures: The Case of Turkey," *Defence and Peace Economics*, Vol. 13, No. 2, pp. 129-136.
- 11. Peroff, K. and Podolok-Warren, M. (1979), "Does Spending on Defence Cut Spending on Health? A Time-Series Analysis of the U.S. Economy 1929-74," British Journal of Political Science, Vol. 9, pp. 21-40.
- 12. Pluta, J. (1979), "The Performance of South American Civilian and Military Governments from a Socio-Economic Perspective," *Development and Change*, Vol. 10, pp. 461-83.
- 13. Russett, B. M. (1969), "Who Pays for Defense?," American Political Science Review, Vol. 63, No. 2, pp. 412-426.
- 14. Sensen, G. G. (2002), "Budgetary Trade-offs of Security Expenditures in Turkey," Defense and Peace Economics, Vol. 13, No. 5, pp. 385-403.
- 15. Verner, J. (1983), "Budgetary Trade-offs Between Education and Defense in Latin Amarica: A Research Note," Journal of Developing Areas, Vol. 18, pp. 25-32.
- 16. Wooldridge, J. M. (2002), Econometric Analysis of Cross Section and Panel Data, MIT Press, Cambridge, MA, pp. 282-283.
- 17. World Bank, World Development Indicator, CD Rom.
- 18. Yildirim, J. and Sezgin, S. (2002), "Defence, Education and Health Expenditures in Turkey, 1924-96," Journal of Peace Research, Vol. 39, No. 5, pp. 569-580.



REQUEST FOR FEEDBACK

Dear Readers

At the very outset, International Journal of Research in Computer Application and Management (IJRCM) acknowledges & appreciates your efforts in showing interest in our present issue under your kind perusal.

I would like to request you to supply your critical comments and suggestions about the material published in this issue as well as on the journal as a whole, on our E-mail **infoijrcm@gmail.com** for further improvements in the interest of research.

If you have any queries please feel free to contact us on our E-mail infoijrcm@gmail.com.

I am sure that your feedback and deliberations would make future issues better – a result of our joint effort.

Looking forward an appropriate consideration.

With sincere regards

Thanking you profoundly

Academically yours

Sd/-

Co-ordinator

ABOUT THE JOURNAL

In this age of Commerce, Economics, Computer, I.T. & Management and cut throat competition, a group of intellectuals felt the need to have some platform, where young and budding managers and academicians could express their views and discuss the problems among their peers. This journal was conceived with this noble intention in view. This journal has been introduced to give an opportunity for expressing refined and innovative ideas in this field. It is our humble endeavour to provide a springboard to the upcoming specialists and give a chance to know about the latest in the sphere of research and knowledge. We have taken a small step and we hope that with the active cooperation of like-minded scholars, we shall be able to serve the society with our humble efforts.

Our Other Fournals

AL OF RESE

ATIONAL JOURNAL





INTERNATIONAL JOURNAL OF RESEARCH IN COMPUTER APPLICATION & MANAGEMENT A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories WWW.ijrcm.org.in