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WOMEN ENTREPRENEURSHIP DEVELOPMENT IN KASHMIR – PROBLEMS AND REMEDIES

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ABSTRACT

The emergence of globalisation has led to the dramatic expansion of small and self-employment sector as an important part of economic development. It has opened new doors for the establishment of women entrepreneurship. Women have been coming forward to start their activities in trade, manufacturing and services sectors. In Jammu and Kashmir, the emergence of women entrepreneurship is comparatively of recent origin. It was under the self-employment scheme started by the government after 70's that women entrepreneurship in the state started blooming. Promotion of women entrepreneurship was considered to be an effect means to tackle the problem of unemployment among women. However, the dream could not realise fully because of certain critical issues. The present paper attempts to analyse and highlight various problems which the growth of women entrepreneurship in Kashmir is confronted with There are four big obstacles in the growth of women entrepreneurship in Jammu and Kashmir. These are dependence, dominance, discrimination and denial of rights of women, the solution of these problems needs a clear thinking and effective action at various fronts. The paper also suggests various ways for the promotion of the women entrepreneurship in Kashmir.

AN ANNOTATED BIBLIOGRAPHY ON QUALITY MANAGEMENT: A COMPREHENSIVE LITERATURE REVISIT

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ABSTRACT

Quality Management has been taking many shades with an unprecedented rate since a century by covering all kinds of business communities in it. Despite of this, we have not arrived at a common and standard definition of quality. The lack of unanimity is due to the complex nature in the concept of quality. It is also apparent that there is no general agreement on what Quality philosophy firms should imitate by revisiting the literature review on Quality definitions. By and large, every quality guru in their definitions included the terms related to customer satisfaction in order to casually justify the completeness of the definition. But their works and contributions in various forms revealed that they had ostensible focus over customer satisfaction or open system approach. They never tried to determine customer expectations and transfer to product characteristics to performance characteristics. Instead, most of the models, principles formulated by the gurus are confined to conformance to specifications or in other words closed system approach. The works of Shewhart and Garvin lead to the identification of quality dimensions, but these may cause social loss or related losses to customers or producers immediately or in near future. Therefore, there is a need for including ethical elements in the definition of quality. Organizations in pursuit of making profit pull some expectations and push some expectations into the minds of the customer and satisfy them tactically, which is also against the ethical quality definition. The definition of quality acts as the preliminary vision statement for any researcher or practitioner. Therefore, the paper tries to explore qualitative definition by revisiting the expounds of quality personnel.

ANALYSIS OF OPERATIONAL PERFORMANCE OF STATE BANK OF INDIA: A STUDY

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ABSTRACT

The better operational and working performance of commercial banks is crucial for the overall best performance of the banking sector as a whole. It has a large prospective effect on the growth of the economy. The State Bank of India (SBI) is the leading public sector bank in India. It has a great contribution to the development of the Indian financial system as well as the nation's economy. The present study has attempted to evaluate the operational and working performance of SBI based on some important parameters such as total deposits, demand deposits, term deposits, total credits, total investments, credit deposit ratio, investment deposit ratio, advances to priority sectors, the share of priority sectors' advances to total advances, etc over for ten years from 2009-10 to 2018-19.

SUSTAINABLE DEVELOPMENT: SOLAR ENERGY

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ABSTRACT

The 750- megawatt ultra-mega solar power plant being built in Madhya Pradesh has been christened the Rewa Ultra Mega Solar Power Project. It is touted to reduce the country's emission drastically, by an amount equivalent to 15lakh tone of carbon dioxide annually. India's demand for energy can be filled by such large scale projects and can achieve the goal no. 7 in the action of sustainable development i.e affordable and clean energy. Renewable energy solution is becoming cheaper, more reliable and more efficient every day. Our current reliance on fossil fuels is unsustainable and harmful to the planet, so need to change the way we produce and consume energy. In this paper will examine solar energy impact on the Indian economy and towards sustainable development goal 7.

CHALLENGES AND AVENUES FOR START-UPS IN INDIA

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ABSTRACT

India is a developing Asian country. It is a most populous and 7th largest country by area. Large population implies a large prospective market in India and puts more pressure for employment in the country. In the present decade, India is undertaking an essential shift towards start-up welcoming policies and a business friendly environment. India in the competitive environment forced to create innovative systems. Due to globalization and advancement in technology competition is increasing day by day that's why self-employment consciousness among people is increasing at fast pace. Starting a venture is a well planned and disciplined exercise with due consideration of both internal and external factors that may impact the sustainability of the venture. The idea behind the venture, market size, revenue and profit targets are some of the important factors that need to be clearly defined before embarking on the journey. Time, team work and tenacity are important elements which determine entrepreneurial success. Infrastructure, government regulations and availability of finance at various stages of growth could be some of the challenges for startups. The paper discusses few challenges and avenues an Indian startup has to face. The study is based on the Secondary Sources of Data.

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