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A STUDY OF SANGLI DISTRICT GRAPES EXPORT PERFORMANCE IN COVID-19

Dr. SONAWALE AMOL GOWARDHAN HEAD DEPARTMENT OF COMMERCE PDVP MAHAVIDYALAYA TASGAON

ABSTRACT

Sangli district is one of the leading grape growing districts in Maharashtra. Agricultural activity is one of the most essential resources at Sangli. Between each and every one the agricultural production, grape production is one of the important activities. The district rank apex position in grape cultivation. 30 percent of total area of production is under grape cultivation. Area of grape cultivation at Sangli is also increased in last few years which have a greater influence in growing productivity as well as export. The district has exported 8,136 tonnes of grapes from 610 containers to European countries and 8,193 tonnes from 581 containers in Gulf countries in the year 2020-21.

KEYWORDS

grapes export, lockdown.

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I. INTRODUCTION

n middle of the fruit crops, table grapes have acquired important position in the export. Commercial table grape farming in India is limited to tropical belt comprising Maharashtra, Karnataka, Tamilnadu and Andhra Pradesh states. Near about ninety four per cent grape is cultivated in these states. Other than these states few pockets of Jammu and Kashmir, Himachal Pradesh, Punjab, Haryana, Madhya Pradesh and Mizoram are also cultivating grapes. The grape export from India started in 1991 with the commencement of economic liberalisation. The major importers of Indian grapes are UK, The Netherlands, Germany, USA, UAE, Saudi Arabia, Qatar, Oman, Bahrain, Sri Lanka, Bangladesh, Mauritius, Singapore and Hong kong. In Maharashtra Nashik, Sangli, Solapur, Pune, Ahmednagar, Satara and Osmanabad distinct play an important role in grape production.

Sangli district is also one of the leading grape growing districts in Maharashtra. Agricultural activity is one of the most essential resources at Sangli. Between each and every one the agricultural production, grape production is one of the important activities. The district rank apex position in grape cultivation. Out of total area 30 percent of area of production is under grape cultivation. Area of grape cultivation at Sangli district is moreover increased in last few years which have a greater influence in growing productivity as well as export.

II. REVIEW OF LITERATURE

- Debjit Ghosh, Chaitali Chakraborty and Riya Dasgupta (2017), in the paper "A Survey on Indian Grapes at Sangli, Maharashtra, India" discussed about Production parameters exposed that 80% of total production in Maharashtra is exported to European Countries and Canada.
- K. M. Mane (2015), in his research paper entitled "Grape Cultivation In Sangli District" stated that Sangli district in Maharashtra is well known for Grape Cultivation. In this research paper he works on tahsil wise comparison of Grape cultivation is provided with reference to the year 2011-12. He studies the economic performance of the farmers as well as workers in the district.

III. OBJECTIVES OF THE STUDY

- 1. To analysis the grape exports in India.
- 2. To determine the grape export performance in study area.

IV. RESEARCH METHODOLOGY

The study is based on secondary data and the necessary data is collected from Agricultural and Processed Food Products Export Development Authority (APEDA) and various website which are required.

V. DATA ANALYSIS AND INTERPRETATION

The lockdown in the wake of COVID-19 has disrupted economic activities and the supply chains considerably. People have been infected with COVID-19 globally and the death toll is rising fast. It is accepted that the lockdown process would even out the infection curve soon, and essential economic activities and services shall be back in place. In our country the rate of mortality, fortunately, has not been that rapid due to timely interventions by the government, but the impact of COVID-19 has been coinciding with the economic slowdown. It is expected that the lockdown shall further reduce the economic growth by about 10% or more. This is to be expected to have an impact on demand for agricultural products, dislocation of labour force and disruption of supply chains. These developments shall have implications for the social safety net programs of the government. This research paper discusses grapes export from Sangli district within COVID-19 period.

GRAPE EXPORTS IN INDIA

The table below shows grape export from India to top ten countries for the year 2019-20.

TABLE NO. 1: EXPORTS FROM INDIA OF FRESH GRAPES (Value in Rs. Lacs) (Quantity in MT)

Sr. No.	Country	Qty	Value	
1	Netherland	56,265.55	78,672.33	
2	Russia	23,736.47	26,558.79	
3	UK	14,484.40	20,544.30	
4	Bangladesh Pr	32,742.75	13,784.62	
5	Germany	8,718.95	13,669.04	
6	U Arab Emts	12,128.27	11,235.27	
7	Saudi Arab	8,709.26	7,729.59	
8	Thailand	3,569.99	5,885.86	
9	Hong Kong	2,381.19	4,410.32	
10	Malaysia	2,673.13	3,832.78	

Source: https://agriexchange.apeda.gov.in/

GRAPE EXPORTS FROM SANGLI DISTRICT

Despite the COVID-19 outbreak for the second year in a row, subsidies cut off by the central government for exports and rising transport costs, there were concerns about grape export this year. Even in such a situation, large quantities of grapes were exported from Sangli district till the end of May 2021. Due to last year's heavy natural calamity, the farmers have carefully planned the exportable grapes. This year, the exportable grape season stated late.

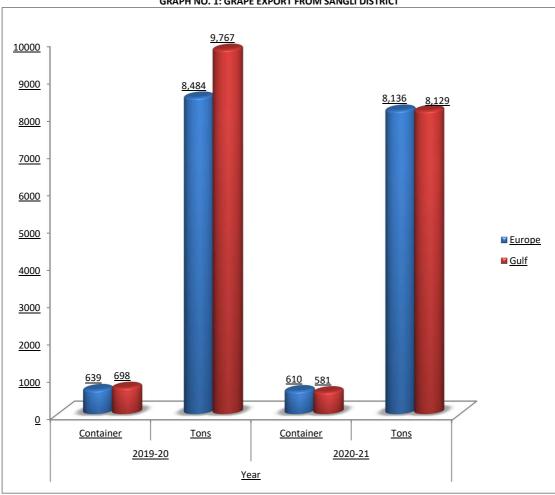
TABLE NO. 2: GRAPE EXPORT FROM SANGLI DISTRICT

Export Country	Year			
	2019-20		2020-21	
	Container	Tons	Container	Tons
Europe	639	8,484	610	8,136
Gulf	698	9,767	581	8,129
Total	1,337	18,251	1,191	16,265

Source: https://www.esakal.com/

Above table no. 2 shows that grape export to various countries in Europe and Gulf in the year 2019-20 and 2020-21. Current year grape exports from Sangli district to Gulf countries and European countries continue now. The district has exported 8,136 tonnes of grapes from 610 containers to European countries and 8,193 tonnes from 581 containers in Gulf countries in the year 2020-21. Although last year's exports were 146 containers less than last year's season, the same is possible last year. In the year 2020-21 16,265 tonnes of grapes have been exported from 1191 containers to various countries.

Countries that exported grapes this year are Netherland 5,091 tones, U.K. 1,846 tones, Norway 252 tones, Germany 268 tones, Finland 308 tones, Canada 869 tones, China 1650 tones, Oman 823 tones, Russia 696 tones, Saudi Arabia 2309 tones and UAE 913 tones.



GRAPH NO. 1: GRAPE EXPORT FROM SANGLI DISTRICT

Last two year grape exported from Sangli district showed in the above graph.

CONCLUSION AND SUGGESTION

Despite the COVID-19 outbreak for the second year in a row, subsidies cut off by the central government for exports and rising transport costs, there were concerns about grape export this year. Even in such a situation, large quantities of grapes were exported from Sangli district till the end of May 2021. Covid-19 has not made much difference in grape exports in Sangli district during the two year period of 2019-20 and 2020-21. But in these two years, there is a huge difference in rates.

VII. SCOPE FOR FURTHER RESEARCH

The present study takes into account only export of grape from Sangli district. The study can be extended by comparative rate for grape export in nor and Covid-19 period.

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In this age of Commerce, Economics, Computer, I.T. & Management and cut throat competition, a group of intellectuals felt the need to have some platform, where young and budding managers and academicians could express their views and discuss the problems among their peers. This journal was conceived with this noble intention in view. This journal has been introduced to give an opportunity for expressing refined and innovative ideas in this field. It is our humble endeavour to provide a springboard to the upcoming specialists and give a chance to know about the latest in the sphere of research and knowledge. We have taken a small step and we hope that with the active cooperation of like-minded scholars, we shall be able to serve the society with our humble efforts.



