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A STUDY ON THE AWARENESS ON AYURVEDIC TREATMENTS PROVIDED BY HEALTHCARE CENTERS IN ERODE DISTRICT, TAMIL NADU

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ABSTRACT

Ayurveda is the science of life and longevity. Although it is considered a science of medicine, it is a different science. The treatment is not simply curing of disease, but deals with the physical, spiritual and mental body complex. The knowledge of Ayurveda was formerly passed on from teacher/guru to disciple in the form of one to one lessons without the use of any written books. Later on, the knowledge was codified in the form of books (around 1000BC). Reference of this science can be seen in the Vedas, the ancient Indian text of knowledge. Around 1000 BC, the knowledge of Ayurveda was broadly documented in Charak Samhita and Sushruta Samhita. According to Ayurveda, health is considered a prerequisite for achieving the goals of life, kama, artha, dharams and moksha (salvation). Ayurveda is a system of Indian customary form of medicine. The word Ayurved originated from the two Sanskrit word 'Ayur' meaning life and 'veda' meaning science or knowledge. In ancient days, Vaidyas used to treat patients with personal care and prepare drug according to the necessity of the patients but nowadays the herbal medicines are being produced on large scale. At present, there is a very high demand for all forms and preparations of medicinal plants worldwide. There is an extensive demand for raw materials even as medicinal plants worldwide are facing the threat of becoming dead or in risk of extinction. Now-a-days people are aware about the side effects and adverse reactions of synthetic drugs, so there is an increasing interest in traditional system of Medicines. Although Ayurveda has gained fame among the medicinal systems there is a restriction for its further growth.

A SIMPLIFIED INTRODUCTION TO GREEN HUMAN RESOURCE MANAGEMENT

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ABSTRACT

Green HRM is a new concept and is becoming popular all over the world. This term has attained a position as a very important topic in the field of research since it deals with the environmental management and a sustainable development is developing throughout the business field. Green HRM not only creates awareness to environmental view but also towards the social and economic aspects of the both the organization and employees with a broad perspective. This paper focus on answering the questions such as meaning of Green HRM, Need for Green HRM, Challenges of Green human resource and Green HRM practices according to HRM functions.

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