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ELECTRIC VEHICLES IN INDIA: CHALLENGES AND PROSPECTS

Dr. B.M. HIREMATH
ASSOCIATE PROFESSOR & HEAD
DEPARTMENT OF COMMERCE
KLE SOCIETY'S S.S.M.S. ARTS, SCIENCE & COMMERCE COLLEGE
ATHANI

S.A. DESHPANDE
ASST. PROFESSOR
DEPARTMENT OF COMMERCE
KLE SOCIETY'S G.I. BAGEWADI ARTS, SCIENCE & COMMERCE COLLEGE
NIPANI

ABSTRACT

Owing to the burden of high fuel cost and increasing environmental issues, India is seriously exploring the options for these dual issues. The single remedy to these both issues is to switch the country from traditional fuel-based automobile industry to the cost effective and affordable electric vehicle industry. Large number of middle-class families are more worried about the affordable conveyance in the form of electric vehicles. The present study is an attempt to analyse the challenges and prospects of electric vehicles in India.

EMPLOYEES ATTRITION AND RETENTION IN SELECTED IT, PRIVATE COMPANIES IN AND AROUND CHENNAI, BANGALURU AND MYSORE

GURUPRASAD A.R.
RESEARCH SCHOLAR
RAYALASEEMA UNIVERSITY
KURNOOL

ABSTRACT

The main objective of the study was to evaluate employee's attrition and retention of selected IT and Private companies in Chennai, Bangalore and Mysore. The specific objective of the study was to evaluate the reason for attrition in employees of IT and Private Organizations in Chennai, Bangalore and Mysore. To understand existing retention practices being followed in IT and Private Organizations and suggest recommendations for minimizing the attrition rate and increasing retention of employees in IT and Private organizations. The population consists of 200 staff of selected IT and manufacturing companies in Chennai, Bangalore and Mysore which consists of IT, Automobile, Trucks, Chemical and manufacturing companies formed the study. The survey was used for the study and questionnaire was distributed to staff for analysis. The 250-sample size is considered for study. 200 Staff returned the questionnaire which is accurately filled. The Hypothesis was analyzed using percentage method and chi square test for hypothesis results. The study concluded training as a motivation is an effective tool to enhance efficiency, productivity and workers retention in organization. It increases morale of the workers and commitment. The study recommended the training should be part of organizational activities to enable the workers acquire more skills and knowledge to work for the companies and retention assured. No of IT and multinational companies in Bangalore, Chennai and Mysore are attracting by paying higher salaries and good working condition for the existing experienced and non-experienced employees. The study will help to increase the retention plan and decrease the attrition rate. To decrease the attrition rate company proposes on career planning, human resource planning, training and development in new skill, welfare practices etc. HR managers will have threat of large attrition; they should prepare large retention plan to retain the employees.

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