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• Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

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SECURE DATA MANAGEMENT MODEL (SDMM): ACCESS POLICY HIDING FOR EFFICIENT SHARING AND REVOCATION USING BLOCKCHAIN

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ABSTRACT

In today's context, the secure sharing of sensitive data is paramount for maintaining privacy and confidentiality. Additionally, efficient revocation mechanisms play a vital role in promptly revoking access privileges to prevent unauthorized usage. Our work addresses these concerns by leveraging blockchain technology to share Attribute-Based Encrypted (ABE) ciphertext, which includes an IPFS file URL, access policies, and a revocation list. By incorporating a tree-based revocation mechanism and integrating Attribute-Based Access Control (ABAC) through smart contracts, such as OAMC, SAMC, ACC, and RMC, we ensure the seamless execution of necessary operations. Our system not only protects access policies but also enhances the efficiency of the revocation mechanism. Through extensive experimental evaluation and analysis, we have demonstrated the better performance of our methods compared to existing approaches.

IMPROVING TECHNICAL EDUCATION THROUGH THE NATIONAL EDUCATION POLICY, 2020: A CRITICAL ASSESSMENT

PRIYANKA PRIYADARSHINI ASST. PROFESSOR & HEAD OF DEPARTMENT OF MANAGEMENT SYNERGY INSTITUTE OF TECHNOLOGY BHIMPUR, PHULNAKHRA, BHUBANESWAR

ABSTRACT

Education is essential for realizing one's full potential, creating a just and equitable community, and advancing national progress. The key to India's continuous rise and leadership on the global arena in terms of economic growth, social fairness and equality, scientific advancement, national integration, and cultural preservation is to provide universal access to high-quality education. The National Education Policy 2020 which is the First Education Policy of the Twenty-First century proposes that all aspects of the educational structure, including regulation and governance, be revised and revamped in order to create a new system that is aligned with the aspirational Sustainable Development Goal 4, while preserving India's traditions and values. The successful execution of this strategy necessitates a long-term vision, consistent availability of expertise, and coordinated action from all stakeholders at the national, state, institutional, and individual levels. This paper critically analyzes the role of Technical University of Odisha in implementation of the National Education Policy in technical institutions in bringing about a holistic and comprehensive development of technical education. An exploratory and descriptive study was conducted with the help of secondary data analysis on the National Education Policy 2020 from websites and various research articles. The Study emphasized that technical education in Odisha should be multidisciplinary and Information and Communication Technology enabled with emphasis on faculty development and proper governance of technical institutions through well-planned strategic interventions by Technical University along with the active support of the State and Central Government.

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