

INTERNATIONAL JOURNAL OF RESEARCH IN COMPUTER APPLICATION & MANAGEMENT

IJR
CM



A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories

Indexed & Listed at:

Ulrich's Periodicals Directory ©, ProQuest, U.S.A., EBSCO Publishing, U.S.A., Cabell's Directories of Publishing Opportunities, U.S.A.

Open J-Gate, India [link of the same is duly available at Inlibnet of University Grants Commission (U.G.C.)]

Index Copernicus Publishers Panel, Poland with IC Value of 5.09 & number of libraries all around the world.

Circulated all over the world & Google has verified that scholars of more than 2980 Cities in 165 countries/territories are visiting our journal on regular basis.

Ground Floor, Building No. 1041-C-1, Devi Bhawan Bazar, JAGADHRI – 135 003, Yamunanagar, Haryana, INDIA

<http://ijrcm.org.in/>

CONTENTS

Sr. No.	TITLE & NAME OF THE AUTHOR (S)	Page No.
1.	APPLICATION OF SEMANTIC SIMILARITY USING ONTOLOGY FOR DOCUMENT COMPARISON <i>PALLAWI UNMESH BULAKH & DR. AJIT MORE</i>	1
2.	ORGANISATIONAL CULTURE AMONG THE APPAREL MANUFACTURING AND EXPORTING ORGANISATIONS LOCATED IN TIRUPUR CLUSTER <i>DR. J. SHANTHILAKSHMI & S. GANESAN</i>	3
3.	INDIAN CONSUMER BEHAVIOUR ON BRAND LOYALTY: SUBSTANCE STILL SCORES OVER STYLE <i>RIDDHI BISWAS</i>	9
4.	ROLE OF TEACHERS IN QUALITY ASSURANCE IN INDIAN HIGHER EDUCATION <i>DR. ANIL CHANDHOK</i>	16
5.	THE ROLE OF ENTREPRENEURS IN THE ECONOMIC DEVELOPMENT OF INDIA <i>DR. SAMBHAVNA GUPTA, DR. M. K. GUPTA, DR. JASVEEN KAUR & DR. PRADEEP KUMAR AGGARWAL</i>	19
6.	KEY PERFORMANCE INDICATORS TO EVALUATE SOFTWARE PROFESSIONALS <i>U. JEYASUTHARSAN & DR. N. RAJASEKAR</i>	24
7.	HIGHER EDUCATION AND DEMOCRATIC IDEALS: DISRUPTIONS AND DIRECTIONS <i>DR. PAWAN KUMAR SHARMA</i>	29
8.	BUYER BEHAVIOUR IN PURCHASING RESIDENTIAL FLATS IN CHENNAI CITY <i>DR. A. MOHAMED SALI, DR. K. SALEEM KHAN & I.NASEEMA</i>	32
9.	UNDERSTANDING EURO-CRISIS: HOW DID IT OCCUR? <i>NEHA NAINWAL & ASHIS TARU DEB</i>	38
10.	THE DYNAMICS OF GLOBAL STRATEGY AND STRATEGIC ALLIANCES IN INTERNATIONAL TRADE AND INVESTMENT <i>OMANKHANLEN ALEX EHIMARE & JOSHUA O. OGAGA-OGHENE</i>	41
11.	GROWTH OF INDIAN FINANCIAL SECTOR: POLICIES AND PERFORMANCE ANALYSIS <i>PRIYANKA PANDEY & AMOGH TALAN</i>	48
12.	A STUDY ON HRD PRACTICES IN BANKING SECTOR <i>P.V.V.KUMAR & MEERAVALI SHAIK</i>	54
13.	TO STUDY OCCUPATIONAL STRESS: AS A RELATIONAL STUDY ON SCHOOL TEACHERS <i>JAIBHAGWAN GUPTA</i>	57
14.	DEVELOPMENT OF POWER SECTOR IN INDIA: A BIRD'S EYE-VIEW <i>DR. BHASKAR DASARIRAJU</i>	60
15.	DEVELOPING A PARSER FOR SIMPLE PUNJABI SENTENCES <i>VIVEK AGGARWAL</i>	65
16.	GREEN MARKETING: CONSUMERS' ATTITUDES TOWARDS ECO-FRIENDLY PRODUCTS AND PURCHASE INTENTION IN PUNE <i>YOGESH RAUT</i>	67
17.	A STUDY ON CONSUMER BEHAVIOUR TOWARDS CELL PHONES <i>RAJESH KUMAR</i>	72
18.	GROWTH MOVEMENT OF DEPOSITS IN OMKAR MAHILA SAHKARI CO-OPERATIVE SOCIETY LTD, PUNE <i>MEGHA MEHTA</i>	79
19.	A STUDY OF AWARENESS OF TAX PLANNING AMONGST SALARIED ASSESSEES <i>CA SHILPA VASANT BHIDE</i>	86
20.	DATA PROTECTION IN CLOUD COMPUTING <i>CHENNA LAKSHMI</i>	89
21.	AN OUTLOOK OF STRUCTURAL UNORGANISED UNEMPLOYMENT IN INDIA <i>JAI BHAGWAN GUPTA</i>	93
22.	DATA HIDING TECHNIQUE FOR E-TENDERING USING STEGANOGRAPHY <i>MAHAVEER PRASAD TAWANIA, ABHISHEK DIDEI & SAURABH MAHESHWARI</i>	96
23.	ANALYSIS ON AUDITING PRACTICES AND THEIR EFFECTS ON HUMAN RESOURCES: A CASE STUDY OF SELECTED FIRMS IN NAIROBI COUNTY <i>JANE DIANA IMALI KIGUMBA & KARIM OMIDO</i>	105
24.	CORE BASED COMMUNICATION IN MULTICASTING <i>ASHOK KUMAR BHOI & BIJAYA KUMAR KHAMARI</i>	110
25.	E-WASTE: A LATENT ECONOMIC POTENTIAL <i>SIDDHARTH RATHORE</i>	119
26.	USE OF XBRL: AS E-TECHNOLOGY IN COMMERCE <i>NEHA JAISWAL</i>	123
27.	E-COMMERCE IN INDIA – GROWTH & CHALLENGES: A THEORETICAL PERSPECTIVE <i>KARAN JOSHI</i>	129
28.	FINANCIAL DERIVATIVES MARKET IN INDIA <i>ANSHIKA AGARWAL</i>	132
29.	A STUDY INTO THE PROCESS OF OPEN TENDERING AND HOW IT INFLUENCES STRATEGIC ORGANIZATIONAL PERFORMANCE: A CASE STUDY OF KENYA POWER AND LIGHTING COMPANY <i>FASIKA BERHANU WOLDESELAASSIE & KARIM OMIDO</i>	142
30.	A TEXT READING SYSTEM FOR THE VISUALLY DISABLED <i>ARAVIND.S & ROSHNA.E</i>	148
	REQUEST FOR FEEDBACK & DISCLAIMER	151

CHIEF PATRON

PROF. K. K. AGGARWAL

Chairman, Malaviya National Institute of Technology, Jaipur

(An institute of National Importance & fully funded by Ministry of Human Resource Development, Government of India)

Chancellor, K. R. Mangalam University, Gurgaon

Chancellor, Lingaya's University, Faridabad

Founder Vice-Chancellor (1998-2008), Guru Gobind Singh Indraprastha University, Delhi

Ex. Pro Vice-Chancellor, Guru Jambheshwar University, Hisar

FOUNDER PATRON

LATE SH. RAM BHAJAN AGGARWAL

Former State Minister for Home & Tourism, Government of Haryana

Former Vice-President, Dadri Education Society, Charkhi Dadri

Former President, Chinar Syntex Ltd. (Textile Mills), Bhiwani

CO-ORDINATOR

DR. SAMBHAV GARG

Faculty, Shree Ram Institute of Business & Management, Urjani

ADVISORS

DR. PRIYA RANJAN TRIVEDI

Chancellor, The Global Open University, Nagaland

PROF. M. S. SENAM RAJU

Director A. C. D., School of Management Studies, I.G.N.O.U., New Delhi

PROF. S. L. MAHANDRU

Principal (Retd.), Maharaja Agrasen College, Jagadhri

EDITOR

PROF. R. K. SHARMA

Professor, Bharti Vidyapeeth University Institute of Management & Research, New Delhi

EDITORIAL ADVISORY BOARD

DR. RAJESH MODI

Faculty, Yanbu Industrial College, Kingdom of Saudi Arabia

PROF. PARVEEN KUMAR

Director, M.C.A., Meerut Institute of Engineering & Technology, Meerut, U. P.

PROF. H. R. SHARMA

Director, Chhatrapati Shivaji Institute of Technology, Durg, C.G.

PROF. MANOHAR LAL

Director & Chairman, School of Information & Computer Sciences, I.G.N.O.U., New Delhi

PROF. ANIL K. SAINI

Chairperson (CRC), Guru Gobind Singh I. P. University, Delhi

PROF. R. K. CHOUDHARY

Director, Asia Pacific Institute of Information Technology, Panipat

DR. ASHWANI KUSH

Head, Computer Science, University College, Kurukshetra University, Kurukshetra

DR. BHARAT BHUSHAN

Head, Department of Computer Science & Applications, Guru Nanak Khalsa College, Yamunanagar

DR. VIJAYPAL SINGH DHAKA

Dean (Academics), Rajasthan Institute of Engineering & Technology, Jaipur

DR. SAMBHAVNA

Faculty, I.I.T.M., Delhi

DR. MOHINDER CHAND

Associate Professor, Kurukshetra University, Kurukshetra

DR. MOHENDER KUMAR GUPTA

Associate Professor, P.J.L.N. Government College, Faridabad

DR. SAMBHAV GARG

Faculty, Shree Ram Institute of Business & Management, Urjani

DR. SHIVAKUMAR DEENE

Asst. Professor, Dept. of Commerce, School of Business Studies, Central University of Karnataka, Gulbarga

DR. BHAVET

Faculty, Shree Ram Institute of Business & Management, Urjani

ASSOCIATE EDITORS**PROF. ABHAY BANSAL**

Head, Department of Information Technology, Amity School of Engineering & Technology, Amity University, Noida

PROF. NAWAB ALI KHAN

Department of Commerce, Aligarh Muslim University, Aligarh, U.P.

ASHISH CHOPRA

Sr. Lecturer, Doon Valley Institute of Engineering & Technology, Karnal

TECHNICAL ADVISOR**AMITA**

Faculty, Government M. S., Mohali

FINANCIAL ADVISORS**DICKIN GOYAL**

Advocate & Tax Adviser, Panchkula

NEENA

Investment Consultant, Chambaghat, Solan, Himachal Pradesh

LEGAL ADVISORS**JITENDER S. CHAHAL**

Advocate, Punjab & Haryana High Court, Chandigarh U.T.

CHANDER BHUSHAN SHARMA

Advocate & Consultant, District Courts, Yamunanagar at Jagadhri

SUPERINTENDENT**SURENDER KUMAR POONIA**

CALL FOR MANUSCRIPTS

We invite unpublished novel, original, empirical and high quality research work pertaining to recent developments & practices in the areas of Computer Science & Applications; Commerce; Business; Finance; Marketing; Human Resource Management; General Management; Banking; Economics; Tourism Administration & Management; Education; Law; Library & Information Science; Defence & Strategic Studies; Electronic Science; Corporate Governance; Industrial Relations; and emerging paradigms in allied subjects like Accounting; Accounting Information Systems; Accounting Theory & Practice; Auditing; Behavioral Accounting; Behavioral Economics; Corporate Finance; Cost Accounting; Econometrics; Economic Development; Economic History; Financial Institutions & Markets; Financial Services; Fiscal Policy; Government & Non Profit Accounting; Industrial Organization; International Economics & Trade; International Finance; Macro Economics; Micro Economics; Rural Economics; Co-operation; Demography; Development Planning; Development Studies; Applied Economics; Development Economics; Business Economics; Monetary Policy; Public Policy Economics; Real Estate; Regional Economics; Political Science; Continuing Education; Labour Welfare; Philosophy; Psychology; Sociology; Tax Accounting; Advertising & Promotion Management; Management Information Systems (MIS); Business Law; Public Responsibility & Ethics; Communication; Direct Marketing; E-Commerce; Global Business; Health Care Administration; Labour Relations & Human Resource Management; Marketing Research; Marketing Theory & Applications; Non-Profit Organizations; Office Administration/Management; Operations Research/Statistics; Organizational Behavior & Theory; Organizational Development; Production/Operations; International Relations; Human Rights & Duties; Public Administration; Population Studies; Purchasing/Materials Management; Retailing; Sales/Selling; Services; Small Business Entrepreneurship; Strategic Management Policy; Technology/Innovation; Tourism & Hospitality; Transportation Distribution; Algorithms; Artificial Intelligence; Compilers & Translation; Computer Aided Design (CAD); Computer Aided Manufacturing; Computer Graphics; Computer Organization & Architecture; Database Structures & Systems; Discrete Structures; Internet; Management Information Systems; Modeling & Simulation; Neural Systems/Neural Networks; Numerical Analysis/Scientific Computing; Object Oriented Programming; Operating Systems; Programming Languages; Robotics; Symbolic & Formal Logic; Web Design and emerging paradigms in allied subjects.

Anybody can submit the **soft copy** of unpublished novel; original; empirical and high quality **research work/manuscript** **anytime** in **M.S. Word format** after preparing the same as per our **GUIDELINES FOR SUBMISSION**; at our email address i.e. infoijrcm@gmail.com or online by clicking the link **online submission** as given on our website ([FOR ONLINE SUBMISSION, CLICK HERE](#)).

GUIDELINES FOR SUBMISSION OF MANUSCRIPT

1. **COVERING LETTER FOR SUBMISSION:**

DATED: _____

THE EDITOR
IJRCM

Subject: SUBMISSION OF MANUSCRIPT IN THE AREA OF

(e.g. Finance/Marketing/HRM/General Management/Economics/Psychology/Law/Computer/IT/Engineering/Mathematics/other, please specify)

DEAR SIR/MADAM

Please find my submission of manuscript entitled '_____ ' for possible publication in your journals.

I hereby affirm that the contents of this manuscript are original. Furthermore, it has neither been published elsewhere in any language fully or partly, nor is it under review for publication elsewhere.

I affirm that all the author (s) have seen and agreed to the submitted version of the manuscript and their inclusion of name (s) as co-author (s).

Also, if my/our manuscript is accepted, I/We agree to comply with the formalities as given on the website of the journal & you are free to publish our contribution in any of your journals.

NAME OF CORRESPONDING AUTHOR:

Designation:

Affiliation with full address, contact numbers & Pin Code:

Residential address with Pin Code:

Mobile Number (s):

Landline Number (s):

E-mail Address:

Alternate E-mail Address:

NOTES:

- a) The whole manuscript is required to be in **ONE MS WORD FILE** only (pdf. version is liable to be rejected without any consideration), which will start from the covering letter, inside the manuscript.
- b) The sender is required to mention the following in the **SUBJECT COLUMN** of the mail:
New Manuscript for Review in the area of (Finance/Marketing/HRM/General Management/Economics/Psychology/Law/Computer/IT/Engineering/Mathematics/other, please specify)
- c) There is no need to give any text in the body of mail, except the cases where the author wishes to give any specific message w.r.t. to the manuscript.
- d) The total size of the file containing the manuscript is required to be below **500 KB**.
- e) Abstract alone will not be considered for review, and the author is required to submit the complete manuscript in the first instance.
- f) The journal gives acknowledgement w.r.t. the receipt of every email and in case of non-receipt of acknowledgment from the journal, w.r.t. the submission of manuscript, within two days of submission, the corresponding author is required to demand for the same by sending separate mail to the journal.

2. **MANUSCRIPT TITLE:** The title of the paper should be in a 12 point Calibri Font. It should be bold typed, centered and fully capitalised.

3. **AUTHOR NAME (S) & AFFILIATIONS:** The author (s) **full name, designation, affiliation (s), address, mobile/landline numbers**, and **email/alternate email address** should be in italic & 11-point Calibri Font. It must be centered underneath the title.

4. **ABSTRACT:** Abstract should be in fully italicized text, not exceeding 250 words. The abstract must be informative and explain the background, aims, methods, results & conclusion in a single para. Abbreviations must be mentioned in full.

5. **KEYWORDS:** Abstract must be followed by a list of keywords, subject to the maximum of five. These should be arranged in alphabetic order separated by commas and full stops at the end.
6. **MANUSCRIPT:** Manuscript must be in **BRITISH ENGLISH** prepared on a standard A4 size **PORTRAIT SETTING PAPER**. It must be prepared on a single space and single column with 1" margin set for top, bottom, left and right. It should be typed in 8 point Calibri Font with page numbers at the bottom and centre of every page. It should be free from grammatical, spelling and punctuation errors and must be thoroughly edited.
7. **HEADINGS:** All the headings should be in a 10 point Calibri Font. These must be bold-faced, aligned left and fully capitalised. Leave a blank line before each heading.
8. **SUB-HEADINGS:** All the sub-headings should be in a 8 point Calibri Font. These must be bold-faced, aligned left and fully capitalised.
9. **MAIN TEXT:** The main text should follow the following sequence:

INTRODUCTION

REVIEW OF LITERATURE

NEED/IMPORTANCE OF THE STUDY

STATEMENT OF THE PROBLEM

OBJECTIVES

HYPOTHESES

RESEARCH METHODOLOGY

RESULTS & DISCUSSION

FINDINGS

RECOMMENDATIONS/SUGGESTIONS

CONCLUSIONS

SCOPE FOR FURTHER RESEARCH

ACKNOWLEDGMENTS

REFERENCES

APPENDIX/ANNEXURE

It should be in a 8 point Calibri Font, single spaced and justified. The manuscript should preferably not exceed **5000 WORDS**.

10. **FIGURES & TABLES:** These should be simple, crystal clear, centered, separately numbered & self explained, and **titles must be above the table/figure**. **Sources of data should be mentioned below the table/figure**. It should be ensured that the tables/figures are referred to from the main text.
11. **EQUATIONS:** These should be consecutively numbered in parentheses, horizontally centered with equation number placed at the right.
12. **REFERENCES:** The list of all references should be alphabetically arranged. The author (s) should mention only the actually utilised references in the preparation of manuscript and they are supposed to follow **Harvard Style of Referencing**. The author (s) are supposed to follow the references as per the following:
 - All works cited in the text (including sources for tables and figures) should be listed alphabetically.
 - Use (ed.) for one editor, and (ed.s) for multiple editors.
 - When listing two or more works by one author, use --- (20xx), such as after Kohl (1997), use --- (2001), etc, in chronologically ascending order.
 - Indicate (opening and closing) page numbers for articles in journals and for chapters in books.
 - The title of books and journals should be in italics. Double quotation marks are used for titles of journal articles, book chapters, dissertations, reports, working papers, unpublished material, etc.
 - For titles in a language other than English, provide an English translation in parentheses.
 - The location of endnotes within the text should be indicated by superscript numbers.

PLEASE USE THE FOLLOWING FOR STYLE AND PUNCTUATION IN REFERENCES:

BOOKS

- Bowersox, Donald J., Closs, David J., (1996), "Logistical Management." Tata McGraw, Hill, New Delhi.
- Hunker, H.L. and A.J. Wright (1963), "Factors of Industrial Location in Ohio" Ohio State University, Nigeria.

CONTRIBUTIONS TO BOOKS

- Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

JOURNAL AND OTHER ARTICLES

- Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

CONFERENCE PAPERS

- Garg, Sambhav (2011): "Business Ethics" Paper presented at the Annual International Conference for the All India Management Association, New Delhi, India, 19–22 June.

UNPUBLISHED DISSERTATIONS AND THESES

- Kumar S. (2011): "Customer Value: A Comparative Study of Rural and Urban Customers," Thesis, Kurukshetra University, Kurukshetra.

ONLINE RESOURCES

- Always indicate the date that the source was accessed, as online resources are frequently updated or removed.

WEBSITES

- Garg, Bhavet (2011): Towards a New Natural Gas Policy, Political Weekly, Viewed on January 01, 2012 <http://epw.in/user/viewabstract.jsp>

USE OF XBRL: AS E-TECHNOLOGY IN COMMERCE

NEHA JAISWAL
RESEARCH SCHOLAR
FACULTY OF COMMERCE
BANARAS HINDU UNIVERSITY
VARANASI

ABSTRACT

Extensible Business Reporting language or XBRL is the new technology of electronic transmission and communication of business and financial data. It is developed by the Ministry of Corporate Affairs, Government of India for certain class of companies from the year 2010-11 for filling the financial statements to the government. ICAI also plays a important role for the universal acceptability of XBRL among various accountants and professionals. XBRL fulfills the entire requirements regarding the disclosure and filling of financial data and information. It is an open, royalty free and international information formats (software application) developed through the collaboration of accountants and technologists from all over the world. Thus the primary objective of this paper is to examine and analyses the all aspects and issues regarding the XBRL in India and also investigate the effectiveness in accordance with their applicability in India.

KEYWORDS

XBRL, e-technology.

INTRODUCTION

Growth of Internet or Web technology has completely transformed business scene around the world. Due to the popularity, growth and success of E-business entities such as Amazon.com, ebay.com, and Yahoo, and linkage of such terms as e-commerce (B2B, B2C, and C2C) and ebusiness in the business world needs a widespread use of digital technology in the business place. In fact the trillions of dollars worth of business is transacted everyday in the world foreign exchange market using the modern communication technologies, including Internet. Thus Internet is a worldwide network of computer systems. This network provides an electronic medium for delivering, gathering and analysing information of all kinds and on every subject or otherwise. For instance, a business unit can use a technology for creating and reporting its financial and other business information to varied external user groups. And, periodicity of this information outflow can range from the usual annual, to quarterly, and to real-time reporting. The paper is to investigate some of the major issues in delivery of business information through the Web using the 'digital' language of business called the eXtensible Business Reporting Language (XBRL). The XBRL.ORG (<http://www.xbml.org>) has defined XBRL as

"... (a) framework that the global business information supply chain can use to create, exchange, and analyze financial reporting information including, but not limited to, regulatory filings such as annual and quarterly financial statements, general ledger information, and audit schedules. ... XBRL ... facilitates the automatic exchange and reliable extraction of financial information among various software applications anywhere in the world."

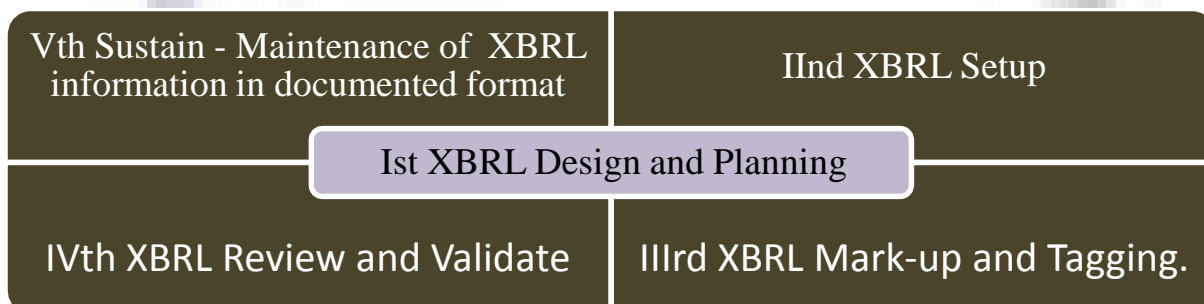
XBRL or the Extensible Business Reporting Language is recent technology in the field of accounting. It is a language for the electronic communication of business and financial data. The Ministry of Corporate Affairs, Government of India, has required certain classes of companies to file their financial statements in XBRL form only from the year 2010 – 2011 and such financial statements have to be certified by authority i.e., the Chartered Accountants before filing with the Ministry. The Auditing & Assurance Standards Board is bringing out the Guidance Note on Certification of XBRL Financial Statements for the benefit of the members by providing them much needed guidance on the matter of this certification. The Guidance Note provides comprehensive guidance on several important related aspects such as Management Responsibility for XBRL Financial Statements, Practitioner Responsibility for XBRL Financial Statements, Procedures for Certification of XBRL Financial Statements etc. Thus the Guidance Note would help the accountant and users for understanding and implementation the XBRL in the preparation of financial statements. Adoption of XBRL gives companies the opportunity to introduce new efficiencies into their financial reporting workflow, preventing redundant tasks by automating data extraction and increasing accuracy through the validation of both syntax and semantics. XBRL has been developed by XBRL International, a not-for-profit consortium of over 600 companies and agencies which is promoting its worldwide use. Thus the XBRL in India is the jurisdiction of XBRL International. The main objective of XBRL is to promote and encourage the adoption of XBRL in India as the standard for electronic business reporting in India in accordance with regulators, stock exchanges and software companies. The Institute of Chartered Accountants of India (ICAI), the standards setting body has developed taxonomy for Commercial and Industrial companies as per the provisions of Revised Schedule VI to the Companies Act, 1956. It has been developed as per the IFRS architecture 2011. This taxonomy has been developed to enable companies prepare their financial statements, viz., Profit and Loss Account, Balance Sheet and Cash Flow Statement in XBRL format, based on the requirements of the Accounting Standards and Indian Company Law.

XBRL AS A GLOBAL VIEW

Extensible Business Reporting Language (XBRL) is an XML-based markup language for electronic transmission of business and financial data. With a new mandate from the United States Securities and Exchange Commission (SEC), and official support from European Parliament as well as the governments of Japan and China, XBRL aims to reduce costs through the elimination of time consuming and error prone human interaction. XBRL makes increase the speed of data integration and exchange, while at the same time eliminating data redundancy and quality issues. XBRL is an open standard that is maintained by XBRL International, a global non-profit consortium of over 550 major companies, organizations, and government agencies. XBRL International now includes 23 jurisdictions in Europe, Asia, the Middle East, North and South America, and Australia.

XBRL APPROACH

There are five steps involved in the XBRL approach, they are namely:



Form 23AC-XBRL and Form 23ACA-XBRL is the XBRL documents which have to be file by the companies. As per section 220 of the Companies Act 1956 FORM NO. 23AC-XBRL is in respect of balance sheet and other documents and Form 23ACA-XBRL in respect of Profit and Loss account and other documents with the Registrar.

XBRL makes the data readable with the help of two documents – the taxonomy and the instance document.

Taxonomies are dictionaries that contain the terms used in the financial statements and their corresponding XBRL tags (i.e., electronically readable codes for each item of financial statements). Thus, taxonomies define the elements and their relationships based on the regulatory requirements and the basic XBRL properties. It includes terms such as net income, earnings per share, cash, etc. Each term has specific attributes that help define it, including label and definition and potential references. Taxonomies may represent a number of individual business reporting concepts, mathematical and definitional relationships among them, along with text labels in multiple languages, references to authoritative literature, and information about how to display each concept to a user.

Instance document is a file that contains business reporting information and represents a collection of financial facts and report – specific information using tags from one or more XBRL taxonomies. The instance document is a computer file that contains entity's data and other entity specific information and is generally not intended to be read by the human eye. Thus, an XBRL instance document is a business report in an electronic format created according to the rules of the XBRL. It contains the facts that are defined by the elements in the taxonomy it refers to, together with their values and an explanation of the context in which they are placed. XBRL Instances contain the reported data with their values and "contexts". Instances documents must be linked to atleast one taxonomy, which defines the contexts, labels or references.

RESEARCH METHODOLOGY

RELEVANCE OF THE STUDY

Extensible Business Reporting Language is the electronic communication of business and financial information at globally. Previously the companies had filling their details about the financial information through the downloaded form from the site of ministry of corporate affairs and then submitted it through online. But now the introduction of XBRL a class of companies can directly fill the details about the financial statements through electronically at international information formats. But the financial statements are to be verified by the chartered accountants before filling it. This is not applicable to all companies, some class of companies have to be use such technology. XBRL aims to change all this by providing a mechanism for automation to ensure seamless data exchange, credibility, and transparency – all in a normalized electronic environment.

OBJECTIVES OF THE STUDY

The study is descriptive and analytical type, which is used to find facts and critical aspects regarding this area. The major objective is to find out the details about the XBRL E-Technology in India. For achieving the major objectives, sub objectives has also been determined and achieved which are as follows:

- To find out the role of XBRL as new E-technology in the preparation and filling of the financial statements and annual returns.
- To obtain the all information regarding the application of XBRL in India.
- To analyses and examinee the effectiveness of use of XBRL as E-technology between various Chartered Accountants, professionals and users in India.
- To find out the statutory requirement and regulation given by MCA, Government of India and role of ICAI regarding the application of XBRL technology.

HYPOTHESES

The various hypotheses have been formulated and have to be tested as follows:

H0: Whether the XBRL makes a revolutionary changes in the forms and procedure of preparation & filling the annual returns or not.

H1: Whether the XBRL is applicable to all type of business and companies in India or not.

H2: Whether the XBRL E-technology is effectively used in terms of timeliness, accessibility and comparability of the financial statements by an accountants, professionals and users or not.

H3: Whether the ICAI and their members has fulfilled all the statutory requirements, regulation and pronouncements given by the MCA, Government if India or not.

SCOPE OF THE STUDY

The study on "Use of XBRL: As E-Technology in commerce" covers all the aspect, relevant regulation, pronouncement and statutory requirement given by the Ministry of Corporate Affairs, Government of India and ICAI. XBRL is the new dimension for preparation and filling the financial statement as electronically. The companies in India have to use this technology for the submission of financial data and information to the government. But the above financial statement and data have to be certified by the Chartered Accountant. The ICAI also plays an important role and make their member updated about the use of such technology. Thus this paper has to drawn about the facts and all the information about XBRL in India.

DATA COLLECTION AND ANALYSIS

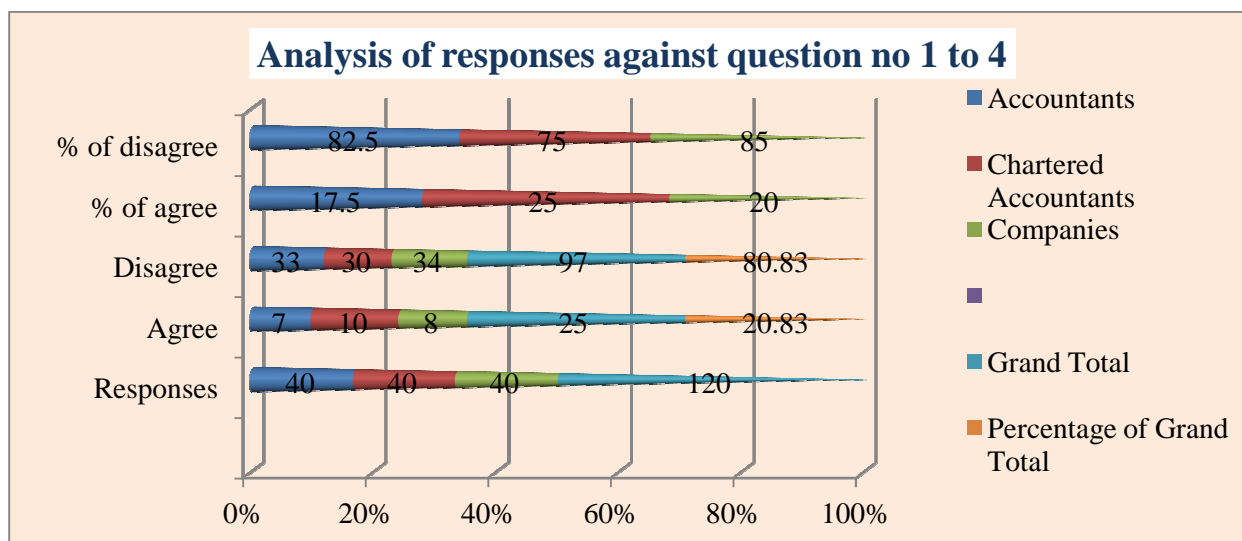
The study area for selecting the sample is Varanasi zone, U.P. The number of sample is 30 in which 20 samples are taken from accountants (Non CA) and professionals (Chartered Accountants) and the rest from the companies. The convenience method is used for selecting the samples. In order to achieving the objectives of the study, primary and secondary data have been used. Primary data has been collected through structured questionnaire in the type of close – end. Secondary data has been collected through various journals, magazines, books and other websites. The collected data has been arranged in the form that represents meaningful information so that the inferences could be drawn.

INTERPRETATION AND CALCULATION

S.No	Particular	No.of respondent	Agree	Disagree
H0: Whether the XBRL E-technology makes a revolutionary changes in the forms and procedure of preparation & filling the annual returns or not.				
1.	If the XBRL makes any changes in the format of financial statements?	30		
2.	Does the XBRL makes any changes about the application of accounting standards in the preparation of financial statements?	30		
3.	Is the format of annual returns and forms of business reporting also change due to the XBRL?	30		
4.	Is the XBRL makes any drastic change in the process of filling the return?	30		
H1: Whether the XBRL is applicable to all type of business and companies in India or not.				
5.	If the application of XBRL is necessary as per the Companies Act 1956 in India?	30		
6.	Whether the implication of XBRL covers all the types of business like whole sale business, retail business and sole proprietorship business in India?	30		
7.	Is the XBRL required to all class of companies like banking, insurance and other types of companies?	30		
H2: Whether the XBRL E-technology is effectively used in terms of timeliness, accessibility and comparability of the financial statements by an accountants, professionals and users or not.				
8.	Does the XBRL reduce the efforts in preparation and finalization of annual return?	30		
9.	Whether the use of XBRL E-technology in filling of annual return as timely in manner?	30		
10.	If the financial statement through the XBRL E-Technology are easily accessible and comparable between national and international?	30		
11.	Whether the XBRL E-technology is more updated and effective software than the other accounting and reporting software?	30		
12.	Do the accountants, professionals and users feel an ease of use of XBRL technology in filling the return?	30		
H3: Whether the ICAI and their members has fulfilled all the statutory requirements, regulation and pronouncements given by the MCA, Government of India or not.				
13.	Whether the accountants and professional follows norms & provisions given by MCA government of India and ICAI during filling of Annual return?	30		
14.	Does the ICAI accommodate the changes about regulatory/supervisory framework in XBRL?	30		
15.	Is the format of XBRL Form prescribed & designed as per issuance of MCA and Companies act 1956?	30		
16.	Whether the financial statements through XBRL are also certified by the Chartered Accountant?	30		
17.	Does the ICAI issue the guidance note to the member regarding the use of XBRL in accordance with rules and regulations given by MCA, Government of India?	30		
18.	Does ICAI also issue additional certification validations in the process of filling the returns through XBRL to their members?	30		
19.	Whether the Chartered Accountant is more updated and knowledgeable about the XBRL?	30		

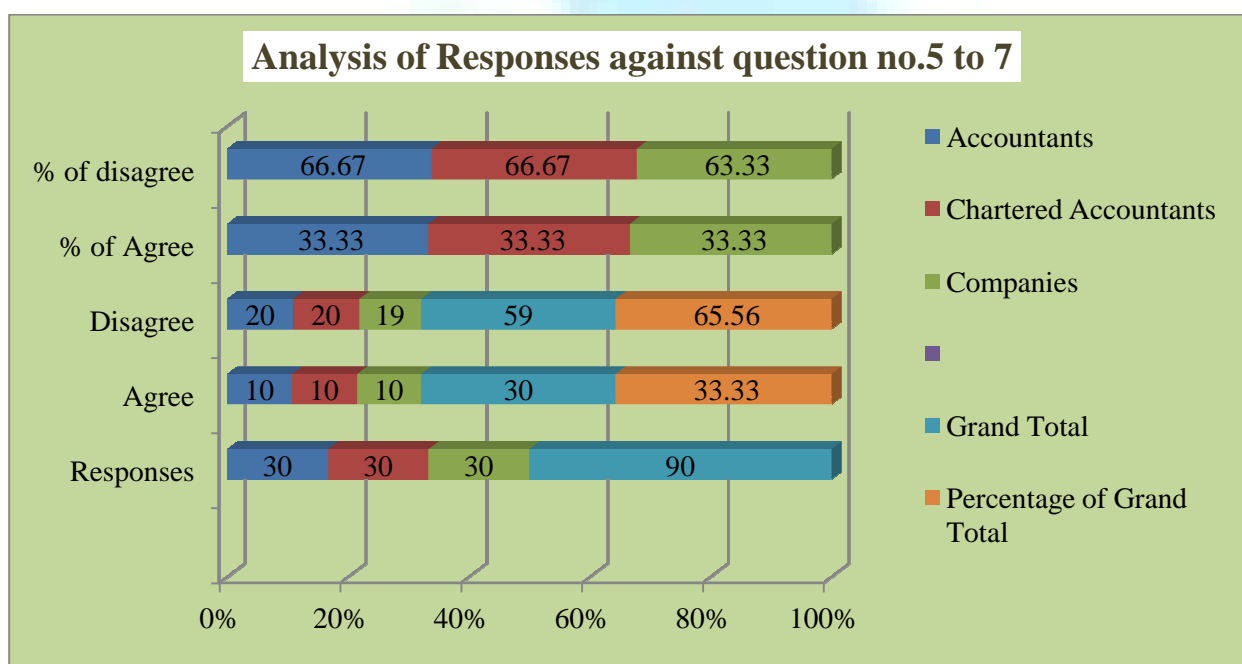
TABLE OF INDIVIDUAL RESPONSES ON ABOVE QUESTIONS						
Question No.	Number of Respondents					
	Accountants (Whose non CA)		Chartered Accountant		Companies (Users)	
	Agree	Disagree	Agree	Disagree	Agree	Disagree
1	0	10	0	10	0	10
2	0	10	0	10	0	7 & *
3	0	10	0	10	0	7 & *
4	7	3	10	0	8 & *	0
Total	7	33	10	30	8	34
5	10	0	10	0	10	0
6	0	10	0	10	0	9 & *
7	0	10	0	10	0	10
Total	10	20	10	20	10	19
8	8	2	9	1	7 & *	0
9	8	2	9	1	7 & *	0
10	8	2	10	0	7 & *	0
11	9	1	10	0	7 & *	0
12	8	2	10	0	7 & *	0
Total	41	9	48	2	35	0
13	10	0	10	0	10	0
14	10	0	10	0	10	0
15	10	0	10	0	10	0
16	10	0	10	0	10	0
17	10	0	10	0	7 & *	0
18	10	0	10	0	7 & *	0
19	10	0	10	0	10	0
Total	70	0	70	0	64	0
Grand Total	186	124	206	104	113	73

*It is the question in which no responses are given by the respondent.



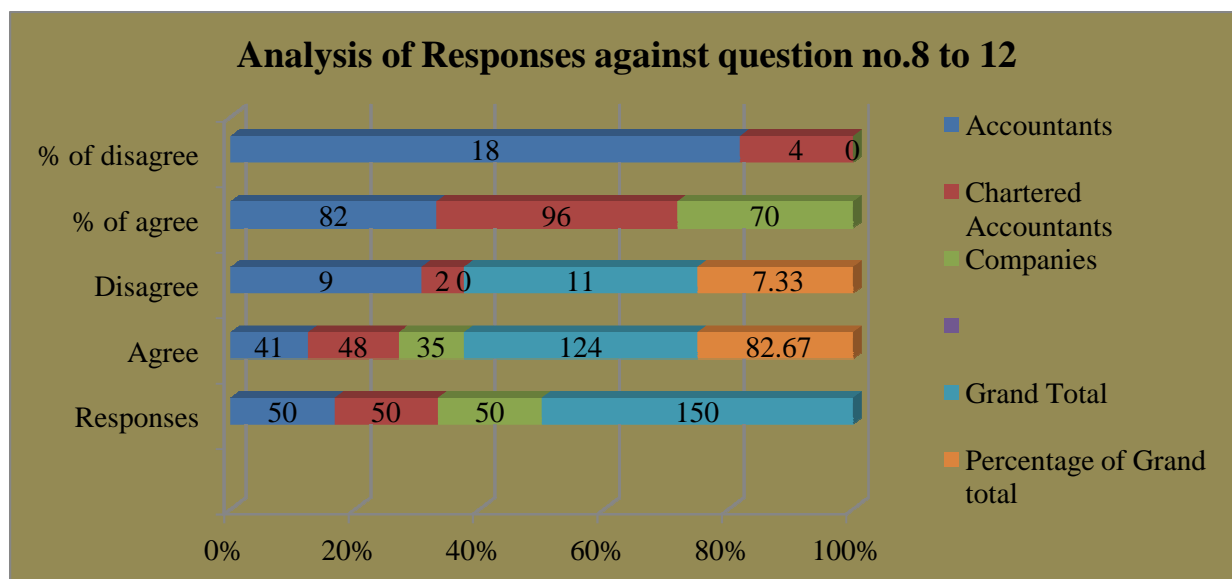
The responses given on above questions most of the respondents i.e. 82.5% of accountants, 75% of professional and 85% of the users (Companies) are disagreeing about the changes in the format of financial statements, application of accounting standards and the format of annual return due to the introduction of XBRL technology. But all the 10 professionals (CA) & most of the accountants & companies are strongly agreeing with the statement that XBRL technology make revolutionary change in the form and procedure of reparation and filling the annual return of any company. Previously the annual return is to be prepared and filled in PDF format and also not to be submitted directly to the Ministry of Corporate Affairs, Government of India. But after the introduction of XBRL technology the above gaps has been fulfilled i.e. annual return is to be submitted and filled in XBRL form and format directly to the MCA, Government of India. And a company can also be communicate and report their business information and data anywhere on the world. On the basis of above analysis it is generalized that XBRL is a language for electronic communication of business and financial data which is revolutionize of business reporting around the world. Therefore this hypothesis is strongly accepted.

H1: Whether the XBRL is applicable to all type of business and companies in India or not.



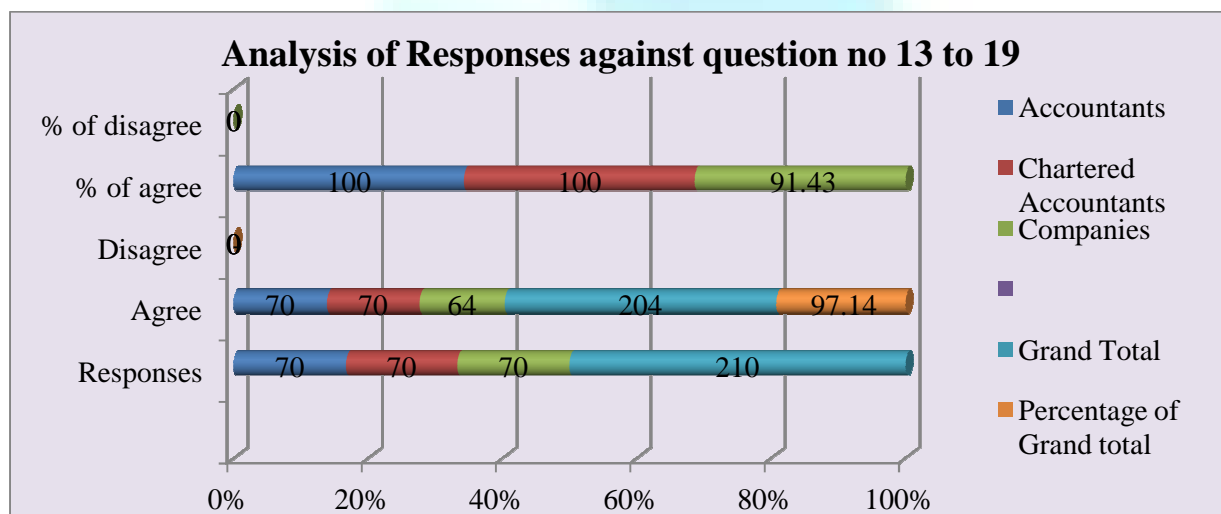
The above questions are completely related with the XBRL in India. 100% of the respondents are agreeing with the applicable of XBRL as necessary but the scope of their applicability on all types of business and companies, all accountants, professionals and companies except 1 respondent of companies are strongly disagreeing. XBRL is a tool or technology which is necessary to applicable in Indian Companies by MCA, Government of India through the circular no.37/2011, and dated June 07, 2011 from the year 2010-11. XBRL is applicable to some class of companies (except Banking, Insurance, Power corporation and Non-banking financial companies) are as: 1) All companies listed in India and their Indian subsidiaries. 2) All companies having paid up capital of Rs. 5 crore and above. 3) All companies having turnover of Rs.100 crore and above. On the basis of above responses and their analysis this hypothesis is rejected and alternate hypothesis "XBRL is require and applicable to some class of companies in India" has been formulated and accepted.

H2: Whether the XBRL E-technology is effectively used in terms of timeliness, accessibility and comparability of the financial statements by an accountants, professionals and users or not.



Before the introduction of XBRL technology, various software's or technology like Compu-Tax, Tally ERP and KDK software are used by the various accountants & professionals for the preparation & finalization of financial statement. But they are not used globally and also not necessary by the government. The various users can also not access & compare their financial information and data at universally with the above technology and software. Thus for removing the above drawback MCA, Government of India introduced the XBRL technology for some class of companies for reporting the business information and data around the world. The responses given on above questions 82% of accountants, 96% of professionals and 70% of the users (companies) are agreeing about the terms of timeliness, accessibility and comparability quality of XBRL than the previous technology. Thus XBRL is the effective e-technology for the electronic communication business and financial data as well as business reporting around the world. The XBRL technology is also growing day by day. Thus this hypothesis is accepted on the basis of above conclusion and also generalized that XBRL E-technology is fulfilled in terms of timeliness, accessibility and comparability of financial statements of the companies around the world.

H3: Whether the ICAI and their members has fulfilled all the statutory requirements, regulation and pronouncements given by the MCA, Government of India or not.



The Institute of Chartered Accountants of India plays a very important role about the preparation and filling the financial statements. It is necessary for all the business & companies to file the return due to excess of the income and transaction to the exemption limit. After the introduction of XBRL technology by the MCA, Government of India, all statutory requirements, regulation and pronouncements regarding the implication of XBRL has been completely follows by the ICAI and their member. Moreover ICAI also issue the guidance note and certification courses to their members, which provides a comprehensive guidance on several important & related aspects such as Management & Practioner responsibility for XBRL financial statements and procedure for certification of XBRL financial statements etc. It is analyze with the graph that 100% of accountants & professionals, 91.43% of companies are strongly agreeing with above question from 13-19. On the basis of above analysis, this hypothesis is strongly accepted and it is generalized that ICAI and their members follows all the statutory requirement, norms & provision during the certification and filling of annual return of the companies to MCA 21 portal online as well as ICAI also accommodate any changes given by MCA in the framework of XBRL.

CONCLUSIONS

It is concluded that historically, the accounting reports have been prepared and supplied to varied user-groups in document form. But due to the emergence of Internet, it is now possible for the suppliers of financial statements to use electronic media for gathering information in a cost-efficient way and communicating it in an effective way. As a technology, XBRL is attempting to provide a language (digital) to the (electronic) accounting statements so that they are able to make a conclusion and taking a decision. XBRL shall enable financial reports to communicate at across with all software and technologies. In fact, emergence of XBRL has generated many opportunities for academic research, besides making yet another tool available with the corporate management for gathering, analyzing and retrieving accounting data. It is accepted that XBRL has caused a revolution in the domain of financial reporting. XBRL gives technical professionals across any industry enormous opportunities for creating fully scalable integrated solutions for financial reporting and analysis to make this data available in real-time to

reporting entities, stockholders, trading partners, subsidiaries and parent companies, and internally within organizations. As the XBRL standard evolves over time and expands the new supporting technologies & tools in well positioned to meet the challenges with strong support for Service-oriented Architecture (SOA), Web services, XML document management and analysis, and the Semantic Web.

REFERENCES

1. FASBs Electronic Distribution of Business Reporting Information:
2. Fe, Jr., Sergio de la, C. Hoffman, and E. Huh. 2000. XBRL Taxonomy: Financial Reporting for Commercial and Industrial Companies, US GAAP. WWW. XBRL.Org (July 31).
3. Hartman, A. and Sifonis, J. 2000. Net ready. McGraw Hill, New York.
4. Hoffman, C. and Strand C. 2001. XBRL Essentials. AICPA, New York.
5. <http://www.iasc.org.uk/xbrl/download/2001-02-06-beta.xsd>.
6. <http://www.rutgers.edu/Accounting/raw/fasb>
7. IASC (International Accounting Standards Committee). 2001. Financial Reporting for Commercial and Industrial Companies, IAS GAAP.
8. Infosys Technologies Limited. 2001. Annual Report. Infosys Technologies, India.
9. Patel, K and McCarthy, M.P. 2000. Digital Transformation. McGraw Hill, New York.
10. Securities and Exchange Board of India (SEBI). 2000. Press Release (October).
11. Tapscott, D. Ticoll, D. and Lowy, A. 2000. Digital Capital. Harvard Business School Press, Massachusetts.
12. The Chartered Accountant (India). 2010. From the President (July).
13. www.icaai.org.in & www.rbi.org.in. & ICAI "Guidance note Book on XBRL" 2010-11.
14. XBRL Link. 2001. Business Finance Electronic Newsletter / Magazine (January).

REQUEST FOR FEEDBACK

Dear Readers

At the very outset, International Journal of Research in Computer Application & Management (IJRCM) acknowledges & appreciates your efforts in showing interest in our present issue under your kind perusal.

I would like to request you to supply your critical comments and suggestions about the material published in this issue as well as on the journal as a whole, on our E-mail infoijrcm@gmail.com for further improvements in the interest of research.

If you have any queries please feel free to contact us on our E-mail infoijrcm@gmail.com.

I am sure that your feedback and deliberations would make future issues better – a result of our joint effort.

Looking forward an appropriate consideration.

With sincere regards

Thanking you profoundly

Academically yours

Sd/-

Co-ordinator

DISCLAIMER

The information and opinions presented in the Journal reflect the views of the authors and not of the Journal or its Editorial Board or the Publishers/Editors. Publication does not constitute endorsement by the journal. Neither the Journal nor its publishers/Editors/Editorial Board nor anyone else involved in creating, producing or delivering the journal or the materials contained therein, assumes any liability or responsibility for the accuracy, completeness, or usefulness of any information provided in the journal, nor shall they be liable for any direct, indirect, incidental, special, consequential or punitive damages arising out of the use of information/material contained in the journal. The journal, nor its publishers/Editors/Editorial Board, nor any other party involved in the preparation of material contained in the journal represents or warrants that the information contained herein is in every respect accurate or complete, and they are not responsible for any errors or omissions or for the results obtained from the use of such material. Readers are encouraged to confirm the information contained herein with other sources. The responsibility of the contents and the opinions expressed in this journal is exclusively of the author (s) concerned.

ABOUT THE JOURNAL

In this age of Commerce, Economics, Computer, I.T. & Management and cut throat competition, a group of intellectuals felt the need to have some platform, where young and budding managers and academicians could express their views and discuss the problems among their peers. This journal was conceived with this noble intention in view. This journal has been introduced to give an opportunity for expressing refined and innovative ideas in this field. It is our humble endeavour to provide a springboard to the upcoming specialists and give a chance to know about the latest in the sphere of research and knowledge. We have taken a small step and we hope that with the active co-operation of like-minded scholars, we shall be able to serve the society with our humble efforts.

Our Other Journals

