

# INTERNATIONAL JOURNAL OF RESEARCH IN COMPUTER APPLICATION & MANAGEMENT

I  
J  
R  
C  
M



A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories

*Indexed & Listed at:*

Ulrich's Periodicals Directory ©, ProQuest, U.S.A., EBSCO Publishing, U.S.A., Cabell's Directories of Publishing Opportunities, U.S.A.

Open J-Gate, India [link of the same is duly available at Inlibnet of University Grants Commission (U.G.C.)],

Index Copernicus Publishers Panel, Poland with IC Value of 5.09 & number of libraries all around the world.

Circulated all over the world & Google has verified that scholars of more than 2718 Cities in 161 countries/territories are visiting our journal on regular basis.

Ground Floor, Building No. 1041-C-1, Devi Bhawan Bazar, JAGADHRI – 135 003, Yamunanagar, Haryana, INDIA

<http://ijrcm.org.in/>

## CONTENTS

| Sr. No. | TITLE & NAME OF THE AUTHOR (S)  | Page No. |
|---------|---|----------|
| 1.      | <b>IMPACT OF THE URBAN INFORMAL SECTOR IN THE URBAN RESIDENTIAL PROPERTY MARKET</b><br><i>MOHAMMED YAHAYA UBALÉ, DAVID MARTIN &amp; DR. SEOW TA WEE</i>   | 1        |
| 2.      | <b>COMPARISON OF PCA AND LDA BASED FACE RECOGNITION TECHNIQUE IN NOISY ENVIRONMENT</b><br><i>MEETA DUBEY &amp; PRASHANT JAIN</i>  | 9        |
| 3.      | <b>A STUDY ON WORKER'S EMOTIONAL INTELLIGENCE IN SIPCOT INDUSTRIAL ESTATE, RANIPET</b><br><i>REV. FR. ANGELO JOSEPH, SDB, R. VEERAPPAN, A. STEPHENRAJ, L. MARY EZHILARASI &amp; A. ANTONY MUTHU</i>                         | 14       |
| 4.      | <b>TERRORISM: A BIG THREAT FOR TELECOM AND INTERNET BASED COMMUNICATION</b><br><i>VISHAL KAUSHIK, DR. AVINASH GAUR &amp; DR. ASHISH MANOHAR URKUDE</i>  | 18       |
| 5.      | <b>STUDY OF PERCEPTIONS OF INDIVIDUAL INVESTORS TOWARDS INVESTMENT</b><br><i>DR. KANCHAN NAIDU &amp; HETAL GAGLANI</i>  | 23       |
| 6.      | <b>A STUDY ON TRAINING NEEDS FOR EXECUTIVES IN SMALL AND MEDIUM ENTERPRISES AT SALEM DISTRICT</b><br><i>S. SUSENDIRAN, DR. T. VETRIVEL &amp; M. CHRISTOPHER</i>   | 28       |
| 7.      | <b>NONFINANCIAL REWARD SYSTEM IN NIGERIAN PUBLIC AND PRIVATE ORGANISATIONS</b><br><i>DR. A. M. ABU-ABDISSAMAD</i>   | 32       |
| 8.      | <b>WORKING CAPITAL EFFICIENCY AND CORPORATE PROFITABILITY: EMPIRICAL EVIDENCE FROM INDIAN AUTOMOBILE INDUSTRY</b><br><i>DR. A. VIJAYAKUMAR</i>  | 35       |
| 9.      | <b>EFFECTIVENESS OF RESPONSIBILITY ACCOUNTING SYSTEM OF THE ORGANIZATIONAL STRUCTURE AND MANAGER'S AUTHORITY</b><br><i>ALI AMIRI, HOJJATALLAH SALARI, MARYAM OMIDVAR &amp; JACOB THOMAS</i>                                 | 44       |
| 10.     | <b>A STUDY ON APPLICATION OF DATA AND WEB MINING TECHNIQUES TO ENRICH USER EXPERIENCE IN LIBRARIES AND ONLINE BOOK STORES</b><br><i>A. PAPPU RAJAN, DR. G. PRAKASH RAJ &amp; ROSARIO VASANTHA KUMAR.P.J</i>                 | 47       |
| 11.     | <b>IMPACT OF SIX SIGMA IMPLEMENTATION: A CASE STUDY OF A PHARMACEUTICAL COMPANY</b><br><i>N. VENKATESH &amp; DR. C. SUMANGALA</i>   | 51       |
| 12.     | <b>A STUDY ON EVALUATING THE EFFECTIVENESS OF TUTORIAL PROGRAMS IN QUANTITATIVE TECHNIQUES</b><br><i>DR. ROSEMARY VARGHESE &amp; DEEPAK BABU</i>  | 54       |
| 13.     | <b>PROFITABILITY ANALYSIS OF REGIONAL RURAL BANKS IN INDIA: WITH SPECIAL REFERENCE TO WESTERN REGION</b><br><i>DR. KAUSHAL A. BHATT</i>   | 59       |
| 14.     | <b>A SMALL TRIBUTE TO COMPUTER LEGENDS WHO MADE AN IMPACT ON THE COMPUTER INDUSTRY AND PASSED AWAY IN THE YEAR 2011</b><br><i>PRITIKA MEHRA</i>   | 65       |
| 15.     | <b>A STUDY ON MANAGERIAL EFFECTIVENESS</b><br><i>ANITHA R &amp; M.P.SARAVANAN</i>   | 68       |
| 16.     | <b>COMPARATIVE STUDY ON TALENT MANAGEMENT PRACTICES</b><br><i>DR. D. N. VENKATESH</i>   | 76       |
| 17.     | <b>REVIEW AND CLASSIFICATION OF LITERATURE ON RURAL CONSUMERS' BUYING BEHAVIOUR FOR MOBILE PHONE IN INDIA</b><br><i>CHIRAG V. ERDA</i>  | 87       |
| 18.     | <b>MOBILE BANKING IN INDIA: OPPORTUNITIES &amp; CHALLENGES</b><br><i>DR. P. AMARAVENI &amp; K. PRASAD</i>   | 92       |
| 19.     | <b>THE STUDY OF RELATIONSHIP BETWEEN REFINED ECONOMIC VALUE ADDED (REVA) AND DIFFERENT CRITERIA OF THE RISK ADJUSTED RETURN</b><br><i>MOHAMMAD NOROUZI &amp; MAHMOUD SAMADI</i>   | 97       |
| 20.     | <b>ONLINE SHOPPING: A NEW TREND OF SHOPPING BEHAVIOUR</b><br><i>SANTHOSH J &amp; ANU VARGHESE</i>   | 101      |
| 21.     | <b>IMPLEMENTATION OF PCA WITH SVD TO REDUCE PRECISION LOSS</b><br><i>AMITPREET KOUR &amp; RAMANDEEP KAUR</i>  | 104      |
| 22.     | <b>AN ASSESSMENT OF UNIVERSITY-INDUSTRY RELATIONS FOR COLLABORATIVE TECHNOLOGY TRANSFER: THE CASE OF INSTITUTE OF TECHNOLOGY OF BAHIR DAR AND TECHNOLOGY FACULTY OF GONDAR UNIVERSITY</b><br><i>TADESSE MENGISTIE</i>       | 108      |
| 23.     | <b>DEMARKETING: A CREATIVE THINKING</b><br><i>ANITA KUMARI PANIGRAHI</i>  | 113      |
| 24.     | <b>A REVIEW OF ISLAMIC BANKING AND CURRENT ISSUES AND CHALLENGES FACED BY ISLAMIC BANKS ON THE WAY TO GLOBALIZATION</b><br><i>UZMA FAZAL, SALMA TARIQ, MUHAMMAD MUMTAZ, MUHAMMAD NAEEM, JUNAID ABBAS &amp; MADIHA LATIF</i> | 118      |
| 25.     | <b>THE IMPACTS OF PRODUCTIVE MARKETING COMMUNICATION ON EMERGING MARKET</b><br><i>LOO LAE SYEE, TAN KAI HUN, VIVIAN LEONG &amp; RASHAD YAZDANIFARD</i>  | 124      |
| 26.     | <b>HP SUSTAINABILITY AS COMPETITIVE ADVANTAGE</b><br><i>RIDHI GUPTA</i>   | 129      |
| 27.     | <b>ELECTRONIC HEALTH RECORD IMPLEMENTATIONS AROUND THE WORLD</b><br><i>DIANA LÓPEZ-ROBLEDO &amp; SANDRA SANTOS-NIEVES</i>   | 132      |
| 28.     | <b>FOREIGN DIRECT INVESTMENT (FDI): AN OBSERVATION ABOUT TOURISM INDUSTRY IN INDIA</b><br><i>SANDEEP KUMAR, RAJEEV SHARMA &amp; NAVEEN AGGARWAL</i>   | 137      |
| 29.     | <b>A SYSTEMATIC APPROACH FOR DETECTION AND COST ESTIMATION OF CLONING IN VARIOUS PROGRAMMING LANGUAGES</b><br><i>ANUPAM MITTAL</i>  | 142      |
| 30.     | <b>INTELLIGENT SCADA FOR HOME APPLICATION</b><br><i>S. R. KATKAR</i>  | 147      |
|         | <b>REQUEST FOR FEEDBACK</b>   | 151      |

## CHIEF PATRON

**PROF. K. K. AGGARWAL**

Chairman, Malaviya National Institute of Technology, Jaipur

*(An institute of National Importance & fully funded by Ministry of Human Resource Development, Government of India)*

Chancellor, K. R. Mangalam University, Gurgaon

Chancellor, Lingaya's University, Faridabad

Founder Vice-Chancellor (1998-2008), Guru Gobind Singh Indraprastha University, Delhi

Ex. Pro Vice-Chancellor, Guru Jambheshwar University, Hisar

## FOUNDER PATRON

**LATE SH. RAM BHAJAN AGGARWAL**

Former State Minister for Home & Tourism, Government of Haryana

Former Vice-President, Dadri Education Society, Charkhi Dadri

Former President, Chinar Syntex Ltd. (Textile Mills), Bhiwani

## CO-ORDINATOR

**DR. SAMBHAV GARG**

Faculty, Shree Ram Institute of Business & Management, Urjani

## ADVISORS

**DR. PRIYA RANJAN TRIVEDI**

Chancellor, The Global Open University, Nagaland

**PROF. M. S. SENAM RAJU**

Director A. C. D., School of Management Studies, I.G.N.O.U., New Delhi

**PROF. S. L. MAHANDRU**

Principal (Retd.), Maharaja Agrasen College, Jagadhri

## EDITOR

**PROF. R. K. SHARMA**

Professor, Bharti Vidyapeeth University Institute of Management & Research, New Delhi

## EDITORIAL ADVISORY BOARD

**DR. RAJESH MODI**

Faculty, Yanbu Industrial College, Kingdom of Saudi Arabia

**PROF. PARVEEN KUMAR**

Director, M.C.A., Meerut Institute of Engineering & Technology, Meerut, U. P.

**PROF. H. R. SHARMA**

Director, Chhatrapati Shivaji Institute of Technology, Durg, C.G.

**PROF. MANOHAR LAL**

Director & Chairman, School of Information & Computer Sciences, I.G.N.O.U., New Delhi

**PROF. ANIL K. SAINI**

Chairperson (CRC), Guru Gobind Singh I. P. University, Delhi

**PROF. R. K. CHOUDHARY**

Director, Asia Pacific Institute of Information Technology, Panipat

**DR. ASHWANI KUSH**

Head, Computer Science, University College, Kurukshetra University, Kurukshetra

**DR. BHARAT BHUSHAN**

Head, Department of Computer Science & Applications, Guru Nanak Khalsa College, Yamunanagar

**DR. VIJAYPAL SINGH DHAKA**

Dean (Academics), Rajasthan Institute of Engineering & Technology, Jaipur

**DR. SAMBHAVNA**

Faculty, I.I.T.M., Delhi

**DR. MOHINDER CHAND**

Associate Professor, Kurukshetra University, Kurukshetra

**DR. MOHENDER KUMAR GUPTA**

Associate Professor, P.J.L.N. Government College, Faridabad

**DR. SAMBHAV GARG**

Faculty, Shree Ram Institute of Business & Management, Urjani

**DR. SHIVAKUMAR DEENE**

Asst. Professor, Dept. of Commerce, School of Business Studies, Central University of Karnataka, Gulbarga

**DR. BHAVET**

Faculty, Shree Ram Institute of Business & Management, Urjani

***ASSOCIATE EDITORS***

**PROF. ABHAY BANSAL**

Head, Department of Information Technology, Amity School of Engineering & Technology, Amity University, Noida

**PROF. NAWAB ALI KHAN**

Department of Commerce, Aligarh Muslim University, Aligarh, U.P.

**ASHISH CHOPRA**

Sr. Lecturer, Doon Valley Institute of Engineering & Technology, Karnal

***TECHNICAL ADVISOR***

**AMITA**

Faculty, Government M. S., Mohali

***FINANCIAL ADVISORS***

**DICKIN GOYAL**

Advocate & Tax Adviser, Panchkula

**NEENA**

Investment Consultant, Chambaghat, Solan, Himachal Pradesh

***LEGAL ADVISORS***

**JITENDER S. CHAHAL**

Advocate, Punjab & Haryana High Court, Chandigarh U.T.

**CHANDER BHUSHAN SHARMA**

Advocate & Consultant, District Courts, Yamunanagar at Jagadhri

***SUPERINTENDENT***

**SURENDER KUMAR POONIA**

## **CALL FOR MANUSCRIPTS**

We invite unpublished novel, original, empirical and high quality research work pertaining to recent developments & practices in the areas of Computer Science & Applications; Commerce; Business; Finance; Marketing; Human Resource Management; General Management; Banking; Economics; Tourism Administration & Management; Education; Law; Library & Information Science; Defence & Strategic Studies; Electronic Science; Corporate Governance; Industrial Relations; and emerging paradigms in allied subjects like Accounting; Accounting Information Systems; Accounting Theory & Practice; Auditing; Behavioral Accounting; Behavioral Economics; Corporate Finance; Cost Accounting; Econometrics; Economic Development; Economic History; Financial Institutions & Markets; Financial Services; Fiscal Policy; Government & Non Profit Accounting; Industrial Organization; International Economics & Trade; International Finance; Macro Economics; Micro Economics; Rural Economics; Co-operation; Demography; Development Planning; Development Studies; Applied Economics; Development Economics; Business Economics; Monetary Policy; Public Policy Economics; Real Estate; Regional Economics; Political Science; Continuing Education; Labour Welfare; Philosophy; Psychology; Sociology; Tax Accounting; Advertising & Promotion Management; Management Information Systems (MIS); Business Law; Public Responsibility & Ethics; Communication; Direct Marketing; E-Commerce; Global Business; Health Care Administration; Labour Relations & Human Resource Management; Marketing Research; Marketing Theory & Applications; Non-Profit Organizations; Office Administration/Management; Operations Research/Statistics; Organizational Behavior & Theory; Organizational Development; Production/Operations; International Relations; Human Rights & Duties; Public Administration; Population Studies; Purchasing/Materials Management; Retailing; Sales/Selling; Services; Small Business Entrepreneurship; Strategic Management Policy; Technology/Innovation; Tourism & Hospitality; Transportation Distribution; Algorithms; Artificial Intelligence; Compilers & Translation; Computer Aided Design (CAD); Computer Aided Manufacturing; Computer Graphics; Computer Organization & Architecture; Database Structures & Systems; Discrete Structures; Internet; Management Information Systems; Modeling & Simulation; Neural Systems/Neural Networks; Numerical Analysis/Scientific Computing; Object Oriented Programming; Operating Systems; Programming Languages; Robotics; Symbolic & Formal Logic; Web Design and emerging paradigms in allied subjects.

Anybody can submit the **soft copy** of unpublished novel; original; empirical and high quality **research work/manuscript anytime** in **M.S. Word format** after preparing the same as per our **GUIDELINES FOR SUBMISSION**; at our email address i.e. [infoijrcm@gmail.com](mailto:infoijrcm@gmail.com) or online by clicking the link **online submission** as given on our website ([FOR ONLINE SUBMISSION, CLICK HERE](#)).

## **GUIDELINES FOR SUBMISSION OF MANUSCRIPT**

1. **COVERING LETTER FOR SUBMISSION:**

DATED: \_\_\_\_\_

**THE EDITOR**  
IJRCM

**Subject: SUBMISSION OF MANUSCRIPT IN THE AREA OF**

(e.g. Finance/Marketing/HRM/General Management/Economics/Psychology/Law/Computer/IT/Engineering/Mathematics/other, please specify)

**DEAR SIR/MADAM**

Please find my submission of manuscript entitled '\_\_\_\_\_ ' for possible publication in your journals.

I hereby affirm that the contents of this manuscript are original. Furthermore, it has neither been published elsewhere in any language fully or partly, nor is it under review for publication elsewhere.

I affirm that all the author (s) have seen and agreed to the submitted version of the manuscript and their inclusion of name (s) as co-author (s).

Also, if my/our manuscript is accepted, I/We agree to comply with the formalities as given on the website of the journal & you are free to publish our contribution in any of your journals.

**NAME OF CORRESPONDING AUTHOR:**

Designation:  
Affiliation with full address, contact numbers & Pin Code:  
Residential address with Pin Code:  
Mobile Number (s):  
Landline Number (s):  
E-mail Address:  
Alternate E-mail Address:

**NOTES:**

- a) The whole manuscript is required to be in **ONE MS WORD FILE** only (pdf. version is liable to be rejected without any consideration), which will start from the covering letter, inside the manuscript.
- b) The sender is required to mention the following in the **SUBJECT COLUMN** of the mail:  
**New Manuscript for Review in the area of** (Finance/Marketing/HRM/General Management/Economics/Psychology/Law/Computer/IT/Engineering/Mathematics/other, please specify)
- c) There is no need to give any text in the body of mail, except the cases where the author wishes to give any specific message w.r.t. to the manuscript.
- d) The total size of the file containing the manuscript is required to be below **500 KB**.
- e) Abstract alone will not be considered for review, and the author is required to submit the complete manuscript in the first instance.
- f) The journal gives acknowledgement w.r.t. the receipt of every email and in case of non-receipt of acknowledgment from the journal, w.r.t. the submission of manuscript, within two days of submission, the corresponding author is required to demand for the same by sending separate mail to the journal.

2. **MANUSCRIPT TITLE:** The title of the paper should be in a 12 point Calibri Font. It should be bold typed, centered and fully capitalised.

3. **AUTHOR NAME (S) & AFFILIATIONS:** The author (s) **full name, designation, affiliation (s), address, mobile/landline numbers, and email/alternate email address** should be in italic & 11-point Calibri Font. It must be centered underneath the title.

4. **ABSTRACT:** Abstract should be in fully italicized text, not exceeding 250 words. The abstract must be informative and explain the background, aims, methods, results & conclusion in a single para. Abbreviations must be mentioned in full.



5. **KEYWORDS:** Abstract must be followed by a list of keywords, subject to the maximum of five. These should be arranged in alphabetic order separated by commas and full stops at the end.
6. **MANUSCRIPT:** Manuscript must be in **BRITISH ENGLISH** prepared on a standard A4 size **PORTRAIT SETTING PAPER**. It must be prepared on a single space and single column with 1" margin set for top, bottom, left and right. It should be typed in 8 point Calibri Font with page numbers at the bottom and centre of every page. It should be free from grammatical, spelling and punctuation errors and must be thoroughly edited.
7. **HEADINGS:** All the headings should be in a 10 point Calibri Font. These must be bold-faced, aligned left and fully capitalised. Leave a blank line before each heading.
8. **SUB-HEADINGS:** All the sub-headings should be in a 8 point Calibri Font. These must be bold-faced, aligned left and fully capitalised.
9. **MAIN TEXT:** The main text should follow the following sequence:

**INTRODUCTION****REVIEW OF LITERATURE****NEED/IMPORTANCE OF THE STUDY****STATEMENT OF THE PROBLEM****OBJECTIVES****HYPOTHESES****RESEARCH METHODOLOGY****RESULTS & DISCUSSION****FINDINGS****RECOMMENDATIONS/SUGGESTIONS****CONCLUSIONS****SCOPE FOR FURTHER RESEARCH****ACKNOWLEDGMENTS****REFERENCES****APPENDIX/ANNEXURE**

It should be in a 8 point Calibri Font, single spaced and justified. The manuscript should preferably not exceed **5000 WORDS**.

10. **FIGURES & TABLES:** These should be simple, crystal clear, centered, separately numbered & self explained, and **titles must be above the table/figure. Sources of data should be mentioned below the table/figure.** It should be ensured that the tables/figures are referred to from the main text.
11. **EQUATIONS:** These should be consecutively numbered in parentheses, horizontally centered with equation number placed at the right.
12. **REFERENCES:** The list of all references should be alphabetically arranged. The author (s) should mention only the actually utilised references in the preparation of manuscript and they are supposed to follow **Harvard Style of Referencing**. The author (s) are supposed to follow the references as per the following:
  - All works cited in the text (including sources for tables and figures) should be listed alphabetically.
  - Use **(ed.)** for one editor, and **(ed.s)** for multiple editors.
  - When listing two or more works by one author, use --- (20xx), such as after Kohl (1997), use --- (2001), etc, in chronologically ascending order.
  - Indicate (opening and closing) page numbers for articles in journals and for chapters in books.
  - The title of books and journals should be in italics. Double quotation marks are used for titles of journal articles, book chapters, dissertations, reports, working papers, unpublished material, etc.
  - For titles in a language other than English, provide an English translation in parentheses.
  - The location of endnotes within the text should be indicated by superscript numbers.

**PLEASE USE THE FOLLOWING FOR STYLE AND PUNCTUATION IN REFERENCES:****BOOKS**

- Bowersox, Donald J., Closs, David J., (1996), "Logistical Management." Tata McGraw, Hill, New Delhi.
- Hunker, H.L. and A.J. Wright (1963), "Factors of Industrial Location in Ohio" Ohio State University, Nigeria.

**CONTRIBUTIONS TO BOOKS**

- Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

**JOURNAL AND OTHER ARTICLES**

- Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

**CONFERENCE PAPERS**

- Garg, Sambhav (2011): "Business Ethics" Paper presented at the Annual International Conference for the All India Management Association, New Delhi, India, 19-22 June.

**UNPUBLISHED DISSERTATIONS AND THESES**

- Kumar S. (2011): "Customer Value: A Comparative Study of Rural and Urban Customers," Thesis, Kurukshetra University, Kurukshetra.

**ONLINE RESOURCES**

- Always indicate the date that the source was accessed, as online resources are frequently updated or removed.

**WEBSITES**

- Garg, Bhavet (2011): Towards a New Natural Gas Policy, Political Weekly, Viewed on January 01, 2012 <http://epw.in/user/viewabstract.jsp>

## WORKING CAPITAL EFFICIENCY AND CORPORATE PROFITABILITY: EMPIRICAL EVIDENCE FROM INDIAN AUTOMOBILE INDUSTRY

**DR. A. VIJAYAKUMAR**  
**ASSOCIATE PROFESSOR IN COMMERCE**  
**ERODE ARTS & SCIENCE COLLEGE**  
**ERODE**

### ABSTRACT

*Working capital and its satisfactory provision can lead not only to material savings in the economical use of capital but can also assist in furthering the ultimate aim of a business that of maximizing financial returns on the minimum amount of capital which need to be employed. Hence, the purpose of the present study is to examine the working capital efficiency of Indian Automobile industry by comparison of holding period of different components of working capital. The empirical evidence revealed that two and three wheeler sector was efficient in utilization of working capital components as compared to commercial vehicles sector and passenger cars and multi utility vehicles sector. Consider all the average periods together, it can be seem that cash conversion cycle is negative in the whole Indian Automobile industry which is explained by short storage times of its inventory and receivables*

### KEYWORDS

working capital, profitability, cash conversion cycle, inventory holding period, receivable period, receivables holding period, auto mobile industry.

### INTRODUCTION

Developing economies are confronted with the problem of inefficient utilization of resources available to them. Capital is the limited productive resources promotes the rate of growth, cuts down the cost of production and above all improves the efficiency of the productive system. Total capital of a country comprises fixed capital and working capital. Fixed capital investment generates production capacity where as working capital makes the utilization of that capacity where as working capital makes the utilization of that capacity possible. Thus, the study of working capital occupies an important place in financial management. Funds are needed in every business for carrying on day-to-day operations. Working capital funds are regarded as the life-blood of business units. A firm can exist and survive without making profit but can't survive without working capital funds. If a firm is not earning profit it may be termed as 'sick', but not having working capital may cause it bankruptcy and closure over a period of time. In addition, working capital has acquired great significance and sound positions for the twin objects of 'profitability and liquidity'. It consumes great deal of time to increase profitability as well as to maintain proper liquidity at minimum risk. **Leslie R.Howard** rightly pointed out that a deeper understanding of the importance of working capital and its satisfactory provision can lead not only to material savings in the economical use of capital but can also assist in furthering the ultimate aim of a business, namely, that of maximizing financial returns on the minimum amount of capital which need to be employed. Viewed in this perspective, the analysis of working capital efficiency may be a very rewarding one.

### PROBLEM STATEMENT

Importance of working capital management stems from two reasons viz., a substantial portion of total invested in current assets and level of current assets and current liabilities will change quickly with the variation in sales. Hence, the purpose of the present part of analysis is to examine the issues how large is the investment in working capital and its various components, how the quality of current assets has evolved over time, and whether working capital and its various components have been utilized efficiently by the selected Indian automobile companies during the period under study. The working capital efficiency of an enterprise should be evaluated by comparison of holding period of different components of working capital. The holding period of different components of working capital of the selected three sectors, individual companies and the whole automobile industry during the study period has been computed and presented in Table 1 to Table 4.

### SAMPLING SELECTION

Keeping in view the scope of the study, it is decided to include all the companies under automobile industry working before or from the year 1996-97 to 2008-09. There are 26 companies operating in the Indian automobile industry. But, owing to several constraints such as non-availability of financial statements or non-working of a company in a particular year etc., it is compelled to restrict the number of sample companies to 20. Out of 20 selected companies under Indian Automobile Industry, three Multinational Companies (MNC's) namely Hyundai Motors India Ltd, Honda Siel Cars India Ltd and Ford India Private Ltd were omitted because these companies established their operations in India in different accounting years. The companies under automobile industry are classified into three sectors namely; Commercial vehicles, Passenger cars and Multi-utility vehicles and Two and three wheelers. For the purpose of the study all the three sectors have been selected. It accounts for 73.23 per cent of the total companies available in the Indian automobile industry. The selected 20 companies include 5 under commercial vehicles, 3 under passenger cars and multi-utility vehicles and 9 under two and three wheeler sectors. It is inferred that sample company represents 98.74 percentage of market share in commercial vehicles, 79.76 percentage of market share in passenger cars and Multi-utility vehicles and 99.81 percentage of market share in two and three wheelers. Thus, the findings based on the occurrence of such representative sample may be presumed to be true representative of automobile industry in the country.

### METHODS OF DATA COLLECTION

The study is mainly based on secondary data. The major source of data analyzed and interpreted in this study related to all those companies selected is collected from "PROWESS" database, which is the most reliable on the empowered corporate database of Centre for Monitoring Indian Economy (CMIE). Besides prowess database, relevant secondary data have also been collected from BSE Stock Exchange Official Directory, CMIE Publications, Annual Survey of Industry, Business newspapers, Reports on Currency and Finance, Libraries of various Research Institutions, through Internet etc.

### DATA ANALYSIS

The financial and statistical analysis approach plays a vital role in the financial environment. To enjoy the benefit of financial and statistical analysis researcher has collected, assembled and correlated the data, classified the data appropriately and condensed them in to a related data series; stated the resultant information in a comprehensive form, text, tables and analyzed and interpreted the reported data. It is well known that management is concerned with assets utilization towards profitability performance. For this purpose it has to study certain specific ratios which are concerned with working capital of the enterprises. For the purpose of this study, ratios namely, Raw material period, work-in-holding period, finished goods holding period, inventory holding period, receivables holding period, payables holding period and cash conversion cycle has been used. The role of statistical tools is important in analyzing the data and drawing inferences there from. In order to derive the open handed results from the information collected through secondary data, various statistical tools like mean, standard deviation, variance, compound annual growth rate, t-test ANOVA, and factor analysis have been used to interpret the sense of mathematical relationship amongst values of different variables so computed in the study.

**RAW MATERIALS HOLDING PERIOD**

It is evident from the Table 1 that the lowest average raw material holding period was 26 days for two and three wheelers sector, followed by commercial vehicles (34 days) and passenger cars and multiutility vehicles (38 days), as against 53 days for whole automobile industry. Further, this period registered very high fluctuations throughout the study period. Further, all selected sectors and whole automobile industry registered negative growth rate which showed efficient utilization of raw materials by the selected companies. It varies from 26 days to 83 days for commercial vehicles sector companies, 18 days to 75 days for passenger cars and multiutility vehicles sector companies and 18 days to 141 days for two and three wheelers sectors. All the selected companies except LML Ltd, Maharashtra Scooters Ltd, TVS Motor Company Ltd, Kinetic Motor Company Ltd and Kinetic Engineering Ltd under two and three wheelers sector showed improved performance in this regard (Table 2 to Table 4).

The results of analysis of variance presented in Table 5 showed that differences in the mean raw materials holding period were significant between the companies and between the years in commercial vehicle sector as the calculated value of F were more than the table value of F at 5 per cent level of significance. Hence, the null hypothesis was rejected. However, no such significant difference was observed between the years in the case of passenger cars and multiutility vehicles sector and two and three wheelers sector.

**WORKING-IN-PROGRESS HOLDING PERIOD**

Table 1 demonstrated that the average work-in-progress holding period was lowest in two and three wheelers sector and passenger cars and multiutility vehicles sector (4 days) followed by commercial vehicles sector (10 days), as against 30 days for whole Indian automobile industry. WIP holding period registered very high fluctuations and negative compound annual growth rate in all the three sectors of Indian automobile industry. Among the commercial vehicles sector companies, it ranged between 3 days to 16 days, 1 day to 11 days for passenger cars and multiutility vehicles sector and 2 days to 17 days for two and three wheelers sector companies during the study period. Majority of the selected companies WIP holding period were significantly differ from sector mean and industry mean. All the selected companies except Bajaj Tempo Ltd, Eicher Motors Ltd and Swaraj Mazda Ltd under commercial vehicles, Ford India Private Ltd under passenger cars and multiutility vehicles sector and LML Ltd, Maharashtra Scooters Ltd, Kinetic Motors Company Ltd, Kinetic Engineering Ltd, Majestic Auto Ltd and Scooters India Ltd under two and three wheelers sector registered improved performance with regard to WIP holding period.

Table 5 represents that the differences in the WIP holding period were significant in between the sectors and the years during the study period. It is also evident from the table that WIP holding period were significant in between the companies and the years in commercial vehicles and two and three wheelers sector. However, in case of passenger cars and multiutility vehicles sector, these holding period were insignificant between the years.

**FINISHED GOODS HOLDING PERIOD**

This indicates how quickly a company is turning over its finished goods. When deciding the appropriate level of finished goods, a company should strike a balance between the cost of tying up capital and the demands from the customers. Generally, short finished goods holding period is preferred. An unreasonably long inventory holding period may indicate an economic recession, obsolete inventory, poor sales and marketing, a change of customer taste or bad inventory management. It is evident from the Table 42 that two and three wheeler sector had shorter mean finished goods holding period (8 days), followed by passenger cars and multiutility vehicles sector (11 days), commercial vehicles sector (19 days), as against 14 days for whole Indian automobile industry. It ranged between 11 days to 30 days for commercial vehicles sector, 5 days to 29 days for passenger cars and multiutility vehicles sector and 3 days to 33 days for two and three wheelers sector during the study period. The finished goods holding period of all the selected companies registered very high fluctuations during the study period. Majority of the selected passenger cars and multiutility vehicles companies and two and three wheeler sector companies showed better performance in this regard when compared to commercial vehicle sector companies.

The results of analysis of variance presented in Table 5 showed that the differences between finished goods holding period were significant in between the companies and the years in case of commercial vehicles and two and three wheelers sector as the calculated value of F exceeds the table value of F at 5 per cent level of significance. However, such a significant differences was not observed in between the years in passenger cars and multiutility vehicles sector during the study period.

**RECEIVABLES HOLDING PERIOD**

This ratio measures a company's ability to collect cash from its credit customers. Most companies offer their customers credit in order to boost their sales. However, there are opportunity costs in holding cash for financing receivables and there is also the risk of bad debts. A long receivables collection period may be an indication of worsening credit control. Receivables holding period of all three selected sectors, individual companies and the whole automobile industry were computed and presented in Table 1 to Table 4. Table 1 indicated that the mean receivables collection period was the lowest in two and three wheelers sector (16 days), when compared to 22 days for passenger cars and multiutility vehicles sector and 45 days for commercial vehicles sector as against 35 days for whole Indian automobile industry. It ranged between 28 days to 74 days for commercial vehicles sector companies (Table 2), 8 days to 35 days for passenger cars and multiutility vehicles sector companies (Table 3) and 7 days to 107 days for two and three wheelers sector companies (Table 4) during the study period. All the selected companies registered very high fluctuations in this ratio during the study period. This was due to the differences among the credit and collection policy adopted by the respective companies.

Table 5 refers that the differences in the receivables holding period was significant in between the companies and insignificant between the years in commercial vehicles and two and three wheelers sector as per the calculated value of F. However, in case of passenger cars and multiutility vehicles sector, these ratio were significant both between the companies and between the years as the calculated value of F exceeds the table value of F at 5 per cent level of significance.

**PAYABLES PAYMENT PERIOD**

This ratio links the value of accounts payables with the amount of goods and services that a company is purchasing on credit. If the payables payment period is short, creditors are being paid relatively early. However, if the payables payment period is too long, the company may have liquidity problems; this can also be harmful to its relationship with suppliers. The payables payment period were computed for all the selected companies, sectors and whole Indian automobile industry and presented in Table 1 to Table 4. Table 1 explaining a fluctuating trend in the payables payment period of the selected sectors and individual companies of the Indian automobile industry. The average payables payment period was the lowest in passenger cars and multiutility vehicles sector (59 days), followed by two and three wheelers (61 days) and commercial vehicles sector (96 days), as against 158 days for whole Indian automobile industry. The company wise analysis revealed that the mean payables payment period ranged between 61 days to 104 days in commercial vehicles sector, 21 days to 86 days in passenger cars and multiutility vehicles and 40 days to 210 days in two and three wheelers sector companies during the study period. Majority of the selected companies mean payables payment periods were significantly differ from the sector mean and industry mean.

Table 5 showed that the differences in the payables payment period between the sector, between the companies under commercial vehicles sector and two and three wheelers sector were significant and insignificant between the years. However, the payables holding period between the companies and the year were insignificant in passenger cars and multiutility vehicles sector because the calculated value of F is lower than the table value of F.

**CASH CONVERSION CYCLE (CCC)**

The cash conversion cycle period of all the selected companies, three sectors and the whole automobile industry were computed and presented in Table 1 to Table 4. It is evident from the Table 1 that the lowest mean value of the CCC is found in the two and three wheelers sector with an average of 7 days, followed by the commercial vehicles sector (13 days) and two and three wheelers sector (17 days), as against 28 days for whole Indian automobile industry. Considering all the average periods together, it can be seen that the cash conversion cycle is negative in two and three wheelers sector and the whole Indian automobile industry. This is explained by the short storage times of its inventory and receivables. Further, cash conversion cycle period ranged between -8 days to 95 days in commercial vehicles sector companies, 13 days to 48 days in passenger cars and multiutility vehicles sector companies and -4 days to 125 days in two and three wheelers sector companies during the study period. Further, tables reveal that there was an erratic fluctuation noticed in cash conversion cycle period in all the selected companies. Further, all the companies mean cash conversion cycle period was significantly differ from the sector mean and industry mean.



It can be seen from the results of analysis of variance presented in Table 5 that the differences in the cash conversion cycle period in between the companies and between the years were significant in commercial vehicles sector and two and three wheelers sector. But such significant differences were not found between the companies and between the years in passenger cars and multiutility vehicles sector during the study period.

On the whole it can be concluded that two and three wheelers sector was efficient in utilization of working capital components as compared to commercial vehicles sector and passenger cars and multiutility vehicles sector. Among the individual companies, Tata Motors Ltd under commercial vehicles sector and LML Ltd, Maharashtra Scooters Ltd, TVS Motor Company Ltd and Hero Honda Motors Ltd under two and three wheelers sector were efficient in managing their working capital during the study period.

#### WORKING CAPITAL- FACTOR ANALYSIS

Holding period of different components of working capital such as raw materials, work-in-Progress, finished goods, receivables and payables have been considered for the study to analyze the working capital management efficiency to selected Indian automobile companies during the period under study. In order to disclose which among these factors contribute much towards working capital efficiency, factor analysis has been done. Table 6 showed that the principal component analysis and varimax rotation results for whole industry and all the three sectors. In whole industry, raw materials, WIP, finished goods and receivables holding period were cluster together as Factor I and accounts 40.818 per cent of the total variations and payables holding period describes as Factor II which accounts 21.065 per cent of the total variations. Both these factor explain 61.883 per cent of the total variations. WIP holding period and payables holding period are found to have a stronger relationship.

In commercial vehicles sector, two factors are identified by the rotation method and explained 71.175 per cent of total variations. Factor I consists of four variables such as raw materials, WIP, finished goods and receivables holding period and accounted for 49.722 per cent of total variations. The remaining variable such as payables holding period constituted as Factor II which accounts 21.453 per cent of the total variations. Raw materials holding period and finished goods holding period are found to have a stronger relationship. The same picture was reflected in passenger cars and multiutility vehicles sector, where by Factor I account 46.042 per cent and Factor II accounts 25.510 per cent of the total variations. Both these factors explained 71.552 per cent of the total variations. Further, raw materials holding period and WIP holding period are found to have a stronger relationship in passenger cars and multiutility vehicles sector.

In two and three wheelers sector also two factors are identified by the rotation method and accounts 78.844 per cent of the total variations. Raw materials WIP and payables holding period were clustered together as Factor I and accounts 54.329 percent of the total variations. Variables viz., finished goods and receivables holding periods are constituted as Factor II and accounts 24.515 per cent of the total variations. Stronger relationships between variables are noticed with regard to raw materials and payables holding period. Further, the results of KMO test and Bartlett's Test of sphericity (sig.0.000) confirms that factor analysis can be carried out appropriately for the variables selected for the study.

#### CONCLUSION

The working capital efficiency of the selected companies in the Indian automobile industry should be evaluated by comparison of holding period of different components of working capital. The analysis showed that two and three wheeler sectors were efficient in utilization of working capital components as compared to commercial vehicles sectors and passenger cars and multiutility vehicles sector. Among the individual companies, Tata Motors Ltd under commercial vehicles sector and LML Ltd, Maharashtra Scooters Ltd, TVS Motor Company Ltd and Hero Honda Motors Ltd under two and three wheeler sector were efficient in managing their working capital during the study period. The results of analysis of variance showed that there were significant differences in the different holding period between the companies during the study period. This was due to the differences among the inventory and credit and collection policy adopted by the respective companies. Considering all the average periods together, it can be seen that cash conversion cycle is negative in the whole Indian automobile industry. This is explained by short storage times of its inventory and receivables. Factor analysis demonstrated that all the components of working capital contributed much towards the efficiency of working capital management in all selected companies.

#### REFERENCES

1. Abdul Raheman and Mohamad Nasr (2007). "Working Capital Management and profitability in case of Pakistani firms", International Review of Business Research papers, 3 (1): 279-300.
2. Adolphus J. Toby (2008). "Liquidity performance relationship in Nigerian manufacturing companies", Finance India, XXII: 117-131.
3. Afza, T. and Nazir, M.S. (2008). "Working Capital Management Policies of Firms - Empirical evidence from Pakistan", Pakistan Journal of Commerce and Social Sciences, (1): 25-36.
4. Ali Uyar (2009). "The relationship of Cash conversion cycle with firm size and profitability: An Empirical investigation in Turkey", International Research Journal of Finance and Economics, 24: 1-8.
5. Amarjit Gill., Nahum Biger., and Neil Mathur (2010). "The Relationship between Working capital management and Profitability: Evidence from the United States", Business and Economics Journal, 10: 1-9.
6. Amit K. Mallick and Debasish Sur (1998). "Working capital and profitability: A case study in interrelation", The Management Accountant, pp. 805-809.
7. Amit K. Mallick, Debasish Sur and Debdas Rakshit (2005). "Working capital and profitability, A study on their relationship with reference to selected companies in Indian Pharmaceutical Industry", GITAM Journal of Management, 3 (2): 51-62.
8. Arindam Ghosh (2007). "Working Capital Management practices in some selected industries in India", The Management Accountant, pp.60-68.
9. Azhagaiah, R. and Gejalakshmi (2007). "Working capital management-efficiency", UDYOG PRAGAN, 31(3): 15-20.
10. Bardia, S.C. (2004). "Liquidity Management: A case study of Steel Authority of India Ltd", The Management Accountant, pp. 463-67.
11. Chakraborty, P.K. (2004). "Managing corporate liquidity and financial flexibility - Different Approach", The Management Accountant, 39 (8): 653-655.
12. Chandar, Subbash and Rajan Kumar (2004). "An Empirical Analysis of some aspects of working capital requirements in small scale textile industry in Punjab", The Management Accountant, pp. 542-549.
13. Das, P.K. (2008). "A study on liquidity management in Ranboxy Laboratories Ltd.," The Journal of Accounting and Finance, 122(1): 135-154.
14. Debasish Sur, Joydeep Biswas and Prasenjit Ganguly (2001). "Liquidity Management in Indian Private Sector Enterprises- A case study of Indian Primary Aluminium Industry", Indian Journal of Accounting, XXXII: 8-14.
15. Eljelly, A. (2004). "Liquidity-Profitability Trade off: An empirical investigation in an emerging market", International Journal of Commerce and Management, 14 (2): 48-61.
16. Falope, O.I., and Ajilore, O.I. (2009). "Working capital management and corporate profitability: Evidence from panel data analysis of selected quoted companies in Nigeria", Research Journal of Business Management, 3: 73-84.
17. Garcia – Teruel P.J., and Martinez – Solano P.M. (2007). "Effects of working capital management on SME Profitability", International Journal of Managerial Finance, 3: 164-177.
18. Govindan Rao, D. and Mohana Rao, P. (1999). "Impact of working capital on profitability in cement industry-A Correlation analysis", New Delhi: Deep and Deep Publishers. .
19. Howorth, C. and Westhead, P. (2003). "The focus of working capital management in UK Small firms", Management Accounting Research, 14 (2): 94-111.
20. Kannadhasan, M. (2007). "Working Capital Management in a Public Limited Company - A case study". The ICFAI Journal of Management Research, VI (5): 20-33.
21. Katerina Lyroudi and Jhon Lazaridis (2000). "The cash conversion cycle and liquidity analysis of the food industry in Greece", <http://papers.ssrn.com/paper.fat?abstract-id=236175>.

22. Kasevan Padachi, Narasimhan, M.S., Durbassy, R., and Carole Howrth (2008). "An Analysis of Working Capital Structure and Financing Pattern of Mauritian Small Manufacturing Firms", ICFAI Journal of Applied Finance, 14(7): 41-62.
23. Khatik, S.K. and Pradeep Kumar Singh (2003). "Liquidity Management in EICHER Ltd – A case study", The Management Accountant, pp. 217-220.
24. Manoj Anand (2001). "Working capital performance of corporate India; An Empirical study", Management and Accounting Research, 4(4): 35-65.
25. Manoj Anand and Keshav Malhotra (2007). "Working Capital Performance of Corporate India; An empirical study", ICFAI Journal of Applied Finance, 13 (1): 46-81.
26. Marc Deloof (2003). "Does working capital management affect profitability of Belgian Firms?", Journal of Business Finance and Accounting, 30(3-4): 573-88.
27. Mathuva, D. (2009). "The influence of working capital management components on profitability: A Survey on Kenyan Listed Firms", Research Journal of Business Management, 3: 1-11.
28. Murthy, E.N. (2007). "Working Capital Performance of Corporate India; An Empirical Study", Journal of Applied Finance, 13 (1): 47-60.
29. Narasimhan, M.S. and Murty, L.S. (2001). "Emerging Manufacturing Industry: A Financial Percept of Management Review", pp. 105-112.
30. Narware, P.C. (2004). "Working capital and profitability-An empirical analysis", The Management Accountant, pp. 491-495.
31. Pandey, I.M., and Parera, K.L.W. (1997). "Determinants of effective working capital management – A Discriminant Analysis Approach". IIMA, Working Paper No. 1934. Research and Publication Department, Indian Institute of Management, Ahmedabad, India.
32. Rabiul Alam, S.M. and Syed Zabid Hossain, (2001). "Aspects of Inventory Management in Ship Building industry in Bangladesh", The Management Accountant, pp. 699-706.
33. Raja, J and Kalyanasundaram, M. (2010). "Liquidity in Malaysian Public Listed Companies", SMART Journal of Business Management Studies, 6 (2): 24-35.
34. Samiloglu, F and Demirgunes, K. (2008). "The effect of working capital management on firm profitability: Evidence from Turkey", The International Journal of Applied Economics and Finance, 2 (1): 44-50.
35. Santony Kumar Ghosh and Santi Gopal Maji (2003). "Utilization of current assets and operating profitability: An Empirical study on Cement and Tea industries in India", Indian Journal of Accounting, XXXIV: 52-60.
36. Sathyamoorthi, C.R. and Wally-Dima, L.B. (2008). "Working Capital Management: The case of Listed Domestic Companies in Botswana", The ICFAI Journal of Management Research, VII (5): 7-24.
37. Shin, H.H. and Soenen, L. (1998). "Efficiency of working capital management and corporate profitability", Financial Practice and Education. 8(2): 37-45.
38. Singh, P.K. (2004). "Working Capital Management in Lupin Laboratories Ltd - A case study", The Management Accountant, pp. 534-539.
39. Sudarsana Reddy, G., Sivarami Reddy, C., and Mohan Reddy, P. (2004). "Debtors Management: A case study of Andhra Pradesh Paper Industry", The Management Accountant, pp. 265-274.
40. Sushma Vishnani and Bhupesh Kr Shah (2006). "Liquidity Vs Profitability – A detailed study in perspective of Indian Consumer Electronics Industry", Prajana, 9 (2): 3-20.
41. Vijayakumar, A. (1996). "The Transactions Demand for working capital in Indian PSUs: Some theoretical and empirical results", Institute of Public Enterprises Journal, pp. 92-100.

## TABLES

TABLE 1: STATISTICAL VALUES OF RATIOS RELATING TO THE WORKING CAPITAL (For the period 1996-97 to 2008-2009)

| Particulars                               | Statistics | Commercial Vehicles | Passenger Cars and Multiutility Vehicles | Two and Three Wheelers | Industry Average |
|---|------------|---------------------|--|------------------------|------------------|
| Raw Materials Holding period (in days)    | Mean       | 34.37               | 38.19                                    | 25.58                  | 52.67            |
|   | CV         | 0.38                | 0.42                                     | 0.36                   | 0.32             |
|   | CAGR       | -3.35               | -10.13                                   | -8.87                  | -2.63            |
|   | t Value    | 10.61*              | 5.71*                                    | 9.60*                  |                  |
| Work-In-Progress Holding Period (in days) | Mean       | 9.73                | 3.98                                     | 3.97                   | 29.63            |
|   | CV         | 0.42                | 0.51                                     | 0.42                   | 0.43             |
|   | CAGR       | -6.93               | -10.88                                   | -10.54                 | -4.72            |
|   | t Value    | 7.30*               | 8.31*                                    | 8.16*                  |                  |
| Finished Goods Holding Period (in days)   | Mean       | 19.00               | 11.04                                    | 8.13                   | 14.04            |
|   | CV         | 0.29                | 0.10                                     | 0.15                   | 0.18             |
|   | CAGR       | 4.07                | 0.86                                     | -1.17                  | 3.27             |
|   | t Value    | 3.58*               | 4.02*                                    | 9.00*                  |                  |
| Receivables Holding Period (in days)      | Mean       | 45.27               | 22.34                                    | 16.39                  | 34.66            |
|   | CV         | 0.77                | 0.29                                     | 0.34                   | 0.42             |
|   | CAGR       | -9.61               | -0.48                                    | -4.52                  | -6.61            |
|   | t Value    | 1.82**              | 3.61*                                    | 6.63*                  |                  |
| Payables Payment Period (in days)         | Mean       | 95.59               | 58.99                                    | 60.64                  | 158.34           |
|   | CV         | 0.18                | 0.13                                     | 0.15                   | 0.13             |
|   | CAGR       | 3.80                | -0.37                                    | -3.59                  | 2.61             |
|   | t Value    | 12.45*              | 16.93*                                   | 13.75*                 |                  |
| Cash Conversion Cycle (CCC) (in days)     | Mean       | 12.79               | 16.57                                    | -6.57                  | -27.34           |
|   | CV         | 4.40                | 1.19                                     | 1.60                   | 1.72             |
|   | CAGR       | -                   | -  | 11.92                  | -                |
|   | t Value    | 6.00*               | 4.81*                                    | 1.94**                 |                  |

\* - Significant at 5 per cent level

\*\* - Significant at 10 per cent level

Source : Computed from the Annual Reports of the respective units.

TABLE 2: STATISTICAL VALUES OF RATIOS RELATING TO THE WORKING CAPITAL (Commercial vehicles: For the period 1996-97 to 2008-2009)

| Particulars                               | Statistics           | ALL    | TML    | BTL    | EML    | SML    | Sector Average | Industry Average |
|---|----------------------|--------|--------|--------|--------|--------|----------------|------------------|
| Raw Materials Holding period (in days)    | Mean                 | 51.95  | 25.80  | 82.85  | 27.14  | 51.43  | 34.37          | 52.67            |
|   | CV                   | 0.53   | 0.33   | 0.37   | 0.35   | 0.48   | 0.38           | 0.32             |
|   | CAGR                 | -3.74  | -3.84  | -2.87  | -1.58  | -2.83  | -3.35          | -2.63            |
|   | t Value <sup>1</sup> | 4.33*  | 6.14*  | 9.07*  | 2.82*  | 4.64*  |                |                  |
|   | t Value <sup>2</sup> | 0.20   | 9.75*  | 6.88*  | 7.40*  | 0.42   |                |                  |
| Work-In-Progress Holding Period (in days) | Mean                 | 11.18  | 8.01   | 15.54  | 2.90   | 5.25   | 9.73           | 29.63            |
|   | CV                   | 0.34   | 0.43   | 0.17   | 0.44   | 0.39   | 0.42           | 0.43             |
|   | CAGR                 | -4.52  | -7.53  | 2.15   | 1.09   | 7.25   | -6.93          | -4.72            |
|   | t Value <sup>1</sup> | 4.50*  | 5.50*  | 5.34*  | 6.60*  | 3.61*  |                |                  |
|   | t Value <sup>2</sup> | 6.64*  | 7.39*  | 4.56*  | 7.68*  | 6.94*  |                |                  |
| Finished Goods Holding Period (in days)   | Mean                 | 29.54  | 19.45  | 27.24  | 11.02  | 29.13  | 19.00          | 14.04            |
|   | CV                   | 0.34   | 0.40   | 0.42   | 0.53   | 0.43   | 0.29           | 0.18             |
|   | CAGR                 | 3.77   | 1.81   | 3.39   | 11.07  | -3.72  | 4.07           | 3.27             |
|   | t Value <sup>1</sup> | 6.19*  | 0.48   | 4.07*  | 3.40*  | 2.92*  |                |                  |
|   | t Value <sup>2</sup> | 5.98*  | 2.82*  | 4.23*  | 1.71   | 4.12*  |                |                  |
| Receivables Holding Period (in days)      | Mean                 | 73.28  | 37.31  | 28.20  | 31.16  | 74.24  | 45.27          | 34.66            |
|   | CV                   | 0.69   | 0.95   | 0.46   | 0.26   | 0.32   | 0.77           | 0.42             |
|   | CAGR                 | -10.05 | -11.45 | 15.83  | -2.14  | 6.52   | -9.61          | -6.61            |
|   | t Value <sup>1</sup> | 5.58*  | 11.28* | 1.33   | 1.81** | 1.96** |                |                  |
|   | t Value <sup>2</sup> | 3.77*  | 0.44   | 0.89   | 1.44   | 3.98*  |                |                  |
| Payables Payment Period (in days)         | Mean                 | 70.92  | 98.23  | 94.68  | 60.82  | 103.97 | 95.59          | 158.34           |
|   | CV                   | 0.18   | 0.18   | 0.17   | 0.19   | 0.11   | 0.18           | 0.13             |
|   | CAGR                 | 3.48   | 4.75   | 2.40   | -6.40  | -3.26  | 3.80           | 2.61             |
|   | t Value <sup>1</sup> | 4.84*  | 0.55   | 0.17   | 5.01*  | 1.28   |                |                  |
|   | t Value <sup>2</sup> | 15.05* | 8.52*  | 9.05*  | 12.91* | 7.57*  |                |                  |
| Cash Conversion Cycle(CCC) (in days)      | Mean                 | 95.02  | -7.66  | 59.14  | 11.41  | 56.07  | 12.79          | -27.34           |
|   | CV                   | 0.94   | 7.99   | 0.40   | 1.84   | 0.65   | 4.40           | -1.72            |
|   | CAGR                 | -15.93 | -      | -1.44  | 10.33  | 5.53   | -              | -                |
|   | t Value <sup>1</sup> | 7.28*  | 4.66*  | 3.76*  | 0.09   | 2.99*  |                |                  |
|   | t Value <sup>2</sup> | 8.94*  | 2.51*  | 10.07* | 2.77*  | 5.70*  |                |                  |

\* - Significant at 5 per cent level

\*\* - Significant at 10 per cent level

t value<sup>1</sup> - With the sector averaget value<sup>2</sup> - With the Industry average

ALL- Ashok Leyland Ltd; TML- Tata Motors Ltd; BTL- Bajaj Tempo Ltd; EML- Eicher Motors Ltd; SML- Swaraj Mazda Ltd

Source : Computed from the Annual Reports of the respective units.

TABLE 3: STATISTICAL VALUES OF RATIOS RELATING TO THE WORKING CAPITAL (Passenger cars and multiutility vehicles: For the period 1996-97 to 2008-2009)

| Particulars                               | Statistics           | HML    | MML    | MUL    | HYML   | HSL    | FIL    | Sector Average | Industry Average |
|---|----------------------|--------|--------|--------|--------|--------|--------|----------------|------------------|
| Raw Materials Holding period (in days)    | Mean                 | 74.81  | 28.70  | 28.80  | 23.56  | 17.89  | 25.18  | 38.19          | 52.67            |
|   | CV                   | 0.44   | 0.29   | 0.52   | 0.76   | 0.86   | 0.89   | 0.42           | 0.32             |
|   | CAGR                 | -6.27  | -6.67  | -9.82  | -6.82  | -6.99  | -10.31 | -10.13         | -2.63            |
|   | t Value <sup>1</sup> | 6.49*  | 4.10*  | 6.12*  | 1.04   | 2.12** | 1.78   |                |                  |
|   | t Value <sup>2</sup> | 3.49*  | 7.23*  | 7.80*  | 4.85*  | 4.73*  | 1.37   |                |                  |
| Work-In-Progress Holding Period (in days) | Mean                 | 11.43  | 3.28   | 1.47   | 2.97   | 1.13   | 0.96   | 3.98           | 29.63            |
|   | CV                   | 0.40   | 0.43   | 0.29   | 0.88   | 0.86   | 0.89   | 0.51           | 0.43             |
|   | CAGR                 | -3.94  | -5.47  | -6.40  | -6.89  | -6.92  | 14.13  | -10.88         | -4.72            |
|   | t Value <sup>1</sup> | 17.23* | 2.72*  | 5.41*  | 1.37   | 4.07*  | 3.36*  |                |                  |
|   | t Value <sup>2</sup> | 5.44*  | 8.16*  | 8.21*  | 6.06*  | 7.21*  | 7.01*  |                |                  |
| Finished Goods Holding Period (in days)   | Mean                 | 12.37  | 28.51  | 5.47   | 23.56  | 17.89  | 25.18  | 11.04          | 14.04            |
|   | CV                   | 0.40   | 0.30   | 0.45   | 0.76   | 0.86   | 0.89   | 0.10           | 0.18             |
|   | CAGR                 | -4.44  | -7.85  | 4.48   | -6.82  | -6.99  | -10.31 | 0.86           | 3.27             |
|   | t Value <sup>1</sup> | 1.98** | 7.35*  | 8.64*  | 7.80*  | 8.61*  | 7.71*  |                |                  |
|   | t Value <sup>2</sup> | 0.79   | 5.61*  | 9.49*  | 5.92*  | 5.86*  | 5.82*  |                |                  |
| Receivables Holding Period (in days)      | Mean                 | 35.37  | 34.74  | 17.40  | 8.73   | 8.21   | 8.79   | 22.34          | 34.66            |
|   | CV                   | 0.45   | 0.37   | 0.40   | 1.73   | 1.47   | 0.88   | 0.29           | 0.42             |
|   | CAGR                 | -7.65  | 2.60   | 2.60   | -16.25 | -36.71 | 2.87   | -0.48          | -6.61            |
|   | t Value <sup>1</sup> | 6.43*  | 6.25*  | 3.12*  | 2.15** | 4.43*  | 4.10*  |                |                  |
|   | t Value <sup>2</sup> | 0.71   | 0.02   | 3.60*  | 5.03*  | 5.07*  | 6.22*  |                |                  |
| Payables Payment Period (in days)         | Mean                 | 85.93  | 79.77  | 30.09  | 46.63  | 21.24  | 47.01  | 58.99          | 158.34           |
|   | CV                   | 0.37   | 0.13   | 0.40   | 3.52   | 0.78   | 0.88   | 0.13           | 0.13             |
|   | CAGR                 | -0.50  | 1.24   | 6.76   | -47.84 | 2.48   | -4.99  | 3.80           | 2.61             |
|   | t Value <sup>1</sup> | 4.82*  | 7.04*  | 6.33*  | 0.99   | 6.39*  | 3.13*  |                |                  |
|   | t Value <sup>2</sup> | 8.18*  | 11.50* | 23.03* | 0.94   | 15.24* | 10.30* |                |                  |
| Cash Conversion Cycle (CCC) (in days)     | Mean                 | 48.06  | 15.46  | 23.08  | 12.19  | 23.88  | 13.10  | 16.57          | -27.34           |
|   | CV                   | 0.83   | 1.96   | 1.14   | 3.62   | 1.95   | 4.74   | 1.19           | -1.72            |
|   | CAGR                 | -24.72 | -      | -      | -14.17 | -      | 10.26  | -              | -                |
|   | t Value <sup>1</sup> | 4.54*  | 3.69*  | 2.98*  | 1.01   | 0.36   | 5.55*  |                |                  |
|   | t Value <sup>2</sup> | 8.68*  | 3.74*  | 5.96*  | 0.98   | 2.83*  | 2.74*  |                |                  |

\* - Significant at 5 per cent level

\*\* - Significant at 10 per cent level

t value<sup>1</sup> - With the sector averaget value<sup>2</sup> - With the Industry average

HML - Hindustan Motors Ltd; MML - Mahindra and Mahindra Ltd; MUL - Maruti Udyog Ltd; HYML - Hyundai Motors India Ltd., HSL- Honda Siel Cars India Ltd; FIL- Ford India Private Ltd

Source : Computed from the Annual Reports of the respective units.

TABLE 4: STATISTICAL VALUES OF RATIOS RELATING TO THE WORKING CAPITAL (Two and Three wheelers: For the period 1996-97 to 2008-2009)

| Particulars                               | Statistics           | BAL    | LML    | MSC    | TVS    | KMC   | HHM    | KEL    | MAL    | SIL   | Sector Average | Industry Average |
|---|----------------------|--------|--------|--------|--------|-------|--------|--------|--------|-------|----------------|------------------|
| Raw Materials Holding period (in days)    | Mean                 | 20.81  | 141.11 | 25.36  | 18.79  | 41.10 | 18.03  | 43.15  | 37.51  | 73.45 | 25.58          | 52.67            |
|   | CV                   | 0.57   | 1.29   | 1.17   | 0.26   | 0.48  | 0.49   | 0.56   | 0.45   | 0.34  | 0.36           | 0.32             |
|   | CAGR                 | -13.67 | 15.01  | 11.38  | 1.19   | 0.02  | -9.69  | 2.45   | -4.06  | -4.89 | -8.87          | -2.63            |
|   | t Value <sup>1</sup> | 1.75   | 2.42*  | 0.02   | 2.02** | 6.06* | 11.71* | 3.70*  | 2.84*  | 9.91* |                |                  |
|   | t Value <sup>2</sup> | 7.78*  | 1.91** | 2.53*  | 6.34*  | 1.19  | 12.58* | 0.38   | 1.81** | 5.05* |                |                  |
| Work-In-Progress Holding Period (in days) | Mean                 | 4.81   | 14.31  | 10.87  | 3.98   | 5.06  | 1.54   | 14.02  | 11.25  | 16.68 | 3.97           | 29.63            |
|   | CV                   | 1.02   | 1.27   | 0.97   | 0.36   | 0.76  | 0.68   | 0.68   | 0.97   | 0.31  | 0.42           | 0.43             |
|   | CAGR                 | -11.13 | 12.22  | 21.89  | -6.04  | 10.53 | -11.42 | 8.42   | 4.28   | 0.93  | -10.54         | -4.72            |
|   | t Value <sup>1</sup> | 0.31   | 2.15** | 2.10** | 0.11   | 1.24  | 11.47* | 4.36*  | 2.37*  | 9.06* |                |                  |
|   | t Value <sup>2</sup> | 6.18*  | 1.69   | 3.23*  | 8.13*  | 5.65* | 8.56*  | 2.49*  | 3.18*  | 3.76* |                |                  |
| Finished Goods Holding Period (in days)   | Mean                 | 6.80   | 13.59  | 15.97  | 12.31  | 19.59 | 2.98   | 22.51  | 6.44   | 32.70 | 8.13           | 14.04            |
|   | CV                   | 0.62   | 0.63   | 0.80   | 0.31   | 0.75  | 0.37   | 0.75   | 0.59   | 0.50  | 0.15           | 0.18             |
|   | CAGR                 | 2.23   | -0.07  | 20.64  | 7.65   | -0.90 | -9.67  | -12.51 | -6.80  | 15.49 | -1.17          | 3.27             |
|   | t Value <sup>1</sup> | 0.89   | 4.56*  | 2.19*  | 3.72*  | 4.02* | 18.93* | 4.20*  | 1.44   | 5.59* |                |                  |
|   | t Value <sup>2</sup> | 6.43*  | 1.11   | 0.51   | 1.76** | 2.70* | 14.68* | 3.10*  | 6.30*  | 4.21* |                |                  |

Cont.

| Particulars                           | Statistics           | BAL    | LML    | MSC    | TVS    | KMC   | HHM    | KEL    | MAL   | SIL    | Sector Average | Industry Average |
|---------------------------------------|----------------------|--------|--------|--------|--------|-------|--------|--------|-------|--------|----------------|------------------|
| Receivables Holding Period (in days)  | Mean                 | 14.85  | 17.20  | 31.31  | 11.82  | 39.35 | 6.67   | 106.93 | 59.49 | 26.92  | 16.39          | 34.66            |
|                                       | CV                   | 0.37   | 0.69   | 0.68   | 0.45   | 0.55  | 0.36   | 0.79   | 0.50  | 0.46   | 0.34           | 0.42             |
|                                       | CAGR                 | -1.67  | 2.59   | 7.15   | -0.82  | 8.12  | -4.92  | 20.93  | 0.48  | 15.69  | -4.52          | -6.61            |
|                                       | t Value <sup>1</sup> | 0.30   | 1.00   | 2.15*  | 5.80*  | 5.25* | 6.79*  | 4.50*  | 5.90* | 2.39*  |                |                  |
|                                       | t Value <sup>2</sup> | 4.68*  | 2.63*  | 0.38   | 7.16*  | 1.23  | 7.41*  | 3.38*  | 2.98* | 1.15   |                |                  |
| Payables Payment Period (in days)     | Mean                 | 36.99  | 210.29 | 141.09 | 51.30  | 66.95 | 40.13  | 61.99  | 64.65 | 59.25  | 60.64          | 158.34           |
|                                       | CV                   | 0.40   | 1.45   | 0.94   | 0.08   | 0.73  | 0.13   | 0.80   | 0.63  | 0.33   | 0.15           | 0.13             |
|                                       | CAGR                 | 2.57   | 18.14  | 17.05  | -0.58  | 12.87 | -0.28  | 10.18  | 0.05  | 2.28   | -3.59          | 2.61             |
|                                       | t Value <sup>1</sup> | 6.43*  | 1.92** | 2.08** | 3.60*  | 1.13  | 7.09*  | 0.72   | 0.83  | 0.20   |                |                  |
|                                       | t Value <sup>2</sup> | 16.72* | 0.99   | 0.49   | 18.07* | 6.98* | 21.94* | 6.11*  | 6.77* | 14.00* |                |                  |
| Cash Conversion Cycle (CCC) (in days) | Mean                 | 10.28  | -24.08 | -57.59 | -4.43  | 38.15 | -10.90 | 124.61 | 50.07 | 90.50  | -6.57          | -27.34           |
|                                       | CV                   | 2.05   | 4.23   | -1.55  | 1.94   | 1.05  | 1.26   | 0.69   | 0.63  | 0.36   | 1.60           | 1.72             |
|                                       | CAGR                 | -      | -      | 25.96  | -      | -     | -      | 12.04  | -3.59 | -4.88  | 11.92          | -                |
|                                       | t Value <sup>1</sup> | 3.08*  | 0.72   | 2.13*  | 0.76   | 4.28* | 2.13   | 6.61*  | 5.92* | 13.85* |                |                  |
|                                       | t Value <sup>2</sup> | 2.55*  | 0.34   | 1.48   | 1.80** | 4.38* | 1.67   | 5.22*  | 4.08* | 15.13* |                |                  |

\* - Significant at 5 per cent level

\*\* - Significant at 10 per cent level

t value<sup>1</sup> - With the sector average

t value<sup>2</sup> - With the Industry average

BAL- Bajaj Auto Ltd LML- LML Ltd MSC- Maharashtra Scooters Ltd TVS- TVS Motor Company Ltd KMC- Kinetic Motor Company Ltd HHM- Hero Honda Motors Ltd KEL- Kinetic Engineering Ltd MAL- Majestic Auto Ltd SIL- Scooters India Ltd

Source : Computed from the Annual Reports of the respective units.



TABLE 5: ANOVA RESULTS- RATIOS RELATING TO WORKING CAPITAL – COMPARISON

| S.No | Working capital ratios        | Between the sectors |                | Between the years |                |
|------|-------------------------------|---------------------|----------------|-------------------|----------------|
|      |                               | F ratio             | H <sub>0</sub> | F ratio           | H <sub>0</sub> |
| 1.   | Raw materials Holding Period  | 19.25               | Rejected       | 16.31             | Rejected       |
| 2.   | WIP Holding period            | 73.94               | Rejected       | 10.20             | Rejected       |
| 3.   | Finished Goods Holding Period | 47.06               | Rejected       | 1.79              | Accepted       |
| 4.   | Receivables Holding Period    | 9.07                | Rejected       | 1.89              | Accepted       |
| 5.   | Payables Payment Period       | 39.72               | Rejected       | 1.05              | Accepted       |
| 6.   | Cash Conversion Cycle (CCC)   | 2.68                | Accepted       | 2.90              | Rejected       |

Critical Value of 'F' at 5 per cent level: 3.40 and 2.18

**COMMERCIAL VEHICLES**

| S.No | Working capital ratios        | Between the companies |                | Between the years |                |
|------|-------------------------------|-----------------------|----------------|-------------------|----------------|
|      |                               | F ratio               | H <sub>0</sub> | F ratio           | H <sub>0</sub> |
| 1.   | Raw materials Holding Period  | 42.20                 | Rejected       | 10.65             | Rejected       |
| 2.   | WIP Holding period            | 64.03                 | Rejected       | 3.72              | Rejected       |
| 3.   | Finished Goods Holding Period | 11.78                 | Rejected       | 2.87              | Rejected       |
| 4.   | Receivables Holding Period    | 7.46                  | Rejected       | 1.05              | Accepted       |
| 5.   | Payables Payment Period       | 20.22                 | Rejected       | 0.40              | Accepted       |
| 6.   | Cash Conversion Cycle (CCC)   | 13.04                 | Rejected       | 4.35              | Rejected       |

Critical Value of 'F' at 5 per cent level: 2.57 and 1.96

**PASSENGER CARS AND MULTIUTILITY VEHICLES**

| S.No. | Working capital ratios        | Between the companies |                | Between the years |                |
|-------|-------------------------------|-----------------------|----------------|-------------------|----------------|
|       |                               | F ratio               | H <sub>0</sub> | F ratio           | H <sub>0</sub> |
| 1.    | Raw materials Holding Period  | 25.57                 | Rejected       | 1.64              | Accepted       |
| 2.    | WIP Holding period            | 61.81                 | Rejected       | 0.53              | Accepted       |
| 3.    | Finished Goods Holding Period | 10.29                 | Rejected       | 1.79              | Accepted       |
| 4.    | Receivables Holding Period    | 21.73                 | Rejected       | 2.44              | Rejected       |
| 5.    | Payables Payment Period       | 0.98                  | Accepted       | 0.98              | Accepted       |
| 6.    | Cash Conversion Cycle (CCC)   | 1.01                  | Accepted       | 0.99              | Accepted       |

Critical Value of 'F' at 5 per cent level: 2.37 and 1.92

**TWO AND THREE WHEELERS**

| S.No. | Working capital ratios        | Between the companies |                | Between the years |                |
|-------|-------------------------------|-----------------------|----------------|-------------------|----------------|
|       |                               | F ratio               | H <sub>0</sub> | F ratio           | H <sub>0</sub> |
| 1.    | Raw materials Holding Period  | 7.24                  | Rejected       | 1.26              | Accepted       |
| 2.    | WIP Holding period            | 8.17                  | Rejected       | 2.93              | Rejected       |
| 3.    | Finished Goods Holding Period | 13.38                 | Rejected       | 2.23              | Rejected       |
| 4.    | Receivables Holding Period    | 28.51                 | Rejected       | 1.63              | Accepted       |
| 5.    | Payables Payment Period       | 4.65                  | Rejected       | 2.47              | Rejected       |
| 6.    | Cash Conversion Cycle (CCC)   | 20.12                 | Rejected       | 2.32              | Rejected       |

Critical Value 'F' at 5 per cent level: 2.04 and 1.85

Source: Computed

TABLE 6: WORKING CAPITAL-SUMMARY OF FACTOR ANALYSIS RESULTS-ROTATED FACTOR LOADINGS (Whole Industry)

| Variables  | Factors       |               | Communality                |
|--|---------------|---------------|----------------------------|
|  | 1             | 2             |                            |
| Raw Materials Holding period                             | <b>0.807</b>  | - 0.067       | 0.656                      |
| WIP Holding period                                       | <b>0.923</b>  | - 0.075       | 0.858                      |
| Finished Goods Holding Period                            | <b>0.284</b>  | - 0.580       | 0.417                      |
| Receivables Holding period                               | <b>0.634</b>  | - 0.026       | 0.402                      |
| Payables Holding period                                  | 0.153         | <b>0.859</b>  | 0.761                      |
| <b>Eigen Value</b>                                       | <b>2.041</b>  | <b>1.053</b>  | <b>2.094</b>               |
| <b>% of Variance</b>                                     | <b>40.818</b> | <b>21.065</b> | <b>61.883</b>              |
| <b>Cum.% variance</b>                                    | <b>40.818</b> | <b>61.883</b> |                            |
| <b>Kaiser-Meyer-Olkin Measure of Sampling Adequacy</b> - |               |               | <b>0.464</b>               |
| <b>Bartlett's Test of Sphericity</b>                     |               | -             | <b>310.688 (Sig.0.000)</b> |

## COMMERCIAL VEHICLES

| Variables (as % of Gross Sales)                          | Factors       |               | Communality               |
|--|---------------|---------------|---------------------------|
|  | 1             | 2             |                           |
| Raw Materials Holding period                             | <b>0.895</b>  | 0.052         | 0.803                     |
| WIP Holding period                                       | <b>0.822</b>  | -0.113        | 0.688                     |
| Finished Goods Holding Period                            | <b>0.823</b>  | 0.116         | 0.691                     |
| Receivables Holding period                               | <b>0.439</b>  | -0.664        | 0.633                     |
| Payables Holding period                                  | 0.373         | <b>0.778</b>  | 0.744                     |
| <b>Eigen Value</b>                                       | <b>2.486</b>  | <b>1.073</b>  | <b>3.559</b>              |
| <b>% of Variance</b>                                     | <b>49.722</b> | <b>21.453</b> | <b>71.175</b>             |
| <b>Cum.% variance</b>                                    | <b>49.722</b> | <b>71.175</b> |                           |
| <b>Kaiser-Meyer-Olkin Measure of Sampling Adequacy</b> - |               |               | <b>0.669</b>              |
| <b>Bartlett's Test of Sphericity</b>                     |               | -             | <b>97.738 (Sig.0.000)</b> |

## PASSENGER CARS AND MULTIUTILITY VEHICLES

| Variables (as % of Gross Sales)                          | Factors       |               | Communality                |
|--|---------------|---------------|----------------------------|
|  | 1             | 2             |                            |
| Raw Materials Holding period                             | <b>0.914</b>  | -0.250        | 0.898                      |
| WIP Holding period                                       | <b>0.899</b>  | -0.143        | 0.829                      |
| Finished Goods Holding Period                            | <b>0.102</b>  | -0.603        | 0.374                      |
| Receivables Holding period                               | <b>0.795</b>  | 0.339         | 0.749                      |
| Payables Holding period                                  | 0.049         | <b>0.852</b>  | 0.728                      |
| <b>Eigen Value</b>                                       | <b>2.302</b>  | <b>1.276</b>  | <b>3.578</b>               |
| <b>% of Variance</b>                                     | <b>46.042</b> | <b>25.510</b> | <b>71.552</b>              |
| <b>Cum.% variance</b>                                    | <b>46.042</b> | <b>71.552</b> |                            |
| <b>Kaiser-Meyer-Olkin Measure of Sampling Adequacy</b> - |               |               | <b>0.580</b>               |
| <b>Bartlett's Test of Sphericity</b>                     |               | -             | <b>142.403 (Sig.0.000)</b> |

## TWO AND THREE WHEELERS SECTOR

| Variables(as % of Gross Sales)                           | Factors       |               | Communality                |
|--|---------------|---------------|----------------------------|
|  | 1             | 2             |                            |
| Raw Materials Holding period                             | <b>0.952</b>  | 0.025         | 0.906                      |
| WIP Holding period                                       | <b>0.815</b>  | 0.460         | 0.876                      |
| Finished Goods Holding Period                            | 0.003         | <b>0.752</b>  | 0.566                      |
| Receivables Holding period                               | 0.145         | <b>0.806</b>  | 0.671                      |
| Payables Holding period                                  | <b>0.961</b>  | -0.008        | 0.924                      |
| <b>Eigen Value</b>                                       | <b>2.716</b>  | <b>1.226</b>  | <b>3.942</b>               |
| <b>% of Variance</b>                                     | <b>54.329</b> | <b>24.515</b> | <b>78.844</b>              |
| <b>Cum.% variance</b>                                    | <b>54.329</b> | <b>78.844</b> |                            |
| <b>Kaiser-Meyer-Olkin Measure of Sampling Adequacy</b> - |               |               | <b>0.646</b>               |
| <b>Bartlett's Test of Sphericity</b>                     |               | -             | <b>340.412 (Sig.0.000)</b> |

Source: Computed from the Annual Reports

## **REQUEST FOR FEEDBACK**

**Dear Readers**

At the very outset, International Journal of Research in Computer Application and Management (IJRCM) acknowledges & appreciates your efforts in showing interest in our present issue under your kind perusal.

I would like to request you to supply your critical comments and suggestions about the material published in this issue as well as on the journal as a whole, on our E-mail [infoijrcm@gmail.com](mailto:infoijrcm@gmail.com) for further improvements in the interest of research.

If you have any queries please feel free to contact us on our E-mail [infoijrcm@gmail.com](mailto:infoijrcm@gmail.com).

I am sure that your feedback and deliberations would make future issues better – a result of our joint effort.

Looking forward an appropriate consideration.

With sincere regards

Thanking you profoundly

**Academically yours**

Sd/-

**Co-ordinator**

## ABOUT THE JOURNAL

In this age of Commerce, Economics, Computer, I.T. & Management and cut throat competition, a group of intellectuals felt the need to have some platform, where young and budding managers and academicians could express their views and discuss the problems among their peers. This journal was conceived with this noble intention in view. This journal has been introduced to give an opportunity for expressing refined and innovative ideas in this field. It is our humble endeavour to provide a springboard to the upcoming specialists and give a chance to know about the latest in the sphere of research and knowledge. We have taken a small step and we hope that with the active co-operation of like-minded scholars, we shall be able to serve the society with our humble efforts.

### *Our Other Journals*

