

INTERNATIONAL JOURNAL OF RESEARCH IN COMPUTER APPLICATION & MANAGEMENT

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- Kumar S. (2011): "Customer Value: A Comparative Study of Rural and Urban Customers," Thesis, Kurukshetra University, Kurukshetra.

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CUSTOMER SATISFACTION IN THE COMMERCIAL BANKS WITH SPECIAL REFERENCE TO NEPAL

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ABSTRACT

The present study is about knowing the customer satisfaction of customers of commercial banks in Nepal. A five point likert scale is used for measurement of customer satisfaction. The respondents gave a fairly high rating. One way ANOVA revealed that satisfaction varies according to the gender of the customer, but age, profession, income, occupation, marital status and duration of dealing with bank did not show variations across different levels.

COMPUTER VIRTUALIZATION: STRATEGIC ADVANTAGE TO BUSINESS

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ABSTRACT

Virtualization refers to technologies designed to provide a layer of abstraction between computer hardware systems and the software running on them. By providing a logical view of computing resources, rather than a physical view, virtualization solutions make it possible to do a couple of very useful things. It can allow to trick operating systems into thinking that a group of servers is a single pool of computing resources and to run multiple operating systems simultaneously on a single machine. Virtualization continues to demonstrate additional tangible benefits the more it's used, broadening its value to the enterprise at each step.

ROLE OF MANAGEMENT INFORMATION SYSTEM FOR DECISION MAKING PROCESS IN THE ORGANIZATION

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ABSTRACT

Today's business environment is volatile, dynamic, turbulent and necessitates the demand for accurate, relevant, complete, timely and economical information needed to drive the decision-making process in order to accentuate organizational abilities to manage opportunities and threats. Information system is a professional and academic discipline concerned with the strategic, managerial and operational activities involved in the gathering, processing, storing, distributing and use of information and its associated technologies in society and organizations. Management Information System(MIS) is called as information system which is useful for decision making in an organization. The main emphasis of MIS is to analyze operational activities in the organization. MIS considers three primary resources i.e. people, technology and information and its purpose is to meet the general information need of all the managers in the organization. MIS ensures that an appropriate data is collected from the various sources, processed and send further to all the needy destinations. MIS provides information which is useful to manage organizations and institutions efficiently and effectively. MIS is commonly used to refer to the group of information management methods to support human decision making like decision support systems, expert systems and executive information systems. MIS provides accurate and timely information necessary to facilitate the decision-making process and enable the organizations planning, control and operational functions to be carried out effectively.

GAP OF LEADERSHIP SKILLS AMONGST MALE AND FEMALE STUDENTS

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ABSTRACT

The classic debate about leadership revolves around the question: “are leaders born or are they made?” (Avolio, 2005). Previously it was believed that leaders are born but now the current concern is ‘developing leadership’. Management courses believe that leadership is something that can be taught. Leadership is considered as a process rather than skill. These kinds of programmes tend to consist of a variety of practices that aim to facilitate leadership on a number of levels. It includes public speaking ability, management techniques, ability to process complex ideas, training, knowledge development, and capacity building. On the basis of random convenient sampling, the survey was conducted. A sample of 160 respondents was considered and study was conducted amongst the students in Sangli and Kolhapur. The sample was administered in person. A self-structured questionnaire was used to collect the data. The results clearly indicate that there is significant difference between male and female students for leadership skills.

CASE STUDY ON MINING BIG DATA

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ABSTRACT

Big Data is a broad term for datasets used to describe the exponential growth and availability of data, both structured and unstructured., we cannot handle them with our existing methodologies or data mining tools. Big Data is the capability of extracting valuable information from these large datasets or streams of data, that due to its volume, variability, and velocity, it was not possible before to do it.

SECURE DATA TRANSMISSION IN MOBILE AD-HOC NETWORK USING RDSDV PROTOCOL

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ABSTRACT

In mobile ad hoc network (MANET) is an autonomous system of mobile nodes. The nodes are free to move arbitrarily. Due to lack of a centralized secure infrastructure, the communication is prone to security attacks and the nodes can be easily compromised. Security has become one of the major issues for data communication over wired and wireless networks so various security-enhanced measures have been proposed to improve the security of data transmission over public networks. The objective of this work is to improve routing security we represent a proactive mechanism as Randomized routing that explores the existence of multiple routes and forces packets to take alternate paths randomly from its neighbors that is a Randomize delivery path for secure data transmission. We maintain neighboring nodes of each node by sending hello packets. Then we find out delivery path from neighboring nodes by random operation excluding previous hop which is maintained as history node. Protocol RDSDV is implemented to randomize delivery paths and compared the proactive routing protocols DSDV and RDSDV for different number of nodes. The performance of these protocols is measured under a particular scenario on the basis of three metrics as Packet delivery ratio, end-to-end delay and jitter. This work is implemented in Network Simulator version 2.35.

ENHANCEMENT OF TEMPORAL DATA CLUSTERING WITH CLIPPED GAUSSIAN DISTRIBUTION

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ABSTRACT

Temporal data clustering provides underpinning techniques for discovering the intrinsic structure and condensing information over temporal data. There have been presented a lot of temporal data clustering framework ensemble of multiple partitions produced by initial clustering analysis on different temporal data representations. Here, this paper introducing an approach of clipping the time series that reduces memory requirements and significantly speeds up clustering without decreasing clustering accuracy. This means that if the series are long enough clustering with clipped data is significantly high in accuracy than clustering with unclipped data. Clipping makes clustering more robust to outliers. Show that the clusters formed are significantly better with clipped data when there is at least a small probability of the data containing outliers. Using clipped data have rewards are that algorithms developed for discrete or categorical data can be employed and that clustering on clipped data can serve as a diagnostic method for outlier and model misspecification detection. With the help of Gaussian distribution function will be getting a smooth series of clipped data which are high in accuracy. As a result, the proposed approach provides an effective enabling technique for the joint use of different representations, which cuts the loss of information in a single representation and exploits various information sources underlying temporal data. In addition, the approach tends to capture the intrinsic structure of a data set that is the number of clusters.

A COMPARATIVE STUDY ON IDENTIFYING USAGE OF MOBILE BANKING SERVICES IN SELECTED PUBLIC AND PRIVATE SECTOR BANKS

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ABSTRACT

Mobile banking is used for using various banking services like- balance checks, account transactions, payments, credit applications etc. via a mobile device such as a mobile phones. The earliest mobile banking services were offered via SMS. Due to competition today every bank is providing modern and innovative services to attract customer. Mobile banking is one of the important and most popular, user friendly and widely used service. Today every bank is providing mobile bank service. To identify the performance of Public and Private sector banks researcher selected and compared some selected public and private sector banks which are providing mobile services from January to August 2015. It is concluded that, private sector banks mobile usage is more than public sector banks.

A REVIEW ON THE ROLE OF DATA MINING IN BANK

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ABSTRACT

Data mining is the process of automatically searching large volumes of data for patterns. It is the term used to describe the process of extracting knowledge from a large amount of data. Data mining is also known as Knowledge-Discovery in Databases (KDD). Data mining techniques plays important role in banks. The huge amount of data generated by bank transactions. This large amount of data processed and analyzed by traditional methods and these methods becomes too complex. Data mining techniques provides technology to transform large amount of data into information for decision making. This paper reviews data mining techniques and its applications in banks. The main purpose of this paper is to study various data mining models and techniques used in banks for decision making.

AN EVALUATION OF WEB SERVICES USED BY CUSTOMERS OF SELECTED BUSINESS SECTORS IN ISLAMPUR CITY

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ABSTRACT

The concept of e-service (short for electronic service) represents one prominent application of utilizing the use of (ICTs) in different areas. Purpose of this study is to identify the impact of e-services on selected businesses in Islampur city. Nowadays e-commerce, e-business and financial services industry have increasingly become a necessary component of business strategy and a strong catalyst for economic development. Increased use of mobile services and use of internet as a new distribution channel for banking transactions and international trading requires more attention. The development and the increasing progress that is being experienced in the information and communication technology have brought about a lot of changes in almost all facets of business. This study is based on primary survey in which researcher collects data from various businesses in Islampur city via structured questionnaire to identify impact of e-services on selected businesses.

A PERFORMANCE EVALUATION OF SOFTWARE INSTALLED IN RAJARAMBAPU MILK DAIRY, ISLAMPUR

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ISLAMPUR

ABSTRACT

In present scenario software plays a vital role in various organizations, information is becoming more important for every business sector. Therefore today software plays an crucial role in every organization for business decision and growth to achieve better customer satisfaction. This study helps to identify opinion regarding software installed in Rajarambapu Milk Dairy, Islampur by InfoTech Solutions. This study helps to understand the strengths and requirements of software. It also helps to improve the quality of software which then having more demand in the market. To measure the performance of software researcher uses a CUIRIESM parameters. Various factors are responsible for identifying the performance of installed software.

IMPACT OF 'MAKE IN INDIA' ON FOREIGN DIRECT INVESTMENT

SHRADDHA PRASAD KULKARNI

ASST. PROFESSOR

VPIMSR

SANGLI

ABSTRACT

Make in India is an international marketing campaigning slogan framed by the Prime Minister of India Mr. Narendra Modi on September 25, 2014. The aim of such campaign is to attract businesses from around the world to invest and manufacture in India. Manufacturing hub and economic transformation are main aims by reducing the unnecessary laws and regulations, government become transparent, responsive and accountable. This study focuses on impact of n Make in India policy of government on Foreign Direct Investment. It also focuses on growth due to increase in contribution in India. The government emphasized upon the framework which include the time-bound project clearances through a single online portal which will be further aided by the eight-member team dedicated to answering investor queries within 48 hours and addressing key issues including labor laws, skill development and infrastructure. This campaign basically gives hope to more job opportunities in lots of service sector activity. India will have to focus on quality education rather than just skill development. It has been high correlation between Industrial Production and FDI inflows.

PATIENT'S SATISFACTION TOWARDS SERVICE QUALITY: A COMPARATIVE ANALYSIS OF GOVERNMENT AND MISSION HOSPITAL, MIRAJ

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ABSTRACT

In today's competitive environment, service quality is widely recognized as a critical determinant for success and survival of any organization. Any decline in customer satisfaction due to poor service quality would be a matter of concern. Service sector consists of different dimensions and among 'health care' stands as a vital factor which is a matter of concern when it comes to handling epidemics, emergencies etc. it is often quoted that 'quality lies in the eye of the beholder' who are the better judges of quality in health care than patients themselves. This paper aims to tackle service quality in terms of patient's satisfaction towards services, provided by government civil hospital and Missionary Wanless hospital in Miraj city. The SERVQUAL model is used to identify the relevant service quality rendered to patients and the outcome of the gap between expected and perceived quality with due emphasis on the key requirements of health care.

EFFECTIVE USE OF JOB SHARING IN WORK-LIFE BALANCE

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ABSTRACT

Day by day, Human resource management is going to be more effective as it including older concepts in new form. One of them is Job Sharing. Job sharing is the older concept, but it cannot be popularized that much how much it really needs. It is nothing but to come together to share the work which is very helpful to all for balancing work life. Job sharing concept does not getting applied that much effectively and carefully how much it really needs. Job sharing and Job split these are two interrelated concepts of human resource management which really wants to be take into consideration for employee satisfaction. Job sharing helps to all equally like employees, organization and society. This concept of job sharing is applicable in any type of industry. It can also helps to men or women employees in organization. Now days, balancing work life of any employee becoming a challenge and need for better life. So, these latest concepts like job sharing and job split are helpful to the employees to share their workload more easily and effectively. Work life balance is an important aspect related to both- the employee as well as the organization. So if any organization wants to be more productive, I will suggest that they should apply the JOB SHARING concept. If employees are satisfied and have balanced work life, they will surely get more successful completion of goals and objectives of organization.

AN REVIEW OF INTERNET BANKING IN INDIA

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ABSTRACT

This paper presents an efficient review of some research articles published in the implementation of Internet banking from last few years. The results shows that interest in the topic of Internet Banking implementation has growing significantly during this period, and remains a productive area for academic research into the next decade. Internet banking, a major component of e-banking framework, has changed the dynamics of commercial banking worldwide by virtually bringing the entire banking set-up at the approach of a common banking customer. The advanced product in banking is electronic banking (e-banking) that is the main focus of this paper. The study shows that e-banking has multi-dimensional advantages to individual as well as corporate however it is not without certain challenges and issues for the security and interest of customers. A comprehensive list of references is presented, along with an agenda for future research that targets identified gaps in the literature.

FINDING INVISIBLE AND NON-MEASURABLE IMPEDENCE VALUES INSIDE THE OBJECT

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ABSTRACT

Computers are widely used in the area of simulation, modeling. The main objective of such methods is to know the invisible and measurable properties of the object. Simulation methods are used to understand the molecular interactions and activity. Imaging is similar to simulation but is generally used at macroscopic level. There are different applications mainly in the medical diagnosis, architecture etc. Impedance tomography is one of the emerging methods of imaging and it has several advantages. In this paper researcher find the impedances at the non-measurable regions such as inside the object by combining centroid formula and line DDA algorithm.

A ROLE OF DATA MINING TECHNIQUES IN SHARE MARKET INVESTMENT

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ABSTRACT

Knowledge discovery in financial organization have been built and operated mainly to support decision making using knowledge as strategic factor. Data mining can be defined as the process of selecting, exploring and modeling large amounts of data to uncover previously unknown patterns. In the Share Market in equity sector, data mining can help firms gain business advantage. Many attempts have been made to predict stock market data using statistical and traditional methods, but these methods are no longer adequate for analyzing this huge amount of data. In this paper, we investigate the use of various data mining techniques for knowledge discovery in investment in Share Market in equity sector. We introduce different exhibits for discovering knowledge in the form of association rules, clustering, classification suitable for data characteristics. Data mining is one of most important powerful information technology tool in today's competitive business world, it is able to uncover hidden patterns and predict future trends and behavior in stock market.

WCHAT: CHAT AND FILE TRANSFER APPLICATION

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ABSTRACT

IPhone Mobile Devices do not have Bluetooth for sharing files between two devices. For chatting between two users, there is a need of internet connections for establishing connections between two devices. For this connection, user must activate their data services and they have to pay for activating their internet services. WiChat App is a chat application for IPhone to exchange messages, files and media files. The most use of this app could be done in a corporate field, where the network is not available and the conversation has to be done within a department.

DIGITAL PRINTING IN INDIA: SWOT ANALYSIS

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ABSTRACT

With advancement taking place at all levels, digital printing has evolved as indispensable and a 'versatile' printing process. Digital printing process evolved over the years. Today, it offers ample innovation and creativity, thus playing a major role in printing industry because of the availability of advanced digital printing machines, UV technology coupled with availability of innovative special effects inks. Digital printing is now quicker, cheaper, produces better quality images and offers a number of special applications. But advanced digital printing with high level of automation is not everybody's cup of tea. Having advanced machines in place is not sufficient to run a profitable digital printing business. Because not only does the set-up process take considerably longer than other techniques, but being able to truly master printing high quality images using the digital printing process also takes much longer, because there are a number of variables involved. Today, there exist different systems designed to help the digital printers to achieve better result. But it revolves around the simple concept or standardization of the entire digital printing process.

A STUDY ON THE IMPORTANCE OF CORPORATE SOCIAL RESPONSIBILITY IN INDIAN COMPANIES

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ABSTRACT

Today's world is competitive so in order to succeed in the market companies should be able to retain their brand names and sustain productivity. They should be responsible to the society. So the concept of Corporate Social Responsibility (CSR) is gaining importance in these days. It helps a company to get more profit, less operational cost, improved productivity, improved brand name and brand image and customer loyalty. Companies which are not able to make use of this concept can get into mass-corruptions or frauds or scandals etc. So now a days CSR becomes a factor that can never be avoided. Indian Companies should not only concentrate on profit making but also on the welfare of the people.

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With sincere regards

Thanking you profoundly

Academically yours

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