# **INTERNATIONAL JOURNAL OF RESEARCH IN COMPUTER APPLICATION & MANAGEMENT**



A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories
Indexed & Listed at:

Ulrich's Periodicals Directory ©, ProQuest, U.S.A., EBSCO Publishing, U.S.A., Cabell's Directories of Publishing Opportunities, U.S.A., Google Scholar, Open J-Gage, India flink of the same is duly available at Inflibnet of University Grants Commission (U.G.C.), Index Copernicus Publishers Panel, Poland with IC Value of 5.09 & number of libraries all around the world.

Circulated all over the world & Google has verified that scholars of more than 5555 Cities in 190 countries/territories are visiting our journal on regular basis. Ground Floor, Building No. 1041-C-1, Devi Bhawan Bazar, JAGADHRI – 135 003, Yamunanagar, Haryana, INDIA

http://ijrcm.org.in/

## **CONTENTS**

Sr.					
No.	IIILE & NAME OF THE AUTHOR $(S)$				
1.	AN ANALYSIS OF CONSUMER BUYING BEHAVIOUR TOWARDS PURCHASE OF MID-SEGMENT PASSENGER CARS WITH SPECIAL REFERENCE TO BHOPAL AND JABALPUR CITY MANISHA KINKAR & DR. N. K. SHUKLA				
2.	DEPOSITORY SYSTEM IN INDIAN CAPITAL MARKET: AN OVERVIEW DR. DEVINDER SHARMA & BHUSHAN AZAD	11			
3.	DISTRIBUTION PATTERN OF HOUSEHOLD ASSETS AMONG LANDLESS HOUSEHOLDS IN RURAL PUNJAB SARBJEET SINGH, BALWINDER SINGH & SARBJIT KAUR	15			
4.	A COMPARATIVE STUDY ON ICICI PRUDENTIAL LIFE INSURANCE AND SBI LIFE INSURANCE COMPANIES IN CHICKBALLAPUR DISTRICT LOKESH G R & DR. N SANDHYA				
5.	PRICING DYNAMICS OF GOLD IN INDIAN COMMODITY MARKET PRERNA, POOJA & DR. KAMAL AGARWAL	24			
6.	SELF-HEALING USING BACKBONE ROSY PAWAR & DR. ASHOK KUMAR	29			
7.	DAWN OF IND AS ARUNA BHASKAR & LAVANYA K N	32			
8.	ANALYSING THE BALANCE OF PAYMENT POSITION OF INDIA SAYANTANI BANERJEE	36			
9.	A STANDARD EVACUATION PROCESS OF MOBILE AGENTS USING PRE-PROCESSING TECHNIQUES L. KATHIRVELKUMARAN & R. MURALIDHARAN	40			
10.	GLOBALIZATION OF MARKETS AND STRATEGIES ADOPTED BY DEVELOPING NATIONS DR. GURJEET KAUR & ABHIMANYU VERMA	44			
11.	A FIRM'S PERSPECTIVE OF NON-FINANCIAL REPORTING PRAKHAR WADHWA	47			
12.	A REVIEW ON NETWORK SECURITY AND CRYPTOGRAPHY KIRAN SAHU	51			
13.	THE IMPACT OF EMPLOYER BRANDING ON EMPLOYEE BEHAVIOR AND MOTIVATION HANSIKA KHURANA	56			
14.	A STUDY OF AVAILABLE BENEFITS TO PROVIDE EASE OF DOING BUSINESS MOHD SAZID	63			
15.	<b>COOPERATIVE AS AN ALTERNATIVE WAY TO FINANCIAL INCLUSION AND HUMAN DEVELOPMENT:</b> <b>A STUDY IN PURBA MEDINIPUR DISTRICT</b> <i>DR. SIDDHARTHA CHATTERJEE</i>	67			
<b>16</b> .	IMPACT OF INDIAN MACRO ECONOMIC DRIVERS OF EMPLOYMENT GROWTH AND PATTERN PRERNA, POOJA & DR. UPENDRA SINGH	73			
17.	AN ACCURATE HEALTHCARE COST PREDICTION USING VOTE BASED CLASSIFICATION TECHNIQUE RADHESHYAM ACHOLIYA & AMIT VAJPAYEE	77			
18.	ASSESSING ROLE OF DIGITALIZATION IN IT BUSINESS PROCESS MANAGEMENT RANJITH GOPALAN	83			
19.	FINANCING OF INFRASTRUCTURE COMPANIES IN INDIA: A COMPARATIVE STUDY OF IIFCL AND IDFC MANJULA SHUKLA	89			
<b>20</b> .	CRYPTOCURRENCY: DAWN OF A NEW ECONOMY SAPNA	93			
	REQUEST FOR FEEDBACK & DISCLAIMER	97			

ii

## <u>CHIEF PATRON</u>

Prof. (Dr.) K. K. AGGARWAL

Chairman, Malaviya National Institute of Technology, Jaipur (An institute of National Importance & fully funded by Ministry of Human Resource Development, Government of India) Chancellor, K. R. Mangalam University, Gurgaon Chancellor, Lingaya's University, Faridabad Founder Vice-Chancellor (1998-2008), Guru Gobind Singh Indraprastha University, Delhi Ex. Pro Vice-Chancellor, Guru Jambheshwar University, Hisar

## FOUNDER PATRON

## Late Sh. RAM BHAJAN AGGARWAL

Former State Minister for Home & Tourism, Government of Haryana Former Vice-President, Dadri Education Society, Charkhi Dadri Former President, Chinar Syntex Ltd. (Textile Mills), Bhiwani

## FORMER CO-ORDINATOR

Dr. S. GARG Faculty, Shree Ram Institute of Business & Management, Urjani

## <u>ADVISOR</u>

Prof. S. L. MAHANDRU

Principal (Retd.), Maharaja Agrasen College, Jagadhri

## <u>EDITOR</u>

## Dr. R. K. SHARMA

Professor & Dean, Bharti Vidyapeeth University Institute of Management & Research, New Delhi

## CO-EDITOR

## Dr. BHAVET

Faculty, Shree Ram Institute of Engineering & Technology, Urjani

## EDITORIAL ADVISORY BOARD

## Dr. CHRISTIAN EHIOBUCHE

Professor of Global Business/Management, Larry L Luing School of Business, Berkeley College, USA

## Dr. SIKANDER KUMAR

Chairman, Department of Economics, Himachal Pradesh University, Shimla, Himachal Pradesh

## Dr. JOSÉ G. VARGAS-HERNÁNDEZ

Research Professor, University Center for Economic & Managerial Sciences, University of Guadalajara, Guadala-

## jara, Mexico

## Dr. RAJENDER GUPTA

Convener, Board of Studies in Economics, University of Jammu, Jammu

## Dr. TEGUH WIDODO

Dean, Faculty of Applied Science, Telkom University, Bandung Technoplex, Jl. Telekomunikasi, Indonesia

## Dr. S. P. TIWARI

Head, Department of Economics & Rural Development, Dr. Ram Manohar Lohia Avadh University, Faizabad

## Dr. KAUP MOHAMED

Dean & Managing Director, London American City College/ICBEST, United Arab Emirates

## SUNIL KUMAR KARWASRA

Principal, Aakash College of Education, ChanderKalan, Tohana, Fatehabad

## Dr. MIKE AMUHAYA IRAVO

Principal, Jomo Kenyatta University of Agriculture & Tech., Westlands Campus, Nairobi-Kenya

## Dr. M. S. SENAM RAJU

Professor, School of Management Studies, I.G.N.O.U., New Delhi

INTERNATIONAL JOURNAL OF RESEARCH IN COMPUTER APPLICATION & MANAGEMENT A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories

#### http://ijrcm.org.in/

iii

## Dr. NEPOMUCENO TIU

Chief Librarian & Professor, Lyceum of the Philippines University, Laguna, Philippines

## Dr. PARVEEN KUMAR

Professor, Department of Computer Science, NIMS University, Jaipur

## Dr. ANA ŠTAMBUK

Head of Department of Statistics, Faculty of Economics, University of Rijeka, Rijeka, Croatia

## Dr. H. R. SHARMA

Director, Chhatarpati Shivaji Institute of Technology, Durg, C.G.

## Dr. CLIFFORD OBIYO OFURUM

Professor of Accounting & Finance, Faculty of Management Sciences, University of Port Harcourt, Nigeria

## Dr. SHIB SHANKAR ROY

Professor, Department of Marketing, University of Rajshahi, Rajshahi, Bangladesh

## Dr. MANOHAR LAL

Director & Chairman, School of Information & Computer Sciences, I.G.N.O.U., New Delhi

## Dr. SRINIVAS MADISHETTI

Professor, School of Business, Mzumbe University, Tanzania

## Dr. ANIL K. SAINI

Professor, Guru Gobind Singh Indraprastha University, Delhi

#### Dr. R. K. CHOUDHARY

Director, Asia Pacific Institute of Information Technology, Panipat

## Dr. VIJAYPAL SINGH DHAKA

Dean (Academics), Rajasthan Institute of Engineering & Technology, Jaipur

## Dr. NAWAB ALI KHAN

Professor & Dean, Faculty of Commerce, Aligarh Muslim University, Aligarh, U.P.

## Dr. EGWAKHE A. JOHNSON

Professor & Director, Babcock Centre for Executive Development, Babcock University, Nigeria

## Dr. ASHWANI KUSH

Head, Computer Science, University College, Kurukshetra University, Kurukshetra

## Dr. ABHAY BANSAL

Head, Department of Information Technology, Amity School of Engg. & Tech., Amity University, Noida Dr. BHARAT BHUSHAN

## Head, Department of Computer Science & Applications, Guru Nanak Khalsa College, Yamunanagar MUDENDA COLLINS

Head, Operations & Supply Chain, School of Business, The Copperbelt University, Zambia

## Dr. JAYASHREE SHANTARAM PATIL (DAKE)

Faculty in Economics, KPB Hinduja College of Commerce, Mumbai

## Dr. MURAT DARÇIN

Associate Dean, Gendarmerie and Coast Guard Academy, Ankara, Turkey

## Dr. YOUNOS VAKIL ALROAIA

Head of International Center, DOS in Management, Semnan Branch, Islamic Azad University, Semnan, Iran SHASHI KHURANA

## Associate Professor, S. M. S. Khalsa Lubana Girls College, Barara, Ambala

## Dr. SEOW TA WEEA

Associate Professor, Universiti Tun Hussein Onn Malaysia, Parit Raja, Malaysia

## Dr. OKAN VELI ŞAFAKLI

Associate Professor, European University of Lefke, Lefke, Cyprus

## Dr. MOHINDER CHAND

Associate Professor, Kurukshetra University, Kurukshetra

## **Dr. BORIS MILOVIC**

Associate Professor, Faculty of Sport, Union Nikola Tesla University, Belgrade, Serbia Dr. IQBAL THONSE HAWALDAR

Associate Professor, College of Business Administration, Kingdom University, Bahrain

v

## Dr. MOHENDER KUMAR GUPTA

Associate Professor, Government College, Hodal

#### Dr. ALEXANDER MOSESOV

Associate Professor, Kazakh-British Technical University (KBTU), Almaty, Kazakhstan

### Dr. MOHAMMAD TALHA

Associate Professor, Department of Accounting & MIS, College of Industrial Management, King Fahd University of Petroleum & Minerals, Dhahran, Saudi Arabia

### Dr. ASHOK KUMAR CHAUHAN

Reader, Department of Economics, Kurukshetra University, Kurukshetra

#### Dr. RAJESH MODI

Faculty, Yanbu Industrial College, Kingdom of Saudi Arabia

## WILLIAM NKOMO

Asst. Head of the Department, Faculty of Computing, Botho University, Francistown, Botswana

#### **YU-BING WANG**

Faculty, department of Marketing, Feng Chia University, Taichung, Taiwan

## **Dr. SHIVAKUMAR DEENE**

Faculty, Dept. of Commerce, School of Business Studies, Central University of Karnataka, Gulbarga

## Dr. MELAKE TEWOLDE TECLEGHIORGIS

Faculty, College of Business & Economics, Department of Economics, Asmara, Eritrea

### Dr. BHAVET

Faculty, Shree Ram Institute of Engineering & Technology, Urjani

## Dr. THAMPOE MANAGALESWARAN

Faculty, Vavuniya Campus, University of Jaffna, Sri Lanka

## Dr. ASHISH CHOPRA

Faculty, Department of Computer Applications, National Institute of Technology, Kurukshetra

## SURAJ GAUDEL

BBA Program Coordinator, LA GRANDEE International College, Simalchaur - 8, Pokhara, Nepal

## Dr. SAMBHAVNA

Faculty, I.I.T.M., Delhi

## FORMER TECHNICAL ADVISOR

AMITA

## FINANCIAL ADVISORS

DICKEN GOYAL Advocate & Tax Adviser, Panchkula NEENA Investment Consultant, Chambaghat, Solan, Himachal Pradesh

## <u>LEGAL ADVISORS</u>

JITENDER S. CHAHAL Advocate, Punjab & Haryana High Court, Chandigarh U.T. CHANDER BHUSHAN SHARMA Advocate & Consultant, District Courts, Yamunanagar at Jagadhri

## SUPERINTENDENT

SURENDER KUMAR POONIA

## CALL FOR MANUSCRIPTS

We invite unpublished novel, original, empirical and high quality research work pertaining to the recent developments & practices in the areas of Computer Science & Applications; Commerce; Business; Finance; Marketing; Human Resource Management; General Management; Banking; Economics; Tourism Administration & Management; Education; Law; Library & Information Science; Defence & Strategic Studies; Electronic Science; Corporate Governance; Industrial Relations; and emerging paradigms in allied subjects like Accounting; Accounting Information Systems; Accounting Theory & Practice; Auditing; Behavioral Accounting; Behavioral Economics; Corporate Finance; Cost Accounting; Econometrics; Economic Development; Economic History; Financial Institutions & Markets; Financial Services; Fiscal Policy; Government & Non Profit Accounting; Industrial Organization; International Economics & Trade; International Finance; Macro Economics; Micro Economics; Rural Economics; Co-operation; Demography: Development Planning; Development Studies; Applied Economics; Development Economics; Business Economics; Monetary Policy; Public Policy Economics; Real Estate; Regional Economics; Political Science; Continuing Education; Labour Welfare; Philosophy; Psychology; Sociology; Tax Accounting; Advertising & Promotion Management; Management Information Systems (MIS); Business Law; Public Responsibility & Ethics; Communication; Direct Marketing; E-Commerce; Global Business; Health Care Administration; Labour Relations & Human Resource Management; Marketing Research; Marketing Theory & Applications; Non-Profit Organizations; Office Administration/Management; Operations Research/Statistics; Organizational Behavior & Theory; Organizational Development; Production/Operations; International Relations; Human Rights & Duties; Public Administration; Population Studies; Purchasing/Materials Management; Retailing; Sales/Selling; Services; Small Business Entrepreneurship; Strategic Management Policy; Technology/Innovation; Tourism & Hospitality; Transportation Distribution; Algorithms; Artificial Intelligence; Compilers & Translation; Computer Aided Design (CAD); Computer Aided Manufacturing; Computer Graphics; Computer Organization & Architecture; Database Structures & Systems; Discrete Structures; Internet; Management Information Systems; Modeling & Simulation; Neural Systems/Neural Networks; Numerical Analysis/Scientific Computing; Object Oriented Programming; Operating Systems; Programming Languages; Robotics; Symbolic & Formal Logic; Web Design and emerging paradigms in allied subjects.

Anybody can submit the **soft copy** of unpublished novel; original; empirical and high quality **research work/manuscript anytime** in <u>M.S. Word format</u> after preparing the same as per our **GUIDELINES FOR SUBMISSION**; at our email address i.e. <u>infoijrcm@gmail.com</u> or online by clicking the link **online submission** as given on our website (*FOR ONLINE SUBMISSION, CLICK HERE*).

## GUIDELINES FOR SUBMISSION OF MANUSCRIPT

#### 1. COVERING LETTER FOR SUBMISSION:

DATED: \_\_\_\_\_

THE EDITOR

IJRCM

#### Subject: SUBMISSION OF MANUSCRIPT IN THE AREA OF

(e.g. Finance/Mkt./HRM/General Mgt./Engineering/Economics/Computer/IT/ Education/Psychology/Law/Math/other, please specify)

#### DEAR SIR/MADAM

Please find my submission of manuscript titled '\_\_\_\_\_\_' for likely publication in one of your journals.

I hereby affirm that the contents of this manuscript are original. Furthermore, it has neither been published anywhere in any language fully or partly, nor it is under review for publication elsewhere.

I affirm that all the co-authors of this manuscript have seen the submitted version of the manuscript and have agreed to inclusion of their names as co-authors.

Also, if my/our manuscript is accepted, I agree to comply with the formalities as given on the website of the journal. The Journal has discretion to publish our contribution in any of its journals.

NAME OF CORRESPONDING AUTHOR	:
Designation/Post*	:
Institution/College/University with full address & Pin Code	:
Residential address with Pin Code	:
Mobile Number (s) with country ISD code	:
Is WhatsApp or Viber active on your above noted Mobile Number (Yes/No)	:
Landline Number (s) with country ISD code	:
E-mail Address	:
Alternate E-mail Address	:
Nationality	:

\* i.e. Alumnus (Male Alumni), Alumna (Female Alumni), Student, Research Scholar (M. Phil), Research Scholar (Ph. D.), JRF, Research Assistant, Assistant Lecturer, Lecturer, Senior Lecturer, Junior Assistant Professor, Assistant Professor, Senior Assistant Professor, Co-ordinator, Reader, Associate Professor, Professor, Head, Vice-Principal, Dy. Director, Principal, Director, Dean, President, Vice Chancellor, Industry Designation etc. <u>The qualification of</u> <u>author is not acceptable for the purpose</u>.

#### NOTES:

- a) The whole manuscript has to be in **ONE MS WORD FILE** only, which will start from the covering letter, inside the manuscript. <u>**pdf.**</u> <u>**version**</u> is liable to be rejected without any consideration.
- b) The sender is required to mention the following in the SUBJECT COLUMN of the mail:

**New Manuscript for Review in the area of** (e.g. Finance/Marketing/HRM/General Mgt./Engineering/Economics/Computer/IT/ Education/Psychology/Law/Math/other, please specify)

- c) There is no need to give any text in the body of the mail, except the cases where the author wishes to give any **specific message** w.r.t. to the manuscript.
- d) The total size of the file containing the manuscript is expected to be below 1000 KB.
- e) Only the **Abstract will not be considered for review** and the author is required to submit the **complete manuscript** in the first instance.
- f) The journal gives acknowledgement w.r.t. the receipt of every email within twenty-four hours and in case of non-receipt of acknowledgment from the journal, w.r.t. the submission of the manuscript, within two days of its submission, the corresponding author is required to demand for the same by sending a separate mail to the journal.
- g) The author (s) name or details should not appear anywhere on the body of the manuscript, except on the covering letter and the cover page of the manuscript, in the manner as mentioned in the guidelines.
- 2. MANUSCRIPT TITLE: The title of the paper should be typed in **bold letters**, centered and fully capitalised.
- 3. AUTHOR NAME (S) & AFFILIATIONS: Author (s) name, designation, affiliation (s), address, mobile/landline number (s), and email/alternate email address should be given underneath the title.
- 4. ACKNOWLEDGMENTS: Acknowledgements can be given to reviewers, guides, funding institutions, etc., if any.
- 5. **ABSTRACT**: Abstract should be in **fully Italic printing**, ranging between **150** to **300 words**. The abstract must be informative and elucidating the background, aims, methods, results & conclusion in a **SINGLE PARA**. *Abbreviations must be mentioned in full*.
- 6. **KEYWORDS**: Abstract must be followed by a list of keywords, subject to the maximum of **five**. These should be arranged in alphabetic order separated by commas and full stop at the end. All words of the keywords, including the first one should be in small letters, except special words e.g. name of the Countries, abbreviations etc.
- 7. **JEL CODE**: Provide the appropriate Journal of Economic Literature Classification System code (s). JEL codes are available at www.aea-web.org/econlit/jelCodes.php. However, mentioning of JEL Code is not mandatory.
- 8. **MANUSCRIPT**: Manuscript must be in <u>BRITISH ENGLISH</u> prepared on a standard A4 size <u>PORTRAIT SETTING PAPER</u>. It should be free from any errors i.e. grammatical, spelling or punctuation. It must be thoroughly edited at your end.
- 9. HEADINGS: All the headings must be bold-faced, aligned left and fully capitalised. Leave a blank line before each heading.
- 10. **SUB-HEADINGS:** All the sub-headings must be bold-faced, aligned left and fully capitalised.
- 11. MAIN TEXT:

#### THE MAIN TEXT SHOULD FOLLOW THE FOLLOWING SEQUENCE:

INTRODUCTION REVIEW OF LITERATURE NEED/IMPORTANCE OF THE STUDY STATEMENT OF THE PROBLEM OBJECTIVES HYPOTHESIS (ES) RESEARCH METHODOLOGY RESULTS & DISCUSSION FINDINGS RECOMMENDATIONS/SUGGESTIONS CONCLUSIONS LIMITATIONS SCOPE FOR FURTHER RESEARCH REFERENCES APPENDIX/ANNEXURE

The manuscript should preferably be in 2000 to 5000 WORDS, But the limits can vary depending on the nature of the manuscript

- 12. **FIGURES & TABLES**: These should be simple, crystal **CLEAR**, **centered**, **separately numbered** & self-explained, and the **titles must be above the table/figure**. **Sources of data should be mentioned below the table/figure**. *It should be ensured that the tables/figures are* referred to from the main text.
- 13. **EQUATIONS/FORMULAE:** These should be consecutively numbered in parenthesis, left aligned with equation/formulae number placed at the right. The equation editor provided with standard versions of Microsoft Word may be utilised. If any other equation editor is utilised, author must confirm that these equations may be viewed and edited in versions of Microsoft Office that does not have the editor.
- 14. **ACRONYMS**: These should not be used in the abstract. The use of acronyms is elsewhere is acceptable. Acronyms should be defined on its first use in each section e.g. Reserve Bank of India (RBI). Acronyms should be redefined on first use in subsequent sections.
- 15. **REFERENCES:** The list of all references should be alphabetically arranged. *The author (s) should mention only the actually utilised references in the preparation of manuscript* and they may follow Harvard Style of Referencing. Also check to ensure that everything that you are including in the reference section is duly cited in the paper. The author (s) are supposed to follow the references as per the following:
- All works cited in the text (including sources for tables and figures) should be listed alphabetically.
- Use (ed.) for one editor, and (ed.s) for multiple editors.
- When listing two or more works by one author, use --- (20xx), such as after Kohl (1997), use --- (2001), etc., in chronologically ascending order.
- Indicate (opening and closing) page numbers for articles in journals and for chapters in books.
- The title of books and journals should be in italic printing. Double quotation marks are used for titles of journal articles, book chapters, dissertations, reports, working papers, unpublished material, etc.
- For titles in a language other than English, provide an English translation in parenthesis.
- *Headers, footers, endnotes* and *footnotes* should *not be used* in the document. However, you can mention short notes to elucidate some specific point, which may be placed in number orders before the references.

#### PLEASE USE THE FOLLOWING FOR STYLE AND PUNCTUATION IN REFERENCES:

#### BOOKS

- Bowersox, Donald J., Closs, David J., (1996), "Logistical Management." Tata McGraw, Hill, New Delhi.
- Hunker, H.L. and A.J. Wright (1963), "Factors of Industrial Location in Ohio" Ohio State University, Nigeria.

## CONTRIBUTIONS TO BOOKS

• Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

#### JOURNAL AND OTHER ARTICLES

• Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

#### **CONFERENCE PAPERS**

• Garg, Sambhav (2011): "Business Ethics" Paper presented at the Annual International Conference for the All India Management Association, New Delhi, India, 19–23

#### UNPUBLISHED DISSERTATIONS

• Kumar S. (2011): "Customer Value: A Comparative Study of Rural and Urban Customers," Thesis, Kurukshetra University, Kurukshetra.

## ONLINE RESOURCES

• Always indicate the date that the source was accessed, as online resources are frequently updated or removed.

## WEBSITES

Garg, Bhavet (2011): Towards a New Gas Policy, Political Weekly, Viewed on January 01, 2012 http://epw.in/user/viewabstract.jsp

## A STANDARD EVACUATION PROCESS OF MOBILE AGENTS USING PRE-PROCESSING TECHNIQUES

## L. KATHIRVELKUMARAN RESEARCH SCHOLAR DEPARTMENT OF COMPUTER SCIENCE RATHINAM COLLEGE OF ARTS & SCIENCE COIMBATORE

## R. MURALIDHARAN HEAD DEPARTMENT OF COMPUTER SCIENCE RATHINAM COLLEGE OF ARTS & SCIENCE COIMBATORE

#### ABSTRACT

A Mobile agent is "a program that is self-governing enough to act separately, even when the user or application that launched it is not available to provide guidance and handle errors". In general terms, it is a program that acts in behalf of its owner. A mobile agent is an object that migrates through many nodes of a assorted network of computers, under its own control, in order to perform tasks using resources of these nodes.

#### **KEYWORDS**

e-commerce, m-commerce, mobile agents, active object.

#### **1. INTRODUCTION**

Mobile agent is "a program that is sovereign enough to act in antagonism, even when the user or application that launched it is not available to provide regulation and handle errors". In general terms, it is a program that acts in behalf of its holder. A mobile agent is an object that migrates through many nodes of a assorted network of computers, under its own control, in order to perform tasks using resources of these nodes. A Mobile Agent is a type of software agent with the feature of autonomy, social ability, learning, and most importantly, mobility. The mobile agent is a process that can transport its state from one environment to another, with its data intact, and be capable of performing appropriately in the new environment.

A mobile agent is a precise form of mobile code, within the field of code mobility. However, in contrast to the isolated valuation and Code on demand programming paradigms, mobile agents are dynamic in that they can desire to drift between computers at any time during their implementation. This makes them a powerful tool for implementing distributed applications in a computer network. An untie multi agent system is a system in which agents that are owned by a mixture of stakeholders incessantly enter and disappear the system.

A mobile agent is an object that migrates through many nodes of an assorted network of computers, under its personal control, in order to perform tasks using resources of these nodes. The uses of this technology represent a change in the disseminated programming paradigm. This approach provides many benefits to the development of distributed applications but introduce new necessities to the engineering of these systems.

The development of distributed applications is directly influenced by the choice of an architecture style. The necessities of the system as scalability, fault tolerance, response time, and support for disconnected operations and so on, are important point to be measured and reasoned before the implementation of a system.

#### 2. NATURE OF MOBILE AGENT

A mobile agent consists of the program code and the program execution state. Originally a mobile agent resides on a computer called the abode machine. The agent is then dispatched to perform on an isolated computer called a mobile agent host (a mobile agent host is also called mobile agent platform or mobile agent server). When a mobile agent is dispatched the complete code of the mobile agent and the execution state of the mobile agent is transfer to the host. The host provides a appropriate execution environment for the mobile agent to execute [6].

The mobile agent uses wherewithal (CPU, memory, etc.) of the host to perform its task. After completing its task on the host, the mobile agents migrate to another computer. While the state information is also transferred to the host, mobile agents can resume the carrying out of the code from where they left off in the previous host instead of having to restart execution from the commencement. This continues awaiting the mobile agent returns to its home machine after completing execution on the last machine in its schedule.

#### 2.1. MOBILE AGENTS FUNCTIONALITY

- Mobile agents are distinct as active objects or cluster of objects that have performance, state and position.
- Mobility: Agents that can travel in network
- Autonomy: Agent itself decides when and where to migrate next

Mobile Agent travels from node to node of a distributed system performing tasks in behalf of its owner. At the end of this process, an agent can return to its abode site and report itself to the users who inject this object in the disseminated system. Mobile agents decide when and where to move. Movement is often evolved from Remote Procedure Call (RPC) methods. As like a user directs an Internet browser to "visit" a website, a mobile agent accomplishes a move through data duplication. As the interaction between the agent and the resource after moving is perform in the similar host, not including the transmission of messages through the network, this paradigm is indicating for some kinds of real time distributed applications.

#### 2.2. LIFE CYCLE OF MOBILE AGENT

- The mobile agent is created in the Client Machine.
- The mobile agent is dispatched to the Server A for execution.
- The agent executes on Server A.
- After execution the agent is cloned to create two copies. One copy is dispatched to Server B and the other are dispatched to Server C.
- The cloned copies execute on their respective hosts.
- After execution, Server B and Server C send the mobile agent received by them back to the Client Machine.
- The Client Machine retracts the agents and the data brought by the agents is analyzed. The agents are then disposed.

#### **3. APPLICATIONS OF MOBILE AGENTS**

The study describes many applications that can benefit from the use of the mobile agent. These are mobile computing, workflow management and electronic commerce [5]. Additionally, new applications as runtime software change and software exploitation can also benefit from this technology. Some of these applications are listed as follows.

INTERNATIONAL JOURNAL OF RESEARCH IN COMPUTER APPLICATION & MANAGEMENT A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories http://ijrcm.org.in/

#### **3.1 ELECTRONIC COMMERCE**

Mobile agents, acting as customers, can be configured to move through different nodes from a network in order to perform commercial transactions on behalf of its owner. In a virtual shopping center scenario, provisions offer products with different model and price. Agents represent the user needs and interests, being outfitted with a buying list. The agents can search for some kind of product or service, compare its prices and perform purchases and orders on behalf of its owner.

#### 3.1.1. WORKFLOW MANAGEMENT SYSTEM

Workflow is computer interpretable description of activity, and their implementation order. Workflow Management Systems (WFMS) are used to automate and coordinate the execution of technical tasks. Tasks can be performed concurrently by many users and automated applications. These tasks can be modeled as independent agents that move through the network nodes, carrying the data and controlling the execution of the activities in a WFMS.

#### **3.1.2. RUNTIME CHANGE OF SOFTWARE**

Software systems can be specially specified and configured to be changed at runtime. Software agents can be deployed conveying updates of modules and software configurations. Its intrinsic capability of conveying data and their ability to execute operations in the current machine can be used to control and coordinate the process of stopping, modifying, and updating a system at runtime.

The other application areas are:

- Data collection from many places
- Searching and filtering
- Monitoring
- Negotiating ٠
- Bartering
- Parallel processing
- Entertainment
- Targeted information dissemination

#### 3.1.3. MOBILE AGENTS IN E-COMMERCE

A few of research effort which uses MA for E-Commerce applications are:

Sakaguchi et al. [2] proposed a shopping assistant agent for Web-shops. The shopping assistant agent works on a web server, a PCs-sale site. The agent has been applied to help potential buyers of built-to-order (BTO) PCs. There are three features of the interaction with this agent. (1) Two interaction channels: selection and conversation. (2) Flexible topic change: the user can trigger a new conversation flow even in the middle of a conversion. (3) Personalized Interaction: the interaction is personalized according to user behavior. There are three methods for the user to get advice from this agent. (1) Answer questions from the agent. (2) Ask the agent questions. (3) Refer to an additional message from the agent.

Lesser et al. [3] developed an information gathering agent that processes Web documents to create product models and recommend purchases based on user selection criteria. The architecture of this information gathering agent includes the following components:

- Resun (Resolving Sources of Uncertainty)
- Planner: a blackboard-based interpretation planner
- Information extractors: test-extraction tools
- Document classifiers: text-processing filters
- Server information database: a local database of information sources stored
- Object database: a local database stores product information
- Design-to-Criteria (DTC) scheduler: an agent-control problem solver
- TAEMS modeling language: a Task, Analysis, Environment Modeling, and Simulation language
- Task assessor: a software module manages the interface between the Resun opportunistic planner and DTC scheduler.

#### 4. DESIGN AND EXECUTION OF PRE-PROCESSING

After an agent has sensed its environment, it needs to form an internal representation. Furthermore, based on this representation, the agent selects which action to perform, i.e. how to react to the state of the environment. However, as in context-aware applications, the sensor measurements often contain errors and some measurements might be missing, the raw signals often need to be preprocessed before reliable inferences can be made.

In order to implement cost minimized search, parallel searching is used. In this technique, multi - mobile agents are used to retrieve information from different servers in parallel and the response will be sent back to the requested user.



#### FIG. 4.2 PHASES OF QUERY PROCESSING



Fig 4.1 illustrates that the search query requested through client will be send to multiple mobile agents which will parallel search from different servers and send the result back to the client and hence perform cost minimized search.

Parser. In the first phase, the query is parsed and translated into an internal representation that can be easily processed by the later phases. The same parser can be used for a centralized and distributed database system.

Query Rewrite. Query rewrite transforms a query in order to carry out optimizations that are good regardless of the physical state of the system (example, the size of tables, presence of indices, locations of copies of tables, speed of machines, etc.). Typical transformations are the elimination of redundant predicates, simplification of expressions, and nesting of sub queries and views.

Query Optimizer. This component carries out optimizations that depend on the physical state of the system. The optimizer decides which indices to use to execute a query, which methods (example, hashing or sorting) to use to execute the operations of a query (example, join and group-by), and in which order to execute the operations of a query. The query optimizer also decides how much main memory to allocate for the execution of each operation.

INTERNATIONAL JOURNAL OF RESEARCH IN COMPUTER APPLICATION & MANAGEMENT A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories http://ijrcm.org.in/

#### VOLUME NO. 7 (2017), ISSUE NO. 06 (JUNE)

Plan. A plan specifies precisely how the query is to be executed. Probably every database system represents plans in the same way: as trees. The nodes of a plan are operators, and every operator carries out one particular operation (example, join, group by, sort, scan, etc.).

Plan Refinement/Code Generation. This component transforms the plan produced by the optimizer into an executable plan. In some systems, plan refinement also involves carrying out simple optimizations which are not carried out by the query optimizer in order to simplify the implementation of the query optimizer.

Query Execution Engine. This component provides generic implementations for every operator. All state-of-the-art query execution engines are based on an iterator's model. In such a model, operators are implemented as iterator's and all iterator's have the same interface. As a result, any two iterators' can be plugged together, and thus, any plan can be executed.

Catalog. The catalog stores all the information needed in order to parse, rewrite, and optimize a query. It maintains the schema of the database (i.e., definitions of tables, views, user-defined types and functions, etc.).

It should be noted that the architecture shown in Fig. 4.2 and described in this subsection is not the only possible way to process queries. There is no such thing as a perfect query processor. An alternative architecture has, for example, been developed.

In that architecture, query rewrite and query optimization are carried out in one phase. Furthermore, there have been proposals to optimize a set of queries rather than individual queries.

#### 5. RESULT AND DISCUSSION

The aim of performance evaluation is to evaluate the effectiveness of each of the proposed techniques described in this thesis. The analytical models presented in the previous section analyze the elements of each processing component. These models are then incorporated into a simulation model, and the results of our simulation experimentations are presented in the following sections.

The grouped results based on the three key contributions in this thesis, which include Multithreaded Query Execution, Top n and Bottom n queries, trusted platforms and it is compared with Mobile Agent Preprocessing. In the simulation, the analytical models presented earlier are incorporated, to simulate the record and processing distribution. In the experimentations, it is particularly focus on process time, number of packets to be sent and number of queries to be sent. The results are presented as Fig. 4.1. which depicts the comparison chart of the four techniques that is used in the thesis, where Multithreaded Query Execution, Top n and Bottom n queries, trusted platforms provides a lower percentage of result when compared to the Mobile Agent Preprocessing. **GRAPHICAL PATTERN** 

#### FIG. 5.1 COMPARISON OF FOUR METHODS Mobile Agents with Preprocessing No Of Queries Trusted platform No Of Packets Query Processing Time (ms) Top n and Bottom n Queries Query Process Time (ms) Multithreaded Query Execution 0 50 100 150 200 250 300 350 400 450

There are three constraints that are measured with the same number of queries. They are:

- 1. Query process time
- 2. Query Response time
- 3. Number of packets

## TABLE 5.1: COMPARISON OF ALL THE METHODS

Methods	Multithread query Execution	Top n and Bottom n Queries	Trusted platform	Mobile Agents with Preprocessing
Query Process Time (ms)	420	400	370	325
Query Processing Time (ms)	310	280	245	220
No Of Packets	40	55	60	70
No Of Queries	10	10	10	10

All the three parameters produced a positive result, when compared with the existing techniques.

From the table 5.1, the number of queries sent to the server is kept fixed, so that this parameter is used to measure all the remaining above three parameters. The query process time for the multi-threaded query execution is 420ms whereas the top n and bottom n queries are 400ms which is considerably reduced in the mobile agent preprocessing which is 325ms. But it in individual trusted platform technique, it is 370ms. Another measure is query response time, where the query taken to respond to the central server after retrieving the data from the database, which will vary from the trusted platform to that of the mobile agent preprocessing. Similarly, the number of packets to be sent also varies from query execution techniques to mobile agent preprocessing.



From fig.5.2, comparison of bandwidth for mobile agent with and without query processing is done for a fixed number of packets that is to be sent from sender to the receiver. From Table 5.2, the packets that is to be sent is 10 and the bandwidth differs for all the techniques and the mobile agent preprocessing consumes a

low bandwidth of 5 kbps when compared to all the above techniques, the main advantage is that, the mobile agent server stores the retrieved data from the concerned servers for a particular TTL, so that it need not fetch the particular data once again, while the request is being generated for the second time.

TABLE 5.2: COMPARISON OF BANDWIDTH WITH AND WITHOUT QUERY PROCESSING OF MOBILE AGENTS FOR A FIXED NUMBER OF PACKETS

No of Packets	Bandwidth consumed for Mobile Agent without Preprocessing (kbps)	Bandwidth consumed for Mobile Agent with Preprocessing (kbps)
10	12	10
10	10	8
10	8	7
10	9	5

#### 6. CONCLUSION

The agents are secluded from routing to malicious host. Also the retrieved data so far will be returned back to the requesting client once the malevolent host is detected. With several advances, the mobile agents will be an important ingredient in producing secure, flexible distributed systems. Also it is focused on a specific part of the overall architecture, which supports distributed preprocessing in ubiquitous environments. In addition, we have also included details about the sensing mechanisms of the agents.

The recital chart produces a better result, when compared to the existing techniques and the bandwidth is also measured for the four techniques. With these features, the recital measure of the mobile agent preprocessing system is much better when compared with the existing techniques.

The use of mobile agent can lead to huge communication savings. As a future work, this model can be further extended for dynamic query updating on the mobile agent query processing server and online purchasing system can be developed on a single web page, with security concern and we are planning to use mobile agent to answer semantic queries in mobile scenarios. In addition, it is also necessary in order to find out how well economic models and data dissemination models work for large-scale query processing.

Further research is necessary in order to find out how well it works for large-scale query processing. Furthermore, it is necessary that the mobile agents should be secluded from multiple malicious hosts that try to modify the data at a point of time.

#### REFERENCES

- 1. Anthony H. W. Chan, Caris K. M. Wong, T. Y. Wong, and Michael R. Lyu., 2012., Department of Computer Science and Engineering, The Chinese University of Hong Kong, Shatin, N. T., Hong Kong "Design, Implementation, and Experimentation on Mobile Agent Security for Electronic Commerce Applications."
- Sakaguchi et al Christoffel M., Pulkowski S., Schmitt B., Lockemann P.C. (2005) Electronic Market: The Roadmap for University Libraries and Members to Survive in the Information Jungle. SIGMOD RECORD, 27(4), 68-73.
- 3. Lesser R. S. Silva Filho, J. Wainer, E. R. M. Ma-deira, C. Ellis CORBA Based Architecture for Large Scale Workflow. Special Issue on Autono-mous Decentralized Systems of the IEICE Transac-tions on Communications, Tokyo, Japan, Vol. E83-B, No. 5. May 2009, pp.988-998.
- 4. Quinn, A., Tesar, L.: A survey of techniques for preprocessing in high dimensional data clustering. In: Proceedings of the Cybernetic and Informatics Eurodays. (2000)
- 5. L.Kathirvelkumaran: "Data Communication through Mobile Agent with Pre-Processing Techniques in Electronic Environment ", Advance in Electronic and Electric Engineering. ISSN 2231-1297, Volume 3, Number 8 (2013), pp. 983-986
- 6. Maw Min1, and NyeinNyein Mobile Agent-based Information Retrieval for Shopping Assistant. Proceedings of 2015 International Conference on Future Computational Technologies (ICFCT'2015).

## **REQUEST FOR FEEDBACK**

## **Dear Readers**

At the very outset, International Journal of Research in Computer Application & Management (IJRCM) acknowledges & appreciates your efforts in showing interest in our present issue under your kind perusal.

I would like to request you to supply your critical comments and suggestions about the material published in this issue, as well as on the journal as a whole, on our e-mail **infoijrcm@gmail.com** for further improvements in the interest of research.

If you have any queries, please feel free to contact us on our e-mail infoijrcm@gmail.com.

I am sure that your feedback and deliberations would make future issues better – a result of our joint effort.

Looking forward to an appropriate consideration.

With sincere regards

Thanking you profoundly

Academically yours

Sd/-Co-ordinator

## **DISCLAIMER**

The information and opinions presented in the Journal reflect the views of the authors and not of the Journal or its Editorial Board or the Publishers/Editors. Publication does not constitute endorsement by the journal. Neither the Journal nor its publishers/Editors/Editorial Board nor anyone else involved in creating, producing or delivering the journal or the materials contained therein, assumes any liability or responsibility for the accuracy, completeness, or usefulness of any information provided in the journal, nor shall they be liable for any direct, indirect, incidental, special, consequential or punitive damages arising out of the use of information/material contained in the journal. The journal, neither its publishers/Editors/ Editorial Board, nor any other party involved in the preparation of material contained in the journal represents or warrants that the information contained herein is in every respect accurate or complete, and they are not responsible for any errors or omissions or for the results obtained from the use of such material. Readers are encouraged to confirm the information contained herein with other sources. The responsibility of the contents and the opinions expressed in this journal are exclusively of the author (s) concerned.

## **ABOUT THE JOURNAL**

In this age of Commerce, Economics, Computer, I.T. & Management and cut throat competition, a group of intellectuals felt the need to have some platform, where young and budding managers and academicians could express their views and discuss the problems among their peers. This journal was conceived with this noble intention in view. This journal has been introduced to give an opportunity for expressing refined and innovative ideas in this field. It is our humble endeavour to provide a springboard to the upcoming specialists and give a chance to know about the latest in the sphere of research and knowledge. We have taken a small step and we hope that with the active cooperation of like-minded scholars, we shall be able to serve the society with our humble efforts.

Our Other Fournals

IATIONAL JOURNAL OF RESEARCH COMMERCE & MANAGEMENT





INTERNATIONAL JOURNAL OF RESEARCH IN COMPUTER APPLICATION & MANAGEMENT A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories http://ijrcm.org.in/