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PERFORMANCE APPRAISAL AND TRAINING PRACTICES OF STATE BANK OF INDIA WITH SPECIAL REFERENCE TO GHAZIABAD

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ABSTRACT

Banking sector is a fast growing sector of India. The success of any Business is depends upon the employee's competencies and skills. Every employee wants to develop and nurture themselves with time. the success and achievement of organizational goal can be possible only if the employee trained and appraised on frequent basic. To achieve Organizational goal there is a requirement of a well thought out performance appraisal system and training in banks. In this background this article examines the impact of Human Resource Practices (Training and Performance appraisal) on employee's performances of State bank of India in Ghaziabad and find out there any relationship exists between training effectiveness and performance appraisal effectiveness in SBI. The secondary data have been collected from various source like book magazine, RBI report and publication. Primary data has been collected through questionnaire from the employees of state bank of India in Ghaziabad. Simple random sampling has been used and total 80 respondents were approached. The result of the study shows the important relationship between performance appraisal and training system in SBI.

WOMEN ENTREPRENEURSHIP IN MICRO ENTERPRISES: TWO CASE STUDIES

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ABSTRACT

In India, women constitute nearly 50 per cent of the total population. But their participation in gainful economic activities is very negligible. Without their active participation in economic activities, development is not possible. We have the examples of the developed nations before us. Hence, starting from the 7th Five Year Plan, women were treated as a specific target group in all the development programmes of the Government. They were given all the needed support to participate in economic activities. They came out of the four walls of home. More and more women are seeking employment outside their families. Sheer economic need and gradual spread of education were largely responsible for this change. Yet their number in the workforce and among the self-employed is very negligible in the country. There is need to find out the reasons for less participation of women in entrepreneurial ventures. It can be done with the help of empirical studies on existing entrepreneurs. Empirical studies at micro level can throw light on the motivations of women entrepreneurs, their problems, contributing factors for their success or failure, the type of support they get from the environment and the society. The findings of these studies would help in designing appropriate policies for the development of women entrepreneurship in the country. The present paper is an attempt in this direction with the help of two case studies in Chitradurga town, a most backward district headquartered town in the State of Karnataka.

ANALYSIS OF CONSUMER BEHAVIOUR IN THE RETAIL SECTOR**Dr. B. VIDYA****HEAD****DEPARTMENT OF COMMERCE
ERODE ARTS & SCIENCE COLLEGE
ERODE****ABSTRACT**

In the Indian retailing industry, food is the most dominating sector and is growing at a rate of 9% annually. India retail industry is progressing well and for this to continue retailers as well as the Indian government will have to make a combined effort. The branded food industry is trying to enter the India retail industry and convert Indian consumers to branded food. Since at present 60% of the Indian grocery basket consists of non-branded items. India retail industry is expanding itself most aggressively; as a result, a great demand for real estate is being created. Indian retailers preferred means of expansion is to expand to other regions and to increase the number of their outlets in a city. Retailers follow that Customer is the king and customer is always right to please its customers. India is being looked as one of the most attractive host for retail developments. The development of malls in India has given a new meaning to retailing. Indian customer is exposed to completely new kind of shopping experience. The rising standard of living has opened new avenues for shopping. Hence, the present study focusing on the customers' buying behaviour in Retail Outlet and findings were by primary and secondary sources of data collections.

A STUDY ON USAGE OF SOURCES OF INFORMATION TO CHOOSE VARIOUS INVESTMENT AVENUES

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ABSTRACT

Investors are made with an objective of maximizing their wealth. And they have to make coherent decision for maximizing their return based on the available information and Investors are normally collect information from sources which are available to their place. Standard finance theory presumes that investors are rational, in the sense that they successfully identify and process relevant information in the course of reaching optimal Decisions. And they are basically depends upon some common sources such as banners / posters, brokers, friends, relatives, magazines, daily's, radio/TV. The present study has been carried out to measure the extent of usage of sources of information among investors. Sample of 295 investors was collected for the study. Statistical tools namely simple percentage and chi-square have been administrated. The result of the study reveals that the variable that are associated with usage of sources of information. The chi-square test identified that, there exist an association between the selected variables and usage of source of information.

ANALYSIS OF SOLVENCY POSITION OF SELECTED COMPANIES IN INDIAN PAINT INDUSTRY

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ABSTRACT

In this paper an attempt has been made to know the solvency position of selected companies in Indian paint industry. Finance is regarded as the life blood of a business. It is for the company to find out the short-term and long-term requirement in order to meet day to day activities and long-term debt obligation. We need proper management of short-term and long-term requirement for making organisation profitable the present study is determinants of solvency position. The study concentrates on the various accounting ratios of solvency. The statics tool like averages, standard deviation and co-efficient of variation have been applied.

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