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STUDY OF JOB SATISFACTION & MOTIVATION IN PRIVATE COLLAGES OF BHOPAL

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ABSTRACT

Economic development in India is increasing. Education system contributes to economic development. In higher education field India has made a remarkable progress. Private collages play important role in generating education to each level of society, so there working must be taken into consideration. Human are working in institution /. Competent people provide for services. The people become human resource only when they are competent to perform organizational activities. Job satisfaction is basically individual satisfaction with his job. In this basically quality of working life and individual satisfaction derived from job he is doing. Is observed working condition superior support is taken while observing job satisfaction. Motivation definition is once motives for doing particular work, that may be financial or nonfinancial form of benefits received by an employee Abraham H. Maslow has given the needs hierarchy system which is a commonly used differentiating human motive. The objective of this paper to ascertain the level of satisfaction of among the employees of private sector of education of Madhya Pradesh based on Maslow model that is to examine level of satisfaction on motivation theory on employees in private institution of Bhopal.

MARKETING STRATEGY OF AMAZON IN SELLING ELECTRONIC PRODUCTS

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BHOAPL

ABSTRACT

Amazon is a largest online selling company in India now a days. Amazon market share in e-commerce retail market is 37% and this will expect to increase significantly 50% by 2021. Amazon provides a million of products from apparels, grocery, home decor etc. dominating by consumer electronics either from third party or sell their own products like: kindle (e-reader), E Ink, fire tablets, smart phone, voice enable smart speaker called Echo, Echo dot and thus making it a leader in e-retailing. the focus of this paper is to know about amazon opted in selling their electronic products in India.

A STUDY ON CUSTOMER PERCEPTION TOWARDS THE QUALITY OF SERVICES RENDERED BY THE HDFC BANK IN ERODE TOWN

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ABSTRACT

Banking segments in India has been booming of late due to high liquidity, changing demographic profiles, changing interest rates, and increasing demand for consumer finances. Private sector banks like HDFC Bank have pioneered internet banking, phone banking, anywhere banking and mobile banking, debit card, automatic teller machines and various other services. Therefore, the current problem for the banking industry in India is to determine the dimensionality of customer-perceived service quality. This study is aimed to assess the perception of customers and to identify the most importance factors affecting the perception of the customers towards the services rendered by HDFC Bank in Erode Town of Tamilnadu. The study was based on the primary data using a structured questionnaire with 15 statements under five dimensions. Simple random sampling method was used to select 250 sample respondents. The collected data were analyzed by applying the statistical tools like Percentage analysis, Factor analysis and simple ranking technique. It is found that complete information, technology, location, error free services, pricing, accurate records, employee efforts are the factors influencing the perception of customers.

A STUDY ON IMPLEMENTATION, CONCOMITANT AND DENOUEMENT OF THE MAHARASHTRA REAL ESTATE REGULATORY AUTHORITY (MAHARERA) ON MUMBAIKAR

Dr. BHARGAV S. JOSHI

LECTURER

**SMT. K.G.M. COLLEGE OF COMMERCE
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ABSTRACT

RERA, REAL ESTATE Regulation and Development Act, 2016 brings accountability and transparency in to the Real Estate sector. Many States have now framed rules and regulations for the smooth implementation of RERA and thus MahaRera Maharashtra Regulations and Rules 2017 brings about the regulations and promotion of Real estate projects in Maharashtra. It infuses efficiency and transparency in the real estate business and It has also established a mechanism for a quick redress of a dispute. The Act also protects the customer's interests in the field of real estate.

LUCKNOW ORGANIZED RETAIL - STILL IN PHASE OF STRUGGLE

**FAISAL ULLAH KHAN
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ABSTRACT

There is no doubt that India's organized retail industry is on a high growth still on slow economy phases. Favorable location and demographic benefits, steady economic growth with high disposable incomes, and easy credit facility provide the necessary impulse for the growth of modern retailing formats. However, there are several challenges that continue to cause hurdle in this growth especially in Lucknow region.

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Looking forward to an appropriate consideration.

With sincere regards

Thanking you profoundly

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