

INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, ECONOMICS AND MANAGEMENT

CONTENTS

Sr. No.	TITLE & NAME OF THE AUTHOR (S)	Page No.
1.	THE SMALL AND MEDIUM ENTERPRISES IN GCCS: A COMPARISON BETWEEN SULTANATE OF OMAN AND UNITED ARAB EMIRATES DR. THRESIAMMA VARGHESE	1
2.	LAND TENURE AND FARMERS' INVESTMENT ON AGRICULTURE: EVIDENCES FROM THREE COUNTIES IN HAWZEN DISTRICT, TIGRAY, NORTHERN ETHIOPIA DEREJE TEKLEMARIAM GEBREMESKEL & ABEBE EJIGU ALEMU	5
3.	LEADERSHIP QUALITY PRACTICES AND PERFORMANCE OF AUTONOMOUS POLYTECHNIC COLLEGES IN TAMIL NADU M.ISAKKIMUTHU & DR. S. GOWRI	13
4.	STUDENTS PERCEPTION TOWARDS ENTREPRENEURIAL TRAITS AND THEIR COMPETITIVENESS: AN EMPIRICAL STUDY DR. D. S. CHAUBEY, PRAVEEN KUKRETI & LOKENDRA YADAV	17
5.	EMPOWERING WOMEN THROUGH SELF HELP GROUPS DR. P. ABIRAMI & DR. J. SIVASUBRAMANIAN	23
6.	PRODUCTIVITY GROWTH AND PRODUCTION STRUCTURE IN SMALL SCALE INDUSTRIAL SECTOR: A COMPARISION OF PUNJAB AND HARYANA SATINDER KUMAR & DR. PARMINDER SINGH	25
7.	POLITICAL ECONOMY AND LOCAL AREA DEVELOPMENT SCHEME IN TAMIL NADU DR. S. RAJENDRAN & N. RAJASEKARAN	32
8.	MARKET INTEGRATION OF INDIAN STOCK MARKETS: A STUDY OF NSE DR. PRASHANT JOSHI	36
9.	DEMOGRAPHY OF INDIA: THE DYNAMICS AND DIFFERENCES - A REFLECTIVE STUDY OF CENSUS 2011 DR. S. P. RATH, DR. BISWAJIT DAS, PRIYA PUTHAN, A. K. SHARMA & LEENA NAIR	41
10.	EMERGING SME CLUSTERS IN INDIA – A STUDY DR. REKHAKALA A. M. & RUCHI MEHROTRA	57
11.	NEED FOR CREDIT SCORING IN MICRO-FINANCE: LITERATURE REVIEW ARUN KUMAR VAISH, DR. ARYA KUMAR & DR. ANIL BHAT	69
12.	FULFILMENT OF MERGER MOTIVES - EVIDENCES FROM MERGERS AND ACQUISITIONS IN THE INDIAN BANKING SCENARIO DR. V. K. SHOBHANA & DR. N. DEEPA	74
13.	SERVICE QUALITY SATISFACTION IN INDIAN ORGANIZED RETAIL INDUSTRY - A CASE STUDY OF DELHI & NCR SHISHMA KUSHWAHA & DR. M. K. GUPTA	78
14.	BASEL I NORMS: BOON OR BANE TO INDIAN PUBLIC SECTOR BANKS - A PRELUDE TO BASEL II NORMS DR. G. SHANMUGASUNDARAM	82
15.	CORPORATE SOCIAL PERFORMANCE THROUGH VALUE ADDED REPORTING - A CASE STUDY OF HINDUSTAN PETROLEUM CORPORATION LTD. DR. CHITTA RANJAN SARKAR & DR. KARTIK CHANDRA NANDI	89
16.	TRENDS IN FDI INFLOWS IN INDIA LAILA MEMDANI	96
17.	CONCEPTUAL FRAMEWORK ON DESIGNING RURAL COMMUNICATION STRATEGY AND MARKETING OF PRODUCT: A MODEL BASED APPROACH TO STUDY RURAL MARKET PANKAJ ARORA & ANURAG AGRAWAL	100
18.	EXPORT OF COIR AND COIR PRODUCTS FROM INDIA: AN ANALYSIS NAGARAJA.G	109
19.	DEVELOPMENT OF CREDIT RISK MODEL FOR BANK LOAN RATINGS DR. KAMALESHKUMAR. K. PATEL	112
20.	ROLE OF MONETARY AND FISCAL POLICY IN INDIA'S DEVELOPMENT PROCESS NEELAKANTA.N.T	117
21.	A STUDY ON JOINT VENTURES BY THE INDIAN COMMERCIAL BANKS DR. SAVITHA G.LAKKOL	128
22.	BLUE OCEANS OF URBAN AFFORDABLE APARTMENTS ROSHNY UNNIKRISHNAN	136
23.	FOREIGN DIRECT INVESTMENT IN INDIA AND ITS ECONOMIC SIGNIFICANCE S. HARISH BABU & DR. CYNTHIA MENEZES	140
24.	A MARKOV CHAIN APPROACH TO INFLATION IN INDIA SINCE 2001 DR. N. KUBENDRAN	146
25.	LAW FOR SURROGACY: NEED OF THE 21ST CENTURY DR. KIRAN RAI	151
	REQUEST FOR FEEDBACK	155

A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories Indexed & Listed at: Ulrich's Periodicals Directory ©, ProQuest, U.S.A., The American Economic Association's electronic bibliography, EconLit, U.S.A.,

India as well as in Cabell's Directories of Publishing Opportunities, U.S.A.

CHIEF PATRON

PROF. K. K. AGGARWAL

Chancellor, Lingaya's University, Delhi Founder Vice-Chancellor, Guru Gobind Singh Indraprastha University, Delhi Ex. Pro Vice-Chancellor, Guru Jambheshwar University, Hisar

PATRON

SH. RAM BHAJAN AGGARWAL

Ex. State Minister for Home & Tourism, Government of Haryana Vice-President, Dadri Education Society, Charkhi Dadri President, Chinar Syntex Ltd. (Textile Mills), Bhiwani

CO-ORDINATOR

DR. BHAVET

Faculty, M. M. Institute of Management, Maharishi Markandeshwar University, Mullana, Ambala, Haryana

ADVISORS

PROF. M. S. SENAM RAJU

Director A. C. D., School of Management Studies, I.G.N.O.U., New Delhi

PROF. M. N. SHARMA

Chairman, M.B.A., Haryana College of Technology & Management, Kaithal

PROF. S. L. MAHANDRU

Principal (Retd.), Maharaja Agrasen College, Jagadhri

EDITOR

PROF. R. K. SHARMA

Dean (Academics), Tecnia Institute of Advanced Studies, Delhi

CO-EDITOR

DR. SAMBHAV GARG

Faculty, M. M. Institute of Management, Maharishi Markandeshwar University, Mullana, Ambala, Haryana

EDITORIAL ADVISORY BOARD

DR. AMBIKA ZUTSHI

Faculty, School of Management & Marketing, Deakin University, Australia

DR. VIVEK NATRAJAN

Faculty, Lomar University, U.S.A.

DR. RAJESH MODI

Faculty, Yanbu Industrial College, Kingdom of Saudi Arabia

PROF. SIKANDER KUMAR

Chairman, Department of Economics, Himachal Pradesh University, Shimla, Himachal Pradesh

PROF. SANJIV MITTAL

University School of Management Studies, Guru Gobind Singh I. P. University, Delhi

PROF. RAJENDER GUPTA

Convener, Board of Studies in Economics, University of Jammu, Jammu

PROF. NAWAB ALI KHAN

Department of Commerce, Aligarh Muslim University, Aligarh, U.P.

PROF. S. P. TIWARI

Department of Economics & Rural Development, Dr. Ram Manohar Lohia Avadh University, Faizabad

DR. ASHOK KUMAR CHAUHAN

Reader, Department of Economics, Kurukshetra University, Kurukshetra

DR. SAMBHAVNA

Faculty, I.I.T.M., Delhi

DR. MOHENDER KUMAR GUPTA

Associate Professor, P. J. L. N. Government College, Faridabad

DR. VIVEK CHAWLA

Associate Professor, Kurukshetra University, Kurukshetra

DR. SHIVAKUMAR DEENE

Asst. Professor, Government F. G. College Chitguppa, Bidar, Karnataka

ASSOCIATE EDITORS

PROF. ABHAY BANSAL

Head, Department of Information Technology, Amity School of Engineering & Technology, Amity University, Noida

PARVEEN KHURANA

Associate Professor, Mukand Lal National College, Yamuna Nagar

SHASHI KHURANA

Associate Professor, S. M. S. Khalsa Lubana Girls College, Barara, Ambala

SUNIL KUMAR KARWASRA

Vice-Principal, Defence College of Education, Tohana, Fatehabad

DR. VIKAS CHOUDHARY

Asst. Professor, N.I.T. (University), Kurukshetra

TECHNICAL ADVISORS

AMITA

Faculty, Government H. S., Mohali

MOHITA

Faculty, Yamuna Institute of Engineering & Technology, Village Gadholi, P. O. Gadhola, Yamunanagar

FINANCIAL ADVISORS

DICKIN GOYAL

Advocate & Tax Adviser, Panchkula

NEENA

Investment Consultant, Chambaghat, Solan, Himachal Pradesh

<u>LEGAL ADVISORS</u>

JITENDER S. CHAHAL

Advocate, Punjab & Haryana High Court, Chandigarh U.T.

CHANDER BHUSHAN SHARMA

Advocate & Consultant, District Courts, Yamunanagar at Jagadhri

<u>SUPERINTENDENT</u>

SURENDER KUMAR POONIA

1.

CALL FOR MANUSCRIPTS

We invite unpublished novel, original, empirical and high quality research work pertaining to recent developments & practices in the area of Computer, Business, Finance, Marketing, Human Resource Management, General Management, Banking, Insurance, Corporate Governance and emerging paradigms in allied subjects like Accounting Education; Accounting Information Systems; Accounting Theory & Practice; Auditing; Behavioral Accounting; Behavioral Economics; Corporate Finance; Cost Accounting; Econometrics; Economic Development; Economic History; Financial Institutions & Markets; Financial Services; Fiscal Policy; Government & Non Profit Accounting; Industrial Organization; International Economics & Trade; International Finance; Macro Economics; Micro Economics; Monetary Policy; Portfolio & Security Analysis; Public Policy Economics; Real Estate; Regional Economics; Tax Accounting; Advertising & Promotion Management; Business Education; Business Information Systems (MIS); Business Law, Public Responsibility & Ethics; Communication; Direct Marketing; E-Commerce; Global Business; Health Care Administration; Labor Relations & Human Resource Management; Marketing Research; Marketing Theory & Applications; Non-Profit Organizations; Office Administration/Management; Operations Research/Statistics; Organizational Behavior & Theory; Organizational Development; Production/Operations; Public Administration; Purchasing/Materials Management; Retailing; Sales/Selling; Services; Small Business Entrepreneurship; Strategic Management Policy; Technology/Innovation; Tourism, Hospitality & Leisure; Transportation/Physical Distribution; Algorithms; Artificial Intelligence; Compilers & Translation; Computer Aided Design (CAD); Computer Aided Manufacturing; Computer Graphics; Computer Organization & Architecture; Database Structures & Systems; Digital Logic; Discrete Structures; Internet; Management Information Systems; Modeling & Simulation; Multimedia; Neural Systems/Neural Networks; Numerical Analysis/Scientific Computing; Object Oriented Programming; Operating Systems; Programming Languages; Robotics; Symbolic & Formal Logic; Web Design. The above mentioned tracks are only indicative, and not exhaustive.

Anybody can submit the soft copy of his/her manuscript **anytime** in M.S. Word format after preparing the same as per our submission guidelines duly available on our website under the heading guidelines for submission, at the email addresses, info@ijrcm.org.in.

GUIDELINES FOR SUBMISSION OF MANUSCRIPT

COVERING LETTER FOR SUBMISSION:	
	DATED:
THE EDITOR	
IJRCM	
Subject: SUBMISSION OF MANUSCRIPT IN THE AREA OF	
(e.g. Computer/IT/Finance/Marketing/HRM/G	eneral Management/other, please specify).
DEAR SIR/MADAM	11
Please find my submission of manuscript titled '	' for possible publication in your journal.
I hereby affirm that the contents of this manuscript are original. Furthermor nor is it under review for publication anywhere.	e it has neither been published elsewhere in any language fully or partly,
I affirm that all author (s) have seen and agreed to the submitted version of t	he manuscript and their inclusion of name (s) as co-author (s).
Also, if our/my manuscript is accepted, I/We agree to comply with the form contribution to any of your journals.	nalities as given on the website of journal & you are free to publish our
NAME OF CORRESPONDING AUTHOR:	
Designation:	
Affiliation with full address & Pin Code:	
Residential address with Pin Code:	

Mobile Number (s):

Landline Number (s):

E-mail Address:

Alternate E-mail Address:

- 2. INTRODUCTION: Manuscript must be in British English prepared on a standard A4 size paper setting. It must be prepared on a single space and single column with 1" margin set for top, bottom, left and right. It should be typed in 8 point Calibri Font with page numbers at the bottom and centre of the every page.
- 3. MANUSCRIPT TITLE: The title of the paper should be in a 12 point Calibri Font. It should be bold typed, centered and fully capitalised.
- 4. **AUTHOR NAME(S) & AFFILIATIONS**: The author (s) full name, designation, affiliation (s), address, mobile/landline numbers, and email/alternate email address should be in italic & 11-point Calibri Font. It must be centered underneath the title.
- 5. **ABSTRACT**: Abstract should be in fully italicized text, not exceeding 250 words. The abstract must be informative and explain the background, aims, methods, results & conclusion in a single para.
- 6. **KEYWORDS**: Abstract must be followed by list of keywords, subject to the maximum of five. These should be arranged in alphabetic order separated by commas and full stops at the end.
- 7. **HEADINGS**: All the headings should be in a 10 point Calibri Font. These must be bold-faced, aligned left and fully capitalised. Leave a blank line before each heading.
- 8. **SUB-HEADINGS**: All the sub-headings should be in a 8 point Calibri Font. These must be bold-faced, aligned left and fully capitalised.
- 9. MAIN TEXT: The main text should be in a 8 point Calibri Font, single spaced and justified.
- 10. **FIGURES &TABLES**: These should be simple, centered, separately numbered & self explained, and titles must be above the tables/figures. Sources of data should be mentioned below the table/figure. It should be ensured that the tables/figures are referred to from the main text.
- 11. **EQUATIONS**: These should be consecutively numbered in parentheses, horizontally centered with equation number placed at the right.
- 12. **REFERENCES**: The list of all references should be alphabetically arranged. It must be single spaced, and at the end of the manuscript. The author (s) should mention only the actually utilised references in the preparation of manuscript and they are supposed to follow **Harvard Style of Referencing**. The author (s) are supposed to follow the references as per following:
- All works cited in the text (including sources for tables and figures) should be listed alphabetically.
- Use (ed.) for one editor, and (ed.s) for multiple editors.
- When listing two or more works by one author, use --- (20xx), such as after Kohl (1997), use --- (2001), etc, in chronologically ascending order.
- Indicate (opening and closing) page numbers for articles in journals and for chapters in books.
- The title of books and journals should be in italics. Double quotation marks are used for titles of journal articles, book chapters, dissertations, reports, working papers, unpublished material, etc.
- For titles in a language other than English, provide an English translation in parentheses.
- The location of endnotes within the text should be indicated by superscript numbers.

PLEASE USE THE FOLLOWING FOR STYLE AND PUNCTUATION IN REFERENCES:

BOOKS

- Bowersox, Donald J., Closs, David J., (1996), "Logistical Management." Tata McGraw, Hill, New Delhi.
- Hunker, H.L. and A.J. Wright (1963), "Factors of Industrial Location in Ohio," Ohio State University.

CONTRIBUTIONS TO BOOKS

Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

JOURNAL AND OTHER ARTICLES

• Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

CONFERENCE PAPERS

 Garg Sambhav (2011): "Business Ethics" Paper presented at the Annual International Conference for the All India Management Association, New Delhi, India, 19–22 June.

UNPUBLISHED DISSERTATIONS AND THESES

Kumar S. (2011): "Customer Value: A Comparative Study of Rural and Urban Customers," Thesis, Kurukshetra University, Kurukshetra.

ONLINE RESOURCES

Always indicate the date that the source was accessed, as online resources are frequently updated or removed.

WEBSITE

Garg, Bhavet (2011): Towards a New Natural Gas Policy, Economic and Political Weekly, Viewed on July 05, 2011 http://epw.in/user/viewabstract.jsp

BASEL I NORMS: BOON OR BANE TO INDIAN PUBLIC SECTOR BANKS - A PRELUDE TO BASEL II NORMS

DR. G. SHANMUGASUNDARAM
ASSOCIATE PROFESSOR
SCHOOL OF MANAGEMENT
PONDICHERRY UNIVERSITY
PUDUCHERRY

ABSTRACT

The Basel capital accord (Basel I) had its major objectives of strengthening of the international banking system. The Indian public sector banking is not an exception. This study attempts to assess the outcome of implementation of the Basel I norms in case of the public sector banks in India. The outcome has been studied in terms of three parameters, namely, operating, efficiency and profitability, each with four variables adding to a total of twelve variables. Wilcoxon test has been used to assess the difference in parameters over the two periods all the four variables considered under the head 'operational performance' show significant improvement between the periods. Second, among the four variables studied under the head 'efficiency' the NPA/advances have reduced in period 2.Deposits/employee, advances/employee and net income/employee have increased in the second half. Third, scrutiny of the profitability condition shows moderate improvement due to better operation and efficiency. Out of the 12 variables (excluding interest earned/total assets) exhibit highly significant improvement in the second half. Multiple correlation matrixes used to see the association between the variables and multiple regressions to find the linearity between the variables.

KEYWORDS

Basel norms, efficiency performance, Operational performance, Profitability, Performance.

HISTORY OF BASEL

he Basel Committee was constituted by the Central Bank Governors of the G-10 countries in 1974. The G-10 Committee consists of members from Belgium, Canada, France, Germany, Italy, Japan, Luxembourg, Netherlands, Spain, Sweden, Switzerland, UK and US. These countries are represented by their Central Bank and also by the authority with onus for the prudent supervision of banking business where this is not the central bank. The Committee's Secretariat is located at the Bank for International Settlements in Basel, Switzerland. This committee meets four times a year. This committee on banking supervision provides a forum for regular cooperation on banking supervisory matters. Its objective is to enhance understanding of key supervisory issues and quality improvement of banking supervision worldwide. This committee is best known for its international standards on capital adequacy, the core principles of banking supervision and the concordat on cross-border banking supervision. Ever since its inception, the 1988 Accord was subject to extensive criticism, most of it directed at its "one hat fit all" approach.

In view of the idea dissatisfaction with Basel I, the Basel Committee proposed a New Capital Adequacy Framework (popularly referred to as Basel II) in June 1999 incorporating three major elements: (a) minimum capital requirements, based on weights intended to be more closely aligned to economic risks than the 1988 Accord; (b) supervisory review, which set basic standards for bank supervision to minimize regulatory arbitrage; and, (c) market discipline, which envisages greater levels of disclosure and standards of transparency by the banking system. Much of the concern about the Basel II stems from the first pillar of minimum capital requirements.

IMPORTANCE OF THE STUDY

The Basel Capital Accord of 1988 (Basel I) had its major objectives the strengthening of the international banking system, by promoting convergence of national capital standards, with a view to ironing out competitive inequalities among banks across countries. The reasons for the unquestioned acceptance of the Basel I norms by advanced as well as less developed countries, lay largely in the fact that it arrived on the scene precisely when most countries were seriously contemplating comprehensive financial sector reforms. In India too, the Narasimham Committee Reports I and II saw in the Accord a convenient peg, whereby to hang the entire agenda for the envisaged reforms in the banking sector. The following are the some of the policies implemented by the Basel committee under the head Basel I Norms in order to strengthen international banking:

1992 December A Frame work for measuring and managing liquidity
1993 April Supervisory treatment of market risks and interest risk

1994 July
 1995 April
 Amendment of Capital Accord in July 1998
 1995 April
 Treatment of potential exposure Basel capital

1995 November Public disclosure of the trading and derivative activities of banks and securities of the firms
1998 October Sound practices for loan accounting credit, credit risk disclosure and related matters

1999 January Sound practices for banks interactions with highly leveraged institutions

2000 September Principles for the Management of credit risk

The Basel committee recommends the above policies to strengthen the international banking sectors. All banks have to introduce the Basel II norms with effect from 1st April 2009. This study has made an attempt to assess whether the policies implemented by the Basel I committee made any effect on the public sector banks in India and whether the public sector banks are ready to take over the challenges against the Basel II norms. The study is not on the basis of any particular policy implemented by Basel I norms but it covers the overall performance of the bank as a whole in view of the Basel I norms.

OBJECTIVES OF THE STUDY

The following are the main objectives of the study:

- 1. To analyze and compare the operational, efficiency and profitability conditions of the public sector banks after implementation of Basel I norms.
- 2. To study how far the three parameters are associated with one another in the study periods.
- 3 To analyse and identify the variables best predicting the ROA of public sector banks.

METHODS AND DATA

To study the above said objectives the data collected from various sources were subjected to analysis. The following parameters were taken to analyze the data: **OPERATIONAL PARAMETER**

The following ratios were taken to evaluate the operational performance

- Deposits/Total assets
- 2. Advances/Total assets
- 3. Advances/Deposits

4. Operating cost/Total assets

EFFICIENCY PARAMETER

To evaluate the efficiency of the banking sector the following ratios were used

- 1. Non-Performing Assets/Advances
- Deposits per Employee
- 3. Advances per Employee
- Net Income per Employee

PROFITABILITY PARAMETER

To compare the profitability positions between these two periods the following ratios were used:

- Interest earned/total assets
- 2. Non interest income/total assets
- 3. Net income/equity
- 4. Net income/total assets

SAMPLING TECHNIQUE

Out of the State Banks of India and its associates, 5 banks were taken for the study and of the 19 nationalised banks, 14 were taken for the study. The selection of sample units was purely based on the availability of data after privatisation of public sector banks. The present study covers a total of 13 years starting from 1995-96 to 2007-08, divided into two sub-periods namely pre-Basel 1 starting from 1995-96 and ending with 2000-01 and post-Basel I norms from 2001-02 to 2007-08. Altogether there are 19 banks studied over a period 13 years adding up to 247 observations. To see the differences in different parameters in the two periods, Wilcoxon test was used. To study the extent of association among the different parameters for the whole period, multiple correlation matrixes were used. To study the linearity between ROA and other impendent variables, multiple regressions were used. The study uses only secondary data, which were collected from CMIE (Centre for Monitoring Indian Economy Private Ltd.) prowess package. The data collected from this source have been used and complied with due care as per the requirement of the study. SPSS16 software package is used for statistical analysis.

The following hypotheses are tested in the present study.

HYPOTHESES

- 1. There is no differences in the operating performance in view of Basel I norms
- 2. The mean difference of efficiency parameter variables does not show any significant difference in view of Basel I norms
- 3. The variables taken under the head 'profitability parameter' did not show differences in view of Basel I norms
- 4. There is no association between operating ratios and efficiency ratios
- 5. There is no association between operating ratios and profitability ratios
- 6. There is no association between ROA with net interest income to total assets, non-performing assets to advances, net income per employee, interest earned to total assets, advances per employee, deposits per employee, operating cost to total assets
- 7. There is no linear relationship between ROA and the independent variables like NPA/advances, net income/equity, advances/total assets, advances/deposits, operating cost/total assets and interest earned/total assets.
- 8. The coefficient of all independent variables are equal to zero

DISCUSSION ON OPERATING PERFORMANCE

TEST OF NORMALITY

HYPOTHESIS

Ho: The operating performance variables are not different from a normal distribution **H1:** The operating performance variables are different from a normal distribution

Test: Kolmogorov-Smirnov test

Significant level : 95%

Conclusion: Significant at 0.000

It is good practice, once we have entered data, to test for normality of distribution. In this way we can be sure that our data has achieved an important assumption for parametric testing. Kolmogorov-Smirnov test is a more suitable test of normality of distribution if n>50. These types of tests essentially test your data for goodness of fit against pre-calculated normally distributed values.

TABLE-1: TEST OF NORMALITY FOR OPERATIONAL VARIABLES

Parameter	Kolmogorov-Smirnov ^a				
	Statistic	df	Sig.		
Deposits/Total Assets	.229	133	.000		
Advances/Total Assets	.121	133	.000		
Advances/Deposits	.192	133	.000		
Op.cost/Total Assets	.157	133	.000		

a. Lilliefors Significance Correction

The table-1 shows that all the four variable values are less than 0.05 in the significance column of the output table stating that the data are not normally distributed data and has filled that requirement of non parametric test. Since the data are not normally distributed we use the non parametric test Wilcoxon test. It is equivalent to paired t-test in the case of parametric test.

HYPOTHESIS

Ho: There is no difference in the operating performance in view of Basel I norms **H1:** There is difference in the operating performance in view of Basel I norms

Test: Wilcoxon test Significance level: 95% Conclusion: Significant at .000

TABLE-2: WILCOXON TEST FOR OPERATIONAL VARIABLES Test Statistics

	Deposits/Total Assets	Advances/ Total Assets	•	Op.cost/Total Assets
z	-5.900°	-7.840 ^a	-5.112 ^a	-10.031 ^b
Asymp. Sig. (2-tailed)	.000	.000	.000	.000

The Wilcoxon test, which evaluates the difference between mean of different variables for two different periods is highly significant. Deposits/Total Assets (z) = -5.9, p<001, Advances/Total Assets z= -7.84, p<.001, Advances/Deposits z= -5.112, p<.001, and Operating cost/Total Assets z= -10.031, p<.001. That is, the result indicates significant difference between the two periods. Based on the results produced from the table-2, the operating performance results shows significant different between two periods. The Wilcoxon test conducted to evaluate the above four variables rejects the null hypothesis.

DISCUSSION ON EFFICIENCY

Ho: The efficiency parameter variable values follow uniform distribution

H1: The efficiency parameter variable values do not follow uniform distribution

Test: Kolmogorov-Smirnov Significant level: 95% Conclusion: Significant at 0.000

TABLE-3 TEST OF NORMALITY FOR EFFICIENCY VARIABLES

	Kolmogorov-Smirnov ^a				
	Statistic	df	Sig.		
NPA to Advances	.262	133	.000		
Deposits/Employee	.172	133	.000		
Advances/Employee	.181	133	.000		
Net income/Employee	.226	133	.000		

a. Lilliefors Significance Correction

Before we conduct any parametric test, we need to

check that the data values come from "approximately normal distribution." Hence the variables are tested with the help of Kolmogorov-Smirnov test. Table-3 shows high significance in all the

efficiency variables - NPA to Advances, (p<0.001), Deposits/Employee (p<0.001), Advances/Employee (p<0.001), Net income/Employee are significantly different from normal (p<0.001). Since all the values are lesser than 0.05 in the significance column of the output table, it implies that the null hypothesis is rejected, accepting the alternative hypothesis stating that the data are not normally distributed. Hence we have applied Wilcoxon test.

HYPOTHESIS

Ho: The mean differences of efficiency parameter variables do not show any significant difference in view of Basel I norms

H1: The mean difference of efficiency parameter variables show significant difference in view of Basel I norms

Test: Wilcoxon test Significance level: 95% Conclusion: Significant at .000

TABLE-4: WILCOXON TEST FOR EFFICIENCY VARIABLES Test Statistics^c

	NPA to Advances	Deposits/Employee	Advances/ Employee	Net income/Employee
z	-8.448 ^a	-10.031 ^b	-10.031 ^b	-10.031 ^b
Asymp.Sig.(2-tailed)	.000	.000	.000	.000

- a. Based on positive ranks
- b. Based on negative ranks
- c. Wilcoxon Signed Ranks Test

A Wilcoxon test was conducted to evaluate whether the following four variables showed greater concern on impact of Basel I norms. NPA to Advances z=-8.448, p<0.001, Deposits/Employee z=-10.031, p<0.001 Advances/Employee z=-10.031 p<0.001 Net income/Employee z=10.031, p<0.001. The above values reject the null hypothesis stating that all the four variables showed significant difference in view of Basel I norms.

DISCUSSION ON PROFITABILITY

Hypothesis

Ho: The profitability parameter variable values follow the assumed distribution

H1: The profitability parameter variable values do not follow the assumed distribution

Test: Kolmogorov-Smirnov Significant level: 95% Conclusion: Significant at 0.000

TABLE-5: NORMALITY TEST FOR PROFITABILITY VARIABLES.

	Kolmogorov-Smirno			
	Statistic	df	Sig.	
Interest earned/ Total assets	.312	133	.000	
Non interest income/ Total assets	.233	133	.000	
Net income/equity	.188	133	.000	
Net income/total Assets	.194	133	.000	

a. Lilliefors Significance Correction

Before applying the hypothesis test the data to check for normality. Hence we applied Kolmogorov-Smirnov test. According to this test all four variables showed df 133, P<0.001. It rejects the null hypothesis and accepting alternative hypothesis.

HYPOTHESIS

Ho: The mean difference of profitability parameter variables do not show differences in view of Basel I norms

H1: The mean differences of profitability parameter variables show differences in view of Basel I norms

Test: Wilcoxon test
Significant level: 95%

Conclusion: Significant at .000 (except interest earned/total assets)

TABLE-6: WILCOXON TEST FOR PROFITABILITY VARIABLES Test Statistics^c

	Int.earned/total Assets	Non int. income/Total asst	Net income/equity	Net income/total Assets
Z	-1.818 ^a	-10.030 ^a	-10.031 ^b	-10.031 ^b
Asymp. Sig. (2-tailed)	.069	.000	.000	.000

- a. Based on positive ranks.
- b. Based on negative ranks.
- c. Wilcoxon Signed Ranks Test

The above Wilcoxon test which evaluated difference between mean of different variables for two different periods is significant. Interest earned/total Assets z=-5.9,p,<001, Non interest income/Total assets z= -7.84, p<.001, Net income/equity z=-5.112, p<.001, and Net income/Total assets z= -10.031, p<.001. That is, the results indicate significant differences between the two periods.

MULTIPLE CORRELATIONS

When we have ratio level data we use correlation to measure associations between variables. The following table measures the degree of linearity between two variables.

OPERATIONAL VS. EFFICIENCY

HO: There is no association between operating ratios and efficiency ratios

H1: There is an association between the operating ratios and efficiency ratios

Test: Correlation

Confidence Level: 99%

Conclusion: The null hypothesis is rejected. All the operational ratios are associated with efficiency ratios at 1% significant level.

TABLE-7: MULTIPLE CORRELATIONS MATRIX: OPERATIONAL VS. EFFICIENCY

	Deposits/Total Assets	Advances/Total Assets	Advances/Deposits	Op.cost/Total Assets	NPA to Advances	Deposits/Employee	Advances/Employee	Net income/Employee
Deposits/Total Assets	1.000	.002	096	404**	578**	.544**	.363**	.488**
Advances/Total Assets		1.000	.294**	243**	235**	.244**	.262**	.222**
Advances/Deposits			1.000	755 ^{**}	606 ^{**}	.716 ^{**}	.879 ^{**}	.727**
Op.cost/Total Assets				1.000	.636**	953**	904**	957**
NPA to Advances					1.000	753 ^{**}	771**	668**
Deposits/Employee						1.000	.937**	.961**
Advances/Employee							1.000	.929**
Net income/Employee								1.000

Table 7: Multiple correlation matrixes show the relationship between the operational and efficiency ratios of public sector banks in India. The banks' operational performances are measured by Deposits/Total assets, Advances/Total assets, Advance/Deposits and Operating cost/ Total assets. The efficiency of public sector banks is measured by non-performing assets to advances, deposits per employee, advances per employee and net income per employee. Deposits by total assets is moderately associated with non performing assets (r. =-.578, p<0.001), deposits per employee (r =.544, p<0.001), advances per employee(r =.363, p<0.001) and net income per employee (r. =.488,p<0.001) which is a good indication of increasing efficiency. Though the advances to total assets is associated with NPA negatively (r. =-0.235, p<0.001) and positively with advances per employee(r =.262, p<0.001) and net income per employee(r. =.488, p<0.001), the degree of association is very low. Operating cost to total assets is very strongly associated with deposits per employee(r =-.953, p<0.001), advances per employee (-.904, p<0.001) and income per employee (-.957, p<0.001). The above associations are significant at p<0.01 indicating strong evidence to support the alternative hypothesis stating that there is strong evidence for association. As a whole, the public sector banks' efficiency has improved during the study period.

OPERATIONAL VS. PROFITABILITY

HO: There is not significant association between operating and profitability ratios

H1: There is a positive association between operating and profitability ratios

Test: Correlation;

Confidence Level: 95%

Conclusion: It rejects the null hypothesis.

TABLE-8 MULTIPLE CORRELATIONS MATRIX: OPERATIONAL VS. PROFITABILITY

	Deposits/Total Assets	Advances/Total Assets	Advances/Deposits	Op.cost/Total Assets	Int.earned/total Assets	Non int. income/Total asst	Net income /equity	Net income/total Assets
Deposits/Total Assets	1.000	.002	096	404**	086	270**	.727**	.663**
Advances/Total Assets		1.000	.294**	243**	108	151 [*]	.068	.123
Advances/Deposits			1.000	755**	334**	463**	.149*	.325**
Op.cost/Total Assets				1.000	.266**	.634**	612**	736 ^{**}
Int.earned/total Assets					1.000	531 ^{**}	299**	418 ^{**}
Nonint income/Tot asst						1.000	168**	201**
Net income/equity							1.000	.976**
Net income/total Assets								1.000

^{**.} Correlation is significant at the 0.01 level (2-tailed).

Table 8: Multiple correlation matrix shows association between operational performance and profitability improvements is measured by four ratios namely interest earned/total assets, non-interest income/total assets, net income/equity and net income/total assets. Deposits are the main sources for the bank to lend loans and advances to their customers in order to earn more interest income but it is negatively associated with interest income (r =-.086, p> 0.005) and non interest income is also moderately associated (r=-.270, p<0.001)are the main concern to the public sector banks. Deposits/Total Assets is strongly related with net income to total assets (r. =.663, p<0.001) and net income to equity (r. =.727, p<0.001). The operating cost to total assets is low association with interest income to total assets (r. =.266,p<0.001) and moderately associated with non interest income(r =.634,p<0.001). This is also a great concern to public sector banks. They depend more on non-interest income rather than interest income. This may be due to competition after entering the global economy. The above table shows in many cases the variables are significant at one percent (p<0.001). This means there is a strong association between operations and profitability.

EFFICIENCY VS. PROFITABILITY

H0: There is not significant association between Efficiency and Profitability **H1:** There is significant association between Efficiency and Profitability

Test: Correlation; Confidence level: 95%

Conclusion: Reject the null Hypotheses

TABLE-9: MULTIPLE CORRELATION MATRIX: OPERATIONAL VS. PROFITABILITY

	NPA to Advances	Deposits/Employee	Advances/Employee		Int.earned/total Assets	Non int. income/Total assets	Net income/equity	Net income/total Assets
NPA to Advances	1.000	753**	771 ^{**}	668**	.399**	.348**	455**	534**
Deposits/Employee		1.000	.937**	.961**	224**	639**	.643**	.744**
Advances/Employee			1.000	.929**	292**	593**	.479**	.610**
Net income/Employee				1.000	326**	530**	.732**	.834**
Int.earned/total Assets					1.000	531**	299**	418**
Nonint income/Tot asst						1.000	168**	201**
Net income/equity							1.000	.976**
Net income/total assets								1.000

^{**.} Correlation is significant at 0.01 level (2-tailed)

Table 9: Shows the relationship between the efficiency and profitability of the public sector banks. From the above analysis, it has been found that there is significant correlation among the variables. NPA to advances shows very low association with interest income(r = .348, p < 0.001) and moderate relation with net income to equity (r = .455, p < 0.001) and net income to total assets(r = .534, p < 0.001). Deposit per employee is associated at very low level with interest earned to total assets (r = .224, p < 0.001), moderately with non-interest income to total assets (r = .639, p < 0.001), net income/enquiry(r = .643, p < 0.001) and net income to total assets(r = .534, p < 0.001).

INTERPRETING THE MULTIPLE REGRESSION

In the previous tables, we saw that it is possible for variables to have strong associations. In the forthcoming tables, we analyze how one can use data to predict relationship. The main reason that financial research is highly regarded in the financial profession is that manager's need assistant with predicting the future. After all, any manager can spend crores of rupees on operating expenditure. Imagine if you could tell a manager that if he or she spends X amount of rupees on operating cost, then the company will earn Y amount of profit, you would probably be promoted in your position. Here multiple regression is used to test the linearity between ROA and other independent variables and all so to see how for the independent variables are related with ROA. From this type of analysis one can ascertain what are the variables taking more importance to contribute to increase income and what are variables showing less importance. This will be very helpful for management decision making.

The following tables illustrate the outcomes of the multiple regressions.

^{*.} Correlation is significant at the 0.05 level (2-tailed).

TABLE 10a: MODEL SUMMARY

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.999ª	.997	.997	.01513	.223

- a. Predictors: (Constant), Int.earned/total Assets, Advances/Total Assets, Net income/equity, Advances/Deposits, NPA to Advances, Op.cost/Total Assets
- b. Dependent Variable: Net income/total Assets

The strength of a correlation is assessed on a scale from -1 to +1. The model summary table shows the correlation and the coefficient of determination. The correlation between ROA with net-interest income to total assets, non-performing assets to advances, net-income per employee, interest earned to total assets, advances per employee, deposits per employee and operating cost to total assets is 0.999 (under the R); thus, this is a very strong positive relation. This means that almost 99% of the changes in unit of ROA can be attributed to interest earned to total assets, deposits to total assets, advances to deposits, non-performing assets to advances, total income to total assets, net-income per employee are taken together.

The next column shows a value of **R square**, which is a measure of how much of the variability in the outcome, is accounted for by the predictors. Its value is 0.997, which means that all predictors accounts for 99.7% of the variation in ROA.

The adjusted R square gives us some idea of how well our model generalizes and ideally we would like its value to be the same, or very close to, the value of R square. In the above table shows a difference for the final model is a fair fit (0.999-0.997 =0.002 or 0.02%). This shrinkage means that if the model were derived from the population rather than sample it would account for approximately 0.02% less variance in the outcome.

The ANOVA table indicates whether there is a linear relationship between the predictors and the dependant variable. Therefore I propose the following hypothesis:

HO: There is no linear relationship between ROA and the independent variables

HI: There is a linear relationship between the ROA and the independent variables.

Test: ANOVA
Confidence level: 95%

Significant factor: .000, reject the null hypothesis, stating that there is linear relationship between ROA and independent variables.

TABLE 10b: ANOVAb

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	21.034	6	3.506	15308.191	.000 ^a
	Residual	.055	240	.000		
	Total	21.089	246			

a. Predictors: (Constant), Int.earned/total Assets, Advances/Total Assets, Net income/equity, Advances/Deposits, NPA to Advances, Operating cost/Total Assets

b. Dependent Variable: Net income/total Assets

The next part of the outcome contains an analysis of variance (ANOVA) that tests whether the model is significantly better at predicting the outcome than using the mean as a "best guess". Specifically, the F ratio represents the ratio of the improvements in prediction that results from fitting the model (labeled "Regression" in the table), relative to inaccuracy that still exists in the model (labeled "residual" in the table). If the improvement due to fitting the regression model is much greater than the inaccuracy within the model, then the value of F will be greater than 1 and SPSS calculates the exact probability of obtaining the value of F by chance. In the ANOVA table, F-ratio is 15308.191, which is very unlikely to have happened by chance (p<0.001). Since the ANOVA table indicates that there is linear relationship between net income to total assets and predictor variables, researcher proceeds with interpreting the model. The coefficient table provides partial coefficient for the constant, interest earned to total assets, deposits to total assets, advances to deposits, non-performing assets to advances, total income to total assets and net income per employee.

TABLE 10c: COEFFICIENTS^a

Model	Unstandardized Coefficients		Stand. Coeff.	t	Sig.	Collinearity Statistics	
	В	Std. Error	Beta			Tolerance	VIF
1 (Constant)	.439	.037		11.838	.000		
Op.cost/Total Assets	041	.002	168	-20.307	.000	.159	6.288
NPA to Advances	.019	.002	.040	8.483	.000	.481	2.080
Net income/equity	.044	.000	.848	144.170	.000	.314	3.188
Advances/Total Assets	4.132E-5	.000	.005	1.349	.179	.908	1.102
Advances/Deposits	.002	.000	.057	7.751	.000	.204	4.913
Int.earned/total Assets	037	.001	116	-30.143	.000	.731	1.369

a. Dependent Variable: Net income/total Assets

The coefficient of Operating cost/Total Assets is -0.041, NPA to Advances is 0.019, net income to equity is 0.044, advances/total assets is 4.132E-5, advances/deposits is 0.002, and interest earned/total assets is -0.037. Before you can place it into a linear equation, you must check its corresponding t value and significant level. For a variable to be valid, the significance level must be between .00and.0499. We can test the following hypothesis:

Ho: The coefficient of all independent variables is equal to zero

Ha: The coefficient of all independent variables is not equal to zero

Test: T-test

Confidence level: 95%

Significance factor: .000 (all independent variables except advances/total assets) accept the null hypothesis.

The new equation is then:

ROA = .439 – .041 (operating cost/total assets) + .019(NPA to advances) +.044(Net income/equity) +4.132E-5(advances/total assets) +.002(advances/deposits)-.037 (interest earned to total assets)

From the Table10c, it is very clear that the slope of NPA/advances, net income/equity, advances/total assets, advances/deposits is positive, thus we have an upward line, indicating that when all these variables increase, the ROA will also increase. The slope of operating cost/total assets and interest earned/total assets is negative, thus we have a downward line indicating that when the average operating cost/total assets and interest earned/total assets decreases, the ROA increases. Note also the value in the column headed **standardized co efficient or beta**. This beta value is a measure of the strength of each predictor variable

VIF stands for Variation Inflation Factor. "VIF" number is a measure of **Collinearity statistics**. A rule of-thumb is that the number should be less than 10 or 0.10 in Tolerance value. If it is greater than 10, that means your independent variables are highly correlated with one another. As a result, we should remove the variables with the large VIF from the analysis and perform new regression. Thus when all the variables are included in the regression, the variables like deposits/total assets, deposits/employee, advances/employee, net income/employee and non-interest income/total assets showed strong relationship with other independent variables resulting in multicollinearity (VIF is more than 10 and the tolerance value is less than 0.1); therefore all these variables are excluded in the regression.

FINDINGS

- 1. The variables are not normally distributed when scanned with normality test, Kolmgrov test. Therefore non-parametric test (Wilcoxon test) has been used to test the hypothesis.
- 2. Four variables (Deposits/Total assets, Advances/Total assets, Advances/Deposits, Operating cost/ total assets) included in the operating performance of the public sector banks showed very strong evidence for improvement of operating performance in view of Basel I norms.
- 3. All the four variables included in the efficiency parameter showed strong evidence for improvement in view of Basel I norms.
- 4. Out of the four variables, three variables alone showed strong evidence for improvement in profitability in view of Basel I norms.
- 5. There is strong evidence that the performance of the public sector banks is associated with efficiency
- 6. All the operational variables are negatively associated with interest income and non-interest income but positively related with income to total assets. From this observation, it is clear that higher ROA is not because of increased interest income but because of decreased operating cost.
- 7. The three variables considered to test the employee efficiency show negative association with interest income and non-interest income but positive relation with ROA and income/equity.
- 8 operating cost/total assets, NPA to advances, Net income/equity, advances/total assets, advances/deposits, interest earned to total assets is good predictors of ROA

CONCLUSION

Three parameters namely operational, efficiency and profitability are taken in the study in order to see the overall performance between the two periods, association between parameters for the whole period and how the predictors predict the dependent variable. In each and every parameter four ratio level data are taken to assess the effectiveness of the public sector banks.

All the four variables considered under the head 'operational performance' show significant improvement between the periods. Three of the four variables namely deposits/total assets, advances/total assets and advances/deposits have increased after period 1. Operating cost/total assets has decreased from period 1 to period 2. This clearly indicates that the operating performance has improved in the second period.

Among the four variables studied under the head 'efficiency' the NPA/advances has reduced in period 2. This is because of the implementation of Basel I Policy in April 1993 regarding supervisory treatment of market risk and interest rate risk. Deposits/employee, advances/employee and net income/employee had increased in the second half. The increased efficiency is directional proportional to the operations.

Third, scrutiny of the profitability condition shows moderate improvement due to better operation and efficiency. The main source of income to the public sector bank is interest income. But it is negatively related, though not significant, to the net income. This is not a good prognosis for the public sector banks. This negative relationship may be due to increased competition and resulting fall in spread. On the other hand, non-interest income has showed a hike during the second period.

From the above one may imply that the bankers are concentrating on the non-interest income when the interest income has reduced. Though the interest income does not show any improvement, income/equity, and income/total assets show significant changes. This is because of lower operating costs. As a whole, taking 12 variables in the study period, 11 variables have shown highly significant changes over the two periods. If this trend continues in future, the public sector banks would acquire a position stable enough to challenge the Basel II Norms. In multiple regression, operating costs are related with income negatively at high significance. This is a good sign of good performance of the public sector banks. The outcome of the analysis shows consistency in the entire statistical test used in the study.

REFERENCES

- 1. John J. Merrick Jr. & Anthony Saunders; (1985)"Bank regulation and monetary Policy; Journal of money, credit Banking" Vol.17, No.4, pp. 691-717.
- 2. Daesik Kim & Anthony M Santromero; (1989) "Risk in Banking and Capital Regulation" the Journal of finance, Vol. 43. No.5 PP. 11219-1233.
- 3. R.J Colwell & E.P. Davis; (1992) "output and productivity in Banking" the Scandinavian Journal of Economics, Vol.94, Supplement, Proceedings of a Symposium on productivity concepts and Measurement Problems; welfare, quality and productivity in the service industries, PP.SIII-S129.
- 4. David B. Humphrey & Lawrence B. Pulley, (1997) "Banks response to Deregulations: profits, technology, and efficiency"; Journal of Money, Credit and Banking, Vol.29, No.1, PP.73-93.
- Stavros Peristiani, (1997) "Do Mergers improve the efficiency and scale efficiency of US banks? Evidence from the Journal of Money, credit and Banking", Vol.29, No.3, PP.326-337.
- 6. Das, abhiman technical, (1991) "Allocative and scale efficiency of Public sector banks In India", RBI Occasional papers PP.6-14.
- 7. R.Todd Smith (1999) "Banking competition and Macroeconomics Performance", Journal of Money, Credit and Banking, Vol.30. No.9, Performance of Financial Institution, PP 1270-1288.
- 8. Lawrence M. Seiford & Joe Zhu; (1999)" Profitability and Marketability of the top 55 US commercial Banks"; Management Science, Vol.45, No.9, Performance of Financial Institution, PP 1270-1288.
- 9. Sandeep Dahiya, Anthony Saunders & Anand Srinivasan, (2003) "Financial Distress and Bank Lending Relationship": the Journal of Finance, Vl.58, No. 1 PP.375-399.
- 10. Shaa A & Ravvisankar T.S,(2005) "Rating Indian Commercial Banks": A DEA Approach European Journal of Operational Research, Vol.124, No.1, PP. 187-203.

REQUEST FOR FEEDBACK

Dear Readers

At the very outset, International Journal of Research in Commerce, Economics & Management (IJRCM) acknowledges & appreciates your efforts in showing interest in our present issue under your kind perusal.

I would like to request you to supply your critical comments and suggestions about the material published in this issue as well as on the journal as a whole, on our E-mails i.e. infoijrcm@gmail.com or info@ijrcm.org.in for further improvements in the interest of research.

If you have any queries please feel free to contact us on our E-mail infoijrcm@gmail.com.

I am sure that your feedback and deliberations would make future issues better – a result of our joint effort.

Looking forward an appropriate consideration.

With sincere regards

Thanking you profoundly

Academically yours

Sd/-

Co-ordinator