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AN EMPIRICAL STUDY ON BEHAVIOUR OF RURAL HOUSEHOLDS ON AWARENESS, SAVINGS AND INVESTMENTS IN KURNOOL DISTRICT OF ANDHRA PRADESH

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ABSTRACT

The financial markets and financial institutions are two competing mechanisms to channel savings to investment. The financial market score over financial institutions in the allocation efficiency, as they allocate savings to those investments, which have potential to yield higher returns. This inevitably leads to higher returns to savers on their savings and higher productivity on investments to enterprises. Investment culture refers to the attitudes, perceptions, and willingness of the individuals and institutions in placing their savings in various financial assets, more popularly known as securities. A study on Investment behaviour of individual investors which includes the investors' perceptions and preferences, thus, assumes a greater significance in the formulation of policies for the development and regulation of security markets in general and protection and promotion of small and house-hold investors in particular. The study confine only Kurnool district and selected sample 300 sample were selected who are living in rural areas. In this context, the researcher has collected data on their behavior, awareness of saving and investment pattern in selected study area.

A STUDY ON INNOVATIVE PRACTICES FOR THE TRANSFORMATION OF AGRICULTURE SECTOR AND PERCEPTION OF YOUTH TOWARDS AGRICULTURE

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ABSTRACT

India needs innovation in agriculture today with a net sown area of over 140 million hectares. Agriculture is one such area where demand is always on the rise and supply is volatile due to various factors. The reasons are like lack of modernization, insufficient storage facilities, Government incentives poor marketing channel, role of market intermediaries etc. UN body FAO has stressed on new agri technologies and has called for embracing climate-sensitive innovations and technologies. Indian agriculture has undergone rapid transformation over the past 20 years. The liberalized economy has opened up new avenues for agriculture modernization. Technology plays a very important role in the development of agriculture industry. Today it is possible to produce crops even in desert through the use of agriculture biotechnology. Further, in India, agriculture and allied sectors provide employment nearly 50 percent of the workforce and also contribute nearly 17percent to the national income. Being one out of ten major sectors of Indian economy agriculture contributes for both in terms of employment as well as value added output. Today youth started moving towards technology based agriculture. The present paper focuses on innovative interventions for the growth as well as transformation of farm sector with special reference to perception of youth towards agriculture.

A COMPARATIVE STUDY OF BOMBAY STOCK EXCHANGE (BSE) AND NATIONAL STOCK EXCHANGE (NSE)

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ABSTRACT

A stock exchange is constituted for the purpose of assisting, regulating or controlling the business of buying and selling or dealing in long term securities (Share and debenture etc.). It helps companies raise finance, providing liquidity and marketability to exiting securities, Pricing of securities, safety of transaction, contribution to economic growth, spreading of equity cult and providing scope for speculation. The health of our economy is reflected by the growth of stock market. Over the years the Indian stock markets have become stronger. This main purpose of this paper is to comparative financial performance of Bombay Stock Exchange and National Stock Exchange of India Limited two most important stock exchange of India that which one beats the other.

CORPORATE SOCIAL RESPONSIBILITY PRACTICE ALONGSIDE DEMOGRAPHIC VARIABLES AND INTERNATIONAL STANDARDS IN CASE OF EAST GOJJAM ZONE, ETHIOPIA

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ABSTRACT

Corporate social responsibility is the new of the business that contains the instructions a business needs to develop, sustain and restructure. Corporate social responsibility issues in developing countries present themselves as dilemmas or trade-offs. The study has been designed with an objective of assessing manufacturing firm corporate social responsibility practice in East Gojjam Zone. The study has realized in 13 higher manufacturing firms and 253 respondent stakeholders from the surrounding have been taken. Primarily Questionnaire, interview, observation have used. The results had shown that external environment, Social and economy /context exert huge influence on and influenced by the way organizations corporate social responsibility. The sympathy to the concept and practices of social responsibility in our case is still in its enfant stage. The dilemma between the global standards and the local practices towards implementing corporate social responsibility couldn't be balanced.

AN ACHIEVEMENT OF PRODUCTION COST CONTROL IN MANUFACTURING ORGANIZATIONS: A LITERATURE REVIEW

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ABSTRACT

Manufacturing Organization Production cost control practice is one of the difficult tasks in cost management. Production cost control is the achievement of pre-determined targets of cost, of which most contractors have not fully enjoyed its benefits. The aim was to currently identify the task of an achievements of production cost control in manufacturing organizations. The methodology followed literature searching, selecting and analyzing the selected papers is followed many achievements by identified out of these some achievements, were thoroughly elaborated whereas the rest lacked detailed literature. These some achievements are using obsolete methods and concepts, knowledge on the use of available tools and technology, lack of production cost control and systems, suitable to the organizations, abandonment of complicated strategies, consistency in cost management by managers, serious decision failure, exorbitant marketing expenses, difficulty in monitoring different sources of day-to-day cost data variations in Products and financial commitment in manufacturing organizations. It was realized that achievement can be grouped under managers' personal characteristics, such as knowledge of Production cost control s and technology used in the system of Production cost control. Attitudinal change is required for the successful implementation of production cost control system in manufacturing organizations.

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Thanking you profoundly

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