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A STUDY ON THE CHANGES OF ME TOO MOVEMENT TOWARDS SOCIO-ECONOMIC CONDITIONS AND EFFECTIVE MEASURES TAKEN BY THEIR ORGANISATION TO HANDLE ME TOO FOR WORKING WOMEN IN SELECTED ORGANISATIONS AT TUMAKURU CITY

Dr. C V GURU PRASAD

HEAD

DEPARTMENT OF SOCIAL WORK

**SRI SIDDHARTHA INSTITUTE OF BUSINESS MANAGEMENT
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ABSTRACT

Harassment of Women sexually at work place is an ancient old issue in India. Rarely very few Women raised their voice against their harassment and expecting justice at work place. In India women are worshiped like God on one side and on the other side still harassment is continuing to happen against her at work place. Few Men are seeing Women as God and few as Devil. It is the mentality of a Man how he sees a woman is really matters. Recently women are started raising their voice in Social Media. It is very unusual and interesting move as it reaches more number of people at a time and others can also be motivated to raise their voice. The "Me-Too" in India has started against the Hindi film actor Mr. Nana patekar where Bollywood actor Mrs. Tenushree Datta has accused Mr. Nana patekar of sexual misconduct during the shooting of Horn ok pleases in 2008. This article is trying to point out the socio-economic changes of the present women at various companies after Me-Too movement at Tumakuru city (which is 70 KM away from Bangalore Karnataka) and any positive changes made by their management to Reduce or eradicate Me-Too at the work place Tumakuru city is having major Industries web as it is very nearer to Bangalore city and cost of living is less than Bangalore. More women workers are working at various companies across the city in different positions. The study is conducted by using the primary data with well-designed questionnaire. Methodology applied in the study are totally depends on statistical analysis by charts, interpretation and hypothesis testing by using chi square. Some basic information of the paper is taken from internet and few literatures have been studied to prepare the paper.

THE CURRENT STATUS AND FUTURE ECONOMIC IMPACTS ON DRINKING WATER WITH SPECIAL FOCUS ON CHENNAI METRO CITY

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ABSTRACT

“WATER” from an economics stand point has a different insight from the other commodities as its cost depends on multiple parameters such as availability, quantity and quality. Chennai, being a rapidly growing metro with huge floating population but with limited water resource, always leading the scarcity chart against other metros across the country, giving water a special commodity status as “scarcity leads to investment opportunities”. With this situation, the authors did a detailed survey through direct interactive survey with chennaites sampled across the city with in Metro boundary to conclude on how drinking water is spent by Chennai Metro populations. The survey questioner designed in such a way to gather information on how every single Chennaite spend their drinking water and their economic impact. The questioner focuses on to understand the response from public on the quantity of water utilized and other information’s like drinking water resources, expenditure on drinking water and reliability of their household water resources. This article highlights the water resources of Chennai city, the economics involved in drinking water, the presentation on the survey findings and finally with the authors conclusion.

**THE PHILOSOPHY WENT WRONG: GOOD ARTISTS COPY, GREAT ARTISTS STEAL:
A VIEW ON PATENT ISSUE IN THE SMARTPHONE INDUSTRY**

**SHASHI KR. SHAW
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ABSTRACT

Smartphone Industry experiencing a high increasing return in the short run indicating the fact that in the long run Increasing return to scale holds, but does the strategy of Patent to restrict entry or to cut competition hold?, Or in other words does the strategy of dominant players to cut the benefit of increasing return to new players and maintain its supernormal profit holds?, rather than going into the painstaking way of each and every cases of patent issue, our purpose is to develop the story around the real issue and confirm that the patent as a binding and restrictive mechanism will not hold given the case of a prior art.

MULTICULTURAL TEAMS: A CHALLENGE TO THE GROWING ECONOMY

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ABSTRACT

Economic reforms in India led to erosion of diverse cultures. World became a small place to live. Technological changes started having a strong impact on minds of people and Organizations. People moved away from their cozy homes and started exploring different people with diverse and complex mindsets. Changes were not visible only in people and their tastes but also in functioning of the Organizations. Trust, values became a characteristic of high functioning organizational teams. It was a regular word to ensure the job is done. Trust in any situation is difficult to create and even harder to sustain. However, if you have a multicultural team, it is a huge challenge to the cross cultural managers to deal with it on daily basis. In this changing scenario Role of a leader is very crucial. The work of a leader and his effective leadership style is very important to manage teams with different cultures. Leader needs to understand various cultural perspectives. When they are well trained in these aspects, they can serve as a cultural bridge to minimize the effects of conflict which is inevitable in a working environment. One of the biggest challenges which organization face with Multi-Cultural teams is training them about Host Country Culture and miscommunication. This challenge can be addressed by Cross cultural training and use of Technology by our HR experts. This leads to vibrant and happier teams and in a long run, everyone is happier and more work is done.

ROLE OF MSME IN EMPLOYMENT GENERATION OF ODISHA

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ABSTRACT

MSME sector has emerged as a vibrant and dynamic sector of the economy for the last five decades. These were setup to address the two major problems of the country i) economic and social development, ii) creating employment opportunities. These units need to be strengthened to boost the economic growth of the country. The development of this sector mainly depends on the initiatives of the State Governments. It requires more attention from the policy maker of the state in addressing the problems of credit, financial support and development in infrastructure and technology. In view of this, the objective of the study is to assess the performance of the MSME in respect of its growth and generation of employment opportunities.

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Thanking you profoundly

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