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IMPACT OF WAREHOUSING ON AGRICULTURE SUSTAINABILITY

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ABSTRACT

Agriculture is the back bone of Indian economy and 54.6% of the Indian population is engaged in agriculture sector. Agriculture Ministry estimates 30% loss in the total agricultural production in India. The post harvesting loss of the country is Rs 92,651 in the year 2016. But country's agriculture marketing process (warehousing) is not sufficient. Farmers do not have proper public or private facilities to retain their entire product or surplus product when there is no good price during harvesting period. Establishment of warehousing for farmers to store their goods will result in reduced post-harvest loss and increase the availability of food in the country. Therefore, warehousing is important in the agriculture marketing and agriculture sector. The main objective of the paper is to study the agriculture production in India and to identify the warehousing capacity and utilization in India. This paper has used the data collected from secondary sources. This paper reveals that if the farmers store their surplus agriculture products in warehouse it will reduce the post harvesting loss, which will automatically increase the farmer's income and also increase food availability of the country therefore warehousing leads to consistent supply of food crops leading to sustainable agriculture. The paper suggests that increase in the number of warehousing facility with proper technology and services will lead to betterment of crop, improvement in agriculture status, leading to agriculture sustainability.

MERGERS & ACQUISITIONS IN BOMBAY STOCK EXCHANGE: TESTING FOR MARKET EFFICIENCY USING PANEL REGRESSION

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ABSTRACT

Mergers and Acquisitions (M&As) are the inorganic growth strategies which have become important in today's corporate world due to increase in competition and complexity. M&As are not only related to accounting measures of performance of firms but they also affect the wealth of the shareholders either positively or negatively. According to Hubris hypothesis given by Roll (1986), the merger and acquisition announcements result in a decrease in stock price of acquiring firm, leading to a fall in its value. On the other hand, Synergy Hypothesis states that the two firms merge to take advantage of economic gains that result from sharing of resources, resulting in increased returns to the shareholders of both firms. The purpose of this paper is to find out whether there is any difference in the stock price and returns before and after the announcement of merger and acquisition. To capture short run/immediate effect of M&A announcement on the stock price and shareholders return, this study has used Market Model to calculate abnormal returns and semi-log regression equations have been estimated to support the analysis. This paper is an attempt to investigate the efficiency of Indian stock market in the semi-strong form in the event of successful merger announcements. The finding from this research is that the Indian stock market is efficient in semi-strong form in the event of merger announcements.

DYNAMICS OF GIG-ECONOMY WITH SPECIAL REFERENCE TO DIGITAL PLATFORMS IN INDIA

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ABSTRACT

Our country is emerging as the third largest on-line labour market according to On-line Labour Index Survey and India-based employers represented 5.9 per cent of all projects/tasks posting for online labour of which 45.0 per cent were for software development and technology projects. The highly informal and micro nature of our economy provides impetus to digitally-enabled independent employment opportunities. These forms of work have gained momentum in recent years with the emergence of native and international freelancing platforms. These trends show that the nature and structure of employment in our economy has been undergoing a reformative change towards more independent, freelance on-line jobs. "Gig Economy" is such a new trend in the employment models in these days of digital influences. The present paper deals with this concept of "Gig Economy" with special reference to our economy. The gig economy can be defined as "a free market system where organizations and independent workers engage in short-term work arrangements. Technology has lowered the barriers to entry so much that "gigs" have become easily accessible to an unprecedented number of people. Based on secondary sources of information and statistics, this paper briefly discusses about the traditional job market and the job necessities in the context of the present 4th Industrial Revolution. An attempt is made to discuss about gig and freelance work in India and gig workers' earnings in Top-10 countries along with India. Types of gig work rise of gig economy with its broad segmentation and subsectors. Discussion was also presented about the converging factors responsible for thriving the gig economy in our country, the motivational factors acting as growth drivers of gig economy. The high paying tech-savvy gig jobs in advanced countries and in our country is also present to provide a comparative picture of gig works. The paper concludes with a remark for the necessity of encouragement to be provided for the development of gig economy, keeping in view the unemployment rates both in urban and rural areas with specific reference to women.

CONSUMER BEHAVIOUR - PANIC BUYING DURING PANDEMIC COVID-19 ERA: AN ECONOMIC PSYCHOLOGY STUDY ON TIER 3/CLASS Z BANSWARA CITY

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ABSTRACT

This research paper is written in the light of recent pandemic crisis which has engulfed the whole planet. Although it has been a tough time for everyone but this has also presented us with an opportunity to intrigue in the realm on Economic Psychology. Often sub categorized into consumer behaviour, buying patterns and psychology, a lot yet remains unexplored in the field of Economic Psychology. A Worldwide panic has been spread which has been a trigger for Panic buying displaying a sudden shift in consumer behaviour rarely seen in the history. Although there have been few examples in history where mass panic may convert into mass hysteria and causes drastic changes in behaviour of otherwise 'Rational' consumer. It is duly noted that Panic buying is not exclusively related to any pandemic crisis. This is tried to be analyzed using data from a tier 3 city. The focus of this study has been how the panic buying has been triggered into the consumers and its outcomes.

ROLE OF PERCEIVED SUPERVISOR SUPPORT AND PERSON-JOB FIT ON WORK ENGAGEMENT

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KOCHI

ABSTRACT

Employee engagement is a matter of concern for leaders and managers in organizations across the globe. Organizations need to identify the factors that help to develop and maintain an engaged workforce. The objective of the present study is to determine the influence of person job fit and perceived supervisor support on employee engagement in the Indian context. Respondents to the survey were 177 employees working in three service sector organisations in Central Kerala, South India. Correlation and regression analyses were used to test the research hypotheses. Results of the study show that there exists significant correlation among person-job fit, perceived supervisor support and employee engagement. Results of multiple regression analysis showed that person-job fit and perceived supervisor support significantly predicted employee engagement in the Indian context. The present study has implications for human resource managers as it provides an understanding into two factors that facilitate employee engagement.

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